



Acknowledgement of Traditional Custodians

We, the Greater Shepparton City Council, acknowledge the traditional custodians of the land which now comprises Greater Shepparton. We pay respect to their tribal elders, we celebrate their continuing culture and we acknowledge the memory of their ancestors.



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Acronyms of Strategy Partners

Council Department / Branch

GSCC Greater Shepparton City Council

GSCC-CS Community Strengthening

GSCC-AL Active Living

GSCC-EM Emergency Management

GSCC-E Environment

GSCC-YC Youth & Children Services
GSCC-ED Economic Development

GSCC-MC Marketing and Communications

GSCC-N Neighbourhoods

GSCC-P Projects

GSCC-PSR Parks Sport & Recreation
GSCC-PD People and Development
GSCC-RS Regulatory Services
GSCC-SA Strategic Planning

GSCC-TRR Transport & Road Reserves

Council Advisory Committees/Sub Committees

DAC Disability Advisory Committee

PAAC Positive Ageing Advisory Committee

SCAC Greater Shepparton Safe Communities Advisory Committee

SCCNSC Safer City Camera Network Steering Committee
HWBAC Municipal Health and Wellbeing Advisory Committee

GSWCAAC Greater Shepparton Women's Charter Alliance Advisory Committee

External Partner Agency / Network

BS Berry Street

CPN Hume Region Crime Prevention Network (convened by Department of Justice)

DFLC Drive for Live Committee

DoJR Department of Justice and Regulation GSLA Greater Shepparton Liquor Accord

GVH Goulburn Valley Health

GSFVPN Greater Shepparton Family Violence Prevention Network

LAJAC Local Aboriginal Justice Advisory Committee

LAV Legal Aid Victoria

MAV Municipal Association of Victoria

MEMPC Municipal Emergency Management Planning Committee

NHW Neighbourhood Watch

PO Private Owners/Organisations
RAV Relationships Australia Victoria
RAC Rumbalara Aboriginal Co-operative

BH Beyond Housing

VEOHRC Victorian Equal Opportunity & Human Rights Commission

VP Victoria Police VS Valley Sport VR Vic Roads

WHGN Women's Health Goulburn North East

WSV WorkSafe Victoria
CSV Crime Stoppers Victoria
RAG Reconciliation Action Group

LOIS Local Organisation of Ice Support



Mayor's Introduction

As the Mayor of Greater Shepparton City Council I am pleased to provide the foreword for the Greater Shepparton City Council Community Safety Strategy 2018-2021.

Safety and security, both actual and perceived, are essential to fostering a sense of wellbeing and place. Measures that increase actual and perceived safety contribute strongly to a cohesive and engaged community.

Greater Shepparton is a wonderful place to live, work, and play; with so many opportunities. It is imperative however, that Council acknowledges not all members of the community are safe and feel secure. The Community Safety Strategy seeks to acknowledge this fact and continue to address it.



This Strategy is an important strategic document that enables Council to gauge the community's thoughts about safety, and drive actions providing increased opportunities and targeted resources to address and promote safety. The actions outlined in this Strategy are designed to be steps toward instigating and continuing societal change.

As part of the Community Safety Strategy Council will, along with its partners, implement awareness and education campaigns, deliver infrastructure projects and demonstrate leadership contributing positively to the vision for 'Community Safety' outlined in this Strategy.

Council believes a collaborative approach is needed, which is why existing partnerships remain a priority and why the work of the Greater Shepparton Safe Communities Advisory Committee is vital to ensuring many facets are considered when tackling the issues of safety in our community.

Cr Kim O'Keeffe MAYOR



Introduction

Greater Shepparton City Council is committed to creating a community where residents feel safe, secure, and are proactive.

Greater Shepparton continues to experience growth and is home to a diverse population, including the largest Aboriginal and Torres Strait Islander population outside of metropolitan Melbourne, and extensive multicultural community, with 15% of the community speaking a language other than English at home.

The Community Safety Strategy 2018-2021 has been developed to build upon the partnerships and initiatives of previous years and address emerging issues identified by stakeholders and the community. Current data and statistics have been used to inform priority areas and inform the strategies employed to improve actual and perceived safety in the community.

