GREATER SHEPPARTON GREATER FUTURE



AGENDA

FOR THE GREATER SHEPPARTON CITY COUNCIL

ORDINARY COUNCIL MEETING

TO BE HELD ON TUESDAY 15 OCTOBER, 2013 AT 5.30

AT THE TATURA BALLANTYNE CENTRE

<u>COUNCILLORS</u>: Cr Jenny Houlihan (Mayor) Cr Les Oroszvary (Deputy Mayor) Cr Dennis Patterson Cr Michael Polan Cr Kevin Ryan Cr Fern Summer

VISION

GREATER SHEPPARTON AS THE FOOD BOWL OF AUSTRALIA, A SUSTAINABLE, INNOVATIVE AND DIVERSE COMMUNITY GREATER FUTURE



A G E N D A FOR THE ORDINARY COUNCIL MEETING TO BE HELD ON TUESDAY 15 OCTOBER, 2013 AT 5.30

CHAIR CR JENNY HOULIHAN

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RISK LEVEL MATRIX LEGEND

Note: A number of reports in this agenda include a section on "risk management implications". The following table shows the legend to the codes used in the reports.

	Consequences				
Likelihood	Negligible (5)	Minor (4)	Moderate (3)	Major (2)	Catastrophic (1)
Almost Certain (A) Event expected to occur several times per year (i.e. Weekly)	Low	Moderate	High	Extreme	Extreme
Likely (B) Will probably occur at some stage based on evidence of previous incidents (i.e. Monthly)	Low	Moderate	Moderate	High	Extreme
Possible (C) Not generally expected to occur but may under specific circumstances (i.e. Yearly)	Low	Low	Moderate	High	High
Unlikely (D) Conceivable but not likely to occur under normal operations (i.e. 5- 10 year period)	Insignificant	Low	Moderate	Moderate	High
Rare (E) Only ever occurs under exceptional circumstances (i.e. +10 years)	Insignificant	Insignificant	Low	Moderate	High

Extreme	CEO's attention immediately required. Possibly avoid undertaking the
	activity OR implement new controls

- HighDirector's attention required. Consider suspending or ending activity
OR implement additional controls
- **Moderate** Manager's attention required. Ensure that controls are in place and operating and management responsibility is agreed
- **Low** Operational, manage through usual procedures and accountabilities
- Insignificant Operational, add treatments where appropriate



PRESENT:

1. ACKNOWLEDGEMENT

"We the Greater Shepparton City Council, begin today's meeting by acknowledging the traditional owners of the land which now comprises Greater Shepparton. We pay respect to their tribal elders, we celebrate their continuing culture, and we acknowledge the memory of their ancestors."

2. APOLOGIES

3. DECLARATIONS OF CONFLICT OF INTEREST

In accordance with sections 77A, 77B, 78 and 79 of the *Local Government Act 1989* Councillors are required to disclose a "conflict of interest" in a decision if they would receive, or could reasonably be perceived as receiving a direct or indirect financial or non-financial benefit or detriment (other than as a voter, resident or ratepayer) from the decision.

Disclosure must occur immediately before the matter is considered or discussed.

4. CONFIRMATION OF MINUTES OF PREVIOUS MEETINGS

RECOMMENDATION

That the Minutes of the Ordinary Council Meeting held 17 September 2013 and the Special (Emergency) Council Meeting and Special Council Meeting held 24 September 2013, as circulated, be confirmed.



5. DEPUTATIONS AND PETITIONS

5.1 Guard Dogs - Tatura

Summary

A petition containing 54 signatures has been received by Council requesting two guard dogs in Tatura be euthanised due to their allegedly dangerous nature.

RECOMMENDATION

That the Council receive the petition relating to two guard dogs in Tatura.

Attachments

Nil



6.1 Revocation and Adoption of Various Policies

Disclosures of conflicts of interest in relation to advice provided in this report Under section 80C of the *Local Government Act 1989* officers and persons engaged under a contract providing advice to Council must disclose any conflicts of interests, including the type and nature of interest.

No Council officers or contractors who have provided advice in relation to this report have declared a conflict of interest regarding the matter under consideration.

Council Officers involved in producing this report Author: Team Leader Governance Proof reader(s): Manager Corporate Performance Approved by: Chief Executive Officer

Executive Summary

An intensive review of Council's policies and CEO Directives commenced in July 2013, which incorporated documents from all areas of the organisation.

As a result of this review, these documents have since been reformatted, combined with other Policies and CEO Directives, or have been made redundant.

The following recommendations are put forward as outcomes from this review.

RECOMMENDATION

That the Council:

- 1. revoke the follow policies previously adopted by Council:
 - a) Information Privacy Policy
 - b) Conduct of Council Business Policy
 - c) The Flying of Flags at Council Controlled Flag Stations and War Memorials Policy
 - d) Property Insurance Policy
- 2. adopt the amendments made to the following policies previously adopted by Council:
 - a) Councillor Expenses and Entitlements Policy
 - b) Gifts and Benefits Policy
 - c) Civic Recognition Policy

Background

As part of Transition Plan Items 55 and 73, the Governance team initiated an organisation wide review of all existing Council policies and procedures in July 2013.

These documents have since been assessed on their content and purpose, and then formatted into newly adopted templates to become a Policy, CEO Directive or Guideline.

Throughout the review process it became apparent that a number of Policies and Procedures had not been reviewed or accessed in quite some time and therefore it was determined that they are no longer required.



6.1 Revocation and Adoption of Various Policies (continued)

This report provides a recommendation to revoke a number of Council Policies which are now deemed superseded or should be converted to a CEO Directive as they are considered operational. The reasons are provided below:-

Policy Title	Reason for Revocation	
Information Privacy Policy	Council has an annual subscription to the Local Government Privacy Guide which provides current advice on any matters relating to Information Privacy. Therefore, it has been determined that this Policy is no longer required.	
Conduct of Council Business	This document has been converted to a CEO Directive	
Policy	as it relates to operations matters. The CEO Directive is presented to Executive for adoption.	
The Flying of Flags at	This document has been converted to a CEO Directive	
Council Controlled Flag	as it relates to operations matters. The CEO Directive is	
Stations and War Memorials	presented to Executive for adoption.	
Property Insurance Policy	This document has been integrated into other Council	
	Policies.	

It has also been recommended that a number of policies that have been reviewed be adopted. These policies have been reviewed with what would be considered as minor changes.

The changes to these polices reflect current operations and processes, and have not changed the overall purpose of the policies.

Council Plan/Key Strategic Activity

Council policies provide the guidance to achieve the priorities and actions within the Council Plan and strategic activities.

The policies that the Council adopts ensure the strategic documents prepared have the required direction.

Risk Management

No risks have been identified with the revocation of these documents as the new formats are considered to be an appropriate fit for purpose. The policies being revoked have not been removed completely; they have been replaced with other documents within the organisation.

The policies that have been amended do not include any significant changes that would require a risk assessment to be redone.

Policy Considerations

This review has been undertaken in accordance with the CEO Directive 'Management of Policies and CEO Directive Documents'. This CEO Directive has been prepared to ensure consistency of the review of all Council policies and CEO Directives.

Financial Implications

There are no financial implications associated with this report.



6.1 Revocation and Adoption of Various Policies (continued)

Legal/Statutory Implications

There are no legal or statutory implications associated with this report. The adoption of policies and CEO Directives helps prevent any legal implications.

Environmental/Sustainability Impacts

There are no environmental or sustainability impacts associated with this report.

Social Implications

There are no social implications associated with this report.

Economic Impacts

There are no economic impacts associated with this report.

Consultation

Officers believe that appropriate consultation has occurred and the matter is now ready for Council consideration.

Strategic Links

a) Greater Shepparton 2030 Strategy There are no direct links with the Greater Shepparton 2030 Strategy b) Other strategic links There are no strategic links that relate to revoked or amened policies.

Options for Consideration

Council can consider the revocation of part or all of the Policies listed in the recommendation, or choose to maintain the documents in their current format.

The changes to the adopted policies could be accepted, altered or rejected.

Conclusion

In order to maintain relevant, user friendly documents which meet the needs of the organisation and the wider community, it is considered that the recommendation be passed as the motion.

None of the documents that are listed to be revoked will be removed completely from the organisation; they are now referred to as a more relevant document than a policy.

Attachments

- 1. Councillor Expenses and Entitlements Policy | 37.POL3
- 2. Gifts and Benefits Policy | 37.POL1
- 3. Civic Recognition Policy | 37.POL5



6.2 Regional Cities Victoria Growth Framework and Diagnostics Tool

Disclosures of conflicts of interest in relation to advice provided in this report

Under section 80C of the *Local Government Act 1989* officers and persons engaged under a contract providing advice to Council must disclose any conflicts of interests, including the type and nature of interest.

No Council officers or contractors who have provided advice in relation to this report have declared a conflict of interest regarding the matter under consideration.

Council Officers involved in producing this report Author: Chief Executive Officer Proof reader(s): Chief Executive Officer Approved by: Chief Executive Officer

Executive Summary

Regional Cities Victoria (RCV) is a representative body comprising the ten largest Regional Cities including Ballarat, Bendigo, Geelong, Horsham, LaTrobe, Mildura, Wangaratta, Warrarnbool. Wodonga and Greater Shepparton.

The respective Mayor's and Chief Executive Officer's represent these Council's at regular meetings of RCV.

RCV's vision is: Building a sustainable Victoria through regional growth.

RCV over the last six months has undertaken the first phase of a growth framework which will ultimately lead to each member council, hopefully with State Government funding to prepare growth plans for each member council.

These growth plans will differ from the existing structure plans, as they will take into account the required State Government infrastructure and investment to enable the projected growth to occur in a manner that the expected and required services and infrastructure will be delivered.

RECOMMENDATION

That the report be noted by Council.

Background

In 2012 RCV received funding from the State Government to undertake the first phase of the Regional Cities Growth Project. The first phase – the Regional Cities Victoria Growth Framework – has been completed, paving the way for RCV to prepare growth plans for each RCV member Council.

In 2012, RCV commissioned an update of its previously-released report, *Implications of Population Growth on Infrastructure and Resources in Regional Cities.* The revised report estimated that Regional Cities' combined population could increase by more than 288,000 between 2012 and 2031 and confirmed the urgency of making integrated Regional City planning a high priority.

That report showed that Regional Cities have the capacity to support population and business growth at levels above current forecasts. However, RCV acknowledges that significant additional infrastructure and service investment would be required.



6.2 Regional Cities Victoria Growth Framework and Diagnostics Tool (continued)

To provide a methodology to guide Regional Cities as they undertake their own integrated planning, RCV commissioned the Regional Cities Victoria Growth Framework. The framework is a guide to help Regional Cities plan for future growth and development and to prioritise investment in services and infrastructure.

It creates an ordered structure for the broad range of priorities that Regional Cities need to consider and provides a logical approach for Regional Cities to develop their own flexible growth plans.

The Growth Framework has three core components:

- A resource paper explaining the economic theory underlying Regional City growth
- A set of growth indicators enabling each Regional City to determine its current position and to set measureable benchmarks
- A Diagnostics Tool each Regional City can use to set targets and priorities in achieving aspirational outcomes.

The Growth Framework draws on a wide range of variables in the economic value chain. It also identifies those variables that Regional Cities can influence by investment and/or policy and those variables they cannot influence because they are external, such as major economic downturns or natural disasters.

The Diagnostics Tool enables a Regional City to identify current and future growth and investment priorities and the policy or regulatory responses needed to meet future growth challenges.

The outputs of regional diagnostics reporting using the Diagnostics Tool can:

- Identify priory projects within Regional Growth Plans
- Enable State and Federal Government to target funding across Regional Cities.

The Growth Framework provides the overall contexts – the 'what', 'where' and 'why' of Regional City growth. The Diagnostics Tool provides the pragmatic means – the 'how' – of delivering that growth.

The Growth Framework's strong evidence base enables Regional Cities to confidently undertake their diagnostics assessments, and contribute to the future prosperity of their regions and their State.

Council Plan/Key Strategic Activity

This report is consistent with Council's Goal 5 "High Performing Organisation (Leadership & Governance) – Strategic Objective 2 of the Council Plan 2013-2017 "Develop stronger relationships between Council and State and Federal Governments, local government sector and non-government partnerships to enhance the position of Greater Shepparton City Council".

Risk Management

No risks have been identified in providing this report.

Policy Considerations

There are no policy implications with Council noting this report.



6.2 Regional Cities Victoria Growth Framework and Diagnostics Tool (continued)

Financial Implications

There are no financial implications arising from the report.

Legal/Statutory Implications

There are no legal / statutory implications with Council noting this report.

Environmental/Sustainability Impacts

There are no environmental implications with Council noting this report, however the growth plan for Greater Shepparton, when prepared, will be required to take into account the environmental impacts for growth.

Social Implications

There are no social implications with Council noting this report, however the growth plan for Greater Shepparton, when prepared, will be required to take into account the social impacts for growth.

Economic Impacts

RCV has over the last 11 years been responsible for significant influence and input on State Government policy and in particular the funding that has been provided by both this and the former State Governments.

Consultation

Consultation on this report is not required.

Level of public participation	Promises to the public/stakeholders	Examples of techniques to use
Inform	All members have agreed to update their respective council on the progress of the Regional Cities Growth Strategy for information. The various State Government departments have also been consulted in the preparation of this framework.	Meetings, discussion papers, correspondence
Consult	All members of Regional Cities Victoria have been consulted and have had input into the progress of the Regional Cities Growth Strategy.	Meetings, discussion papers, correspondence

Officers believe that appropriate consultation has occurred and the matter is now ready for Council consideration.

Strategic Links

a) Greater Shepparton 2030 Strategy

While there is no overarching objective, the focus of RCV on securing significant State Government investment in regional cities will allow Council to support the variety of projects identified in the Greater Shepparton 2030 Strategy.

b) Other strategic links

The report is consistent with the following Council Plan 2013-2017 objective: Goal 5, Strategic Objective 2: Develop stronger relationships between council and State and Federal Governments, local government sector and non-government partnerships to enhance the position of Greater Shepparton City Council.



6.2 Regional Cities Victoria Growth Framework and Diagnostics Tool (continued)

Options for Consideration

Do Nothing. This is not the recommended action as the next phase of this project, the development of a Greater Shepparton growth plan will assist council in the obtaining of necessary Federal and State Government funding for regional services and infrastructure.

Note the Report - Recommended. This will enable council to be involved in the next important phase of this work.

Conclusion

It is recommended that the Council note the report on Regional Cities Victoria Growth Framework, enabling progression to the next phase of the project.

Attachments

- 1. Regional Cities Victoria Growth Framework Executive Summary
- 2. Regional Cities Victoria Growth Framework & Diagnostics Tool -Resource Paper - 11 July 2013
- 3. Regional Cities Victoria Growth Framework Diagnostics Tool -Greater Shepparton - 19 July 2013



6.3 Committees of Management - Appointment of Members

Disclosures of conflicts of interest in relation to advice provided in this report

Under section 80C of the *Local Government Act 1989* officers and persons engaged under a contract providing advice to Council must disclose any conflicts of interests, including the type and nature of interest.

No Council officers or contractors who have provided advice in relation to this report have declared a conflict of interest regarding the matter under consideration.

Council Officers involved in producing this report Author: Committees Liaison Officer Proof reader(s): Team Leader Governance, Manager Corporate Performance Approved by: Chief Executive Officer

Executive Summary

This report recommends that new committee members be appointed to manage the Dookie Recreation Reserve and Community Centre and the Kialla West Recreation Reserve. The term of office for the current Dookie Recreation Reserve and Community Centre Committee of Management expires on 17 October 2013 and it is necessary for a new committee to be appointed to ensure ongoing community involvement in the management of this facility. The term of office for the Kialla West Recreation Reserve Committee of Management is due to expire on 19 December 2013. As they have a couple of new community members interested in joining the committee, rather than appointing those members for two months only, it is recommended that the current appointments be revoked and a new committee appointed.

RECOMMENDATION

That the Council:

- 1. revoke the appointments of the current members on the Dookie Recreation Reserve and Community Centre Committee of Management and the Kialla West Recreation Reserve Committee of Management.
- having considered the nominations received for appointment to the Dookie Recreation Reserve and Community Centre Committee of Management, appoint the following members for a term of two years:
 - Brian FELDTMANN
 - Valda DICKENS
 - Richard DICKENS
 - Brian HARRINGTON
 - Jacinta HARRINGTON
 - Tony LUDEMAN
 - Peter SHIELDS.
- 3. having considered the nominations received for appointment to the Kialla West Recreation Reserve Committee of Management, appoint the following members to the committee for a term of two years:
 - Terri COWLEY
 - Renee MILTON
 - Simone SMITH
 - Wes TEAGUE



6.3 Committees of Management - Appointment of Members (continued)

- Joel VALLANCE
- Paul VEAL
- Robert VEAL.
- 4. resolve that all members (who are not Councillors or nominated Officers) of the Dookie Recreation Reserve and Community Centre Committee of Management and the Kialla West Recreation Reserve Committee of Management be exempt from the requirement to complete Interest Returns in exercise of power granted to Council under Section 81 (2A) of the *Local Government Act 1989*.

Background

Dookie Recreation Reserve and Community Centre Committee of Management At the Ordinary Council Meeting held on 18 October 2011 five members were appointed to the Dookie Recreation Reserve and Community Centre Committee of Management for a two year term. The term of office for these members is due to expire on 17 October 2013. It is therefore necessary to appoint new members to the committee to ensure ongoing community involvement in the management of this facility.

