



歡迎
Chinese

welcome

hoşgeldin
Turkish

willkommen
German

أهلاً وسهلاً
Arabic

witajcie
Polish

bienvenue
French

dobrodošli
Croatian

خوش آمدید
Dari/Farsi/Urdu

soodhowow
Somali

సాగరం
Telugu

bienvenidos
Spanish

karibu
Swahili

स्वागत
Hindi

ST GEORGE'S ROAD
NEIGHBOURHOOD PLAN

benvenuti
Italian

هر کله راشی
Pashtu

isibingelelo
Zulu

bem-vindo
Portuguese

Üdvözlöm
Hungarian

Добро пожаловать
Russian



GREATER SHEPPARTON

Greater Shepparton City Council would like to thank the community members in the St George's Road area for their contribution in developing the Community Plan. By providing your feedback you have given us the knowledge and inspiration needed to create the vision for this document and the community.

We cannot express more sincerely our thanks to those community members whom have dedicated many hours of their time distributing fliers and posters, hosting events and activities ensuring many community members as possible were able to have their say throughout this process. Council thanks the following people and organisations for their support and assistance in this process:

- Ashley Robinson and the team at McGuire College
- Brian Riordan
- Bronwyn Cole
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- Dougie Souter, Cecilia Morris and the team at St George's Road Primary School
- The team at the Ethnic Council
- Jenny Manuel and the team at Wilmot Road Primary School
- Jill Riordan
- Graham Goodfellow
- Kamal Singh and the team at the South Shepparton Post Office
- Kirsten Green
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- Matt Keen
- Morry McKellar
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- The team at the South Shepparton Community Centre
- Sue Irvin
- Sue McLean and the team at Arthur Mawson Children's Centre
- Susan Parnell
- Suzanna Sheed
- Talia Humphrey
- Tamara Goodfellow
- Wendy Humphrey

What is our community plan?

This community plan is a document that is the result of extensive community consultation to discover the community's vision for the future and priorities to achieve this vision. The focus of the plan is to discover assets and strengths of the area and build upon these to continue to build a strong, connected community. This plan provides us with insight into the views of community members in this neighbourhood and what they hope to see in the future. It also provides us with a list of prioritised actions that we recognise as being important to the community, which we will continue to work towards with the support of both Greater Shepparton City Council (Council) and the wider community.

The community planning process provides the opportunity for communities to have their voices heard about their priorities within their own communities. The information contained within the plan is important in providing formal community support to projects and activities and provides support for funding opportunities. To achieve the actions within the plan we will require ongoing support from the community.

The actions within the plan will be reviewed every year to ensure projects and activities remain relevant. A complete review will occur every five years to ensure that the plan remain relevant to changes in community priorities as change occurs within the area.

Literature review

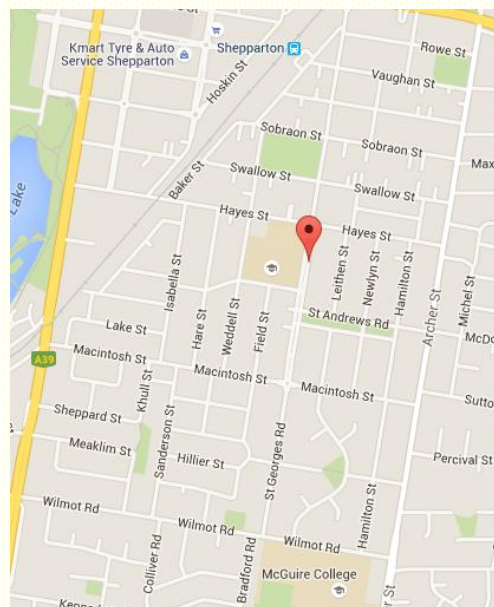
There are several strategies and plans that will relate to this plan. These include:

- Greater Shepparton City Council - Council Plan 2013-2017
- Greater Shepparton City Council – Community Development Framework
- Greater Shepparton City Council – Community Engagement Strategy
- Greater Shepparton City Council - Cultural Diversity and Inclusion 2015-2018
- Greater Shepparton City Council - South Shepparton Community Infrastructure Needs Assessment 2011

Introduction

The St George's Road Area is an area to the south of High Street/Midland Highway in Shepparton, Victoria. Shepparton itself is a regional centre with a high population of migrants, with the St George's Road emerging as a key neighbourhood for diverse communities, with a number shops, schools, and services catering to the requirements of newly arrived migrants, as well as the established residents and community members.

