

UNCONFIRMED MINUTES

FOR THE
GREATER SHEPPARTON CITY COUNCIL

ORDINARY COUNCIL MEETING

HELD ON
TUESDAY 21 MARCH, 2017
AT 5.30PM

IN THE COUNCIL BOARDROOM

COUNCILLORS:

Cr Dinny Adem (Mayor)
Cr Kim O’Keeffe (Deputy Mayor)
Cr Seema Abdullah
Cr Bruce Giovanetti
Cr Chris Hazelman
Cr Les Oroszvary
Cr Dennis Patterson
Cr Fern Summer
Cr Shelley Sutton

VISION

*A THRIVING ECONOMY IN THE FOODBOWL OF VICTORIA WITH
EXCELLENT LIFESTYLES, INNOVATIVE AGRICULTURE
A DIVERSE COMMUNITY AND
ABUNDANT OPPORTUNITIES*

**UNCONFIRMED MINUTES
FOR THE
ORDINARY COUNCIL MEETING
HELD ON
TUESDAY 21 MARCH, 2017 AT 5.30PM**

**CHAIR
CR DINNY ADEM**

INDEX

1.	ACKNOWLEDGEMENT	1
2.	NOTICE TO GALLERY – LIVE STREAMING OF COUNCIL MEETING	1
3.	APOLOGIES	1
4.	DECLARATIONS OF CONFLICT OF INTEREST	1
5.	CONFIRMATION OF MINUTES OF PREVIOUS MEETINGS.....	2
5.1	Confirmation of Minutes of Previous Meetings	2
6.	MANAGEMENT REPORTS FROM THE INFRASTRUCTURE DIRECTORATE	3
6.1	Australian Botanic Garden Special Committee Member Resignation and Appointments.....	3
7.	MANAGEMENT REPORTS FROM THE COMMUNITY DIRECTORATE	7
7.1	Greater Shepparton Women's Charter Alliance Advisory Committee Membership Appointments	7
7.2	Endorsement of Nominees for Induction into the Greater Shepparton Sports Hall of Fame	10
7.3	William Cooper Memorial - Statue.....	15
8.	MANAGEMENT REPORTS FROM THE CORPORATE SERVICES DIRECTORATE	18
8.1	Asset Valuation and Revaluation Policy	18
8.2	Contracts Awarded Under Delegation and Status of Contracts Advertised and yet to be Awarded - February 2017	20
8.3	February 2017 Monthly Financial Report	23
9.	MANAGEMENT REPORTS FROM THE SUSTAINABLE DEVELOPMENT DIRECTORATE	26
9.1	Memorandum of Understanding- Chamber of Commerce and Industry.....	26
9.2	Planning Permit 2016-330 Use and Development of the Land for a Caravan Park and Host Farm, Primary Produce Sales and Restaurant	30
9.3	Planning Permit 2016-331 Use and Development of the Land for a Caravan Park / Resort including Local Produce Sales and Restaurant	50
9.4	Heritage Grants Guidelines 2017	69
9.5	Asia Fruit Logistica Expo - Hong Kong September 6 - 8 2017.....	74
9.6	Proposed Friendship City Relationship - Jintan District, China	78
9.7	Economic Development Tourism and Major Events Strategy 2017 - 2021 - Endorsement	83
9.8	Economic Development - International Engagement Strategy.....	87
9.9	Maude Street Mall Activation - Consultation Report	91
10.	TABLED MOTIONS.....	101
11.	REPORTS FROM COUNCIL DELEGATES TO OTHER BODIES.....	101

12. REPORTS FROM SPECIAL COMMITTEES AND ADVISORY COMMITTEES.....	101
13. NOTICE OF MOTION, AMENDMENT OR RESCISSION	101
14. DOCUMENTS FOR SIGNING AND SEALING	102
14.1 Documents for Signing & Sealing	102
15. COUNCILLOR ACTIVITIES	103
15.1 Councillors Community Interaction and Briefing Program	103
16. ASSEMBLIES OF COUNCILLORS.....	105
16.1 Assemblies of Councillors.....	105
17. URGENT AND OTHER BUSINESS NOT INCLUDED ON THE AGENDA	126
18. PUBLIC QUESTION TIME	126
19. CONFIDENTIAL MANAGEMENT REPORTS	126
19.1 Designation of Confidentiality of Information	126
19.2 Cultural Heritage Awards 2017	126
19.3 Reopening of the Council Meeting to Members of the Public	126

RISK LEVEL MATRIX LEGEND

Note: A number of reports in this agenda include a section on “risk management implications”. The following table shows the legend to the codes used in the reports.

Likelihood	Consequences				
	Negligible (5)	Minor (4)	Moderate (3)	Major (2)	Catastrophic (1)
Almost Certain (A) Event expected to occur several times per year (i.e. Weekly)	Low	Moderate	High	Extreme	Extreme
Likely (B) Will probably occur at some stage based on evidence of previous incidents (i.e. Monthly)	Low	Moderate	Moderate	High	Extreme
Possible (C) Not generally expected to occur but may under specific circumstances (i.e. Yearly)	Low	Low	Moderate	High	High
Unlikely (D) Conceivable but not likely to occur under normal operations (i.e. 5-10 year period)	Insignificant	Low	Moderate	Moderate	High
Rare (E) Only ever occurs under exceptional circumstances (i.e. +10 years)	Insignificant	Insignificant	Low	Moderate	High

Extreme CEO’s attention immediately required. Possibly avoid undertaking the activity OR implement new controls

High Director’s attention required. Consider suspending or ending activity OR implement additional controls

Moderate Manager’s attention required. Ensure that controls are in place and operating and management responsibility is agreed

Low Operational, manage through usual procedures and accountabilities

Insignificant Operational, add treatments where appropriate

PRESENT: Councillors Dinny Adem, Kim O’Keeffe, Seema Abdullah, Bruce Giovanetti, Chris Hazelman, Les Oroszvary, Dennis Patterson, Fern Summer and Shelley Sutton.

**OFFICERS: Peter Harriott – Chief Executive Officer
Steve Bowmaker – Director Infrastructure
Johann Rajaratnam – Director Sustainable Development
Chris Teitzel – Director Corporate Services
Kaye Thomson – Director Community
Maree Martin – Official Minute Taker
Peta Bailey – Deputy Minute Taker**

1. ACKNOWLEDGEMENT

“We the Greater Shepparton City Council, begin today’s meeting by acknowledging the traditional owners of the land which now comprises Greater Shepparton. We pay respect to their tribal elders, we celebrate their continuing culture, and we acknowledge the memory of their ancestors.”

2. NOTICE TO GALLERY – LIVE STREAMING OF COUNCIL MEETING

Please note that this Council meeting is being streamed live and recorded in accordance with the Council’s Live Streaming and Recording of Council Meetings Policy.

All care is taken to maintain your privacy; however as a visitor in the public gallery, your presence may be recorded. By remaining in the public gallery it is assumed your consent is given in the event that your image is broadcast.

For more information the policy is available on the Greater Shepparton City Council's website.

3. APOLOGIES

Nil

4. DECLARATIONS OF CONFLICT OF INTEREST

In accordance with sections 77A, 77B, 78 and 79 of the *Local Government Act 1989* Councillors are required to disclose a “conflict of interest” in a decision if they would receive, or could reasonably be perceived as receiving a direct or indirect financial or non-financial benefit or detriment (other than as a voter, resident or ratepayer) from the decision.

Disclosure must occur immediately before the matter is considered or discussed.

Cr O’Keeffe declared a direct conflict of interest in relation to Item 9.9 Maude Street Mall Activation – Consultation Report. Cr O’Keeffe is a business owner within the Maude Street Mall, Shepparton.

5. CONFIRMATION OF MINUTES OF PREVIOUS MEETINGS

Moved by Cr Hazelman
Seconded by Cr Giovanetti

That the Minutes of the Ordinary Council meeting held 21 February 2017 as circulated, be confirmed.

CARRIED.

6. INFRASTRUCTURE DIRECTORATE

6.1 Australian Botanic Garden Special Committee Member Resignation and Appointments

Disclosures of conflicts of interest in relation to advice provided in this report
Under section 80C of the *Local Government Act 1989* officers and persons engaged under a contract providing advice to Council must disclose any conflicts of interests, including the type and nature of interest.

No Council officers or contractors who have provided advice in relation to this report have declared a conflict of interest regarding the matter under consideration.

Council Officers involved in producing this report
Author: Team Leader Landscaping and Native Open Space
Proof reader(s): Manager Parks, Sport and Recreation
Approved by: Director Infrastructure

Executive Summary

At the Australian Botanic Garden Special Committee Annual General Meeting held in October 2016, committee member Dr David Chew tendered his resignation from the committee.

Since the Annual General Meeting, Council has received applications from Collier McCracken and Jenny Houlihan seeking to gain membership to the special committee. Both Collier and Jenny have significant background as volunteers, working with committee's and have experience and passion for working on improving our region's environment.

These changes would see the committee membership go from five committee members with one Councillor Representative to seven Committee members with one Councillor Representative.

The current committee membership for the Australian Botanic Gardens Special Committee is due to expire on the 19 August 2017.

Moved by Cr Abdullah
Seconded by Cr O'Keeffe

That the Council:

1. accept the resignation of Dr David Chew from the Australian Botanic Gardens Special Committee and thank him for his service;
2. having considered the applications received for appointment to the Committee, appoint the following members to the Australian Botanic Garden Special Committee commencing on 22 March 2017 and concluding on 19 August 2017.
 - Jenny Houlihan
 - Collier McCracken

CARRIED.

6. INFRASTRUCTURE DIRECTORATE

6.1 Australian Botanic Garden Special Committee Member Resignation and Appointments (continued)

Background

There have been a number of changes to the Australian Botanic Gardens Special Committee over the last 12 months with two resignations and two appointments.

At the October 2016 AGM it was noted that Dr David Chew had tendered his resignation from the committee due to his professional and personal time restraints.

Jenny Houlihan submitted an application for appointment to the special committee. Jenny has been a part of the ABGS Committee for 5 years.

Council also received an application from Collier McCracken to join the Australian Botanic Gardens Special Committee. Collier has been involved with the "Friends of Australian Botanic Gardens" for many years and currently holds the position of secretary. Collier has a Diploma in Agriculture and Horticulture with a strong passion for the environment sitting on many Landcare committees.

Council Plan/Key Strategic Activity

This proposal supports the following goals from the Council Plan 2009 – 2017:

- Active and Engaged Community (Social)
- Quality Infrastructure (Built)
- High Performing Organisation (Leadership & Governance)
- Enhancing the Environment (Environment)

Risk Management

Risks	Likelihood	Consequence	Rating	Mitigation Action
Lack of communication between the committee and Council	C	4	Low	Councillor Representation at Committee meetings. Parks, Sport and Recreation to provide Liaison Officer to be first point of contact with the committee. Liaison Officer to attend a at least 3 meetings annually. All correspondence to be stored in Councils record management program (HPRM)

6. INFRASTRUCTURE DIRECTORATE

6.1 Australian Botanic Garden Special Committee Member Resignation and Appointments (continued)

Risks	Likelihood	Consequence	Rating	Mitigation Action
Committee Members don't remain for the term of office	C	4	Low	Majority of committee members have been in office for two terms and are committed to the development of the ABGS. The current number of committee membership is 5, the proposal would see the membership increase to 7. The interest in the ABGS has increased following development of the site with more volunteers attending working bee's and the Friends Group membership increasing

Policy Considerations

There are no conflicts with existing Council policies

Financial Implications

There are no financial implications.

Legal/Statutory Implications

This proposal is consistent with the *Local Government Act 1989* and it is necessary to ensure compliance with this Act.

Environmental/Sustainability Impacts

There are no environmental/sustainable impacts associated with this report.

Social Implications

Appointing community members to the committee will help build a sense of community as it increases stakeholder participation and pride in their local community.

Economic Impacts

There are no economic impacts in relation to this report.

6. INFRASTRUCTURE DIRECTORATE

6.1 Australian Botanic Garden Special Committee Member Resignation and Appointments (continued)

Consultation

Email correspondence/communication between the committee and Council Liaison Officer and the Manager of Parks, Sport and Recreation took place with regards to the resignations of committee member and the applications to appoint two members to the committee

Level of public participation	Promises to the public/stakeholders	Examples of techniques to use
Inform	Keep community members informed	Council website, email current members, attend meetings
Consult	Inform current committee members	Emails resignations and applications to the Special Committee
Involve	Seek interest from community members	State contact details of the Council Liaison Officer who can discuss the role of the committee and provide background information regarding the ABGS
Collaborate	Feedback will be considered	All nominations will be recorded and considered
Empower	We will consider all nominations	Nominations that best benefit the committee for the continue development of the ABGS will be appointed

Officers believe that appropriate consultation has occurred and the matter is now ready for Council consideration.

Strategic Links

a) Greater Shepparton 2030 Strategy

From the 2030 strategy, vision to accommodate more Shared Path Networks is linked to the development of this site along with the Municipality to have a Mosaic of Gardens across our region.

b) Other strategic links

Nil

Conclusion

We recommend that Council accept the resignation of Dr David Chew from the committee and accept the nominations of Jenny Houlihan and Collier McCracken to the committee. Both Jenny and Collier have a background of working with the community, volunteering their time and sitting on community committee groups and have significant experience with this project.

Attachments

Nil

7. COMMUNITY DIRECTORATE

7.1 Greater Shepparton Women's Charter Alliance Advisory Committee Membership Appointments

Disclosures of conflicts of interest in relation to advice provided in this report
 Under section 80C of the *Local Government Act 1989* officers and persons engaged under a contract providing advice to Council must disclose any conflicts of interests, including the type and nature of interest.

No Council officers or contractors who have provided advice in relation to this report have declared a conflict of interest regarding the matter under consideration.

Council Officers involved in producing this report

Author: Team Leader Community Strengthening

Proof reader(s): Manager Neighbourhoods

Approved by: Director Community

Other: Project Administration Officer

Executive Summary

The Greater Shepparton Women's Charter Alliance Advisory Committee (WCAAC) was established by Greater Shepparton City Council in 2011 to promote women in leadership at all levels of decision making in Greater Shepparton. Since this time the Committee has undertaken many activities to promote women's participation.

The WCAAC seeks the endorsement of its new Committee members that have applied for membership due to two casual vacancies, as per the WCAAC Terms of Reference.

Moved by Cr Abdullah
Seconded by Cr Summer

That the Council:

1. endorse the Greater Shepparton Women's Charter Alliance Advisory Committee membership applications for:
 - Ronni Druitt commencing on 22 March 2017 and concluding on 30 June 2017
 - Felicia Dean commencing on 22 March 2017 and concluding on 30 June 2018
2. thank outgoing member Denise Stewart for her contribution to the Greater Shepparton Women's Charter Alliance Advisory Committee.

CARRIED.

Background

The Women's Charter was first launched by the Women's Participation in Local Government Coalition in 1996. The Charter's three principles of gender equity, diversity and active citizenship are now supported by more than 60 local governments.

Greater Shepparton City Council officially endorsed its commitment to the Women's Charter in 2010 and an action plan followed. In 2011 an Advisory Committee was initiated and commenced with its first meeting being held on 4 November 2011. The Committee was officially endorsed by Council on 21 February 2012, and is known as the Women's Charter Alliance Advisory Committee (WCAAC).

7. COMMUNITY DIRECTORATE

7.1 Greater Shepparton Women's Charter Alliance Advisory Committee Membership Appointments (continued)

In line with the Terms of Reference, adopted by Resolution of Council on 20 September 2016, the Committee can include up to 17 community members, up to 7 Council staff and one Councillor as the Charter Champion, but shall not exceed 20 members in total.

Positions became vacant following the resignation of two community members, one of which has left the Committee and one who has become Charter Champion following the successful election to Council in 2016.

As per the Terms of Reference for the Committee, a membership sub-committee was created and provided oversight to the new membership application process. The sub-committee received and reviewed a total of nine applications and recommended the appointment of Felicia Dean until 30 June 2018 and Ronni Druitt until the 30 June 2017 to the Advisory Committee. The Committee endorsed this recommendation at the Advisory Committee Meeting held on 20 January 2017.

The differing terms of appointment relate to the amount of time remaining in the term of the outgoing community members, as per the Terms of Reference.

Council Plan/Key Strategic Activity

1.1 Continue to enhance community capacity building

We will work with all our communities to assist them to create opportunities whereby the community can develop, implement and sustain actions which allow them to exert greater control over their physical, social, economic and cultural environments.

Risk Management

Officers have not identified any moderate to extreme risk associated with this report.

Policy Considerations

Officers have not identified any current policy implications associated with this report. However it may be noted that the aim of the Committee is to support and promote women in leadership roles and all levels of decision-making in Greater Shepparton, including business or workplace positions, community groups or boards of management.

Financial Implications

No financial implications have been identified associated with the Report.

Legal/Statutory Implications

Officers have not identified any Legal/Statutory implications associated with this report.

Environmental/Sustainability Impacts

Officers have not identified any environmental/sustainability implications associated with this report.

Social Implications

The aim of the Committee is to support and promote women in leadership roles and all levels of decision-making in Greater Shepparton, including business or workplace positions, community groups or boards of management. WCAAC has adopted a three point action plan focusing on Diversity, Active Citizenship and Gender Equity to guide the key strategic objectives of this Committee. This focus is on addressing social disadvantage and increasing women's participation.

7. COMMUNITY DIRECTORATE

7.1 Greater Shepparton Women's Charter Alliance Advisory Committee Membership Appointments (continued)

Economic Impacts

The aim of the Committee is to support and promote women in leadership roles and all levels of decision-making in Greater Shepparton, including business or workplace positions. The WCAAC will continue to deliver information to the community that is aimed at informing, educating and supporting women in their pursuits – including participation in the workforce

Consultation

Officers have undertaken consultation with the Committee and Membership Sub-Committee regarding the recommendation and adoption of new members.

Officers believe that appropriate consultation has occurred and the matter is now ready for Council consideration.

Strategic Links

a) Greater Shepparton 2030 Strategy

Direction 2 – Community Life

b) Other strategic links

Greater Shepparton Women's Charter Alliance Advisory Committee Action Plan 2016-2018

Conclusion

WCAAC is encouraged by the calibre and quality of the new Committee member applications and believe that the two new members will add further strength and capability to the Committee and the achievement of its Action Plan 2016-2018.

Attachments

Nil

7. COMMUNITY DIRECTORATE

7.2 Endorsement of Nominees for Induction into the Greater Shepparton Sports Hall of Fame

Disclosures of conflicts of interest in relation to advice provided in this report

Under section 80C of the *Local Government Act 1989* officers and persons engaged under a contract providing advice to Council must disclose any conflicts of interests, including the type and nature of interest.

No Council officers or contractors who have provided advice in relation to this report have declared a conflict of interest regarding the matter under consideration.

Council Officers involved in producing this report

Author: Team Leader Healthy Communities

Proof reader(s): Manager Active Living

Approved by: Director Community

Executive Summary

The Greater Shepparton Sports Hall of Fame Advisory Committee was formed in 2016. The committee developed a nomination form and associated guidelines including eligibility criteria. Nominations were open from Monday 31 October 2016 until Friday 27 January 2017. The committee has reviewed and nominated 27 individuals to be endorsed by Council for induction into the Greater Shepparton Sports Hall of Fame in its first inaugural ceremony. The 27 nominees consist of 14 males, 13 females representing 15 different sports.

The committee has set a tentative date for the inaugural induction ceremony to be held at Eastbank on Friday 4 August 2017. Greater Shepparton has a proud history of producing high achievers in sports at both a national and international level. By celebrating these achievements, and particularly highlighting the cultural and social diversity in inductees, participation in sports and sporting clubs will be encouraged.

Moved by Cr Giovanetti
Seconded by Cr O'Keeffe

That the Council:

1. endorse the following nominees as recommended by the Greater Shepparton Sports Hall of Fame Advisory Committee for induction into the Greater Shepparton Sports Hall of Fame at the induction ceremony to be held on Friday 4 August 2017:
 - Max Carlos, Boxer
 - Kate Church, Paralympic Swimmer
 - Andrew Cleave and Dave Power, Motorcycle speedway riders
 - Michael Dobbie, Paralympic Tennis Player
 - Christine Dobson, Hockey Player
 - Louise Dobson OAM, Hockey Player
 - Grace Edwards OAM, Croquet Player
 - Stephen Fairless, Cyclist
 - Jack Findlay, Motorcyclist
 - Mary Grieve, Croquet Player
 - Jack Halsall, Motorcyclist
 - Enda Harling, Lawn Bowler
 - Glen James OAM, Football Umpire

7. COMMUNITY DIRECTORATE

7.2 Endorsement of Nominees for Induction into the Greater Shepparton Sports Hall of Fame (continued)

- Margo Koskelainen OAM, Softball Umpire
- Betty Knight, Cyclist
- Brett Lancaster OAM, Cyclist
- Mavis Meadowcroft, Lawn Bowler
- Lee Naylor, Duel Olympic Runner
- Shaun O'Brien, Cyclist
- Clarice Power, Lawn and Indoor Bowler
- Bruce Quick, Pistol Shooter
- Michael Scandolera, Badminton Player
- Elizabeth Tadich, Cyclist
- Elizabeth Tavener, Netballer
- John Thorsen, Track Cyclist
- Barry Wood, Rifle Shooter

2. encourage the Sports Hall of Fame Advisory Committee to consider a potential location for the Greater Shepparton Sports Hall of Fame.

CARRIED.

Background

Members of the Greater Shepparton Sports Hall of Fame Advisory Committee include Cr Dennis Patterson, Cr Bruce Giovanetti, Darryl Butcher, Don Kilgour, Margo Koskelainen, Ian Fitzsimmons, David Quinn, Tony Tranter and Belinda Conna.

The Sports Hall of Fame is designed to recognise and celebrate significant sporting achievements of Greater Shepparton residents; the Hall of Fame has potential to capture sporting achievers from the Goulburn Valley and become a Regional Sports Hall of Fame. These achievements include participation and success in sport at a national or international level and inductees will include players and athletes, coaches and officials, administrators and others involved in sport at an elite level. Nominations were open to anyone who has been a resident of Greater Shepparton who actively participated or supported sport in the area prior to, or during, achieving national or international level sporting success. The base category will be an inductee to the hall of fame, with a second tier category of legend status being available at the discretion of the committee for anyone who has sustained a long period of success, national or international recognition and/or utilised their profile to achieve positive community outcomes, including the development of their sport.

The Advisory Committee are also considering how the inductees are recognised and whether this may include a virtual and or physical component. Initial discussion has included a virtual aspect, perhaps located on the Greater Shepparton City Council website as well as a physical location whereby plaques or even memorabilia could be showcased. Potential locations raised by the Advisory for Committee that could house the Sports Hall of Fame are to be investigated at a later stage, and may include within the redevelopment of the Shepparton Sports Stadium, Shepparton Art Museum or within the CBD. Locations may not necessarily be a Council owned or managed building/facility.

7. COMMUNITY DIRECTORATE

7.2 Endorsement of Nominees for Induction into the Greater Shepparton Sports Hall of Fame (continued)

Nominations were open from Monday 31 October 2016 and closed on Friday 27 January 2017. The nomination form and guidelines developed by the committee were made available via Council's website and in hard copy at Council's main office. Members of the public were able to nominate during this time. Committee members reviewed the nominations received and have made a recommendation to Council on those nominees to be inducted into the Greater Shepparton Sports Hall of Fame.

To be eligible for nomination into the Greater Shepparton Sports Hall of Fame the following criteria applied:

1. The nominee must have:
 - a. resided in the City of Greater Shepparton for at least 10 years
 - b. participated in their sport in the City of Greater Shepparton for at least 5 years
 - c. competed in open age competition
 - d. at least made a significant contribution to their sport at the Australian representative level
2. The selection committee will consider, in addition to a Nominee's individual achievements, that person's integrity, sportsmanship and character.
3. A nominee shall not be considered for induction into the Greater Shepparton Sports Hall of Fame until after a two year waiting period post retirement from the Australian representative level of competition.
4. Any person or organisation may submit a nomination for consideration by the selection committee.
5. All nominations will be considered biennially.
6. The selection committee reserves the right to apply reasonable flexibility when considering each nomination.

In the future, the Sports Hall of Fame may include a virtual component as well as a physical location. The Advisory Committee have commenced consideration of these aspects.

An inaugural ceremony is scheduled for Friday 4 August 2016 that will induct 27 individuals into the Greater Shepparton Sports Hall of Fame, and thereafter each ceremony may induct no more than 5 individuals every two years (prioritise should more than 5 applications be received). Limiting the number of people inducted in future year's assists in ensuring the induction is recognised as a significant event and recognition is granted.

The 27 nominees consist of 14 males, 13 females representing 15 different sports.

Minor sponsorship will be sought to assist with hosting the induction event. The ceremony will be a ticketed event and include the provision of a meal and entertainment, MC from the sporting field, provide background information on each inductee, their achievements and contributions, promote the role of Council in sport and recreation and cross promote programs including promotion of event sponsorship obtained.

The induction ceremony provides a great opportunity to cross promote and become a major fundraiser for Council's Sporting Chance program – a small grants program that enables residents to participate in Sport and Recreation.

7. COMMUNITY DIRECTORATE

7.2 Endorsement of Nominees for Induction into the Greater Shepparton Sports Hall of Fame (continued)

Council Plan/Key Strategic Activity

The concept of a Greater Shepparton Sports Hall of Fame is strongly aligned to the Council Plan 2013-17 Strategic Goal 3 Economic Prosperity *'Make Greater Shepparton the regional sporting capital of Victoria and a leading sporting destination'*.

Active and Engaged Community – We will improve liveability through social and recreational opportunities, a range of inclusive community services and activities, and valuing our diversity.

This is achieved by establishing a formal recognition scheme for sporting accomplishments achieved by Greater Shepparton residents. The Sports Hall of Fame would have a flow on effect to the community, with Hall of Fame inductees engaged in programs that support participation in sport and physical activity. The Sports Hall of Fame presents itself as an economic opportunity for the region.

Risk Management

There are no risks associated with this report.

Policy Considerations

There are no conflicts with existing Council policies.

Financial Implications

A budget of \$10,000 under Council's Sports Development Budget has been allocated to this project.

The Committee is planning for the Inaugural Sports Hall of Fame Induction Ceremony for Friday 4 August 2017. Minor sponsorship will be sought to assist with hosting the induction event. The ceremony will be a ticketed event and include the provision of a meal and entertainment, MC from the sporting field, provide background information on each inductee, their achievements and contributions, promote the role of Council in sport and recreation and cross promote programs, promote the major sponsor.

The induction ceremony provides a great opportunity to cross promote and become a major fundraiser for Council's Sporting Chance program – a small grants program that enables residents to participate in Sport and Recreation.

Legal/Statutory Implications

There are no legal/statutory implications have been identified with this project.

Environmental/Sustainability Impacts

There are no conflicts with environmental/sustainability impacts.

Social Implications

The concept of a Sports Hall of Fame has a range of positive social implications including:

Sense of Community – Connecting with others through the social medium of sport is a great way to acknowledge sporting achievements and inspire community members to participate in sport and recreation, overcome obstacles and provide a sense of motivation to achieve a high standard. The Sports Hall of Fame could preserve, celebrate and showcases history and heritage of sports excellence and achievement in Greater.

7. COMMUNITY DIRECTORATE

7.2 Endorsement of Nominees for Induction into the Greater Shepparton Sports Hall of Fame (continued)

Economic Impacts

It is anticipated the Sports Hall of Fame has the ability to attract financial support from corporate sponsorship, philanthropic trust support and government grants. The Sports Hall of Fame has potential to become a tourist attraction for the region.

Consultation

The Nomination Guidelines have been developed by the Greater Shepparton Sports Hall of Fame Advisory Committee with a public call for nominations held from Monday 31 October 2016 – Friday 27 January 2017.

Officers believe that appropriate consultation has occurred and the matter is now ready for Council consideration.

Strategic Links

a) Greater Shepparton 2030 Strategy

Community Life: focusing upon enhancing the health of the community both through services and facilities.

b) Other strategic links

Greater Shepparton Community Development Framework

The Community Development Framework was adopted by Council in 2010. This framework outlines Council's commitment to implement a community development approach to empower and strengthen communities, encourage cooperative practices and celebrate and embrace diversity of our community.

Sport and Recreation Victoria Strategic Framework 2013 – 2015

Victorians gain greater health and wellbeing, and Victoria's prosperity and liveability is enhanced, through participation in sport and active recreation.

Conclusion

It is recommended that the 27 nominated individuals are endorsed by Council for induction into the Inaugural Greater Shepparton Sports Hall of Fame at the induction ceremony scheduled for Friday 4 August 2017.

Greater Shepparton has a proud history of producing high achievers in sports at both a national and international level. By celebrating these achievements, and particularly highlighting the cultural and social diversity in inductees, participation in sports and sporting clubs will be encouraged.

Attachments

Greater Shepparton Sports Hall of Fame - Nominee Profiles Page 128

7. COMMUNITY DIRECTORATE

7.3 William Cooper Memorial - Statue

Disclosures of conflicts of interest in relation to advice provided in this report

Under section 80C of the *Local Government Act 1989* officers and persons engaged under a contract providing advice to Council must disclose any conflicts of interests, including the type and nature of interest.

No Council officers or contractors who have provided advice in relation to this report have declared a conflict of interest regarding the matter under consideration.

Council Officers involved in producing this report

Author: Team Leader Community Strengthening

Proof reader(s): Manager Neighbourhoods

Approved by: Director Community

Other: Manager Parks, Sport and Recreation, Senior Strategic Planner

Executive Summary

The members of the William Cooper Memorial Committee have prepared a paper and subsequent recommendations to honour the life and work of William Cooper on his traditional country in Shepparton. The Committee are requesting for Council to:

- Approve a life size bronze cast statue to be erected in William Cooper's honour in the Queens Garden, a recognised meeting point for reconciliation activities.
- All Councillors learn the story of William Cooper from his descendants.

The committee have requested that the statue be erected in the Queens Garden and that fundraising will be undertaken for the construction and installation of the statue.