Background

The Community Safety Strategy 2018-2021 marks the third iteration of Council strategy with a focus on improving community safety within the Greater Shepparton municipality.

The previous Safe City Strategy 2011 – 2014 and Community Safety Strategy 2014 – 2017 implemented a holistic approach to community safety by implementing multifaceted initiatives to increase community awareness, engagement, resilience and confidence.

Some of the key achievements from the previous strategies include:

- Safer City Camera Network initial design and construction of network and employment and coordination of Council camera operators to provide active monitoring during peak times.
- Multiple lighting upgrades including Maude Street Mall, Queens Gardens, Stewart Street and Fryers Street carparks and the development and delivery of the Go Light Up Edwards (G.L.U.E) and Welsford Arterial Lighting Initiative (WALI).
- Family Violence awareness projects in partnership with the Goulburn Valley Family Violence Prevention Network e.g.: `Walk Against Violence, `Our Community Says No to Violence' event, `Responding to the Abuse of Older Women and Men Forum' and White Ribbon / 16 days of Activism events.
- Endorsement and delivery of the Hume Region Preventing Violence Against Women and Children Strategy Action Plan and involvement in Women's Health Goulburn North East's Community of Practice.
- Delivery of Crime Prevention through Environmental Design training to relevant Council staff.
- Delivery and coordination of the Street Rider Night Bus and Night life Radio initiatives.
- Coordination of the Greater Shepparton Community Ice Response Project (GSCIRP)
- Support of Road Safety awareness programs including Cool Heads, Drive for Life and L2P.
- Support for a number of other programs, initiatives and events regarding alcohol and drugs, road safety, neighbourhood watch and community safety broadly.



The 2018-2021 Strategy has been informed by the previous two strategies, community consultation, key stakeholders and relevant statistical reports from VicHealth, Turning Point, VicRoads, Monash University and Crime Statistics Victoria.

Vision

A Safe, Inclusive and Proactive Greater Shepparton.

Priorities

1. Inclusive and Proactive Communities

A Greater Shepparton that actively celebrates diversity builds resilience and strengthens community connections.

2. Creating Safer Public Spaces

Create and maintain public spaces that improve actual and perceived safety, promote social cohesion and ensure safe transport within Greater Shepparton

3. Prevention of Family Violence

Ingrain a culture throughout Greater Shepparton that values gender equity and is intolerant of family violence in all its forms

4. Alcohol and Other Drugs

Reduce alcohol and drug related harm within Greater Shepparton

5. Leadership and Governance

Deliver strong proactive leadership, advocacy and coordination of local and regional partnerships to improve safety within Greater Shepparton and Governance



Strategic Links

This strategy has been informed by and aligns with the following international, national, state, regional and local policy.

International

UN adopted 2030 Agenda for Sustainable Development

Universal Declaration of Human Rights

World Health Organisation

National

The Family Violence Prevention Act 2008

National Plan to Reduce Violence against Women and their Children2010-2022

The Road Home - A National Approach to Reducing Homelessness 2007

National Drug Strategy 2016-2025

State and Regional

A Right to Respect: Victorian Government Plan 2010-2020

Ending Family Violence: Victoria's Plan for Change

Free from Violence – Victoria's Prevention Strategy

Family Violence Rolling Action Plan 2017-2020

Family Violence Protection Act 2008

Victorian Gender Equality Strategy

Ice Action Plan – Victorian Government

National Drug Strategy 2017-2026

Safer Design Guidelines for Victoria

A Better Place - Victorian Homelessness 2020 Strategy

Victorian Charter of Human Rights and Responsibilities Act 2006

Equal Opportunity Act 2010

Victorian Government Community Safety Statement 2017

Towards Zero 2016-2020

The Victorian Suicide Prevention Framework 2016-2025

Local

Greater Shepparton Council Plan 2017 - 2021

Municipal Public Health and Wellbeing Action Plan 2017 -2021

Greater Shepparton 2030 Strategy

Community Engagement Strategy

Shepparton CBD Strategy

Gender Equity Strategy 2018 – 2021 - DRAFT

Movement and Place Strategy

Animal Management Plan

Wipeout Graffiti Management Strategy

Municipal Emergency Management Plan

Universal Access and Inclusion Plan 2018 - 2021



How was the strategy developed?