Public notices were placed in the Shepparton News on Friday 30 August 2013 and Friday 6 September 2013 calling for applications from any community members interested in applying for a term on the committee. At the close of applications seven applications have been received and it is recommended that all seven applicants be appointed to the committee.

Kialla West Recreation Reserve Committee of Management

At the Ordinary Council Meeting held on 20 December 2011 five members were appointed to the Kialla West Recreation Reserve Committee of Management. In August 2013 an application for appointment to the committee has now been received from an additional community member who is interested in joining the committee. Rather than appointing the additional member for a period of two months to line up with the term of office for the current members it was proposed to undertake a full recruitment process and appoint a full new committee.

Public notices were placed in the Shepparton News on Friday 30 August 2013 and Friday 6 September 2013 calling for applications from any community members interested in applying for a term on the committee. At the close of applications seven applications have been received and it is recommended that all seven applicants be appointed to the committee. These applications include all five of the current members of the committee who have applied for a new term on the committee.

Council Plan/Key Strategic Activity

This proposal supports the following goals of the *Council Plan 2013-2017*:

- Goal 1 Active & Engaged Community (Social)
- Goal 4 Quality Infrastructure (Built)
- Goal 5 High Performance Organisation (Leadership and Governance)

6.3 Committees of Management - Appointment of Members (continued)

Risk Management

Risks	Likelihood	Consequence	Rating	Mitigation Action
Governance risk associated with the delegation of council powers to a committee	Possible	Major	High	The appointment of members by formal resolution of the Council reduces governance risks by ensuring that all members appointed to a committee are covered by the Council's public liability insurance.

Policy Considerations

There are no conflicts with existing Council policies.

Financial Implications

There are no financial implications arising from this proposal.

Legal/Statutory Implications

Both committees have been established under section 86 of the *Local Government Act 1989* and have been issued with an Instrument of Delegation and Guidelines outlining their responsibilities.

The appointment of members of special committees by formal resolution of the Council ensures that the powers, functions and duties delegated to these committees are able to be exercised legally.

Environmental/Sustainability Impacts

There are no environmental or sustainability impacts arising from this proposal.

Social Implications

The appointment of community members to committees helps to build a sense of community by increasing stakeholder participation and giving community members a greater sense of pride and involvement in their local community.

Economic Impacts

There are no economic impacts arising from this proposal.

Consultation

Letters were sent to outgoing members of the both committees encouraging them to apply for another term on the committee.

Public notices calling for applications for appointment to both committees were placed in the Shepparton News on 30 August 2013 and 6 September 2013 calling for applications from community members interested in joining the committees.

6.3 Committees of Management - Appointment of Members (continued)

Level of public participation	Promises to the public/stakeholders	Examples of techniques to use
Inform	Keep informed	 Newspaper advertisements Website announcement Letters to outgoing committee members
Consult	Informed, listen, acknowledge	Council will consult with its committees prior to making decisions that relate to the relevant facilities.
Involve	Work together. Feedback is an input into decision-making	Committees provide an important source of feedback for Council to manage their facilities.
Collaborate	Feedback will be incorporated into decisions to the maximum level possible	Council collaborates with its committees when making decisions about facility upgrades and maintenance.
Empower	We will implement what the public decide.	Committees of Management have delegated powers to make decisions in relation to the day to day management of the facilities that they are responsible for.

Officers believe that appropriate consultation has occurred and the matter is now ready for Council consideration.

Strategic Links

<u>a) Greater Shepparton 2030 Strategy</u>
 There are no direct links to the Greater Shepparton 2030 Strategy.
 <u>b) Other strategic links</u>
 No other strategic links have been identified.

Options for Consideration

Councillors could choose not to appoint all or some of the recommended applicants. However a minimum of five members need to be appointed to each committee in accordance with the Guidelines applying to Special Committees which was adopted by Council at the Ordinary Council Meeting held on 17 September 2013.

Conclusion

It is recommended that all seven applicants be appointed to the Dookie Recreation Reserve and Community Centre Committee of Management and that all seven applicants be appointed to the Kialla West Recreation Reserve Committee of Management.

Attachments

Nil



6.4 Contracts Awarded Under Delegation Report - October 2013

Disclosures of conflicts of interest in relation to advice provided in this report

Under section 80C of the *Local Government Act 1989* officers and persons engaged under a contract providing advice to Council must disclose any conflicts of interests, including the type and nature of interest.

No Council officers or contractors who have provided advice in relation to this report have declared a conflict of interest regarding the matter under consideration.

Council Officers involved in producing this report Author: Procurement Officer Proof reader(s): Manager Corporate Performance Approved by: Chief Executive Officer

Executive Summary

To inform the Council of publicly advertised contracts awarded by Officers under delegated authority of the Council during the period 23 August to 23 September 2013. The report also provides details of the status of requests for tenders that have not yet been awarded.

RECOMMENDATION

That the Council note the publicly advertised contracts awarded by the Chief Executive Officer and Directors under delegated authority.

Tendered Contracts Awarded under Delegated Authority by the CEO

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Contract Number	Contract Name	Contract details, including terms and provisions for extensions	Value inclusive of GST	Awarded to
Nil				

Requests for Tenders advertised but not yet awarded

Contract	Contract Name	Contract detail, including terms and	Status
No.		provisions for extensions	
1421	Heavy Plant &	Provision of Heavy Plant and	Tender closed 17
	Equipment Hire	Equipment Hire (wet & dry) for the	July 2013.
	(Wet & Dry)	purpose of construction and	Tenders are
		maintenance activities	currently being
			evaluated.
1388	Management	This contract is for the provision of	Tender closed 4
	and Operation	management and operation of the	September 2013.
	of the	Shepparton Regional Saleyards for a	Tenders currently
	Shepparton	period of three years from 1 January	being evaluated.
	Regional	2014 with the option of two additional	
	Saleyards	12 month terms at the sole discretion	
		of the Council.	

6.4 Contracts Awarded Under Delegation Report - October 2013 (continued)

Contract No.	Contract Name	Contract detail, including terms and provisions for extensions	Status
1448	Provision of Professional Advocacy Services	Provision of Professional Advocacy Services to assist Council to continue to strongly advocate to secure significant funding support from all levels of government	Tender closes 25 September 2013
1460	Landfill Compactor 2013	Lump Sum contract for the supply of a Landfill Compactor and possible trade in on existing compactor.	Tender closes 25 September 2013
1462	Provision of Concreting, Kerbing and Associated Services 2013	Provision of Concreting, Kerbing and Associated Services within the City of Greater Shepparton. The contract will be for a period of 3 years plus 1 year.	Tender closes 2 October 2013
1464	Purchase of Quarry & Manufactured Materials	Purchase of a range of road making materials including, Gravel, Crushed Rock, Crushed Concrete and Cement Treated materials. The contract is for a period of 3 years plus a potential 1 year extension.	Tender closes 2 October 2013
1461	Provision of Supply & Delivery of Pre- Mixed Concrete	Supply and Delivery of Pre-Mixed Concrete within Greater Shepparton. The contract is for a 2 year period plus a potential 2, 2 year extensions (2+2+2).	Tender closes 2 October 2013
1463	Supply of Asphalt Products and Surfacing Works	Supply of Asphalt Products and Surfacing Works within Greater Shepparton. The contract is for a 3 year period plus a potential 2 year extension (3+2).	Tender closes 2 October 2013
1378	Supply and Delivery of Bituminous Products	Supply and delivery of Bituminous Products including bitumen, emulsions, cutter and flux oil for Greater Shepparton City Council for a period of 3 years plus potential extensions of 1 year	Tender closes 2 October 2013

Policy Considerations

Through the *Instrument of Delegation to the Chief Executive Officer* the Council has delegated authority to the Chief Executive Officer to award a contract up to the value of \$750,000 including GST.

The Council through the *Exercise of Delegations* Policy has delegated authority to the Directors to approve a contract up to the value of \$150,000 for goods and services and \$200,000 for works.

Legal/Statutory Implications

Section 186 of the *Local Government Act 1989* (the Act) establishes the requirements for tendering and entering into contracts.

6.4 Contracts Awarded Under Delegation Report - October 2013 (continued)

Section 186(1) of the Act requires that before Council enters into a contract for the purchase of goods or services to the value of \$150,000 or more, or for the carrying out of works to the value of \$200,000 or more, it must give public notice of the purpose of the contract and invite tenders or expressions of interest from any person wishing to undertake the contract.

Conclusion

It is important that decisions and actions taken under delegation be properly documented and transparent in nature. The report details the publicly advertised contracts awarded by the Chief Executive Officer and Directors under delegated authority of the Council during the period 23 August to 23 September 2013.

Attachments

Nil



7.1 Roadside Fatality Memorials

Disclosures of conflicts of interest in relation to advice provided in this report Under section 80C of the *Local Government Act 1989* officers and persons engaged under a contract providing advice to Council must disclose any conflicts of interests, including the type and nature of interest.

No Council officers or contractors who have provided advice in relation to this report have declared a conflict of interest regarding the matter under consideration.

Council Officers involved in producing this report Author: Manager Corporate Performance Proof reader(s): Team Leader Governance Approved by: Director Infrastructure

Executive Summary

Roadside Memorials established by family or friends as a result of road trauma have become increasingly more prevalent in the last ten years however as well as providing a remembrance for loved ones the sites become a reminder of the risks associated with road trauma and in some cases present an unwanted reminder of an incident that occurred and change lives forever. For some persons the sight of a roadside memorial becomes a very negative experience and whilst there is a need to be understanding of the reasons why a memorial may have been established the ongoing management of the site becomes an issue for road authorities.

Council's obligations for roadside management include the ongoing management, by virtue of their existence, of many of the memorials that have been established across Greater Shepparton. In recent times an enquiry by a member of the public has drawn attention to the lack of policy direction by council in relation to the erection and ongoing management of these memorials and has resulted in this report recommending the adoption of a policy to formalise councils approach towards Roadside Fatality Memorials and the conditions attached to location within the road reserve and ongoing management.

RECOMMENDATION

That the Council:

- 1. authorise the Chief Executive Officer to:
 - a. give public notice of the preparation of the Draft Roadside Fatality Memorials Policy.
 - b. invite submissions in accordance with section 223 of the Local Government Act 1989.
 - c. administer the section 223 process.
- 2. form a committee of the whole to:
 - a. receive submissions on the Draft Roadside Fatality Memorials Policy made in accordance with section 223 of the Local Government Act 1989, with such submissions closing at 5.00pm on Friday 15 November 2013; and



7.1 Roadside Fatality Memorials (continued)

- b. if required hold a meeting to hear submissions on the Draft Roadside Fatality Memorials Policy at 5:30pm on Tuesday 26 November 2013; and
- 3. consider a recommendation to adopt the prepared Roadside Fatality Memorial Policy with or without an amendment at an Ordinary Council Meeting to be held at 5:30pm on Tuesday 16 December 2013.

Background

Roadside Memorials established by family or friends as a result of road trauma have become increasingly more prevalent in the last ten years however as well as providing a remembrance for loved ones the sites become an awareness of the risks associated with road trauma and in some cases present an unwanted reminder of an incident that occurred and change lives forever. For some persons the sight if a roadside memorial becomes a very negative experience and whilst there is a need to be understanding of the reasons why a memorial may have been established the ongoing management of the site becomes an issue for road authorities.

Council's obligations for roadside management include the ongoing management, by virtue of their existence, of many of the memorials that have been established across Greater Shepparton. In recent times an enquiry by a member of the public has drawn attention to the lack of policy direction by council in relation to the erection and ongoing management of these memorials and has resulted in this report recommending the adoption of a policy to formalise councils approach towards Roadside Fatality Memorials. Many of the existing roadside memorials are not maintained to a reasonable standard whilst others are well maintained however many are in located inappropriately within the road reserve providing a potential danger to other road users and persons undertaking works in the reserve.

In considering options for establishing a policy officers have undertaken research with a number of Victorian councils in addition to VicRoads to understand the way in which other road authorities are managing the existence of roadside memorials.

It has been found that in general where councils have established policy position that position has directly reflected that held by VicRoads and published in "VicRoads Clear Zone Guidelines" therefore this policy has been drafted utilising the research obtained.

Council Plan/Key Strategic Activity

Council Plan 2013-17 Goal 5, Objective 1, Strategy 3, Implement a "Citizen first" commitment to the delivery of our services.

Risk Management

Risks	Likelihood	Consequence	Rating	Mitigation Action
Distraction of passers- by and other road users	В	5	Low	Apply consistent guidelines
Fire risk	В	5	Low	Apply consistent guidelines which allow for appropriate maintenance
Danger to operators of maintenance equipment	В	5	Low	Apply consistent guidelines which allow for appropriate maintenance



7.1 Roadside Fatality Memorials (continued)

Policy Considerations

There are no existing policy considerations relating to this matter.

Financial Implications

There are no quantifiable financial implications associated with this report however it is expected that should the policy be approved implementation will result in some benefit in relation to the resources required to maintain road reserves e.g. mowing.

Legal/Statutory Implications

The development of this policy has considered the Legal/Statutory implications associated with VicRoads Supplement to the Austroads Guide to Road Design – Part 6 - Roadside Design, Safety & Barriers.

Environmental/Sustainability Impacts

The implementation of this policy will allow council to better manage the environmental impact of the establishment and on-going management of Roadside Fatality Memorials.

Social Implications

The implementation of this policy will allow council to assist in managing the social effects of the establishment and on-going management of Roadside Fatality Memorials through providing open and transparent direction.

Economic Impacts

There are no identified economic impacts associated with this report.

Consultation

In the development of this policy council officers contacted a number of bordering councils to establish what policy/process or procedure they had in place in addition to contact with VicRoads to establish the manner in which they addressed the matter. In addition internal consultation occurred between Corporate Performance and project staff with road management experience to provide feedback. To date there has been no public consultation in relation to this policy however it is recommended that a period of community consultation be provided to gauge the feeling of the community finalising the policy.

Strategic Links

a) Greater Shepparton 2030 Strategy

Infrastructure Objective 6:

To ensure the safety and efficient functioning of the roads for a variety of users. b) Other strategic links

Greater Shepparton City Council Roadside Management Plan.

Options for Consideration

Should this policy not be adopted then it will remain difficult for officers of council to manage the existing memorials that exist and place guidelines on the establishment of new memorials.

Conclusion

Council's obligations for roadside management include the ongoing management, by virtue of their existence, of many of the memorials that have been established across Greater Shepparton. In recent times an enquiry by a member of the public has drawn attention to the lack of policy direction by council in relation to the erection and ongoing



7.1 Roadside Fatality Memorials (continued)

management of these memorials and has resulted in this report recommending the adoption of a policy to formalise councils approach towards Roadside Fatality Memorials and the conditions attached to location within the road reserve and ongoing management.

Attachments

Draft Roadside Fatalities Memorial Policy | 16.POL4



7.2 Heavy Plant Hire

Disclosures of conflicts of interest in relation to advice provided in this report Under section 80C of the *Local Government Act 1989* officers and persons engaged under a contract providing advice to Council must disclose any conflicts of interests, including the type and nature of interest.

No Council officers or contractors who have provided advice in relation to this report have declared a conflict of interest regarding the matter under consideration.

Council Officers involved in producing this report Author: Manager Works Proof reader(s): Team Leader Works Approved by: Director Infrastructure Other:Acting Procurement Officer

Executive Summary

The purpose of this report is to provide information to Councilors so they can make an informed decision to:

- 1. support the recommendation, or
- 2. reject the recommendation, or
- 3. defer a decision pending provision of further information, or
- 4. select a contractor of their own choice

Why it is being presented

- 1. The value of the contract exceeds the amount which can approved by Council's Chief Executive Officer under delegated authority,
- 2. The value of the contract exceeds the tender thresholds stated in Section 186 of the Local Government Act 1989 (amended 2007)

RECOMMENDATION

That the Council:

- 1. awards the tender for Contract 1421: "Heavy Plant and Equipment Hire" to a panel of suppliers consisting of:
 - Barry Brothers Specialised Services Pty Ltd
 - Bitu-Mill (Road Maintenance) Pty Ltd
 - F & K Reghenzani
 - Global Contracting Pty Ltd
 - Precision Grading Pty Ltd
 - Quicklift Crane Hire Pty Ltd
 - Moggill Cove Pty Ltd
 - Tactile Australia Pty Ltd
 - Extons Pty Ltd
 - Peter McPhersons Compaction
- 2. note that these tenderers will form a panel of suppliers under a Standing Offer Agreement based on schedule of rates to supply wet and dry heavy plant to undertake various works within the Greater Shepparton Municipality.
- 3. notes that the contract period will be for 3 years with two (2) 12 month extension periods starting from the date Council receives a signed formal instrument of agreement.



7.2 Heavy Plant Hire (continued)

- 4. authorise the CEO to award the contract extension for two additional 12 month periods.
- 5. authorise the Chief Executive Officer to sign and seal the contract documents.

Contract Details

This panel contract is for the supply of wet or dry plant hire which is used to supplement Council's heavy plant and equipment to undertake maintenance and capital works. The contract period is for three years based on a schedule of hire rates.

Council has a high reliance on contractor plant, engaging contractors where we either lack capacity or specific plant items to undertake works.

With this type of contract, there is no guarantee of work given to any panel member. Council reserves the right to use or not use particular companies based on the need for plant on any given occasion.

It is important to ensure that contracts are only awarded to companies Council is likely to use. This reduces the administrative burden of managing a large number of contracts as well as ensures Council is not providing false expectations to companies, awarding contracts where they are likely to receive little or no benefit from the contract.