The community area referred to within this plan covers the area from High Street/Midland Highway in the north to Wilmot Road in the South, and Archer Street in the East to the Railway line to the West. We acknowledge that due to the nature of the area there are many people whom may not live within this defined area but spend time shopping, learning, playing or working within the area. For this reason we consider these defined "boundaries" to be mostly for descriptive purposes rather than for the purpose of excluding anyone whom does not live within them. To us, this community includes anyone whom lives, works, plays, shops, learns or otherwise feels connected to the area.



The approximate St George's Road Area (googlemaps)

About us

Note: The following information is based upon data from the most recent ABS census in 2011. We recognise that over the past 5 years there has been a significant amount of change, and many in multicultural communities do not complete the census survey, so data may not truly represent the community as it is today. The data used in this plan was collated using multiple smaller areas within atlas.id software available on the Council website, and for this reason cannot be considered for statistical accuracy in developing formal plans or strategies, but provides a brief overview of the community.

The St George's Road area contains three Primary Schools, one Secondary college, one Community College, two specialty learning centres, several kindergartens and playgroups, a range of places of worship, a large sports oval, a youth club hall, Army Reserves barracks, a Scout Hall, as well as a number of smaller parks with varying levels of facilities. There are two local shopping precincts in the area – McIntosh Street and St George's Road – as well as Shepparton Plaza, several businesses along the north end of St George's Road, along High Street and Archer Street, plus a number of home businesses in the neighbourhood. A total of 78 businesses were tallied by community members.

The residential population of the area is 3818. Of our population:

- 25% are under 18 years old (Victoria 22%)
- 26% are between 18-34 years old (Victoria 24%)
- 29% are between 35 – 59 years old (Victoria 34%)
- 18% are over 60 years old (Victoria 19%).

Households:

- 21% couples with children (Victoria 32%)
- 14% single parent households (Victoria 10%)
- 21% couples no children (Victoria 25%)
- 31% lone households (Victoria 23%)

Diversity:

- 20% born overseas (Greater Shepparton 13%, Victoria 26%)
- 7% recent arrivals (Greater Shepparton 27%, Victoria 23%)
- 17% do not speak English at home (Greater Shepparton 10%, Victoria 20%)
- 7% not fluent in English (Greater Shepparton 3%, Victoria 4%).

Income:

- 30% in the low-income category (Victoria 19%)
- 50% connected to broadband (Victoria 68%)
- 6% of our population require assistance due to disability (Victoria 5%).

Education (of the population over 15 years old):

- 3% attend Tafe (Victoria 2%)
- 2% attend University (Victoria 5%)
- 7% have university qualification (Victoria 21%)
- 52% have no qualifications (Victoria 44%)
- 55% have below year 11 education (Victoria 42%).

Work

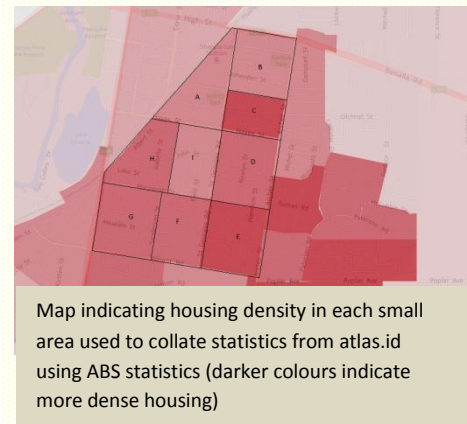
- 42% labour force participation (Victoria 62%).
- 15% youth disengagement (Victoria 8.10%).
- 12.85% volunteer (Victoria 18%)
- 14% youth unemployment (Victoria 12%).

Transport:

- 77.06% travel to work primarily by car (Victorian 66%)
- 11% do not own a car (Victoria 8%)
- 2% cycle to work (Victoria 1%).

