

AGENDA

FOR THE
GREATER SHEPPARTON CITY COUNCIL

ORDINARY COUNCIL MEETING

TO BE HELD ON
TUESDAY 19 MARCH, 2019
AT 5.30PM

IN THE COUNCIL BOARDROOM

COUNCILLORS:

Cr Kim O’Keeffe (Mayor)
Cr Shelley Sutton (Deputy Mayor)
Cr Seema Abdullah
Cr Dinny Adem
Cr Bruce Giovanetti
Cr Chris Hazelman
Cr Les Oroszvary
Cr Dennis Patterson
Cr Fern Summer

VISION

*A THRIVING ECONOMY IN THE FOODBOWL OF VICTORIA WITH
EXCELLENT LIFESTYLES, INNOVATIVE AGRICULTURE
A DIVERSE COMMUNITY AND
ABUNDANT OPPORTUNITIES*

**A G E N D A
FOR THE
ORDINARY COUNCIL MEETING
TO BE HELD ON
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**CHAIR
CR KIM O'KEEFFE**

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RISK LEVEL MATRIX LEGEND

Note: A number of reports in this agenda include a section on “risk management implications”. The following table shows the legend to the codes used in the reports.

Likelihood	Consequences				
	Negligible (1)	Minor (2)	Moderate (3)	Major (4)	Extreme (5)
Almost Certain (5) Would be expected to occur in most circumstances (daily/weekly)	LOW	MEDIUM	HIGH	EXTREME	EXTREME
Likely (4) Could probably occur in most circumstances (i.e. Monthly)	LOW	MEDIUM	MEDIUM	HIGH	EXTREME
Possible (3) Reasonable probability that it could occur (i.e. over 12 months)	LOW	LOW	MEDIUM	HIGH	HIGH
Unlikely (2) It is not expected to occur (i.e. 2-5 years)	LOW	LOW	LOW	MEDIUM	HIGH
Rare (1) May occur only in exceptional circumstances (i.e. within 10 years)	LOW	LOW	LOW	MEDIUM	HIGH

- Extreme** Intolerable – Immediate action is required to mitigate this risk to an acceptable level. Event/Project/Activity is not to proceed without authorisation
- High** Intolerable – Attention is needed to treat risk.
- Medium** Variable – May be willing to accept the risk in conjunction with monitoring and controls
- Low** Tolerable – Managed by routine procedures

PRESENT:

1. ACKNOWLEDGEMENT

“We the Greater Shepparton City Council, begin today’s meeting by acknowledging the traditional owners of the land which now comprises Greater Shepparton. We pay respect to their tribal elders, we celebrate their continuing culture, and we acknowledge the memory of their ancestors.”

2. PRIVACY NOTICE

This public meeting is being streamed live via our Facebook page and made available for public access on our website along with the official Minutes of this meeting.

All care is taken to maintain your privacy; however as a visitor in the public gallery, it is assumed that your consent is given in the event that your image is broadcast to the public. It is also assumed that your consent is given to the use and disclosure of any information that you share at the meeting (including personal or sensitive information) to any person who accesses those recordings or Minutes

3. APOLOGIES

RECOMMENDATION

That the apologies from Cr Summer and Cr Sutton be noted, and a leave of absence granted.

4. DECLARATIONS OF CONFLICT OF INTEREST

In accordance with sections 77A, 77B, 78 and 79 of the *Local Government Act 1989* Councillors are required to disclose a “conflict of interest” in a decision if they would receive, or could reasonably be perceived as receiving a direct or indirect financial or non-financial benefit or detriment (other than as a voter, resident or ratepayer) from the decision.

Disclosure must occur immediately before the matter is considered or discussed.

5. CONFIRMATION OF MINUTES OF PREVIOUS MEETINGS

RECOMMENDATION

That the minutes of the Ordinary Council meeting held 19 February 2019 and the Special Council Meeting held 26 February 2019, as circulated, be confirmed.

6. PUBLIC QUESTION TIME

7. COMMUNITY DIRECTORATE

7.1 Volunteer Strategy 2019-2022

Disclosures of conflicts of interest in relation to advice provided in this report

Under section 80C of the *Local Government Act 1989* officers and persons engaged under a contract providing advice to Council must disclose any conflicts of interests, including the type and nature of interest.

No Council officers or contractors who have provided advice in relation to this report have declared a conflict of interest regarding the matter under consideration.

Council Officers involved in producing this report

Author: Community Development Officer

Proof reader(s): Manager Neighbourhoods

Approved by: Director Community

Executive Summary

Greater Shepparton City Council recognises the pivotal role that volunteers play in our community. With the conclusion of the Volunteer Strategy and Action Plan 2014-2018, Council, with the support of the Volunteer Managers Network and relevant Council departments, the Volunteer Strategy 2019-2022 has been developed. This Strategy will further enhance Council's commitment to volunteers and the organisations that utilise and manage them. The Strategy also aims to build on the work already undertaken by Council and the community. Four strategic directions have been identified through consultation and these frame the focus of the Volunteer Strategy 2019-2022. An associated Action Plan has defined priorities for achievement, review and evaluation and will form the development of new Council priorities in following years. The draft Volunteer Strategy 2019-2022 was released for public exhibition throughout December and January and is now presented to Council for adoption.

RECOMMENDATION

That the Council adopt the Greater Shepparton City Council Volunteer Strategy 2019-2022.

Background

Volunteering is an essential community resource which promotes active citizenship, strengthens community connectedness and social inclusion. Social connections, such as those developed through volunteering, can provide meaning, purpose and satisfaction in people's lives. The experience of helping others can lead to stronger social ties with different groups of people brings health and wellbeing benefits and better physical and mental health. Volunteering extends value to our communities to make them safe, robust, inclusive and culturally rich. It provides a vehicle for individuals or group to address human, environmental and social needs.

The Volunteer Strategy 2019-2022 has been developed to build upon the partnerships and initiatives of the previous Volunteer Strategy 2014-2018 and address emerging needs identified by stakeholders and the community. The aim of the strategy is to:

- Promote Volunteer opportunities
- Engage volunteers
- Ensure standards of best practice and consistency in supporting volunteers
- Recognise and celebrate volunteers

7. COMMUNITY DIRECTORATE

7.1 Volunteer Strategy 2019-2022 (continued)

Four strategic directions have been identified to frame the directions Council will undertake to support volunteering in Greater Shepparton.

Promotion

1. Promote and inform on the benefits of volunteering; this focus area will raise the profile of volunteering in Greater Shepparton to ensure all facets of the community have a greater understanding of the benefits of volunteering, with the ultimate goal of facilitating greater participation.

Recruitment

2. Implement leading practices and high quality standards; this focus area will support an active infrastructure that is essential to inclusive and sustained volunteer involvement. Issues that impede volunteering through regulatory requirements have the potential to impact volunteering.

Supporting Volunteers

3. Ongoing commitment to volunteer participation, support and development; this focus area will identify the scope of demand for volunteering with the view to offer more opportunities to existing volunteers, expand opportunities for volunteers and build capacity and identify training and development opportunities for volunteers.

Celebrate and Recognise

4. Volunteers are appreciated, acknowledged and celebrated

Through the consultation process the draft strategy was released for public exhibition and is now ready for Council to formally adopt the Volunteer Strategy 2019-2022.

Council Plan/Key Strategic Activity

- Council Plan 2017-2021
- Social 2.6: Volunteering is promoted and encouraged along with other measures to improve community resilience.

Risk Management

Consideration has been given to risk management issues during the development of the Volunteer Strategy 2019-2022. Any risks identified have been addressed through the action planning process.

Policy Considerations

The Volunteer Strategy 2019-2022 will support existing Council policies

Financial Implications

The Volunteer Strategy 2019-2022 is set within the Council context and existing financial constraints and staff capacity. Actions will be subject to annual budgetary processes and external funding opportunities will also be explored to implement projects.

Legal/Statutory Implications

The Volunteer Strategy 2019-2022 is consistent with the *Victorian Charter of Human Rights and Responsibilities Act 2009* and the *Local Government Act (1989)*.

Environmental/Sustainability Impacts

There are no environmental or sustainability impacts associated with this report.

7. COMMUNITY DIRECTORATE

7.1 Volunteer Strategy 2019-2022 (continued)

Social Implications

Greater Shepparton City Council recognises the pivotal role that volunteers play within the community. Many community organisations, programs, clubs and sports would simply not exist without the dedication of volunteers; Volunteering is an essential community resource which promotes active citizenship and social inclusion. Volunteering extends value to our communities to make them safe, robust, inclusive and culturally rich as volunteers come from all walks of life and come together to achieve a common goal. Volunteering provides a vehicle for individuals or groups to address human, environmental and social need and increase community participation. The Volunteer Strategy 2019-2022 reflects this.

Economic Impacts

The economic impact of volunteers is unmeasurable. Their hard work and dedication equates to large volumes of work. ABS statistics indicate that volunteering yields a 450% return for every dollar invested. Nationally, this is an estimated annual contribution of \$290 billion.

Consultation

The Volunteer Strategy 2019-2022 has been developed through extensive consultation with volunteers, external volunteer managers and internal Council departments including volunteer managers.

A number of mechanisms were used to engage and consult with the volunteer community. A survey was developed and distributed in hard copy format and electronically and placed on Council website. Over 100 surveys from community members were received. This survey was distributed widely through Greater Shepparton volunteer network and social media. Additional hard copies were distributed to Neighbourhood Houses and volunteer involving organisations such as Meals on Wheels kitchen.

Consultation workshops with Council Volunteer Managers and the Volunteer Managers Network were undertaken to provide input into the development of the Volunteer Strategy. Throughout the consultation phase four strategic directions were identified for Council to continue to build on and undertake to support the volunteering sector and strive for best practice for the volunteers of Greater Shepparton.

Following the endorsement of the draft Volunteer Strategy 2019-2022 the Strategy was released for public exhibition in late December 2018 with submissions closing in January 2019. During this time, the draft was distributed throughout Council advisory committees and networks, Volunteer Managers Network and via Council's online platforms.

Officers believe that appropriate consultation has occurred and the strategy is now ready for Council to formally adopt.

Strategic Links

a) Greater Shepparton 2030 Strategy

Direction 2 – Community Life

b) Other strategic links

Community Engagement Strategy

Community Development Framework

7. COMMUNITY DIRECTORATE

7.1 Volunteer Strategy 2019-2022 (continued)

Conclusion

The Greater Shepparton City Council Volunteer Strategy 2019-2022 has been developed through extensive consultation and will demonstrate Council's continued commitment to volunteers and volunteer involving organisations. This strategy is presented to Council for final adoption.

Attachments

Volunteer Strategy and Action Plan 2019-2022 [↓](#) Page 51

7. COMMUNITY DIRECTORATE

7.2 Volunteer Policy 07.POL.3 Review

Disclosures of conflicts of interest in relation to advice provided in this report

Under section 80C of the *Local Government Act 1989* officers and persons engaged under a contract providing advice to Council must disclose any conflicts of interests, including the type and nature of interest.

No Council officers or contractors who have provided advice in relation to this report have declared a conflict of interest regarding the matter under consideration.

Council Officers involved in producing this report

Author: Community Development Officer

**Proof reader(s): Acting Community Development Coordinator,
Manager Neighbourhoods**

Approved by: Director Community

Executive Summary

The Volunteer Policy was developed and first adopted in April 2016 through extensive consultation with Councils internal Volunteer Managers and Responsible officers during the development of Councils Volunteer Strategy. The Volunteer Policy outlines Councils commitment to volunteers and alignment with the National Standards of Volunteering.

As part of the review process minor amendments have now been made to reflect the Councils newly adopted Volunteer Strategy 2019-2022. This also includes Councils policies and Corporate procedures that have been reviewed in line with the Local Government Act 1989.