Moved by Cr Patterson

Seconded by Cr Summer

That the Council endorse the recommendations of the William Cooper Memorial Committee by:

1. approving the erection of the life size, bronze cast statue of William Cooper in the Queen's Garden Shepparton;
2. learning the story of William Cooper from his descendants.

CARRIED.

Background

The members of the William Cooper Memorial Committee have presented a paper to Council Officers outlining an appropriate way to honour the life of William Cooper on his traditional country, Shepparton. William Cooper was an Australian Aboriginal political activist and community leader. William was born on the 18 December 1860 and passed away in 1941. William was born on Yorta Yorta country, near the junction of the Goulburn and Murray Rivers.

Some of the achievements of William Cooper include:

- Responsible for the establishment of NAIDOC Week
- Established the Aboriginal Advancement League
- Representation in Parliament, enfranchisement and land rights and to King George V
- Petition to the German Consulate at the persecution of Jews several weeks after Kristallnacht in Germany (December 6, 1938).

7. COMMUNITY DIRECTORATE

7.3 William Cooper Memorial - Statue (continued)

William Cooper has been honoured in other parts of Victoria and the world for his contribution to society however there is nothing in the local environment acknowledging him or his work.

A local Committee has been established, the William Cooper Memorial Committee, to prepare recommendations to honour William's life and work. The Committee consists of:

- William Cooper descendants
- Shepparton Region Reconciliation Group
- Catholic Education Office Sandhurst
- Shepparton Mooroopna Catholic Parishes
- Victorian Jewish Communities.

The Committee have requested Council support to erect a life size bronze cast statue of William Cooper (design agreed upon by William Cooper's descendants) in the Queen's Gardens. The statue itself and its installation will be paid for through contributions and fundraising via the Memorial Committee using an appropriate contractor with Public Liability Insurance. Once installed, the Statue will become Council's asset to maintain.

The Queens Garden has been selected as an appropriate site for the statue as it is a recognised meeting point for Greater Shepparton community reconciliation activities and an iconic park. This site is the preferred site of William Cooper's descendants. It is estimated that the Statue will be complete and ready to install in November 2017.

The Statue will support ongoing learning about William Cooper and promote awareness of his significant contribution to addressing racism and promoting the rights of Aboriginal people and diversity.

Council Plan/Key Strategic Activity

Active and Engaged Community

We will improve liveability through social and recreational opportunities, a range of inclusive community services and activities, and valuing our diversity.

1.1 Continue to enhance community capacity building

1.5 Embrace and strengthen cultural harmony and diversity

1.6 Value arts, culture and heritage as an integral part of our dynamic community

Risk Management

Officers have not identified any moderate to extreme risk associated with this report.

Policy Considerations

Officers have not identified any current policy implications associated with this report.

Financial Implications

Only minor financial implications have been identified with the Report. These will include the ongoing insurance and maintenance of the statue.

Legal/Statutory Implications

Officers have not identified any Legal/Statutory implications associated with this report.

Environmental/Sustainability Impacts

Officers have not identified any environmental/sustainability implications associated with this report.

7. COMMUNITY DIRECTORATE

7.3 William Cooper Memorial - Statue (continued)

Social Implications

The placement of this statue in a prominent location will support ongoing learning and awareness of William Cooper and his achievements whilst promoting diversity, aboriginal rights and social cohesion.

Economic Impacts

There are no economic impacts associated with this report.

Consultation

This report relates to a request from a Committee representing a number of different community groups, organisations and individuals. In particular the Aboriginal community has been consulted through the Yorta Yorta Nation, the Shepparton Region Reconciliation Group and descendants of William Cooper. Council Officers believe an appropriate level of consultation has occurred.

Officers believe that appropriate consultation has occurred and the matter is now ready for Council consideration.

Strategic Links

a) Greater Shepparton 2030 Strategy

Nil

b) Other strategic links

Nil

Conclusion

The erection of a cast bronze statue of the pioneering Aboriginal leader and activist, William Cooper in the Queens Garden recognises his deep links to this country, acknowledges his lasting local, national and international legacy in the fight against racism and provides a focus for our community to learn more about an extraordinary man and his achievements.

Attachments

Nil

8. CORPORATE SERVICES DIRECTORATE

8.1 Asset Valuation and Revaluation Policy

Disclosures of conflicts of interest in relation to advice provided in this report

Under section 80C of the *Local Government Act 1989* officers and persons engaged under a contract providing advice to Council must disclose any conflicts of interests, including the type and nature of interest.

No Council officers or contractors who have provided advice in relation to this report have declared a conflict of interest regarding the matter under consideration.

Council Officers involved in producing this report

Author: Asset Accountant

Proof reader(s): Manager Finance and Rates

Approved by: Director Corporate Services

Executive Summary

Council's Asset Valuation and Revaluation Policy 03.POL4 has been developed to govern the valuation of Council's non-current assets.

The policy sets in place processes and responsibilities, including a formalised approval process to manage valuation and revaluation. Any revaluations must be approved by the Executive Leadership Team (ELT) and endorsed by the Audit and Risk Management Committee (ARMC).

Moved by Cr Oroszvary

Seconded by Cr Giovanetti

That the Council adopt the Asset Valuation and Revaluation Policy 03.POL4.

CARRIED.

Background

As part of the Victorian Auditor-General's Local Government 2015/2016 Audit Snapshot report released in November 2016, it was noted that asset valuation processes required more attention within the Local Government sector.

Council's final management letter from the 2015/2016 audit included an observation that Council did not have a formal asset revaluation policy and recommended one be prepared.

This policy deals with issues raised by the Victorian Auditor General's Office such as condition assessments, revaluation frequency, adopted useful life and depreciation methods.

The policy determines the valuation method to be employed, whether condition or age is used for depreciated replacement cost, and the condition frequency and revaluation frequency for the non-current assets held by Council.

Council Plan/Key Strategic Activity

The report is consistent with the leadership and governance goal "High Performing Organisation" as outlined in the *Council Plan 2013-2017*.

Risk Management

No risks have been identified in relation to the adoption of this policy.

8. CORPORATE SERVICES DIRECTORATE

8.1 Asset Valuation and Revaluation Policy (continued)

Policy Considerations

There are no conflicts with existing Council policies.

Financial Implications

There are no financial implications arising from this proposal.

Legal/Statutory Implications

There are no legal/statutory implications arising from this proposal.

Environmental/Sustainability Impacts

There are no environmental/sustainability impacts associated with this report.

Social Implications

There are no social implications associated with this report.

Economic Impacts

There are no economic implications associated with this report.

Consultation

Officers believe that appropriate consultation has occurred and the matter is now ready for Council consideration.

Strategic Links

a) Greater Shepparton 2030 Strategy

None

b) Other strategic links

None

Conclusion

Council has established an Asset Valuation and Revaluation Policy to govern the valuation of Council's non-current assets and set in place processes and responsibilities for managing the revaluation process. This policy is now presented for Council consideration.

Attachments

Asset Valuation and Revaluation Policy 03.POL4 Page 132

8. CORPORATE SERVICES DIRECTORATE

8.2 Contracts Awarded Under Delegation and Status of Contracts Advertised and yet to be Awarded - February 2017

Disclosures of conflicts of interest in relation to advice provided in this report

Under section 80C of the *Local Government Act 1989* officers and persons engaged under a contract providing advice to Council must disclose any conflicts of interests, including the type and nature of interest.

No Council officers or contractors who have provided advice in relation to this report have declared a conflict of interest regarding the matter under consideration.

Council Officers involved in producing this report

Author: Contracts and Procurement Analyst

Proof reader(s): Manager Corporate Governance

Approved by: Manager Corporate Governance

Executive Summary

To inform the Council of the status of requests for tenders that have been advertised and contracts yet to be awarded.

Moved by Cr Oroszvary
Seconded by Cr Patterson

That the Council note the publicly advertised contracts awarded by the Chief Executive Officer under delegated authority and tenders that have been advertised but not yet awarded.

CARRIED.

Tendered Contracts Awarded under Delegated Authority by Chief Executive Officer

Contract Number	Contract Name	Contract details, including terms and provisions for extensions	Value inclusive of GST	Awarded to
1736	Aquamoves Cardio & Gym Equipment Renewal	Aquamoves Cardio & Gym Equipment Renewal. Schedule of rates. 1yr term with a 1yr option (at the sole discretion of council).	\$162,375	Amer Sports Australia Pty Ltd. T/as Precor Australia Pty Ltd
1754	Provision of Aquamoves Co-generation Plant Maintenance Plan	Lump sum / Schedule of rates nine year contract	\$238,648	Optimal Group Australia Pty Ltd

8. CORPORATE SERVICES DIRECTORATE

8.2 Contracts Awarded Under Delegation and Status of Contracts Advertised and yet to be Awarded - February 2017 (continued)

Tendered Contracts Awarded under Delegated Authority by Directors

Contract Number	Contract Name	Contract details, including terms and provisions for extensions	Value inclusive of GST	Awarded to
1764	GVW Water Main Relocation – Old Dookie Road – Drummond Road	Lump sum contract for the relocation of Dookie Rd water main	\$177,681	Girdwood Contracting Pty Ltd
1756	Ford Road Investigation	Ford Road Investigation report for planned role as east west link. Four month term for completion by 15 th June 2017.	\$88,357	GTA Consultants Pty Ltd

Requests for Tenders advertised but not yet awarded

Contract No.	Contract Name	Contract detail, including terms and provisions for extensions	Status
1760	Provision of Drainage Maintenance Services	Schedule of Rates Contract for Provision of Drainage Maintenance Services for a period of three (3) years with provision for a One (1) year extension	Tender closed 15 March. Tenders currently under evaluation.
1732	New Shepparton Art Museum (SAM) - Stage 2 - Concept Design (Private)	Lump sum contract. Stage 2 concept design competition, winning submission to be engaged for the full detailed design	Tender closed on 14 December 2016. Tenders currently under evaluation.
1717	Panel of Suppliers - Onsite Crushing of Recycled Concrete & Bricks	Schedule of rates panel contract for the provision of onsite Crushing of Recycled Concrete & Bricks. Three year (3) contract with the provision for 2 (1) year extensions.	Tender closed on 23 November 2016. Tenders currently under evaluation.
1706	Alteration of the Kialla Community Centre/AFL Goulburn Murray Office	Lump sum contract for alterations to Kialla Community centre	Tender closed 14 December 2016. Tenders currently under evaluation.

8. CORPORATE SERVICES DIRECTORATE

8.2 Contracts Awarded Under Delegation and Status of Contracts Advertised and yet to be Awarded - February 2017 (continued)

Contract No.	Contract Name	Contract detail, including terms and provisions for extensions	Status
1743	Cosgrove Landfill - GITA and CQA	Schedule of rates contract for the provision of geotechnical inspection and testing	Tender closed on 15 February Tenders currently under evaluation.
1755	Cosgrove 3 Landfill – Construction of Perimeter Fencing	Lump sum contract for the erection of perimeter fencing at Cosgrove landfill	Tender closed on 15 February Tenders currently under evaluation.
1763	Design of Balaclava Rd/Verney Rd	Lump sum contract for the design of balaclava Rd / Verney Rd intersection	Tender closed on 8 February Tenders currently under evaluation.

Policy Considerations

Through the *Instrument of Delegation to the Chief Executive Officer* the Council has delegated authority to the Chief Executive Officer to award a contract up to the value of \$400,000 excluding GST.

The Council through the *Exercise of Delegations Policy* has delegated authority to the Directors to approve a contract up to the value of \$150,000 for goods and services and \$200,000 for works.

Legal/Statutory Implications

Section 186 of the *Local Government Act 1989* (the Act) establishes the requirements for tendering and entering into contracts.

Section 186(1) of the Act requires that before Council enters into a contract for the purchase of goods or services to the value of \$150,000 or more, or for the carrying out of works to the value of \$200,000 or more, it must give public notice of the purpose of the contract and invite tenders or expressions of interest from any person wishing to undertake the contract.

Conclusion

It is important that decisions and actions taken under delegation be properly documented and transparent in nature.

The report details the publicly advertised contracts awarded by the Chief Executive Officer under delegated authority and the status of requests for tenders that have not yet been awarded during the period 1 February to 28 February 2017.

Attachments

Nil

8. CORPORATE SERVICES DIRECTORATE

8.3 February 2017 Monthly Financial Report

Disclosures of conflicts of interest in relation to advice provided in this report

Under section 80C of the *Local Government Act 1989* officers and persons engaged under a contract providing advice to Council must disclose any conflicts of interests, including the type and nature of interest.

No Council officers or contractors who have provided advice in relation to this report have declared a conflict of interest regarding the matter under consideration.

Council Officers involved in producing this report

Author: Team Leader Corporate Accounting

Proof reader(s): Manager Finance and Rates

Approved by: Director Corporate Services

Executive Summary

The report presents Council's actual financial performance compared to the budget for the eight months ended 28 February 2017.

Moved by Cr Oroszvary

Seconded by Cr Sutton

That the Council receive and note the February 2017 Monthly Financial Report.

CARRIED.

Background

The 2016/2017 Budget was adopted at the Ordinary Council Meeting held 21 June 2016. The 2016/2017 Budget provided for an operating surplus of \$13.81 million with revenue of \$130.31 million and expenditure of \$116.74 million. The 2016/2017 Budget also provided for capital works of \$45.49 million.

On 14 September 2016, Council adopted the 2016/2017 Q1 Adopted Forecast with an accounting surplus of \$13.1 million which is \$0.47 million less than the 2016/2017 Adopted Budget. The capital works program of \$42.03 million are forecast to be expended during the 2016/2017 financial year which is a decrease of \$3.45 million from the Adopted Budget.

On 21 February 2017, Council adopted the 2016/2017 Q2 Adopted Forecast with revenue of \$127.93 million, expenditure of \$115.99 million and an accounting surplus of \$11.94 million. The forecast decrease in accounting surplus of \$1.16 million was mainly due to \$4.08 million decrease in User Fees at Cosgrove Landfill which has been partly offset by decreases in operating expenses including a reduction in the EPA Levy payable and employee benefits due to staff vacancies. The 2016/2017 Q2 Adopted Forecast also included \$42.03 million in capital works, which is holding steady from the Q1 Adopted Forecast.

Council's actual financial performance compared to the budget is presented to Council on a monthly basis.

8. CORPORATE SERVICES DIRECTORATE

8.3 February 2017 Monthly Financial Report (continued)

The February 2017 Monthly Financial Report incorporates the following sections which are presented for Council's consideration:

- Operating Performance
- Capital Works Performance
- Income Statement
- Balance Sheet
- Cash Flow Statement
- Capital Works Statement

Council Plan/Key Strategic Activity

The report is consistent with the leadership and governance goal "High Performing Organisation" as included in the *Council Plan 2013-2017*.

Council Plan/Key Strategic Activity

The report is consistent with the leadership and governance goal "High Performing Organisation" as included in the *Council Plan 2013-2017*.

Risk Management

There are no risks identified in providing this financial report.

Policy Considerations

There are no conflicts with existing Council policies.

Financial Implications

There are no financial implications arising from this proposal.

Legal/Statutory Implications

Section 137 of the *Local Government Act 1989* provides that Council maintain a budgeting and reporting framework that is consistent with the principles of sound financial management. In addition Section 138 requires that at least every 3 months a statement comparing the budgeted revenue and expenditure for the financial year with the actual revenue and expenditure to date is presented to the Council at a Council meeting which is open to the public. This report satisfies that requirement.

Environmental/Sustainability Impacts

There are no environmental or sustainability impacts associated with this report.

Social Implications

There are no social implications associated with this report.

Economic Impacts

There are no economic implications in providing this financial report.

Consultation

Officers believe that appropriate consultation has occurred and the matter is now ready for Council consideration.

8. CORPORATE SERVICES DIRECTORATE

8.3 February 2017 Monthly Financial Report (continued)

Conclusion

The report provides details of Council's financial performance compared to the budget for eight months ended 28 February 2017.

Attachments

February 2017 - Monthly Financial Statements Page 145

9. SUSTAINABLE DEVELOPMENT DIRECTORATE

9.1 Memorandum of Understanding- Chamber of Commerce and Industry

Disclosures of conflicts of interest in relation to advice provided in this report

Under section 80C of the *Local Government Act 1989* officers and persons engaged under a contract providing advice to Council must disclose any conflicts of interests, including the type and nature of interest.

No Council officers or contractors who have provided advice in relation to this report have declared a conflict of interest regarding the matter under consideration.

Council Officers involved in producing this report

Author: Place Manager

Proof reader(s): Team Leader Business and Industry

Approved by: Director Sustainable Development

Executive Summary

The Shepparton Chamber of Commerce and Industry (SCCI) is a regional independent business body within Greater Shepparton. The SCCI offers businesses a variety of support while also encouraging local business professionals to interact with each other by offering both networking and business development opportunities.

On Tuesday 15 March 2016, the SCCI briefed Council on its current role within the business community and provided Council with a proposed MOU. This MOU was presented to Council on Tuesday 29 March 2016. Council requested amendments to the proposal incorporating measurable targets.

The SCCI has recently submitted a revised version of the MOU incorporating the requested changes for approval.

The revised MOU requests financial support of \$40k (excluding GST) per annum from 2017-2020. The SCCI has identified that this financial contribution would support their operations, activities and core functions and allow them to have a greater economic impact within the region. The funds would also support the SCCI in servicing its existing membership base while aiding to attract new business to the region.

Moved by Cr Summer

Seconded by Cr Patterson

That the Council:

1. adopt the Memorandum of Understanding between Council and the Shepparton Chamber of Commerce and Industry (SCCI)
2. allocate \$44,000 (including GST) per annum to the Shepparton Chamber of Commerce and Industry in accordance with the Memorandum of Understanding commencing in the 2017/2018 financial year.
3. note that this contribution will be redistributed from Marketing and Business Development funds that have routinely been allocated to Shepparton Show Me.
4. authorise the Chief Executive Officer to sign the Memorandum of Understanding on Council's behalf.

CARRIED.

9. SUSTAINABLE DEVELOPMENT DIRECTORATE

9.1 Memorandum of Understanding- Chamber of Commerce and Industry (continued)

Background

On Tuesday 15 March 2016, the SCCI briefed Council on its current role within the business community and provided Council with a proposed MOU. Upon reviewing this proposal, the Council requested that measurable targets be incorporated into the activities and actions proposed in the MOU. SCCI have recently provided a revised version of the MOU incorporating the requested amendments relating to measurable targets.

The SCCI submitted the following to support their request regarding an MOU:

- Through investigation and discussions with other Chamber of Commerce Boards, most if not all local Chamber organisations are in some way funded by their local Council.
- The Chamber recognises Council's role in Economic Development and outlines that there is an opportunity for both parties to work in alignment for greater outcomes.
- The only financial support SCCI receives throughout the year is from local sponsorship for the Greater Shepparton Business Awards. The Chamber also notes that the funds received from local sponsors is utilised fully to run the business award event. This makes it difficult for the SCCI to sustain itself.
- The SCCI currently faces the challenge of offering value to its members on an ongoing basis through professional development, promotion of the region as a solid business community and focusing on the advocating for industry and infrastructure developments within the region.

The SCCI has highlighted within the proposed MOU that within their strategic plan, the following pillars are mentioned as its core functions:

- Resources
- Connection
- Representation
- Lobbying and Advocacy
- Professional Development
- Collaboration
- Youth Programs

The MOU continues to state that Council will (in summary):

- Provide contributory funding as set out in this agreement being quarterly payment instalments (4 * \$10,000 +GST) within 4 weeks of receipt of an invoice
- Work in partnership with the Chamber for the advancement of the local business community to achieve the objectives of this MOU.
- Seek to assist in the identification of funding opportunities with respect to projects undertaken jointly and advise Chamber of collaborative project opportunities.

SCCI will (in summary):

- Report annually on key projects undertaken throughout the 12 month period. This report will include:
 - Outcomes and statistics
 - Financial acquittal for activities undertaken by the Chamber and funded by Council
 - Outline of activities undertaken throughout the year
 - Proposed activities for coming financial year detailed within an action plan which highlights proposed spend, nature of activity and targets to measure success.

9. SUSTAINABLE DEVELOPMENT DIRECTORATE

9.1 Memorandum of Understanding- Chamber of Commerce and Industry (continued)

- Deliver two presentations to Councillors outlining process on functions/events/activities. Presentations to be delivered in July and December each year.
- Ensure activities that are conducted with Council funds are in alignment with Council Policy and adopted Strategic documents.
- Provide networking opportunities, conduct general member meetings, Women in Business Chamber events, and other workshops and activities that provide value and benefits to our members
- Work closely with the Economic Development Department to attract new business to the CBD
- Support and promote parking related initiatives in the CBD in conjunction with Greater Shepparton City Council
- Work with newly appointed Place Manager on a regular basis to better promote the CBD
- Engage with local businesses and education departments to formulate a youth program to support work experience for our youth.
- Encourage the retail community to adopt consistent, extended trading hours to maximise economic stimulus within the CBD area, particularly to ensure optimum leverage from key events
- Continue to coordinate the Annual Business Awards to reward, recognise and encourage excellence in the business community
- Utilise technology such as websites, email marketing and social media to communicate to members on a regular basis
- Conduct an Annual General Meeting
- Engage media outlets to promote and engage members and non-members.
- Participate in monthly radio interviews and develop monthly newspaper columns
- Regularly communicate the activities of the Chamber to members and stakeholders
- Survey members annually regarding satisfaction and value
- Continue to grow the membership and report annually on growth statistics
- Promote and acknowledge its funders, partners and stakeholders at each Chamber event
- Work collaboratively with 'Shepparton Show Me' on relevant projects.

The full detailed proposed MOU is attached to this report.

The SCCI have also identified to Councillors during their presentation on 15 March 2016 that the funds will not be used to pay for meals during board meetings and also won't cover any travel expenses for members of the SCCI.

Council Plan/Key Strategic Activity

The MOU is consistent with the vision and strategic goals of the *Greater Shepparton City Council: Council Plan 2013-2017*. In particular, it implements the following:

- Goal 3: *Economic Prosperity*

9. SUSTAINABLE DEVELOPMENT DIRECTORATE

9.1 Memorandum of Understanding- Chamber of Commerce and Industry (continued)

Risk Management

There are no significant adverse risks associated with entering into an MOU agreement with the SCCI. The MOU stipulates that the SCCI will present to Councillors each year their planned activities prior to the allocation of Council funds. The SCCI has also proposed measurable targets associated with each activity. Council has also included within the MOU that it has the right to withhold funding for activities that are not in line with Council's position as adopted from time to time. Council will make quarterly payments to the SCCI (\$10k per quarter).

Policy Considerations

The proposed MOU supports existing Council policy. Chamber will ensure that activities that are conducted with Council funds are in alignment with Council Policy and adopted Strategic documents.

Financial Implications

The MOU articulates the requirement of Council allocating \$40,000 +GST to the SCCI per annum upon approval of the activities that are identified by SCCI. Council will make quarterly payments to the SCCI (\$10k +GST per quarter). Payments will commence in the 17/18 financial year once the MOU has been signed by both parties.

Legal/Statutory Implications

There are no legal/statutory implications associated with the proposed MOU.

Environmental/Sustainability Impacts

There are no adverse environmental impacts associated with the proposed MOU.

Social Implications

There are no adverse social impacts associated with the proposed MOU. The MOU is aimed at strengthening the working relationship between the SCCI and Council.

Economic Impacts

The proposed MOU and the financial amount requested by the SCCI will allow for the achievement of positive economic outcomes. The MOU will also guide the Council and the SCCI in working together towards enhancing economic opportunity within the CBD and the Greater Shepparton region.

Consultation

Council Officers have maintained continuous discussions with the SCCI regarding the MOU and the content within.

Conclusion

The SCCI is a recognised body within the Greater Shepparton region and is currently involved in a number of projects with Council. The SCCI and Council have also successfully worked together previously on several projects which have generated positive outcomes for the region. The proposed MOU and funding will support the operation of the SCCI and strengthen the alignment between Council and the SCCI.

Attachments

- | | |
|---|----------|
| 1. Chamber of Commerce - Strategic Plan 2016 | Page 155 |
| 2. Shepparton Chamber of Commerce and Industry - Rules Of Association | Page 162 |
| 3. Chamber of Commerce MOU | Page 175 |

9. SUSTAINABLE DEVELOPMENT DIRECTORATE

9.2 Planning Permit 2016-330 Use and Development of the Land for a Caravan Park and Host Farm, Primary Produce Sales and Restaurant

Disclosures of conflicts of interest in relation to advice provided in this report

Under section 80C of the *Local Government Act 1989* officers and persons engaged under a contract providing advice to Council must disclose any conflicts of interests, including the type and nature of interest.

No Council officers or contractors who have provided advice in relation to this report have declared a conflict of interest regarding the matter under consideration.

Council Officers involved in producing this report

Author: Senior Statutory Planner

Proof reader(s): Team Leader Statutory Planning, Manager Building and Planning

Approved by: Director Sustainable Development

Executive Summary

The application seeks planning approval to use and develop land at 215 Mitchell Road, Kialla for a host farm, caravan park, farm store and restaurant incorporating 22 accommodation pods, 10 caravan sites and associated buildings and works such as toilet facilities.

The land is generally within the Farming Zone 2 (FZ), Urban Floodway Zone (UFZ), Floodway Overlay (FO) and Land Subject to Inundation (LSIO).

The development site is with the FZ and LSIO.

Officers acknowledge that this application includes agricultural elements including goat, chicken and pig rearing and cropping.

Officers are of the opinion that the proposal fails to comply with the purposes of the FZ as the proposal is largely unrelated to agriculture and would permanently remove land from agricultural production.

Council has completed a piece of strategic planning work titled 'Goulburn Valley Harness and Greyhound Racing Precinct Feasibility Study and Masterplan'.

The endorsed masterplan identifies the land as being partially within the "Flood Plain and Cut Area for Fill" (the bulk of the development area) and partially within the rural equine living and low density residential area (an area of the development site to the north).

The endorsed masterplan does not shown any portion of the land as suitable for the proposal. Therefore officers recommend that Council refuse the application. A copy of the details of the master plan, including the location of the subject proposal can be found within the body of this report.

The land is within an area of aboriginal cultural heritage sensitivity and the applicants have obtained a Cultural Heritage Management Plan (CHMP).

However upon close inspection of the CHMP, officers noted that the plan does not cover the entire development site within the activity area. It is therefore considered that the CHMP is not consistent with the planning application. As a result no permit should issue until the CHMP is revised to reflect the proposed development.

9. SUSTAINABLE DEVELOPMENT DIRECTORATE

9.2 Planning Permit 2016-330 Use and Development of the Land for a Caravan Park and Host Farm, Primary Produce Sales and Restaurant (continued)

Within the further information request, the applicants were required to clarify how the Cultural Heritage Management Plan responded to the proposed development of the entirety of the land. An adequate response was not received.

This application was considered by Council at the December 2016 Ordinary Council Meeting where the application was remitted back to officers to allow the application to be advertised.

The application was notified and eight objections were received. The main grounds of objections related to impacts on the amenity of the area, the proposal not being consistent with the Farming Zone, flooding implications, traffic safety implications, lack of connection to services and the proposal would compromise long term aspirations of the area having regard to the Goulburn Valley Harness and Greyhound Racing precinct Feasibility Study and Masterplan.

Planning Officers have considered the objections in planning terms and are of the opinion that they introduce valid new grounds for Council to oppose the application.

The Goulburn Broken Catchment Management Authority (CMA) objected to the proposal for the following reasons:

- The majority of the site is located in floodway land
- The proposal is discouraged within the State Planning Policy Framework and Local Planning Policy Framework of the Council's Planning Scheme at clause 21.04-1
- The proposal is not consistent with the Victorian Planning Provisions Practice Note 11 Applying for a Planning Permit under the Flood Provisions (DEWLP, 2015)
- It would result in danger to life, health and safety of the occupants
- It would increase demand on community infrastructure and emergency services, and in community recovery services
- Long-term cumulative impacts of such proposals

Officers acknowledge that the CMA is a recommending authority. The CMA is the expert flood authority and their objection needs to be given significant weight given the absence of any expert flood advice from the applicant. Therefore officers endorse the CMA's grounds of objection.

Officers acknowledge that the application has some positive elements when assessed against the planning scheme and other policy documents including the creation of a tourism drawcard to the municipality.

Despite this, officers consider that the application achieves unacceptable planning outcomes and no permit should issue for the following reasons:

- the area of the development as described within the application is not consistent with the activity area under the CHMP
- the development is primarily for accommodation which is unrelated to agriculture
- the proposed use is contrary to the endorsed Goulburn Valley Harness and Greyhound Racing Precinct Feasibility Study and Masterplan
- the proposed development is inappropriately located with a floodway

Officers recommend that Council refuse the granting of a permit.

9. SUSTAINABLE DEVELOPMENT DIRECTORATE

9.2 Planning Permit 2016-330 Use and Development of the Land for a Caravan Park and Host Farm, Primary Produce Sales and Restaurant (continued)

This application was considered by Council at the December 2016 Ordinary Council Meeting where the application was remitted back to officers to allow the application to be advertised.

**Moved by Cr Hazelman
Seconded by Cr Patterson**

1. In relation to Planning Application 2016-330, on the basis of the information before the Council and having considered all relevant matters as required by the *Planning and Environment Act 1987*, Council resolves to refuse the application on the following grounds:
 - a) The proposed use and development for a caravan park including Host Farm, primary produce sales and restaurant on the subject land does not provide an acceptable outcome or a net community benefit in terms of the State and Local Planning Policy Frameworks and the purpose and decision guidelines of the Farming Zone (2), and
 - i) Has the potential to impact on the continuation of primary production on the land;
 - ii) Has potential for conflict between the ongoing farming activities and the proposed rural living uses in the surrounding area.
 - b) The proposed use is contrary to the endorsed Goulburn Valley Harness and Greyhound Racing Precinct Feasibility Study and Masterplan and is contrary to the provisions of Clause 21.04-1 of the Local Planning Policy Framework.
 - c) The proposal does not provide sufficient information to satisfy the responsible that the development provides a suitable drainage system as required by the Infrastructure Design Manual.
 - d) Goulburn Broken Catchment Management Authority
 - The majority of the site is located in floodway land
 - The proposal is discouraged within the State Planning Policy Framework and Local Planning Policy Framework of the Council's Planning Scheme at clause 21.04-1
 - The proposal is not consistent with the Victorian Planning Provisions Practice Note 11 Applying for a Planning Permit under the Flood Provisions (DEWLP, 2015)
 - It would result in danger to life, health and safety of the occupants
 - It would increase demand on community infrastructure and emergency services, and in community recovery services
 - Long-term cumulative impacts of such proposals
 - e) The proposed use and development is inappropriately located in an area of flooding as identified by Council's flood expert being Water Technology.
 - f) The activity area within the Cultural Heritage Management Plan does not consider the full development site.