Council received a high number of responses to this tender from companies within and neighbouring Greater Shepparton, and others based at considerable distances away. Companies were asked to tender on a cross section of plant which Council regularly requires, as well as items that we only use from time to time.

The evaluation criterion of price was difficult to evaluate as there were many plant items tendered. One outcome of this was that almost all conforming tenders had at least one or two competitively priced items. This potentially meant that a very high proportion of tenderers could be awarded a contract

The evaluation panel had to consider the establishment charges being supplied by each company in addition to the hire rates. As expected, the further away a company was from Greater Shepparton City Council, the higher the establishment cost, which impacted on the overall cost of the hire.

Where dry hire companies submitted hire rates, generally their prices were half that of a wet hire company but they generally did not submit an establishment rate as the expectation is Council staff would collect and return the plant to the companies yard. Council evaluation panel members therefore had to estimate additional costs, over and above those submitted by dry hire companies, to determine whether these companies actually provided a competitive option.

To overcome the potential large number of contracts, the panel broke up the submitted plant items into categories of essential plant and required plant. The essential plant is informed by the services we deliver where we regularly utilise external plant. The required plant were items similar to what we already own but could require as a backup replacement should our plant experience breakdown (i.e. a Grader), or an item we use very rarely and generally not as part of our service delivery (i.e. a bulldozer).



7.2 Heavy Plant Hire (continued)

Of these essential and required items, the panel established the average hire rate. Where a company met the average or below rate, and their establishment prices were not cost prohibitive, their plant was selected. Consideration was then given to the quantity of essential items selected as opposed to required items as it would be the companies with essential items that would be receiving the bulk of the work. Unless a company had more than two essential items, or one essential item that could not be sourced from another supplier, then their tender was not further considered.

Where companies submitted competitive rates, but their distance from the Greater Shepparton region was significant giving rise to high transportation costs, and where there was sufficient local providers of same or similar plant, it was decided not to award these companies a contract given they were very unlikely to obtain any work.

Having completed this exercise, to evaluate price, organisations were assigned a factor of \$1 where they met price requirements, and a factor of \$2 where they did not meet price requirements. This was done because the overall price provided by a company cannot be established, only whether or not they have competitively priced plant and equipment. For example a company may have tendered over 15 items of which 12 were competitively priced. Another company may have tendered 10 items of which 2 were competitively priced. Both could be awarded a contract if they had essential items.

To support this evaluation recommendation please see submitted the Evaluation Summary Report (Attachment 1).

The non-price evaluation was conducted using the normal processes of assigning a score between 1 and 10 for each of the evaluation criteria.

Tenders

Tenders were received from the following companies prior to the tender closing deadline:

Tenderers
1. Armstrong Constructions
2. Ash Vic Pty Ltd
3. Austree Services
4. Barry Bros Specialised Services Pty Ltd
5. Bitu-Mill (Road Maintenance) Pty Ltd
Bobcat of Bendigo Pty Ltd
7. Coates Hire Operations Pty Ltd
8. Citywide Service Solutions Pty Ltd
9. Environmental Services Group Pty Ltd
10. Extons Pty Ltd
11. F & k Reghenzani
12. Fuller Earthworks
13. Global Contracting Pty Ltd
14. P Miller Contractors Pty Ltd
15. Pearse Earthmoving
16. Peter McPherson Compaction P/L
17. Pipeline Cleaning Services Pty Ltd
18. Precision Grading Pty Ltd
19. Premiair Hire



7.2 Heavy Plant Hire (continued)

Tenderers
20. Proquip Rentals and Sales
21. Quicklift Crane Hire Pty Ltd
22. R Collie Earthmoving
23. Rayco Equipment
24. Moggill Cove Pty Ltd
25. Sherrin Rentals Pty Ltd
26. Stabilco Pty Ltd
27. Tactile Australia
28. Terry Plant Hire
29. O'Loughlin Excavations
30. H&K Doyle Pty Ltd

Recommended Tenders

Barry Bros	Shepparton	Drainage Combination Units
Bitu-Mill	Melbourne	Large Road Profiling Plant
Extons	Benalla	Excavators, Backhoes, Bulldozers, Graders
Frank Reghenzani	Katunga	Skid Steer & Attachments, Excavator, Tip Truck, Grader
Global Contracting	Seymour	Large Capacity – Extensive submission
Peter McPherson	Kialla West	Various Rollers
Compaction		
Precision Grading	Shepparton	Various Unsealed Road Maintenance and
		Tractors/Attachments
Quicklift Crane Hire	Shepparton	Various Cranes and forklifts
Moggill Cove	Kialla	Flowcon, Skid Steers, Tractors, Backhoes, Excavators,
		Water Cart
Tactile Australia	Tatura	Tip Trucks, Graders, Backhoes, Skid Steers etc

Tenders Not Recommended

P Miller Contractors	Horsham
Armstrong Constructions	Kilmore/Essendon
Ash Vic Pty Ltd	Traralgon
Bobcat of Bendigo	Bendigo
Coates Hire Operations	Shepparton
Citywide Service Solutions	Echuca/Melbourne/Mooroopna Office
Environmental Services	Dandenong
Group	
Fuller Earthworks	Shepparton
Pearse Earthmoving	Congupna
Pipeline Cleaning	Mulwala
Services	
O'Loughlin Excavators	Cobram
Premiair Hire	Campbellfield
Sherrin Rentals	Doveton – South East Melbourne
Proquip Rentals and Sales	Melton/Sunbury
Stabilco	Baddaginnie
H&K Doyle	Congupna



7.2 Heavy Plant Hire (continued)

Tenders not recommended were based on submitted prices, the quality of their submission, or in one instance, a declaration that the company was unwilling to abide by the terms and conditions of the contract.

Non-Conforming Tenders

U	
Austree Services	Murchison
R Collie Earthmoving	Kyabram
Rayco Equipment	Dandenong South
Shepp Hire	Shepparton

These tenders failed to submit some or all of the minimum requirements of the tender.

Tender Evaluation

Tenders were evaluated by:

Name	Branch
Steve Bowmaker	Infrastructure Director
Mike Freeman	Works Manager
Brett Direen	Works – Team Leader
Matthew Jarvis	Finance – Team Leader
Peter Gall	Procurement – CT
	Management

Evaluation Criteria

Tenders were evaluated on the following criteria:

Evaluation Criteria	Weighting
Price	55
Capability and Performance	20
Quality Management	5
OHS Risk Management	10
Environmental Sustainability	10

Council Plan/Key Strategic Activity

Council Plan 2013-17 Objective: Ensure that the community has access to high quality Facilities. Objective: Ensure that the Community has access to appropriate transportation infrastructure.

Risk Management

Risks	Likelihood	Consequence	Rating	Mitigation Action
Accident or injury to Council staff or contractor through use of hired plant	Possible	Moderate	3	Site inductions, SWMS, JSAs, and OHS management systems.
Contractor damages Council infrastructure	Possible	Minor	4	Site inductions, DBYD, Spotters, SWMS



Policy Considerations

Greater Shepparton City Council Procurement Policy Greater Shepparton City Council Procurement Guidelines

Financial Implications

The hire of plant will be limited by the available operational budget approved by Council for each year over the three years of the contract (and for the extension period if required) and utilisation of hired plant must be considered in light of all other operational commitments.

Legal/Statutory Implications

Tender process has been carried out according to the requirements of *Section 186* of the *Local Government Act 1989*.

Environmental/Sustainability Impacts

Companies were evaluated on their experience in managing, and commitment to, environmental sustainability. Companies were asked to supply to Council their environmental management system (EMS) and demonstrate the implementation of their EMS. The criterion was valued at 10% of the overall score. Companies who did not submit anything in Schedule 3 of the tender, or where their response was inadequate, they were scored down.

Strategic Links

a) Greater Shepparton 2030 Strategy

Infrastructure – The provision and restructure of urban and rural infrastructure to enhance the performance of the municipality and facilitate growth – 6. To ensure the safety and efficient functioning of the roads for a variety of users. b) Other strategic links

No other strategic links have been identified.

Options for Consideration

Maintain the Status Quo

Council has adopted the position where the aggregated spend on works exceeds \$200,000 in consecutive years, then Council is required to go to tender. As such, maintaining the status quo of sourcing quotes for each plant hire event no longer complies with Council's procurement policy.

Approve the tender

By approving a panel of suppliers for wet and dry plant hire for a contract period of three years ensures Council is fully compliant with its procurement policy and Section 186 of the Local Government Act. It also allows Council to establish some partnering arrangements with suppliers to improve service delivery, and can reduce Council's requirement to own such a large plant fleet.

Not approve the tender

Council may prefer to undertake a different tender process if it does not wish to approve the panel recommended in this tender process.

Conclusion

Council relies on contracted plant and equipment to deliver a large portion of its annual maintenance works. Often this plant is specialised equipment such as large road profilers which cost about \$5,000 per day, or Drainage Combination Units which cost about \$1600



7.2 Heavy Plant Hire (continued)

per day. It would not be cost effective to own and operate much of the plant we hire due to the cost outlay for these plant items and the amount of use we would have in a year. The best option therefore is to hire the plant.

There are also occasions were Council requires additional capacity to undertake works so more general plant is hired and used in addition to our own plant. Again, based on annual usage patterns it is not cost effective to purchase and manage plant and hiring provides the most cost effective alternative.

This procurement process was undertaken to ensure Council is compliant in its procurement of hired plant, and to source the best prices from Victorian companies to supply this plant on our behalf.

An extensive process has been undertaken to evaluate the many tenders received to ensure we have selected those companies best positioned, and best priced, to provide the capacity and capability Council needs to ensure continuity of work.

While it is recommended some contracts are awarded to companies outside of the GSCC municipality, there is sufficient local content with 5 of the 10 companies based within the municipality and a further 4 in a neighbouring municipality.

Attachments

Nil



8. COMMUNITY DIRECTORATE

8.1 Maternal and Child Heatlh Update, 2012-2013

Disclosures of conflicts of interest in relation to advice provided in this report

Under section 80C of the *Local Government Act 1989* officers and persons engaged under a contract providing advice to Council must disclose any conflicts of interests, including the type and nature of interest.

No Council officers or contractors who have provided advice in relation to this report have declared a conflict of interest regarding the matter under consideration.

Council Officers involved in producing this report Author: Manager Children and Youth Services Proof reader(s): Team Leader Maternal and Child Health Approved by: Director Community Other: Team Leader Children's Services, Best Start Project Coordinator

Executive Summary

Maternal and Child Health (M&CH) is a universal service funded by Local and State Governments to support children and families in the first six years of each child's life. The service offers a combination of home and centre visits. In the Greater Shepparton City Council (GSCC) this service is offered from 14 centres in 7 towns by14 nurses. 11 of the centres are co-located with at least one other early childhood service.

In the past financial year our M&CH service has

- Supported 944 new babies and their parents 99% of the children born in the municipality (the service does see some families from the municipal fringe).
- Conducted 7693 key age and stage visits
- Provided 2,234 additional visits based on the complexity of family's needs
- Delivered 216 parent groups mainly new parent groups
- Provided 1,816 'phone consultations
- Made 24 referrals to family counselling for domestic violence.
- Distributed 2989 Baby Book Bags 866 to four week old babies, 775 to four month old babies, 668 to 18 month old toddlers and 660 to 3 ½ year old children.
- Completed 718 Melbourne Initial Screening Tests (MIST includes vision and basic cognitive screening) for children at 3 ½ years

Maternal and Child Health Services are provided to families without fee. The service is well known and highly valued in the community; a consistent good news story for Greater Shepparton City Council.

RECOMMENDATION

That Council note the Greater Shepparton City Council Maternal and Child Health update for 2012-2013.

Background

Maternal and Child Health (M&CH) Services are provided without cost to all families with children from birth to six years. The State Government provides approximately 42% of funding while Council funds the remaining 58%. It is a health promotion or wellness service and is not designed to replace medical or pharmaceutical advice in case of illness. However the nurses play a significant role in linking families to allied health services including local paediatricians, speech pathology and family counselling services



8. COMMUNITY DIRECTORATE

8.1 Maternal and Child Heatlh Update, 2012-2013 (continued)

The standard service delivery consists of 10 Key Age and Stage (KAS) visits for each child before they commence formal schooling. The first visit is completed by an M&CH nurse in the family's home between 6 and ten days of a child's birth and the final scheduled visit occurs with the nurse in the M&CH centre at or around the time the child is 3 ½ years old. Open sessions and additional visits are also available to parents where they have additional support needs.

Each visit has a planned procedure to check relevant developmental milestones, monitor growth and physical health, offer age appropriate advice on the child's next stage of development and answer parent questions.

The Enhanced M&CH service offers a more intensive, customised program to meet the needs of more vulnerable children and families. We are all aware that Greater Shepparton has a high level of disadvantage – families with complex and ongoing vulnerability factors such as low income, young, single and unsupported parents, mental health issues, cultural diversity, domestic violence, substance abuse and homelessness. Enhanced M&CH nurses typically undertake a higher level of home visiting and / or longer visits to support parents.

Since 2011 Greater Shepparton has been funded as an Enhanced Best Start site. The funding is directly linked to implementing strategies to increase attendance/participation at the KAS visits for vulnerable families (in particular those involved with child protection or ChildFirst) and increase breastfeeding rates across the municipality.

Like many other municipalities, Greater Shepparton has struggled to maintain a full staffing complement. In the past two years (approved through the budget process) this has been rectified by offering scholarships to support three local midwives to complete additional training as M&CH nurses. Division 1 nurses must complete training as midwives before being eligible to undertake training as a M&CH nurse. GSCC has provided \$3,000 funding to three midwives who are now all employed by Council as M&CH nurses. A further two midwives are currently completing their studies with GSCC support. We look forward to including these two nurses on our staffing rosters in the future. Full staffing allows families to receive the support they need as well as enabling Greater Shepparton City Council to meet the targets required to maintain State Government funding.

	2011/2012								
Home Visit	2wk	4wk	8wk	4 mth	8mth	12 mth	18mth	2 yr	3.5 yr
99%	92%	91%	89%	89%	76%	72%	66%	60%	66%
	2012/2013								
Home Visit	2wk	4wk	8wk	4 mth	8mth	12 mth	18mth	2 yr	3.5 yr
100%	96%	95%	91%	85%	81%	78%	72%	66%	71%

In the most recent financial year, attendance rates have increased at all 10 Key age and Stage (KAS) visits (except for 4 months) as you can see in the table below.

Please note these figures are rounded

8. COMMUNITY DIRECTORATE

8.1 Maternal and Child Heatlh Update, 2012-2013 (continued)

The significant contributing factors in this increase in attendance in 2011-12 are:

- Outreach visits to support and re-engage vulnerable families
- Purchase of cameras for nurses to photograph babies/children (with permission) during KAS visits and attach to reminders for the next visit
- The successful completion of recruitment to full M&CH staffing.

Attendance at 4 month visits has been identified as a focus for 2013/14

Greater Shepparton City Council can be particularly proud of the team's results in supporting mothers to maintain breastfeeding. The data table shows increases in all age groups up to six months post hospital discharge; this is particularly significant in a social climate where breastfeeding rates across the state are remaining static or falling.

2011/12									
	Discharge	2 Weeks	3 Months	6 Months					
Fully breastfed	79%	63%	42%	15%					
Partially Breastfed	10%	11%	11%	22%					
Total	89%	74%	53%	37%					
		2012/13							
	Discharge 2 Weeks 3 Months 6 Month								
Fully breastfed	78%	68%	45%	18%					
Partially Breastfed	11%	11%	10%	22%					
Total	89%	79%	56%	39%					

Please note these figures were rounded

The most noteworthy influences on these results are

- Development of a discharge breastfeeding plan for all mothers
- Weekly Breastfeeding Café at the Riverside Plaza Community room which is staffed by a M&CH nurse
- Antenatal visits / education sessions with a lactation consultant in the South Shepparton area (Enhanced Best Start pilot)
- Outreach breastfeeding support in the south Shepparton area (Enhanced Best Start pilot)
- GSCC employment of a Breast Feeding Project Officer to promote breastfeeding and educate the community.

The four latter strategies are directly funded through short term Enhanced Best Start funding. Our results clearly indicate the success of the measures. Sustainability of the measures is a key area for development in the current financial year.

Thorough local and state-wide monitoring and evaluation of the strategies and their results will inform and drive the development of sustainable resources. Outreach and home visiting as well as the opportunity to follow up families who fail to attend significantly alters the early childhood trajectory for many of the most disadvantaged in our community. The Australian Early Development Index (AEDI) data for the region since



8.1 Maternal and Child Heatlh Update, 2012-2013 (continued)

2008 clearly shows that engagement in services for children prior to school entry is one of the key factors of success at school entry.

Risk Management

'Insignificant to Low risks have been identified and will be addressed at the operational level.

The Maternal and Child Health Service is a health promotion service with clear referral pathways to medical, allied health and family support services. The early intervention provided increases community health and well-being.

Failure to provide M&CH services breaches the Service Agreement between Greater Shepparton City Council and the State Government Department of Education and Early Childhood Development.

As a service which has been provided by local government for 87 years and is currently utilised by approximately 83.5% of the eligible community the risk to Council's reputation is significant if the service was reduced or not delivered.

Policy Considerations

The Victorian State Government Key Ages and Stages Framework provides the structure for M&CH service delivery. The framework was developed following the Office for Children and Early Childhood Development's review of the evidence regarding factors that make a real difference to the health and wellbeing, learning and development and safety of children and young people. The 35 key indicators range from parental smokers to oral health and early literacy skills. The current framework was implemented in 2011. http://www.education.vic.gov.au/Documents/childhood/providers/edcare//servactivframe.pdf

The GSCC Best Start Early Years Plan (BSEYP) identifies the community issues that focus the priorities for service in the 2012/15 period.