RECOMMENDATION

That the Council adopt the Volunteer Policy 07.POL.3

Background

The Volunteer Policy was first adopted in April 2016. Council relies heavily on volunteers to run many essential programs. This policy is to ensure volunteers across the municipality are supported with standards of best practice. Council supports the common understanding of the Definition of Volunteering, Principles of Volunteering, National Standards of Volunteering and the strategic directions of the Volunteer Strategy 2019-2022.

The Principles of Volunteering was developed by Volunteering Australia as a result of national consultation. Extensive consultation at a national level has resulted in the development of National Standards for Volunteering consisting of eight key elements. These elements represent the main activities that typically occur in organisations that involve volunteers regardless of their size or function.

The objective of the Volunteer Policy is to ensure the following:

- Best standards and best practice and a consistent approach in supporting volunteers within Council and the community. This adheres to the National Standards of Volunteering.
- Provide a consistent approach to recruitment of volunteers across Council
- Engage and retain volunteers
- Recognise and celebrate volunteers across the municipality
- Respond to emerging trends and issues in the Volunteer sector

7. COMMUNITY DIRECTORATE

7.2 Volunteer Policy 07.POL.3 Review (continued)

The Volunteer Policy compliments the Managing Volunteers Procedure 46.PRO.1

Council Plan/Key Strategic Activity

Council Plan 2017-2021: Social 2.6: Volunteering is promoted and encouraged along with other measures to improve community resilience.

Risk Management

No risks have been identified for this policy document. A risk assessment is not required at this time.

Policy Considerations

There are no identified conflicts with existing Council policies.

Financial Implications

There are no financial implications associated with the endorsement of the Volunteer Policy 07.POL.3. This policy supports the existing Council volunteer programs and their associated budgets. Council commits funds each financial year towards the implementation of the Volunteer Strategy 2019-2022.

Legal/Statutory Implications

There are no legal or statutory implications associated with this report.

Environmental/Sustainability Impacts

There are no environmental or sustainability impacts as a result of the Volunteer Policy 07.POL.3.

Social Implications

Greater Shepparton City Council recognises the pivotal role that volunteers play within the community. Volunteering is an essential community resource which promotes active citizenship and social inclusion. Volunteering extends our values to our communities to make them safe, robust, inclusive and culturally rich as volunteers come from all walks of life to achieve a common goal.

Economic Impacts

There are no economic impact associated with this report.

Consultation

Officers believe that appropriate consultation has occurred and the matter is no ready for Council consideration.

Strategic Links

a) Greater Shepparton 2030 Strategy

Objective 2: Community life

b) Other strategic links

Greater Shepparton City Council Plan 2017-2021

Greater Shepparton City Council Volunteer Strategy 2019-2022

Greater Shepparton City Council Community Development Framework

Greater Shepparton City Council Community Engagement Strategy

Conclusion

Re-adopting this policy Volunteer Policy 07.POL.3 including some amendments will ensure Councils commitment to Volunteering in alignment with the National Standards of

7. COMMUNITY DIRECTORATE

7.2 Volunteer Policy 07.POL.3 Review (continued)

Volunteering. Volunteering is an essential community resource which promotes active citizenship and social inclusion. Greater Shepparton City Council as a local government body reflects the definitions, principles and National Standards in their commitment to volunteers across the municipality through the re-adoption of the Volunteer Policy.

Attachments

Volunteer Policy 07.POL.3 [↓](#) Page 74

7. COMMUNITY DIRECTORATE

7.3 Greater Shepparton Multicultural Strategy 2019-2022

Disclosures of conflicts of interest in relation to advice provided in this report

Under section 80C of the *Local Government Act 1989* officers and persons engaged under a contract providing advice to Council must disclose any conflicts of interests, including the type and nature of interest.

No Council officers or contractors who have provided advice in relation to this report have declared a conflict of interest regarding the matter under consideration.

Council Officers involved in producing this report

Author: Multicultural Development Officer

Proof reader(s): Manager Neighbourhoods

Approved by: Director Community

Executive Summary

Greater Shepparton City Council adopted its second Cultural Diversity and Inclusion Strategy and associated Action Plan in 2015. The Cultural Diversity and Inclusion Strategy and Action Plan 2015-2018 was due to be completed last year and Council officers reviewed the strategy's achievements and conducted conversations with the community, service providers, local organisations, education providers and different levels of government to develop the Multicultural Strategy 2019-2022 for the next four years.

The change of Strategy name, Multicultural Strategy 2019-2022 and associated action plan has been designed to better reflect the community that Council will work with on this plan and place a stronger emphasis on acceptance and understanding. It will also build on achievements already gained by Council and the communities' involvement in past initiatives including Localities Embracing and Accepting Diversity (LEAD) pilot program, Racism. It Stops With Me campaign, Refugee Welcome Zone, MILS (Multilingual Information Line Service), Our Community, Our Culture calendars and the support of many cultural events including large scale events such as Converge on the Goulburn and the St George's Rd Food Festival.

The strategy and action plan is now ready for adoption.

RECOMMENDATION

That the Council adopt the Multicultural Strategy 2019-2022

Background

Greater Shepparton enjoys significant cultural, spiritual and historical heritage both new and old from our long history of migration to the region. Based on the 2016 census, 14.8% of the Greater Shepparton population identified as being born in a country other than Australia. Whilst the ABS is the only formal measure of population, anecdotal evidence from local sector organisations suggest that the overall numbers of people born overseas is likely to be under represented for Greater Shepparton.

The Multicultural Strategy 2019-2022 and associated action plan is intended to continue and also build on existing initiatives and partnerships developed throughout the first strategy. This strategy and action plan is inclusive of all multicultural communities regardless of age, socio economic status, sexuality and gender and is based on valuing

7. COMMUNITY DIRECTORATE

7.3 Greater Shepparton Multicultural Strategy 2019-2022 (continued)

communities, recognising their contribution to our society and celebrating the many cultures and the diversity it brings to the area.

Council officers have utilised many forms of information in the development of the strategy and action plan. Information has been incorporated from official statistics and anecdotal evidence of local demographics, current relevant legislation and consultation that engaged the community, service providers, education providers, government and local organisations.

The Multicultural Strategy 2019-2022 and associated action plan aligns with the Municipal Association of Victoria's (MAV) Statement of Commitment to Cultural Diversity that aims to promote and facilitate good multicultural practice and leadership within and across Victorian local government. This Strategy is also encompassed within the social theme of the Council Plan 2017-2021 and linked directly to objective 2.7 'Greater Shepparton is valued for cultural celebrations, inclusion and engagement of our diverse communities'.

Council Plan/Key Strategic Activity

Goal 1: Social

Develop resilient, inclusive, healthy communities that make Greater Shepparton a safe and harmonious place to live, work, learn, and play.

Risk Management

Consideration has been given to risk management issues during the development of the Multicultural Strategy 2019-2022. Any risks identified have been addressed through the action planning process.

Policy Considerations

The Multicultural Strategy 2019-2022 will support existing Council policies.

Financial Implications

The Multicultural Strategy 2019-2022 is set within the Council context and existing financial constraints and staff capacity. This is subject to annual budgetary processes. External funding opportunities will also be explored to implement projects.

Legal/Statutory Implications

The Multicultural Strategy 2019-2022 is consistent with the *Victorian Charter of Human Rights and Responsibilities Act 2009* and the *Local Government Act (1989)*

Environmental/Sustainability Impacts

There are no environmental or sustainability impacts associated with this report.

Social Implications

The Multicultural Strategy 2019-2022 has been informed by significant consultation with a range of individuals and organisations throughout the Greater Shepparton municipality. Cultural diversity and inclusion is about respecting and living within a society with multiple communities and creating a socially cohesive community that celebrates multiculturalism.

Economic Impacts

There are no negative economic impact related to this report.

7. COMMUNITY DIRECTORATE

7.3 Greater Shepparton Multicultural Strategy 2019-2022 (continued)

Consultation

The Multicultural Strategy 2019-2022 has been developed based on engagement with community, current research and literature and other related strategies and plans of Council. Community events and broader consultations were used to connect with and discuss the future of multiculturalism in Greater Shepparton.

Level of public participation	Promises to the public/stakeholders	Examples of techniques to use
Inform	The community, service providers, education providers, government and local organisations were informed by various techniques regarding the development of a new strategy and the opportunity to provide feedback	Public notice given to media outlets, online and hard copies of the survey, email, consultation with service providers, committee meetings.
Consult	Council used a variety of consultation methods to ensure a diverse range of community and organisations were consulted and part of the planning process.	Public notice given to media outlets, online and hard copies of the survey, email, consultation with service providers, committee meetings.
Involve	Feedback from individuals and organisations is an important input into decision making	Draft strategy placed on public exhibition to ensure feedback is gathered
Collaborate	Feedback will be incorporated into decisions to the maximum level possible.	Community consultations in partnership with local service providers was held regarding the draft document.

Officers believe that appropriate consultation has occurred and the matter is now ready for Council consideration.

Strategic Links

a) Greater Shepparton 2030 Strategy

Direction 2 – Community Life

b) Other strategic links

Council Plan

Public Health Strategic Plan

Volunteer Strategy and Action Plan

Community Safety Strategy

Youth Strategy and Action Plan

Universal Access and Inclusion Plan

Conclusion

Following the successful implementation of the 2015-2018 Cultural Diversity and Inclusion Strategy it is timely for a new strategy and action plan to be adopted. The Multicultural Strategy 2019-2022 and associated action plan has been developed through extensive consultation. Once the draft Multicultural Strategy 2019-2022 was developed, the community was invited to provide further comment and feedback on the draft strategy to ensure that it is reflective of the needs of the community. The Multicultural Strategy 2019-2022 and action plan is now ready for adoption.

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7.3 Greater Shepparton Multicultural Strategy 2019-2022 (continued)

Attachments

Multicultural Strategy 2019-2022 [↓](#) Page 80

7. COMMUNITY DIRECTORATE

7.4 Greater Shepparton Public Health Strategic Plan 2018 -2028

Disclosures of conflicts of interest in relation to advice provided in this report

Under section 80C of the *Local Government Act 1989* officers and persons engaged under a contract providing advice to Council must disclose any conflicts of interests, including the type and nature of interest.

No Council officers or contractors who have provided advice in relation to this report have declared a conflict of interest regarding the matter under consideration.

Council Officers involved in producing this report

Author: Team Leader Healthy Communities

Proof reader(s): Manager Active Living

Approved by: Director Community

Executive Summary

The Greater Shepparton Public Health Strategic Plan 2018 – 2028 is presented to Council for endorsement following three weeks of community consultation held from Wednesday 17 October 2018 – Wednesday 7 November 2019.

Integrated Public Health planning for Greater Shepparton is delivered and reported at three levels that have been developed to meet statutory requirements of the Public Health and Wellbeing Act 2008 and the Local Government Act 1989.

1. Greater Shepparton Public Health Strategic Plan 2018 – 2028
 - This plan reflects the long-term approach to guide the direction of collective public health efforts across the region. This Strategic Plan has been developed in consultation with the Greater Shepparton Public Health Advisory Committee and is focus of this report.
2. Greater Shepparton Council Plan 2017 – 2021
 - Councils four year strategic plan that now incorporates health and wellbeing as part of its design.
3. Greater Shepparton Public Health Implementation Plan (Draft)
 - Developed annually, this plan identifies key targets, actions and measures relevant to the achievement of public health outcomes aimed at addressing the strategic direction and priorities outlined in the Greater Shepparton Public Health Strategic Plan and Council Plan.

The Greater Shepparton Public Health Strategic Plan 2018 – 2028 incorporates the strategic objectives of the Victorian Public Health and Wellbeing Outcomes Framework, the Victorian Public Health and Wellbeing Plan and has taken a liveability based approach on local data derived from Regional Cities Victoria Liveability Index completed by Deloitte Access Economics (2017) and the Neighbourhood Liveability Assessment of Shepparton completed by RMIT University (2018).