9. SUSTAINABLE DEVELOPMENT DIRECTORATE

9.2 Planning Permit 2016-330 Use and Development of the Land for a Caravan Park and Host Farm, Primary Produce Sales and Restaurant (continued)

Cr Oroszvary was granted an extension of time to speak to the motion.

Cr Hazelman was granted an extension of time to speak to the motion.

The motion was put and carried.

Cr Hazelman called for a division.

Those voting in favour of the motion: Cr Hazelman, Cr Giovanetti, Cr Sutton, Cr Patterson, Cr Abdullah and Cr O’Keeffe.

Those voting against the motion: Cr Adem, Cr Oroszvary and Cr Summer.

Property Details

Land/Address	215 Mitchell Road, Kialla The land is 102ha in size and contains two dwellings
Zones and Overlays	Farming Zone 2 Land Subject to Inundation Overlay Area of cultural heritage sensitivity
Why is a permit required	Use of land for a caravan park including host farm, primary produce sales and restaurant – 35.07-1 Buildings and works in the FZ – 35.07-4 Buildings and works in the LSIO – 44.04-1

Proposal in Detail

The application made to Council is described as a *‘host farm, caravan park, with associated primary produce sales and restaurant’*.

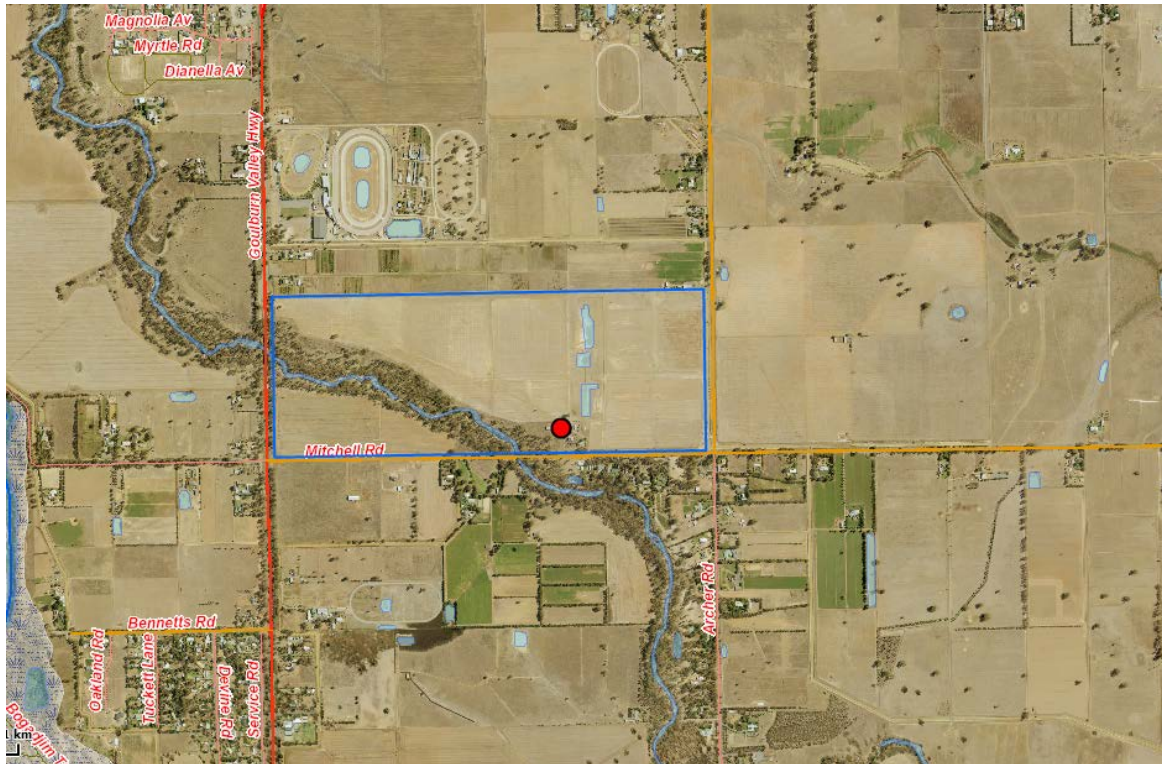
Details of the proposed are summarised as follows:

- 22 accommodation “pods” with different styles of pods, comprising of a mix of 1, 2 and 3 bedrooms;
- 10 caravan sites;
- A farm store / café
- Various agricultural activities associated with establishing a permaculture host farm;
- Toilet block;
- Workshop;
- Machinery shed;
- Office;
- Dairy;
- Landscaped open space;
- Gardens;
- Market Garden;
- Walking Paths / bike paths;
- Playground;
- Advertising signage.

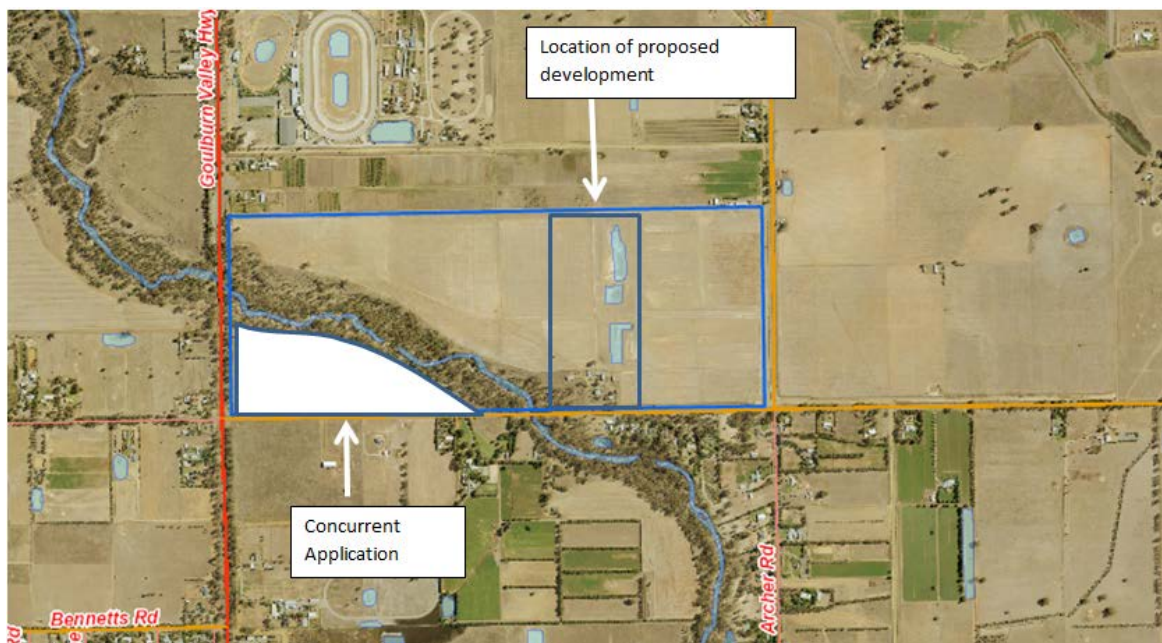
9. SUSTAINABLE DEVELOPMENT DIRECTORATE

9.2 Planning Permit 2016-330 Use and Development of the Land for a Caravan Park and Host Farm, Primary Produce Sales and Restaurant (continued)

Locality Plan

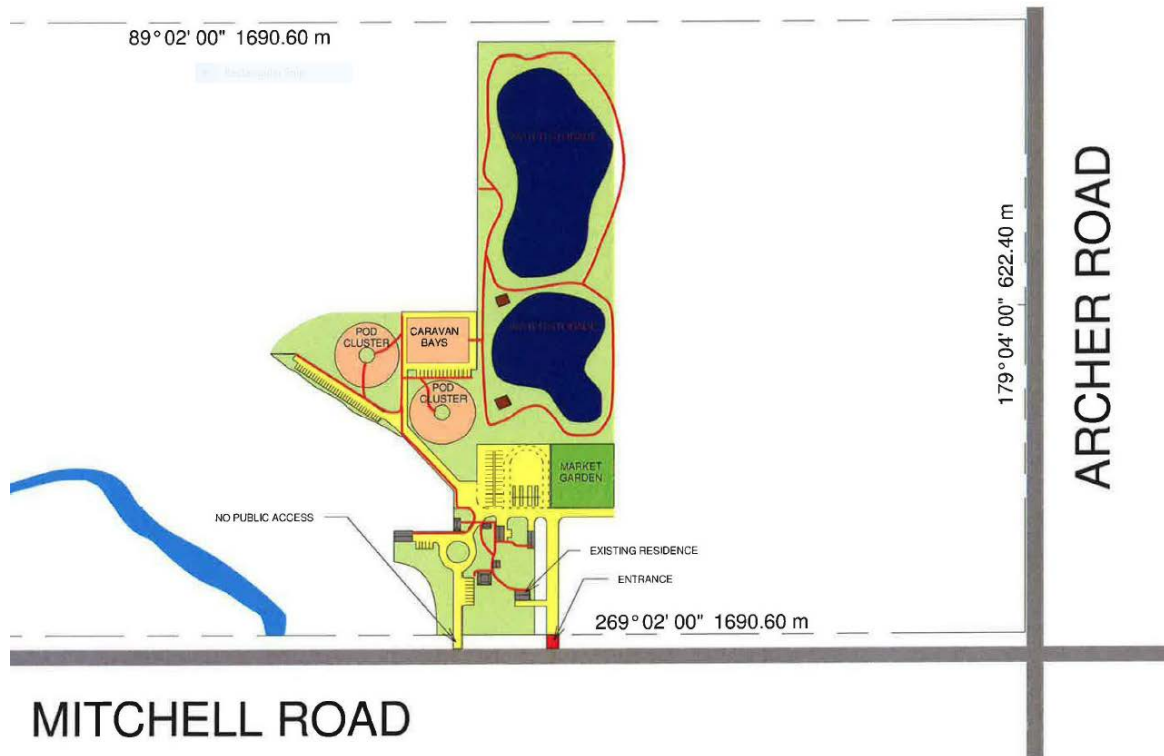


Site Plan

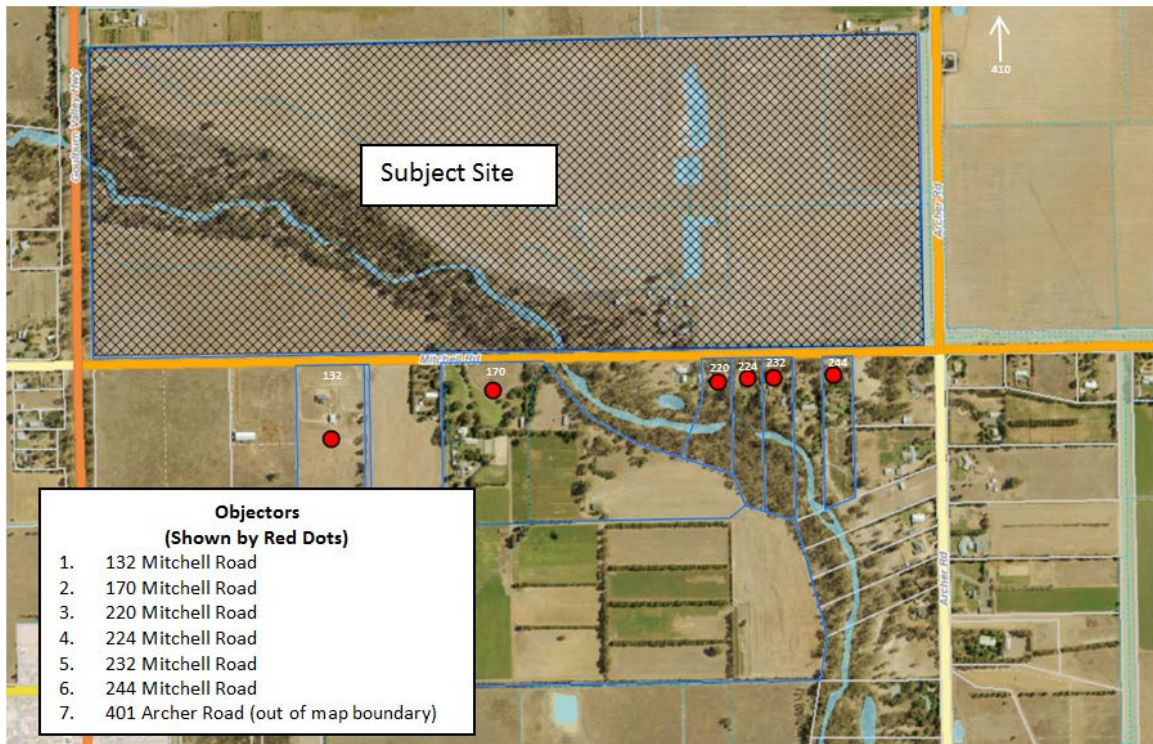


9. SUSTAINABLE DEVELOPMENT DIRECTORATE

9.2 Planning Permit 2016-330 Use and Development of the Land for a Caravan Park and Host Farm, Primary Produce Sales and Restaurant (continued)



Objectors Plan



9. SUSTAINABLE DEVELOPMENT DIRECTORATE

9.2 Planning Permit 2016-330 Use and Development of the Land for a Caravan Park and Host Farm, Primary Produce Sales and Restaurant (continued)

Summary of Key Issues

- The application seeks planning permission for the use and development of the land for a caravan park with host farm with associated primary produce sales and restaurant.
- The application was referred to Goulburn Broken Catchment Management who objected to the proposal
- The proposal is inconsistent with the endorsed master plan therefore no permit should issue
- Planning Officers are of the opinion that the proposal does not achieve an acceptable planning outcome when assessed against the provisions of the Farming Zone, Clause 21.04 of the Planning Scheme and the endorsed Goulburn Valley Harness and Greyhound Racing Precinct Feasibility Study and Masterplan.
- The proposal is not consistent with the endorsed Masterplan as it does not support the use of the land for a caravan park / host farm with associated local produce sales and restaurant.
- The application was notified and 8 objections were received.

Background

The planning application was lodged with Council on 10 August 2016.

Further information was requested on 19 August 2016. A response to this request was received on 2 November 2016.

The further information request included the requirement for a flood risk report which would outline the susceptibility of the land to flooding and flood damage including potential flood risk to life.

A reply to this was not included in the applicants further information response.

The application has been assessed based on the relevant provisions within the Greater Shepparton Planning Scheme.

In 2013 an application was made on the same land for a Farm, Host Farm, Caravan Park, Farm Store and Restaurant. The application was notified to surrounding properties and a number of objections were received.

The Council considered the 2013 application and resolved:

In relation to Planning Application 2013-258, on the basis of the information before the Council and having considered all relevant matters as required by the Planning and Environment Act 1987, were it up to Council to make a determination, Council would have resolved to lay the matter on the table until such time as the investigation of the surrounding area identified as "investigation area 1" in the Greater Shepparton Planning Scheme is completed or VCAT have made a determination on the matter.

The applicant sought a VCAT review of the 2013 application and VCAT decided that no permit should issue.

9. SUSTAINABLE DEVELOPMENT DIRECTORATE

9.2 Planning Permit 2016-330 Use and Development of the Land for a Caravan Park and Host Farm, Primary Produce Sales and Restaurant (continued)

Assessment under the Planning and Environment Act

The land is within the Farming Zone, an assessment against the decision guidelines in the Farming Zone is set out below.

The purposes of the Farming Zone are:

- To provide for the use of land for agriculture.
- To encourage the retention of productive agricultural land.
- To ensure that non-agricultural uses, including dwellings, do not adversely affect the use of land for agriculture.
- To encourage the retention of employment and population to support rural communities.
- To encourage use and development of land based on comprehensive and sustainable land management practices and infrastructure provision.

Decision Guideline	Officers Response
35.07-6 General Issues	
The capability of the land to accommodate the proposed use or development, including the disposal of effluent	<p>It is considered that the land is not capable of accommodating the proposal.</p> <p>The land is within an area that is identified as being subject to flooding in the Goulburn Valley Equine and Greyhound Precinct Masterplan</p> <p>This position is further strengthened by the objection of the Goulburn Broken Catchment Management Authority who state that the proposal could potentially lead to danger to life.</p> <p>In light of the above, it is considered that the land is not capable of accommodating the proposed use and development.</p>
How the use of the land or development relates to sustainable land management	<p>It is noted that the application includes a host farm component which includes goat, pig and chicken breeding and cropping. However it is considered that the overriding element of the proposal is for accommodation in the Farming Zone.</p> <p>In light of this, it is considered that the accommodation element of the proposal would permanently remove the land from agricultural production.</p> <p>This is not considered to be sustainable agricultural land management.</p>

9. SUSTAINABLE DEVELOPMENT DIRECTORATE

9.2 Planning Permit 2016-330 Use and Development of the Land for a Caravan Park and Host Farm, Primary Produce Sales and Restaurant (continued)

Decision Guideline	Officers Response
35.07-6 General Issues	
Whether the site is suitable for the use or development and whether the proposal is compatible with adjoining and nearby uses.	<p>It is acknowledged that the application does include agricultural elements, including goat, pig and chicken breeding and cropping.</p> <p>Notwithstanding the above, it is considered that the land is not suitable for the proposed use and development.</p> <p>The land is within a rural / rural residential area, it is considered that a caravan park / restaurant would be incongruous with surrounding uses.</p> <p>Further to this the Goulburn Valley Harness and Greyhound Racing Precinct Feasibility study and Masterplan has identified a site for a caravan park and a Planning Permit has been issued for this use.</p>
Agricultural issues and the impacts from non-agricultural uses.	
Whether the use or development will support and enhance agricultural production.	<p>It is noted that the application includes a host farm and primary produce sales component. However it is considered that the overriding element of the proposal is for accommodation in the Farming Zone.</p> <p>It is considered that the accommodation element of the proposal would permanently remove the land from agricultural production and would not enhance agricultural production on the land.</p>
Whether the use or development will adversely affect soil quality or permanently remove land from agricultural production.	<p>The application includes a host farm and primary produce sales element, which includes goat, pig and chicken breeding and cropping. This is considered to be a minor element of the overall proposal. It is considered that the proposed accommodation would make up the bulk of the application.</p> <p>In light of the above, it is considered that the proposal would permanently remove the land from agricultural production as the proposed caravan park / accommodation facility would be unrelated to agriculture.</p>

9. SUSTAINABLE DEVELOPMENT DIRECTORATE

9.2 Planning Permit 2016-330 Use and Development of the Land for a Caravan Park and Host Farm, Primary Produce Sales and Restaurant (continued)

Decision Guideline	Officers Response
35.07-6 General Issues	
The potential for the use or development to limit the operation and expansion of adjoining and nearby agricultural uses.	The proposal would limit the operation and expansion of adjoining and nearby agricultural uses. Additionally, it is considered that the proposal would introduce a use and development which is incongruous with surrounding uses, which are predominantly agricultural and rural residential in character.
The capacity or the site to sustain the agricultural use	The application includes a host farm and primary produce sales element. This is considered to be a minor element of the overall proposal. It is considered that the proposed accommodation would make up the bulk of the application. The proposal would remove productive agricultural land from agricultural production. This is not considered to be an acceptable planning outcome.
Environmental issues	
The impact of the proposal on the natural physical features and resources of the area, in particular on soil and water quality	The application would insert a caravan park, pod accommodation, farm store, restaurant and other built structures onto the land, which is currently vacant. It is considered that the physical features of the land would be detrimentally affected by the proposal.
The impact of the use or development on the flora and fauna on the site and its surrounds	The proposal does not seek the removal of any native vegetation.
The need to protect and enhance the biodiversity of the area, including the retention of vegetation and faunal habitat and the need to revegetate land including riparian buffers along waterways, gullies, ridgelines, property boundaries and saline discharge and recharge area.	The proposal would not lead to the removal of any native vegetation.

9. SUSTAINABLE DEVELOPMENT DIRECTORATE

9.2 Planning Permit 2016-330 Use and Development of the Land for a Caravan Park and Host Farm, Primary Produce Sales and Restaurant (continued)

Decision Guideline	Officers Response
35.07-6 General Issues	
The location of on-site effluent disposal areas to minimise the impact of nutrient loads on waterways and native vegetation	The application includes a Sewerage, Water and Drainage Provision Plan. In relation to effluent disposal. The report notes that there is no reticulated sewerage service on the land and that the nearest connection is located at the entrance to the Shepparton Harness Racing and Greyhound Racing tracks, almost 400m to the north of the subject land. The report states that a new pump station and sewer rising main would be required to connect to the existing services to the north of the land.
Design and siting issues	
The need to locate buildings in one area to avoid any adverse impacts on surrounding agricultural uses and to minimise the loss of productive agricultural land.	The buildings including accommodation pods, caravan bays and car parking are located to the south of the land. The buildings would permanently remove this area of the land from agricultural production and would have a detrimental impact on surrounding productive agricultural land
The impact of the siting, design, height, bulk, colours and materials to be used, on the natural environment, major roads, vistas and water features and the measures to be undertaken to minimise any adverse impacts.	The proposal would have a detrimental impact on the amenity of the area by introducing commercial built structures into an area which is agricultural / rural residential in character.
Stormwater discharge	The application has not provided any information on stormwater discharge, however the application states that all stormwater discharge would be directed to two large dams on the site. The applicant has stated that these dams will be required to be reshaped to provide for stormwater detention.

Flooding

Relevant clauses of the planning scheme include:

- 13.02-1 Floodplain Management
- 21.05-2 Floodplain and Drainage Management
- Land Subject to Inundation Overlay

In broad terms the clauses of the planning scheme which relate to flooding seek to ensure that proposed use or developments do not increase the possibility of flooding and flood damage.

9. SUSTAINABLE DEVELOPMENT DIRECTORATE

9.2 Planning Permit 2016-330 Use and Development of the Land for a Caravan Park and Host Farm, Primary Produce Sales and Restaurant (continued)

The submitted application was not accompanied by any expert flood report to support the proposed development.

The CMA on 16 September 2016 objected to the grant of a permit due the proposed development being located in floodway land with depths greater than 500mm.

Based on the objection of the CMA it is considered that the application does not achieve an acceptable outcome against flooding policies within the scheme.

Furthermore, Water Technology Pty Ltd were commissioned by officers to consider the existing flood controls on the land and to assess the development outlined in the Goulburn Valley Harness and Greyhound Racing Precinct Feasibility Study and Masterplan.

The report shows that the subject land inundates in a 1% Annual Exceedance Probability to a greater depth than is currently provided for in the Planning Scheme.

Further to this the model of flood behaviour shows that if the subject land were filled the loss of storage and impact on the conveyance of flood water would have a detrimental impact on surrounding lands, particularly land to the south of Mitchell Road and west of the Goulburn Valley Highway in terms of additional flood depth and increased velocity of flood water.

Officers engaged Water Technology Pty Ltd to prepare the Shepparton Mooroopna Flood Mapping and Flood Intelligence Project. This involves detailed hydrology and hydraulic modelling of the Goulburn River, Seven Creeks and the Broken River for flood mapping, assessing flood risk and the treatment of flood risk

It is envisaged that the Shepparton Mooroopna Flood Study will be completed in late 2017 for Council consideration.

21.04-1 Urban Consolidation and Growth

Planning scheme amendment C93 implemented the strategies of the Housing Strategy into the planning scheme. C93 was subject to an Independent Planning Panel which supported Council's proposal to include the racing precinct within an investigation area, which is now known as investigation area 1.

Investigation Area 1 is described as:

Investigation Area 1 – Kialla Paceway and Shepparton Greyhound Racing environs. This area surrounds and includes the greyhound and trotting facilities and is directly adjacent to the Shepparton South Growth Corridor. There is potential to extend services to this land. However, future residential development within this area will be dependent on amenity issues such as lighting, noise, odour and dust being addressed to ensure that the long term interests of the racing facilities are protected.

9. SUSTAINABLE DEVELOPMENT DIRECTORATE

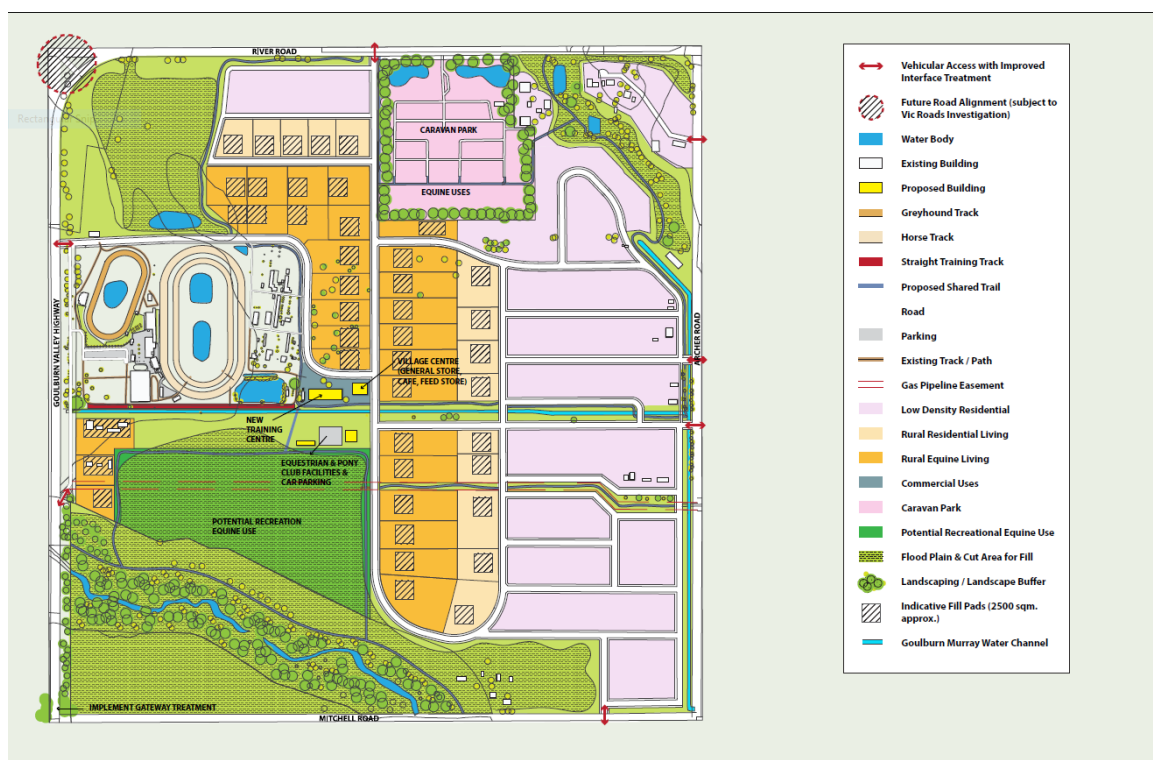
9.2 Planning Permit 2016-330 Use and Development of the Land for a Caravan Park and Host Farm, Primary Produce Sales and Restaurant (continued)

A strategy of Council's local planning policy at 21.04-1 is to:

Avoid incremental approvals and development in identified investigation areas until an integrated investigation and has been completed to assess and resolve future land opportunities and constraints, land use, development opportunities, subdivisional layout and servicing for the area.

A comprehensive investigation has been carried out by Urban Enterprise, which informed the Goulburn Valley Harness and Greyhound Racing Precinct Feasibility Study and Masterplan.

The Masterplan was endorsed by the Council at the Special Council Meeting on 14 September 2016.



The endorsed Masterplan identifies the land as being partially with “Flood Plain and Cut Area for Fill” (the bulk of the development area) and partially within rural equine living and Low Density Residential (an area of the development site to the north). The endorsed Masterplan does not show any portion of the land as suitable for any element of the proposal.

Further to this, the Masterplan identifies an area for a Caravan Park, it is noted that a Planning Permit has issued for this use within the identified area.

21.06-6 Tourism

Council's local planning policy seeks to *encourage the provision of tourism facilities and services including short term and home hosted accommodation, host farms and similar facilities.*

9. SUSTAINABLE DEVELOPMENT DIRECTORATE

9.2 Planning Permit 2016-330 Use and Development of the Land for a Caravan Park and Host Farm, Primary Produce Sales and Restaurant (continued)

Strategies of this policy include:

- *Promote the unique tourism opportunities of the irrigated rural landscape and the food growing and processing industries.*
- *Encourage the integration of tourist and agricultural activities where there are no adverse impacts on the operation of rural industries.*

It is accepted that the proposed use and development creates an agricultural tourism opportunity for the municipality and therefore responds positively to this policy direction. Despite this Council has recently issued a permit for a caravan park at 100 River Road, Kialla which if developed will provide accommodation options for users of the racing facilities.

Integrated Decision Making

10.04 of the planning scheme states:

Responsible authorities should endeavour to integrate the range of policies relevant to the issues to be determined and balance conflicting objectives in favour of net community benefit and sustainable development for the benefit of present and future generations.

31.02 of the planning scheme states:

Because a use is in Section 2 does not imply that a permit should or will be granted. The responsible authority must decide whether the proposal will produce acceptable outcomes in terms of the State Planning Policy Framework, the Local Planning Policy Framework, the purpose and decision guidelines of the zone and any of the other decision guidelines in Clause 65.

Having considered the relevant planning policies, whilst the application responds positively against some policies such as tourism, on balance the application does not achieve an acceptable planning outcome for the following reasons:

- The proposed use and development is not a proposal that is supported by the purposes or decision guidelines of the Farming Zone;
- The activities proposed are not generally in accordance with the endorsed Goulburn Valley Equine and Greyhound Racing Precinct Feasibility and Masterplan, July 2016;
- The two flood experts that have considered the future development of the precinct being the CMA and Water Technology have found that this land should not be developed due to flood depths;
- Insufficient information has been provided with the application to satisfy officers that an appropriate drainage solution exists for the proposal

9. SUSTAINABLE DEVELOPMENT DIRECTORATE

9.2 Planning Permit 2016-330 Use and Development of the Land for a Caravan Park and Host Farm, Primary Produce Sales and Restaurant (continued)

Council Plan/Key Strategic Activity

Council Plan 2013-2017

Section 4.3

Encourage sustainable municipal growth and development

Aim

Greater Shepparton City Council, as one of Australia's fastest growing inland regional cities, recognises that it is important to manage growth in a structured and sustainable manner. In consultation with the Victorian Government and community stakeholders, we will continue to develop a planning framework that ensures our growth and development does not compromise our enviable lifestyle.