Action Area 1: All children enjoy a healthy start in life Objective 1.2 To enhance the capacity of the Maternal & Child Health Service to better engage those families currently not using or underusing the service. Objective 1.4 To increase breastfeeding rates in Greater Shepparton

Action Area 3: Greater Shepparton – a child and family friendly community Objective 3.2 To foster a family centred culture within universal early childhood services

The GSCC Council Plan 2013-2017 recognises the BSEYP as a key strategy in achieving Goal 1: Active and Engaged Communities.

Objective 3: Ensure liveability options are always considered in our decision making activities.

Strategy; Continue to implement the Early Years Plan objectives.

Objective 4: Provide sustainable resources to our community Strategies; Continue to lobby, advocate and prioritise the needs of the vulnerable and disadvantaged citizens and advocate on their behalf; Monitor and appropriately support the provision of quality services within the municipality.



8.1 Maternal and Child Heatlh Update, 2012-2013 (continued)

Financial Implications

	2013/14 Proposed Budget for this proposal*\$	This Proposal \$	Variance to Approved Budget \$	Comments
Revenue	616,200			
Expense	1,471,208			
Net Result	-855,008			

* Amount shown in this column may equal one line item in budget or maybe a component of one budget line item.

Legal/Statutory Implications

Greater Shepparton City Council has a Service Agreement with the Victorian State Government to deliver generic and enhanced M&CH.

Environmental/Sustainability Impacts

There are no environmental or sustainability impacts in relation to this report.

Social Implications

M&CH provides the first generic service that is available to all babies/children and families in the community. The enhanced service provides additional resources to support disadvantaged families. Local and national research indicates that early engagement in services promotes better outcomes for children and their families in all areas of development – social, physical and cognitive.

The Australian Bureau of Statistics Social and Economic Index For Area (SEIFA) <u>http://www.abs.gov.au/websitedbs/censushome.nsf/home/seifa</u> and the Australian Early Development Index (AEDI) <u>http://www.rch.org.au/aedi/</u> both indicate poor outcomes for children in the City of Greater Shepparton.

The M&CH service is one of the keys to improving these outcomes. The service's core business to monitor child health and development and maternal health has been expanded to deliver a wide variety of additional functions. These include early language and literacy programs, referral to tertiary support services, support to access other services for families and children, deliver Baby Book Bags, supply Quit information and a host of other community requirements. In addition, the service collects data on a number of population indicators to inform future requirements.

Economic Impacts

International research demonstrates that for every dollar spent on quality early childhood services up to \$17 can be saved in providing remedial services in the community. <u>http://www.educationalliance.org/files/Early-Education.PDF</u>

Consultation

Officers believe that appropriate consultation has occurred and the matter is now ready for Council consideration.

Strategic Links

a) Greater Shepparton 2030 Strategy

The clustering of M&CH services with kindergartens, long day care centres, the Riverside Community Centre and the Mooroopna and North Shepparton Hubs, supports The



8.1 Maternal and Child Heatlh Update, 2012-2013 (continued)

Greater Shepparton 2030 Strategy Topic Community Life includes the Theme Health and Social Sciences.

Objective 1: To provide an equitable and efficient distribution of community facilities and services

b) Other strategic links

No other strategic links have been identified.

Conclusion

Maternal and Child Health nurses are dedicated professionals who deliver a valued and valuable service to one of the most vulnerable groups in our community – families with young children. The service follows a thorough research and evidence based framework to ensure that all areas of the child's development are monitored while the social impacts of parenting are supported and the family's opportunities to succeed are promoted. The flexibility of the service allows the needs of Greater Shepparton's disadvantaged families to be supported in ways that recognise the complexity of their situations. The M&CH service makes a number of incremental contributions to the families' journey towards better health and education. This service is an integral part of Council's commitment to give every child the best possible start in life and support families through a period of constant change and need for knowledge.

Attachments

Nil



8.2 Gift of Carrillo & Ziyin Gantner Collection of Aboriginal Art

Disclosures of conflicts of interest in relation to advice provided in this report

Under section 80C of the *Local Government Act 1989* officers and persons engaged under a contract providing advice to Council must disclose any conflicts of interests, including the type and nature of interest.

No Council officers or contractors who have provided advice in relation to this report have declared a conflict of interest regarding the matter under consideration.

Council Officers involved in producing this report Author: Shepparton Art Museum Director Proof reader(s): Manager Arts, Events and Tourism Approved by: Director Community

Executive Summary

To brief the Council and Executive on the offer from Carrillo and Ziyin Gantner to gift a significant share of their private indigenous art collection to the Shepparton Art Museum (SAM), to provide in principal acceptance of Mr Gantner's intention to gift the bulk of his collection to SAM, and to acknowledge that the first four artworks will be processed through the SAM Advisory Committee Acquisition Assessment process, and the Federal Government's Cultural Gift Program as requested.

RECOMMENDATION

To provide in principal acceptance of Mr Gantner's intention to gift the bulk of his Aboriginal Art Collection to Shepparton Art Museum, and to acknowledge that the first four artworks will be processed through the Shepparton Art Museum Advisory Committee Acquisition Assessment process, and the Federal Government's Cultural Gift Program as requested.

Background

Carrillo and Ziyin Gantner have become supportive patrons of the Shepparton Art Museum. As the Chairman of the Sidney Myer Fund Mr Gantner has been involved with the Museum through the funding of the biennale Sidney Myer Fund Australian Ceramic Art Award for some years, however in addition Mr Gantner has gifted money toward the purchase of artwork since 2007. In the last half of the 12/13 financial year, Mr Gantner has personally gifted \$60,000 in cash donations to SAM.

The Gantners are part of the Myer family who are amongst the most significant arts philanthropists in Australia.

Following initial contact from the SAM Director to the Gantners, negotiations were entered into to develop an exhibition of a significant number of works from their private art collection, collected over 40 years. This exhibition *Speaking in Colour – The Collection of Carrillo & Ziyin Gantner*, was exclusively held at SAM from 21 June to 25 August, 2013. The exhibition attracted 7,638 visitors and was published in the accompanying catalogue. The exhibited works have an insurance value of \$1.9 million dollars and represent approximately half of the Gantner's holdings.

During the exhibition, Carrillo Gantner wrote to the Mayor advising of his desire to gift a significant share of his collection to the Shepparton Art Museum. In his letter Mr Gantner expressed his desire to gift artworks to SAM each year. Mr Gantner also



8.2 Gift of Carrillo & Ziyin Gantner Collection of Aboriginal Art (continued)

indicated that the extent of the gift will be influenced by the Council's progression toward an expanded Museum which can properly showcase and care for the collection into the future.

The first four artworks for donation from the collection have been offered to the Council this month and will be presented to the SAM Advisory Committee for assessment and acquisition.

Council Plan/Key Strategic Activity

Working with Mr Gantner to secure this collection for Shepparton will have a positive impact on the establishment of the SAM Foundation, as he has a great interest in supporting the Council in progressing this project.

His collection would also make an invaluable contribution to a new and expanded SAM as it would provide an Aboriginal Art Collection to Shepparton, which is second to none other in the state, outside of metropolitan Melbourne.

The growth of the Aboriginal art collection provides an opportunity to program activity with and for the local Aboriginal Community and the mainstream community, thereby increasing civic participation.

The proposal to develop SAM's Aboriginal art collections is in keeping with a wide range of activities in the 2013-17 Council Plan as listed below;

Active & Engaged Community (Social)

<u>4. Provide sustainable community services to our community.</u> Continue to lobby, advocate and prioritise the needs of vulnerable and disadvantaged citizens and advocate on their behalf.

5. Embrace and strengthen cultural harmony and diversity. Recognise and take advantage of opportunities to celebrate our diversity.

<u>6. Value arts culture and heritage as an integral part of our dynamic community.</u> *Continue to support and promote arts initiatives.*

Ensure that Shepparton Art Museum (SAM), Riverlinks and Westside Performing Arts continue to deliver quality and diverse activities and events aimed at increasing public participation.

Renew and implement the Arts and Culture strategy (which includes public art).

Establish the Shepparton Art Museum Foundation.

Continue the feasibility investigations for a new location for the Shepparton Art Museum (SAM).

Economic Prosperity (Economic)

<u>1. Maximise opportunities to ensure Greater Shepparton leads Victoria, retaining and attracting education and industry.</u>

Develop and implement a Strategy which identifies resources needed to attract new business and industry to Greater Shepparton as well as retaining our existing businesses and industry.

Develop and implement a strategy promoting Shepparton as the regional capital.

8.2 Gift of Carrillo & Ziyin Gantner Collection of Aboriginal Art (continued)

Policy Considerations

The development of SAM's Aboriginal Art Collections fits within the Council's Shepparton Art Museum Collection Policy.

Financial Implications

The four works offered for donation have a total insurance value of \$95,000.

As Council progress formal valuations through the Federal Government's cultural gift program these values may change, as the market is subject to change and inflation depending on what is sold in the secondary market.

- 1. Julie Dowling: *The Brothers* 2004, 120 x 100 cms, acrylic and red ochre on canvas. (insurance value \$22,500)
- 2. David Malangi: *Sacred Tree Dreaming* 1975, 85 x 52 cms, natural earth pigments on eucalyptus bark.(insurance value \$10,000)
- 3. Turkey Tolson Tjupurrula: *Untitled* 1998, 183 x 150 cms, acrylic on canvas. (insurance value \$50,000)
- 4. Helicopter Tjungurrayi, *Wanamarra Rockhole in the Great Sandy Desert* WA, 90 x 60 cms, (insurance value \$12,500)

With the Council's approval, the Museum will proceed to obtain valuations on the works for the purposes of progressing the Cultural Gift Application. The cost of valuations is budgeted within the existing SAM acquisitions budget.

Discussions with Team Leader Risk Management have indicated that the impact of the four works gifted this year on the overall insurance of the Art Collection will be minimal and may be negligible.

Risks

No significant risks have been identified with this gift.

Legal/Statutory Implications

The ownership of the artworks will be transferred to the Council trading as Shepparton Art Museum. The gift will be processed in accordance with the Federal Government's Cultural Gift Program Guidelines.

Environmental/Sustainability Impacts

The gifted works will contribute to Council's efforts to preserve the cultural heritage of the local and national Aboriginal people.

Social Implications

If SAM secures the Gantner collection over the coming years, it will have the largest and most significant collection of Aboriginal art outside of metro cities in Australia.

This will provide an important educative tool for both the local and visiting community in learning about Aboriginal Cultural, and reconciling with settlement history.

It is anticipated that the collection will become an invaluable resource for the local and Victorian Aboriginal people, assisting in the celebration of indigenous art from across Australia and to facilitate education.

8.2 Gift of Carrillo & Ziyin Gantner Collection of Aboriginal Art (continued)

The benefit to the Council will be significant, as it will be seen to have a central commitment to reconciliation at the very heart of its cultural service offering. In addition it is anticipated that an extensive Aboriginal art collection will contribute positively to the reputation of both SAM and Greater Shepparton and enhance the community's connection to the regions cultural heritage, contribute positively to a sense of place and build pride amongst the local community.

Economic Impacts

The four works offered for donation this year have a total insurance value of \$95,000. As art is an appreciating asset, the value of the works will increase over time.

The gift of the Gantner Collection has a value well over \$2 million dollars. The recent exhibition which represent approximately half of the Gantner Collection was insured for \$1.9 million. It is also worth noting that Mr Gantner continues to grow his collection, with the intention of also gifting new purchases to SAM.

This is an extraordinary act of benefaction which is unprecedented in the history of Shepparton, and possibly any other regional gallery in recent years. The Gantner collection itself could not in fact be realised any other way, as the works have been collected over 40 years, and some works are rare and of high cultural significance.

As realised during the *Speaking in Colour* exhibition, the collection has the ability to attract strong visitation from across Victoria and Australia. The recent exhibition resulted in 7,638 visitors during the 12 weeks with an estimated 70% being from outside Greater Shepparton.

Whilst the true economic impact of the exhibition is not known, National Visitor Survey (NVS) data indicates that cultural tourist spend more on accommodation, food & beverage and shopping per night and per trip than non-cultural tourists. (*Economic impact of Cultural Tourists in Australia – Bureau of Tourism Research BTR*).

In the long term should Council choose to accept the gift, when the entire collection is at SAM, it will join SAM's existing Aboriginal collection which together if properly showcased, will provide significant benefit to the economy of the region, as a sought after drawcard for visitors from across Australia and overseas.

The recommendation put forward in this report, does not commit the Council at this point to any further contribution to a capital development. However Mr Gantner is seeking a commitment from Council to set aside a suitable parcel of land for the development of a new stand-alone SAM.

Consultation

SAM Advisory Committee has been consulted and wishes to pursue the acceptance of this gift through the normal acquisition process.

Level of public participation	Promises to the public/stakeholders	Examples of techniques to use
Inform	Inform	Media release to be issued Community event at SAM
Consult	Inform, listen, acknowledge	SAM Advisory Committee meetings Friends Committee meetings

8.2 Gift of Carrillo & Ziyin Gantner Collection of Aboriginal Art (continued)

Officers believe that appropriate consultation has occurred and the matter is now ready for Council consideration.

Strategic Links

a) Greater Shepparton 2030 Strategy

The proposal is in line with the GS 2030 Strategy, report no 3. Community Life Objective 2, `To encourage and implement activities that will strengthen community spirit' and Economic Development Objective 2.' To develop the Shepparton CBD as the regional centre for commerce and entertainment.

b) Other strategic links

The proposal is in line with the SAM Collection Policy (Trim # M11/36906) and SAM Collection Development Strategy (Trim # M11/36900) both adopted by Council 20 September 2011.

Options for Consideration

Do nothing – Should council choose not to accept the gift it is likely that the Gantners will offer the gift to another public art gallery. This would have a number of consequences in regard to Carrillo Gantner, the Sidney Myer Fund and other philanthropic support of the art museum. Such a decision could reflect poorly on the Council's efforts to celebrate Indigenous culture through its work.

Accept the Gift – Whilst the immediate gifted works totals four and will have little impact on the insurance requirements or storage requirements of the Museum, the acquisition of the total collection will have an impact on SAM's current ability to store and care for the works.

The Gantner's wish for Council to establish a Foundation for SAM to encourage future philanthropic support for the Museum and that Council progress the identification of a suitable location for the establishment of a standalone museum. Each of these requests have been captured in the 2013-17 Council Plan and will be addressed in future briefings to Council.

Conclusion

The opportunity which this gift represents to the Council is significant at both a local and national level. It is a significant act of benefaction. The Council's acceptance of this gift is an important step forward for the creation of an iconic art Museum collection, and a major tourist destination for Victoria.

It is recommended that Council formally provide in principal acceptance of Mr Gantner's intention to gift the bulk of his Aboriginal Art Collection to SAM, and to acknowledge that the first four artworks will be processed through the SAM Advisory Committee Acquisition Assessment process, and the Federal Government's Cultural Gift Program as requested.

Further work is required in partnership with Mr Gantner and the community to secure a future for the Aboriginal art collection and other collections at SAM to allow the collection to continue to grow, and be properly showcased for the enjoyment and education of people, and prosperity of the region.

Attachments

Nil



8.3 Draft Municipal Health and Wellbeing Action Plan 2013-2014

Disclosures of conflicts of interest in relation to advice provided in this report

Under section 80C of the *Local Government Act 1989* officers and persons engaged under a contract providing advice to Council must disclose any conflicts of interests, including the type and nature of interest.

No Council officers or contractors who have provided advice in relation to this report have declared a conflict of interest regarding the matter under consideration.

Council Officers involved in producing this report Author: Health and Wellbeing Project Officer Proof reader(s): Team Leader Community Strengthening, Manager Neighbourhoods Approved by: Director Community

Executive Summary

Greater Shepparton City Council has chosen to integrate the Council Plan and Municipal Public Health Plan and have requested an exemption from the Department of Health (DH) relating to the preparation of a Municipal Public Health Plan.

DH advised Greater Shepparton City Council in writing 12 June 2013 that although they recognised that the Council Plan 2013-17 together with the Health Status Report 2012 had mostly considered local public health and wellbeing matters the annual submission of a local Municipal Health and Wellbeing Action Plan will be required.

DH will assess each annual Municipal HWB Action Plan to determine whether we have clearly demonstrated the goals and strategies in which people can achieve maximum health and wellbeing to further enhance health outcomes in our local Municipality to meet our statutory obligations under the Victorian Health Act 1958 and Public Health and Wellbeing Act 2008.

This presentation will enable Council officers to consider further public consultation of the draft Municipal Health and Wellbeing Action Plan 2013-14 to confirm that it clearly represents the current health needs identified in our Municipality, and has considered local demographics, health data (indicators and statistics), health services and gaps to address local public health and wellbeing matters and involved community throughout the development.

RECOMMENDATION

That the Council approve the *draft Municipal Health and Wellbeing Action Plan 2013-2014* for public display and comment for a period of 28 days, prior to the final revision being presented for adoption at the Ordinary Council Meeting to be held on Tuesday 17 December 2013.

Background

Previously this Council has prepared a separate Council Plan and Municipal Public Health Plan (MPHP). The move to integrate is in response to evidence that an integrated plan approach may raise the profile of health and wellbeing matters for a Municipality.

