

sam.
Shepparton Art Museum

A large, white, three-dimensional sculpture of the letters 'sam' is positioned on a wooden walkway that runs alongside a body of water. The sculpture is made of thick, white material with hollowed-out centers. The walkway has a metal railing on the left side. In the background, there are trees and a clear blue sky. A few people can be seen walking on the path in the distance.

sam

What's next?

A new Shepparton Art Museum
December 2016

What's new with the SAM project?

Design Timelines

14 Dec 2016 - Select design competition closes

16 Jan 2017 - Exhibition of five finalist designs for public comment

17 Feb 2017 - Exhibition closes

21 Feb - 18 Apr 2017 - Jury report completed and presented at executive briefings, council briefings

18 Apr - Jury report to Council meeting

27 Apr 2017 - Public announcement of winner

New Project Board member

We are pleased to announce the appointment of Rumbalara Ltd representative Roy Monaghan. Roy is Deputy CEO of Rumbalara and has extensive experience in Aboriginal health and employment services. Roy has a degree in Human Resource Management and Law in Administration and a Master of Professional Accounting.

Roy has worked in the Aboriginal affairs arena for the majority of his working life and has a passion for improving outcomes for Aboriginal and Torres Strait Islander people. He has worked in the public, private and community sectors and holds Bachelor and Masters degrees and has worked specifically in the Aboriginal health field since 2009. He has worked at the local, state and national levels in Aboriginal health and is looking forward to working at Rumbalara with the local community, and with other service providers to deliver improved outcomes to the people of this region.



Five architects chosen to develop concept designs for new SAM

Five architectural teams have been chosen to develop concept designs for the new SAM design competition. The architects are Denton Corker Marshall Pty Ltd, John Wardle Architects, Kerstin Thompson Architects, Lyons, and MvS Architects.

The competition attracted 88 applications through Council's tendering process, which was the first stage of a two-stage competition, endorsed by the Australian Institute of Architects to select an architectural design for the new museum.

A seven member jury assessed the applications and shortlisted to five. The seven member jury is a skills based board, with professionals drawn from the arts, architecture/design, academia, Indigenous architecture and related industries.

The judging was based on Design Approach (50%), Capability (30%) and Experience (20%). The Design Approach judged the quality and strength of the design team's ideas, approach and strategy for the project. The Experience criteria included the nominated design team's skills, experience and qualifications and extent of involvement of the key personal. The Capability criteria focused on the design team's capacity and resources including their ability to deliver outstanding architecture and landscape design of similar scale and complexity; ability to achieve cost-effective solutions through excellent design; and the ability to work effectively with local government or similar clients and a range of stakeholders, and to coordinate consultant teams.

“In January 2017 we will put all five design concepts on public exhibition and will announce the winner of the competition in April 2017,” said Director Community Kaye Thomson. “Each of the five architect teams has been provided with a more detailed brief and will be paid an honorarium of \$7,000 to assist with the development of the concept design. The winning entry will receive \$10,000.”

“The competition will result in a commission to the successful entrant, who will be appointed to work with Council and SAM stakeholders to further develop the design,” said Ms Thomson. The new SAM building will also house the Visitor Centre and Gallery Kaiela.

For more information on the architects visit

<http://greater-shepparton.com.au/council/major-projects/new-sam>

Who's who in the SAM project?

SAM Limited

SAM Limited is a registered company limited by guarantee. SAM Ltd is the draft custodian for the new SAM and is managing the funding and lease agreements and the legal matters related to the project. SAM Limited Directors are Peter Quinn (SAM Foundation), Peter Harriott (GSCC CEO), and Chris Teitzel (GSCC Director Corporate Services) as financial director.

SAM Project Board

The Project Board has 16 members representing Regional Development Victoria, the SAM Foundation, Creative Victoria, Kaiela Arts and Yorta Yorta Nation. There are also representatives of Greater Shepparton City Council from SAM, Planning, Economic Development, Finance, Marketing and Communications, Visitor Information and Project Management.

Sub Committees

The Project Board has a number of sub committees whose role is to provide in-depth information on speciality areas to the Project Board. These sub committees include Planning, Finance, Business Transition and Project Management.

The Planning sub committee has completed site surveys, a Cultural Heritage Management Plan, flood modelling and a geotechnical report, with a heritage report, traffic report and environmental assessment underway. These reports have been provided to the five architects chosen to develop concept designs.

The Project sub committee manages the overall process of the design competition including the tender and timelines for the project. A project manager will be appointed in 2017 to manage the next stage of the project once the preferred design has been selected.

The Finance and Business Transition sub committees are tasked with managing the budget for the project and the transition between the current SAM and the new SAM respectively.

SAM Foundation

The SAM Foundation is a company limited by guarantee and its purpose is to raise funds for the new SAM and to grow funds to benefit the SAM collection and program. Significant donations of \$20,000 and \$250,000 have recently been received from generous donors.

Information Sessions

If you would like someone to come and talk to your group or organisation about this exciting development please contact SAM Director Rebecca Coates or Greater Shepparton City Council Director Community Kaye Thomson on 5832 9700.

Project Background

Councillors endorsed the recommendations of a report on the progression of a new Shepparton Art Museum on 19 May 2015. The project is included in Council's long term financial plan and strategic resource plan.

Council conducted a public feedback process with 76 per cent of respondents in favour of supporting the business case for a new Shepparton Art Museum. Nineteen per cent opposed the business case and five per cent partially supported the business case.

Capital Contribution

Greater Shepparton City Council	\$10m	(Committed May 2015)
Victorian State Government	\$10m	(Committed March 2016)
Federal Government	\$10m	(Committed November 2016)
SAM foundation	\$4.5m	(Confirmed)

Operational Contribution/Trust Fund

SAM Foundation	\$8m
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The SAM Foundation will raise the \$8m as an endowment to support operating costs. The total capital cost for a new SAM is \$34.5m.

After 10 years operation the Art Museum will be contributing \$3.1m in economic activity to the region. The overall economic impact on the region at the end of 10 years has a present value of \$9.15m with the impact growing into the future. Construction of a new museum will lead to \$58.1m in economic activity during the two year build equating to 181 jobs across the region.

Project Webpage

Find all the latest information at <http://greater-shepparton.com.au/council/major-projects/new-sam>

Communication

This document will be updated in February/March 2017.

Community information sessions will be advertised on our website and in local media. Regular updates can be found at www.greatershepparton.vic.gov.au