Strategies

- Review Council's Municipal Strategic Statement.
- Ensure Developer Control Plans minimise Council's requirement for expenditure within developments.

Continue to develop structure plans for our growth corridors

Risk Management

Risks	Likelihood	Consequence	Rating	Mitigation Action
Flooding	A	5	Low	Objection from Goulburn Broken Catchment Management Authority inform that subject to the land is subject to flooding and that the proposal may result in danger to life, health and safety of the occupants.

Policy Considerations

The application has been considered against the policies contained within the Greater Shepparton Planning Scheme and found to achieve unacceptable planning outcomes

Financial Implications

This planning application has no significant financial implications on Council.

Legal/Statutory Implications

Title Details

The title does not contain a Section 173 Agreement.

The title contains a restrictive covenant being J728124 dated 25 November 1981. Dealing number J728124 is for the registration of an easement for the purpose of a gas pipeline.

The easement is shown as E-1 on Lot 1 on PS416230P. The easement is 20m wide and runs along the northern boundary of the land.

9. SUSTAINABLE DEVELOPMENT DIRECTORATE

9.2 Planning Permit 2016-330 Use and Development of the Land for a Caravan Park and Host Farm, Primary Produce Sales and Restaurant (continued)

The encumbrance relating to dealing J728124 is an easement and not a covenant.

Therefore there is no registered restrictive covenant that applies to the subject land.

Cultural Heritage

The application includes a Cultural Heritage Management Plan.

An inspection of the Cultural Heritage Management Plan which was lodged with the application shows that the plan does not include the entirety of the application area.

The Cultural Heritage Management Plan is not considered to be valid as it does not consider the impacts of the full proposal.

Within the Further Information request, the applicants were requested to clarify how the Cultural Heritage Management Plan responded to the proposed development of the entirety of the land. An adequate response was not received.

Environmental/Sustainability Impacts

The use has no detrimental impact on the environment subject to the inclusion of appropriate drainage conditions should it be decided to grant a permit.

Social Implications

Section 60(1)(f) of the Act states the following:

Before deciding on an application, the responsible authority, if the circumstances appear to so require, must consider—

- *Any significant social effects and the economic effects which the responsible authority considers the use or development may have.*

This application does not raise any significant social issues.

Economic Impacts

Should Council decide to oppose the application; the investment associated with the application may be lost.

The submitted application states the cost of the development is \$5,000,000 and upon full construction would employ 5 persons.

Referrals/Public Notice

The application was notified to surrounding properties and eight objections were received. The key issues raised in the objections are summarised in the following table:

9. SUSTAINABLE DEVELOPMENT DIRECTORATE

9.2 Planning Permit 2016-330 Use and Development of the Land for a Caravan Park and Host Farm, Primary Produce Sales and Restaurant (continued)

Grounds of Objection	Officers Response
<p>Proposal not consistent with the Farming Zone</p>	<p>The purpose of the Farming Zone is to encourage the retention of agricultural land and ensure that non-agricultural uses including uses do not adversely affect the use of the land for agriculture.</p> <p>Officers acknowledge that this application includes agricultural elements including goat, chicken and pig rearing and cropping. Notwithstanding the above officers are of the opinion that the proposal fails to comply with the purposes of the FZ as the proposal is largely unrelated to agriculture and would permanently remove land from agricultural production.</p>
Grounds of Objection	Officers Response
<p>The proposal would have a detrimental impact on flooding in the area and the Goulburn Broken Catchment Management Authority objected</p>	<p>Officers acknowledge that the CMA is a recommending authority and their objection is not a veto.</p> <p>Despite this the CMA are an expert flood authority and their objection needs to be given significant weight given the absence of any expert flood advice from the applicant. Therefore officers endorse the CMA's grounds of objection.</p> <p>Further to the above, officers sought advises from Water Technology which states that the proposal is not an appropriate use given the associated flood risk identified.</p>
<p>Traffic Safety implications, intersection of Mitchell Road and Goulburn Valley Highway is not adequate to cater for the proposal</p> <p>Mitchell Road Bridge Floods</p>	<p>The applicants have provided a traffic impact assessment with the application which states that the current turn provisions at the intersection of Mitchell Road and Goulburn Valley Highway is adequate to cater for additional turn movements.</p> <p>The traffic impact assessment does note that there is a "sag" on Mitchell Road at Seven Creeks. However it is not identified as a risk.</p> <p>It is considered that the applicants have supplied appropriate information with regard to traffic.</p>
<p>The proposal could transition into a "residential village"</p>	<p>Planning Officers acknowledge the concern of the objectors.</p> <p>However there is no definition in the Planning Scheme which outlines what constitutes permanent residence.</p>

9. SUSTAINABLE DEVELOPMENT DIRECTORATE

9.2 Planning Permit 2016-330 Use and Development of the Land for a Caravan Park and Host Farm, Primary Produce Sales and Restaurant (continued)

Grounds of Objection	Officers Response
Compromise long term of the Goulburn Valley Harness and Greyhound Precinct Feasibility Study and Masterplan	The Goulburn Valley Harness and Greyhound Precinct Feasibility Study and Masterplan identifies the land as partially with "Flood Plain and Cut Area for Fill" (the bulk of the development area) and partially within rural equine living and Low Density Residential (an area of the development site to the north). This Masterplan has been endorsed by the Council. The proposal does not comply with the endorsed masterplan.
Grounds of Objection	Officers Response
Proposal is similar to a previous application on the land which was refused by VCAT	It is considered that the proposal currently being considered is similar a previous application on the land which was refused by VCAT in 2014.

Goulburn Murray Water, APA and Public Transport Victoria all consented to the application.

As dealt with earlier within the report the CMA acting as a recommending referral authority objected to the proposal.

Whilst it is noted that the CMA is a Recommending Referral Authority, the Responsible Authority are obliged to consider any comments of a referral authority.

Section 60 of the *Planning and Environment Act, 1987* outlines what matters must be considered by the Responsible Authority when assessing a planning permit application as set out below:

Before deciding on an application, the responsible authority must consider—

- (a) the relevant planning scheme; and*
- (b) the objectives of planning in Victoria; and*
- (c) all objections and other submissions which it has received and which have not been withdrawn; and*
- (d) any decision and comments of a referral authority which it has received;*

The Victorian Parliamentary Debates (20 August 2012) which discussed the role of recommending referral authorities states:

A recommending referral authority is a new type of referral authority that will not have a veto power, but rather may comment on an application and the responsible authority must consider those comments. The responsible authority is not obliged to refuse an application or include conditions required by this type of referral authority.

Further to the above Practice Note 54 states:

a responsible authority must consider the recommending referral authority's advice but is not obliged to refuse the application or to include any recommended conditions.

9. SUSTAINABLE DEVELOPMENT DIRECTORATE

9.2 Planning Permit 2016-330 Use and Development of the Land for a Caravan Park and Host Farm, Primary Produce Sales and Restaurant (continued)

Therefore officers are obliged to consider the comments of the CMA.

Strategic Links

a) Greater Shepparton 2030 Strategy

The Greater Shepparton 2030 strategy (GS2030) is a reference document in the planning scheme under 21.09.

A reference document is described by Practice Note 13 Incorporated and Reference Document as:

Reference documents provide background information to assist in understanding the context within which a particular policy or provision has been framed.

Reference documents have only a limited role in decision-making as they are not part of the planning scheme. They do not have the status of incorporated documents or carry the same weight.

Section 5 Floodplain Management

Floodplain management is one of the main land use and development issues for the municipality. The municipality is located on a major floodplain at the confluence of two major rivers, and is characterised by a flat topography. Flooding in the Shepparton-Mooroopna area is a result of the interaction of floods in the Goulburn River, Broken River and Seven Creeks.

Flooding is a natural phenomenon in this region. Floodplain management attempts to reduce the direct costs in terms of loss of stock and damage to property, and the indirect costs of reduced productivity, road rebuilding, and inconvenience.

Planning controls are used to designate areas prone to flooding and limiting developments that will impede natural surface water flows. It is equally important that controls do not move or create a surface water management problem to another area, either within or outside the municipality.

For these reasons the continuation of the co-operative and productive relationship with the Goulburn-Broken Catchment Management Authority is essential.

Section 8 Tourism

Greater Shepparton is part of the Goulburn Murray Waters tourism region, which also comprises the towns of Kerang, Echuca, Cobram and Yarrawonga. Visitors to the tourism region in the 12-month period to March 2003 comprise 2.5 million day trip visitors and 1.5 million overnight visitors, staying an average of 2.4 nights. Only 23,000 international visitors came to the region during the period, compared with 1.2 million international visitors to Melbourne.

The key objectives for this subtopic are:

Objective 1: To ensure a sustained level of growth in tourism, including promotion of the unique tourism opportunities of the irrigated rural landscape and the food growing and processing industries.

Objective 2: To provide tourist services which suitably meet the needs of visitors to the municipality.

9. SUSTAINABLE DEVELOPMENT DIRECTORATE

9.2 Planning Permit 2016-330 Use and Development of the Land for a Caravan Park and Host Farm, Primary Produce Sales and Restaurant (continued)

Greater Shepparton Housing Strategy 2011

The Housing Strategy is a reference document in the planning scheme under 21.09. The Housing Strategy was implemented into the scheme by way of C93. The preparation of the Housing Strategy was undertaken in accordance with direction from the GS2030.

These two reference documents have been used as the basis of planning scheme amendments to update local policy under C69 and C93.

Clearly the tourism policy with GS2030 provides support to developments such as is proposed.

In conflict with this tourism policy, elements of the Housing Strategy provide strategic support to allow planning for future growth of key locations within the municipality such as the racing precinct before development approvals that could compromise key sites.

On balance as set out within this report it is considered that the proposal does not comply with the endorsed Goulburn Valley Harness and Greyhound Racing Precinct Feasibility Study and Masterplan and that any approval would constitute an incremental approval in the absence of any strategic support which would detrimentally affect the future growth of the racing precinct.

Conclusion

Officers having reviewed the supplied information and objections, inspecting the site and surrounds, the planning scheme have formed the view that the application achieves unacceptable planning outcomes and should not be supported by Council.

Attachments

Nil

9. SUSTAINABLE DEVELOPMENT DIRECTORATE

9.3 Planning Permit 2016-331 Use and Development of the Land for a Caravan Park / Resort including Local Produce Sales and Restaurant

Disclosures of conflicts of interest in relation to advice provided in this report

Under section 80C of the *Local Government Act 1989* officers and persons engaged under a contract providing advice to Council must disclose any conflicts of interests, including the type and nature of interest.

No Council officers or contractors who have provided advice in relation to this report have declared a conflict of interest regarding the matter under consideration.

Council Officers involved in producing this report

Author: Senior Statutory Planner

Proof reader(s): Team Leader Statutory Planning, Manager Building and Planning

Approved by: Director Sustainable Development

Executive Summary

The application seeks planning approval to use and develop land at 215 Mitchell Road, Kialla for the following:

- a staged caravan park / resort, farm store and restaurant;
- 50 accommodation pods;
- 20 caravan sites;
- associated buildings and works such as toilet facilities and a shop selling local produce and restaurant.

The application details the proposal for stage one only, the full extent of proposal for stages 2 and 3 is not outlined.

It should be noted this application has been made with a concurrent application on the subject land for a similar use and development, to the east of Seven Creeks.

The land is within the Farming Zone 2 (FZ) and Land Subject to Inundation (LSIO).

Officers are of the opinion that the proposal fails to comply with the purposes of the FZ as the proposal is unrelated to agriculture and would permanently remove land from agricultural production.

Council has endorsed the 'Goulburn Valley Harness and Greyhound Racing Precinct Feasibility Study and Masterplan'.

The endorsed masterplan identifies the land as being partially within the "Flood Plain and Cut Area for Fill" (the bulk of the development area) and partially within rural equine living and low density residential (an area of the development site to the north).

The endorsed masterplan does not shown any portion of the land as suitable for any element of the proposal. Therefore officers recommend that Council refuse the application. A copy of the details of the master plan, including the location of the subject proposal can be found within the body of this report.

The land is within an area of aboriginal cultural heritage sensitivity and the applicants have provided a Cultural Heritage Management Plan which has received a Notice of Approval by the Yorta Yorta Nation Aboriginal Corporation.

9. SUSTAINABLE DEVELOPMENT DIRECTORATE

9.3 Planning Permit 2016-331 Use and Development of the Land for a Caravan Park / Resort including Local Produce Sales and Restaurant (continued)

This application was considered by Council at the December 2016 Ordinary Council Meeting where the application was remitted back to officers to allow the application to be advertised.

The application was notified and seven objections were received. The main grounds of objections related to impacts on the amenity of the area, the proposal not being consistent with the Farming Zone, flooding implications, traffic safety implications, lack of connection to services and the proposal would compromise long term aspirations of the area having regard to the Goulburn Valley Harness and Greyhound Racing precinct Feasibility Study and Masterplan.

Planning Officers have considered the objections in Planning terms and are of the opinion that they introduce valid new grounds for the Council to oppose the application.

The application was referred the Goulburn Broken Catchment Management Authority (CMA).

The CMA objected to the proposal for the following reasons:

- The majority of the site is located in floodway land
- The proposal is discouraged within the State Planning Policy Framework and Local Planning Policy Framework of the Council's Planning Scheme at clause 21.04-1
- The proposal is not consistent with the Victorian Planning Provisions Practice Note 11 Applying for a Planning Permit under the Flood Provisions (DEWLP, 2015)
- It would result in danger to life, health and safety of the occupants
- It would increase demand on community infrastructure and emergency services, and in community recovery services
- Long-term cumulative impacts of such proposals

Officers acknowledge that the CMA is a recommending authority. The CMA is the expert flood authority and their objection needs to be given significant weight given the absence of any expert flood advice from the applicant. Therefore officers endorse the CMA's grounds of objection.

Officers acknowledge that the application has some positive elements when assessed against the planning scheme and other policy documents including the creation of a tourism drawcard to the municipality.

Despite this, officers consider that the application achieves unacceptable planning outcomes and no permit should issue for the following reasons:

- the development is for accommodation which is unrelated to agriculture
- the proposed use is contrary to the endorsed Goulburn Valley Harness and Greyhound Racing Precinct Feasibility Study and Masterplan
- the proposed development is inappropriately located with a floodway
- insufficient detail has been provided with the application in relation to how the development will be drained in accordance with the Infrastructure Design Manual

Officers recommend that Council refuse the granting of a permit.

9. SUSTAINABLE DEVELOPMENT DIRECTORATE

9.3 Planning Permit 2016-331 Use and Development of the Land for a Caravan Park / Resort including Local Produce Sales and Restaurant (continued)

Moved by Cr Patterson
Seconded by Cr Hazelman

1. In relation to Planning Application 2016-331, on the basis of the information before the Council and having considered all relevant matters as required by the *Planning and Environment Act 1987*, Council resolves to refuse the application on the following grounds
 - a) The proposed use and development for a caravan park including Host Farm, primary produce sales and restaurant on the subject land does not provide an acceptable outcome or a net community benefit in terms of the State and Local Planning Policy Frameworks and the purpose and decision guidelines of the Farming Zone (2), and
 - i) Has the potential to impact on the continuation of primary production on the land;
 - ii) Has potential for conflict between the ongoing farming activities and the proposed rural living uses in the surrounding area.
 - b) The proposed use is contrary to the endorsed Goulburn Valley Harness and Greyhound Racing Precinct Feasibility Study and Masterplan and is contrary to the provisions of Clause 21.04-1 of the Local Planning Policy Framework.
 - c) The proposal does not provide sufficient information to satisfy the responsible that the development provides a suitable drainage system as required by the Infrastructure Design Manual.
 - d) Goulburn Broken Catchment Management Authority
 - The majority of the site is located in floodway land
 - The proposal is discouraged within the State Planning Policy Framework and Local Planning Policy Framework of the Council's Planning Scheme at clause 21.04-1
 - The proposal is not consistent with the Victorian Planning Provisions Practice Note 11 Applying for a Planning Permit under the Flood Provisions (DEWLP, 2015)
 - It would result in danger to life, health and safety of the occupants
 - It would increase demand on community infrastructure and emergency services, and in community recovery services
 - Long-term cumulative impacts of such proposals
 - e) The proposed use and development is inappropriately located in an area of flooding as identified by Council's flood expert being Water Technology.
 - f) The activity area within the Cultural Heritage Management Plan does not consider the full development site.

CARRIED.

Cr Hazelman called for a division.

Those voting in favour of the motion: Cr Hazelman, Cr Giovanetti, Cr Patterson, Cr Abdullah, Cr Sutton and Cr O'Keeffe.

Those voting against the motion: Cr Adem, Cr Oroszvary and Cr Summer.

9. SUSTAINABLE DEVELOPMENT DIRECTORATE

9.3 Planning Permit 2016-331 Use and Development of the Land for a Caravan Park / Resort including Local Produce Sales and Restaurant (continued)

Property Details

Land/Address	215 Mitchell Road, Kialla The land is 102ha in size and contains two dwellings
Zones and Overlays	Farming Zone 2 Land Subject to Inundation Overlay Area of cultural heritage sensitivity
Why is a permit required	Use of land for a caravan park / resort including local produce sales and restaurant – 35.07-1 Buildings and works in the FZ – 35.07-4 Buildings and works in the LSIO – 44.04-1

Proposal in Detail

The application made to Council is described as a “*caravan park / resort (in stages) with associated local produce sales and restaurant*”

Details of the proposal is summarised as follows:

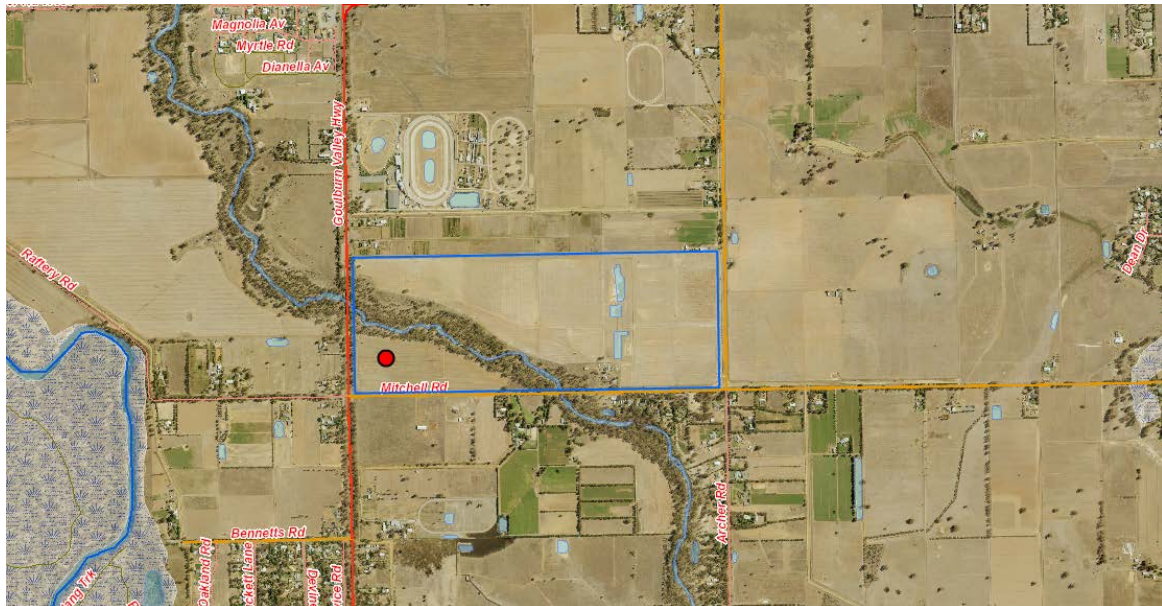
- 50 accommodation “pods” different styles of pods, comprising of a mix of 1, 2 and 3 bedrooms;
- 20 caravan sites;
- Local produce store / café, toilet block, office;
- Landscaped open space and gardens, incorporating walking and bike paths and a market garden;
- Advertising signage;
- Playground;
- Riparian revegetation project along the creek reserve.

All of the above is proposed within stage 1 of the proposal, there are no details for stages 2 and 3, even though these stages for part of the application.

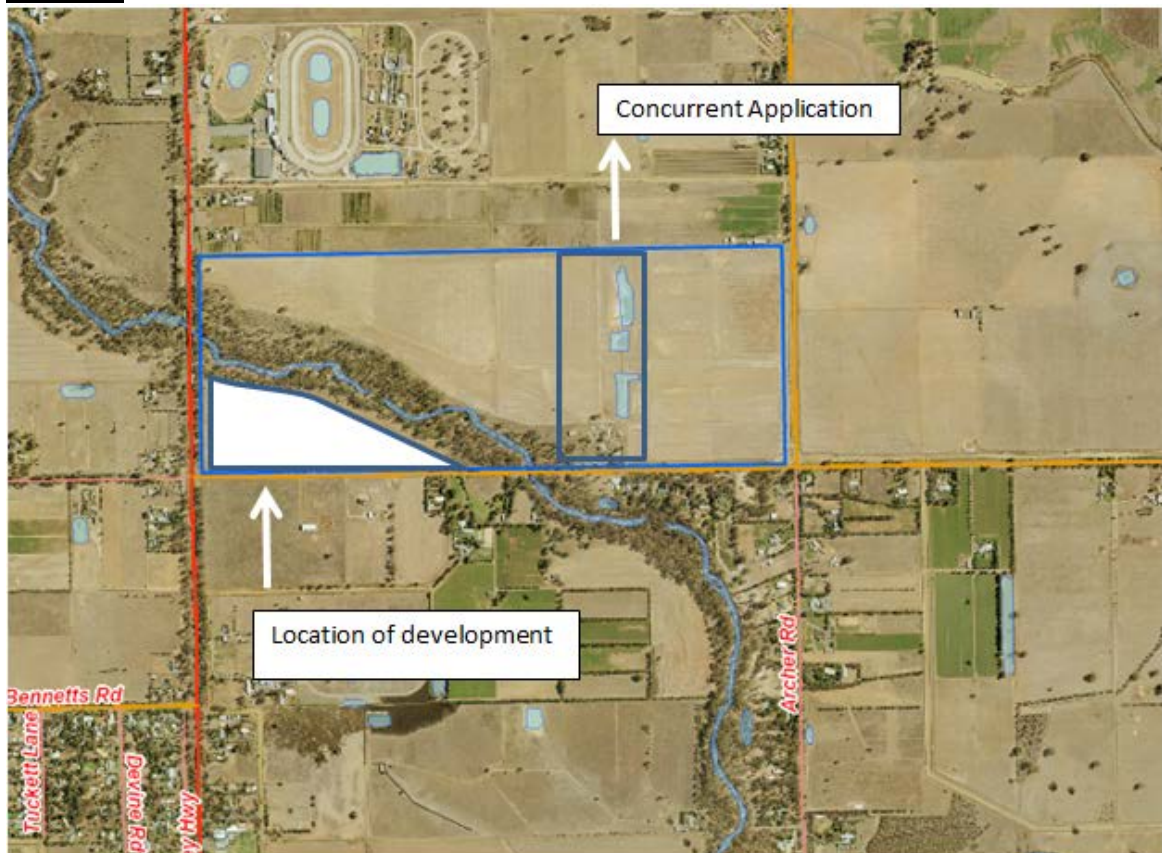
9. SUSTAINABLE DEVELOPMENT DIRECTORATE

9.3 Planning Permit 2016-331 Use and Development of the Land for a Caravan Park / Resort including Local Produce Sales and Restaurant (continued)

Locality Plan



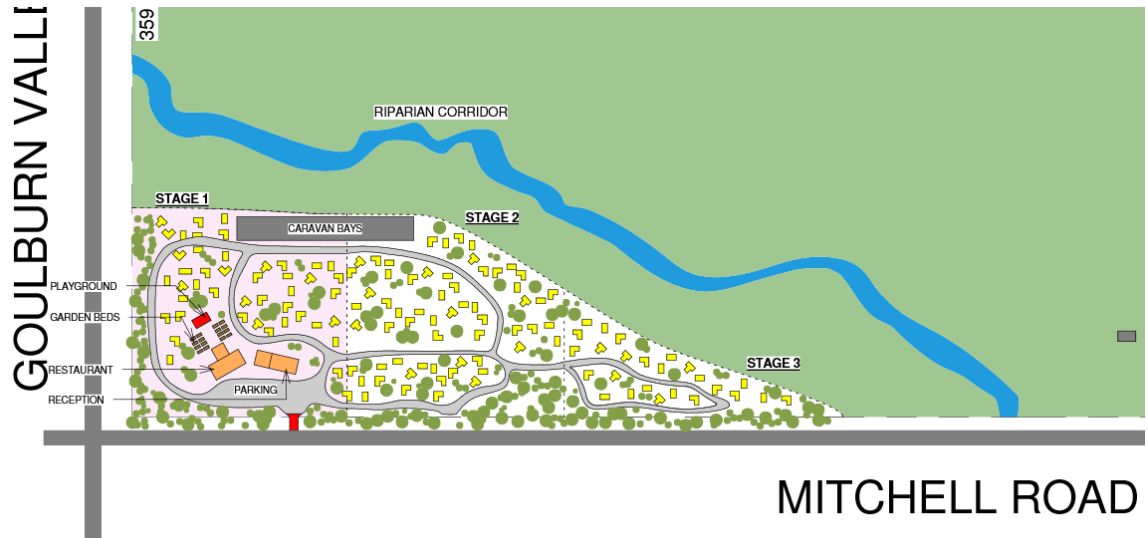
Site Plan



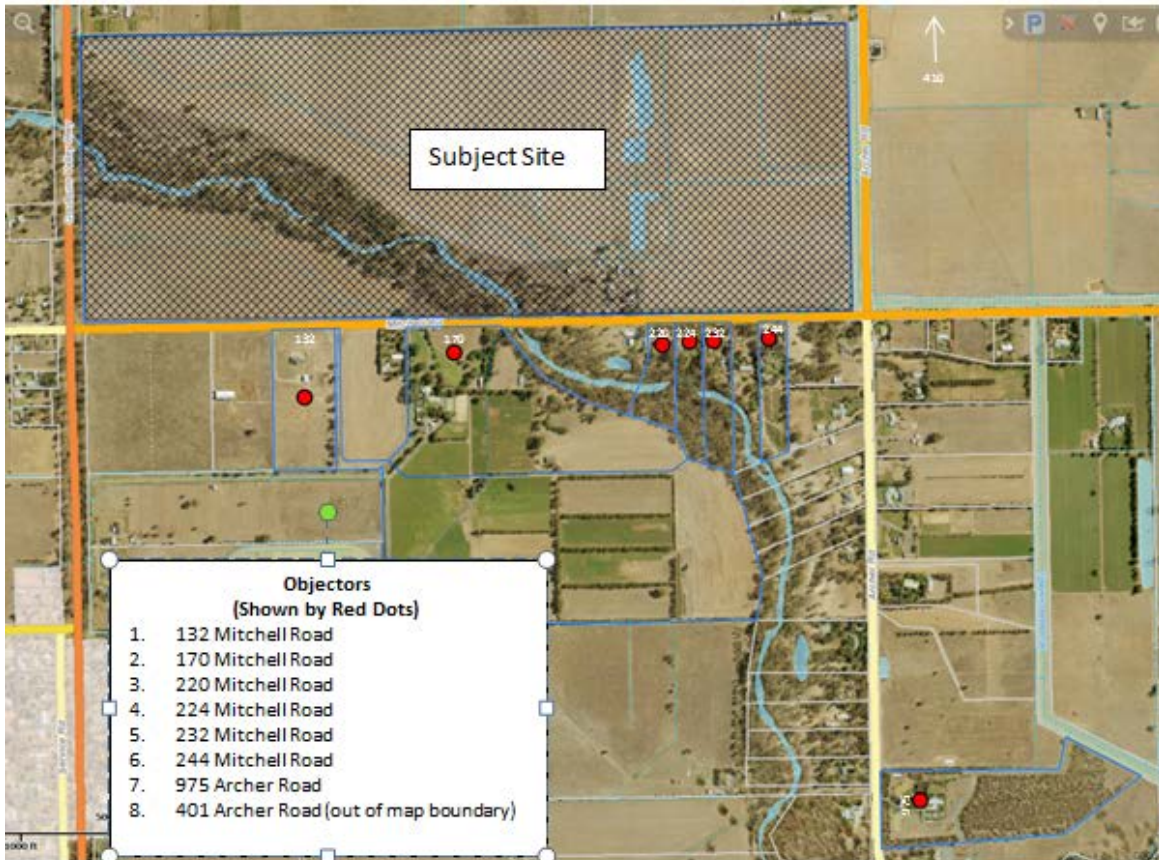
9. SUSTAINABLE DEVELOPMENT DIRECTORATE

9.3 Planning Permit 2016-331 Use and Development of the Land for a Caravan Park / Resort including Local Produce Sales and Restaurant (continued)

Layout Plan



Objectors Plan



9. SUSTAINABLE DEVELOPMENT DIRECTORATE

9.3 Planning Permit 2016-331 Use and Development of the Land for a Caravan Park / Resort including Local Produce Sales and Restaurant (continued)

Summary of Key Issues

- The application seeks planning permission to use and development of the land for a caravan park / resort with associated primary produce sales and restaurant.
- The application was referred to the Goulburn Broken Catchment Management who objected to the proposal
- The proposal is inconsistent with the endorsed master plan therefore no permit should issue
- Planning Officers are of the opinion that the opinion that the proposal does not achieve an acceptable planning outcome when assessed against the provisions of the Farming Zone, Clause 21.04 of the Planning Scheme and the endorsed Goulburn Valley Harness and Greyhound Racing Precinct Feasibility Study and Masterplan.
- The endorsed Masterplan does not support the use of the land for a caravan park with associated local produce sales and restaurant.
- The application was notified and seven objections were received.