The Victorian Health Act 1958 requires all local governments to prepare a Municipal Public Health Plan (MPHP). The MPHP plays an important role whereby Council, local

8.3 Draft Municipal Health and Wellbeing Action Plan 2013-2014 (continued)

stakeholders and community set the strategic direction 'to seek to prevent disease, promote life and public health through organised programs including the prevention of environmental health dangers, disease and health problems; particularly vulnerable population groups'. Councils are required to review their MPHP to evaluate the impact of programs and initiatives undertaken on a yearly basis.

The Public Health and Wellbeing Act 2008 requires local Councils to prepare a MPHP within a twelve month period after each Council election. A MPHP must include:

- 'An examination of data about health status and health determinants in the municipal district
- Identification of goals and strategies based on local evidence in which people can achieve maximum health and wellbeing
- Involvement of people in the local community to develop, implement and evaluate each plan
- Demonstration of how the Council will work in partnership with the Department of Health and other agencies undertaking public health initiatives, projects and programs'.

As part of the continuous consultation the Greater Shepparton Health and Wellbeing Advisory Committee (HWBAC) were established in September 2011 and provide professional health expertise to support and guide local health and wellbeing strategic planning. The HWBAC have contributed to the development of a Health Status Report (HSR) and strongly support Council's social model of health approach as a key planning platform for the next MPHP.

The HWBAC consists of member representatives from the Centre for Excellence in Rural Sexual Health (CERSH), Department of Health, Department of Human Services, Family Care, Goulburn Valley Health, Goulburn Valley Primary Care Partnership, Primary Care Connect, Rumbalara and the University of Melbourne.

The HSR captured the current health status, analysing many health and wellbeing indicators to inform key challenges or opportunities, or areas of significant change unique to this municipality. This data has informed key focus areas during the development of the Municipal Health and Wellbeing Action Plan 2013-14.

Although it is recognised by DH that the Council Plan 2013-17 together with the Health Status Report 2012 has considered local health and wellbeing matters the detailed demonstration of partnership effort toward delivery of the Municipal Health and Wellbeing Action Plan 2013-14 will be required annually.

It is a clear function of our HWBAC to determine how successful our annual health and wellbeing strategic goals have been in addressing current issues to make a difference or advocate for change and guide future priorities for our local community. This will be done in partnership with lead agencies who are responsible for their own actions and Council will play a reporting role on these agencies outcomes.

Council Plan/Key Strategic Activity

Under the Active and Engaged Communities – Social Environment of the Council Plan 2013-2017 and goal 3 Ensure liveability options are always considered in our decision making activities the development of a Municipal Health and Wellbeing Action Plan is specifically listed as a key strategy:

'Develop, adopt and implement the Greater Shepparton City Council Municipal Health and Wellbeing Action Plan'.



8.3 Draft Municipal Health and Wellbeing Action Plan 2013-2014 (continued)

Risk Management

Risks	Likelihood	Consequence	Rating	Mitigation Action
Municipal Health and Wellbeing Action Plan not endorsed by Council	Possible	Major	High	Develop a Municipal Health and Wellbeing Plan in a short timeframe, subject to obtaining permission for an extension from the Department of Health.
Stakeholders unhappy with content	Unlikely	Major	High	Extensive consultation occurred during development therefore cross-sector partnership effort should be strong.
The needs of the most vulnerable and disadvantaged population groups are not reflected.	Unlikely	Moderate	Low	The needs of all vulnerable and disadvantage population groups will be considered through consultation

Policy Considerations

There are no conflicts with existing policies, most policies support a collaborative approach to addressing local health and wellbeing initiatives.

Financial Implications

Council Health Plan budget for Neighbourhoods Department initiatives is as follows:

	2013/2014	This Proposal	Variance	Comments
	Approved	\$	\$	
	Budget for this			
	proposal \$			
Revenue				
Expense	\$20,400	\$20,400	\$0	
Net Result	\$20,400	\$20,400	\$0	

Regular co-ordination of the HWBAC meetings to ensure continuous reporting and monitoring will also be co-ordinated by Council including catering and in kind staff time contributions.

Actions facilitated by other Council branches will be incorporated in to their department budgets.

Legal/Statutory Implications

Council are required to complete a Municipal Health and Wellbeing Action Plan or prepare a Municipal Public Health Plan to meet their statutory requirements.

Environmental/Sustainability Impacts

There are clear environmental and sustainable benefits from adopting this Action Plan and considering the introduction of renewable energy options, sustainable planning developments, impact of climate change/extreme temperatures and natural disasters, and future consideration of alternative or diversified farming practices.



8.3 Draft Municipal Health and Wellbeing Action Plan 2013-2014 (continued)

Social Implications

Approval of the Action Plan will demonstrate Council's commitment to advocate for a cross-sector partnership approach to improve and influence health and wellbeing matters measured in many aspects:

- Sense of community
 - developing a better understanding of cultural activities, events and significant landmarks
 - o utilising the knowledge of local experts,
 - work in a cross-sector partnership
 - o celebrate and recognise our diversity
 - conserve our cultural heritage, significant landmarks, natural environments and environmental assets
 - o demonstrates our social cohesive behaviour and liveability
 - create healthy environments when planning new or refurbished open spaces, places and developments to improve lifestyle choices and behaviour in safe, socially inclusive, culturally sensitive and accessible environments for all.
- Community services
 - o encouraging resilient community members
 - consider range and quality of services for different population groups (children and families, young people, elderly people and people with disabilities),
 - accessibility of health services or cost of services and understanding/health literacy;
 - o concern for community health and wellbeing and social connection opportunities
 - universally accessible and culturally acceptable improvements to recreation facilities and sporting grounds
 - o public safety and influence of anti-social behaviour
 - public health implications, access to immunisations with provisions for translation services
- Education and skills development
 - o number and quality of education options for the local community,
 - o encourage life-long learning opportunities and return to local area
 - cross-sector partnership effort in identifying local needs and offering developed understanding of emerging employment opportunities
- Transport
 - o considering safety for travellers,
 - o emissions and fuel consumption,
 - considering impact of public transport options, reliability and access distance for residents
 - o walking and cycling or transportation needs of all people
 - o universal/pedestrian access and manoeuvrability throughout Municipality

Economic Impacts

A collaborative approach to health and wellbeing initiatives can strengthen funding applications, promote economic growth, expand tourist attractions, encourage new events, increase business development, encourage employment opportunities, advocate



8.3 Draft Municipal Health and Wellbeing Action Plan 2013-2014 (continued)

for new health services, provide fairer access to health services and consider alternatives for the most vulnerable or disadvantaged residents in the Municipality.

Consultation

There has been extensive consultation in the preparation of the Council Plan 2013-17 and Health Status Report 2012 that has captured health and wellbeing priorities and desired outcomes of our local community and stakeholders to inform this Action Plan.

Due to a significant review of these actions to create a year one only plan, Officers believe this matter once endorsed in Draft by Council, should be open for a further four week consultation period. During this consultation period the Municipal Health and Wellbeing advisory committee will also undertake a final review of the Action Plan.

Strategic Links

a) Greater Shepparton 2030 Strategy

Outlines the importance of Council maintaining a financial and socially acceptable environment, while meeting the expectations and future needs of our local community. <u>b) Other strategic links</u>

Greater Shepparton Strategic Resource Plan 2013-14 to 2022-23

• Captures the Council financial and non-financial resources required to achieve the strategic objectives of the Council Plan.

Council Plan 2013-2017

• Local Council holds the prime position to create, advocate and influence community, change and protect the health and wellbeing of all residents, including the introduction of new public health policy.

Options for Consideration

Option 1- Do nothing

This option would not be preferred as Council are required by legislation to prepare an evidence based Municipal Public Health PI an (MPHP) every four years ident ifying key local themes following appropriate engagement processes.

Option 2 – Approve part of the recommendations only.

This option would not be preferred.

The recommendations provided work together to ensure that a thorough, evidence based health and wellbeing Action Plan is identified and developed for the Municipality.

Option 3 – Approve the recommendations in draft.

This is the preferred option.

That Council endorse the draft Municipal Health and Wellbeing Action Plan 2013-14 for further public consultation and agree that it clearly demonstrates suitable goals and strategies that address local health and wellbeing matters identified in the Council Plan. Final endorsement will remain with the Department of Health.

Conclusion

This draft Municipal He alth and Wellbeing Action Plan 2013-14 meets key deliverab les expected in a Municipal Public Health Pl an by demonstrating measurable act ion to deliver the strategic objectives integrated into the Council Plan 2013-17 to address local health and wellbeing matter and considers:

- Health protection (food safety, immunisation, water quality, infectious diseases)
- Health development (tobacco control, drug and alcohol abuse)

8.3 Draft Municipal Health and Wellbeing Action Plan 2013-2014 (continued)

- Population health strategies (preventative needs of population groups such as children, family, aged care, youth, vulnerable groups)
- Public health emergencies (ambulatory care statistics)
- Community capacity building and general wellbeing (analysis of current data)
- Partnerships with stakeholders (commitment of resources and collaborative effort)
- Promotion of health and wellbeing success and achievements within the community.

Attachments

DRAFT Greater Shepparton's Municipal Health and Wellbeing ACTION PLAN 2013-14



9.1 September 2013 Monthly Financial Report

Disclosures of conflicts of interest in relation to advice provided in this report Under section 80C of the *Local Government Act 1989* officers and persons engaged under a contract providing advice to Council must disclose any conflicts of interests, including the type and nature of interest.

No Council officers or contractors who have provided advice in relation to this report have declared a conflict of interest regarding the matter under consideration.

Council Officers involved in producing this report Author: Team Leader Corporate Accounting Proof reader(s): Acting Manager Finance and Rates Approved by: Director Business

Executive Summary

The report presents Council's actual financial performance compared to the budget for the three months ended 30 September 2013.

RECOMMENDATION

That the Council receive and note the September 2013 Monthly Financial Report.

Background

The 2013/2014 Budget was adopted by Council at its meeting on 20 August 2013. The 2013/2014 Budget provides for an operating surplus of \$8.8 million with revenue of \$108.3 million and expenditure of \$99.5 million. The 2013/2014 Budget also provides for capital works of \$36.2 million.

Council's actual financial performance compared to the budget is presented to Council on a monthly basis.

Council's forecast financial performance is reviewed and updated based on any known changes to the number of factors which influence the budget. The revised forecast is submitted to Council for approval as part of the quarterly budget review process. The September Quarter Budget Review will be presented to Council for consideration at its Ordinary Meeting on 19 November 2013.

Monthly Financial Report

The monthly financial report incorporates the following sections which are presented for Council's consideration:

- Financial Report
- Income Statement
- Balance Sheet
- Cash Flow Statement
- Operating Budget
- Capital Budget
- Investment Summary
- Rates Debtors Report
- Sundry Debtors Report
- Councillor Expense Report



9.1 September 2013 Monthly Financial Report (continued)

Council Plan/Key Strategic Activity

The report is consistent with the leadership and governance goal "High Performing Organisation as included in the *Council Plan 2013-2017*.

Risk Management

No risks have been identified in providing this financial report.

Policy Considerations

There are no conflicts with existing Council policies.

Financial Implications

The full financial implications of this report are outlined within the attachment.

Legal/Statutory Implications

Section 137 of the *Local Government Act 1989* provides that Council maintain a budgeting and reporting framework that is consistent with the principles of sound financial management. In addition Section 138 requires that at least every 3 months a statement comparing the budgeted revenue and expenditure for the financial year with the actual revenue and expenditure to date is presented to the Council at a Council meeting which is open to the public. This report satisfies that requirement.

Environmental/Sustainability Impacts

No Environmental or Sustainability impacts have been identified.

Social Implications

No Social implications have been identified.

Economic Impacts

No Economic impacts have been identified.

Consultation

Officers believe that appropriate consultation has occurred and the matter is now ready for Council consideration.

Options for Consideration

This report is for information purposes only and does not present any options for consideration.

Conclusion

The report provides details of Council's financial performance compared to the budget for the three months ended 30 September 2013.

Attachments

September 2013 Monthly Financial Report



including the type and nature of interest.

9.2 Shepparton Regional Saleyards - Long Term Strategy

Disclosures of conflicts of interest in relation to advice provided in this report Under section 80C of the *Local Government Act 1989* officers and persons engaged under a contract providing advice to Council must disclose any conflicts of interests,

No Council officers or contractors who have provided advice in relation to this report have declared a conflict of interest regarding the matter under consideration.

Council Officers involved in producing this report Author: Manager Strategic Assets Proof reader(s): Property Officer Approved by: Director Business

Executive Summary

The report presents for consideration the development of a long term strategy for the Shepparton Regional Saleyards.

The Shepparton Regional Saleyards (Saleyards) is an important industry to Greater Shepparton with 6 stock agents employing 46 staff members directly. The turnover of livestock in the yards is in the order of \$80 million.

The regional significance of the Saleyards is demonstrated by the catchment area for stock being transported to the yards which includes destinations from mid NSW, Central, Northern and Eastern Victoria. In the 2012/13 financial year 154,716 head of sheep and 89,075 head of cattle were sold through the Saleyards.

The Saleyards is a Council owned facility which has been in continuous operation for more than 70 years. Over the last seven years over \$3.5 million capital has been invested in the upgrade and modernisation of the Saleyards based upon a Master Plan developed in 2008.

There are a number of components to the Saleyards operations including:

- Co-ordination of sales
- Management of infrastructure
- Management of environmental issues

The sale of stock at the Saleyards will mean continued demands for maintenance and upgrade of the existing site. To maintain operations the schedule of capital works outlined at an estimated cost of \$1.1 million over the period 2013-2016 will be required to be invested including the expansion of the cattle yards.

To maintain the status of the Shepparton Regional Saleyards it is proposed that a long term strategy be developed before significant funds are committed to infrastructure upgrade works, including expansion of the roofed area.

After considering the proposed development of a long term strategy Council's Shepparton Regional Saleyards Advisory Committee recommended that the Council implement the existing masterplan fully before developing another long term strategy to support the importance and potential of the facility.



9.2 Shepparton Regional Saleyards - Long Term Strategy (continued)

Long term issues include:

- Capacity to manage fluctuating number and type of stock sold at the saleyards within the constraints of the existing saleyards site due to lack of room for expansion in the future.
- Infrastructure upgrades required for the saleyards to meet future demand.
- Changing expectations from nearby residents regarding noise and odour from the saleyards.
- Increase in level and impact of heavy vehicle transport movement.
- Increasing accreditation requirements including the management of trade waste.

As part of the development of a long term strategy for the Shepparton Regional Saleyards it is proposed than an overarching independent review of the long term future direction of the Shepparton Regional Saleyards be undertaken. The review will take into account the long term issues and further investigate options and implications including:

- Are further infrastructure upgrades required at the Saleyards to meet future demand, including the proposed expansion of the roofed cattle area?
- Will the constraints of the current Saleyards site enable the development required to meet future demand?
- What would be the cost benefit of relocating the Saleyards to a greenfield site or the sale of the Saleyards to a private enterprise?

RECOMMENDATION

That the Council develop a long term strategy for the Shepparton Regional Saleyards by engaging a consultant to undertake an overarching review of future options.

Background

The Council at its meeting on 16 July 2013 resolved that a further report be prepared relating to the engagement of a consultant to undertake an overarching review of the future options of the Shepparton Regional Saleyards, prior to any major capital works being undertaken, such as the expansion of the roofed area.

The Shepparton Regional Saleyards (Saleyards) has been in continuous operation at the site on the corner of New Dookie Road and Wheeler Street Shepparton for more than 70 years. The Saleyards is a Council owned facility comprising of approximately 4 hectares acres of land. The infrastructure includes sheep yards, cattle yards, former pig yards, stock agent offices, cafeteria, and a two bay truck wash.

The Saleyards are an important economic activity within Greater Shepparton with 6 stock agents employing approximately 46 staff members directly. The turnover of livestock in the yards is approximately \$80 million per annum which includes \$65 million in cattle sales.

The Saleyards is one of the larger saleyards in regional Victoria and provides a service to buyers and sellers of livestock over a large geographical area. Regionally cattle sales at Shepparton are the second largest in the region to Wodonga. The regional significance is also exampled by the catchment area for stock being transported to the yards which includes destinations from mid NSW, Central, Northern and Eastern Victoria.



9.2 Shepparton Regional Saleyards - Long Term Strategy (continued)

The Saleyards has good arterial road access with only 1km to the major truck bypass of Shepparton. However care must be taken with immediate access to the site as manoeuvring transports can encroach on traffic lanes in both directions. The Saleyards Site is bounded on all sides by key roads and a railway reserve. The Saleyards site is in an Industrial Zone 1.

There are a number of components to the Saleyards operations including:

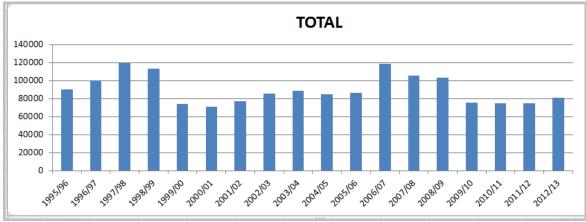
- Co-ordination of Sales
- Management of infrastructure
- Management of environmental issues

Co-ordination of Sales

The co-ordination and marketing of sales at the Saleyards is undertaken by a Contract Manager. There are three weekly sales:

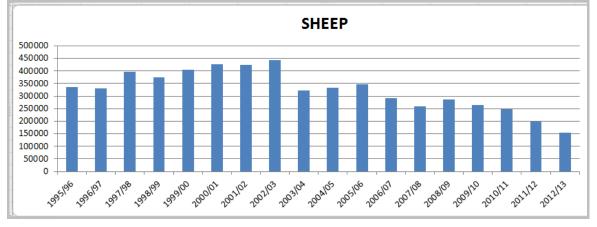
- Monday Bobby calves from 10:00am
- Tuesday Cattle from 8:30am
- Friday Sheep from 10:00am

There has been a noticeable change in penning number for all saleyards. Smaller rural saleyards have been witnessing decreased numbers over previous years where as larger regional centres like Shepparton has been maintaining its pen numbers. The Saleyards is required to record where cattle come from to the yards, and also where they go once they leave. These records indicate that sales from the Saleyards result in 80% of cattle being sold to abattoirs and 20% being sold to various farming/feedlot destinations throughout Australia.