When developing the strategy Council sought information and input from a wide range of sources and stakeholders relevant to the current state and future direction of community safety within Greater Shepparton. The process is outlined in Figure 1 below.

Review

Reviewed outcomes and achievements from Community Safety Strategy 2014-2017

Review current Council strategies and plans relvant to community safety including:

Greater Shepparton Council Plan 2017-2021 Municipal Public Health and Wellbeing Action Plan 2017-2021 Greater Shepparton 2030 Strategy Shepparton CBD Strategy Universal Access and Inclusion Plan 2013-2017

Data Research

Compilation of statistical data outlining current and emerging trends in incidents, prevalence of perceived risks and location specifc data.

This information was collected from:
 Crime Statistics Victoria
 Turning Point
 VicRoads
Victorian Injury Surveillance Unit
 VicHealth

Consultation

Interviews and workshops were conducted with key stakeholders including government departments, community organisations, Greater Shepparton City Council Advisory Committees and community members.

Review of community responses to the Perception of Safety surveys 2014, 2015 and 2016.

Implementation and analysis of data from the Greater Shepparton Community Safety Survey.

Analysis

Analysis of all current trends, statistical data and consultation responses.

Integration

Development of DRAFT Strategy and actions that reflect emerging needs, community feedback, informed by external partners and has clear synergies with existing Council and Government Strategies.

Endorsement

Draft endorsed by Council for public exhibition.
Feedback reviewed and neccessary changes made.
Final Strategy endorsed by Council.



Greater Shepparton Safe Communities Advisory Committee

The first Greater Shepparton Community Safety Committee was established in 2007 to work towards community safety goals in partnership with the community, community service organisations, key stakeholders and the Greater Shepparton City Council. Membership of the Advisory Committee has been developed to encompass broad representation amongst community organisations, agencies and local government organisations who can provide relevant feedback, advice and experiences in respect of their specialist areas of expertise.

Presently membership is made up of the following representatives:

- Councillor, Greater Shepparton City Council
- Greater Shepparton City Council
- Victoria Police
- Goulburn Valley Health
- Primary Care Connect
- Department of Education and Early Childhood Development
- Positive Aging Advisory Committee
- Disability Advisory Committee
- Department of Human Services
- Youth Service Network
- Ethnic Council
- Rumbalara Cooperative Pty Ltd
- Yorta Yorta Nation
- Community Safety Group (Neighbourhood Watch) Greater Shepparton Police Service Area
- Department of Justice
- Liquor Licensing Accord
- Chamber of Commerce
- Local Taxi Operators
- VicRoads
- Country Fire Authority
- State Emergency Service Victoria

The Greater Shepparton Safe City Advisory Committee supports the development, implementation, review and reporting of the Community Safety Strategy 2018-2021.



Community Safety within Greater Shepparton

Safety is influenced by a range of factors that can be individual, community or environmental.

Perception of safety can be influenced by a range of factors, from an individual's past experiences, age, gender, sexuality, cultural background, their perception of risks, and the impact from external sources such as media, relationships and locations.

When measuring community safety, two elements are considered: perception of safety and crime prevention.

1. Perception of Safety

Perception of safety is unique to each resident within Greater Shepparton; this perception is used as an indicator of how safe someone feels or as a measure of expectation that someone could become a victim of crime. This reference is usually in the context of a place based or situational setting and may have been formed due to a personal experience or knowledge of a victim of crime (actual risk), or a feeling of anxiety or worry that something is unsafe (perceived risk).

Council consults with the Greater Shepparton community through the Community Safety Survey to measure the community's perception of safety.

Key Findings from the Community Safety Survey 2017

- Over 50% of respondents identified that they avoid certain areas within Greater Shepparton during the day due to a perception of being unsafe at least some of the time.
- Over 80% of respondents identified that they avoid certain areas within Greater Shepparton during the night due to a perception of being unsafe at least some of the time.

Have you or anyone you know experienced or witnessed a crime within the Greater Shepparton area in the last 3 years?