Housing:

- 75% are separate houses (Greater Shepparton 85%, Victoria 75%)
- 24% is medium density housing (Greater Shepparton 12%, Victoria 18%)
- 28% are 2 bedrooms or less (Greater Shepparton 20%, Victoria 24%)
- 26% home ownership (Greater Shepparton 31%, Victoria 33%)
- 24% are mortgage holders (Greater Shepparton 33%, Victoria 35%)
- 31% are private rentals (Greater Shepparton 22%, Victoria 22%)
- 7% are social rentals (Greater Shepparton 5%, Victoria 3%)
- 16% households are in housing stress (Greater Shepparton 12%, Victoria 10%)
- 35% households are in rental stress (Greater Shepparton 35%, Victoria 25%).



The Process for Developing this Plan

Community engagement for the Community Plan involved targeting organisations and all demographics from within the area. The St George's Road area is a very culturally diverse area within Shepparton. It was acknowledged early in the planning stages that the area would have many people visiting from outside the boundaries of the area for shopping, learning or to play, and boundaries were used to indicate the area, rather than to restrict to within the area. To capture these people community engagement activities were taken outside of the boundary, as well as within, while acknowledging that it is important to ensure that the focus remained on the area and community itself rather than broader ideas. This was a challenge in a number of ways to try be both inclusive of all voices and engage all relevant stakeholders but ensure the conversation was primarily related to the St George's Road Area. In this we had to consider the relevance of engaging with communities as a whole rather than individuals that consider themselves member of the St George's Road area community.

Information Session

An information session was held on the 11th August to give an initial overview of the community plan process and establish a steering committee of interested community members to conduct the community engagement period. The information session was attended by 18 people, with a mix of both community members and representatives from local organisations.

Steering Committee

Those interested in joining a steering committee were invited to a follow up meeting. At this meeting the group decided on the community engagement period, community engagement activities and events to both attend and host to engage the community as broadly as possible. The committee met every fortnight throughout the development of this plan to continue to work towards engaging as many people from the community as possible.

Promotion

Engagement activities were advertised in shop fronts, in school newsletters, on the Council webpage and social media as well as mainstream media including local newspapers and radio stations. Community members also conducted a mailbox drop in the local area distributing over 1,600 letters to local residents to inform them of methods to have their say. A range of consultation activities were conducted, including general activities and representatives meeting with groups and organisations representing the board demographics in the area. Consistent questions were used throughout the community engagement sessions to discuss what people loved about the area, challenges in the area, and what they would like to see in the area in the future.

Community consultations

Winter City Market – Committee members held a stall at the Winter City Market at the end of August inviting community members to have their say or complete an online or take home survey. The event itself was slightly out of the defined community area, but it was perceived to be a good way to both promote the opening of the community engagement period and meet community members in attendance. Several surveys were distributed and the group received good feedback from community members as well as general visitors to the area.

Coffee Club – The St George's Road Primary School hosts a Coffee Club event every Thursday morning to allow parents to meet in an informal environment and get to know other parents while enjoying some food and drinks. Community plan representatives attended this event on two occasions, engaging with parents to discuss their ideas for the future of the area. Each meeting was attended by 6-8 people from a range of cultural backgrounds.

Ethnic Council – A meeting was held with representatives from the Ethnic Council to discover community leaders from multicultural communities that may be part of the community in the area, and discuss events or activities that we may attend. Many of these leaders were subsequently contacted to establish ways to engage their communities.

Women's Mental Health Morning Tea – Representatives from the committee attended a Multi-Cultural Women's Health Morning Tea at African House, hosted by the Ethnic Council with the support of other local organisations. Committee representatives spoke with attendees about the community plan and discussed ideas about what the women would like to see in the area in the future. Approximately 10 women were engaged, both individually and in group conversations.

Street stalls

Street stalls were used as a method of engaging with community members in key locations in the area at times recommended by local shop owners to engage as many community members as possible. At each stall community members were offered the opportunity to propose ideas or make comments on a piece of paper, or take a physical survey to return at various locations. Some images depicting community development projects from around the world were used to stimulate imagination on the possibilities of projects.

Two stalls were conducted at the St George's Road shopping precinct at times recommended by local shop owners to maximise the number of responses. This included a Friday afternoon on the 4th September session and a Monday morning session on the 7th September, with feedback from approximately 15 and 20 people respectively.