Cattle numbers 1996 to 2013

9.2 Shepparton Regional Saleyards - Long Term Strategy (continued)



Sheep numbers 1996 to 2013

The decline in sheep numbers has been apparent in the last 10 years. This can be attributed to farmers selling directly to abattoirs where they have been able to achieve better prices as a whole. Top end lambs are still selling at a premium in regional saleyards.

Management of Infrastructure

The Council in 2008 commissioned the preparation of a Master Plan and Development Options for the Shepparton Regional Saleyards by Kattle Gear Australia Pty Ltd, which has informed subsequent infrastructure upgrades.

The following recommendations made by Kattle Gear Australia have been implemented:

General - estimated cost \$29,200

- Installation of Wheeler Street and New Dookie Road security fence.
- Car Parking improvements.
- Stock grids at entrances.

Sheep and Calf Yards - estimated cost \$2,500,000

- Reconstruct receival/delivery, drafts and ramps with realignment to separate saleyard operations from Wheeler Street.
- Reconstruct selling pens including upgrades of auctioneers walkways and access to comply with Australian standards.
- Provide roof for sheep/ calf yards.

Cattle Yards - estimated cost \$1,057,000

- Provide 6 single animal description centres
- Modify existing selling pens for efficient cleaning
- Provide 2 double deck loading ramps
- Modify public access and auctioneers walkways
- Provide more natural lighting on western side of yards

The following recommendations made by Kattle Gear Australia have not yet been implemented:

9.2 Shepparton Regional Saleyards - Long Term Strategy (continued)

Cattle Yards

- Demolish pig shed and provide new shed with 44 additional selling pens, receival yards and associated walkways \$583,000
- Subdivision of existing southern pens and provision of walkways to provide eight selling pens \$80,000
- Reconstruct sections of eastern delivery pens \$24,000

The estimated replacement cost and written down value of Saleyards site is detailed in the table below:

		Replacement	Written
		value	down
Group	Description	\$	value \$
Land		1,486,500	1,486,500
Land Improvement		276,245	89,781
Buildings			
	Sheep yards	2,875,585	2,714,803
	Cattle yards	2,326,000	1,831,744
	Pig yards	270,000	100,802
	Café/office complex	420,200	315,153
	Toilets/workshop	172,800	69,122
	Store Building - Old Dog Pound	72,000	21,601
	New Truck Wash	90,000	64,801
	Old Truck Wash	30,000	0
		6,256,585	5,118,026
Furniture & Equip.	Pumps, weighing & office equipment	93,297	3,655
	Waste Disposal System	127,240	0
		220,537	3,655
Computer equipment		146,396	3,569
Drainage		51,401	45,474
Grand Total		8,437,664	6,747,005

Sheep yards

The existing sheep yards were constructed in the early 1990's. The yards are quite functional and cater for the numbers to be sold on sale days. The complex was roofed in the 2009/2010 financial year and has hard floors.

Cattle yards

The existing cattle sale pens have a capacity to sell approximately 1,800 head of cattle per day. If the numbers are greater than this, then they can be managed with moving stock between selling and non selling pens which is not ideal. Post sale weighing is employed with scales centrally located within the complex. The complex has most of the features of a modern cattle complex and is roofed, with concrete flooring and sawdust overlay.

Pig yards

Pigs are no longer sold through the Shepparton Regional Saleyards. The existing pig yards are only suitable for the sale of pigs. It was recommended in the Master Plan that the existing roofed area be demolished and the roofed area of the abutting cattle yards be extended to cover those existing pig pens. New pens with overhead agent walkways will be installed. A verbal estimate has been obtained for the construction of a new roof



9.2 Shepparton Regional Saleyards - Long Term Strategy (continued)

which is estimated at \$200,000. The demolition of the existing shed and the construction of new pens and walkways has not yet been costed. It may also be required to remove an existing water main which is currently located under the pig pens if these demolition works proceed. Preliminary costs for removal of this water main are estimated at \$300,000.

Cafe

There is a café at the Saleyards site which is leased out with the lease expiry in early 2014. The café operates Monday to Friday servicing staff, agents and the public visiting the Saleyards.

Office

There are six agents offices that are currently utilised by the standing agents. These agents pay an annual rent to the Council for the use of those offices on sale day.

Truckwash

A Truck wash facility services transport operators moving through Shepparton on a daily basis. The truck wash is accessible 24 hours a day and is accessed by an Avdata Key system the holders of which are billed for access. There is also a shower facility available with the Avdata Key system.

Since 2010 the truck wash has been used in excess of 16,000 times.

Lighting

The Saleyards complex has extensive lighting for daytime and night time operations.

Sealed Pavements and car parking

The saleyards has good sealed internal roads and a b double turning area. There is also good onsite car parking, with an area for trailers to be parked on sale days.

Waste Management Systems

Roofing of the complex has meant significant onsite water catchment has been achieved allowing for the recycling of the water throughout the complex. Water and waste water systems at the complex have been under significant pressure as the quantity of water passing through the saleyards and entering the sewerage system has been substantially reduced as a result of roofing both the cattle and sheep yards. Accordingly the concentration of elements and solids in the trade waste have increased. Waste water treatment and solids removal have been under constant review by Council, Goulbourn Valley Water and the Environment Protection Authority.

Discussion

To maintain the status of the Shepparton Regional Saleyards it is proposed that an overarching independent review of the long term future direction of the Shepparton Regional Saleyards be undertaken before Council commits significant funds to infrastructure upgrade works, including expansion of the roofed area.

Long term issues include:

- Capacity to manage fluctuating number and type of stock sold at the saleyards within the Constraints of the existing saleyards site due to lack of room for expansion in the future.
- Infrastructure upgrades required for the saleyards to meet future demand.



9.2 Shepparton Regional Saleyards - Long Term Strategy (continued)

- Changing expectations from nearby residents regarding noise and odour from the saleyards.
- Increase in level and impact of heavy vehicle transport movement.
- Increasing accreditation requirements including the management of trade waste.

The review will take into account long term issues and further investigate options and implications including:

- Are further infrastructure upgrades required at the Saleyards to meet future demand, including the proposed expansion of the roofed cattle area?
- Will the constraints of the current Saleyards site enable the development required to meet future demand?
- What would be the cost benefit of relocating the Saleyards to a greenfield site or the sale of the Saleyards to a private enterprise?

Economic, social and financial analysis is required to confirm if it is in the public interest for Council to control the operation of the Saleyards. The sale of the Saleyards business and assets would release considerable capital for other Council projects. To date \$6.7m (written down value) is invested in the Shepparton Regional Saleyards site. If Council was to sell the Saleyards business and assets, Council would no longer have responsibility or be liable for the operation of the Saleyards however it would no longer have control over pricing and policy.

Council Plan/Key Strategic Activity

The Shepparton Regional Saleyards supports the Council Plan 2013-2017 goal Economic Prosperity, we will promote economic growth, business development and diversification, with a focus on strengthening the agricultural industry.

Risks	Likelihood	Consequence	Rating	Mitigation Action
Odour and noise	Likely	Low	Low	Cows are on soft standing in a roofed area and relaxed. Cleaning regularly ensures minimal odours.
Trade Waste	Likely	Moderate	Moderate	External review is being undertaken. EPA and GV Water analysis undertaken regularly.
Traffic	Likely	Low	Low	New design of access minimised trucks parking on road and causing issues
Loss of accreditation	Unlikely	Low	Low	Ensuring contractor is familiar with accreditation requirements
No capacity to meet demand of numbers	Likely	Low	Low	Extended cattle selling area

Risk Management

Policy Considerations

The operation of the Saleyards does not conflict with any existing Council policy.

9.2 Shepparton Regional Saleyards - Long Term Strategy (continued)

A Saleyards Advisory Committee is in place to provide a means of keeping Council informed with saleyards operation and to discuss and advise on various matters such as capital, budgets and legislation.

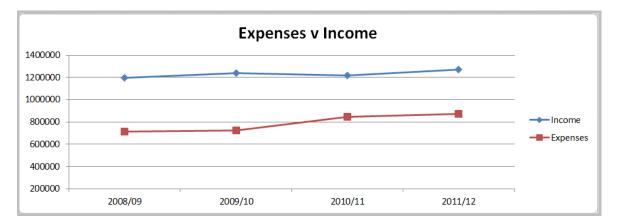
Financial Implications

It is estimated that an overarching external review of the future direction of the Shepparton Regional Saleyards would cost \$50,000 which has not been provided for with the 2013/14 Budget

	2013/2014 Approved Budget for this proposal*\$	This Proposal \$	Variance to Approved Budget \$	Comments
Revenue	0	0	0	
Expense	0	50,000	50,000	
Net Result	0	50,000	50,000	

* Amount shown in this column may equal one line item in budget or maybe a component of one budget line item.

The Saleyards is generating an annual cash surplus of approximately \$270,000. These surplus funds are put aside for capital renewal and improvements to the site. The annual surplus of the Saleyards is transferred to a restricted asset to fund future works which currently holds \$702,149. Over the past years when there has been sufficient funds accumulated, capital improvements have been scheduled, including the roofing of the sheep yards, installation of rain water tanks and water harvesting facilities, installation of new loading ramps for cattle etc.



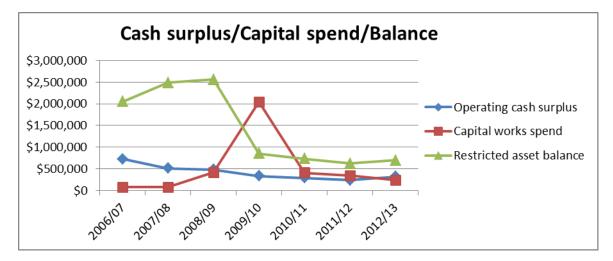
Over the past 4 years the fees and charges for selling have increased by the following percentages:

2010/11	2011/12	2012/13 2013/14
8%	4%	5% 5%

The operating surplus figures offset by capital works and the closing restricted asset balance for the past 7 years including the 2012/13 financial year are detailed in the following table and graph.

9.2 Shepparton Regional Saleyards - Long Term Strategy (continued)

Year	Operating	Capital works	Closing restricted
	cash surplus	spend	asset balance
2006/07	\$727,242	\$79,353	\$2,052,056
2007/08	\$511,177	\$79,551	\$2,483,682
2008/09	\$487,356	\$415,681	\$2,555,357
2009/10	\$337,680	\$2,041,097	\$851,940
2010/11	\$294,345	\$412,813	\$733,472
2011/12	\$241,496	\$348,166	\$626,802
2012/13	\$320,207	\$244,860	\$702,149



Budgeted 2013/14 works

Description		Estimate	
Loading Ramp and Security Cameras (inc \$76k grant)	\$	104,000	
Annual renewal allocation	\$	90,000	
	\$	194,000	

Future works 2014/15 to 2015/16

Description	Estimate
Trade Waste Works (pending investigation)	\$90,000
Overhead plumbing in sheep yards	\$21,000
Pig yards power upgrade	\$30,000
New weigh station	\$120,000
Pig yard roof demolition	\$80,000
Pig yard roof replace	\$200,000
Pig yard replacement of pens and walkways	\$100,000
Campbell's pipe upgrade	\$300,000
	\$941,000



9.2 Shepparton Regional Saleyards - Long Term Strategy (continued)

These estimates have been provided by trades people, written quotes and original master plan being updated and on the basis that they were to be done now. In addition to the future works listed above an annual allocation for capital renewal would also be required.

Legal/Statutory Implications

Occupational Health & Safety has required the continual upgrading of the facility to meet increasing standards. When cattle sales exceed 1,800 head (46% of sales in 2011/12) the adjoining former pig yards are utilised for the storage of animals awaiting sale or post sale.

The Saleyards comply with the Code of Practice for the Welfare of Animals at Saleyards and the Code of the Operation of the NLIS in Victoria which are monitored by the Department of Primary Industries.

The tender process for the Contract Manager of the Saleyards is carried out according to the requirements of *Section 186* of the *Local Government Act 1989*.

Environmental/Sustainability Impacts

Some complaints have been received by Council in relation to noise and odour. The installation of the soft standing in the cattle yards and roofing of the cattle pens, means that the cattle are comfortable and tend to sleep in the yards after they are penned. This reduces the noise levels over night. The present contractor ensures that the yards are cleaned when required to reduce the risk of any odours. However with a growing industrial and residential neighbourhood nearby, Council must be diligent in monitoring these matters in the future of the saleyard complex operation.

The management of trade waste and trade waste water is also significant activity.

The volume of solid trade waste from the site is approximately 2000 m3 per year. There are two main sources from which trade waste is generated which include:

- used soft fall material (sawdust contaminated with and cow manure) that has been
 removed from cattle pens and stockpiled at the eastern side of the site. Used soft fall
 is mixed with the solids that have been collected from the interceptor pits and filter
 screen with the use of an excavator. This is then left outdoors until to some of the
 moisture evaporates. The process is repeated as needed until the product dries out
 further, then it is stockpiled for the length of time needed to kill any seeds etc. After
 that it is sold to farmers, processed further and spread on farms. A portion of this is
 retained on site for further processing then sold as fertiliser.
- solids (manure) from the Truck Wash which have been removed from the liquid waste system. This is scooped from interceptor pits with an excavator and also harvested from a filter screen. This waste contains a lot of liquid and is stockpiled with the used soft fall material. Liquid waste that is generated from the Truck Wash is sent over a filter screen then goes to the trade waste sewer system.

The trade waste water is regularly analysed by SGS Australia and Goulburn Valley Water (GV Water). Analysis has identified the issue that Council has been consistently in breach of the trade waste agreement with GV Water in that the total dissolved solids, the total suspended solids and the salt content have been above the levels allowed for in the trade waste agreement.



9.2 Shepparton Regional Saleyards - Long Term Strategy (continued)

The history of the breaches is that approximately five years ago GV Water requested that Council construct a roof over the existing Sheep Yards. The request was made as in a significant rain event, the large volume of outflows to sewer caused capacity issues at GV Water's sewerage treatment plant. The 10,500m² roof was completed two years ago and water tanks with the capacity to store 1mgl of harvested water have been installed.

While this resolved a problem for GV Water, it resulted in the volume of dissolved solids in the trade waste that is diverted to sewer increasing beyond the limits of Council's trade waste agreement.

A consultant has been engaged to review the trade waste water management systems on the site and make recommendations for future management.

Other environmental risks such as animal disease outbreaks need to be considered when working with Agents and National and State Authorities to maintain a vigilant awareness of possible disease outbreaks.

Social Implications

The saleyards is an important asset to the community that draws the rural community together on sale days. It is an opportunity for our regional farmers to catch up on a social level as well as for business. It also provides direct and indirect employment for locals through the management contract, and through the agents, transport operators and buying agents.

• Market Impacts National, State Influences

Future throughput at regional saleyards will be influenced by a number of factors. At the National and State levels the stability of cattle and sheep markets have become more dependent on global influences as the proportion of export consumption vs domestic consumption increases. Recent publicity of stock treatment by overseas importers has demonstrated the risks to the Australian export market being impacted upon when this publicity sees periods of restraint in export activity until policy and agreements are renegotiated. Conversely Australia's quality assurance conditions and "clean and green image" is a major advantage in the retention of market share in overseas trade.

- Economic Importance Local (livestock industry, livestock agents, employment, transport industry, retailers, vendors)
 The Shepparton Regional Saleyards conducts three weekly sales and draws business from a wide sector of northern Victoria and southern New South Wales. The importance of this business is in providing a livestock selling centre that has a multiplier effect in the local economy through livestock agents employment of staff, transport operators employment of staff and goods and services, agricultural businesses, providing goods and services to stock breeders and stock breeders employment of staff and purchase of goods and services.
- Regional Competitors
 A review of the activity of Shepparton Regional Saleyards over the past 10 years
 indicates the competition for business within approximately 100 kilometres of
 Shepparton.



9.2 Shepparton Regional Saleyards - Long Term Strategy (continued)

Whilst the overall cattle numbers appear to have decreased, when compared with figures from 2002, we are maintaining similar numbers, ie 85,619 in 2002 and 84,456 in 2012 whereas trends for other regional saleyards over the past 10 years are:

- Bendigo numbers have dropped by 64%
- Cobram numbers have dropped by 58%
- Deniliquin numbers have dropped by 42%
- Echuca numbers have dropped by 9%
- Wangaratta and Euroa have shown a slight increase.

A review of sheep numbers provided by Livestock Saleyards Association of Victoria over the 4 years to 2012 show the following trends in sheep numbers:

- Yarrawonga numbers have dropped by 41%
- Shepparton have dropped by 30%
- Bendigo numbers have dropped by 26%
- Finley numbers have dropped by 4%
- Corowa numbers have increased by 5%
- Deniliquin have increased by 21%

Additional external risks will need to be considered as they arise such as the uncertainty of operational costs to transport operators of fuel cost increases thereby making paddocks sales more attractive to breeders in the future.