RECOMMENDATION

That the Council endorse the Greater Shepparton Public Health Strategic Plan 2018 – 2028.

7. COMMUNITY DIRECTORATE

7.4 Greater Shepparton Public Health Strategic Plan 2018 -2028 (continued)

Background

The Public Health and Wellbeing Act 2008 (The Act) reinforces the statutory role of councils to *'protect improve and promote public health and wellbeing within the municipal district'* and requires Victorian municipalities to produce a Municipal Public Health and Wellbeing Plan (MPHWP).

Under The Act, MPHWP's must address the following:

- Consideration of the directions and priorities of the *Victorian Public Health and Wellbeing Plan 2015–2019*.
- Be consistent with Council's corporate plans and Council's land use plans as required by the Municipal Strategic Statement.

Greater Shepparton City Council obtained exemption from the Department of Health and Human Services to incorporate health and wellbeing matters into the Council Plan as opposed to developing a separate MPHWP. The Council Plan 2017 – 2021 is shaped by the Environments for Health Framework 2001.

The Environments for Health Framework 2001 aims to make public health a central focus for local government and to increase capacity to prevent ill health and increase wellbeing. It is based on a social model for health which recognises the impact of the *social, built, economic and natural environments* on community health and wellbeing.

The Environments for Health Framework 2001 is complementary to addressing 'Liveability' in the region. There are essential factors for a liveable community. A liveable community is one where residents feel safe, socially connected and included; residents have access to affordable and diverse housing options linked via public transport, walking and cycling infrastructure to employment, education, local shops, public open space and parks, health and community services, leisure and culture; as well as environmental sustainability.

Deloitte Access Economics completed a Liveability assessment on behalf of Regional Cities Victoria (November 2017). The Liveability Index compares the 10 Regional Cities on the following liveability domains; Human Capital, Physical Capital, Social Capital, Health and Safety, Housing Affordability, Visitor Attraction and Local Amenities. This assessment aimed to highlight strengths of each regional city in a bid to attract and retain residents to live, work and play there. It can also be used to identify and understand potential opportunities for regional cities to improve on existing liveability performance.

The Department of Health and Human Services engaged RMIT University to complete a Neighbourhood Liveability Assessment of Shepparton (March 2018). Data and spatial mapping was completed providing a comparative assessment between Shepparton and our smaller towns and neighbourhoods across the following liveability domains; SEIFA, Housing Affordability, Housing Diversity, Unemployment, Employment, Education, Access to Food, Access to Services of Daily Living, Access to General Practitioners, Access to Services for Older People, Walkability, Public Transport and Distance to nearest Public Open Space.

It is envisaged that in time, a comparative assessment of liveability will be calculated across regional Victoria on a range of liveability domains through the development of a 'Liveability Index'. DHHS and RMIT University are currently working in this space. Liveability rankings and awards can provide welcome global recognition and marketing tools. Such rankings can operate to attract (or deter) people to a community.

7. COMMUNITY DIRECTORATE

7.4 Greater Shepparton Public Health Strategic Plan 2018 -2028 (continued)

The Environments for Health Framework 2011, Victorian Public Health and Wellbeing Outcomes Framework, Victorian Public Health and Wellbeing Plan and Liveability research has been used to develop the Greater Shepparton Public Health Strategic Plan 2018 – 2028 (The Strategic Plan).

The Greater Shepparton Public Health Strategic Plan has been developed in consultation with the Greater Shepparton Public Health Advisory Committee (The Committee) and will remain the responsibility of The Committee to review and update the Strategic Plan on an annual basis.

The Strategic Plan details data on our demographics, health and wellbeing priorities and liveability domains.

Health Goals have been set to drive the strategic focus of Greater Shepparton's public health effort and are reflected under the Environments for Health Framework 2001 namely Social, Built, Economic and Environment. These Environments of Health are also the themes of the 2017 - 2021 Council Plan.

The Liveability domains have been aligned to these four environments and include:

1. Social Environment
Liveability Indicators – Arts and Culture, Access to Food, Community Participation, Crime and Safety, Health and Social Services
2. Built Environment
Liveability Indicators – Housing, Transport, Recreation, Facilities and Open Space
3. Economic Environment
Liveability Indicators – Education, Employment and Income
4. Natural Environment
Liveability Indicator – Sustainable Practices

The Strategic Plan also details the consultation process, governance structure and partnerships, financial investment in health in Greater Shepparton, delivery approaches, measuring achievement and recommendations for future action, one of which includes the development of a liveability index for Greater Shepparton.

The Greater Shepparton Public Health Advisory Committee will work towards achieving the strategies and actions detailed in the Implementation Plan aligned to the Strategic Plan and Council Plan. The Implementation Plan identifies targets and measures of achievement within allocated timeframes specifying a lead agency and partner organisations.

Council Plan/Key Strategic Activity

Greater Shepparton Council Plan 2017 – 2021 (pages 8 – 9) detail Council's commitment to health and wellbeing. The 2017 - 2021 Council Plan has been designed around these environments of health.

Across the social, economic, built and natural environments, key activities of focus include access to early childhood education, access to transport, access to safe and affordable housing, reducing harmful alcohol and drug use, chronic disease management, community safety, completion of education, employment, family violence, immunisation rates, life expectancy, improving mental wellness, healthier eating, physical activity, obesity, tobacco free living including smoking during pregnancy rates.

7. COMMUNITY DIRECTORATE

7.4 Greater Shepparton Public Health Strategic Plan 2018 -2028 (continued)

Risk Management

Insignificant to low risks have been identified for the adoption of this plan. For Council actions identified within the plan, risk assessment will be considered as part of project planning and delivery.

Policy Considerations

This report has been prepared for information to meet statutory requirements of the Local Government Act 1989 and Public Health and Wellbeing Act 2008.

Financial Implications

There are no additional financial implications associated with this report. Delivering outcomes as identified in the plan have been considered as part of operational and capital works budget planning and are a shared responsibility with the wider health, business and community of Greater Shepparton.

Legal/Statutory Implications

This project is consistent with the Local Government Act 1989, Public Health and Wellbeing Act 2008 and the Victorian Charter of Human Rights and Responsibilities Act (2006).

Environmental/Sustainability Impacts

The Strategic Plan and Implementation Plan outlines the following commitment to the natural environment and details actions, strategies and targets to achieve this outcome:

- Greater Shepparton residents have access to sustainable natural environments

Social Implications

The Strategic Plan and Implementation Plan outline the following commitment to the social environment and details actions, strategies and targets to achieve these outcomes:

- Greater Shepparton residents can safely identify with their culture and identity
- Greater Shepparton residents have access to affordable healthy food
- Greater Shepparton residents are socially engaged and live in inclusive communities
- Greater Shepparton residents live in a community that is safe and secure
- Greater Shepparton residents have good physical health
- Greater Shepparton residents have good mental health
- Greater Shepparton residents act to promote and protect health

Economic Impacts

The Strategic Plan and Implementation Plan outline the following commitment to the economic environment and details actions, strategies and targets to achieve these outcomes:

- Greater Shepparton residents participate in learning and education
- Greater Shepparton residents participate in and contribute to the economy

Consultation

The draft Greater Shepparton Public Health Strategic Plan 2018 – 2028 and Greater Shepparton Public Health Implementation Plan have been developed in consultation with the Greater Shepparton Public Health Advisory Committee including the Department of Health and Human Services.

The draft Greater Shepparton Public Health Strategic Plan 2018 – 2028 was on public display from Wednesday 17 October – Wednesday 7 November 2018 seeking community feedback. Copies were published on Council's website and highlighted in a

7. COMMUNITY DIRECTORATE

7.4 Greater Shepparton Public Health Strategic Plan 2018 -2028 (continued)

media release. Copies were also distributed to each member of the Public Health Advisory committee and a number of additional department representatives.

No additional feedback was received on the draft plan.

Officers believe that appropriate consultation has occurred and the matter is now ready for Council consideration.

Strategic Links

a) Greater Shepparton 2030 Strategy

A focus on the Community Life aspect is most relevant: focusing upon enhancing the health of the community both through services and facilities and participation.

b) Other strategic links

Victorian Public Health and Wellbeing Plan 2015 – 2019

Outlines the government's key priorities to improve the health and wellbeing of all Victorians across the following priority areas, healthier eating and active living, tobacco free living, reducing harm from alcohol and drug use, improving mental health, preventing violence and injury, improving sexual and reproductive health.

Victorian Public Health and Wellbeing Outcomes Framework 2016

The five key domains for action are Victorians are healthy and well, Victorians are safe and secure, Victorians have the capabilities to participate, Victorians are connected to culture and community and Victoria is liveable.

VicHealth's Action Agenda for Health Promotion 2013–2023

Focuses on five strategic imperatives with associated goals; promoting healthy eating, encouraging regular physical activity, preventing tobacco use, preventing harm from alcohol and improving mental wellbeing.

Conclusion

The Greater Shepparton Public Health Strategic Plan together with the annual Implementation Plan have been developed in accordance with both Councils and State Governments strategic planning framework.

Together, they will provide a long term public health focus for Greater Shepparton and provide clear goals for partnership efforts and prevention models, beyond the current timeframe of each Council Plan term.

Following recent consultation for which there was no additional feedback, the Greater Shepparton Public Health Strategic Plan 2018 – 2028 is now ready for adoption by Council.

Attachments

Greater Shepparton Public Health Strategic Plan 2018 - 2028 [↓](#) Page 118

8. CORPORATE SERVICES DIRECTORATE

8.1 Contract 1872 - Provision of Temporary Placements and Contractors

Disclosures of conflicts of interest in relation to advice provided in this report

Under section 80C of the *Local Government Act 1989* officers and persons engaged under a contract providing advice to Council must disclose any conflicts of interests, including the type and nature of interest..

No Council officers or contractors who have provided advice in relation to this report have declared a conflict of interest regarding the matter under consideration.

Council Officers involved in producing this report

Author: Manager People and Development

Proof reader(s): Team Leader People and Workforce

Approved by: Director Corporate Services

Executive Summary

All Council directorates from time to time require temporary staff or contractors to backfill vacant positions or provide short term assistance in times of peak workloads. Council previously had Contract 1429 which expired in October 2018, therefore this contract is for the provision of a panel of suppliers to supply various expertise and temporary human resources over the following three years.

RECOMMENDATION

That the Council:

1. accept the tender submitted by Recruitment Select, 1987, Programmed Skilled Workforce Limited, Chandler Macleod, Intowork Australia, CNC Projects and CAF Consulting Services for Contract No. 1872 Provision of Temporary Placements and Contractors – Panel of Suppliers.
2. note that the contract term is for a period of three years, with an estimated total value of \$2,000,000 (GST inc)
3. authorise the Chief Executive Officer to sign and seal the contract documents.

Contract Details

This contract is for the provision of temporary staff and contractors, from a variety of sources, to deliver human resources where there is either an unexpected increase in workload or specific expertise or project work is required. In addition, in a number of sectors of Council's activities there is often a shortage of high quality candidates. Having a pre-qualified supplier will enable Council to find the best suitable candidate to fill these gaps.

Tenders

Tenders were received from:

Tenderers
Recruitment Select
1987
Programmed Skilled Workforce Limited
Chandler Macleod
Into Work Australia
CNC Projects
CAF Consulting Services Ltd

8. CORPORATE SERVICES DIRECTORATE

8.1 Contract 1872 - Provision of Temporary Placements and Contractors (continued)

Tender Evaluation

Tenders were evaluated by:

Title	Branch
Manager People and Development	People and Development
Team Leader People and Workforce	People and Development
Manager Finance and Rates	Finance and Rates

Evaluation Criteria

Tenders were evaluated on the following criteria:

Evaluation Criteria	Weighting
Price	50%
Database of temporary staff or contractors	10%
OH&S Systems	10%
Benefit to the local region	20%
Environmental Sustainability	10%

Council Plan/Key Strategic Activity

This procurement is consistent with the strategic objective of Leadership and Governance outlined in the Council Plan 2017 – 2021, especially; 1.5 Council is high performing; customer focused and is marked by great people and quality outcomes.