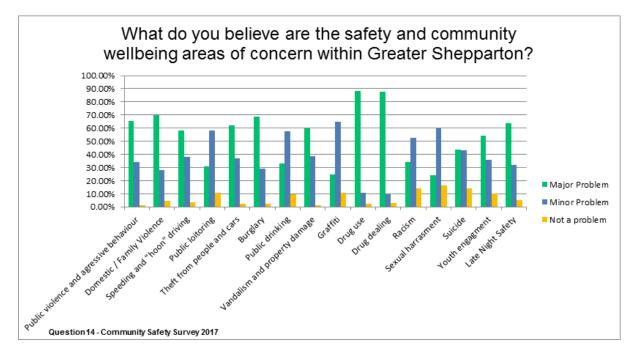
My home / business was burgled / broken into in the last year	35.07%
I had something stolen from me in the last year	25.00%
I have been insulted or harassed in public in the last year	32.84%
I have been physically assaulted in public in the last year	2.27%
Someone I know has had their home / business was burgled / broken into in the last year	76.52%
Someone I know has had something stolen from them in the last year	78.20%
Someone I know has been insulted or harassed in public in the last year	58.78%
Someone I know was physically assaulted in public in the last year	38.93%



Respondents identified the 5 most concerning safety issues in Greater Shepparton were:



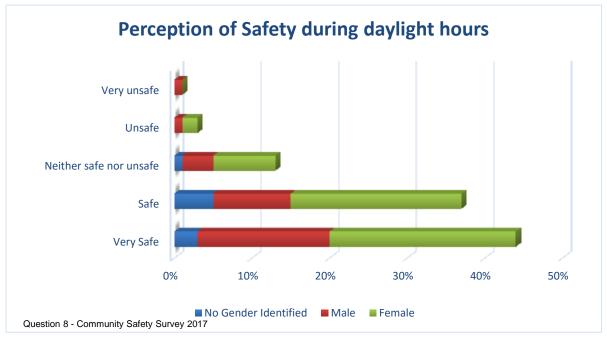
Overall safety concerns and their perceptions of severity:

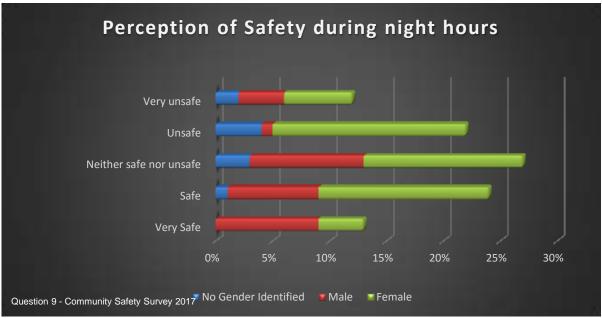


When the community were asked to prioritise their top 3 priorities:

Drug use	27.86%
Public violence and aggressive behaviour	17.86%
Domestic / Family Violence	17.86%







2. Crime Prevention

Crime, and the fear of becoming a victim of crime has consistently been raised as a concern throughout community consultation; between 2014 and 2016 over a **third** of respondents indicated that they had a Medium to High fear of becoming a victim of crime within their own neighbourhood.

The responsibility of crime prevention throughout our region is shared throughout a number of local, state and federal organisations. While the provision of law enforcement is not core activities for local government, Council does have a central leadership role in promoting safety in partnership with Victoria Police and local agencies, organisations and businesses to improve community safety.



Who is Responsible for creating a Safe Community?

Community safety involves everyone! Every person within Greater Shepparton has a role to play in creating a safe and secure community whether they live, work or play within our municipality.

The Greater Shepparton community is also supported by numerous local agencies and organisations who provide assistance to those which may be identified as in need, vulnerable or at risk.

Greater Shepparton City Council is proud to be involved in partnerships between government and non-government agencies, community organisations and individuals that are developing community safety programs and are keen to expand and build on these relationships.



Priority Area 1: Inclusive and Proactive Communities

In Victoria



In more than 50%

of theft from cars, there was **no sign** of **forced entry**. **Source:** Victoria Police 2015

In Greater Shepparton









Priority Area 1. Inclusive and Proactive Communities

Goal:

Continue to develop a Greater Shepparton that actively celebrates diversity, builds resilience and strengthens community connections.

