



Shepparton

MANY GREAT THINGS



ART BIKES

Expressions of Interest

The Greater Shepparton City Council are seeking submissions from experienced artists and community groups to create a collection of new artwork installations to be located within Shepparton to coincide with the BMX Australia National Championships in May 2019 and BMX Supercross World Cup in 2020.

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BACKGROUND

The Greater Shepparton City Council works in partnership to deliver a range of creative public art initiatives and supports artists and community groups to contribute to creating vibrant and creative communities whilst supporting major events. The commissioning of Temporary Public Art is just one of the ways that the Council supports creativity.

THE WORK

The theme of the work is to coincide with the BMX Australia National Championships and BMX Supercross World Cup events to be hosted by Greater Shepparton - Art Bikes.

BMX bikes will be provided by the Greater Shepparton City Council and artists may propose original artworks that best demonstrates creative practice, talent and skill. There is an expectation that the artwork will be suitable for display in a public space and not cause offense. Designs must be broad based for all ages and should be appropriate for public display. Designs that are religious, political or sexual in nature will not be considered nor will designs be considered with corporate logos or advertising. Designs that are whimsical in nature and appeal to children are encouraged. Please note that we are looking for new work and designs must be flexible enough for the installation to be sheltered after business hours.

OBJECTIVES

The objectives of the Art Bikes installation are:

- To provide a unique art installation whilst increasing the public art offering in Shepparton.
- To develop general public and community awareness and understanding of the benefits of art and tourism to the community.
- To generate interest and raise the profile of tourism and major events via art and raise the profile, brand and reputation of Greater Shepparton.

INSTALLATION

The installation of the works will be completed by a suitably experienced artist / community group as directed by the project manager. A risk management plan will be developed by the Greater Shepparton City Council for each installation and the proposed location to ensure the safety of the artwork and that of pedestrians and visitors.



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SUBMISSION DEADLINE AND PROJECT SCHEDULE

Submissions close	Monday 25 March 2019 at 9.00am
Assessment of submissions	Wednesday 27 March 2019
Selected artist advised	Friday 29 March 2019
Installation of artwork	Wednesday 15 May 2019

ARTIST / COMMUNITY GROUP FEES

The artist / community group will be paid a fee relevant to the concept and design submitted and will be evaluated on an individual basis. Bicycles will be provided by the Greater Shepparton City Council to artists / community groups for use.

PROJECT SITES

The art installations will be located in high profile strategic positions throughout Shepparton, ensuring their safety and that of the viewing public. Sites will also allow for the art installations to be placed indoors after business hours.



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SELECTION CRITERIA

Selection will be based on:

- Previous experience of Artist / Community group
- The quality of ideas (originality, visual appeal)
- Capacity to deliver the artwork within the allocated time frame
- Allocated budget

A selection panel will comprise of representatives of the Greater Shepparton City Council, the Greater Shepparton Visitor Centre and the Shepparton Motor Museum.

SUBMISSIONS

Submissions must be lodged by **9.00am on Monday 25 March 2019** and addressed to:

Sharlene Putman
Tourism Projects Officer
Greater Shepparton City Council
Locked Bag 1000
Shepparton Vic 3632

Via email: sharlene.putman@shepparton.vic.gov.au
or hand deliver to Greater Shepparton City Council, 90 Welsford Street, Shepparton.

ENQUIRIES:

Telephone: 5832 9795

Email: sharlene.putman@shepparton.vic.gov.au