Background

The planning application was lodged with Council on 10 August 2016.

The application form described the proposal as:

Caravan park / resort (in stages) with associated local produce sales and restaurant

Further information was requested on 19 August 2016. A response to this request was received on 2 November 2016.

The further information request included the requirement for a flood risk report which would outline the susceptibility of the land to flooding and flood damage including potential flood risk to life.

A reply to this was not included in the applicants further information response.

The application has been assessed based on the relevant provisions within the Greater Shepparton Planning Scheme.

In 2013 an application was made on the same land for a Farm, Host Farm, Caravan Park, Farm Store and Restaurant. The application was notified to surrounding properties and a number of objections were received.

The Council considered the 2013 application and resolved:

In relation to Planning Application 2013-258, on the basis of the information before the Council and having considered all relevant matters as required by the Planning and Environment Act 1987, were it up to Council to make a determination, Council would have resolved to lay the matter on the table until such time as the investigation of the surrounding area identified as "investigation area 1" in the Greater Shepparton Planning Scheme is completed or VCAT have made a determination on the matter.

9. SUSTAINABLE DEVELOPMENT DIRECTORATE

9.3 Planning Permit 2016-331 Use and Development of the Land for a Caravan Park / Resort including Local Produce Sales and Restaurant (continued)

The applicant sought a VCAT review of the 2013 application and VCAT decided that no permit should issue.

Assessment under the Planning and Environment Act

The land is within the Farming Zone, an assessment against the decision guidelines in the Farming Zone is set out below.

The purposes of the Farming Zone are:

- To provide for the use of land for agriculture.
- To encourage the retention of productive agricultural land.
- To ensure that non-agricultural uses, including dwellings, do not adversely affect the use of land for agriculture.
- To encourage the retention of employment and population to support rural communities.
- To encourage use and development of land based on comprehensive and sustainable land management practices and infrastructure provision.

Decision Guideline	Officers Response
35.07-6 General Issues	
The capability of the land to accommodate the proposed use or development, including the disposal of effluent	The land is within an area that is identified as being subject to flooding in the Goulburn Valley Harness and Greyhound Racing Precinct Feasibility Study and Masterplan. The Goulburn Broken Catchment Management Authority objected as the proposal could potentially endanger life. In light of the above, it is considered that the land is not capable of accommodating the proposed use and development.
How the use of the land or development relates to sustainable land management	The proposal would permanently remove the land from agricultural production. This is not considered to constitute sustainable agricultural land management.
Whether the site is suitable for the use or development and whether the proposal is compatible with adjoining and nearby uses.	It is considered that the land is not suitable for the proposed use and development. The land is within a rural / rural residential area, it is considered that a caravan park / restaurant would be incongruous with surrounding uses. Further to this the Goulburn Valley Harness and Greyhound Racing Precinct Feasibility study and Masterplan has identified an site for a caravan park and a Planning Permit has been issued for this use.

9. SUSTAINABLE DEVELOPMENT DIRECTORATE

9.3 Planning Permit 2016-331 Use and Development of the Land for a Caravan Park / Resort including Local Produce Sales and Restaurant (continued)

Agricultural issues and the impacts from non-agricultural uses.	
Whether the use or development will support and enhance agricultural production.	The proposal would permanently remove the land from agricultural production and would not enhance agricultural production on the land.
Whether the use or development will adversely affect soil quality or permanently remove land from agricultural production.	The proposal would permanently remove the land from agricultural production. The proposal comprises of a caravan park / resort facility with associated shop and restaurant, which are all unrelated to agriculture.
The potential for the use or development to limit the operation and expansion of adjoining and nearby agricultural uses.	The proposal would not limit the operation and expansion of adjoining and nearby agricultural uses.
The capacity or the site to sustain the agricultural use	The proposal would remove productive agricultural land from agricultural production. This is not considered to be an acceptable planning outcome.
Environmental issues	
The impact of the proposal on the natural physical features and resources of the area, in particular on soil and water quality	The application would insert an accommodation / caravan park / commercial buildings onto a vacant agricultural block. It is considered that physical features of the land would be detrimentally impacted.
The impact of the use or development on the flora and fauna on the site and its surrounds	The proposal does not seek the removal of any native vegetation.
The need to protect and enhance the biodiversity of the area, including the retention of vegetation and faunal habitat and the need to revegetate land including riparian buffers along waterways, gullies, ridgelines, property boundaries and saline discharge and recharge area.	The application does not include the removal of any native vegetation.
The location of on-site effluent disposal areas to minimise the impact of nutrient loads on waterways and native vegetation	The application includes a Sewerage, Water and Drainage Provision Plan. In relation to effluent disposal. The report notes that there is no reticulated sewerage service on the land and that the nearest connection is located at the entrance to the Shepparton Harness Racing and Greyhound Racing tracks, almost 400m to the north of the subject land. The report states that a new pump station and sewer rising main would be required to connect to the existing services to the north of the land.

9. SUSTAINABLE DEVELOPMENT DIRECTORATE

9.3 Planning Permit 2016-331 Use and Development of the Land for a Caravan Park / Resort including Local Produce Sales and Restaurant (continued)

Design and siting issues	
The need to locate buildings in one area to avoid any adverse impacts on surrounding agricultural uses and to minimise the loss of productive agricultural land.	The buildings including accommodation pods, caravan bays and car parking are located to the south of the land. The buildings would permanently remove this area of the land from agricultural production.
The impact of the siting, design, height, bulk, colours and materials to be used, on the natural environment, major roads, vistas and water features and the measures to be undertaken to minimise any adverse impacts.	The proposal would have a detrimental impact on the amenity of the area by introducing commercial built structures into an area which is agricultural / rural residential in character.
Stormwater discharge	The application has not provided any detailed information on stormwater discharge or how the proposal would comply with the Infrastructure Design Manual. The applicant has stated that these dams will be required to be reshaped to provide for stormwater detention.

Flooding

Relevant clauses of the planning scheme include:

- 13.02-1 Floodplain Management
- 21.05-2 Floodplain and Drainage Management
- Land Subject to Inundation Overlay

In broad terms, the Clauses of the Planning Scheme which relate to flooding seek to ensure that proposed uses or development do not increase the possibility of flooding or flood damage.

The submitted application was not accompanied by any expert flood report to support the proposed development.

The CMA on 16 September objected to the grant of a permit due the proposed development being located in floodway land with depths greater than 500mm.

Based on the objection of the expert flood body it is considered that the application does not achieve an acceptable outcome against flooding policies within the scheme. Furthermore, Water Technology Pty Ltd was commissioned by officers to consider the existing flood controls on the land and to assess the development outlined in the Goulburn Valley Harness and Greyhound Racing Precinct Feasibility Study and Masterplan.

The report shows that the subject land inundates in a 1% Annual Exceedance Probability to a greater depth than is currently provided for in the Planning Scheme.

9. SUSTAINABLE DEVELOPMENT DIRECTORATE

9.3 Planning Permit 2016-331 Use and Development of the Land for a Caravan Park / Resort including Local Produce Sales and Restaurant (continued)

Further to this the model of flood behaviour shows that if the subject land were filled the loss of storage and impact on the conveyance of flood water would have a detrimental impact on surrounding lands, particularly land to the south of Mitchell Road and west of the Goulburn Valley Highway in terms of additional flood depth and increased velocity of flood water.

Officers engaged Water Technology Pty Ltd to prepare the Shepparton Mooroopna Flood Mapping and Flood Intelligence Project. This involves detailed hydrology and hydraulic modelling of the Goulburn River, Seven Creeks and the Broken River for flood mapping, assessing flood risk and the treatment of flood risk

It is envisaged that the Shepparton Mooroopna Flood Study will be completed in late 2017 for Council consideration.

Practice Note 11 *Applying for a Planning Permit under the Flood Provisions* states that a Council or Floodplain Manager should consider a number of decision guidelines including that a development should be refused if:

- *it is likely to result in danger to the life, health and safety of the occupants due to flooding of the site;*
- *it relies on low-level access to and from the site;*
- *it is likely to increase the burden on emergency services and the risk to emergency personnel;*
- *it is likely to increase the amount of flood damage to public or private assets.*

In this case the CMA objected to the proposal on grounds which reflect the above.

21.04-1 Urban Consolidation and Growth

Planning scheme amendment C93 implemented the strategies of the Housing Strategy into the planning scheme. C93 was subject to an Independent Planning Panel which supported Council's proposal to include the racing precinct within an investigation area, which is now known as investigation area 1.

Investigation Area 1 is described as:

Investigation Area 1 – Kialla Paceway and Shepparton Greyhound Racing environs. This area surrounds and includes the greyhound and trotting facilities and is directly adjacent to the Shepparton South Growth Corridor. There is potential to extend services to this land. However, future residential development within this area will be dependent on amenity issues such as lighting, noise, odour and dust being addressed to ensure that the long term interests of the racing facilities are protected.

A strategy of Council's local planning policy at 21.04-1 is to:

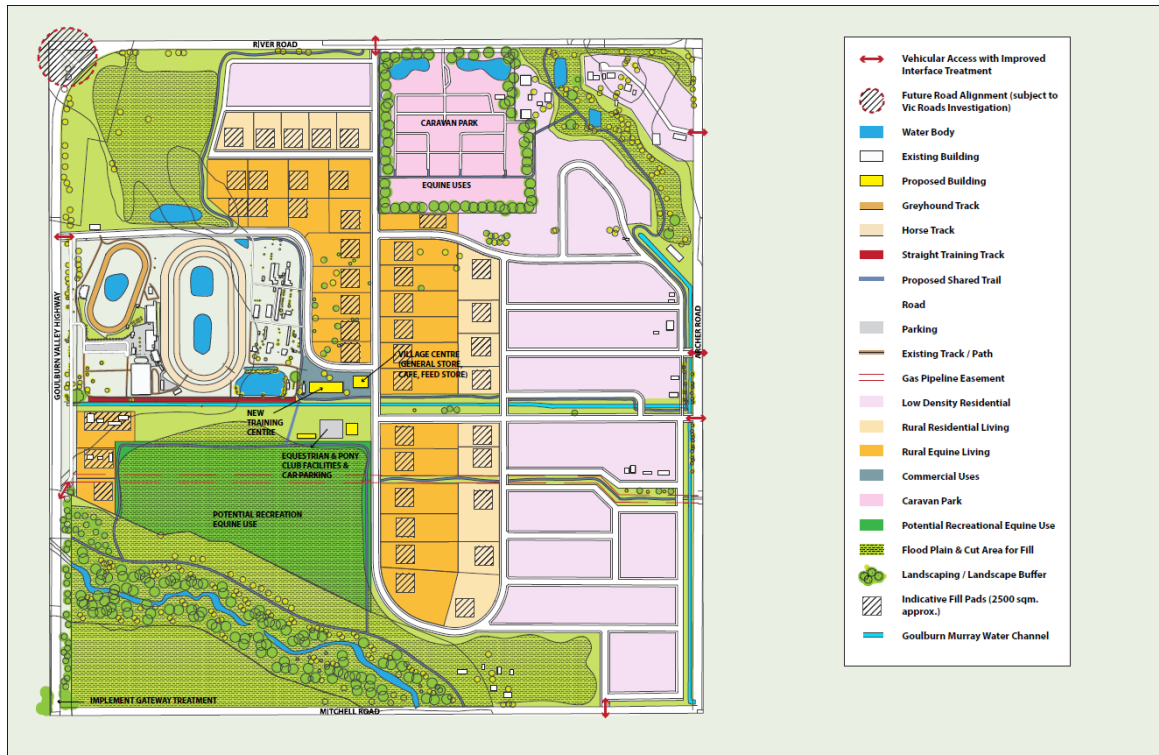
Avoid incremental approvals and development in identified investigation areas until an integrated investigation and has been completed to assess and resolve future land opportunities and constraints, land use, development opportunities, subdivisional layout and servicing for the area.

9. SUSTAINABLE DEVELOPMENT DIRECTORATE

9.3 Planning Permit 2016-331 Use and Development of the Land for a Caravan Park / Resort including Local Produce Sales and Restaurant (continued)

A comprehensive investigation has been carried out by Urban Enterprise, which informed the Goulburn Valley Harness and Greyhound Racing Precinct Feasibility Study and Masterplan.

The Masterplan was endorsed by the Council at the Special Council Meeting on 14 September 2017.



The endorsed Masterplan identifies the land as being within “Flood Plain and Cut Area for Fill” The endorsed Masterplan does not shown any portion of the land as suitable for any element of the proposal.

Drainage Assessment

Clause 21.07-3 of the Planning Scheme sets out the following objectives:

- *To maintain and enhance stormwater quality throughout the municipality.*
- *To ensure that new development complies with the Infrastructure Design Manual.*

The applicant has not provided any detail as to how the proposal can comply with the provisions of the Infrastructure Design Manual.

21.06-6 Tourism

Council’s local planning policy seeks to *encourage the provision of tourism facilities and services including short term and home hosted accommodation, host farms and similar facilities.*

9. SUSTAINABLE DEVELOPMENT DIRECTORATE

9.3 Planning Permit 2016-331 Use and Development of the Land for a Caravan Park / Resort including Local Produce Sales and Restaurant (continued)

Strategies of this policy include:

- Promote the unique tourism opportunities of the irrigated rural landscape and the food growing and processing industries.
- Encourage the integration of tourist and agricultural activities where there are no adverse impacts on the operation of rural industries.

It is accepted that the proposed use and development creates an agricultural tourism opportunity for the municipality and therefore responds positively to this policy direction. Despite this Council has recently issued a permit for a caravan park at 100 River Road, Kialla which if developed will provide accommodation options for users of the racing facilities.

Integrated Decision Making

10.04 of the state planning policy framework states:

Responsible authorities should endeavour to integrate the range of policies relevant to the issues to be determined and balance conflicting objectives in favour of net community benefit and sustainable development for the benefit of present and future generations.

31.02 of the planning scheme also states:

Because a use is in Section 2 does not imply that a permit should or will be granted. The responsible authority must decide whether the proposal will produce acceptable outcomes in terms of the State Planning Policy Framework, the Local Planning Policy Framework, the purpose and decision guidelines of the zone and any of the other decision guidelines in Clause 65.

Having considered the relevant planning policies, whilst the application responds positively against some policies such as tourism, on balance the application does not achieve an acceptable planning outcome for the following reasons:

- The proposed use and development is not a proposal that is supported by the purposes or decision guidelines of the Farming Zone;
- The activities proposed are not generally in accordance with the endorsed Goulburn Valley Equine and Greyhound Racing Precinct Feasibility and Masterplan, July 2016;
- The two flood experts that have considered the future development of the precinct being the CMA and Water Technology have found that this land should not be developed due to flood depths;
- Insufficient information has been provided with the application to satisfy officers that an appropriate drainage solution exists for the proposal

Council Plan/Key Strategic Activity

Council Plan 2013-2017

Section 4.3

Encourage sustainable municipal growth and development

9. SUSTAINABLE DEVELOPMENT DIRECTORATE

9.3 Planning Permit 2016-331 Use and Development of the Land for a Caravan Park / Resort including Local Produce Sales and Restaurant (continued)

Aim

Greater Shepparton City Council, as one of Australia's fastest growing inland regional cities, recognises that it is important to manage growth in a structured and sustainable manner. In consultation with the Victorian Government and community stakeholders, we will continue to develop a planning framework that ensures our growth and development does not compromise our enviable lifestyle.

Strategies

- Review Council's Municipal Strategic Statement.
- Ensure Developer Control Plans minimise Council's requirement for expenditure within developments

Continue to develop structure plans for our growth corridors

Risk Management

Risks	Likelihood	Consequence	Rating	Mitigation Action
Flooding	A	5	Low	Objection from Goulburn Broken Catchment Management Authority inform that subject to the land is subject to flooding and that the proposal may result in danger to life, health and safety of the occupants.

Policy Considerations

The application has been considered against the policies contained within the Greater Shepparton Planning Scheme and found to achieve unacceptable planning outcomes

Financial Implications

This planning application has no significant financial implications on Council.

Legal/Statutory Implications

The title does not contain a Section 173 Agreement.

The title contains a restrictive covenant being J728124 dated 25 November 1981.

Dealing number J728124 is for the registration of an easement for the purpose of a gas pipeline. The easement is shown as E-1 on Lot 1 on PS416230P. The easement is 20m wide and runs along the northern boundary of the land.

The encumbrance relating to dealing J728124 is an easement and not a convent.

Therefore there is no registered restrictive covenant that applies to the subject land.

9. SUSTAINABLE DEVELOPMENT DIRECTORATE

9.3 Planning Permit 2016-331 Use and Development of the Land for a Caravan Park / Resort including Local Produce Sales and Restaurant (continued)

Cultural Heritage

The application includes a Cultural Heritage Management Plan (CHMP) which has been included in the Planning Application documentation which is generally satisfactory.

Officers note that the CHMP has not been properly lodged with the government, however this a minor technical oversight that can easily be fixed by the applicant.

Environmental/Sustainability Impacts

The use has no detrimental impact on the environment subject to the inclusion of appropriate drainage conditions should it be decided to grant a permit.

Social Implications

Section 60(1)(f) of the Act states the following:

Before deciding on an application, the responsible authority, if the circumstances appear to so require, must consider—

- *Any significant social effects and the economic effects which the responsible authority considers the use or development may have.*

Economic Impacts

Should Council decide to oppose the application; the investment associated with the application may be lost.

The submitted application states the cost of the development is \$7,000,000 and upon full construction would employ 10 persons.

Referrals/Public Notice

The application was advertised to surrounding properties and seven objections were received. The key issues raised in the objections are summarised below:

Grounds of Objection	Officers Response
Proposal not consistent with the Farming Zone	<p>The purpose of the Farming Zone is to encourage the retention of agricultural land and ensure that non-agricultural uses including uses do not adversely affect the use of the land for agriculture.</p> <p>Officers acknowledge that this application includes agricultural elements including goat, chicken and pig rearing and cropping. Notwithstanding the above officers are of the opinion that the proposal fails to comply with the purposes of the FZ as the proposal is largely unrelated to agriculture and would permanently remove land from agricultural production.</p>

9. SUSTAINABLE DEVELOPMENT DIRECTORATE

9.3 Planning Permit 2016-331 Use and Development of the Land for a Caravan Park / Resort including Local Produce Sales and Restaurant (continued)

Grounds of Objection	Officers Response
<p>The proposal would have a detrimental impact on flooding in the area and the Goulburn Broken Catchment Management Authority objected</p>	<p>Officers acknowledge that the CMA is a recommending authority and their objection is not a veto.</p> <p>Despite this the CMA are an expert flood authority and their objection needs to be given significant weight given the absence of any expert flood advice from the applicant. Therefore officers endorse the CMA's grounds of objection.</p> <p>Further to the above, officers sought advises from Water Technology (who have prepared updated flood modelling for the Harness and Greyhound Precinct Masterplan) which states that the proposal is not an appropriate use given the associated flood risk identified.</p>
<p>Traffic Safety implications, intersection of Mitchell Road and Goulburn Valley Highway is not adequate to cater for the proposal</p> <p>Mitchell Road Bridge Floods</p>	<p>The applicants have provided a traffic impact assessment with the application which states that the current turn provisions at the intersection of Mitchell Road and Goulburn Valley Highway is adequate to cater for additional turn movements.</p> <p>The traffic impact assessment does note that there is a "sag" on Mitchell Road at Seven Creeks. However it is not identified as a risk.</p>
<p>The proposal could transition into a "residential village"</p>	<p>Planning Officers acknowledge the concern of the objectors.</p> <p>However there is no definition in the Planning Scheme which outlines what constitutes permanent residence.</p>
<p>Compromise long term of the Goulburn Valley Harness and Greyhound Precinct Feasibility Study and Masterplan</p>	<p>The Goulburn Valley Harness and Greyhound Precinct Feasibility Study and Masterplan identifies the land as partially with "Flood Plain and Cut Area for Fill"</p> <p>This Masterplan has been endorsed by the Council. The proposal does not comply with the endorsed masterplan.</p> <p>Therefore it is considered that this objection has merit.</p>
<p>Proposal is similar to a previous application on the land which was refused by VCAT</p>	<p>It is considered that the proposal currently being considered is similar a previous application on the land which was refused by VCAT in 2014.</p>

9. SUSTAINABLE DEVELOPMENT DIRECTORATE

9.3 Planning Permit 2016-331 Use and Development of the Land for a Caravan Park / Resort including Local Produce Sales and Restaurant (continued)

Goulburn Murray Water, APA and Public Transport Victoria all consented to the application.

As dealt with earlier within the report the CMA acting as a recommending referral authority objected to the proposal.

Whilst it is noted that the CMA is a Recommending Referral Authority, the Responsible Authority are obliged to consider any comments of a referral authority.

Section 60 of the *Planning and Environment Act, 1987* outlines what matters must be considered by the Responsible Authority when assessing a planning permit application as set out below:

Before deciding on an application, the responsible authority must consider—

- (a) the relevant planning scheme; and*
- (b) the objectives of planning in Victoria; and*
- (c) all objections and other submissions which it has received and which have not been withdrawn; and*
- (d) any decision and comments of a referral authority which it has received.*

The Victorian Parliamentary Debates (20 August 2012) which discussed the role of recommending referral authorities states:

A recommending referral authority is a new type of referral authority that will not have a veto power, but rather may comment on an application and the responsible authority must consider those comments. The responsible authority is not obliged to refuse an application or include conditions required by this type of referral authority.

Further to the above Practice Note 54 states:

a responsible authority must consider the recommending referral authority's advice but is not obliged to refuse the application or to include any recommended conditions

Therefore officers are obliged to consider the comments of the CMA.

Officers believe that appropriate consultation has occurred and the matter is now ready for Council consideration.

Strategic Links

a) Greater Shepparton 2030 Strategy

The Greater Shepparton 2030 strategy (GS2030) is a reference document in the planning scheme under 21.09.

A reference document is described by Practice Note 13 Incorporated and Reference Document as:

Reference documents provide background information to assist in understanding the context within which a particular policy or provision has been framed.

Reference documents have only a limited role in decision-making as they are not part of the planning scheme. They do not have the status of incorporated documents or carry the same weight.

9. SUSTAINABLE DEVELOPMENT DIRECTORATE

9.3 Planning Permit 2016-331 Use and Development of the Land for a Caravan Park / Resort including Local Produce Sales and Restaurant (continued)

Section 5 Floodplain Management

Floodplain management is one of the main land use and development issues for the municipality. The municipality is located on a major floodplain at the confluence of two major rivers, and is characterised by a flat topography. Flooding in the Shepparton-Mooroopna area is a result of the interaction of floods in the Goulburn River, Broken River and Seven Creeks.

Flooding is a natural phenomenon in this region. Floodplain management attempts to reduce the direct costs in terms of loss of stock and damage to property, and the indirect costs of reduced productivity, road rebuilding, and inconvenience.

Planning controls are used to designate areas prone to flooding and limiting developments that will impede natural surface water flows. It is equally important that controls do not move or create a surface water management problem to another area, either within or outside the municipality.

For these reasons the continuation of the co-operative and productive relationship with the Goulburn-Broken Catchment Management Authority is essential.

Section 8 Tourism

Greater Shepparton is part of the Goulburn Murray Waters tourism region, which also comprises the towns of Kerang, Echuca, Cobram and Yarrawonga. Visitors to the tourism region in the 12-month period to March 2003 comprise 2.5 million day trip visitors and 1.5 million overnight visitors, staying an average of 2.4 nights. Only 23,000 international visitors came to the region during the period, compared with 1.2 million international visitors to Melbourne.

The key objectives for this subtopic are:

Objective 1: To ensure a sustained level of growth in tourism, including promotion of the unique tourism opportunities of the irrigated rural landscape and the food growing and processing industries.

Objective 2: To provide tourist services which suitably meet the needs of visitors to the municipality.

Greater Shepparton Housing Strategy 2011

The Housing Strategy is a reference document in the planning scheme under 21.09. The Housing Strategy was implemented into the scheme by way of C93. The preparation of the Housing Strategy was undertaken in accordance with direction from the GS2030.

These two reference documents have been used as the basis of planning scheme amendments to update local policy under C69 and C93.

Clearly the tourism policy with GS2030 provides support to developments such as is proposed.

In conflict with this tourism policy, is floodplain management and elements of the Housing Strategy which provide strategic support to allow planning for future growth of key locations within the municipality such as the racing precinct before development approvals that could compromise key sites.

9. SUSTAINABLE DEVELOPMENT DIRECTORATE

9.3 Planning Permit 2016-331 Use and Development of the Land for a Caravan Park / Resort including Local Produce Sales and Restaurant (continued)

On balance as set out within this report it is considered that the proposal does not comply with the endorsed Goulburn Valley Harness and Greyhound Racing Precinct Feasibility Study and Masterplan which would detrimentally affect the future growth of the racing precinct.

Conclusion

Officers having reviewed the supplied information and objections, inspecting the site and surrounds, the planning scheme have formed the view that the application achieves unacceptable planning outcomes and should not be supported by Council.

Attachments

Nil

9. SUSTAINABLE DEVELOPMENT DIRECTORATE

9.4 Heritage Grants Guidelines 2017

Disclosures of conflicts of interest in relation to advice provided in this report

Under section 80C of the *Local Government Act 1989* officers and persons engaged under a contract providing advice to Council must disclose any conflicts of interests, including the type and nature of interest.

No Council officers or contractors who have provided advice in relation to this report have declared a conflict of interest regarding the matter under consideration.

Council Officers involved in producing this report

Author: Team Leader Strategic Planning

Proof reader(s): Manager Building and Planning

Approved by: Director Sustainable Development

Executive Summary

Council authorised the formation of the Greater Shepparton Heritage Advisory Committee (the Committee) on 17 January 2012. The primary purpose of the Committee is to act as an advocate for all cultural heritage matters within the municipality.

The Committee has examined ways of establishing a program of heritage incentives to assist owners of properties in the Heritage Overlay to conserve these places. Such a program would seek to promote conservation (maintenance, preservation, reconstruction or restoration) works that improve the physical security or appearance of a place, whilst being respectful of the place's significance.

At the February Committee meeting, the Committee agreed to request that Council resolve to support a Heritage Grants Program and to commence such a program in the 2017-18 financial year. The Committee prepared the *Heritage Grants Guidelines 2017* to provide an overarching framework to inform any future Heritage Grants Program. The Guidelines have been prepared in accordance with Council's Grants Distribution Policy.

A budget request for \$25,000 has been included in the 2017/18 Draft Budget to meet the costs associated with a Heritage Grants Program in the 2017/18 financial year.

Moved by Cr Summer
Seconded by Cr Abdullah

That the Council:

1. endorse the Greater Shepparton Heritage Grants Program;
2. adopt the *Heritage Grants Guidelines 2017*; and
3. resolve to commence the Greater Shepparton Heritage Grants Program in the 2017/18 financial year and allocate \$25,000 to fund the Program.

CARRIED.

9. SUSTAINABLE DEVELOPMENT DIRECTORATE

9.4 Heritage Grants Guidelines 2017 (continued)

Background

Council authorised the formation of the Greater Shepparton Heritage Advisory Committee (the Committee) on 17 January 2012. The primary purpose of the Committee is to act as an advocate for all cultural heritage matters within the municipality.

In 2012, the Committee established a number of sub-committees to examine specific issues identified in the Committee's Strategic Work Plan. These sub-committees are tasked with providing advice for the Committee's consideration.

A sub-committee was established in 2013 to examine a program of heritage incentives to assist owners of properties included in the Heritage Overlay to conserve these places. The sub-committee concluded that a Heritage Grants Program was an effective and cost-efficient way of promoting good conservation practice and supporting land owners to conserve places of significance. Such a program would seek to promote conservation (maintenance, preservation, reconstruction or restoration) works that improve the physical security or appearance of a place, whilst being respectful of the place's significance.

At the February Committee meeting, the Committee agreed to request that Council resolve to support a Heritage Grants Program and to commence such a program in the 2017-18 financial year. The Committee prepared the *Heritage Grants Guidelines 2017* to provide an overarching framework to inform any future Heritage Grants Program. The Guidelines have been prepared in accordance with Council's Grants Distribution Policy.

The objectives of the Heritage Grants Program include:

- enhance, protect and conserve places and sites included in the Heritage Overlay;
- provide financial and advisory assistance for the repair, maintenance, or enhancement of heritage sites included in the Heritage Overlay that have a community benefit;
- promote cultural heritage conservation by providing financial assistance to those in the community who may otherwise not be able to afford to undertake conservation works;
- strengthen and foster a sense of community identity and community ownership in the long-term conservation of local heritage sites; and
- increase public awareness and understanding of heritage places and sites in the Municipality.

To be eligible for funding assistance under the Heritage Grants Program, applications should satisfy the following:

1. places should be listed as one of the following:
 - an 'individually significant' place in a Heritage Overlay; or
 - a 'contributory' place in a Heritage Overlay Precinct.
2. works should satisfy all of the following:
 - be for conservation, restoration and/or reconstruction works. This includes repair and conservation works that contribute to the significance of the place or object; and
 - involve works that are visible from a public place or improve a building or structure's external appearance. The overall focus should be on the external appearance; and

9. SUSTAINABLE DEVELOPMENT DIRECTORATE

9.4 Heritage Grants Guidelines 2017 (continued)

- be put forward by the property owner or a lessee who has the written consent from the owner and whose term of lease is longer than any completion deadline; and
- be completed within twelve months of being awarded funding.

Applications will be assessed against the following assessment criteria:

1. Significance of the place.
2. Need for the works.
3. Community benefit, such as the conservation of a historically or architecturally significant place or increasing the public awareness of heritage.
4. Recommendations by the Greater Shepparton Heritage Advisory Committee.
5. Additional consideration will be given to projects that encourage heritage trade skills.
6. Capacity of the applicant to fund the works independently.

The Guidelines provide for grants of up to \$5,000 on a \$1 to \$1 matching funding basis.

A budget request for \$25,000 has been included in the 2017/18 Draft Budget to meet the costs associated with a Heritage Grants Program in the 2017/18 financial year.