	Strategy Measure Responsibility Timeframe				
1.1	Continued coordination, promotion and support of initiatives that promote social cohesion, active citizenship and space activation.	Deliver one initiative quarterly to promote community involvement through site activation and place making.	GSCC-ED GSCC-CS	Ongoing	
1.2	Partner with Community Planning Groups (CPG) throughout Greater Shepparton to deliver community safety programs or access funding to support community safety initiatives in the community planning areas.	 Community safety priorities in CPG action plans. Council officers to attend 90% of Community Planning Group meeting's annually. Funding obtained to deliver community safety outcomes in CPG action plans. 	GSCC-CS	Ongoing	
1.3	Promote additional Neighbourhood Groups to develop community plans within Greater Shepparton	Develop one new neighbourhood plan annually.	GSCC-CS	Ongoing	
1.4	Deliver school based awareness / education programs promoting community safety.	Annually deliver eight primary and secondary school programs.	GSCC-YC GVH	Ongoing	
1.5	In partnership support the implementation of the Cultural Diversity and Inclusion Strategy 2015-2018, and the next iteration of the strategy.	Annually deliver two events.	GSCC-CS	Ongoing	
1.6	Work in partnership to deliver initiatives of significance to the Aboriginal and Torres Strait Islander community.	Deliver initiatives during NAIDOC Week and National Sorry Day.	RAG	Ongoing	



1.7	Raise awareness of Australian Laws within the multicultural community.	Deliver one Australian Law session annually.	GSCC-CS	Ongoing
1.8	Provide the community with information promoting civic responsibility through self-awareness, increasing individual safety.	Develop and deliver Safety Fundamental education program.	SCAC	1-2
1.9	Undertake the 'community safety' survey in Greater Shepparton and utilise this information to inform and guide the implementation of community safety programs and initiatives.	Deliver and bi- annually review Community Safety Survey.	SCAC	1 and 3
1.10	Provide awareness to the community in relation to seasonal community safety risks.	Develop a Seasonal Health and Safety Awareness calendar.	SCAC HWBAC GSCC-EM	1
1.11	Working in partnership increase awareness of crime prevention measures among rural or geographically isolated residents through delivery of a 'Rural Safety' initiative.	Deliver one program initiative annually.	SCAC WSV CSV	Ongoing
1.12	Improve perception of safety in perceived high risk locations within Greater Shepparton through the delivery of targeted engagement / activation events.	Deliver two events annually.	SCAC GSCC-AL GSCC-ED	Ongoing
1.13	Create opportunities for greater understanding of proactive and preventative measures that increase safety and security both personal and asset safety.	Promote safety and security measures at two Council led events.	SCAC	Annually
1.14	Utilise Community Safety Month to raise awareness of community safety within the municipality	Develop and promote a calendar of events for the month of October.	SCAC	Annually



1.15	Promote opportunities for community participation and empowerment	Support the delivery of the Greater Shepparton Volunteer Strategy	GSCC- CS	Ongoing

Priority Area 2: Creating Safer Public Spaces

INSERT INFOGRAPHIC OF RELEVANT STATISTICS

In Victoria



In Shepparton

The Safer City
Camera Network
is made up of
Camera Safer City
Camera Network
Camera Network
Camera Network
Camera Network
Camera Network
Camera Network

throughout the Shepparton CBD, in addition to Victoria Police monitoring council operators are involved in over **625 hours** of active monitoring per year.

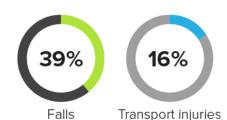
Source: Greater Shepparton City Council 2018



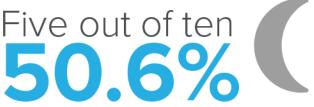
Greater Shepparton residents agreed that they felt safe walking alone during the day **Source:** VicHealth 2015



Since 2013 the **2 most common** cause of **injury** resulting in hospital admission to GV Health were



Source: Victorian Injury Surveillance Unit - Monash University Accident Research Centre



of Greater Shepparton residents agreed that they felt safe walking alone in their local area after dark **Source:** Vic Health 2015

GREATER SHEPPARTON

Priority Area 2. Creating Safer Public Spaces

Goal:

Create and maintain public spaces that improve actual and perceived of safety, promote social cohesion and ensure safe transport within Greater Shepparton.