A stall at Shepparton Plaza on Friday 11 September over the lunch rush engaged approximately 25 people provided their feedback on what they would like to see happening in the area.

A stall was also conducted at the McIntosh Street shopping precinct on the morning of Tuesday 22 September. A total of approximately 10 people, including shop owners and local residents, provided their feedback on the area.

“Link to Us” South Shepparton Community Centre -

Although the South Shepparton Community Centre is located slightly out of the area it was recognised that many community members use the facility. The “Link to Us” program allows residents of all ages and abilities to gather in an informal environment for activities and conversations, enabling the Centre and the participants to build relationships with people in the local area. We hosted a session on the 9th September which was attended by 12 community members. The session involved participating in a brainstorming session to discuss what they love about the area, challenges for the area and what they would like to see happening in the future.

*McGuire College -*McGuire College is located on the edge of the defined community area, but many students reside within the area and shop and play locally, including soccer. A session was held with the Student Voice group as a representative group from the school which meets weekly to discuss important topics, with 16 students in attendance. The group were given an overall presentation on Community Planning and then broke into pairs or small groups to discuss what they like about the area, challenges, and what they would like to see happening in the area for young people.

Al Kasem Organisation: AlKasem is a local organisation and hub for young people of Iraqi background to spend time as a member of the group and positively promote the Islam in the community. Although the hub is located outside the community area the group regularly utilise Victory Park to play soccer and many reside in the area. A brainstorming session was conducted to discuss what they value about the area now and what they would like to see in the future.

ACE College: A group of students from ACE College participated in a session to discuss what they like about the area, the challenges and what they would like to see in the future for young people. Approximately 8 young people attended and each provided fantastic insights into the experiences of young people in the area to inform actions in the plan.



Committee representatives hosting a stall at Shepparton Plaza during a busy Friday lunch period

Ross Dean Reserve Park Activity: A park based activity was held in Ross Dean Reserve on 17 September. Approximately 50 people attended the event, which included face painting, earth balls, art, croquet, giant jenga and a free barbeque with halal and vegetarian options available. Members of the committee talked casually with attendees and many wrote their thoughts on a sheet of paper or completed surveys.



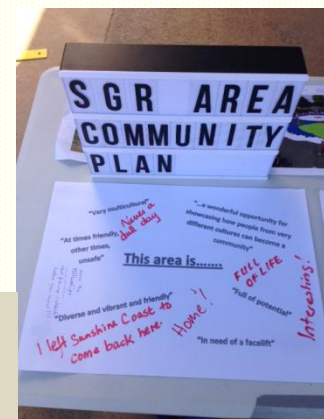
Photos of community members at Ross Dean Reserve enjoying the bbq and activities on offer.

Know My Culture: “Know my culture” is a series of events hosted by leaders of multicultural communities in the Greater Shepparton region. The events provided an opportunity for everyone to learn more about multicultural communities living in Shepparton. Committee representatives attended the Sudanese event held on the 21st September at African House. A representative gave a brief talk about community planning and offered the opportunity for interested community members to provide their insights, to fill out a survey or to come along to the St George’s Road Food Festival to have their say.

St George’s Road Food Festival: The St George’s Road Food Festival is an annual festival celebrating the food and culture of the multicultural communities in Shepparton, held in St George’s Road in late September. The committee hosted a stall at the event, offering the opportunity for community members to provide their feedback on what they love about the area, a vision for the future of the area and the challenges in the area. Feedback from prior engagements and completed surveys was collated and suggestions were offered for community members to vote on to contribute to the prioritisation process for the action plan. The event itself was attended by approximately 3,500 people, with over 200 people participating at the stall providing their feedback and/or votes, or completing a survey.



Local community members were able to prioritise actions for the action plan and provide insight into what they love about the area now, the challenges, and the future vision for the area.



Business Breakfast: A business breakfast was held on Tuesday 29 September at the South Shepparton Community Church (St Andrew's Church). The committee distributed 78 invitations to businesses in the area, with 8 business owners attending the event, as well as 3 Councillors and several Council Officers from the Community Strengthening and Investment Attraction teams.

A World Café style discussion was held, focussing on the following three questions:

- What are the benefits of doing business in the area?
- What are the challenges of doing business in the area?
- How can we work together to improve business in the area in the future?