Council Plan/Key Strategic Activity

The adoption of the *Heritage Grants Guidelines 2017* and the commencement of a Heritage Grants Program in the 2017/18 financial year are consistent with the following goals and objectives outlined in the *Greater Shepparton City Council Council Plan 2013-2017*:

- Goal 1: Active and Engaged Communities (Social):
 - Objective 1: Continue to enhance Community Capacity Building.
 - Objective 4: Provide sustainable community services to our community.
 - Objective 6: Value Arts Culture and Heritage as an integral part of our dynamic community.

Risk Management

By not adopting the *Heritage Grants Guidelines 2017* and by not resolving to commence a Heritage Grants Program in the 2017/18 financial year, Council would not avail of a cost effective way of promoting good conservation practice and conserving places of cultural heritage significance across the municipality.

Policy Considerations

Adopting the *Heritage Grants Guidelines 2017* and/or resolving to commence a Heritage Grants Program in the 2017/18 financial year do not conflict with existing Council policies.

Financial Implications

There are no financial implications associated with the adoption of the *Heritage Grants Guidelines 2017*.

Resolving to commence a Heritage Grants Program in the 2017/18 financial year will require a budget allocation. A budget request for \$25,000 has been included in the 2017/18 Draft Budget to meet the costs of a Heritage Grants Program in the 2017/18 financial year. This budget will be required to provide grants for works to properties in the Heritage Overlay.

9. SUSTAINABLE DEVELOPMENT DIRECTORATE

9.4 Heritage Grants Guidelines 2017 (continued)

It is envisaged that advertising and promotion can be undertaken by the Building and Planning Department, and the Media and Communications Department, as well as individuals and groups on the Heritage Advisory Committee.

Legal/Statutory Implications

There are no legal or statutory implications associated with the adoption of the *Heritage Grants Guidelines 2017* and/or the commencement of a Heritage Grants Program in the 2017/18 financial year.

The Greater Shepparton Heritage Advisory Committee is not a Section 86 Committee under the *Local Government Act 1989*. The Heritage Grants Program will be undertaken by Council.

The Heritage Grants Program accords with the *Victorian Charter of Human Rights and Responsibilities Act, 2006* and *Local Government Act, 1989*. No human rights were negatively impacted upon through the preparation of the *Heritage Grants Guidelines 2017*. The Heritage Grants Program is not foreseen to impact upon the rights of all individuals and groups with regard to freedom of expression, right to be heard, entitlement to participate in public life and property rights.

Environmental/Sustainability Impacts

There are no environmental or sustainability impacts associated with the adoption of the *Heritage Grants Guidelines 2017* and/or the commencement of a Heritage Grants Program in the 2017/18 financial year.

Social Implications

There are positive social impacts associated with the adoption of the *Heritage Grants Guidelines 2017* and/or the commencement of a Heritage Grants Program in the 2017/18 financial year.

The Committee has determined that a Heritage Grants Program would promote conservation (maintenance, preservation, reconstruction or restoration) works that improve the physical security or appearance of a place, whilst being respectful of the place's significance. The Grants program is also seen as a critical way of promoting land owner participation in conserving places of cultural heritage significance generally.

Economic Impacts

There are no economic impacts associated with the adoption of the *Heritage Grants Guidelines 2017* and/or the commencement of a Heritage Grants Program in the 2017/18 financial year.

Consultation

As part of the preparation of *Heritage Grants Guidelines 2017*, extensive consultation took place with all Committee members. Some of these Committee members have reported the contents of the Guidelines to their respective societies, groups and organisations that they represent on the Heritage Advisory Committee.

9. SUSTAINABLE DEVELOPMENT DIRECTORATE

9.4 Heritage Grants Guidelines 2017 (continued)

Should Council resolve to commence a Heritage Grants Program in the 2017/18 financial year, a media campaign plan will be prepared by the Media and Communications, and Building and Planning Departments to promote and engage with the community. It would allow for extensive co-publicising of the event by Council and the Heritage Advisory Committee to promote the Heritage Grants Program, and call for applications.

Officers believe that appropriate consultation has occurred and the matter is now ready for Council consideration.

Strategic Links

a) Greater Shepparton 2030 Strategy 2006

The adoption of the *Heritage Grants Guidelines 2017* and the commencement of a Heritage Grants Program in the 2017/18 financial year are consistent with the objectives, strategies and actions outlined in the Environment Section of the *Greater Shepparton 2030 Strategy 2006*, specifically:

- Direction 3: Environment: Conservation and enhancement of significant natural environments and cultural heritage.

b) Other strategic links

The adoption of the *Heritage Grants Guidelines 2017* and the commencement of a Heritage Grants Program in the 2017/18 financial year will also develop and implement the initiatives outlined in the *Greater Shepparton Heritage Study Stage IIB 2013*.

Conclusion

It is recommended that Council adopt of the *Heritage Grants Guidelines 2017* and commence a Heritage Grants Program in the 2017/18 financial year. The awarding of grants will be guided by the recommendations of the Greater Shepparton Heritage Advisory Committee.

The Committee has determined that a Heritage Grants Program is a critical way of conserving places of cultural heritage significance, as well as recognising good conservation practices. The Heritage Grants Program is also seen as a critical way of promoting land owner participation in conservation issues.

By not adopting the *Heritage Grants Guidelines 2017* and commence a Heritage Grants Program in the 2017/18 financial year, Council risks missing an opportunity of being involved in a cost-effective, strongly supported initiative that would help to conserve the municipality's unique cultural heritage.

Attachments

Greater Shepparton Heritage Grants Guidelines 2017 Page 182

9. SUSTAINABLE DEVELOPMENT DIRECTORATE

9.5 Asia Fruit Logistica Expo - Hong Kong September 6 - 8 2017

Disclosures of conflicts of interest in relation to advice provided in this report

Under section 80C of the *Local Government Act 1989* officers and persons engaged under a contract providing advice to Council must disclose any conflicts of interests, including the type and nature of interest.

No Council officers or contractors who have provided advice in relation to this report have declared a conflict of interest regarding the matter under consideration.

Council Officers involved in producing this report

Author: Economic Development Project Officer

**Proof reader(s): Team Leader Business & Industry Development,
Manager Economic Development**

Approved by: Director Sustainable Development

Executive Summary

Council has investigated various opportunities that exist to build international relationships and showcase Greater Shepparton overseas. After consultation with businesses in the agricultural sector, officers were advised that the Asia Fruit Logistica Expo would be an excellent opportunity for Council to attend and market the region with several of the local growers. Officers understand that the expo is attended by growers from the region on a yearly basis.

The Asia Fruit Logistica expo is held from 6 – 8 September 2017 and takes place in Lantau, Hong Kong. Local growers have a positive view regarding the expo and the opportunities that are available in attending.

The Asia Fruit Logistica is the only annual international trade exhibition for fresh fruit and vegetable marketing in Asia which focuses exclusively on the fresh produce sector and related value chain for the whole Asian region.

Moved by Cr Giovanetti

Seconded by Cr Sutton

That the Council:

1. note that a Councillor and Council Officer will attend the Asia Fruit Logistica in September 2017.
2. nominate Cr Adem who will represent Council at the Asia Fruit Logistica in September 2017.

CARRIED.

Background

Council has been investigating various international expos that can be attended to learn more about international trade, business opportunities and also showcase Greater Shepparton as an investment ready region. Consultation has been undertaken with various local orchardist and agricultural bodies. It has been recommended to Council that attending the Asia Fruit Logistica would be the most beneficial amongst the other known expos. It is also understood that Council's attendance at the expo would be beneficial as this type of support is highly valued by Chinese business people.

9. SUSTAINABLE DEVELOPMENT DIRECTORATE

9.5 Asia Fruit Logistica Expo - Hong Kong September 6 - 8 2017 (continued)

The Asia Fruit Logistica is the only annual international trade exhibition for fresh fruit and vegetable marketing in Asia which focuses exclusively on the fresh produce sector and related value chain for the whole Asian region.

It has been determined the Expo is the most efficient platform in Asia for gaining an overview of the market, scouting for new products and varieties and establishing new business contacts in this sector.

The Asia Fruit Logistica offers opportunities for Council to learn more regarding the changing world of fresh produce, make new business contacts and work towards growing the local agricultural sector.

The Asia Fruit Logistica also presents an opportunity for Council to support the local growers and representatives who will be in attendance at the expo.

It should also be noted that investors in Asia place a great amount of importance on Local Government support.

Council Plan/Key Strategic Activity

2017 International Engagement Strategy Draft
 Greater Shepparton Economic Development Tourism and Major Events Strategy Draft
 Council Plan 2013 – 2017 – 3.Economic Prosperity (Economic) 3.1 Maximise opportunities to ensure Greater Shepparton leads Victoria, retaining and attracting education and industry

Risk Management

Risks	Likelihood	Consequence	Rating	Mitigation Action
Public criticism	C	4	low	Communicate the purpose of the visit and the benefits of attending.

Policy Considerations

Council's attendance at the Asia Fruit Logistica will meet governance and policy requirements.

Financial Implications

The costs associated with sending two Council representatives is as follows:

Expo exhibitor passes are provided free of charge through AusVeg as part of Council's current membership. The value of each pass is \$450.00 and includes:

- VIP networking attendance
- Exhibitor passes
- Tours to retailers and wholesalers
- Chef cooking demonstrations – Showcasing produce

9. SUSTAINABLE DEVELOPMENT DIRECTORATE

9.5 Asia Fruit Logistica Expo - Hong Kong September 6 - 8 2017 (continued)

Expenses:

- Airfares: \$860.00 return per person (Total – \$1,720)
- 4 night Accommodation: \$1,024.00 per person (Total - \$2,048)
- Food: \$700.00
- Taxi: \$200.00
- Airport security: \$120.00
- Promotional/marketing material: \$400.00

Total for 2 attendees: \$5,188 excluding GST

It should be noted that Council is currently investigating opportunities for the expenditure to be covered through a grant program. This could mean that the expenses could be wholly or partially funded by Government.

	Approved Budget Estimate for this proposal ¹ \$	This Proposal GST Exclusive \$	Variance to Approved Budget Estimate \$	This Proposal GST Inclusive ² \$
Revenue				
Expense		5,188		5,706
Net Total				

¹ Budgets are GST exclusive

² For Contract Award reports the GST inclusive expense shall match the amount reported in the recommendation

Note: This expenditure has been considered within the proposed budget for 2017/2018 Financial Year.

Legal/Statutory Implications

There are no legal/statutory implications associated with this report.

Environmental/Sustainability Impacts

There are no adverse environmental impacts associated with the expo

Social Implications

Council will be able to network with potential overseas investors that support the growth of Council's agricultural sector. The attendance of the expo will allow Council to further support local businesses and build international relationships.

Economic Impacts

This expo presents opportunities for local businesses. Council aims to build relationships with overseas investors to enhance investment opportunity and support the regions agricultural sector.

Consultation

Council's Economic Development Department has consulted fruit growers and transport companies who have previously attended the Asia Fruit Logistica in the past. The majority of locals have recommended that Council have a presence at the expo. It has been determined that Council should attend the expo for the first year and consider having a stall at future events. It should be noted that a stall at the expo costs \$10,000 and could be used to showcase local produce.

9. SUSTAINABLE DEVELOPMENT DIRECTORATE

9.5 Asia Fruit Logistica Expo - Hong Kong September 6 - 8 2017 (continued)

Officers believe that appropriate consultation has occurred and the matter is now ready for Council consideration.

Strategic Links

a) Greater Shepparton 2030 Strategy

Topic: Economic Development

Theme: Agriculture and Rural Land – Objective 3 - To develop and promote the municipality as a regional centre for food and primary industry research and development.

Conclusion

After consideration and consultation with local businesses and organisations within the agricultural sector, Council officers have determined that attending the Asia Fruit Logistica would be a worthwhile exercise. This expo aligns with Council's direction relating to enhancing investment opportunities and builds relationships with overseas investors and also aligns with Council's International Engagement Strategy.

Attachments

Nil

9. SUSTAINABLE DEVELOPMENT DIRECTORATE

9.6 Proposed Friendship City Relationship - Jintan District, China

Disclosures of conflicts of interest in relation to advice provided in this report

Under section 80C of the *Local Government Act 1989* officers and persons engaged under a contract providing advice to Council must disclose any conflicts of interests, including the type and nature of interest.

No Council officers or contractors who have provided advice in relation to this report have declared a conflict of interest regarding the matter under consideration.

Council Officers involved in producing this report

Author: Economic Development Project Officer

**Proof reader(s): Team Leader Business & Industry Development,
Manager Economic Development**

Approved by: Director Sustainable Development

Executive Summary

On 19 September 2016 the Mayor of Greater Shepparton and the Chief Executive Officer of Greater Shepparton City Council visited the People's Republic of China as part of the Victorian Government's Business Mission to celebrate 30 years of the relationship between Jiangsu Province and the Victorian Government.

The visit to China as part of the Business Mission allowed Council to identify a district that would be most prosperous for them. The Mayor and Chief Executive Officer visited the Jintan District and signed a letter of intent to enter into a Friendship City Agreement with Jintan.

The purpose of this report is to advise Councillors of the intention to enter into a Friendship City relationship with Jintan District.

Moved by Cr Patterson

Seconded by Cr Giovanetti

That the Council endorse the Friendship City Agreement with Jintan District for a period of five years subject to the following:

1. conduct a 12 month review after entering into the Friendship City Agreement to ensure that the agreement is progressing as expected (as per the objectives within the agreement).
2. review the Friendship City Agreement at least six months prior to it ceasing to determine whether Council wishes to extend the Friendship City Agreement.
3. provide Jintan District with a quarterly update on Economic Development within Greater Shepparton.

CARRIED.

9. SUSTAINABLE DEVELOPMENT DIRECTORATE

9.6 Proposed Friendship City Relationship - Jintan District, China (continued)

Background

On 19 September 2016 the Mayor of Greater Shepparton and the Chief Executive Officer of Greater Shepparton City Council visited the People's Republic of China as part of the Victorian Government's Business Mission to celebrate 30 years of relationship between Jiangsu Province and the Victorian Government.

As part of the delegation each regional Council within Victoria had the opportunity to nominate a district. The Mayor and Chief Executive Officer took this opportunity to visit the Jintan District.

Jintan District is located in Jiangsu province in southern China and is surrounded by Shanghai, Hangzhou and Nanjing. As of 2010, it has a permanent resident population of 552,047 people. Jintan District is renowned for its long history and rich culture. Jintan is at the heart of China's largest economic engine, the Yangtze River Delta, and is the joint city of metropolitan circle of Suzhou-Wuxi-Changzhou and the metropolitan circle of Nanjing. Within its 5 hour economic circle, there are 20 cities with a population of 435 million but with 50% of the national GDP. Jintan's fastest growing and biggest industry is the secondary industry, particularly the four pillar industries: Photovoltaic New Energy, High-end Equipment and Vehicle Manufacturing, Textile and Garment, Chemicals and New Materials.

During the Mayor and Chief Executive Officer's visit to Jintan District, letters of intent were signed to enter into a Friendship City Agreement. The Jintan representatives were very receptive to working alongside Greater Shepparton City Council. The establishment of a Friendship City Relationship will allow Council to further work towards promoting the area and look at a whole range of opportunities for Chinese investment.

A signed agreement regarding the establishment of a Friendship City Relationship will:

- Increase the potential of trade between the two cities
- Facilitate investment
- Establish international student placement opportunities
- Provide Council exchange opportunities

Greater Shepparton City Council currently has a formalised relationship with the following cities:

(Please see below each city and details regarding last correspondence with city)

- Baguio, Philippines - Invitation from the City of Baguio. Celebration of the 18th staging of the Baguio Flower Festival - October 2012
- City of Tieling, China – A book was presented to the Mayor - January 2001
- City of Toyoake, Japan – Mayor visited students in Japan - July 2015
- Oshu City, Japan (formerly Esashi City) - Students visited Mooroopna Secondary College - August 2016
- Florina, Greece - Invitation to meet Mayor of Florina at Shepparton Greek church - November 2003
- Lijiang City, China – Council was advised of new Mayor - March 2016
- Novato, USA – In 2005 Lemnos Primary School proposed a school connection between them and Novato School District (there is no confirmation within TRIM that this connection was formed).
- Resen, Yugoslavia - Received photo album - March 2009
- Shangqiu City, China –Shangqiu delegation visited Greater Shepparton - December 2012

9. SUSTAINABLE DEVELOPMENT DIRECTORATE

9.6 Proposed Friendship City Relationship - Jintan District, China (continued)

- Shepperton, England – Plaque presented to Greater Shepparton - August 2004
- Korce, Albania – Mayor visited Korce - September 2013

Greater Shepparton City Council currently has a Friendship City Agreement with the following cities:

- Shangqiu City, China (last correspondence mentioned above)

It should also be noted that on 14 October 2016 Council hosted a representative from the Jiangsu Province, Philip Huang. Mr Huang works for the Victorian State Government and assists with building business relationships in the Jiangsu Province and Victoria. The Chief Executive Officer and Council Officers showcased the regions agricultural offerings that the Jiangsu Province could potentially capitalise on. Council Officers will continue to work alongside Mr Huang in building strong relationships between both countries.

Council Plan/Key Strategic Activity

Council Plan 2013-2017

3. Economic Prosperity 3.1 - Maximise opportunities to ensure Greater Shepparton leads Victoria, retaining and attracting education and industry

Risk Management

Risks	Likelihood	Consequence	Rating	Mitigation Action
The main risk associated with the recommendation contained within this report is that the financial commitment required to maintain Friendship City relationships can be substantial.	Possible	Moderate	Moderate	Ensure adequate budget allocation and that all Sister City and Friendship City relationships are considered adequately prior to entering into them.

Policy Considerations

There are no conflicts with Council policy with any of the options presented for consideration within this report.

Note: This proposed friendship city agreement is in accordance with the recently developed International Engagement Strategy.

Financial Implications

There are no immediate, direct financial implications associated with the recommendations within this report. However, active exchanges between the two cities will incur expenditure in the future. Should Council send a delegation to Jintan District flights, accommodation and gifts would be the main costs incurred. Should Council receive a delegation from Jintan the main costs incurred would be gifts and hosting costs (such as a welcoming reception).

9. SUSTAINABLE DEVELOPMENT DIRECTORATE

9.6 Proposed Friendship City Relationship - Jintan District, China (continued)

	Approved Budget for this proposal \$	This Proposal \$	Variance to Approved Budget \$	Comments
Revenue				
Expense	Nil	Nil immediate impact	Nil	Strong potential for future financial implications should active exchanges occur between the two cities.
Net Result	Nil	Nil immediate impact	Nil	

Legal/Statutory Implications

The options outlined in this report are consistent with the *Local Government Act 1989*.

Environmental/Sustainability Impacts

There are no environmental impacts associated with the recommendation within this report.

Social Implications

The establishment of a Friendship City relationship with Jintan District will present opportunities to create a deeper understanding of both China and Jintan District.

Economic Impacts

There is potential, through the establishment of a Friendship City relationship with Jintan District to investigate, realise and facilitate export opportunities for businesses located within the Greater Shepparton region.

Consultation

Internal discussion has occurred regarding this proposal as well as discussions with the Jintan District.

Strategic Links

a) Greater Shepparton 2030 Strategy

Economic Development

Objective:

- Facilitate opportunities for economic development to retain and build the employment base.
- Encourage major industries to locate in Greater Shepparton.

b) Other strategic links

Nil

9. SUSTAINABLE DEVELOPMENT DIRECTORATE

9.6 Proposed Friendship City Relationship - Jintan District, China (continued)

Conclusion

It is recommended that Councillors note the recommendation contained within this report, and adopt accordingly.

Within this Friendship City Agreement Council will include economic objectives and also outline a sunset clause to ensure that the relationship will remain relevant and focused on economic outcomes.

Attachments

1. Letter of Intent - Jintan and Greater Shepparton Page 187
2. Declaration of Friendship with Jintan Page 189

9. SUSTAINABLE DEVELOPMENT DIRECTORATE

9.7 Economic Development Tourism and Major Events Strategy 2017 - 2021 - Endorsement

Disclosures of conflicts of interest in relation to advice provided in this report

Under section 80C of the *Local Government Act 1989* officers and persons engaged under a contract providing advice to Council must disclose any conflicts of interests, including the type and nature of interest.

No Council officers or contractors who have provided advice in relation to this report have declared a conflict of interest regarding the matter under consideration.

Council Officers involved in producing this report

Author: Team Leader Business & Industry Development

Proof reader(s): Manager Economic Development

Approved by: Director Sustainable Development

Executive Summary

Greater Shepparton City Council awarded the Economic Development, Tourism and Major Events Strategy (EDTMES) contract (Contract 1523) to Urban Enterprise Pty Ltd.

A draft EDTMES was released for public consultation on Friday 19 August 2016 which concluded on Monday 19 September 2016. The EDTMES final document has since been updated to reflect the feedback received by the community. It should be noted that each suggestion received by Council in regards to this strategy was considered and assessed.

The purpose of the Strategy is to ensure that the Greater Shepparton City Council has an economic focus and a clear strategic direction pertaining to the region's local economy into the future.

The Strategy highlights outcomes that can be achieved within the region and details each project within the proposed action plan.

Some of the key projects include establishing a grant process that will allow for incentives for new small businesses to commence operation within the region, CBD revitalisation initiatives, support the development of Fryers Street as the food strip of the CBD, facilitate opportunities pertaining to investment in solar within the region, develop an International Engagement Strategy to guide Council in its efforts towards building relationships with overseas investors and capitalising on international opportunities, implement structural reform for the approach to tourism service delivery, support and facilitate the development of contemporary tourism product along the Goulburn River and support the development of contemporary arts and cultural tourism which engages and attracts new markets and, the development of food tourism.

The EDTMES also articulates the opportunity to promote Greater Shepparton as regional Victoria and Australia's sporting event capital, diversify the events base and leverage significant investment in arts and cultural assets (i.e. SAM) by supporting more arts, food, cultural, indigenous and music events, maximising investment in the Shepparton Showgrounds and Tatura Park and continuing to implement a program of investment in Greater Shepparton's sporting infrastructure.

9. SUSTAINABLE DEVELOPMENT DIRECTORATE

9.7 Economic Development Tourism and Major Events Strategy 2017 - 2021 - Endorsement (continued)

Moved by Cr Summer
Seconded by Cr Oroszvary

That the Council endorse the Economic Development Tourism and Major Events Strategy 2017-2021.

CARRIED.

Background

Council engaged Urban Enterprise Pty Ltd to complete an Economic Development Tourism and Events Strategy. Urban Enterprise Pty Ltd was appointed in accordance with Council's procurement policy. The decision making process involved the appointment of an evaluation panel and a selection process.

The objectives of the Strategy included (but aren't limited to):

1. Guide the Economic Development Department in becoming more proactive in attracting investment and events to the region and develop separate methodology to attract and secure investment and events. This will include benchmarking incentive programs with other Councils to assist in the development of methodology.
2. Identify and benchmark the current events portfolio against other major regional centres to outline current position in the market. This will include current hallmark/signature annual offerings.
3. Clearly identify the roles of Tourism Greater Shepparton (local tourism board), Goulburn River Valley Tourism (regional tourism board) and Council relating to responsibilities regarding generating tourism.
4. Review of Visitor Centre operations and services and identify future visitor service requirements and expectations.
5. Conduct an opportunity analysis and determine what prospects exist within Greater Shepparton. This would include new investment, expansions, major events, tourism, infrastructure and markets etc.
6. Identify the gaps within the region and outline what industry and businesses Economic Development should be targeting to commence operation within region.
7. Outline key strategic actions which Economic Development must take in order to build and enhance the region's global links and opportunities.
8. Analyse the strengths of Greater Shepparton in the context of emerging opportunities in the Australian and international economy to understand how these translate into regional competitive advantages.
9. Determine the value of the visitor economy to Greater Shepparton (employment, economic benefit, social benefit etc.)
10. Identify strategic tourism and event opportunities that can be pursued by the Economic Development department.
11. Review existing State and Federal Government policy in order to make recommendations regarding how best to place Shepparton strategically to take advantage of these policy directions.
12. Formulate a detailed action plan featuring measurable outcomes with associated costings to ensure that the strategy is implemented and can be budgeted for future years (including resources required). This will include identifying key performance indicators to measure the implementation of action items that arise from the strategy.

9. SUSTAINABLE DEVELOPMENT DIRECTORATE

9.7 Economic Development Tourism and Major Events Strategy 2017 - 2021 - Endorsement (continued)

The Strategy has been informed by an extensive consultation program with a variety of key stakeholders, Council departments and the general public. Specifically this consultation process included:

- A call for submissions from the general public;
- Meetings with traders, developers, business owners, industry representatives, government representatives and the general community
- Meetings with The Committee for Greater Shepparton, Shepparton Show Me Committee and the Shepparton Chamber of Commerce and Industry
- Various community workshops
- Engagement with Council's departments which includes Economic Development, Planning, Marketing and Communications, Sustainability & Environment, Aquamoves, Neighbourhoods and KidsTown
- A briefing with Councillors
- An online business survey

A draft version of the EDTMES was released for public consultation on Friday 19 August 2016 which concluded on Monday 19 September 2016. The EDTMES final document has since been updated to reflect the feedback received by the community. It should be noted that each suggestion received by Council in regards to this strategy was considered and assessed.

Council Plan/Key Strategic Activity

The Strategy is consistent with the vision and strategic goals of the *Greater Shepparton City Council: Council Plan 2013-2017*. In particular, it implements the following:

- Goal 3: *Economic Prosperity*

Risk Management

There are no adverse risks associated with the adoption of the Strategy. The consultation process has allowed for the community to provide feedback regarding this document.

Policy Considerations

The Strategy supports existing Council policy including *The Greater Shepparton City Council: Council Plan 2013-2017* and the *Greater Shepparton 2030 Strategy (2006)*.

Financial Implications

This recommendation does not have any financial or budgetary implications for Council. Council Officers will submit budget bids to support the rollout of projects outlined within the strategy as per the standard process.

Legal/Statutory Implications

There are no legal/statutory implications associated with the adoption of this Strategy.

Environmental/Sustainability Impacts

There are no adverse environmental impacts associated with adopting the Strategy.

Social Implications

There are no adverse social impacts associated with adopting the Strategy. The consultation process has allowed for the community to provide feedback regarding this document and all received feedback was considered.

9. SUSTAINABLE DEVELOPMENT DIRECTORATE

9.7 Economic Development Tourism and Major Events Strategy 2017 - 2021 - Endorsement (continued)

Economic Impacts

The Strategy has been developed to enhance economic impact.

Consultation

A draft version of the EDTMES was released for public consultation on Friday 19 August 2016 which concluded on Monday 19 September 2016. Officers believe that appropriate consultation has occurred and the matter is now ready for Council consideration.

Strategic Links

a) Greater Shepparton 2030 Strategy

Theme - Economic Development

Objectives:

- To support developing and emerging agribusinesses and their increasing requirement for high technical infrastructure.
- To develop and promote the municipality as a regional centre for food and primary industry research and development
- To provide increased opportunities for local job creation.
- To develop the Shepparton CBD as a regional centre for commerce and entertainment.
- To revitalise the CBD of Shepparton and improve the urban design and architectural standards of retail/commercial areas.
- To sustain a growing and diverse industrial base.
- To encourage tourism growth and in particular promote the tourism opportunities of the irrigated rural landscape and the food growing and processing industries.

Conclusion

The *Economic Development, Tourism & Major Events Strategy 2017-2021* has been prepared by Urban Enterprise Pty Ltd. The purpose of the Strategy is to ensure that the Greater Shepparton City Council has an economic focus and a clear strategic direction pertaining to the region's local economy into the future.

Council officers now present the Strategy for consideration of adoption.

Attachments

Greater Shepparton - Economic Development Tourism and Major Events Strategy 2017-2021

Page 191

9. SUSTAINABLE DEVELOPMENT DIRECTORATE

9.8 Economic Development - International Engagement Strategy

Disclosures of conflicts of interest in relation to advice provided in this report

Under section 80C of the *Local Government Act 1989* officers and persons engaged under a contract providing advice to Council must disclose any conflicts of interests, including the type and nature of interest.

No Council Officers or contractors who have provided advice in relation to this report have declared a conflict of interest regarding the matter under consideration.

Council Officers involved in producing this report

Author: Team Leader Business & Industry Development

Proof reader(s): Manager Economic Development

Approved by: Director Sustainable Development

Executive Summary

An International Engagement Strategy has been prepared to strategically increase the economic and cultural prosperity of the Greater Shepparton region through relationship building, facilitation of business growth via access to international markets, and the attraction of international funds for economic growth.

The strategy highlights outcomes that can be achieved within the region and details actions throughout the document.

The strategy features five major themes which in summary aim to develop best practice in attracting investment to the region, drive investment and employment growth in both agriculture and industry to capitalise on export opportunity, capturing investment in emerging industries and growing the export economy through improved knowledge and export servicing.

Moved by Cr Summer

Seconded by Cr Oroszvary

That the Council adopt the International Engagement Strategy in the interest of increasing Greater Shepparton's economic and cultural activity on a global stage.

CARRIED.

Background

The strategy articulates the following vision for the Greater Shepparton region and the increased economic & cultural activity through:

- Business growth through access to international markets
- Attraction of international investment
- Pursuit of cultural & educational opportunities

The strategy is then broken into five themes. A brief overview of each theme is outlined below. Specific actions are identified within the Strategy attached to this report.

9. SUSTAINABLE DEVELOPMENT DIRECTORATE

9.8 Economic Development - International Engagement Strategy (continued)

1. Support

Support Greater Shepparton businesses by facilitating:

- Education
- Training
- Mentoring
- Funding Opportunities,
- Business Visits
- Participation in trade shows

To foster and strengthen international relationships.

2. Business

The Greater Shepparton International Engagement Strategy will seek to identify businesses that are investment or export ready and to assist in increasing their level of knowledge, to aid trade facilitation.

3. Promotional

Promote region as 'investment ready' and opportunistic towards exporting our clean and green produce.

Promotional material will be showcased to international markets promoting Greater Shepparton's products, strengths and interest in trade.

4. Visitation

Trade delegations are an important promotional tool for the implementation of the international engagement strategy. To maximise returns it is essential that the coordination of delegations be carefully considered, well organised and properly leveraged.