Strategy	and ensure sale transport with	Measure	Responsibility	Timeframe
2.1	Utilise the Safer Design Guideline (CPTED) principles within public spaces throughout Greater Shepparton	Implement measures to formally incorporate Safer Design Guidelines into all capital projects.	GSCC-CS GSCC-SP GSCC-P	2
2.2	Continue to coordinate and support the Street Rider Night Bus.	 Active 50 weeks annually. Number of Community members accessing the service. Secure additional financial support. Increase number of volunteers associated. 	VP GSCC-CS	Ongoing
2.3	Coordinate, monitor and maintain the Safer City Camera Network.	 Employ and coordinate Council camera operators during peak times on Friday and Saturday night. Network maintenance is responded to within 24hrs. Provide regular reports to Safer City Camera Network Committee and relevant stakeholders. 	GSCC-CS SCCNSC	Ongoing
2.4	Implement stage 2: Upgrade and expansion of the Safer City Camera Network.	Deliver Stage 2 of the Safer City Camera Network.	GSCC-CS GSCC- P	1-2



2.5	Investigate future opportunities and potential focuses of Safer City Camera Network.	Deliver recommendations relevant for Stage 3 of Safer City Camera Network.	SCCNSC	3
2.6	Support the delivery of the Greater Shepparton Animal Management Plan.	Delivery of one initiative annually.	GSCC-RS	Ongoing
2.7	Support the delivery of the Movement and Place Strategy via action relevant / impacting on community safety and safe transport.	Deliver initiatives arising from the Movement and Place Strategy relevant to community safety.	GSCC-SP	Ongoing
2.8	Maintain public spaces that actively deter graffiti.	Graffiti removed from Council owned property within 24hours.	GSCC-PSR	Ongoing
2.9	Support the delivery of the Wipeout Graffiti Management Program.	Review and support the Wipeout Graffiti Management Program.	GSSCC-CS	Ongoing
2.10	Continue to support and promote driver awareness initiatives.	Annually support the delivery of CoolHeads and Drive for Life.	VP DFLC	Ongoing
2.11	Continue to support the ongoing collaborative planning and resourcing for emergency management across the municipality.	 Coordinate the Municipal Emergency Management Planning Committee and deliver any recommendations arising out of this Committee. Maintain and deliver the Municipal Emergency Management Plan. 	MECPC	Ongoing



2.12	Improve lighting in areas with a perceived or actual lack of lighting identified by community or stakeholders.	 Conduct CPTED analysis on locations highlighted for lighting improvements. Develop a community priorities lighting register through Neighbourhood Plan Groups. Funding secured and lighting projects implemented. 	GSCC-CS	Ongoing 2 Ongoing
2.13	Apply and attain external funding to support community safety infrastructure improvements within Greater Shepparton.	Apply for eligible funding with a focus on Community Safety Infrastructure improvements.	SCAC	Ongoing
2.14	Investigate current safety and security measures currently implemented within Greater Shepparton and increase coordination between private and government organisations.	Conduct a Community Safety System analysis within locations of congregation throughout Greater Shepparton.	SCAC PO	1-2
2.15	Ensure pedestrian safety of residents within Greater Shepparton	 Audit school crossings annually and make recommendations for improvement. 	GSCC-TRR	Ongoing
		 Maintain Pedestrian Safety Register through Community Planning. 		Ongoing



Priority area 3: Prevention of Family Violence

INSERT INFOGRAPHIC OF RELEVANT STATISTICS

In AUSTRALIA



In Victoria

In Victoria **family violence** costs our economy more than



and constitutes

40%

of police work

Source: Victoria Gender Equality Strategy 2017

In Greater Shepparton

Within Greater Shepparton there has been an increase of

18%

in rates of **crimes** against the person by family from 2014-15 to 2016-17.

Source: Victorian Crime Statistics Agency 2017

The Greater Shepparton Family Violence Prevention Network consists of over

40

primary prevention and government organisations **Source:** GSFVPN 2018 Greater Shepparton 2017 **16 days of Activism launch**was attended by over

300

people Source: GSFVPN 2018

If you or someone you know is impacted by sexual assault, family or domestic violence, call 1800RESPECT on 1800 737 732 or visit www.1800RESPECT.org.au.