Risk Management

The risk of not procuring this panel of suppliers is that workload demands may not be met and Council may be in breach of the Local Government Act 1989 by utilising non contracted suppliers.

Policy Considerations

Any engagement of external labour hire will be undertaken in accordance with Council's Recruitment and Selection Procedure, and Enterprise Agreement.

Financial Implications

The annual figure spent on external labour hire has decreased over the past few years with better management and provision of internal resources. It is expected this trend to continue, however if needed, each supplier on the Panel will have their own pricing, some based on Council's Enterprise agreement rates and others based on specific negotiated project consultancy rates.

Legal/Statutory Implications

Tender process has been carried out according to the requirements of *Section 186* of the *Local Government Act 1989*.

Environmental/Sustainability Impacts

There are no environmental or sustainability impacts directly related to awarding this tender, however all tenderers have been evaluated on their experience in managing and commitment to environmental sustainability.

8. CORPORATE SERVICES DIRECTORATE

8.1 Contract 1872 - Provision of Temporary Placements and Contractors **(continued)**

Strategic Links

a) Greater Shepparton 2030 Strategy

This procurement relates to the Greater Shepparton 2030 Strategy as the provision of external labour hire may be utilised in order to deliver services to the Community.

Conclusion

The Tender Evaluation Panel are satisfied that all tenderers are able to offer value for Council and have the appropriate resources, skills and qualifications to provide external labour hire for temporary placements and contractors. Therefore the recommendation is to award each tenderer a contract on the panel of suppliers.

Attachments

Nil.

8. CORPORATE SERVICES DIRECTORATE

8.2 Contracts Awarded Under Delegation and Contracts Advertised but yet to be Awarded

Disclosures of conflicts of interest in relation to advice provided in this report
Under section 80C of the *Local Government Act 1989* officers and persons engaged under a contract providing advice to Council must disclose any conflicts of interests, including the type and nature of interest.

No Council officers or contractors who have provided advice in relation to this report have declared a conflict of interest regarding the matter under consideration.

Council Officers involved in producing this report
Author: Team Leader Contracts and Procurement
Proof reader(s): Manager Corporate Governance
Approved by: Director Corporate Services

Executive Summary

To inform the Council of the status of requests for tenders that have been awarded under delegation and those that have been publicly advertised but are yet to be awarded.

RECOMMENDATION

That the Council note:

1. tendered contracts awarded under delegated authority by the Chief Executive Officer;
2. contracts awarded under delegated authority by a Director;
3. requests for tenders advertised but not yet awarded.

Tendered Contracts Awarded under Delegated Authority by the CEO

Contract Number	Contract Name	Contract details, including terms and provisions for extensions	Value inclusive of GST	Awarded to
		NIL		

Tendered Contracts Awarded under Delegated Authority by a Director

Contract Number	Contract Name	Contract details, including terms and provisions for extensions	Value inclusive of GST	Awarded to
1891	Construction of Hawdon Street Temporary Bus Interchange	Lump Sum Contract for the Construction of Hawdon Street Temporary Bus Interchange	\$142,468.70	Jarvis Delahey Construction Pty Ltd
1926	Consultancy Services for The Greater Victoria Commonwealth	Lump Sum Contract for the Consultancy Services for The Greater Victoria Commonwealth	\$79,840.00	Otium Planning Group

8. CORPORATE SERVICES DIRECTORATE
8.2 Contracts Awarded Under Delegation and Contracts Advertised but yet to be Awarded (continued)

Contract Number	Contract Name	Contract details, including terms and provisions for extensions	Value inclusive of GST	Awarded to
	Games Bid Prefeasibility Study (Re-scoped)	Games Bid Prefeasibility Study (Re-scoped)		

Requests for Tenders advertised but not yet awarded

Contract No.	Contract Name	Contract detail, including terms and provisions for extensions	Status
1864	Provision of Asphalt Surfacing and Associated Works – Panel of Suppliers	Schedule of Rates Contract for the Provision of Asphalt Surfacing and Associated Works – Panel of Suppliers	Tender closed on 12 December 2018 Tender currently being evaluated
1871	Provision of Early Intervention Services	Schedule of Rates Contract for the Provision of Early Intervention Services	Tender closed on 28 November 2018. Tender currently being evaluated
1872	Provision of Temporary Placements and Contractors – Panel of Suppliers	Panel of Suppliers Contract for the Provision of Temporary Placements and Contractors	Tender closed on 10 October 2018. Tender being considered within this Agenda.
1875	Construction of Traffic Calming Works, Corio Street and North Street, Shepparton	Lump Sum Contract for the Construction of Traffic Calming Works, Corio Street and North Street, Shepparton	Tender closes on 20 March 2019.
1883	Construction of Kialla Park Recreation Reserve - Main Oval Redevelopment	Lump Sum Contract for the Construction of Kialla Park Recreation Reserve - Main Oval Redevelopment	Tender closed on 28 November 2018. Tender being considered within this Agenda.
1885	Provision of Cleaning Services for Key Operational, Recreation & Minor Operations Facilities	Lump Sum and Schedule of Rates Contract for the Provision of Cleaning Services for Key Operational, Recreation & Minor Operations Facilities	Tender closed on 9 January 2019 Tender currently being evaluated

8. CORPORATE SERVICES DIRECTORATE

8.2 Contracts Awarded Under Delegation and Contracts Advertised but yet to be Awarded (continued)

Contract No.	Contract Name	Contract detail, including terms and provisions for extensions	Status
1889	Construction of Balaclava Road – Verney Road Intersection Stages 1 & 2 Upgrade	Lump Sum Contract for the Construction of Balaclava Road – Verney Road Intersection Stages 1 & 2 Upgrade	Tender closed on 23 January 2019. Tender currently being evaluated.
1895	Design of Signalisation, Landscape, and Upgrade of Wyndham and Fitzjohn Streets	Lump Sum Contract for the Design of Signalisation, Landscape, and Upgrade of Wyndham and Fitzjohn Streets	Tender closed on 28 November 2018. Tender currently being evaluated
1899	Design and Construction of Merrigum Splash Park	Lump Sum Contract for the Design and Construction of Merrigum Splash Park	Tender closed on 23 January 2019. Tender currently being evaluated
1901	Provision of Corporate Travel and Accommodation Booking Service	Schedule of Rates Contract for Corporate Travel and Accommodation Booking Service	Tender closed on 2 February 2019. Tender currently being evaluated
1902	Provision of Learning Management System	Schedule of Rates Contract for Learning Management System	Tender closed on 2 February 2019. Tender currently being evaluated
1906	Provision of Architectural Design for the Redevelopment and Expansion of the Shepparton Sports and Events Centre	Lump Sum Contract for the Provision of Architectural Design for the Redevelopment and Expansion of the Shepparton Sports and Events Centre	Tender closed on 19 December 2018 Tender currently being evaluated
1907	Provision Of Cleaning Services For Aquamoves Aquatic Centre Shepparton	Lump Sum and Schedule of Rates Contract for the Provision Of Cleaning Services For Aquamoves Aquatic Centre Shepparton	Tender closed on 9 January 2019 Tender currently being evaluated
1908	Provision Of Cleaning Services For Key Community Hubs, Children Childcare Centres & Maternal Child Health Services, Preschools and Youth Services	Lump Sum and Schedule of Rates Contract for the Provision Of Cleaning Services For Key Community Hubs, Children Childcare Centres & Maternal Child Health Services, Preschools and Youth Services	Tender closed on 9 January 2019 Tender currently being evaluated

8. CORPORATE SERVICES DIRECTORATE

8.2 Contracts Awarded Under Delegation and Contracts Advertised but yet to be Awarded (continued)

Contract No.	Contract Name	Contract detail, including terms and provisions for extensions	Status
1917	Refurbishment of Toolamba Bridge	Lumps Sum Contract for the Refurbishment of Toolamba Bridge	Tender closed on 13 March 2019. Tender currently being evaluated
1925	Design Consultant for Architectural Design of Tatura Library Refurbishment Extension	Lump Sum Contract for the Design Consultant for Architectural Design of Tatura Library Refurbishment Extension	Tender closed on 10 December 2018. Tender currently being evaluated
1927	Refurbishment of Watt Road Bridge, Mooroopna	Lump Sum Contract for the Refurbishment of Watt Road Bridge, Mooroopna	Tender closed on 13 March 2019. Tender currently being evaluated
1932	Provision Of After-Hours Animal Emergency Service	Schedule of Rates Contract for The Provision Of After-Hours Animal Emergency Service	Tender closes on 20 March 2019.
1934	Supply & Installation of Replacement Pool Heating	Lump Sum Contract for the Supply & Installation of Replacement Pool Heating	Tender closed on 30 January 2019. Tender currently being evaluated
1937	Provision of Affordable Housing Policy Development (Select) (Private)	Lump Sum and Schedule of Rates Contract for the Provision of Affordable Housing Policy Development (Select) (Private)	Tender closed on 22 February 2019. Tender received no submissions

Policy Considerations

Through the *Instrument of Delegation to the Chief Executive Officer* the Council has delegated authority to the Chief Executive Officer to award a contract up to the value of \$500,000 including GST.

The Council through the *Exercise of Delegations Policy* has delegated authority to the Director Corporate Services to approve a contract up to the value of \$500,000 and the Director Infrastructure, Director Community and Director Sustainable Development to approve a contract up to the value of \$150,000 for goods and services and \$200,000 for works.

Legal/Statutory Implications

Section 186 of the *Local Government Act 1989* (the Act) establishes the requirements for tendering and entering into contracts.

Section 186(1) of the Act requires that before Council enters into a contract for the purchase of goods or services to the value of \$150,000 or more, or for the carrying out of works to the value of \$200,000 or more, it must give public notice of the purpose of the contract and invite tenders or expressions of interest from any person wishing to undertake the contract.

8. CORPORATE SERVICES DIRECTORATE

8.2 Contracts Awarded Under Delegation and Contracts Advertised but yet to be Awarded (continued)

Conclusion

It is important that decisions and actions taken under delegation be properly documented and transparent in nature. The report details the publicly advertised contracts awarded by the Chief Executive Officer and Directors under delegated authority of the Council during the period 1 February 2019 to 28 February 2019.

Attachments

Nil

8. CORPORATE SERVICES DIRECTORATE

8.3 February 2019 Monthly Financial Report

Disclosures of conflicts of interest in relation to advice provided in this report

Under section 80C of the *Local Government Act 1989* officers and persons engaged under a contract providing advice to Council must disclose any conflicts of interests, including the type and nature of interest.

No Council officers or contractors who have provided advice in relation to this report have declared a conflict of interest regarding the matter under consideration.

Council Officers involved in producing this report:

Author: Team Leader Management Accounting

Proof Reader: Manager Finance & Rates

Approved by: Director Corporate Services

Executive Summary

The report presents Council's actual financial performance compared to the budget for eight months ended 28 February 2019.

RECOMMENDATION

That the Council receive and note the February 2019 Monthly Financial Report.

Background

The 2018/2019 Budget was adopted at the Ordinary Council Meeting held 19 June 2018. The 2018/2019 Budget provided for an operating surplus of \$19.17 million with revenue of \$143.83 million and expenditure of \$124.66 million. The 2018/2019 Budget also provided for capital works of \$46.36 million.

On 16 October 2018, Council adopted the 2018/2019 Q1 Forecast Review with an accounting surplus of \$14.83 million which is \$4.34 million less than the 2018/2019 Adopted Budget. The capital works program of \$48.13 million is forecast to be expended during the 2018/2019 financial year which is an increase of \$1.77 million from the Adopted Budget.

