

ATTACHMENT TO AGENDA ITEM

Ordinary Meeting

18 April 2017

**Agenda Item 10.2 Proposed Amendment C201 (Shepparton Art Museum
Redevelopment)**

**Attachment 1 Attachment 1 New Shepparton Art Museum (SAM) -
Community Engagement and Consultation.pdf 460**

Date	Consultation / Engagement	Process / Further details/HPRM Reference
9/12/2013	Executive Meeting - Discuss site requirements/potential sites/consultation plans	Establishment phase
17/12/2013	Councillor Briefing - Discuss site requirements/potential sites/consultation plans	Establishment phase
18/12/2013	SAM Advisory Committee Mtg - Discuss site requirements/potential sites/consultation plans	Gathering feedback and ideas
Dec-Feb 2014	Discussion with key Philanthropic stakeholders	Gathering feedback and ideas
January 2014	Media release on site consultation - Discuss site requirements and outline consultation plan	Informing about consultation period
January 2014	Radio ABC Goulburn Murray - Director / Mayor interview with Matt Dowling Program	Distributing information - opportunity for feedback
January 2014	Media: Shepparton News - Article in Shepparton News and in Gallery Column	Distributing information - opportunity for feedback
February 2014	Shepparton Committee Executive Meeting - Discuss site requirements, potential sites and consultation plans	Gathering feedback and ideas
February 2014	Regional Development Victoria in person meeting's - Discuss site requirements	Gathering feedback and ideas
February 2014	Potential Board members for SAM Foundation meeting	Gathering feedback and ideas
February 2014	Yorta Yorta Nations - Discuss site requirements, discuss potential sites, outline of consultation plans	Gathering feedback and ideas
February 2014	Bangerang Cultural Centre - Discuss site requirements, discuss potential sites, outline of consultation plans	Gathering feedback and ideas
February 2014	Community Meeting at SAM - Discuss site requirements	Gathering feedback and ideas
February 2014	Briefing to Executive and Council - Presentation on responses gathered through consultation and recommended course of action	Final stages
April 2014	Council Ordinary Meeting - Presentation to Council on outcome of consultation and recommendation on the site for New SAM	Final stages
April 2014	SAM Foundation established	Established for the purpose of acting as trustee of the trust named SAM Foundation and any other trusts for the promotion or appreciation of arts or crafts in Shepparton or surrounding region. Including raise funds and invite and receive contributions, grants, distributions of income or capital, gifts, loans and deposits from any person.
June 2014	SAM Feasibility Study Project Board developed	TOR
July 2014	Tender for contract #1541 - Development of SAM Feasibility Study	
Sep-Oct 2014	Share your vision for a future SAM campaign	Online platform to capture peoples ideas of what they want for a new SAM. Generated 100 ideas for the new Museum. The consultants also tested the market with three visitor experience concepts, reaching out to a targeted demographic through phone research and solicited 300 participants were surveyed.
December 2014	Simon McArthur engaged to undertake feasibility study	300 people were involved in the consultation process leading to the Business Case and 150 people interviewed one on one. Two rounds of consultation were held throughout the research and total of 11 workshops.
1/08/2014 to 19/1/2015	Business Case prepared by Simon McArthur	

18/2/2015 to 15/4/2015	Business Case available for public comment (8 week consultation period)	Provide Council with insight into the depth and breadth of community opinion of the Business Case for a new SAM prior to making a decision on whether to progress the project to the next phase. 1781 responded to the poll and 76% respondents supported the recommendation of the Business Case. 19% answered No. 5% ticked partial option. Polling boxes were distributed to 25 venues across Greater Shepparton. Council officers and project board members were also invited to speak at a number of organisations including, but not limited to GV Brain, Chamber of Commerce, Committee of Greater Shepparton, SAM Foundation, Friends of SAM, River Connect, Gathering at Fryers, Kaiela Arts, Ethnic Council, GoTafe and Latrobe Uni. Regular updates were provided during the 8 week period via Council's facebook page and twitter.
	27 formal letters of support received.	Letters received from Shepparton Textile Artists Inc, GoTAFE, Goulburn River Valley Tourism, GV Young Professionals, Australian National Piano Award, Kaiela Institute, Dept of Rural Health (Uni of Melbourne), Cultural Tourism Victoria, CMA, Committee for Greater Shepparton, SAM Foundation, Friends of SAM, RiverConnect, Chamber of Commerce, Plus 13 individual citizens
	6 formal letters of support received.	Letters received from Better Local Government association Inc plus 5 individual citizens.
23/03/2015	Public Forum was held.	25 people attended to gain further information and ask questions.
	FAQs - Business Case for a new SAM developed	
17/2/2015	Ordinary Council Meeting - Business Case for a new SAM	Council approval
19/05/2015	Ordinary Council Meeting - Progression of New SAM - Recommendation to progress	Council approval
July 2015	Build Shepparton Art Museum Project Board developed	
21 April 2016	Community Information / Public Q&A session	Community breakfast
June 2016	What's Next Brochure - June 2016	Available online on Council website. Printed copy circulated to SAM Project Board (Inc. Gallery Kaiela and VIS), SAM Foundation, Friends of SAM, Copies at the front counter of SAM and Council reception, all internal council pigeon holes, Directors, Councillors, Local Coffee Shops and Doctors clinics.
March 2016	What's Next Brochure - February/March 2016	Available online on Council website. Printed copy circulated to SAM Project Board (Inc. Gallery Kaiela and VIS), SAM Foundation, Friends of SAM, Copies at the front counter of SAM and Council reception, all internal council pigeon holes, Directors, Councillors, Local Coffee Shops and Doctors clinics.

November 2016	What's Next Brochure -November 2016	Available online on Council website. Printed copy circulated to SAM Project Board (Inc. Gallery Kaiela and VIS), SAM Foundation, Friends of SAM, Copies at the front counter of SAM and Council reception, all internal council pigeon holes, Directors, Councillors, Local Coffee Shops and Doctors clinics.
16 Jan-5 Feb 2017	Public exhibition of concept design (2 weeks of community feedback) and consultation with Kaiela Arts, Visitor Information Centre, current SAM staff, Goulburn Valley Environment Group, Friends of SAM, SAM Foundation and Committee for Greater Shepparton.	Public exhibition
	<i>Website, Inc. SAM tiles - http://greater-shepparton.com.au/council/major-projects/new-sam. Media releases have also been generated along the journey.</i>	<i>Continually updated</i>