

ADVERTISING SIGN ON COUNCIL LAND PERMIT APPLICATION 2018/2019

Name of proprietor

Private address of proprietor

ACN / ABN No.

Name of business

Address of business

I apply for a permit for an advertising sign on Council land outside the business at:

..... for the year ending 30 June 2019.

Postal Address of business

Contact numbers: Private Business

Mobile Fax.....

Email.....

Height of sign (m)..... Width of sign (m) No. of signs.....

A COPY OF YOUR CERTIFICATE OF CURRENCY FOR \$20 MILLION PUBLIC LIABILITY INSURANCE MUST BE SUBMITTED WITH THIS APPLICATION.

Please note a Certificate of Currency will be the only document accepted as proof of insurance.

If you do not have your own Public Liability Insurance, for an additional fee, you may apply for Council to cover the Advertising sign under Councils insurance.

I have read the permit conditions and agree to display the approved advertising sign in accordance with the Council's Local Law No. 1, 2018.

I understand that if the permit conditions are not met, my permit can be withdrawn by an Authorised Officer of the Council. Fees are subject to review annually.

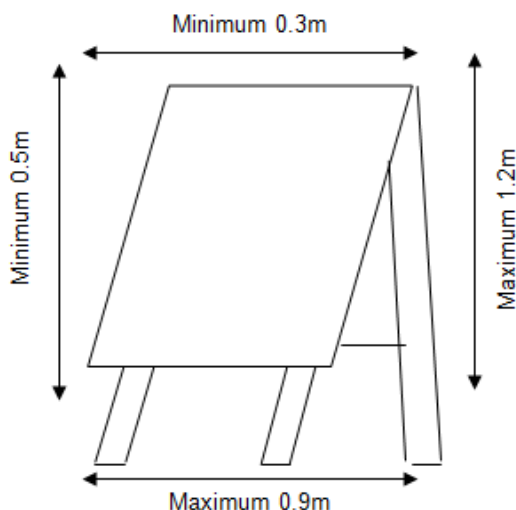
Signature of proprietor Date

The personal information requested on this form will be collected, held, used and disclosed in accordance with Council's Privacy Policy and the *Privacy and Data Protection Act 2014* (Vic) ('PDPA'). By providing your personal information, you consent to Council using and disclosing such information for the purposes of maintaining and updating your permit and/or any secondary purposes permitted by the PDPA. Failing to provide personal information to Council may mean that Council cannot provide its services to you. You may apply to Council for access to and/or amendment of the information by contacting Council on 03 5832 9700.

☐ I WISH TO APPLY TO USE COUNCILS PUBLIC LIABILITY INSURANCE
ANNUAL INSURANCE FEE: \$30.00 (Per Sign)

PAYMENT OPTIONS	
ANNUAL FEE	\$96.00 (Per Sign)
<input checked="" type="checkbox"/> By Mail Please attach a cheque or money order made payable to the Greater Shepparton City Council to this application form and mail to the Greater Shepparton City Council, Locked Bag 1000, SHEPPARTON VIC 3632.	<input type="checkbox"/> In Person Cash, cheque, eftpos or credit card (Visa or Mastercard) payments can be made at 90 Welsford Street, Shepparton between 8:15am and 5:00pm Monday to Friday.
Office Use Date Paid:	Receipt Number:
Amount Paid: \$	Ledger No – Local Law Prepayments

PERMIT CONDITIONS FOR ADVERTISING SIGN ON COUNCIL LAND



- 1) The sign must not cause any obstruction or annoyance to any member of the public or vehicle. It must be positioned to the satisfaction of an Authorised Officer of the Council.
- 2) The sign must be placed a minimum distance of **1.8m from the shop frontage** unless otherwise specified by an Authorised Officer to ensure a clear pathway for pedestrians.
- 3) The sign must only be on the footpath during the applicant's business hours.
- 4) The sign must be properly maintained at all times to the satisfaction of the Council.
- 5) The Permit Holder shall at all times during the agreed Term, be the holder of a current Public Liability Policy of insurance in respect of the activities specified herein in the name of the Applicant providing coverage for a minimum sum of **\$20,000,000 (twenty million dollars or more)**. During the Permit Term if the policy (Public Liability) has been renewed, a certificate of currency must be provided to the Council within 5 working days of the renewal date. The Public Liability Policy shall be effected with an insurer approved by the Council.
- 6) The Permit Holder must provide the Council with a current certificate of currency (Public Liability) as proof of cover at all times during the agreed Term of the permit. The Certificate of Currency will be the only document accepted as proof of insurance and must be attached / included with the permit application form.
- 7) The Public Liability Policy shall cover such risks and be subject only to such conditions and exclusions as are approved by the Council. These conditions shall extend to cover the Council against all actions, costs, claims for personal injury, property damage, charges, expenses, penalties, demands and damages whatsoever which may be brought, made or claimed against them in connection with the Permit Holders performance or purported performance of its obligations under this Permit and be directly related to the negligent acts, errors or omission of the Permit Holder.
- 8) An Authorised Officer of the Council can at any time, change or withdraw any permit.
- 9) The A frame sign shall be:
 - (a) no smaller than 0.5m high and 0.3m wide.
 - (b) no bigger than 1.2m high and 0.9m wide.
- 10) The sign must be constructed of a sturdy material to withstand being blown over in the wind and causing possible injury to a member of the public.
- 11) Only **one sign may be displayed at each shop front** and it must be easily identified with the owner. When there is more than one business on the premises, the sign must be shared.
- 12) The sign should contain information relevant only to the business concerned and be of a non-offensive nature.
- 13) If a permit is not obtained then the item may be impounded by the Council's Authorised Officers, which will result in the payment of an impoundment fee for release of the item.
- 14) Failure to comply with the requirement of a permit or of the conditions attached to the permit may result in an infringement notice being issued. The penalty for an infringement notice is 2 penalty units (\$200).
- 15) The permit is non transferable and cannot be reassigned. In the event the business is sold or subleased, the permit becomes invalid and a new permit must be entered into.