On 19 February 2019, Council adopted the 2018/2019 Q2 Forecast Review with an accounting surplus of \$16.72 million, an increase of \$1.89 million on the Q1 Adopted Forecast, however, a \$2.25 million decrease on 2018/2019 Adopted Budget. The capital works program is at \$52.6 million an increase of \$4.47 million from the Q1 Adopted Forecast and an increase of \$6.24 million on the 2018/2019 Adopted Budget.

Council's actual financial performance compared to the budget is presented to Council on a monthly basis.

The February 2019 Monthly Financial Report incorporates the following sections which are presented for Council's consideration:

- Operating Performance
- Capital Works Performance
- Income Statement
- Balance Sheet
- Cash Flow Statement
- Capital Works Statement

8. CORPORATE SERVICES DIRECTORATE

8.3 February 2019 Monthly Financial Report (continued)

Council Plan/Key Strategic Activity

The report is consistent with the leadership and governance goal “High Performing Organisation” as included in the *Council Plan 2017-2021*.

Risk Management

There are no risks identified in providing this financial report.

Policy Considerations

There are no conflicts with existing Council policies.

Financial Implications

There are no financial implications arising from this proposal.

Legal/Statutory Implications

Section 137 of the *Local Government Act 1989* provides that Council maintain a budgeting and reporting framework that is consistent with the principles of sound financial management. In addition Section 138 requires that at least every 3 months a statement comparing the budgeted revenue and expenditure for the financial year with the actual revenue and expenditure to date is presented to the Council at a Council meeting which is open to the public. This report satisfies that requirement.

Environmental/Sustainability Impacts

There are no environmental or sustainability impacts associated with this report.

Social Implications

There are no social implications associated with this report.

Economic Impacts

There are no economic implications in providing this financial report.

Consultation

Officers believe that appropriate consultation has occurred and the matter is now ready for Council consideration.

Conclusion

The report presents Council’s actual financial performance compared to the budget for eight months ended 28 February 2019.

Attachments

February 2019 - Monthly Financial Statements [↓](#) Page 211

9. SUSTAINABLE DEVELOPMENT DIRECTORATE

9.1 Rename - Flanagan Place, Tatura

Disclosures of conflicts of interest in relation to advice provided in this report

Under section 80C of the *Local Government Act 1989* officers and persons engaged under a contract providing advice to Council must disclose any conflicts of interests, including the type and nature of interest.

No Council officers or contractors who have provided advice in relation to this report have declared a conflict of interest regarding the matter under consideration.

Council Officers involved in producing this report

Author: Building and Planning Support Officer

Proof reader(s): Manager Building and Planning

Approved by: Director Sustainable Development

Executive Summary

The purpose of this report is to approve the proposed renaming of “Flanagan Place”, Tatura to “Memorial Place” in line with Naming Rules for Places in Victoria 2016.

Council received a letter from Tatura Senior Citizens requesting Flanagan Place be renamed as Flanagan Drive is also located in Tatura and is creating confusion for emergency services.

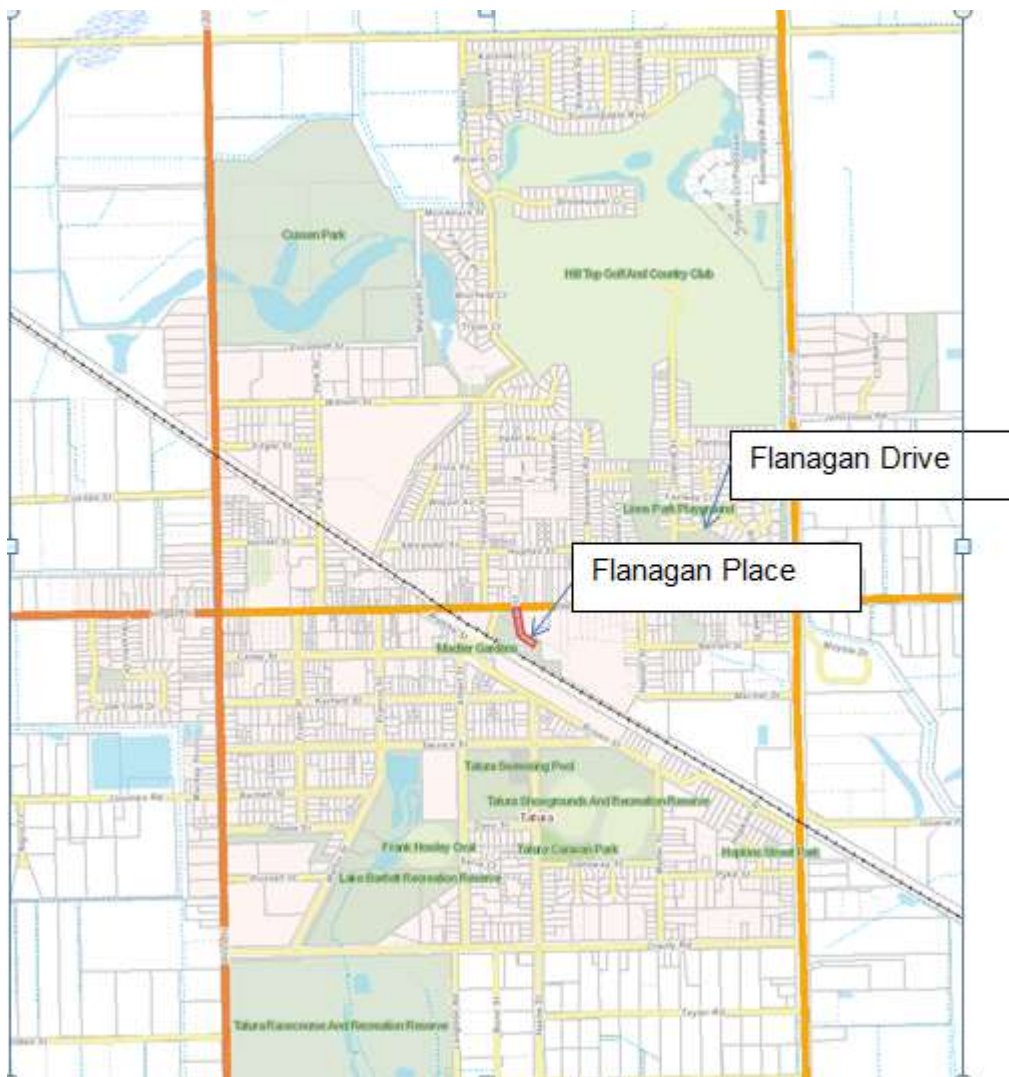
The Tatura Senior Citizens Club raised this issue with the Tatura Community Plan Committee, who fully support the name change. The club have also been in contact with the Flanagan family and they support the name change as Flanagan Drive and Flanagan Park still exist in the town.

At the 19 February ordinary council meeting the Council approved the proposed renaming of Flanagan Place to be placed on public notice.

The proposed name “Memorial Place” was placed on public notice in the Tatura Guardian and no submissions were received.

9. SUSTAINABLE DEVELOPMENT DIRECTORATE

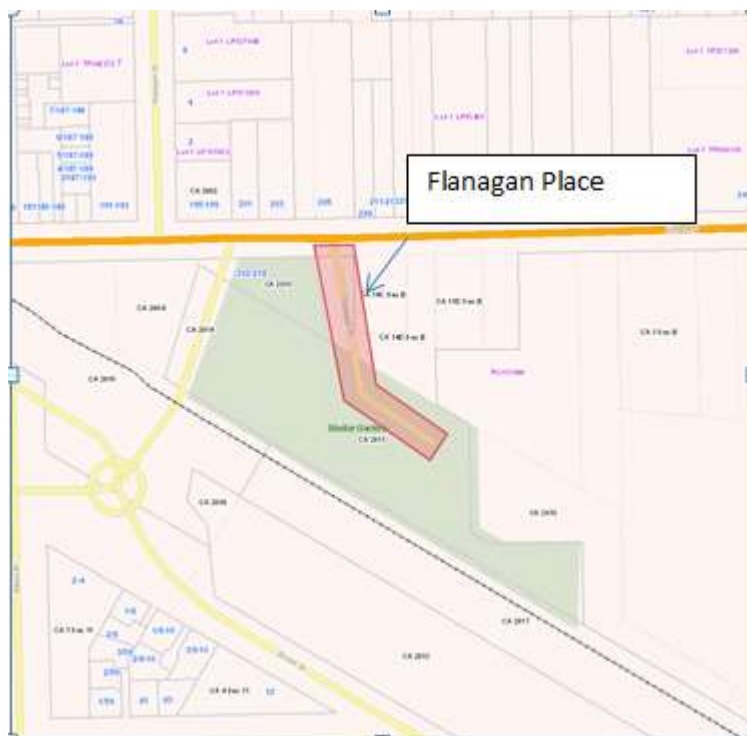
9.1 Rename - Flanagan Place, Tatura (continued)



Locality Plan

9. SUSTAINABLE DEVELOPMENT DIRECTORATE

9.1 Rename - Flanagan Place, Tatura (continued)



Specific location

RECOMMENDATION

That the Council approve the renaming of Flanagan Place to Memorial Place in accordance with the *Naming Rules for Places in Victoria 2016 - Statutory requirements for naming roads, features and localities 2016*.

Background

The purpose of this report is to seek approval for the proposed renaming of “Flanagan Place”, Tatura to “Memorial Place” in line with Naming Rules for Places in Victoria 2016.

Council received a letter from Tatura Senior Citizens Club requesting Flanagan Place be renamed as Flanagan Drive also exists in Tatura and is creating confusion for emergency services.

The Senior Citizens Club raised this issue with the Tatura Community Plan Committee, who fully support the name change. The club have also been in contact with the Flanagan family and they support the name change as Flanagan Drive and Flanagan Park still exist in the town.

The Naming Rules for Places in Victoria 2016, Statutory requirements for naming roads, features and localities – 2016 (the naming rules) includes step-by-step information on naming, renaming or changing the boundaries of roads, features and localities in Victoria.

The naming rules uphold the guidelines provided for in the *Geographic Place Names Act 1998*. They are mandatory for naming authorities in Victoria.

9. SUSTAINABLE DEVELOPMENT DIRECTORATE

9.1 Rename - Flanagan Place, Tatura (continued)

The notice requirements:

As per the *Naming rules for places in Victoria 2016* the Council is required to place the proposed renaming of “Flanagan Place” to “Memorial Place” on public notice by way of advertisement in the local newspaper. The notice period is 30 days after which if no submissions are received the name then gets approved for use by way of formal Council resolution and then gazetted by the Geographic Names Victoria.

Any submission received during the public consultation period must be considered by the naming authority. The naming authority is responsible for deciding the weight to be given to competing submissions, having regard to these naming rules and any other relevant matters it identifies.

All submissions must be included in an assessment report, stating the objection or support for a proposal, indicating relevance to the naming rules and the naming authority’s consideration/response to the submission.

The decision about whether or not to proceed with a renaming proposal resides with the naming authority.

Note: The naming authority need not consider objections that don’t explain reasons for the objector opposing the name.

On 19 February 2019, Council at the ordinary council meeting approved the proposed renaming of Flanagan Place to be placed on public notice.

The name was placed on public notice in the Tatura Guardian and no submissions were received.

Council Plan/Key Strategic Activity

Community / Public Safety

Risk Management

Risks	Likelihood	Consequence	Rating	Mitigation Action
Not proceeding with the name change creates confusion for emergency services staff, delaying response times	C	4	Low	Renaming to avoid confusion for emergency services

Policy Considerations

Road naming and/or renaming requests are assessed under Naming Rules for Places in Victoria 2016.