These topics created great discussion within each group and provide insights into how to move forward with business in the area. The New Rotary group, a satellite group from Mooroopna Rotary Group, provided great catering for the event.



Right: Councillor Jenny Houlihan with Committee member Morry McKellar pictured enjoying the catering by New Rotary Group



Left: A local business owner presents the results of the discussion on the benefits of doing business in the area

Meeting with Afghan Community Representatives- A meeting was held with 6 representatives from the Afghan community and was held at the Ethnic Council. Great discussion on the future of the St George's Road Area was undertaken. Some issues discussed were related to the broader region; however, some are scale-able to the area to demonstrate the community's support for activities.

Survey- A survey was offered to community members to complete either online through a link on the St George's Road Area Community Plan Website. Printed copies were available at South Shepparton Post Office, Arthur Mawson Children's Centre, St George's Road Primary School, Wilmot Road Primary School and South Shepparton Community Centre. Surveys were also offered at every community event offered by the committee. We had a total of 17 responses to the survey, which was mentioned in much of the promotion undertaken for the community engagement period.

Youth Survey- A youth survey was also offered to community members, promoted through the McGuire College student newsletter, ACE College, the Flexible Learning Centre (SELC) and the St George's Road Area Community Plan page on the Council website. It was also made available at several of the community events undertaken by the committee. Young people were offered the opportunity to win 1 of 3 vouchers to a local store. We received a total of 8 responses.

Logo Design Competition- A logo design competition was organised for young people from McGuire College, ACE College and SELC for the Community Plan. The competition required the logo to have a local focus and positively represent the local community, including themes such as diversity, community pride and spirit, local environment or infrastructure. Our winning entrant was Katharine, a student from McGuire College.



Results

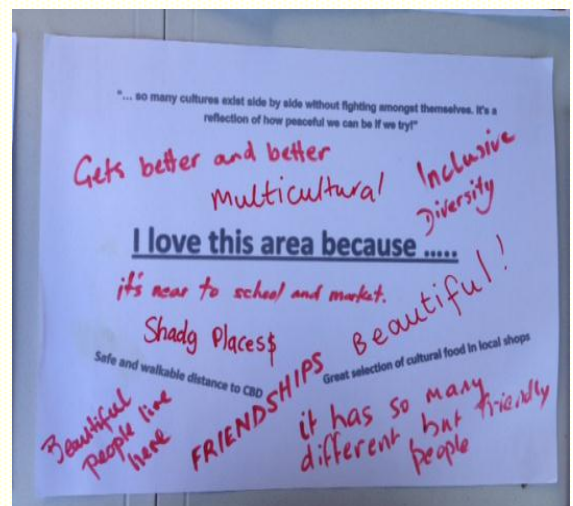
We engaged over 500 people through completing a survey and the various activities and engagement opportunities throughout the engagement period. This information was collated to give us a view of our area now, what we love about the area, our vision for the future and our challenges, and provided suggestions to form an action plan.

How we describe the area

The area is vibrant and diverse in culture, faith and language; it is family orientated and friendly, with a generous nature and lots of potential. Some areas are somewhat run-down and in need of a facelift, but we are confident that the strengthening of community can create great outcomes in the area. Our current view towards our sense of community is neutral, but it is strengthening. The area is always full of life and endlessly interesting.

What we like most about the area

As a community we are enthusiastic about the potential for this area and the opportunity to meet friendly people from many different cultural backgrounds. We see our multiculturalism as a positive and believe it is a great example of different cultures all living and working together and celebrating diversity. There are a range of cultural foods available with affordable prices, friendly staff and accessible operating hours which ensures a convenient shopping experience. We appreciate the proximity to the central business district, local attractions and public transport such as the train. We support the continuation of the St George's Road Food Festival, the opportunity to practice our faith, and support our great local educational facilities.