Inbound and outbound Trade delegations are often resource intensive, however are an integral way of building relationships and increasing economic and cultural opportunities.

With limited budget and resources, it is imperative that participation is evaluated based on economic and cultural benefit.

5. Friendship Cities

Greater Shepparton City Council currently has a formalised relationship with the following cities:

- Baguio, Philippines
- City of Tieling, China
- City of Toyoake, Japan
- Oshu City, Japan (formerly Esashi City)
- Florina, Greece
- Lijiang City, China
- Novato, USA Resen, Yugoslavia
- Shangqiu City, China Shepperton, England
- Korce, Albania

9. SUSTAINABLE DEVELOPMENT DIRECTORATE

9.8 Economic Development - International Engagement Strategy (continued)

Greater Shepparton City Council currently has a Friendship City Agreement with the following cities:

- Shangqiu City, China

A number of these cities have relationships with local schools, universities and TAFE.

Council Plan/Key Strategic Activity

The strategy is consistent with the vision and strategic goals of the Greater Shepparton City Council: Council Plan 2013-2017. In particular, it correlates with the following:

- Goal 3: Economic Prosperity

Risk Management

There are no adverse risks associated with the adoption of this strategy.

Policy Considerations

The strategy supports existing Council policy and strategic direction including The Greater Shepparton City Council: Council Plan 2013-2017, the Greater Shepparton 2030 Strategy and the Draft Economic Development Tourism and Events Strategy

Financial Implications

The adoption of the International Engagement Strategy does not have any direct financial or budgetary implications for Council however a budget bid of \$90,000 will be submitted as part of the 17/18 budget process.

Legal/Statutory Implications

There are no legal/statutory implications associated with the adoption of the International Engagement Strategy.

Environmental/Sustainability Impacts

There are no adverse environmental impacts associated with the adoption of International Engagement Strategy.

Social Implications

There are no adverse social impacts associated with the adoption of International Engagement Strategy. There is an opportunity to develop stronger relationships with overseas investors which can lead to economic growth and export opportunities for local business and industry.

Economic Impacts

The strategy has been developed to enhance economic impact, build relationships and develops awareness around investment opportunities within Greater Shepparton. Greater Shepparton is well placed to expand exports from Victoria in light of the growing middle class in Asia looking for high quality, clean, green produce. This strategy seeks to enhance and give Council direction in relation to achieving this objective.

Consultation

- Discussion has taken place with business owners and government representatives.
- Meetings with Regional Development Victoria and various trade organisations have also taken place to support the development of this strategy.

Officers believe that appropriate consultation has occurred and the matter is now ready for Council consideration.

9. SUSTAINABLE DEVELOPMENT DIRECTORATE

9.8 Economic Development - International Engagement Strategy (continued)

Strategic Links

a) Greater Shepparton 2030 Strategy

Topic: Economic Development

Theme: Agriculture and Rural Land – Objective 3 - To develop and promote the municipality as a regional centre for food and primary industry research and development.

Theme - Economic Development

Objectives:

- To support developing and emerging agribusinesses and their increasing requirement for high technical infrastructure.
- To develop and promote the municipality as a regional centre for food and primary industry research and development.
- To provide increased opportunities for local job creation.
- To sustain a growing and diverse industrial base.
- To encourage tourism growth and in particular promote the tourism opportunities of the irrigated rural landscape and the food growing and processing industries.

b) Other strategic links

Draft Economic Development Tourism and Events Strategy

Conclusion

The purpose of the International Engagement Strategy is to ensure that the Greater Shepparton City Council has an economic focus and a clear strategic direction pertaining to the region's local economy into the future.

Significant opportunity exist overseas regarding international trade and this strategy will guide Council towards enhancing awareness relating to Greater Shepparton being investment ready and encouraging overseas investment within the region.

Attachments

Greater Shepparton International Engagement Strategy Page 260

9. SUSTAINABLE DEVELOPMENT DIRECTORATE

9.9 Maude Street Mall Activation - Consultation Report

Disclosures of conflicts of interest in relation to advice provided in this report

Under section 80C of the *Local Government Act 1989* officers and persons engaged under a contract providing advice to Council must disclose any conflicts of interests, including the type and nature of interest.

No Council officers or contractors who have provided advice in relation to this report have declared a conflict of interest regarding the matter under consideration.

Council Officers involved in producing this report

Author: Place Manager

Proof reader(s): Team Leader Business & Industry, Manager Economic Development

Approved by: Director Sustainable Development

Executive Summary

In December 2016-January 2017 Council undertook a public consultation on the activation of the Maude Street Mall.

The consultation process was initiated by Council after Spiire presented Mall activation initiatives (to Council) with a total value of \$350k. The proposal by Spiire was made following a resolution passed on 18 February 2014 to:

- Postpone further consideration of the reopening of the mall to traffic having regard to the estimated costs of implementation (\$4,122,763) and return on investment as outlined in the Maude Street Mall revitalisation study report.
- Instruct officers to provide options for Council consideration to both activate and improve the amenity of the Maude Street Mall.

The consultation consisted of an online survey as well as direct engagement opportunities at stakeholder briefings, public information sessions and an on-site consultation presence in a vacant Mall shopfront.

The survey received 638 responses overall with 263 of these responses received in hard copy. 74 of the hard copy surveys were completed in person at the consultation shopfront and a further 189 were received from hard copies distributed to businesses for owners, employees and shoppers to complete.

The survey was undertaken by a wide range of stakeholders including those that shop in the Mall regularly, those that work there, own a business or don't normally visit the space.

The survey highlighted that 51% of respondents supported the introduction of activities similar to those presented by Spiire. 48% of respondents did not support their introduction. The remaining 1% of participants did not answer this question.

Some respondents to the consultation process provided alternative changes to the Mall to improve its amenity and usability – a total of 55.87% of these suggested opening the mall to traffic and making improvements to parking.

9. SUSTAINABLE DEVELOPMENT DIRECTORATE

9.9 Maude Street Mall Activation - Consultation Report (continued)

This report makes recommendations to develop a short and long term long-term plan for the Maude Street Mall. The short term plan will allow officers to pursue projects and initiatives that activate and rejuvenate the precinct. Officers recommend that this action be undertaken in order to address challenges and issues in the short-term. The long term plan is to develop and consult on three options for the mall as part of the 2017/2018 budget as outlined below.

Cr O’Keeffe declared a direct conflict of interest in relation to Item 9.9 Maude Street Mall Activation – Consultation Report. Cr O’Keeffe is a business owner within the Maude Street Mall, Shepparton.

Cr O’Keeffe left the meeting at 7.03pm.

**Moved by Cr Summer
Seconded by Cr Patterson**

That the Council:

- 1) note the findings of the Maude Street Mall Activation consultation in the attached report and that officers will release the results of the survey to the public along with details around longer term planning as discussed in items 2 and 3 below
- 2) in the short term, continue to implement measures to both activate and improve the amenity of the Maude Street Mall as per Council’s February 2014 resolution, with a total budget of \$500,000 allocated for this purpose over the 2017/2018 and 2018/2019 financial years
- 3) refer to the 2017/2018 budget for consideration an amount of \$250K to obtain conceptual designs, estimates and funding models of the following options for the Maude Street Mall as a long term vision to activate and revitalise the area as per the Commercial Activity Centre Strategy:
 - a. reintroduction of two-way traffic from Fryers to High Street
 - b. development of additional car parking facilities with connecting one-way access from High and/or Fryers Streets exiting at Stewart Street
 - c. retention of the Mall as a pedestrianised public open space and introduction of urban design measures to increase amenity and usability of the precinct.
- 4) during the period of conceptual design preparation liaise, with stakeholders such as shop owners and Chamber of Commerce & Industry regarding other activation initiatives such as consistent trading hours.
- 5) note the timeline for delivering revitalisation options 3a, 3b and 3c contained within this report.

Cr Hazelman was granted an extension of time to speak to the motion.

The motion was put and carried.

Cr O’Keeffe returned to the meeting at 7.22pm

9. SUSTAINABLE DEVELOPMENT DIRECTORATE

9.9 Maude Street Mall Activation - Consultation Report (continued)

Background

On 18 February 2014 Council resolved to:

- Postpone further consideration of the reopening of the mall to traffic having regard to the estimated costs of implementation (\$4,122,763) and return on investment as outlined in the Maude Street Mall revitalisation study report.
- Instruct officers to provide options for Council consideration to both activate and improve the amenity of the Maude Street Mall.

The Maude Street Mall and CBD have the potential to evolve to become the central focus of daily life within Greater Shepparton through an integrated approach to economic development, structure planning and proactive place activation as detailed in the following strategies:

- Draft Economic Development, Tourism and Major Events Strategy
- Commercial Activity Centres Strategy
- CBD Strategy (2008)

These integrated strategies aim to provide the vision, strategic direction and practical implementation to commence the delivery of a revitalisation program for the CBD that results in a lively, inclusive and viable precinct.

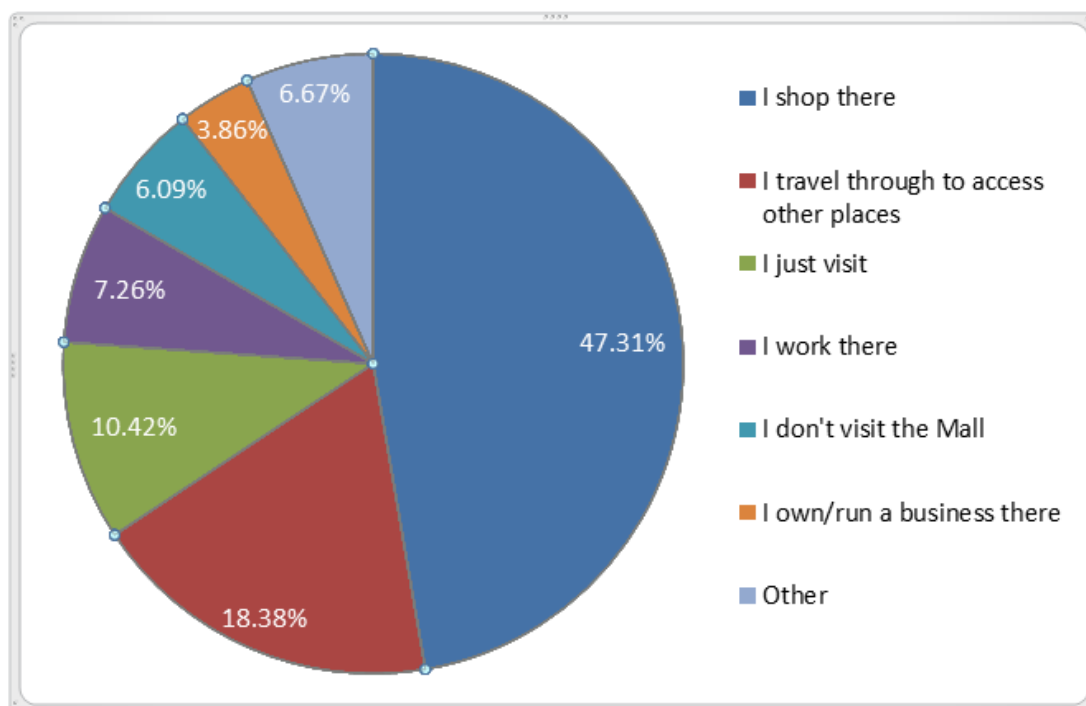
It is anticipated that broadening the variety of events, activities, tourism offerings and engaging features in the CBD would attract different users and age groups with varying interests into the space. The positive aspect of events and activities is that they gather people together, adding life and bustle to the whole area in which they take place.

Following a submission of a proposed activation concept from local design company Spiire, Council undertook a public consultation process to determine what activities, infrastructure or initiatives might activate the Maude Street Mall and deliver positive economic outcomes for the precinct.

The consultation process saw 638 survey submissions made by a wide variety of stakeholders including shoppers, workers, business and property owners. Just over half of survey respondents were below the age of 50 with around two-thirds of respondents being female.

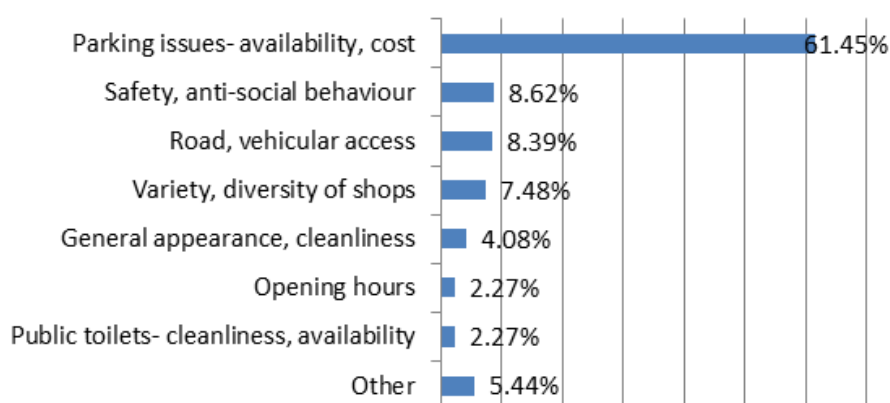
9. SUSTAINABLE DEVELOPMENT DIRECTORATE

9.9 Maude Street Mall Activation - Consultation Report (continued)



The survey highlighted that the predominant usage of the Mall is for shopping purposes and that there are a number of barriers that detract from the capacity of visitors to undertake this activity and ultimately enjoy the space. The barriers identified from the responses suggested availability, cost and quality of parking options in the CBD, safety and security of the precinct and a lack of diversity in the current retail mix.

Barriers to Access



Respondents indicated that the factors that contribute to their visitation and enjoyment of the Mall extend to broad issues such as the availability and cost of parking, the diversity and appeal of the existing shopping offering as well as the security and safety of the Mall and CBD as a whole.

9. SUSTAINABLE DEVELOPMENT DIRECTORATE

9.9 Maude Street Mall Activation - Consultation Report (continued)

51% of survey respondents indicated that they supported the introduction of activities similar to those presented by Spiire while 48% did not. 1% of respondents did not answer this question.

Of the 604 responses that suggested alternative changes be made in order to revitalise the precinct- the majority related to the re-opening of the Mall to traffic and improvements to parking.

The issue of re-opening the Mall to traffic presented as a key theme of the consultation with a significant proportion of survey responses as well as alternative submissions and feedback suggesting that this remains a significant priority for sections of the community and a high proportion of CBD traders and property owners.

Overall, what did resonate with respondents from the Spiire concepts were initiatives that capitalise on the existing food identity within the CBD and increase opportunities for a more diverse offering within the Mall consisting of cafes and restaurants. There were however concerns around the implementation of infrastructure such as kiosks that could negatively impact on the trade of existing businesses.

As part of the consultation, it was consistently recommended by stakeholders that Council note examples of Malls across Australia that had been re-opened to traffic and parking. Feedback from traders in particular indicated that these initiatives had been largely successful for businesses in these locations. To this end, officers are in the process of planning for a site visit of examples of relevant malls to better understand the factors which contribute to their performance. Indicative costings have been attached to this report for a Victorian tour capturing Stawell, Bendigo and Ballarat which is planned for August 2017.

With parking featuring heavily as a theme of the consultation, officers are also in the process of developing a separate report outlining options for reform of parking regulation in the CBD.

Various stakeholders have expressed interest in working collaboratively to revitalise the CBD more broadly. There would be merit in holding a forum for all interested to attend and discuss initiatives which would contribute to the revitalisation of the CBD. This might include issues such as:

- The Maude Street Mall
- Car parking
- The multi-deck car park
- Standardised trading hours
- Property upkeep
- Vacant shops
- Shop-top living
- Appropriate Trade Mix

Effective activation of the Maude Street Mall and the CBD more broadly will require collaboration and shared-responsibility for initiatives from all of the stakeholders involved in the successful operation of precincts including landlords, business owners and Council.

9. SUSTAINABLE DEVELOPMENT DIRECTORATE

9.9 Maude Street Mall Activation - Consultation Report (continued)

Activation

This report recommends continuing with the implementation of initiatives and projects that activate and rejuvenate the Maude Street Mall. There are activities that can be undertaken in order to bring life and activity to the Mall in the short-term that do not compromise long-term infrastructure or development.

Officers have received several expressions of interest for investment in the Maude Street Mall that would bring considerable new levels of activity and vitality to the public space. Officers will continue to work to facilitate this investment and implement projects where appropriate that contribute to the amenity and enjoyment of the Mall as a public space.

Officers will explore activation elements that complement and incentivise this investment in line with overall efforts to revitalise the CBD and attract investment by local businesses as well as the establishment of new business.

These projects and initiatives will be implemented in such a way that does not heavily interfere with infrastructure or require significant civil works and thereby conflict with any potential long-term vision for the Mall.

This report recommends the allocation of \$500,000 over the 2017/18 and 2018/19 financial years. Where appropriate, Council should investigate options to cost-share activation projects or match private investment.

Long-term Vision

This report recommends the investigation of a long-term vision for the Mall in order to guide future investment by Council. In order to inform this process it is recommended that Council obtain a conceptual design and associated costing with a number of different options for the development of the Maude Street Mall. These options include:

1. Development of additional car parking at the Fryers Street and High Street ends of the Mall with one-way traffic exiting at Stewart Street
2. Introduction of two-way traffic from Fryers Street to High Street with parallel parking on both sides of the road
3. Retention of the Mall as a pedestrianised space with the introduction of urban design elements and streetscape improvements to improve the amenity and usability of the precinct.

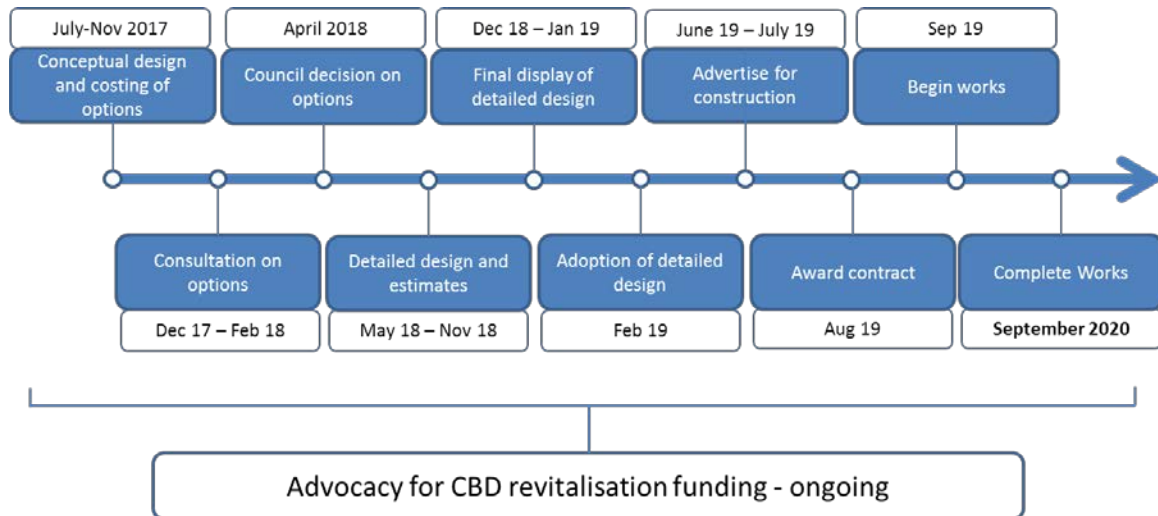
In order to explore each of these options, this report recommends obtaining relevant conceptual designs and costings for each option.

Initial estimates of the cost of investigation for these three options, incorporating appropriate contingencies, come to a total of \$250,000. It is recommended that this be allocated in the 2017/18 budget.

It is recommended that a long-term vision be developed and implemented by September 2020. An overall timeline for the development of this long-term vision is proposed in the following image:

9. SUSTAINABLE DEVELOPMENT DIRECTORATE

9.9 Maude Street Mall Activation - Consultation Report (continued)



Council Plan/Key Strategic Activity

Council Plan 3.2- Revise, adopt and commence the implementation of the CBD Strategy

CBD Strategy

“Improve the function and appearance of the Mall as the principal open space of the CBD’s retail core and the heart of CBD activity.”

“Facilitate actions to ensure the retention and improvement of retail precincts of the Maude Street Mall, Fryers Street, Vaughan Street and Shepparton Plaza within the CBD business 1 zoned area.”

Risk Management

There are no risks associated with the release of the consultation report.

Policy Considerations

Council’s most recent resolution in relation to the Maude Street Mall states to:

Postpone further consideration of the reopening of the mall to traffic having regard to the estimated costs of implementation (\$4,122,763) and return on investment as outlined in the Maude Street Mall revitalisation study report.

Instruct officers to provide options for Council consideration to both activate and improve the amenity of the Maude Street Mall.

CBD Action 1 of the Commercial Activity Centre Strategy recommends to:

Consider options for the Maude Street Mall to include shared pedestrian-vehicle space.

9. SUSTAINABLE DEVELOPMENT DIRECTORATE

9.9 Maude Street Mall Activation - Consultation Report (continued)

CBD Action 1.1 of the Commercial Activity Centre Strategy recommends to:

“Implement a design process that identifies options for the creation of a shared pedestrian-vehicular space in the Maude Street Mall (potentially including only that area north of Stewart or Fraser Street). Ensure that best-practice examples of similar shared space areas nationally and internationally are considered. This process could involve a specific project brief to appropriately qualified consultants, or an alternative process such as a design competition”

Financial Implications

Previous costings to partially re-open the Mall (Fryers Street to Stewart Street) were determined to be \$4.12 million. Cost escalation will see this amount increase.

It is recommended that \$500K be allocated over the 2017/18 and 2018/19 financial years for the implementation of activation initiatives and projects to address challenges within the Mall in the short-term.

Conceptual design and costing for the three Mall development options described will require an allocation of \$250K. It is recommended that this be allocated for the 2017/18 financial year.

Legal/Statutory Implications

There are no legal implications for this recommendation.

Environmental/Sustainability Impacts

Substantial redevelopment of the Maude Street Mall may have impacts for existing natural features such as trees, garden beds and grassed areas. Conceptual designs will incorporate the environmental impact in greater detail.

Substantial development of the space would have a significant impact on the surrounding environment during the construction phase with noise pollution, dust causing disruptions to amenity.

Social Implications

There are no negative social implications associated with these recommendations.

Economic Impacts

Experience with previous streetscape revitalisation in Vaughan Street has indicated that surrounding businesses have benefited from increased visitation and turnover. Since the revitalisation, several new businesses have also established themselves in the precinct along with several relocations.

It is hoped that revitalisation of the Maude Street Mall will deliver positive outcomes for existing businesses through increased visitation and dwell time by visitors as well as encourage new business investment.

9. SUSTAINABLE DEVELOPMENT DIRECTORATE

9.9 Maude Street Mall Activation - Consultation Report (continued)

Consultation

This report outlines an extensive consultation process and the outcomes of that process. An evaluation of the consultation process will be undertaken to determine lessons learnt and opportunities for Council's consultation and engagement processes to be improved.

The below table outlines the process of the Maude Street Mall Activation Consultation.

Level of public participation	Promises to the public/stakeholders	Examples of techniques to use
Inform	That the consultation is running and that there are many opportunities to participate	Extensive print, radio and social media and public display advertising
Consult	All relevant stakeholders will be included in the consultation	<ul style="list-style-type: none"> Stakeholder group briefings Face-to-face business visits Face-to-face consultations at shopfront Public information sessions and walking tours
Involve	Involving alternative ideas and suggestions	Public presentation of alternative designs and submissions through information sessions and on display in the shopfront.
Collaborate	Work with stakeholders to spread message	Distribution of paper surveys to stakeholders
Empower	Allow all sections of the community to take part	<ul style="list-style-type: none"> Diverse range of options for participation- ie. face-to-face, online Public information sessions to inform and empower to make informed contributions

There are options contained within this report to expand the amount of consultation with regard to the recommendations provided. Opportunities such as a stakeholders forum as well as a tour of other Malls would provide additional chances to consult key stakeholders and experts.

Strategic Links

a) Greater Shepparton 2030 Strategy

Reinforcement of the Shepparton CBD as the primary focus of higher order retail, business, entertainment and administrative functions.

Conclusion

The attached consultation report outlines the responses received by Council as part of its community consultation on the activation of the Maude Street Mall.

Overall, 51% of respondents supported the introduction of activities similar to Spiire's while 48% did not. The remaining 1% of participants did not answer this question.

The report outlines that the consultation determined a noteworthy level of feedback relating to the introduction of vehicular traffic to the Mall as well as the improvement of parking accessibility.

9. SUSTAINABLE DEVELOPMENT DIRECTORATE

9.9 Maude Street Mall Activation - Consultation Report (continued)

Overall, the results of the consultation process indicate that there is a lack of a defined consensus on how best to activate the Maude Street Mall precinct in the long term. It is recommended that Council undertake a process of design and costing of different options for the long-term development of the precinct.

With half of respondents supporting the introduction of activation concepts and activities there is scope to implement similar concepts in the short to medium term.

Attachments

1. Mall Activation Public Consultation Report Page 271
2. Victorian Mall Tour 2017 Page 406

10. TABLED MOTIONS

Nil Received

11. REPORTS FROM COUNCIL DELEGATES TO OTHER BODIES

Nil Received

12. REPORTS FROM SPECIAL COMMITTEES AND ADVISORY COMMITTEES

Nil Received

13. NOTICE OF MOTION, AMENDMENT OR RESCISSION

Nil Received

14. DOCUMENTS FOR SIGNING AND SEALING

14.1 Documents for Signing & Sealing

Disclosures of conflicts of interest in relation to advice provided in this report

Under section 80C of the *Local Government Act 1989* officers and persons engaged under a contract providing advice to Council must disclose any conflicts of interests, including the type and nature of interest.

No Council officers or contractors who have provided advice in relation to this report have declared a conflict of interest regarding the matter under consideration.

The following documents have been presented for signing and sealing:

- **Transfer of Lease** – between Council and Deltoid Nominees Pty Ltd for Hangar 2, Shepparton Aerodrome, 7810 Goulburn Valley Highway, Kialla. Shepparton Aircraft Hire Pty Ltd has transferred the tenancy to Deltoid Nominees Pty Ltd.
- **Transfer of Lease** – between Council and Pendergast Investments Pty Ltd for Hangar 13, Shepparton Aerodrome, 7810 Goulburn Valley Highway, Kialla. Pentrans Cargo Pty Ltd has transferred the tenancy to Pendergast Investments Pty Ltd.
- **Transfer of Land** - acquisition of land by Council to facilitate the extension of the Ivanhoe drainage basin.

**Moved by Cr Hazelman
Seconded by Cr Sutton**

That the Council authorise the Chief Executive Officer to sign and seal the following documents:

- **Transfer of Lease** – between Council and Deltoid Nominees Pty Ltd for Hangar 2, Shepparton Aerodrome, 7810 Goulburn Valley Highway, Kialla. Shepparton Aircraft Hire Pty Ltd has transferred the tenancy to Deltoid Nominees Pty Ltd.
- **Transfer of Lease** – between Council and Pendergast Investments Pty Ltd for Hangar 13, Shepparton Aerodrome, 7810 Goulburn Valley Highway, Kialla. Pentrans Cargo Pty Ltd has transferred the tenancy to Pendergast Investments Pty Ltd.
- **Transfer of Land** - acquisition of land by Council to facilitate the extension of the Ivanhoe drainage basin.

CARRIED.

15. COUNCILLOR ACTIVITIES

15.1 Councillors Community Interaction and Briefing Program

Disclosures of conflicts of interest in relation to advice provided in this report

Under section 80C of the *Local Government Act 1989* officers and persons engaged under a contract providing advice to Council must disclose any conflicts of interests, including the type and nature of interest.

No Council officers or contractors who have provided advice in relation to this report have declared a conflict of interest regarding the matter under consideration.

Councillors' Community Interaction and Briefing Program

From 1 February 2017 to 28 February 2017, some or all of the Councillors have been involved in the following activities:

Festive Decorations Advisory Committee Meeting
 GSCC Audit and Risk Management Committee meeting
 Nitro Athletics Formal Function.
 Rural Clinical School | 2017 Incoming Year 2 Medical Student Cohort
 MAV | 'Working Together to Deliver' program - Second Session
 BMX National Series Event Announcement
 Nitro Athletics | VIP Marquee function
 Goulburn Valley Chinese Association Inc | Chinese New Year Celebration
 Shepparton 'Shake-Out'
 Heritage Advisory Committee Meeting
 Sir Murray Bouchier Committee Meeting
 Goulburn Valley University of the 3rd Age (U3A) | Morning Tea
 Swimming Victoria Country Championships | Formal Announcement
 2017 Fairley Leadership Program Launch
 Deakin Reserve Committee Meeting
 Greater Shepparton, Great Things Happen Here - Media Trip Dinner
 Regional Cities Victoria Meeting
 Shepparton Aerodrome Advisory Committee
 Disability Advisory Committee Meeting
 Sports Hall of Fame | Advisory Committee Meeting
 Nitro Athletics | VIP Marquee Function
 Apology Day Breakfast
 Tatura Park Advisory Board Meeting
 SAM Advisory Committee Meeting
 Australian Botanic Gardens Special Committee Meeting
 Committee for Greater Shepparton AGM
 Best Start Early Years Partnership Meeting
 Goulburn Valley Regional Library | Board Meeting
 Small Town Catch Up | Mayor, Councillors & CEO - Tallygaroopna
 Twilight Stroll
 MS Mega Swim
 Heritage Council of Victoria | Regional Engagement Tour
 Pink Stumps Day
 Basketball Victoria Country | Grand Final
 Wilmot Road Primary School | Annual Assembly – Leadership
 SSM Ordinary Meeting
 Probus Morning Tea
 Asia-Pacific Incentives and Meeting Expo (AIME)
 Dinner | Senator The Hon Matthew Canavan & Damian Drum
 Eastern Goulburn Valley | Country Women's Association Conference 2017 | Opening

15. COUNCILLOR ACTIVITIES

15.1 Councillors Community Interaction and Briefing Program (continued)

Rail Freight Alliance Port of Melbourne Tour and AGM
Greater Shepparton Women's Charter Alliance Meeting
HWBAC Meeting
Civic Welcome | Victorian Junior Urban Fire Brigade Championships
2017 Sir Lankan Festival
Clean up Australia Day | Business
Meeting with Steph Ryan MP

Moved by Cr O'Keeffe
Seconded by Cr Giovanetti

That the summary of the Councillors' community interaction and briefing program be received.