Financial Implications

The financial implications to Council for this road name change will be for street signage only.

Legal/Statutory Implications

There are no legal/statutory implications associated with street naming.

Environmental/Sustainability Impacts

There are no environmental and sustainability impacts.

9. SUSTAINABLE DEVELOPMENT DIRECTORATE

9.1 Rename - Flanagan Place, Tatura (continued)

Social Implications

There are minimal social implications given that the proposal is to change a road name only, but there could be significant emergency service delays if this is not acted upon, given the duplication of the road name within the town.

Economic Impacts

There are no known significant economic impacts associated with this proposal.

Consultation

The following consultation process was completed.

Level of public participation	Promises to the public/stakeholders	Examples of techniques to use
Consult	Community Consultation	Public notice in the Tatura Guardian

On 19 February 2019, Council at the ordinary council meeting approved the proposed renaming of Flanagan Place to be placed on public notice.

The name was placed on public notice in the Tatura Guardian and no submissions were received.

Strategic Links

a) Greater Shepparton 2030 Strategy

There are no strategic link relating to road naming

b) Other strategic links

There are no strategic link relating to road naming

Conclusion

As Flanagan Place is not within a residential area the road name change should not impact on any individual resident in relation to changing address details. The family has also been consulted.

The renaming of the road is imperative to the safety of the local residents and the wider community.

Attachments

Renaming of Flanagan Place, Tatura [↓](#) Page 224

9. SUSTAINABLE DEVELOPMENT DIRECTORATE

9.2 Adoption of the Shepparton Mooroopna Flood Mapping and Flood Intelligence Project March 2019 and the Greater Shepparton City Council Municipal Flood Emergency Plan August 2018

Disclosures of conflicts of interest in relation to advice provided in this report
Under section 80C of the *Local Government Act 1989* officers and persons engaged under a contract providing advice to Council must disclose any conflicts of interests, including the type and nature of interest.

No Council officers or contractors who have provided advice in relation to this report have declared a conflict of interest regarding the matter under consideration.

Council Officers involved in producing this report

Author: Manager Environment

Proof reader(s): Director Sustainable Development

Approved by: Director Sustainable Development

Executive Summary

The *Shepparton Mooroopna Flood Mapping and Flood Intelligence Project Report March 2019* (the Report) and the *Greater Shepparton City Council Municipal Flood Emergency Plan August 2018* (the Plan), see Attachments 1 & 2, were funded by the Federal and State governments, and Council. The report and the plan seek to update the existing information on flood risk within the Shepparton-Mooroopna area. This involved detailed hydrology and hydraulic modelling of the Goulburn River, Seven Creeks and the Broken River for flood mapping, assessing flood risk and the treatment of flood risk.

The Report is an important update of flood intelligence and mapping tools contained within the existing *Shepparton Mooroopna Floodplain Management Study: Floodplain Management Plan, October 2002*.

The Report has been peer reviewed by the Department of Environment, Land, Water and Planning and data from the Report is currently being used operationally by the Goulburn Broken Catchment Management Authority.

The draft Report and the Plan were released for public comment during October and November 2018. Meetings were held with eight interested parties. A total of three submissions were received during the public consultation stage and these submissions have been responded to by Council officers and Water Technology Pty. Ltd. One change was made to the Report as a result of these submissions. Subsequent to the submissions, all submitters and interested parties were invited to present their concerns to a meeting of Councillors on 12 February. This offer was taken up by two submitters and the two interested parties. Documentation that was provided by two of the submitters from that meeting is included as attachments to this report.

In addition, the *Greater Shepparton City Council Municipal Flood Emergency Plan August 2018 (the Plan)* has been prepared, see Attachment 2. The purpose of the Plan is to detail arrangements agreed for the planning, preparedness/prevention, response and recovery from flood incidents within the City of Greater Shepparton.

It is now recommended that Council adopt the *Shepparton Mooroopna Flood Mapping and Flood Intelligence Project Report March 2019*, the *Greater Shepparton City Council Municipal Flood Emergency Plan August 2018 (Plan)*, and to resolve to prepare and exhibit a planning scheme amendment to include the findings and recommendations of

9. SUSTAINABLE DEVELOPMENT DIRECTORATE

9.2 Adoption of the Shepparton Mooroopna Flood Mapping and Flood Intelligence Project March 2019 and the Greater Shepparton City Council Municipal Flood Emergency Plan August 2018 (continued)

the *Shepparton Mooroopna Flood Mapping and Flood Intelligence Project Report March 2019* into the Greater Shepparton Planning Scheme.

RECOMMENDATION

That the Council:

1. adopt the *Shepparton Mooroopna Flood Mapping and Flood Intelligence Project Report, March 2019*;
2. prepare and exhibit a planning scheme amendment to include the findings and recommendations of the *Shepparton Mooroopna Flood Mapping and Flood Intelligence Project Report March 2019*, into the Greater Shepparton Planning Scheme; and
3. adopt the *Greater Shepparton City Council Municipal Flood Emergency Plan August 2018*.

Background

The *Shepparton Mooroopna Floodplain Management Study: Floodplain Management Plan, October 2002* was prepared and implemented through the introduction of a Total Flood Warning System and Flood Warning Charter. It was implemented through Amendment C23 to the Greater Shepparton Planning Scheme (Planning Scheme) in 2004. Amendment C23 updated the flood controls (Urban Floodway Zone, Floodway Overlay and Land Subject to Inundation Overlay) contained within the Planning Scheme.

Shepparton Mooroopna Floodplain Management Study: Floodplain Management Plan, October 2002

Following the spring 1993 floods, a Scoping Study was prepared that identified the need for a comprehensive study for Shepparton-Mooroopna. In June 1999, Sinclair Knight Merz Pty Ltd was commissioned by the Council to undertake a comprehensive floodplain management study for Shepparton-Mooroopna.

The main objective of the floodplain management study was to minimise the economic and social impacts of flooding on the community. This was achieved by investigating the existing nature of flooding and investigating a range of flood mitigation measures.

The mitigation measures investigated included both structural (e.g. levees, floodways, etc.) and non-structural options (land use planning, emergency responses, etc.).

The study was developed in two stages, Stage 1 comprised of an investigation of flooding and determining of the likelihood and consequences for existing conditions, and Stage 2 comprised of an investigation of measures to reduce economic and social consequences from flooding.

Shepparton Mooroopna Flood Mapping and Flood Intelligence Project Report

In 2010, a flood of significance was observed allowing for additional data to be gathered on flood behaviour in the Shepparton and Mooroopna area. This event gave rise to the opportunity to update the *Shepparton Mooroopna Floodplain Management Study*:

9. SUSTAINABLE DEVELOPMENT DIRECTORATE

9.2 Adoption of the Shepparton Mooroopna Flood Mapping and Flood Intelligence Project March 2019 and the Greater Shepparton City Council Municipal Flood Emergency Plan August 2018 (continued)

Floodplain Management Plan, October 2002. Significant advancements in hydrology and hydraulic computer modelling have also been made since this Study was prepared in 2002 as well as updated intelligence on flooding behaviour upstream of Shepparton and Mooroopna.

At the Ordinary Council Meeting held on 19 June 2012, Council resolved to engage Water Technology Pty Ltd to prepare the *Shepparton Mooroopna Flood Mapping and Flood Intelligence Project Report* (Contract No.1370), see Attachment 1. The delay in finalising the Report was as a result of the need for a flood study at Murchison to reconcile hydrologic data and to reach agreement between Water Technology Pty Ltd and the Goulburn Broken Catchment Management Authority (GBCMA) on the hydraulic model calibration of the 1974, 1993 and 2010 flood events, which included a substantial further modelling process for the Murchison area upstream of Shepparton.

The Report:

- collects and reviews data relevant to flooding within the study area;
- provides a rigorous hydrologic analysis to develop robust design flood estimates for the study area including consideration for the timing and potential combinations of Goulburn River, Broken River and Seven Creeks riverine flooding;
- develops and calibrates a detailed hydraulic model that can predict flood impacts across the complex floodplain;
- provides flood mapping of many potential design flood scenarios;
- develops an online flood mapping portal, www.floodreport.com.au;
- quantifies flood risk at a property specific level; and
- reviews flood warning and emergency response, and an update to the *Municipal Flood Emergency Plan*.

Study Area

The study area considered in the Report is upstream of Shepparton to Toolamba, downstream of Shepparton to Loch Garry on the Goulburn River, upstream of Shepparton to Kialla East on the Broken River and upstream of Shepparton to Kialla West on Seven Creeks, see Figure One.

9. SUSTAINABLE DEVELOPMENT DIRECTORATE

9.2 Adoption of the Shepparton Moorroopna Flood Mapping and Flood Intelligence Project March 2019 and the Greater Shepparton City Council Municipal Flood Emergency Plan August 2018 (continued)



Figure One: Study Area Extent.

9. SUSTAINABLE DEVELOPMENT DIRECTORATE

9.2 Adoption of the Shepparton Mooroopna Flood Mapping and Flood Intelligence Project March 2019 and the Greater Shepparton City Council Municipal Flood Emergency Plan August 2018 (continued)

For detail relating to Council's consideration of the draft reports please refer to Attachment 3 which is an extract of the Council report considered by the Council in September 2018.

The Draft *Shepparton Mooroopna Flood Mapping and Flood Intelligence Project Report* and the *Greater Shepparton City Council Municipal Flood Emergency Plan 2018*, were released for public comment in October and November 2018. Council officers met with a total of eight different parties and received three submissions. Council officers have reviewed all feedback, comments and submissions received. A copy of the submissions received (Attachments 6, 10 & 12) has been provided to Councillors together with an analysis of the matters raised in the submissions (Attachment 4), the Officer's response to those matters (Attachments 7, 11 & 13). As a result of the submissions received a small change was made to the mapping contained within the report and a reference to the *Shepparton East Overland Flow Urban Flood Study 2017* was deleted from the report.

Subsequent to the above process, the three submitters and two other interested parties were invited to make further representations to the Council on 12 February 2019. Two of the submitters and the two interested parties took up this invitation and spoke to Council. Further written material was provided by two of the submitters at that meeting and these documents have been included as attachments to this report. (Attachments 14 & 15). As a result of the further submissions to Councillors on 12 February no further changes have been made to the Report or the Plan.

The Report and the Plan are now ready for adoption.

Greater Shepparton City Council Municipal Flood Emergency Plan August 2018

The *Greater Shepparton City Council Municipal Flood Emergency Plan August 2018* (Plan) was prepared by the Shepparton Flood Sub Committee and with the authority of the Greater Shepparton City Council Municipal Emergency Management Planning Committee pursuant to Section 20 of the *Emergency Management Act 1986* and *Emergency Management Act 2013* (as amended), see Attachment 2.

The MFEP is a sub plan to the *Greater Shepparton City Council Municipal Emergency Management Plan* (MEMP). It is consistent with the *Emergency Management Manual Victoria* (EMMV) and the *Victorian Floodplain Management Strategy* (DELWP, 2016), and takes into account the outcomes of the Community Emergency Risk Assessment (CERA) process undertaken by the Municipal Emergency Management Planning Committee (MEMPC).

The Plan is consistent with the *Regional Flood Emergency Plan* and the *State Flood Emergency Plan*. The purpose of the Plan is to detail arrangements agreed for the planning, preparedness/prevention, response and recovery from flood incidents within the City of Greater Shepparton. As such, the scope of the Plan is to:

- identify the Flood Risk within the Greater Shepparton municipal area;
- support the implementation of measures to minimise the causes and impacts of flood incidents within the Greater Shepparton municipal area;
- detail Response and Recovery arrangements including preparedness, Incident Management, Command and Control; and

9. SUSTAINABLE DEVELOPMENT DIRECTORATE

9.2 Adoption of the Shepparton Mooroopna Flood Mapping and Flood Intelligence Project March 2019 and the Greater Shepparton City Council Municipal Flood Emergency Plan August 2018 (continued)

- identify linkages with Local, Regional and State emergency and wider planning arrangements with specific emphasis on those relevant to flood.