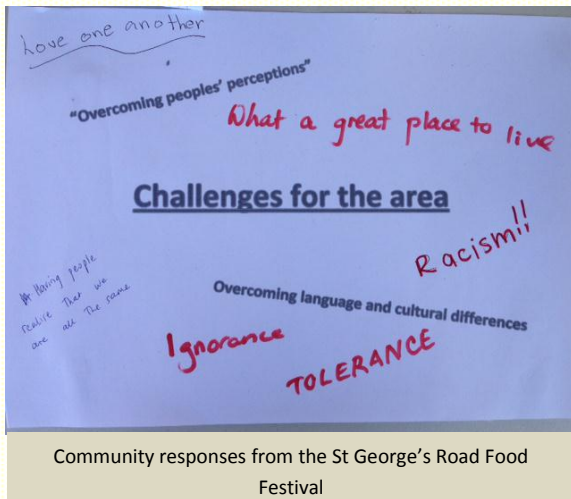
Community responses from the St George's Road Festival

Our Future

We see our future in embracing and building upon multiculturalism in the area, creating an authentic point of difference to other areas in the region and building our community pride. We aspire to become a safer, inclusive and supportive community, welcoming new comers and visitors and showcasing our area to the broader community. Working together and

supporting multicultural opportunities to have fun, like the St George's Road Food Festival, will continue to bring people to our area, encouraging respect and understanding between cultures and improving our connection to the region. As a visionary community our future development, community events, activities and services will support and renew our area and bring us together in a cohesive, safe community.

Our Challenges



Our diversity also presents challenges, with a need to continue to overcome our language and cultural differences and instances of racism to ensure a welcoming and respectful environment for all. We must overcome derogatory views of the area and promote the benefits of engaging with all people from different cultural backgrounds to those that may not recognise the value. Some perceptions exist that the area is unclean and unsafe, and instances of illegal dumping and littering are reasonably frequent.

Some low level crime and apparent substance abuse exists in the area that we believe relates

to boredom in our younger population and disengagement in the community. Parking and safety are issues at peak times, particularly around schools and the St George's Road shops.

Our natural environment

We have several parks and ovals in the area but feel many are underused. We value these spaces, but would like to continue to improve the natural features including more trees and gardens, and more seating and activities for young people in our local parks. We feel we must work together to find ways to encourage all our residents to maintain their properties and to reduce litter in the area, improving our natural environment. We feel low hanging trees and trees generally need more thoughtful trimming to beautify the area, and that there are opportunities to create green walking corridors from public transport to points of interest.



Many of our parks are not used regularly, with Furphy Park and Hanlon Park being used weekly by some respondents, but many responses stating sometimes, rarely or never for most of the parks in the area. When we do use them it is because they are close to our homes and easily accessible, but we believe that more trees and shade, better

toilet facilities, better play spaces, food and flower gardens and more activities within the parks would be beneficial.

Transport

The majority of us drive for our daily tasks, with some walking and a few biking, but many almost never using public transport. We feel that car parking causes issues for many of us that do drive. We feel that public transport should be more readily available, particularly on weekends and to key locations including places of worship. It should also be made more affordable for those that rely on it, with more seating and shade available at stops as well as better route maps to encourage people to use it more frequently.

Our bike lanes, roads and footpaths could be improved with better line marking and smoother surfaces to encourage greater use.

A respondent suggested a walkway path being constructed over the railway line at the station to allow passengers to easily cross over the tracks at the station rather than walking around towards the High Street intersection. We value our train station and some of us would like to see its heritage value promoted and improved.



Local economy

Many of us use our local shopping precincts “sometimes” or “rarely”, and some people every week. We like their convenience to our houses, the variety within the shops, particularly for specialty items. Our businesses benefit from the local foot traffic and the large population. Our reputation for friendly service, convenient access, the cultural character of the area and the diversity of our small businesses gives us a point of difference from other areas. This presents both positive points and challenges. We must continue to improve our relations with the broad community, promote our diversity positively and work with the community to improve the streetscape in our business precincts and the area, making a more inviting place for all cultures to spend time. Our area presents challenges during both busy and quiet times with safety, and improving upon this will benefit our businesses and community.

Our Young People

Our young people are quite active, participating in sports including soccer, cricket and basketball at locations including the schools and Victory Park. They believe that more sports being offered, such as athletics, more soccer and cricket, dodgeball and gymnastics would benefit the area. They also feel that gardening, painting or craft would be beneficial to their lives. They believe more activities are required after school and throughout the day and evening on the weekend.