In an emergency, call 000



Priority Area 3. Prevention of Family Violence

Goal

Create a culture within Greater Shepparton that values gender equity and is intolerant of family violence in all its forms.

Strat	egy	Measure	Responsibility	Timeframe
3.1	Actively support the facilitation of key networks, groups and committees that focus on the Primary Prevention of Family Violence and Gender Equity.	 Attend WHGNE Community of Practice. Attend quarterly MAV PVAW network meetings. Coordinate and participate in monthly GSWCAAC. Attend quarterly GSFVPN meetings. 	GSCC-CS GSFVPN WHGNE GSWCAAC	Ongoing
3.2	Deliver primary prevention events to increase awareness of Family Violence and Gender Equity including International Women's day, White Ribbon and 16 days of Activism.	 Deliver calendar of event for 16 days of Activism. Support the delivery of International Women's Day Event. Support delivery of White Ribbon Day event. 	GSFVPN GSWCAAC	Ongoing
3.3	Implement and consider current and emerging strategies and initiatives including recommendations from the Victorian Family Violence Royal Commission and Gender Equity Strategy.	Review council process to ensure consistency with FV Royal Commission Recommendations / Victoria Government Gender Equality Strategy.	GSCC-PD	Ongoing
3.4	Deliver the Greater Shepparton City Council Gender Equity Strategy 2018-2020.	Deliver initiatives arising from the Gender Equity Strategy 2018-2020.	GSCC-CS GSCC-PD	Ongoing
3.5	Contribute to a workplace culture that embraces Gender Equity and is intolerant of family violence.	Conduct a minimum of two awareness/education initiatives annually to support a culture of Gender Equity within Greater Shepparton City	GSCC-CS GSCC-PD	Ongoing



		Council.		
3.6	Collect and interpret sex disaggregated data and conduct applied gender analysis across relevant programs, services and facilities.	Review how Council data information is delivered and submit recommendations for implementation of Gender Analysis reporting across Council departments.	GSCC-CS GSCC-PD	1



Priority 4: Alcohol and Other Drugs

INSERT INFOGRAPHIC OF RELEVANT STATISTICS In Australia



people aged 14 or over have been a victim of an **illicit drug** related incident **Source:** Australian Institute of Health and Welfare 2016

In Victoria



In Greater Shepparton

Just under a third 30,40 of Greater Shepparton residents believe that getting drunk every now and then is ok. Source: VicHealth

In 2017 there was **1 Liquor Licence** for every

people living in Greater Shepparton

Source: VCGLR & ABS 2016

27.5%

of Greater Shepparton residents at risk of **short-term** harm from alcohol (five drinks or more in one occasion)

Source: VicHealth Indicators Survey 2015

of Greater Shepparton residents are at **very high risk** of **short-term harm** (eleven or more drinks on one occasion per month) **Source:** VicHealth Indicators Survey 2015



Priority Area 4. Alcohol and Other Drugs

Goal:

Reduce alcohol and drug related harm within Greater Shepparton.

Reduce alcohol and drug related harm within Greater Shepparton.				
Strate	egy	Measure	Responsibility	Timeframe
4.1	Develop, support and deliver initiatives that build awareness of alcohol and drugs within Greater Shepparton.	Deliver a minimum of two initiatives annually.	GSCC-CS GSCC-YC SCAC LOIS	Ongoing
4.2	Contribute to the Greater Shepparton Liquor Accord and provide support to members to ensure compliance with Liquor Licensing regulations.	Attend Greater Shepparton Liquor Accord meetings.	GSLA VP GSCC-CS	Ongoing
4.3	Continue to support Local Professionals Network and Local Community Action Group responding to drugs.	Minimum of bi-annual meetings for Local Professionals Network and Local Community Action Group.	GSCC-CS LOIS	1-2
4.4	Map and investigate community and professional networks within Greater Shepparton that have a focus on preventing and reducing harm associated with alcohol and drugs to support better coordination across Greater Shepparton.	Deliver a service mapping report detailing current community and professional partnerships focused on AOD.	GSCC-CS	2
4.5	Support submissions to Australian Drug Foundation for Local Drug Action Team (LDAT) programs within Greater Shepparton.	Identify lead agency for LDAT submission.	GSCC-CS LOIS	1
4.6	Apply and obtain external funding to support prevention, early intervention and harm minimisation relating to drugs and alcohol initiatives within Greater Shepparton.	 Funding applications submitted. Successful funding obtained. 	SCAC	Ongoing