The Plan is complemented by two other guides, which provide the public with additional information specific to their area:

- Local Flood Guide; and
- Community Information Guide.

As a result of submissions received no changes were made to the Plan.

Council is now being requested to consider the adoption of the *Shepparton Mooroopna Flood Mapping and Flood Intelligence Project Report March 2019* and the *Greater Shepparton City Council Municipal Flood Emergency Plan August 2018* and to resolve to prepare and exhibit a planning scheme amendment and to include the findings and recommendations of the *Shepparton Mooroopna Flood Mapping and Flood Intelligence Project Report March 2019* into the Greater Shepparton Planning Scheme.

Council Plan/Key Strategic Activity

Environment: clean, green environment that makes Greater Shepparton the unique place it is.

Objective 5.6: minimises the consequences of flooding to life, property, community wellbeing and the economy.

Risk Management

The outputs of the *Shepparton Mooroopna Flood Mapping and Flood Intelligence Project Report March 2019* and the *Greater Shepparton City Council Municipal Flood Emergency Plan August 2018* will help minimise risk and damage to property and will ensure that arrangements are agreed for the planning, preparedness/prevention, response and recovery from flood incidents within the Greater Shepparton municipal area.

Financial Implications

The *Shepparton Mooroopna Flood Mapping and Flood Intelligence Project Report March 2019* and the *Greater Shepparton City Council Municipal Flood Emergency Plan August 2018* were undertaken utilising existing Council, State and Federal resources. A planning scheme amendment will incur expenses which will be covered in normal budgetary considerations.

Legal/Statutory Implications

Advice received from Russell Kennedy Pty Ltd (Attachment 5) has shown that the *Shepparton Mooroopna Flood Intelligence and Flood Mapping Project Report March 2019* has no overarching legislation or regulation mandating how a flood study should be undertaken.

An important result of adoption of the Reports is the preparation of modifications to the Greater Shepparton Planning Scheme in relation to flood controls. This is also a process that Councils should undertake in keeping with Council's obligations under the *Planning and Environment Act 1987*.

9. SUSTAINABLE DEVELOPMENT DIRECTORATE

9.2 Adoption of the Shepparton Mooroopna Flood Mapping and Flood Intelligence Project March 2019 and the Greater Shepparton City Council Municipal Flood Emergency Plan August 2018 (continued)

The adoption of the Reports is considered to accord with the *Victorian Charter of Human Rights and Responsibilities Act 2006* (the Charter).

The Charter recognises that reasonable restrictions may be placed on the use and development of land, and that there may on occasion be reasonable and acceptable offsite impacts on others. Provided these issues are properly considered, it would be a rare and exceptional case where the exercise of a planning decision in accordance with the regulatory framework is not Charter compatible.

Environmental/Sustainability Impacts

The recommendation will not result in any negative environmental/sustainability impacts and will improve flood prone areas from development thereby increasing environmental outcomes from a floodplain management viewpoint.

Social Implications

Endorsement of the Reports will lead to a strategic approach to the identification of flood prone areas around Shepparton and Mooroopna which will improve flood emergency planning and lead to a removal of flood damages in areas that may otherwise have been allowed to develop. It will assist in improving safety and resilience within the Community in regards to flooding.

The recommendation will not result in any negative social implications.

Economic Impacts

It is not expected that the recommendation will have any adverse economic impacts although Council will incur costs in preparation of a Planning Scheme amendment.

Consultation

During the consultation stage Council officers, a GBCMA officer and a representative from Water Technology Pty Ltd met with 8 persons and organisations to discuss the reports. Three submissions were received following these meetings. A copy of the submissions has been attached to this report together with the responses that were provided to each of the submitters. Letters seeking further comment and offering the submitters an opportunity to present to Councillors were forwarded to the submitters and to two other interested parties.

General issues raised in the submissions included:

- questions in relation to the *Shepparton East Overland Flow Urban Flood Study 2017*
- no inclusion of a planning scheme amendment; and
- exclusion of information that should have been included as part of modelling.

The specific matters are contained within the submissions and the responses to these have been provided to the submitters.

As a result of the submissions received a small change was made to the mapping contained within the report and a reference to the *Shepparton East Overland Flow Urban Flood Study 2017* was deleted from the report.

All submitters and any interested parties were also invited to present to Councillors on 12 February 2019 and two submitters and two interested parties accepted this opportunity.

9. SUSTAINABLE DEVELOPMENT DIRECTORATE

9.2 Adoption of the Shepparton Mooroopna Flood Mapping and Flood Intelligence Project March 2019 and the Greater Shepparton City Council Municipal Flood Emergency Plan August 2018 (continued)

As a result of these further presentations no changes were made to the final Report or the Plan.

If the recommendation is adopted by Council there will be a further opportunity for consultation during the planning scheme amendment process.

Strategic Links

a) Greater Shepparton 2030 Strategy 2006

Topic: Environment

Theme: Floodplain management

Objective 1: To recognise the constraints of the floodplain on the use and development of land and minimise the future economic impacts of flooding.

b) Other strategic links

Victorian Floodplain Management Strategy 2016

Goulburn Broken Regional Floodplain Management Strategy 2018-2028

Conclusion

The *Shepparton Mooroopna Flood Mapping and Flood Intelligence Project Report March 2019* is an important update of flood intelligence and mapping tools to allow Council to undertake improved planning and emergency management tasks for the community of Shepparton and Mooroopna.

The *Shepparton Mooroopna Flood Mapping and Flood Intelligence Project Report March 2019* seeks to update the existing information on flood risk within the Shepparton-Mooroopna area. This involved detailed hydrology and hydraulic modelling of the Goulburn River, Seven Creeks and the Broken River for flood mapping, assessing flood risk and the treatment of flood risk. It is expected that the adoption of the Report and the Plan, and the subsequent preparation of an amendment to the Greater Shepparton Planning Scheme, will improve safety and resilience in the Community through better flood planning and emergency management.

The Report complements the recommendations of *the Victorian Floodplain Management Strategy 2016* and the *Goulburn Broken Regional Floodplain Management Strategy 2018-2028*.

The Council released the Draft Report and the Plan for public consultation and as a result three submissions were received. As a result of the submissions received a small change was made to the mapping contained within the report and a reference to the *Shepparton East Overland Flow Urban Flood Study 2017* was deleted from the report. The Report and the Plan are now ready for Council consideration.

Council officers recommend that the final *Shepparton Mooroopna Flood Mapping and Flood Intelligence Project Report March 2019* be adopted and that a planning scheme amendment be prepared to implement the findings and the recommendations of the report.

Council officers further recommend that the Council adopt the *Greater Shepparton City Council Flood Emergency Plan August 2018*.

9. SUSTAINABLE DEVELOPMENT DIRECTORATE

9.2 Adoption of the Shepparton Mooroopna Flood Mapping and Flood Intelligence Project March 2019 and the Greater Shepparton City Council Municipal Flood Emergency Plan August 2018 (continued)

Attachments

1. Shepparton Mooroopna Flood Mapping and Flood Intelligence Final Report - March 2019 [↓](#) Page 226
2. Greater Shepparton City Council Municipal Flood Emergency Plan - August 2018 [↓](#) Page 339
3. Draft Shepparton Mooroopna Flood Mapping and Flood Investigation Project 2018 and Draft Greater Shepparton City Council Municipal Flood Emergency Plan - September 2018 Ordinary Council Meeting Report [↓](#) Page 560

9. SUSTAINABLE DEVELOPMENT DIRECTORATE

9.3 Goulburn River Valley Tourism Memorandum of Understanding (MOU) and Greater Shepparton City Council

Disclosures of conflicts of interest in relation to advice provided in this report

Under section 80C of the *Local Government Act 1989* officers and persons engaged under a contract providing advice to Council must disclose any conflicts of interests, including the type and nature of interest.

No Council officers or contractors who have provided advice in relation to this report have declared a conflict of interest regarding the matter under consideration.

Council Officers involved in producing this report

Author: Team Leader Tourism and Major Events

Proof reader(s): Manager Economic Development

Approved by: Director Sustainable Development

Executive Summary

A Memorandum of Understanding (MOU) between Goulburn River Valley Tourism (GRVT) and the Council has been developed for years 2018 to 2021. The MOU details how both parties will support each other to achieve common outcomes as part of a regional tourism alliance for the municipalities served by Greater Shepparton City Council, Mitchell Shire Council, Murrindindi Shire Council and Strathbogie Shire Council. The MOU was developed to allow Council to further develop and achieve mutually beneficial objectives and goals in relation to the tourism and visitor economy sectors and increasing visitation to the region.

At the 19 June 2018 Ordinary Council Meeting Council endorsed entering into an amended MOU with GRVT commencing on 1 July 2018 for one year until 30 June 2019 with the option of a one year extension.

With the MOU renewal approaching, Council officers have reviewed its position in relation to being part of GRVT. Due to administration and governance challenges, outcomes and return on investment not being met and differences in strategic goals alignment with member councils; Council officers are recommending the MOU not be renewed. This would allow Council to further control appropriate regional tourism positioning, realign and manage goals in economic development initiatives, activities and activations, tourism product development, destination marketing, major events attraction which all relate to the enhancement of the visitor economy within the region.

RECOMMENDATION

That the Council;

1. Not proceed with the proposed Memorandum of Understanding (MOU) between the Greater Shepparton City Council and Goulburn River Valley Tourism (GRVT).
2. Work with the local tourism industry to investigate the future regional tourism positioning direction for Greater Shepparton.

Background

GRVT was formally established as a legal entity, a company limited by guarantee, in March 2011.

9. SUSTAINABLE DEVELOPMENT DIRECTORATE

9.3 Goulburn River Valley Tourism Memorandum of Understanding (MOU) and Greater Shepparton City Council (continued)

GRVT is the independent peak regional tourism body for the municipalities served by Greater Shepparton City Council, Mitchell Shire Council, Murrindindi Shire Council and Strathbogie Shire Council.

It should be noted that MOU's covering the periods 1 July 2009 – 30 June 2012, 1 July 2012 – 30 June 2015 and 1 July 2015 – 30 June 2018 have been in place by member councils to provide funding to GRVT and its predecessor organisation 'United Approach to Tourism'.

The Current MOU with GRVT is for a one year period (1 July 2018 – 30 June 2019) and allows for an extension of a second year being from 1 July 2019 to 30 June 2020.

The role of GRVT during the existing MOU includes:

- develop and oversee the delivery of the 2018 – 2021 Strategic Plan for the region
- develop and oversee the delivery of the yearly Business Plan for the organisation
- ensure industry relationships are nurtured and developed through communication channels, activities, events, professional development and other appropriate mechanisms
- ensure regular and formal communication with key stakeholders including Member Councils, Visit Victoria, Regional Tourism Boards, Local Tourism Associations, peak industry bodies and relevant government agencies
- develop and coordinate policy and mechanisms to provide a consistent approach and application to tourism activities across the region
- act as an independent voice and advocate on behalf of the tourism industry of the region
- provide Council and key stakeholders with quarterly statistical reports relating to tourism performance in the region
- work with other Regional Tourism Boards, in particular North East Tourism, Murray Regional Tourism, Daylesford Macedon Ranges and Yarra Ranges Tourism (or their successors) to identify and engage in opportunities of benefit to operators in the Goulburn River Valley region
- develop self-generating funding to contribute towards the financial sustainability of the Company
- source, wherever possible, additional funding through industry and funding bodies to support the costs of delivery of projects
- adhere to all financial and legal responsibilities of the Company

The existing MOU with GRVT is attached to this report.