Consultation

Council's Shepparton Regional Saleyards Advisory Committee has been consulted regarding the proposed development of a long term strategy.

At its meeting held on 22 August 2013 the Advisory Committee recommended that the Council implement the existing masterplan fully before developing another long term strategy to support the importance and potential of the facility.

Level of public participation	Promises to the public/stakeholders	Examples of techniques to use
Consult		Shepparton Regional Saleyards Advisory Committee

Officers believe that appropriate consultation has occurred and the matter is now ready for Council consideration.

Strategic Links

a) Greater Shepparton 2030 Strategy

The Background & Analysis Report No 5: Economic Development Objective 2: To support developing and emerging agribusinesses and their increasing requirement for high technical infrastructure.

Options for Consideration

Option 1 – Continue implementation of the Shepparton Regional Saleyards Master Plan developed in 2008 without further review. Not recommended



9.2 Shepparton Regional Saleyards - Long Term Strategy (continued)

To maintain operations and meet demand for the sale of cattle, capital works at an estimated cost of \$1.1 million over the period 2013-2016 will be required to be invested including the demolition of the former pig yards, the extension of the existing roofed cattle yards and construction of additional selling pens to increase capacity by an additional 440 head. Annual operating surpluses in excess of \$250,000 will allow for further works to upgrade the existing site to be conducted in the future.

Option 2 – Develop a long term strategy for the Shepparton Regional Saleyards by undertaking an overarching review of the future options. Recommended

To enable appropriate consideration of the long term future options of the Shepparton Regional Saleyards it is proposed that an independent consultant be engaged to undertake an overarching review prior to any major capital works being undertaken, such as the expansion of the roofed area.

Conclusion

To maintain the status of the Shepparton Regional Saleyards it is proposed that a long term strategy be developed before significant funds are committed to infrastructure upgrade works, including expansion of the roofed area.

Attachments

- 1. Aerial map of Saleyards site
- 2. Aerial map of surrounding area
- 3. Map of planning zones

10.1 RiverConnect Implementation Advisory Committee Terms of Reference

Disclosures of conflicts of interest in relation to advice provided in this report

Under section 80C of the *Local Government Act 1989* officers and persons engaged under a contract providing advice to Council must disclose any conflicts of interests, including the type and nature of interest.

No Council officers or contractors who have provided advice in relation to this report have declared a conflict of interest regarding the matter under consideration.

Council Officers involved in producing this report Author: RiverConnect Project Officer Proof reader(s): Acting Team Leader Sustainability and Environment, Acting Manager Environment Approved by: Director Sustainable Development

Executive Summary

Council is required to review the Terms of Reference for the RiverConnect project every two years under the requirements of the Terms of Reference.

The RiverConnect Implementation Advisory Committee (RCIAC) has reviewed its Terms of Reference and is seeking Council endorsement of this revised document. Changes include:

- Frequency of meetings changed from 6 weekly to 8 weekly meetings,
- An additional Councillor representative to be appointed to the RCIAC
- Membership expanded to include the Goulburn Valley Environment Group, who has been a member on the RiverConnect Land Management Working Group for the past five years.

In addition, the RCIAC is seeking the endorsement of its three nominated community representatives for a two year term, as outlined in the current Terms of Reference. An Expression of Interest for community representatives to the RCIAC was advertised, three submissions were received and the RCIAC determined that all three community applicants be appointed as community representatives to the RCIAC. A copy of the terms of reference can be found at Attachment 1.

RECOMMENDATION

That the Council:

- 1. appoint a second Councillor Representative to the RiverConnect Implementation Advisory Committee
- 2. appoint Cr Dennis Patterson as the second Councillor Representative
- 3. appoint Bruce Cumming, Rod McLennan and Geoffrey Maynard as community representatives on the RiverConnect Implementation Advisory Committee for a two year term
- 4. adopt the revised and reviewed Terms of Reference for the RiverConnect Implementation Advisory Committee.



10.1 RiverConnect Implementation Advisory Committee Terms of Reference (continued)

Background

The RiverConnect Project aims to provide a multi-agency and whole of community approach to improving the future health of the Goulburn and Broken Rivers and surrounding flood plains.

The RiverConnect Implementation Advisory Committee (RCIAC) advises on the implementation of the RiverConnect Strategic Plan and associated initiatives of the RiverConnect project, incorporating high level community involvement and participation. This includes overseeing the activities and function of each of the four RiverConnect Working Groups; Education Working Group, Aboriginal Action Group, Land Management Working Group and Communication Working Group.

The RCIAC is representative of all key stakeholders with an interest in the management and development of the Goulburn and Broken floodplain between Shepparton and Mooroopna and the broader community.

The RCIAC Terms of Reference describes the purpose and structure of the committee. Under the current Terms of Reference it is a requirement to review the RiverConnect Implementation Advisory Committee Terms of Reference every two years. This is due now.

The previous RCIAC Terms of Reference stated that one Councillor Representative, Mayor Cr Jenny Houlihan, be appointed to the committee as chair. The changes to the Terms of Reference include the addition of another Councillor Representative. This eventuated because Cr Patterson has been a community representative on the RCIAC for a period of two years. The RCIAC resolved that Councillor Patterson remain on the committee as his local knowledge and experience is extremely valuable, however the committee was concerned there may be a potential conflict of interest if Councillor Patterson remained on the RCIAC as a community representative. The RCIAC requested officers seek advice on this matter from Council's governance department.

Greater Shepparton City Council Governance department advised officers that Councillor Patterson could be appointed to the committee as a second Councillor Representative in order to resolve the potential conflict issues. RiverConnect officers advised RCIAC of this outcome, who then resolved that Councillor Patterson remain on the RCIAC as a second Councillor Representative.

Council Plan/Key Strategic Activity

Goal 2: Enhancing the Environment – Objective 1: Ensure that the environment is a major priority in planning for the future.

Goal 1: Active and Engaged Communities – Objective 5: Embrace and strengthen cultural harmony and diversity.

Risk Management

The recommendations focus on minor changes to an existing Terms of Reference, which provides clear roles and objectives for committee members. No risks have been identified in relation to this matter

Policy Considerations

The above recommendations do not conflict with any Council Policy.



10.1 RiverConnect Implementation Advisory Committee Terms of Reference (continued)

Financial Implications

The above recommendations do not have any financial implications.

Legal/Statutory Implications

The above recommendations do not inflict any legal or statutory implications.

Environmental/Sustainability Impacts

The above recommendations do not have any negative Environmental or Sustainability impacts.

The RiverConnect Implementation Advisory Committee consists of environmentally aware members. The addition of the Goulburn Valley Environment Group and the three nominated community representatives to the RCIAC's membership will enhance the knowledge and expertise of the RCIAC, therefore creating more opportunities for positive environmental impacts.

Social Implications

The above recommendations do not have any negative social implications. An increase in community and agency membership to the RiverConnect Implementation Advisory Committee will result in a greater community awareness and inclusiveness.

Economic Impacts

The above recommendations do not have any economic impacts.

Consultation

The Terms of Reference were revised by the RiverConnect Implementation Advisory Committee.

An Expression of Interest for community representatives to the RCIAC was advertised as a Public Notice in the Shepparton News for a three week period from Monday 1 July to Friday 19 July 2013.

Three submissions were received via mail and email.

At a Special Committee Meeting, the RCIAC determined that all three community applicants addressed the relevant requirements and would be valuable assets to the RCIAC.

The RCIAC endorsed the appointment of Bruce Cumming, Rod McLennan and Geoffrey Maynard as community representatives to the RiverConnect Implementation Advisory Committee.

Level of public participation	Promises to the public/stakeholders	Examples of techniques to use
Inform	To provide the community with the opportunity to apply for a community representative position on the RiverConnect Implementation Advisory Committee.	Public Notice – Shepparton News



10.1 RiverConnect Implementation Advisory Committee Terms of Reference (continued)

Level of public participation	Promises to the public/stakeholders	Examples of techniques to use
Collaborate	To provide relevant background information to enable the RiverConnect Implementation Advisory Committee to make an informed decision in relation to community representative appointments to the RiverConnect Implementation Advisory Committee.	Special Committee Meeting

Officers believe that appropriate consultation has occurred and the matter is now ready for Council consideration.

Strategic Links

a) Greater Shepparton 2030 Strategy

The proposal is consistent with the Community Life and the Environment topics within the strategy, specifically Outcomes 4.3.3 A Balance of Urban Settlements and a Beautiful Rural Environment, 4.3.4 The Municipality is More Attractive, 4.3.7 The Municipality is Greener and 4.3.13 The Municipality is More Active. b) Other strategic links

RiverConnect Strategic Plan

Options for Consideration

The options for consideration are:

- 1. Retain the current Terms of Reference.
- 2. Adopt the revised Terms of Reference.

The revised Terms of Reference enables Cr Patterson to be appointed as a Councillor Representative, freeing up a community representative position. In addition, the revised Terms of Reference enables the appointment of the Goulburn Valley Environment Group.

The recommendations contain the preferred options.

Conclusion

The above recommendations are minor revisions of an existing Terms of Reference for the RiverConnect Implementation Advisory Committee. There are no foreseeable implications that officers have identified as to why these revisions should not be accepted and the Terms of Reference adopted.

Attachments

- 1. RiverConnect Implementation Advisory Committee Special Meeting MINUTES 24 July 2013
- 2. RiverConnect Implementation Advisory Committee Terms of Reference V3 September 2013



10.2 Hume Regional Growth Plan

Disclosures of conflicts of interest in relation to advice provided in this report Under section 80C of the *Local Government Act 1989* officers and persons engaged under a contract providing advice to Council must disclose any conflicts of interests, including the type and nature of interest.

No Council officers or contractors who have provided advice in relation to this report have declared a conflict of interest regarding the matter under consideration.

Council Officers involved in producing this report Author: Manager Planning Proof reader(s): Director Sustainable Development Approved by: Director Sustainable Development

Executive Summary

The draft Hume Regional Growth Plan (RGP) (Attachment 1) is one of eight regional growth plans being developed across Victoria. Together with the Metropolitan Planning Strategy (MPS), the plans will form the basis of the State Government's *Vision for Victoria*.

The Hume RGP project is being overseen by the Hume RGP Project Steering Committee (PSC), a partnership between the 12 Councils in the Hume Region, the Department of Planning, Transport and Local Infrastructure (DPTLI) formerly the Department of Planning and Community Development and other State Departments and Agencies.

The RGP was released on 3 June 2013 for public consultation.

At the Ordinary Council Meeting on the 16th July 2013 the Council endorsed the submission (Attachment 2) to the Hume RGP and authorised the document to be forwarded to the DPTLI for consideration.

Following consideration of all submissions, the RGP has been updated and finalised.

The final RGP accommodates many of the changes the Council sought in its submission to the RGP. The Council sought changes in relation to greater emphasis on firstly the potential economic benefits and opportunities of high speed rail on growth and secondly on strengthening the role of social infrastructure which is required to meet growth projections.

The final plan has been endorsed by the Project Steering Committee to be considered for endorsement by all councils in the region.

The Minister for Planning has instructed DPCD that all regional growth plans must be completed and submitted to him by October 2013.

RECOMMENDATION

That the Council endorse the Hume Regional Growth Plan as recommended by the Hume Regional Growth Plan Project Steering Committee.



10.2 Hume Regional Growth Plan (continued)

Background

As part of finalising the draft RGP in readiness for consultation, the Councils were asked to acknowledge the preparation of the draft plan and note the consultation process prior to the finalisation of the plan.

At the 21 May Ordinary Council meeting the Council resolved the following; "That Council acknowledges the preparation of a draft Hume Regional Growth Plan by the Department of Planning of Community Development and notes the process that allows for public consultation prior to the final document being submitted to Council for consideration".

The Hume Regional Growth Plan (RGP) is one of eight regional growth plans being developed across Victoria. Together with the Metropolitan Planning Strategy (MPS), the plans will form the basis of the State Government's Vision for Victoria.

The Hume RGP has been developed in partnership between local government, state agencies and authorities.

Regional growth plans are intended to translate and integrate emerging state-wide regional land use planning policy.

The Hume RGP responds to directions established in the regional strategic plan for the Hume Region (the *Hume Strategy for Sustainable Communities 2010 – 2020*) which represents regional aspirations and sets an agenda for regional development and long term strategic planning. The development of the Hume RGP is considered to be part of the implementation of the *Hume Strategy for Sustainable Communities*.

Theme	Overall approach (what?)	Overview of directions (how?)
Economic development	Supporting the development of a more diverse regional economy while managing and enhancing key regional economic assets.	Encouraging planning for growth and development in an integrated fashion and providing strategic employment locations. Supporting key existing activities such as manufacturing and agricultural production whilst attracting new investment and industries such as renewable energy generation. Maximising use of key transport and tourism assets.
Environment and heritage	Protecting environmental and heritage assets and maximising the regional benefit from them, whilst managing exposure to natural hazards and planning for the potential impacts of climate change.	Managing key regional environmental assets such as significant landscapes, habitat, significant water resources, public land and soils. Maintaining and enhancing cultural and built heritage assets Planning for the potential impacts and opportunities arising from climate change. Minimising flood and bushfire risk.

A broad thematic overview of the key directions of the plan is provided in the table below:



10.2 Hume Regional Growth Plan (continued)

Theme	Overall approach (what?)	Overview of directions (how?)
Settlement	Focussing growth and development to maximise the strengths of existing settlements.	Providing an urban settlement framework which builds on, and strengthens the existing urban settlement network by directing urban growth, development and change to those urban locations with the greatest capacity to accommodate it. Fostering the sustainability of small settlements Recognising and planning for settlement locations requiring specific approaches such as peri-urban areas, 'cross-border' towns. Supporting housing development which responds to regional needs and maintain the distinctive character of settlements.
Infrastructure	Supporting the improvement of people and freight movement and planning strategically for future infrastructure needs.	Building on key transport assets such as the Hume and Goulburn Valley corridors to provide for the differing transport needs of freight and people. Providing social infrastructure (such as sports and recreation facilities, schools and hospitals) that are equitable, integrated and accessible and supports physical activity. Supporting the provision of energy, telecommunications, water and waste infrastructure to facilitate urban growth, environmental enhancements and key economic development initiatives.

The RGP has been prepared by the project team in close collaboration with council officers and key agencies including government departments, water authorities and catchment management authorities. All councils in the Hume Region are represented on the plan's Project Steering Committee and Technical Working Group and have had a significant input into the direction and content of the plan.

It is intended that the plan be used to support regional and local infrastructure planning and investment which help implement the directions of the plan.

It is expected that the plan will be referenced or included in planning schemes to aid its implementation.

The draft Hume RGP was released for broader community consultation on 3 June 2013 and was available for public comment until Friday 12 June 2013.

During the public consultation process Councils had an opportunity to provide further feedback.

On the 16th July 2013 the Council endorsed the submission to the Hume Regional Growth Plan and authorise the document to be forwarded to the Department of Planning, Transport and Infrastructure for consideration.



10.2 Hume Regional Growth Plan (continued)

The final RGP accommodates many of the changes the Council sought in its submission to the RGP. The Council sought changes in relation to greater emphasis on firstly the potential economic benefits and opportunities of high speed rail on growth and secondly on strengthening the role of social infrastructure which is required to meet growth projections.

The final plan has been endorsed by the Project Steering Committee to be considered for endorsement by all councils in the region.

Once considered and endorsed by councils, the plan will be submitted to the Minister for Planning for approval.

The plan will be reviewed on a regular basis to ensure it is a living and adaptable plan, able to respond to change over time.

The plan will have status as part of the Victoria Planning Provisions and planning schemes. An Advisory Committee has been appointed to conduct a review of the State Planning Policy Framework in order to deliver regional growth plans and other major planning policies (such as the Metropolitan Planning Strategy).

Implementation of actions in the plan will be advanced through the same processes and structures established to implement the *Hume Strategy for Sustainable Communities*. These structures allow for inter-agency cooperation to implement regional priorities.

The implementation of the RGP will also support the Regional Cities Growth Strategy Framework. Earlier this year Regional Cities Victoria completed the first stage of its Regional Cities Growth Strategy. The resulting Growth Framework and Diagnostics Tool was officially launched by the Premier of Victoria on August 15 2013.

The Growth Framework is a guide to help Regional Cities plan for future growth and development and to prioritise investment in services and infrastructure.

This was a Government funded initiative to be used to the benefit of each Regional City. Now that it is complete, the Government is keen to see the Framework and Tool being utilised.

The Council will therefore continue to advocate for the implementation of the RGP, including government funding toward achieving the actions and priorities of the plan.

Council Plan/Key Strategic Activity

The Hume RGP supports many objectives of the Council Plan 2009-2013 and the new Council plan, such as a commitment to growth within a consolidated and sustainable development framework and that Greater Shepparton will provide urban and rural infrastructure to enhance performance of the municipality and facilitate growth. The Hume RGP recognises and reflects the significant strategic growth management work that has been undertaken by the Council to date, which were outcomes and actions stemming from the plan.

10.2 Hume Regional Growth Plan (continued)

Risk Management

The Hume RGP project is being overseen by the Hume RGP Project Steering Committee (PSC), a partnership between the 12 Councils in the Hume Region, the Department of Planning and Community Development (DPCD) and other State Departments and Agencies. The DPCD are responsible for the completion of the RGP by October 2013 and the community consultation process (with assistance of the Councils). There are few risks associated with this process at this stage.

Risks	Likelihood	Consequence	Rating	Mitigation Action
Not endorsing the final RGP	Unlikely	Moderate	Moderate	The Council has been involved in the preparation of the plan and therefore has ensured that the interests of the community are reflected in the final version of the plan.