CARRIED.

Attachments

Nil

16. ASSEMBLIES OF COUNCILLORS

16.1 Assemblies of Councillors

RiverConnect Implementation Advisory Committee – 14 December 2016		
Councillors:	Cr Patterson, Cr Summer	
Officers:	Sharon Terry, Melinda Weston, Allison Trethowan	
Matter No.	Matters discussed	Councillors Present for Discussion
1.2	Eastbank Lake Project, Illegal Dumping, Boat Festival	Cr Dennis Patterson, Cr Fern Summer
1.4	RiverConnect Budget	Cr Dennis Patterson, Cr Fern Summer
2.1-2.3	RiverConnect working group updates	Cr Dennis Patterson, Cr Fern Summer
3.1	Appoint Chair, Deputy Chair	Cr Dennis Patterson, Cr Fern Summer
3.2	RiverConnect Draft Strategic Plan	Cr Dennis Patterson, Cr Fern Summer
3.3	Goulburn River Masterplan	Cr Dennis Patterson, Cr Fern Summer
3.4	Social Research Placement LaTrobe	Cr Dennis Patterson, Cr Fern Summer
3.5	Clean Up Australia Day Event	Cr Dennis Patterson, Cr Fern Summer
3.6	Events	Cr Dennis Patterson, Cr Fern Summer
Conflict of Interest Disclosures		
	Nil	

Councillor Briefing Session – 13 December 2016	
Councillors	Cr Dinny Adem, Cr Kim O’Keeffe, Cr Bruce Giovanetti, Cr Chris Hazelman, Cr Les Oroszvary, Cr Dennis Patterson, Cr Fern Summer, Cr Shelley Sutton
Officers:	Peter Harriott, Steve Bowmaker, Johann Rajaratnam, Chris Teitzel, Kaye Thomson, Amanda Tingay, Geraldine Christou, Michael Carrafa and Rebecca Good (not all officers were present for all items).

16. ASSEMBLIES OF COUNCILLORS
16.1 Assemblies of Councillors (continued)

Matter No.	Matters discussed	Councillors Present for Discussion
1.	Acknowledgement of Traditional Landowners	Cr Adem (Chair) Cr O'Keeffe Cr Giovanetti Cr Hazelman Cr Patterson Cr Summer (partial) Cr Sutton
2.	Festive Decorations	Cr Adem (Chair) Cr O'Keeffe Cr Giovanetti Cr Hazelman Cr Patterson Cr Summer Cr Sutton
3.	Maude Street Mall	Cr Adem (Chair) Cr O'Keeffe Cr Giovanetti Cr Hazelman Cr Patterson Cr Summer Cr Sutton
4.	Black Spot Funding Project	Cr Adem (Chair) Cr O'Keeffe Cr Giovanetti Cr Hazelman Cr Oroszvary Cr Patterson Cr Summer Cr Sutton
5.	Local Law Review	Cr Adem (Chair) Cr O'Keeffe Cr Giovanetti Cr Hazelman Cr Oroszvary Cr Patterson Cr Summer Cr Sutton
6.	Amendment to User Fees and Charges	Cr Adem (Chair) Cr O'Keeffe Cr Giovanetti Cr Hazelman Cr Oroszvary Cr Patterson Cr Summer Cr Sutton

16. ASSEMBLIES OF COUNCILLORS
16.1 Assemblies of Councillors (continued)

Matter No.	Matters discussed	Councillors Present for Discussion
7.	Ordinary Council Meeting Agenda Items – 20 December 2016	Cr Adem (Chair) Cr O'Keeffe Cr Giovanetti Cr Hazelman Cr Oroszvary Cr Patterson Cr Summer Cr Sutton
Conflict of Interest Disclosures		
Matter No.	Names of Councillors who disclosed conflicts of interest	Did the Councillor leave the meeting?
	Nil	

Councillor Briefing Session – 24 January 2017

Councillors	Cr Dinny Adem, Cr Kim O'Keeffe, Cr Seema Abdullah, Cr Bruce Giovanetti, Cr Chris Hazelman, Cr Fern Summer, Cr Shelley Sutton	
Officers:	Peter Harriott, Steve Bowmaker, Greg McKenzie, Laurienne Winbanks, Saleem Shaikh, Jon Griffin, Darren Buchannan, Paul Elshaug, Michael MacDonagh, Elke Cummins, Janelle Bunfield, Claire Barnes, Matthew Jarvis, Anthony Nicolaci, Maree Glasson, Sharlene Putman and Rebecca Good (not all officers were present for all items).	
Matter No.	Matters discussed	Councillors Present for Discussion
1.	Contract 1728 – Verney Road Stage 3 – GV Water Main Reticulation	Cr Adem (Chair) Cr O'Keeffe Cr Abdullah Cr Giovanetti Cr Hazelman Cr Summer Cr Sutton
2.	Contract 1729 – Verney Road Upgrade Stage 3 Between Graham Street and Elm Terrace, Shepparton	Cr Adem (Chair) Cr O'Keeffe Cr Abdullah Cr Giovanetti Cr Hazelman Cr Summer Cr Sutton

16. ASSEMBLIES OF COUNCILLORS
16.1 Assemblies of Councillors (continued)

Matter No.	Matters discussed	Councillors Present for Discussion
3.	Contract 1730 – Welsford Street Upgrade Stages 1 & 2 – Civil Works	Cr Adem (Chair) Cr O’Keeffe Cr Abdullah Cr Giovanetti Cr Hazelman Cr Summer Cr Sutton
4.	Contract 1693 – Fraser Street Toilets Redevelopment – Awarding of Contract	Cr Adem (Chair) Cr O’Keeffe Cr Abdullah Cr Giovanetti Cr Hazelman Cr Summer Cr Sutton
5.	Shepparton Railway Precinct Master Plan	Cr Adem (Chair) Cr O’Keeffe Cr Abdullah Cr Giovanetti Cr Hazelman Cr Summer Cr Sutton
6.	Financial Hardship Policy	Cr Adem (Chair) Cr O’Keeffe Cr Abdullah Cr Giovanetti Cr Hazelman Cr Summer Cr Sutton
7.	Councillor Code of Conduct	Cr Adem (Chair) Cr O’Keeffe Cr Abdullah Cr Giovanetti Cr Hazelman Cr Summer Cr Sutton
8.	Mayor and Councillor Allowances	Cr Adem (Chair) Cr O’Keeffe Cr Abdullah Cr Hazelman Cr Summer Cr Sutton

16. ASSEMBLIES OF COUNCILLORS
16.1 Assemblies of Councillors (continued)

Matter No.	Matters discussed	Councillors Present for Discussion
9.	Council Plan Progress Report	Cr Adem (Chair) Cr O'Keeffe Cr Abdullah Cr Hazelman Cr Summer Cr Sutton
10.	December 2016 Monthly Financial Statements	Cr Adem (Chair) Cr O'Keeffe Cr Abdullah Cr Hazelman Cr Summer Cr Sutton
11.	Provision of Facilities for Recreational Vehicles	Cr Adem (Chair) Cr O'Keeffe Cr Abdullah Cr Hazelman Cr Summer Cr Sutton
12.	Katandra West Hall	Cr Adem (Chair) Cr O'Keeffe Cr Abdullah Cr Hazelman Cr Summer Cr Sutton
13.	Toolamba Bridge	Cr Adem (Chair) Cr O'Keeffe Cr Abdullah Cr Hazelman Cr Summer Cr Sutton
14.	Parking Infringements	Cr Adem (Chair) Cr O'Keeffe Cr Abdullah Cr Hazelman Cr Summer Cr Sutton
Conflict of Interest Disclosures		
Matter No.	Names of Councillors who disclosed conflicts of interest	Did the Councillor leave the meeting?
	Nil	

16. ASSEMBLIES OF COUNCILLORS

16.1 Assemblies of Councillors (continued)

Councillor Briefing Session – 31 January 2017		
Councillors	Cr Dinny Adem, Cr Kim O’Keeffe, Cr Seema Abdullah, Cr Bruce Giovanetti, Cr Chris Hazelman, Cr Les Oroszvary, Cr Dennis Patterson, Cr Fern Summer, Cr Shelley Sutton	
Officers:	Peter Harriott, Steve Bowmaker, Johann Rajaratnam, Kaye Thomson, Chris Teitzel, Colin Kalms, Grace Docker, Sharon Terry, Greg McKenzie, Marisa O’Halloran, Amanda Tingay, Joel Board, Rachael Duncombe, Heath Chasemore, Rebecca Good and Peta Bailey (not all officers were present for all items).	
Matter No.	Matters discussed	Councillors Present for Discussion
1.	Amendment C195 – Investigation Area 3 (Rezoning to the Urban Growth Zone) – Consideration of Submissions	Cr Adem (Chair) Cr O’Keeffe Cr Abdullah Cr Hazelman Cr Oroszvary Cr Patterson Cr Summer
2.	Landscape Plan Guide – Endorse and Release for public comment	Cr Adem (Chair) Cr O’Keeffe Cr Abdullah Cr Hazelman (partial) Cr Oroszvary Cr Patterson Cr Summer
3.	Climate Adaptation Plan	Cr Adem (Chair) Cr O’Keeffe Cr Abdullah Cr Giovanetti Cr Hazelman (partial) Cr Oroszvary Cr Patterson Cr Summer Cr Sutton
4.	Review of Community Safety Strategy’s Year 2 Action Plan	Cr Adem (Chair) Cr O’Keeffe Cr Abdullah Cr Giovanetti Cr Hazelman Cr Oroszvary Cr Patterson Cr Summer Cr Sutton

16. ASSEMBLIES OF COUNCILLORS
16.1 Assemblies of Councillors (continued)

Matter No.	Matters discussed	Councillors Present for Discussion
5.	Australian Botanic Gardens Special Committee – Member Resignation and Appointments	Cr Adem (Chair) Cr O’Keeffe Cr Abdullah Cr Giovanetti Cr Hazelman Cr Oroszvary Cr Patterson Cr Summer Cr Sutton
6.	Parking - Charges and Infringements	Cr Adem (Chair) Cr O’Keeffe Cr Abdullah Cr Giovanetti Cr Hazelman Cr Oroszvary Cr Patterson Cr Summer Cr Sutton
7.	Toolamba Bridge	Cr Adem (Chair) Cr O’Keeffe Cr Abdullah Cr Giovanetti Cr Hazelman Cr Oroszvary Cr Patterson Cr Summer Cr Sutton
8.	Update - Shepparton Art Museum	Cr Adem (Chair) Cr O’Keeffe Cr Abdullah Cr Giovanetti Cr Hazelman Cr Oroszvary Cr Patterson Cr Summer Cr Sutton
9.	Katandra West Hall	Cr Adem (Chair) Cr O’Keeffe Cr Abdullah Cr Giovanetti Cr Hazelman Cr Oroszvary Cr Patterson Cr Summer Cr Sutton

16. ASSEMBLIES OF COUNCILLORS
16.1 Assemblies of Councillors (continued)

Matter No.	Matters discussed	Councillors Present for Discussion
10.	GV Suns	Cr Adem (Chair) Cr O'Keeffe Cr Abdullah Cr Giovanetti Cr Hazelman Cr Oroszvary Cr Patterson Cr Summer Cr Sutton
11.	Fraser Street Toilets	Cr Adem (Chair) Cr O'Keeffe Cr Abdullah Cr Giovanetti Cr Hazelman Cr Oroszvary Cr Patterson Cr Summer Cr Sutton
12.	Councillor Code of Conduct	Cr Adem (Chair) Cr O'Keeffe Cr Abdullah Cr Giovanetti Cr Hazelman Cr Oroszvary Cr Patterson Cr Summer Cr Sutton
Conflict of Interest Disclosures		
Matter No.	Names of Councillors who disclosed conflicts of interest	Did the Councillor leave the meeting?
	Nil	

16. ASSEMBLIES OF COUNCILLORS
16.1 Assemblies of Councillors (continued)

Festive Decorations Advisory Committee (FDAC) 2 February 2017		
Councillors:	Cr Kim O'Keefe	
Council Officers	Michelle Bertoli, Colin Gleeson, Rachel Duncombe, Belinda Collins, Tim Russell, Hilary Grigg	
Matter No.	Matters discussed	Councillors Present for Discussion
1	Repairs and maintenance of festive decorations	Cr Kim O'Keefe
2	Decommission of decorations and completed inventory at DRC	Cr Kim O'Keefe
3	Overall report of 2016 Festive Season	Cr Kim O'Keefe
4	Survey for community consultation and plans for new committee	Cr Kim O'Keefe
5	Procurement plan to obtain more competitive quote in 2017	Cr Kim O'Keefe
6	Budget	Cr Kim O'Keefe
7	Decorations for Kidstown Christmas is July	Cr Kim O'Keefe
Conflict of Interest Disclosures		
Matter No.	Names of Councillors who disclosed conflicts of interest	Did the Councillor leave the meeting?
N/A	N/A	N/A

16. ASSEMBLIES OF COUNCILLORS
16.1 Assemblies of Councillors (continued)

Council Plan Workshop – 20 January 2017		
Councillors	Cr Dinny Adem, Cr Kim O’Keeffe, Cr Seema Abdullah, Cr Bruce Giovanetti, Cr Les Oroszvary, Cr Dennis Patterson, Cr Fern Summer, Cr Shelley Sutton	
Officers:	Peter Harriott, Steve Bowmaker, Kaye Thomson, Greg McKenzie and Laurienne Winbanks	
Matter No.	Matters discussed	Councillors Present for Discussion
1.	MAV Working together to deliver program – Session 1	Cr Adem Cr O’Keeffe Cr Abdullah Cr Giovanetti Cr Oroszvary Cr Patterson Cr Summer Cr Sutton
Conflict of Interest Disclosures		
Matter No.	Names of Councillors who disclosed conflicts of interest	Did the Councillor leave the meeting?
	Nil	

Council Plan Workshop – 3-4 February 2017	
Councillors	Cr Dinny Adem, Cr Kim O’Keeffe, Cr Seema Abdullah, Cr Bruce Giovanetti, Cr Les Oroszvary, Cr Dennis Patterson, Cr Fern Summer, Cr Shelley Sutton
Officers:	Peter Harriott, Steve Bowmaker, Kaye Thomson, Chris Teitzel and Johann Rajaratnam

16. ASSEMBLIES OF COUNCILLORS
16.1 Assemblies of Councillors (continued)

Matter No.	Matters discussed	Councillors Present for Discussion
1.	MAV Working together to deliver program – Session 2	Cr Adem Cr O’Keeffe Cr Abdullah Cr Giovanetti Cr Oroszvary Cr Patterson Cr Summer Cr Sutton
2.	Council Plan Development Workshop	Cr Adem Cr O’Keeffe Cr Abdullah Cr Giovanetti Cr Oroszvary Cr Patterson Cr Summer Cr Sutton
Conflict of Interest Disclosures		
Matter No.	Names of Councillors who disclosed conflicts of interest	Did the Councillor leave the meeting?
	Nil	

Councillor Briefing Session – 7 February 2017

Councillors	Cr Dinny Adem, Cr Kim O’Keeffe, Cr Seema Abdullah, Cr Bruce Giovanetti, Cr Chris Hazelman, Cr Les Oroszvary, Cr Dennis Patterson, Cr Shelley Sutton	
Officers:	Peter Harriott, Steve Bowmaker, Johann Rajaratnam, Kaye Thomson, Chris Teitzel, Karen Dexter, Geraldine Christou, Michael Carrafa, Anthony Nicolaci, Matthew Jarvis and Rebecca Good (not all officers were present for all items).	
Matter No.	Matters discussed	Councillors Present for Discussion
1.	Conflict of Interest Training	Cr Adem (Chair) Cr O’Keeffe Cr Abdullah Cr Giovanetti Cr Hazelman Cr Oroszvary (partial) Cr Patterson Cr Sutton

16. ASSEMBLIES OF COUNCILLORS
16.1 Assemblies of Councillors (continued)

Matter No.	Matters discussed	Councillors Present for Discussion
2.	Fraser Street Toilet Development	Cr O'Keeffe Cr Abdullah Cr Giovanetti Cr Hazelman Cr Oroszvary Cr Patterson Cr Sutton
3.	Use of Shepparton Regional Saleyards during Livestock Standstill	Cr O'Keeffe Cr Abdullah Cr Giovanetti Cr Hazelman Cr Oroszvary Cr Patterson Cr Sutton
4.	Economic Development Quarterly Update	Cr Adem (Chair) (partial) Cr O'Keeffe Cr Abdullah Cr Giovanetti Cr Hazelman Cr Oroszvary Cr Patterson Cr Sutton
5.	Memorandum of Understanding – Chamber of Commerce and Industry	Cr Adem (Chair) Cr O'Keeffe Cr Abdullah Cr Giovanetti (partial) Cr Hazelman Cr Oroszvary Cr Patterson Cr Sutton
6.	2016/2017 Budget – Quarter 2 Forecast Review	Cr Adem (Chair) Cr O'Keeffe Cr Abdullah Cr Hazelman Cr Oroszvary Cr Patterson Cr Sutton
7.	Maintenance of Vacant Shops	Cr Adem (Chair) Cr O'Keeffe Cr Abdullah Cr Hazelman Cr Oroszvary Cr Patterson Cr Sutton

16. ASSEMBLIES OF COUNCILLORS
16.1 Assemblies of Councillors (continued)

Matter No.	Matters discussed	Councillors Present for Discussion
8.	Goulburn River Valley Tourism	Cr Adem (Chair) Cr O'Keeffe Cr Abdullah Cr Hazelman Cr Oroszvary Cr Patterson Cr Sutton
9.	Road Maintenance / Resheet Program	Cr Adem (Chair) Cr O'Keeffe Cr Abdullah Cr Hazelman Cr Oroszvary Cr Patterson Cr Sutton
10.	Carpark Maintenance and Parking Enforcement	Cr Adem (Chair) Cr O'Keeffe Cr Abdullah Cr Hazelman Cr Oroszvary Cr Patterson Cr Sutton
11.	SAM Competition	Cr Adem (Chair) Cr O'Keeffe Cr Abdullah Cr Hazelman Cr Oroszvary Cr Patterson Cr Sutton
Conflict of Interest Disclosures		
Matter No.	Names of Councillors who disclosed conflicts of interest	Did the Councillor leave the meeting?
	Nil	

16. ASSEMBLIES OF COUNCILLORS

16.1 Assemblies of Councillors (continued)

Councillor Briefing Session – 14 February 2017		
Councillors	Cr Dinny Adem, Cr Kim O’Keeffe, Cr Seema Abdullah, Cr Bruce Giovanetti, Cr Chris Hazelman, Cr Les Oroszvary, Cr Dennis Patterson, Cr Shelley Sutton	
Officers:	Peter Harriott, Steve Bowmaker, Johann Rajaratnam, Chris Teitzel Geraldine Christou, Amanda Tingay, Michael Carrafa, Tim Russell, Matthew Jarvis, Majenta Rose, Joe Fichera, Pradeep Rajasekran and Rebecca Good (not all officers were present for all items).	
Matter No.	Matters discussed	Councillors Present for Discussion
1.	Code of Conduct discussion	Cr Adem (Chair) Cr O’Keeffe Cr Abdullah Cr Giovanetti Cr Hazelman Cr Patterson Cr Summer Cr Sutton
2.	Goulburn River Valley Tourism Update	Cr Adem (Chair) Cr O’Keeffe Cr Abdullah Cr Giovanetti Cr Hazelman Cr Patterson Cr Summer Cr Sutton
3.	Shepparton Art Museum	Cr Adem (Chair) Cr O’Keeffe Cr Abdullah Cr Giovanetti Cr Hazelman Cr Patterson Cr Summer Cr Sutton
4.	Appointment to Minister Advisory Committee	Cr Adem (Chair) Cr O’Keeffe Cr Abdullah Cr Giovanetti Cr Hazelman Cr Patterson Cr Summer Cr Sutton

16. ASSEMBLIES OF COUNCILLORS
16.1 Assemblies of Councillors (continued)

Matter No.	Matters discussed	Councillors Present for Discussion
5.	Ultraspeed Presentation	Cr Adem (Chair) Cr O'Keeffe Cr Abdullah Cr Giovanetti Cr Hazelman Cr Patterson Cr Summer Cr Sutton
6.	Community Fund Goulburn Valley- Annual Presentation	Cr Adem (Chair) Cr O'Keeffe Cr Abdullah Cr Giovanetti Cr Hazelman Cr Patterson Cr Summer Cr Sutton
7.	Place Manager Role	Cr Adem (Chair) Cr O'Keeffe Cr Abdullah Cr Giovanetti Cr Hazelman Cr Patterson Cr Summer Cr Sutton
8.	CBD Office	Cr Adem (Chair) Cr O'Keeffe Cr Abdullah Cr Giovanetti Cr Hazelman Cr Patterson Cr Summer Cr Sutton
9.	January 2017 Monthly Financial Report	Cr Adem (Chair) Cr O'Keeffe Cr Abdullah Cr Giovanetti Cr Hazelman (partial) Cr Patterson Cr Summer Cr Sutton

16. ASSEMBLIES OF COUNCILLORS
16.1 Assemblies of Councillors (continued)

Matter No.	Matters discussed	Councillors Present for Discussion
10.	Contract 1752 – Old Dookie Road Upgrade between Drummond Road and Doyles Road, Shepparton	Cr Adem (Chair) Cr O’Keeffe Cr Abdullah Cr Giovanetti Cr Hazelman Cr Patterson Cr Summer Cr Sutton
11.	Parking in the CBD	Cr Adem (Chair) Cr O’Keeffe Cr Abdullah Cr Giovanetti Cr Hazelman Cr Patterson Cr Summer Cr Sutton
12.	Shepparton Art Museum	Cr Adem (Chair) Cr O’Keeffe Cr Abdullah Cr Giovanetti Cr Hazelman Cr Patterson Cr Summer Cr Sutton
13.	Fraser Street Toilets	Cr Adem (Chair) Cr O’Keeffe Cr Abdullah Cr Giovanetti Cr Hazelman Cr Patterson Cr Summer Cr Sutton
14.	Victoria Park Lake Caravan Park	Cr Adem (Chair) Cr O’Keeffe Cr Abdullah Cr Giovanetti Cr Hazelman Cr Patterson Cr Summer Cr Sutton

16. ASSEMBLIES OF COUNCILLORS
16.1 Assemblies of Councillors (continued)

Matter No.	Matters discussed	Councillors Present for Discussion
15.	Off Leash Dog Park Committee	Cr Adem (Chair) Cr O'Keeffe Cr Abdullah Cr Giovanetti Cr Hazelman Cr Patterson Cr Summer Cr Sutton
Conflict of Interest Disclosures		
Matter No.	Names of Councillors who disclosed conflicts of interest	Did the Councillor leave the meeting?
	Nil	

Heritage Advisory Committee Monday 6 February 2016		
Councillors :	Cr Seema Abdullah	
Officers:	Michael MacDonagh and Tracey Mercuri	
Matter No.	Matters discussed	Councillors Present for Discussion
1	Introductions	Cr Abdullah
	Apologies	
2	Declarations of Conflict of Interest	Cr Abdullah
3	Items to be raised during 'Agenda Item 12 General or other Business'	Cr Abdullah
4	Confirmation of Meeting Minutes of 5 December 2016	Cr Abdullah
6	Information Purposes – Michael MacDonagh	Cr Abdullah
7	Information Purposes – Deborah Kemp	Cr Abdullah

16. ASSEMBLIES OF COUNCILLORS
16.1 Assemblies of Councillors (continued)

Matter No.	Matters discussed	Councillors Present for Discussion
8	Active Planning Permit Applications within the Heritage Overlay	Cr Abdullah
9	<i>Greater Shepparton Heritage Study Stage IIC</i>	Cr Abdullah
10	Short Discussion Session	Cr Abdullah
11	General or other business	Cr Abdullah
Conflict of Interest Disclosures		
Matter No.	Nil	

Disability Advisory Committee 9 February 2017		
Councillors :	Cr Bruce Giovanetti	
Officers:	Jason Watts (Team Leader - Assessment Services), Mark Tomkins (Access and Inclusion Officer), Brendan Walsh (Senior Traffic Engineer)	
Matter No.	Matters discussed	Councillors Present for Discussion
1.	Update on Fraser Street Changing Places and Shepparton	Cr Bruce Giovanetti
2.	Council documents being updated in 2017. 1. The Council Plan 2. Universal Access and Inclusion	Cr Bruce Giovanetti
3.	Selection of Chair Person and Deputy Chair Person of the DAC Committee.	Cr Bruce Giovanetti
4.	Mobility Map The development of a mobility maps for Greater Shepparton	Cr Bruce Giovanetti
5.	Feedback from Committee Members	Cr Bruce Giovanetti

16. ASSEMBLIES OF COUNCILLORS
16.1 Assemblies of Councillors (continued)

Conflict of Interest Disclosures		
Matter No.	Names of Councillors who disclosed conflicts of interest	Did the Councillor leave the meeting?
	Nil	

Councillor Briefing Session – 21 February 2017		
Councillors	Cr Dinny Adem, Cr Kim O’Keeffe, Cr Seema Abdullah, Cr Bruce Giovanetti, Cr Chris Hazelman, Cr Dennis Patterson, Cr Fern Summer, Cr Shelley Sutton	
Officers:	Peter Harriott, Steve Bowmaker, Johann Rajaratnam, Chris Teitzel Belinda Collins, Rachael Duncombe, James Nolan, Dylan Hesselberg and Rebecca Good (not all officers were present for all items).	
Matter No.	Matters discussed	Councillors Present for Discussion
1.	Councillor Capital Report	Cr Adem (Chair) Cr O’Keeffe Cr Abdullah Cr Giovanetti Cr Hazelman Cr Patterson Cr Summer Cr Sutton
2.	Review of Council Meeting Agenda	Cr Adem (Chair) Cr O’Keeffe (partial) Cr Abdullah Cr Giovanetti Cr Hazelman Cr Patterson Cr Summer Cr Sutton
3.	Shepparton CBD	Cr Adem (Chair) Cr O’Keeffe Cr Abdullah Cr Giovanetti Cr Hazelman Cr Patterson Cr Summer Cr Sutton

16. ASSEMBLIES OF COUNCILLORS
16.1 Assemblies of Councillors (continued)

Matter No.	Matters discussed	Councillors Present for Discussion
4.	Council Plan Consultation	Cr Adem (Chair) Cr O'Keeffe Cr Abdullah Cr Giovanetti Cr Hazelman Cr Patterson Cr Summer Cr Sutton
15.	Off Leash Dog Park Committee	Cr Adem (Chair) Cr O'Keeffe Cr Abdullah Cr Giovanetti Cr Hazelman Cr Patterson Cr Summer Cr Sutton
Conflict of Interest Disclosures		
Matter No.	Names of Councillors who disclosed conflicts of interest	Did the Councillor leave the meeting?
	Nil	

**Greater Shepparton Women's Charter Alliance Advisory Committee
24 February 2017**

Councillors	Cr Seema Abdullah	
Officers:	Emma Hofmeyer, Michelle Bertoli, Jean Young, Rachael Duncombe	
Matter No.	Matters discussed	Councillors Present at Discussion
1.	Correspondence in and out	Cr Seema Abdullah
2.	Media – articles about the Women's Charter Committee in the last month	Cr Seema Abdullah
3.	Budget – current remaining budget for GSWCAAC 2016/17	Cr Seema Abdullah
4.	Committee Memberships	Cr Seema Abdullah

16. ASSEMBLIES OF COUNCILLORS

16.1 Assemblies of Councillors (continued)

Matter No.	Matters discussed	Councillors Present for Discussion
5.	Membership Working Group update	Cr Seema Abdullah
6.	Annual membership drive	Cr Seema Abdullah
7.	Women's Charter Award	Cr Seema Abdullah
8.	Soroptimists International Women's Day breakfast	Cr Seema Abdullah
9.	Update to Queen's Gardens Honour Boards	Cr Seema Abdullah
10.	International Women's Day	Cr Seema Abdullah
11.	Youth Public Speaking	Cr Seema Abdullah
12.	Queen of Katwe – Refugee Week opportunity	Cr Seema Abdullah
13.	Remaining funds	Cr Seema Abdullah
14.	Council Plan	Cr Seema Abdullah

Moved by Cr Giovanetti
Seconded by Cr Patterson

That the Council note the record of Assemblies of Councillors.

CARRIED.

17. URGENT AND OTHER BUSINESS NOT INCLUDED ON THE AGENDA

Nil received.

18. PUBLIC QUESTION TIME

Question One (John Gray)

What is the net annual aggregate cost to the ratepayers of (a) the current metred CBD parking and (b) no-cost to the beneficiary time-regulated parking, counting the loss of surplus income currently generated through parking meters?

Response

	16/17 Adopted with metered parking	16/17 Adopted without metered parking
Total Income	2,004,373	686,784
Total Expense	966,020	771,245
(Surplus)/Deficit	(1,038,353)	84,461

Question Two (John Gray)

There are a number of dead trees in public urban places in Greater Shepparton that need removal and replacement. What policy is in place to replace them and other ornamental trees that have been destroyed by vandals?

Response

Council are aware of a number of trees that have recently died within various areas across Greater Shepparton. The dead trees will be programmed for removal in the coming months, with replacement planting to occur in the winter. Council officers are in the process of finalising an Urban Forest Strategy that will guide future tree management and will be presented to Council in the coming months.

Community members are encouraged to report tree related concerns to Council via our Customer Service Team who will pass on this information to our Parks, Sport and Recreation Department to be dealt with.

19. CONFIDENTIAL MANAGEMENT REPORTS

19.1 Designation of Confidentiality of Information

Moved by Cr Patterson
Seconded by Cr Giovanetti

That pursuant to section 89(2)(h) of the *Local Government Act 1989* the Council meeting be closed to members of the public for consideration of a confidential item.

CARRIED.

19.2 Cultural Heritage Awards 2017

19.3 Reopening of the Council Meeting to Members of the Public