With the MOU renewal approaching, Council officers have reviewed its position in relation to GRVT and are not satisfied that the return on investment warrants entering into the agreement for a further year. Council officers are therefore recommending the MOU not be renewed.

Council Plan/Key Strategic Activity

The strategy is consistent with the vision and strategic goals of the Greater Shepparton City Council: Council Plan 2017-2021. In particular, it relates to the following:

Goal 3: Economic

- 3.1 The Greater Shepparton economy is prosperous, high value and a focus of choice for business, investment and employment.

9. SUSTAINABLE DEVELOPMENT DIRECTORATE

9.3 Goulburn River Valley Tourism Memorandum of Understanding (MOU) and Greater Shepparton City Council (continued)

- 3.2 Strong global, national and local business connection are developed and nurtured.
- 3.3 Greater Shepparton is a major destination for events and tourism.

Risk Management

A major risk of not renewing the MOU with GRVT is the loss of regional tourism partners and the identity that has evolved via the development of GRVT over the last decade with the “Heart of Victoria” tourism branding. Not renewing the MOU however will allow Council to further control appropriate regional tourism positioning, realign and manage goals in economic development initiatives, activities and activations, tourism product development, destination marketing, major events attraction which all relate to the enhancement of the visitor economy within the region. This will also be assisted and guided by being part of the Visit Victoria’s regional tourism review occurring in 2019.

In addition Greater Shepparton City Council by not being part of a regional tourism board could impact potential future major events and tourism projects funding i.e. Regional Events Fund as previously GRVT funding support letters has assisted in government funding applications. If Council decide not to move forward with the MOU, Council officers would work with the local tourism industry and Visit Victoria on future direction positioning to ensure appropriate levels of funding support is not compromised.

Greater Shepparton City Council is currently the most significant financial contributor to Goulburn River Valley Tourism, exiting from GRVT will have a significant impact on the other three Councils contributing to this initiative, and their ability to undertake regional initiatives traditionally delivered through GRVT.

Policy Considerations

The position to not renew the MOU aligns with current policy direction.

Financial Implications

The non-renewal of this MOU between GRVT and Council does have financial implications for Council. In the 2018/2019 budget period Council allocated a budget of \$102,040 to GRVT. Based on the MOU proposed, should Council enter into the MOU the proposal would see a 2.2% increase (in contribution) per annum, which would see, \$104,285 required for 2019/2020 and \$106,579 required in 2020/2021 (should Council enter into a third and a further year of the MOU initially proposed by GRVT).

Legal/Statutory Implications

The recommendations within this report aligns with relevant legal/statutory implications.

Environmental/Sustainability Impacts

There are no environmental implications associated with the recommendations within this report.

Social Implications

The non-renewal of this MOU between Council and GRVT may have some social implications with business and industry within the region who have supported GRVT and have been able to leverage opportunities in the past. Council will continue to work with the Shepparton Chamber of Commerce and Industry, Tourism Greater Shepparton, Shepparton Show Me and with local business and industry to enhance the visitor economy to have positive social implications for the Greater Shepparton region.

9. SUSTAINABLE DEVELOPMENT DIRECTORATE

9.3 Goulburn River Valley Tourism Memorandum of Understanding (MOU) and Greater Shepparton City Council (continued)

Economic Impacts

The MOU between Council and GRVT has been developed with the objective of increasing economic outcomes for GRVT and Greater Shepparton through a combined effort towards growing the visitor economy. With Council not renewing this MOU this will still occur but Council will have the ability to further control and specifically target economic development and tourism initiatives to grow and expand the visitor economy within the region.

Consultation

Officers have discussed this with Visit Victoria who has provided advice including investigating interim and longer term alignment with an accredited Regional Tourism Board to ensure any potential tourism funding, destination marketing and industry development opportunities are available for the Greater Shepparton tourism industry. Visit Victoria will also allow Council further opportunities to be involved in the Victorian regional tourism review occurring in 2019 to further provide guidance on Council's position in relation to regional tourism alliance and positioning.

If Council agree to not continue with this MOU, Council officers will work with the local tourism body Tourism Greater Shepparton to seek feedback from local tourism business and industry about the future direction of Greater Shepparton's regional tourism positioning.

Strategic Links

a) Greater Shepparton 2030 Strategy

This strategy produced in 2006 makes reference to encourage tourism growth with strategy 1.1 stating to support tourism enterprises to achieve an increase in bed stays and visits to the municipality.

b) Other strategic links

Economic Development Tourism and Major Events Strategy 2017 – 2021

Strategy 32 - Implement structural reform for the approach to tourism service delivery including marketing, visitor servicing and product development.

Conclusion

With Council not renewing the MOU between GRVT and Council it will allow Council to further control regional tourism positioning, realign and manage goals in economic development initiatives, activities and activations, tourism product development, destination marketing and major events attraction which will all lead to the enhancement and growth of the visitor economy within the region.

Attachments

Goulburn River Valley Tourism – Memorandum Of Understanding 2018-2021 [↓](#)

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10. REPORTS FROM COUNCILLORS

Nil Received

11. REPORTS FROM SPECIAL AND ADVISORY COMMITTEES

Nil Received

12. NOTICE OF MOTION, AMENDMENT OR RESCISSION

Nil Received

13. DOCUMENTS FOR SIGNING AND SEALING

Nil Received

14. COUNCILLOR ACTIVITIES

14.1 Councillors Community Interaction and Briefing Program

Disclosures of conflicts of interest in relation to advice provided in this report

Under section 80C of the *Local Government Act 1989* officers and persons engaged under a contract providing advice to Council must disclose any conflicts of interests, including the type and nature of interest.

No Council officers or contractors who have provided advice in relation to this report have declared a conflict of interest regarding the matter under consideration.

Councillors' Community Interaction and Briefing Program

From 1 February 2019 to 28 February 2019, some or all of the Councillors have been involved in the following activities:

- Department of Rural Health | Luncheon to Meet Professor Duncan Maskell, Vice Chancellor, University of Melbourne
- Department of Rural Health | 20 Year Celebration
- Heritage Advisory Committee Meeting
- Greater Shepparton Council | Tourism & Events Luncheon - Mayor Speech
- Tatura Park Advisory Committee Meeting
- Meeting with the Hon. Martin Foley MP - Minister for Creative Industries | SAM
- Meeting with the Hon. Jaala Pulford - Minister for Roads | GV Bypass Meeting
- Senior Combined Partners meeting
- GSCC Audit and Risk Management Committee
- 2019 Fairley Leadership Launch
- The Hon Damian Drum - Local Government Leaders Roundtable - Mayors and CEOs
- Site Inspection - Seed Force
- Seed Force | Opening of New Purpose Built Office, Production & Warehouse
- Aerodrome Advisory Committee Meeting
- Waste Regional Recovery Group and CCD Regular Meeting
- Development Hearings Panel
- Shepparton Lawn Tennis Club | Country Week Tennis
- Greater Shepparton Women's Charter Advisory Committee Meeting
- Shepparton Showgrounds Advisory Committee Meeting
- Apology Breakfast - National Apology to the Stolen Generations
- Municipal Association Victoria | Presidential Candidate Forum | Melbourne
- Regional Cities Victoria General Meeting | Melbourne
- RiverConnect Signage Committee Meeting
- Country Week Tennis 2019 – Dinner
- Shepparton East Primary School | Present Badges to School Leaders
- Goulburn Valley Waste Regional Recovery Group Board meeting
- Country Week Tennis | Trophy Presentations
- Mega Swim 2019
- Chinese New Year Event
- Shepparton Show Me Ordinary Committee Meeting
- Goulburn Valley Waste Regional Recovery Group Employment and Remuneration Committee meeting
- Goulburn Broken Greenhouse Alliance Ordinary Meeting | February Meeting
- RiverConnect Implementation Advisory Committee Meeting
- Australian Botanic Garden Special Committee Meeting
- Regional Cities Victoria Delegation | Various Meetings with Federal Ministers | Canberra | Mayor and CEO
- Cricket Australia Function | Canberra

14. COUNCILLOR ACTIVITIES

14.1 Councillors Community Interaction and Briefing Program (continued)

- Meeting with the Hon. David Coleman MP - Minister for Immigration, Citizenship & Multicultural Affairs | Canberra
- Meeting with Mr Guy Ragen - Bill Shorten's Senior Adviser | Regional Policy and Population | Canberra
- Best Start Early Years Partnership Meeting
- Summer City Market | Dunk Tank
- GV Congolese Association | Welcome Ceremony - New Congolese Immigrants
- Opening of Tatura Primary School New Building
- Annual All Abilities Cricket - GV Harmony Cup
- Luncheon | Senator for Victoria - Kimberly Kitching
- Saleyards Advisory Committee Meeting
- Shepparton South Rotary Club | Mayor Guest Speaker
- SAM | Opening of two Exhibitions - sam.education lab & sam.local
- Women of Euroa Group | 'Graze on Clifton' - Cr Abdullah Guest Speaker

In accordance with section 80A of the *Local Government Act 1989* records of the Assemblies of Councillors are attached.

RECOMMENDATION

That the summary of the Councillors' community interaction and briefing program be received, and record of assemblies of Councillors be noted.

Attachments

- | | | |
|-----|---|----------|
| 1. | Heritage Advisory Committee - 4 February 2019 ↓ | Page 592 |
| 2. | Tatura Park Advisory Committee - 4 February 2019 ↓ | Page 593 |
| 3. | Shepparton Showgrounds Advisory Committee Meeting - 11 February 2019 ↓ | Page 594 |
| 4. | Development Hearings Panel - 8 February 2019 ↓ | Page 595 |
| 5. | Councillor Briefing Session - 5 February 2019 ↓ | Page 596 |
| 6. | CEO and Councillor Catch Up - 5 February 2019 ↓ | Page 598 |
| 7. | Councillor Briefing Session - 19 February 2019 ↓ | Page 600 |
| 8. | CEO and Councillor Catch Up - 19 February 2019 ↓ | Page 601 |
| 9. | Greater Shepparton Early Years Partnership - 13 December 2019 ↓ | Page 603 |
| 10. | RiverConnect Implementation Advisory Committee Meeting - 24 October 2018 ↓ | Page 604 |
| 11. | RiverConnect Signage Committee - 14 February 2019 ↓ | Page 606 |
| 12. | RiverConnect Implementation Advisory Committee Meeting - 20 February 2019 ↓ | Page 607 |
| 13. | Councillor Briefing Session - 26 February 2019 ↓ | Page 609 |
| 14. | CEO and Councillor Catch Up - 26 February 2019 ↓ | Page 611 |
| 15. | Councillor Briefing Session - 25 February 2019 ↓ | Page 612 |
| 16. | Shepparton Art Museum Advisory Committee Meeting ↓ | Page 613 |

15. URGENT BUSINESS NOT INCLUDED ON THE AGENDA

16. CONFIDENTIAL MANAGEMENT REPORTS

16.1 Designation of Confidentiality of Information

RECOMMENDATION

1. That pursuant to section 89(2)(h) of the *Local Government Act 1989*, the Council meeting be closed to members of the public for consideration of confidential item 16.2 – Cultural Heritage Awards 2019.
2. That the Council resolves to lift this declaration of confidentiality effective from 27 April 2019 to enable the public announcement of all winners at the Cultural Heritage Awards Ceremony.

16.2 Cultural Heritage Awards 2019

16.3 Reopening of the Council Meeting to Members of the Public

16.4 Designation of Confidentiality of Information – Report Attachments

RECOMMENDATION

In accordance with section 77(2)(b) of the *Local Government Act 1989* (the Act) the Council designates as confidential all documents used to prepare the following agenda Item, previously designated by the Chief Executive Officer in writing as confidential under section 77(2)(d) of the Act.

- Report 8.1: Contract 1872 - Provision of Temporary Placements and Contractors. This document relates to a contractual matter, which is a relevant ground applying under section 89(2)(d) of the Act.