Policy Considerations

The RGP does not conflict with any existing Council policy, but supports the Council's general commitment to managing growth and lobbying for investment in important regional infrastructure to support growth such as improved passenger rail services to Melbourne, and the upgrade of the Shepparton Court facilities and Goulburn Valley Health redevelopment.

Financial Implications

There is no impact on Council's budget. All costs in the preparation of the plan have been borne by the Department of Planning, Transport and Local Infrastructure (former Department of Planning and Community Development). All councils in the Hume Region have contributed staff time to help with the development of the plan.

The Department of Planning, Transport and Local Infrastructure will prepare the amendments that introduce the Regional Growth Plan into planning schemes, including any consequential changes to the LPPF needed to give them effect, however will not include MSS reviews.

Council and other agencies may use the plan to help seek future funding and investment in infrastructure or other planning which supports the directions of the plan.

Legal/Statutory Implications

The RGP will be incorporated into the Planning Scheme.

Environmental/Sustainability Impacts

The Hume RGP aims to establish a framework for strategic land use and settlement planning that can sustainably accommodate growth and identify important economic, environmental, social and cultural resources to be preserved, maintained or developed. The RGP also aims to protect environmental and heritage assets and maximise the regional benefit of them, whilst managing exposure to natural hazards and planning for the potential impacts of climate change.

Social Implications

Greater Shepparton has the capacity to accommodate more businesses and more residents who can enjoy an outstanding lifestyle in strong and vibrant communities.



10.2 Hume Regional Growth Plan (continued)

Higher population levels in Greater Shepparton will make a positive economic and social contribution to the state of Victoria and help address population pressures in Melbourne. However significant investment in enabling infrastructure, programs and resources to support growth is required, such as additional childcare, hospital services and other important social infrastructure. In this respect ongoing monitoring of social determinants is essential to ensure that services match the needs of the existing and growing community.

Economic Impacts

The RGP provides direction for accommodating growth and change including employment, industrial, commercial, agriculture and other rural activities The RGP also shows which areas of land can accommodate growth and which are to be maintained for limited growth, identify opportunities for supporting regional level infrastructure, providing an essential contribution to the long-term sustainability and economy of the region.

Consultation

Further to a briefing of all 12 Councils in the region, the draft Hume RGP was officially released for community consultation on 3 June 2013. The community consultation process took place over a period of six weeks from 3 June to 12 July 2013. During this period of time the draft Hume RGP and Background Paper (Attachment 3) were released for community feedback. In addition, the project website

(www.dpcd.vic.gov.au/planning/plansandpolicies/ruralandregionalplanning/regionalgrowt hplans/hume-regional-growth-plan) featured all project documents. Public notices and press releases were made available by DPCD, including notices in local newspapers. Displays providing information about the draft Hume RGP were also available at council offices.

The community had an opportunity to view and discuss the draft Hume RGP with project partners at a number of 'open houses' located across the region during the community consultation period. These were held in Seymour, Wodonga, Wangaratta and Shepparton.

The community consultation period provided an opportunity for anyone (including Councils) to consider and comment on the draft Hume RGP and to have their views considered prior to the plan's finalisation. The Council made a submission to the RGP.

Following the close of the consultation period, submissions were assessed and a revised final Hume RGP has been prepared. The final RGP includes many changes sought by the Council.

The 12 Councils are now asked to consider the final Hume RGP for endorsement.

All RGPs have to be submitted to the Minister for Planning by October 2013 for consideration as part of the 'Vision for Victoria'.

10.2 Hume Regional Growth Plan (continued)

Level of public participation	Promises to the public/stakeholders	Examples of techniques to use
Inform	1) A strategic framework was developed for the Hume Regional Growth Plan. This framework set out the strategic directions for future land use and included a vision and a set of principles	Newspaper advertisements and website
Consult	Extensive stakeholder consultation and targeted community consultation in the preparation of the plan	Workshops held in various locations

Officers believe that appropriate consultation has occurred and the final RGP is now ready for Council consideration.

Strategic Links

a) Greater Shepparton 2030 Strategy

The RGP supports the directions within Greater Shepparton 2030 which was to develop a blueprint to manage expected growth.

b) Other strategic links

The Hume RGP supports a number of the Council's strategies, including the CBD Strategy, structure plans for growth areas currently being developed for the north east and south east Shepparton areas, Sports 2050 strategy.

Options for Consideration

Not endorse the final RGP. Endorse the final RGP (preferred)

Conclusion

Regional growth plans are intended to translate and integrate emerging state-wide regional land use planning policy.

The key themes considered in the draft Hume RGP include:

- Supporting the development of a more diverse regional economy while managing and enhancing key regional economic assets
- Protecting environmental and heritage assets and maximising the regional benefit of them, whilst managing exposure to natural hazards and planning for the potential impacts of climate change focusing growth and development to maximise the strengths of existing settlements

Supporting the improvement of people and freight movement and planning strategically for future infrastructure needs.

The community consultation period provided an opportunity for anyone (including Councils) to consider and comment on the draft Hume RGP and to have their views considered prior to the plan's finalisation. Following the close of the consultation period, submissions were assessed and a revised final Hume RGP has been prepared.

The Councils are now asked to consider the final Hume RGP for endorsement.



10.2 Hume Regional Growth Plan (continued)

Given the importance placed on the RGPs at a State Government level, it is imperative that the Council endorse the final RGP.

Once the plan is adopted by the Minister for Planning, the Council will continue to advocate for the implementation of the plan, including government funding toward achieving the actions and priorities of the plan, which are required to support growth and development and to prioritise investment in services and infrastructure.

Attachments

- 1. Hume Regional Growth Plan for council endorsement
- 2. HRLGN Hume Regional Growth Plan Council submission
- 3. Hume Regional Growth Plan Background Paper



11.1 Vaughan Street Precinct Names

Disclosures of conflicts of interest in relation to advice provided in this report

Under section 80C of the *Local Government Act 1989* officers and persons engaged under a contract providing advice to Council must disclose any conflicts of interests, including the type and nature of interest.

No Council officers or contractors who have provided advice in relation to this report have declared a conflict of interest regarding the matter under consideration.

Council Officers involved in producing this report Author: Marketing Officer Proof reader(s): Manager Marketing and Communications Approved by: Chief Executive Officer

Executive Summary

Council conducted a competition to brand the Vaughan Street Redevelopment as a means of repositioning the precinct and reflecting the refreshed and contemporary design of the retail area.

The competition also served to encourage continued patronage of Vaughan Street retailers during the construction phase.

The competition was open from 1st August – 31st August, 2013. All required terms and conditions were developed and communicated to the public.

All entries that adhered to the terms and conditions were considered and assessed against the selection criteria by a nominated panel.

The panel have shortlisted potential names for Council to make a final selection. The street name will not alter; the name is for branding purposes only.

RECOMMENDATION

That the Council selects one of the following suggestions as the preferred branding name for the Vaughan Street Redevelopment:

- Vaughan Village
- Valley Place
- Vaughan Central

Background

The naming of the Vaughan Street precinct encouraged community participation with the new redevelopment of the area. Community members were able to enter in store at Vaughan Street traders, council website, council Facebook and Twitter also email the council.

134 entries were received and of these entries sixteen were shortlisted by a panel for final consideration.

The shortlisting panel comprised of Hannah Rowlands - Communications Officer, Rohan Sali - Economic Development Project Officer, Jeremy Blight - Spiire and Eileen Curtis -



11.1 Vaughan Street Precinct Names (continued)

Europa Deli and Cafe and used the following selection criteria to undertake the shortlisting:

- Sensible Submissions.
- Have a clear link to Shepparton and the surrounding area, whether past, present or future.
- Have a strong link to Shepparton or Vaughan Street.
- Interesting and engaging.

The final shortlisted names are:

- Vaughan Village
- Valley Place
- Vaughan Central

Council now has the responsibility to select the winning name.

The winning entry will receive a \$250 voucher from Coles and a Vaughan Street Trader. These vouchers were kindly donated by the traders.

The winner will be directly contacted to be advised of their success. The selection of the winning name will be extensively promoted, with the name to be formally launched at the Vaughan Street Redevelopment Opening Street Party.

Council Plan/Key Strategic Activity

Promoting of the Vaughan Street precinct is part of the revitalise and promote the Shepparton CBD as the regions premier retail and entertainment destination.

- Develop and implement a Strategy which identifies resources needed to attract new business and industry to Greater Shepparton as well as retaining our existing businesses and industry.
- Revise, adopt and commence implementation of the CBD strategy.
- Develop, adopt and commence implementation of a Retail Strategy.
- Maximise the opportunities within the CBD that present themselves with the redevelopment of Vaughan Street.

Risk Management

There are no implications as this is a competition.

Policy Considerations

A panel was created to shortlist names for the precinct.

Financial Implications

There are no financial implications for this competition. The \$250 vouchers have been donated for the prize. The branding of the precinct has been incorporated within the marketing and communications project budget, \$3000 has been budgeted for signage for the new precinct once named.



11.1 Vaughan Street Precinct Names (continued)

	2012/2013 Approved Budget for this proposal*\$	This Proposal \$	Variance to Approved Budget \$	Comments
Revenue				
Expense	3000.00	3000.00		For branding signage which is already approved as part of the project budget.
Net Result				_

* Amount shown in this column may equal one line item in budget or maybe a component of one budget line item.

Legal/Statutory Implications

There are no legal implications.

Environmental/Sustainability Impacts

There are no environmental/Sustainability impacts.

Social Implications

Enabling the community to suggest names for the new precinct creates pride for the new redeveloped space among community members. The branding will assist in creating a more vibrant retail sector with the aim of raising the profile and perception of the Vaughan Street precinct. Previously Vaughan Street has been associated with some unsavoury behaviour and the redevelopment and branding attempts to create a much more positive and safe environment for shoppers.

Economic Impacts

The redevelopment and branding aims to attract and encourage further investment by developers and will potentially result in further employment opportunities.

Consultation

Council have consulted with Vaughan Street traders during this competition.

Level of public participation	Promises to the public/stakeholders	Examples of techniques to use
Inform	Advertising to the public making the community aware of the promotion.	TV and Print media
Consult	Vaughan Street Traders	Via email and in person about the competition.
Involve	Vaughan Street Traders and Community	Email and speaking to them in person

Officers believe that appropriate consultation has occurred and the matter is now ready for Council consideration.

Strategic Links

a) Greater Shepparton 2030 Strategy There are no links applicable b) Other strategic links There are no links applicable



11.1 Vaughan Street Precinct Names (continued)

Options for Consideration

Naming of the precinct to be undertaken in accordance with recommendations of this report.

Conclusion

Councillors are to select a winning name from the three shortlisted entries. The selected name will be used to brand the Vaughn Street Precinct. The branding will serve to relaunch and reposition the precinct in making a much more favourable location to shop. The branding will be applied via specifically designed signage.

Attachments

Nil



12. TABLED MOTIONS

Nil Received

13. REPORTS FROM COUNCIL DELEGATES TO OTHER BODIES

Nil Received

14. REPORTS FROM SPECIAL COMMITTEES AND ADVISORY COMMITTEES

Nil Received

15. NOTICE OF MOTION, AMENDMENT OR RESCISSION

15.1 Notice of Motion 3/2013 - Cr Fern Summer

Cr Summer has given notice that she will move:

- that the Council conduct an additional expression of interest process for the 2013/2014 financial year for persons who wish to obtain a permit for the selling of food from registered food vehicles and other itinerant traders for approved locations on Council owned or managed land.
- 2. that expressions of interest received be assessed in accordance with Council's Itinerant Traders Policy and Procedures.
- 3. that existing 2013/14 Itinerant Trader Permits remain in place.
- 4. that existing Itinerant Trader Permit holders and traders who had an Itinerant Trader Permit during the 2012/13 financial year be notified in writing of the advertised expression of interest process.

16. DOCUMENTS FOR SIGNING AND SEALING

Nil Received



17. COUNCILLOR ACTIVITIES

17.1 Councillors Community Interaction and Briefing Program

Disclosures of conflicts of interest in relation to advice provided in this report

Under section 80C of the *Local Government Act 1989* officers and persons engaged under a contract providing advice to Council must disclose any conflicts of interests, including the type and nature of interest.

No Council officers or contractors who have provided advice in relation to this report have declared a conflict of interest regarding the matter under consideration.

Councillors' Community Interaction and Briefing Program

From 1 September 2013 to 30 September 2013 some or all of the Councillors have been involved in the following activities:

- Shepparton District Junior Football League | Grand Final Day
- Breastfeeding Conference | The Early Days
- Heritage Advisory Committee
- Tatura Park Advisory Group Meeting
- Pental Factory Upgrade Grand Opening
- Shepparton Sunrise Kiwanis Group | Speaking event
- MAV Delegates Meeting
- Hume Region Local Government Network meeting
- Audit Risk Management Committee Meeting
- Company Directors Course [6 September, 13 September & 20 September]
- Australia Day | Media Opportunity
- Audit Committee Induction
- Goulburn North East Football Association | Annual Awards & Dinner
- Victorian Transport Infrastructure Series 2013
- University of Melbourne | 'Ashfest'
- Interview | new Visitor Centre
- Neighbouring Council Meeting [Moira Host]
- Kate Murphy Exhibition | Media preview
- Round Table Discussion | La Trobe University's Chancellor, Adrienne Clarke AC
- Kate Murphy | Probable Portraits Exhibition
- Shepparton Grey Hound Racing Club | Shepparton Cup
- Positive Ageing Advisory Committee Meeting
- Toolamba Town plan and historical map | Unveiling
- Veteran's Car Club National Rally | Official Welcoming Dinner
- Meeting with Lloyd Payne and Gary Fletcher | The Future of Westside
- Special ARMC Meeting
- Hume Alliance | Executive Support Role Interviews
- Shepparton Show Me Ordinary Committee Meeting
- Combined Partners Meeting
- WIN TV Interview | Domestic Animal Management Plan
- Shepparton Access | Open Day
- GSCC Municipal Emergency Management Planning Committee Meeting
- Regional Library | Ordinary Board Meeting | End of Year Accounts
- Officially Open | MEMEG Forum
- Meeting with Stan Zurcas
- Veteran Car Club of Australia | Dinner
- Orchid Show | Opening



17. COUNCILLOR ACTIVITIES

17.1 Councillors Community Interaction and Briefing Program (continued)

- Shepparton Young Instrumentalist Awards
- KDFL | Murchison present the Premiership Cup to the Mayor
- Australian Botanic Garden's meeting
- Activities in the Park | Media Launch
- Small Town Festive Grants | Afternoon Tea
- Mooroopna Police Station | Official Opening
- Mooroopna Kiwanis Club | Change Over Dinner & 35th Birthday Celebration
- Tatura & District Historical Society | AGM
- GBCMA Board Members & CEO and Councillors | Strategic Discussion
- Women's Charter Alliance Advisory Committee Meeting
- National Police Remembrance Day Memorial Service
- Disability Advisory Committee Meeting

Councillors were also briefed on the following matters:

- Appointment of SSM Committee Members
- Roadside Fatality Memorials
- Maternal and Child Health Update 2012-2013
- Urban Design Feature Melbourne Road
- Sports Stadium Master Plan and Feasibility Report | Draft
- Off Leash Dog Park
- FoodShare Briefing Session
- RiverConnect Implementation Advisory Committee | Terms of Reference
- Shepparton Regional Saleyards
- Regional Cities Victoria
- Hume Regional Growth Plan
- Gift of Carrillo & Ziyin Ganter
- Naming of Vaughan Street Precinct
- Municipal Health & Wellbeing Action Plan 2013-2014
- 2013 June Accounts
- Heavy Plant Hire Contract
- Dust Suppressions
- Public Toilet Policy
- Revocation & Adoption of various policies
- Special Council Meeting 2013 June Accounts
- Special Emergency Council Meeting Appointment of Acting Mayor

In accordance with section 80A of the *Local Government Act 1989* records of the Assemblies of Councillors are attached.

RECOMMENDATION

That the summary of the councillors' community interaction and briefing program be received.



17. COUNCILLOR ACTIVITIES

17.1 Councillors Community Interaction and Briefing Program (continued)

Attachments

- 1. Aerodrome Advisory Committee Meeting 13 September 2013
- 2. Councillor Briefing Session 3 September 2013
- 3. Councillor Briefing Session 10 September 2013
- 4. Councillor Briefing Session 17 September 2013
- 5. Councillor Briefing Session 24 September 2013
- 6. Disability Advisory Committee Meeting 28 June 2013
- 7. Disability Advisory Committee Meeting 23 August 2013
- 8. Heritage Advisory Committee 2 September 2013
- 9. Positive Ageing Advisory Committee Meeting 14 June 2013
- 10. Positive Ageing Advisory Committee Meeting 17 July 2013
- 11. Positive Ageing Advisory Committee Meeting 16 August 2013



18. URGENT AND OTHER BUSINESS NOT INCLUDED ON THE AGENDA

19. PUBLIC QUESTION TIME

20. CONFIDENTIAL MANAGEMENT REPORTS

20.1 Designation of Confidentiality of Information – Report Attachments

RECOMMENDATION

In accordance with section 77(2)(b) of the *Local Government Act 1989* (the Act) the Council designates as confidential all documents used to prepare the following agenda items and previously designated by the Chief Executive Officer in writing as confidential under section 77(2)(c) of the Act.

1. Report 7.2: Heavy Plant Hire. This document relates to a contractual matter, which is a relevant ground applying under section 89(2)(d) of the Act.