St George's Road Area Action Plan

The actions in the below action plan have been prioritised according to how regularly they were mentioned throughout the community engagement process, and the following the dot democracy conducted at the St George's Road Food Festival. We expect that these priorities will change over time and therefore will be reviewed annually.

Social

Goal	Actions	Partnerships	Priority	Status	Strategic Goals (eg. Council pillar)
More activities for young people are held in the area	-Partner with other organisations to provide activities and events for young people in the area including sport, music, art and cultural activities	-Plan Committee -Word of Mouth -Victoria Police -Local Schools/education facilities	High	Not completed	Social
More local events in the area	-Implement more local events for all ages including: movie nights, flower show, local markets, cultural events, sporting tournaments and live music concerts -Form partnerships with groups hosting activities in Shepparton and promote our neighbourhood as a location	-Plan Committee -Shepparton Show Me -Council -Grant bodies (Council, State, National)	High	Not completed	Economic, Social
Celebrate the unique character of our shopping precincts	-Install cultural welcome signage at entrance to shopping precincts/neighbourhood -Create identity as cultural neighbourhood (eg. Dandenong) -Cultural Mooving Art Cow in area -Decorate main streets/precincts as per unique character eg. flags, murals, cultural symbols and signs	-Plan Committee -Council	High	Not completed	Social
More women's exercise or activity opportunities	-Investigate funding and partnership opportunities with other organisations	-Plan Committee -Ethnic Council	Medium	Not completed	Social, Advocacy

	to offer safe and culturally appropriate activities for women to promote health and wellbeing (eg. cooking, language self-defense, swimming, gym, yoga, cricket, soccer)				
Assist multicultural communities to find funding to support sport participation, local and national	-Identify funding opportunities to help community members fundraise to compete -Investigate grant writing training opportunities -Investigate fundraising opportunities for teams to fund competition -Find ways to ensure information regarding opportunities is communicated with communities, eg. noticeboard or social media	-Plan Committee -Council	Low	Not completed	Advocacy
Create local social “hub”	-Identify location or alternate facility to conduct proposed hub programs -Identify community preferences for programs such as Men’s Shed, Community Cooking Classes, Soup Kitchen, Single Parenting Group, Coffee Club, First Aid Training,	-Plan Committee -Council			

Natural

Goal	Actions	Partnerships	Priority	Status	Strategic Goals (eg. Council pillar)
Improve vegetation in streetscape (including shopping precincts)	-Work with Council to plant more trees in area and improve visual amenity of current trees -Investigate climate appropriate species to beautify roundabout -Plant boxes with food/flowers in shopping precincts and public parks	--Plan Committee -Council	High	Not completed	Natural

	-Identify problem trees covering signs (eg. Shopping plaza across from playground)				
Improve community ability to grow and access fresh local food	-Establish community interest, investigate location, model and funding for Community Garden -Investigate legal requirements for verge gardens and increasing food production in area -Investigate options for food swap or local food market	-Plan Committee -Council -State level funding bodies	High	Not completed	Natural, Social
Improve local underutilised parks to increase public use	-Plant more climate appropriate flower gardens to add visual amenity - Increase number of seats in public areas eg. bus stops, Victory Park, smaller parks -Install drinking fountains in popular locations -Improve shade options in parks -Install creative play spaces for young people	-Plan Committee -Council	High	Not completed	Natural, Social
Improve Karibok Park for regular community use	-Investigate community preferences for use of open space (including casual sport, gardens, children's play areas etc) -Investigate ways to bring more colour to area eg. murals -Investigate funding options for improvements	-Plan Committee -Council	Medium	Not completed	Natural
Support more local native species in area	-Liaise with Council to plant more native trees in parks and on verges -Identify appropriate locations for bird boxes to support native bird population	-Plan Committee -Council -Shepparton Mooroopna Urban Landcare	Low	Not completed	Natural
Create a green walkway along verge near railway line to link area to lake	-Investigate community aspirations for green walkway from station to lake -Discuss options with Council for developing park/walkway on land	-Plan Committee -Council	Low	Not completed	Natural