Priority Area 5: Leadership and Governance

The Greater Shepparton Safe Communities Advisory Committee has representatives from

- 3 Greater Shepparton City Council Advisory Committees
- · 6 Not of Profit Organisation

- 6 State Government Agencies
- · 4 Community organisations / Networks

In 2017 Greater Shepparton City Council and its partners have been successful in **securing funding for multiple safety initiatives including**

- · Go Lights Up Edwards
- Wipeout
- St Georges Road Streetscape redevelopment
- · Shepparton Laneway Art Project

- Safer City Camera Network
- Night Life Radio
- Welford Arterial Lighting Project

Improving the Community Safety within Greater Shepparton was a key objective within the Social Theme of the Greater Shepparton 2017 – 2021 Council Plan

Since 2011/12 the Greater Shepparton LGA has secured funding for 32 safety projects through the Department of Justice and Regulation totalling \$1,372,459

In 2000 the gender breakdown of Greater Shepparton City Council Councillors was

6 male / 1 female (Nominated 11m / 2f)

Presently the gender breakdown of Greater Shepparton City Council Councillors is

5 male / 4 Female (Nominated 22m / 7f)



Priority Area 5. Leadership and Governance

Goal:

Deliver strong proactive leadership, advocacy and coordination of local and regional partnerships to improve safety within Greater Shepparton

partnerships to improve safety within Greater Shepparton							
Strat	tegy	Measure	Responsibility	Timeframe			
5.1	Continue to lead and coordinate the Greater Shepparton Safe Communities Advisory Committee.	Coordinate Bi-Monthly SCAC meetings.	SCAC GSCC-CS	Ongoing			
5.2	Continue representation and partnerships with key networks, community and working groups with a focus towards community safety, including Positive Aging Advisory Committee, DAC, MEMP, SPAN.	Membership / Attendance on relevant committees and actions / initiatives delivered.	GSCC PAAC DAC	Ongoing			
5.3	Support the delivery of the Municipal Health and Wellbeing Plan and relevant action to community safety.	Deliver relevant actions arising from the Municipal Health and Wellbeing Plan.	HWBAC	Ongoing			
5.4	Regularly analyse and utilise local community safety statistics to target initiatives, funding applications, identification of emerging needs and determine appropriate resource allocation.	Share local statistics as a part of bi-monthly SCAC meetings and annually to Council via Council report or SDS.	SCAC	Ongoing			
5.5	Apply for and obtain external funding to assist with program delivery, infrastructure development and research into initiatives that improve community safety throughout Greater Shepparton.	 Funding applications submitted. Successful funding obtained. 	SCAC	Ongoing			
5.6	Provide information, assistance and advice to community groups and organisations seeking to secure funding to improve community safety and security.	Respond to all external enquiries regarding Safety focused funding submissions.	GSCC-CS SCAC NHW	Ongoing			



5.7	Provide advice and raise awareness across council regarding actual and perceived safety, community safety issues and approaches to Community safety.	Actively engage across Council Departments, Advisory committees and provide feedback where appropriate.	SCAC	Ongoing
5.8	Build capacity across Council through the delivery of training across the area of; • Safer Design Guidelines (CPTED) • Bystander • Gender Equity • Family Violence response • Other relevant community safety based training	 Training/Workshops delivered. Training attendance numbers. Training evaluation and feedback. 	SCAC GSCC-PD WHGNE MAV	Ongoing

How is the Strategy monitored and reviewed?

Regular monitoring and reporting of the Strategy occurs through the Greater Shepparton Safe Cities Advisory Committee and various other Community safety partnerships. The Strategy is reviewed and reported on annually to Council through a Councillor Briefing.