Economic

Goal	Actions	Partnerships	Priority	Status	Strategic Goals (eg. Council pillar)
Increase customer base in area	-Improve promotion of businesses to broader area -Cross promotion of precincts -Implement multi-language signage to inform all populations of products available -Investigate options to provide free wifi in street	-Plan Committee -Local business owners -Council -Shepparton Show Me	High	Not completed	Economic
Improve business management skills of business owners	-Conduct training and development support for local business owners	-Plan Committee -Council	High	Not completed	Economic
Increase businesses in area	-Identify locations or development for more commercial premises in area -Promote benefits of business in area	-Plan Committee -Council	Low	Not completed	Economic

Built

Goal	Actions	Partnerships	Priority	Status	Strategic Goals (eg. Council pillar)
More public toilets in key public locations	-Install public toilets at Victory Park -Investigate public interest in other locations for public toilets -Advocate for inclusion into Council's Public Toilet Ten Year Plan	-Plan Committee -Council	High	Not completed	Built
Improve streetscape in shopping precincts	-Investigate options to improve permanent seating options in shopping precincts -More waste/recycling bins -Improve local property maintenance -Better street lighting	-Plan Committee -Council -State level funding bodies	High	Not completed	Built

	-More regular street sweeping				
Improve car parking	-Investigate options to improve car parking around St George's Road shopping precinct and Primary School (eg. St Andrew's park converted to car parking or vacant block near Victory Park or at Victory Park, or centre road parking) -Advocate for increased presence of parking inspectors	-Plan Committee -Council	High	Not completed	Built, Advocacy
Create more skate and scooter facilities	Investigate options for improved access to skate and scooter features in area	-Plan Committee -Council	Medium	Not completed	Built
Better availability of water in local parks	-Establish the most required areas for drinking fountains -Install drinking fountains in most popularly required public places	-Plan Committee -Council	Low	Not completed	Built
Upgrade St Andrew's tennis courts	-Identify need for upgrade -Identify funding methods	-Plan Committee -Council	Low	Not completed	Built
Improve traffic and pedestrian safety near St George's Road precinct	-Commence discussion with Council's Traffic Engineer to look at safety options, including: <ul style="list-style-type: none"> • Reducing speed limit • improve safety at roundabout • A zebra crossing • Speed bumps or re-alignments 	-Plan Committee -Council	Low	Not completed	Built

Advocacy

Goal	Actions	Partnerships	Priority	Status	Strategic Goals (eg. Council pillar)
Improve women's access to swimming facilities	-Advocate for women's session at pool -Advocate for future women's only pool	-Plan Committee -Ethnic Council -Council	High	Not completed	Advocacy
Improve safety and visual impact of	-Identify relevant properties and report through Council	-Plan Committee -Council	Medium	Underway	Advocacy

degraded houses in St George's Road	-Advocate for property owner to improve property				
Increase public transport availability	Advocate for with relevant authorities for improved weekend public transport to places of worship and the Kialla bus route, and more trains to Melbourne	-Plan Committee -Council -Public Transport Victoria	Low	Not completed	Advocacy
More university campuses in Shepparton	Advocate for more regional campuses for Universities	-Plan Committee -Council	Low	Not completed	Advocacy
More affordable community bus rental	-Investigate options for funding or partnerships to improve affordability or bus rental for community groups	-SGRNPC	Low	Not completed	Advocacy
Improve job availability for young people	-Advocate for business owners to hire local young people -Advocate for improved job skills training for young people -Advocate for volunteer programs for young people to enhance skills	-Plan Committee -Council	Low	Not completed	Advocacy
Improve roads and footpaths	-Identify areas for improvement of road and footpaths (eg. Wilmot Road) -Advocate to relevant road owner	-Plan Committee -Council	Low	Not completed	Advocacy
Develop a walking bridge over railway line at station	-Identify community aspiration -Advocate for changes through relevant owners/funding bodies	-Plan Committee -Council	Low	Not completed	Advocacy
Advocate for local support for cultural multi-sport tournament to be held in Shepparton	-Work with multicultural communities to establish interest -Work with Council to promote benefits of event -Advocate for funding for sporting events -Investigate and build relationships with partner organisations	-Plan Committee -Council -Ethnic Council	Low	Not completed	Advocacy
Address flooding of streets in periods of significant rain	-Identify problem locations -Liaise with relevant Council departments to secure funding	-Plan Committee -Council	Low	Not completed	Advocacy