

MINUTES

FOR THE
GREATER SHEPPARTON CITY COUNCIL

ORDINARY COUNCIL MEETING

HELD ON
TUESDAY 16 JULY, 2019
AT 5.30PM

IN THE COUNCIL BOARDROOM

COUNCILLORS:

Cr Kim O’Keeffe (Mayor)
Cr Shelley Sutton (Deputy Mayor)
Cr Seema Abdullah
Cr Dinny Adem
Cr Bruce Giovanetti
Cr Chris Hazelman OAM
Cr Les Oroszvary
Cr Dennis Patterson
Cr Fern Summer

VISION

*A THRIVING ECONOMY IN THE FOODBOWL OF VICTORIA WITH
EXCELLENT LIFESTYLES, INNOVATIVE AGRICULTURE
A DIVERSE COMMUNITY AND
ABUNDANT OPPORTUNITIES*

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**CHAIR
CR KIM O'KEEFFE**

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RISK LEVEL MATRIX LEGEND

Note: A number of reports in this agenda include a section on “risk management implications”. The following table shows the legend to the codes used in the reports.

Likelihood	Consequences				
	Negligible (1)	Minor (2)	Moderate (3)	Major (4)	Extreme (5)
Almost Certain (5) Would be expected to occur in most circumstances (daily/weekly)	LOW	MEDIUM	HIGH	EXTREME	EXTREME
Likely (4) Could probably occur in most circumstances (i.e. Monthly)	LOW	MEDIUM	MEDIUM	HIGH	EXTREME
Possible (3) Reasonable probability that it could occur (i.e. over 12 months)	LOW	LOW	MEDIUM	HIGH	HIGH
Unlikely (2) It is not expected to occur (i.e. 2-5 years)	LOW	LOW	LOW	MEDIUM	HIGH
Rare (1) May occur only in exceptional circumstances (i.e. within 10 years)	LOW	LOW	LOW	MEDIUM	HIGH

- Extreme** Intolerable – Immediate action is required to mitigate this risk to an acceptable level. Event/Project/Activity is not to proceed without authorisation
- High** Intolerable – Attention is needed to treat risk.
- Medium** Variable – May be willing to accept the risk in conjunction with monitoring and controls
- Low** Tolerable – Managed by routine procedures

PRESENT: Councillors Kim O’Keeffe, Shelley Sutton, Seema Abdullah, Dinny Adem, Bruce Giovanetti, Chris Hazelman OAM, Les Oroszvary, Dennis Patterson and Fern Summer.

**OFFICERS: Chris Teitzel – Acting Chief Executive Officer
Phillip Hoare – Director Infrastructure
Geraldine Christou – Director Sustainable Development
Laurienne Winbanks – Acting Director Corporate Services
Tiffany Jenner – Official Minute Taker
Sharlene Still – Deputy Minute Taker**

1. ACKNOWLEDGEMENT

“We the Greater Shepparton City Council, begin today’s meeting by acknowledging the traditional owners of the land which now comprises Greater Shepparton. We pay respect to their tribal elders, we celebrate their continuing culture, and we acknowledge the memory of their ancestors.”

2. PRIVACY POLICY

This public meeting is being streamed live via our Facebook page and made available for public access on our website along with the official Minutes of this meeting.

All care is taken to maintain your privacy; however as a visitor in the public gallery, it is assumed that your consent is given in the event that your image is broadcast to the public. It is also assumed that your consent is given to the use and disclosure of any information that you share at the meeting (including personal or sensitive information) to any person who accesses those recordings or Minutes

3. APOLOGIES

Nil

4. DECLARATIONS OF CONFLICT OF INTEREST

In accordance with sections 77A, 77B, 78 and 79 of the *Local Government Act 1989* Councillors are required to disclose a “conflict of interest” in a decision if they would receive, or could reasonably be perceived as receiving a direct or indirect financial or non-financial benefit or detriment (other than as a voter, resident or ratepayer) from the decision.

Disclosure must occur immediately before the matter is considered or discussed.

5. CONFIRMATION OF MINUTES OF PREVIOUS MEETINGS

**Moved by Cr Hazelman
Seconded by Cr Adem**

That the minutes of the Ordinary Council meeting held 18 June 2019, as circulated, be confirmed.

CARRIED UNOPPOSED.

6. PUBLIC QUESTION TIME

Question One (John Gray)

Earlier this month two mature contiguous *Platanus acerifolia* (London Plane) street trees (worth thousands of dollars) on the east side of Corio Street, south of Corio Avenue and north of Knight Street, were completely felled and removed, leaving only residue stumps, of only several centimetres high, in the nature strip, by unknown persons.

As the trees mentioned were in a street expressly included in the Heritage Overlay of the Greater Shepparton Planning Scheme (HO128) in the nature strip fronting a residence within adjoining HO141 surely a planning permit would be required (even if council itself removed the trees in question).

Can you supply the details surrounding this issue and any consequential actions, that may be being pursued?

Response

The two trees referred to in the question were removed following an inspection by Council. These trees were assessed as 'Not Viable' to remain in the environment due to their very poor health, along with their internal structural issues and presented an immediate risk of failure. Council's planning department inspected the site with the heritage advisor and it was determined that the removal did not require a planning permit on the basis that the trees presented an immediate risk to personal injury or damage to property. The trees will be replaced with a like to like species.

Question Two (John Gray)

Bearing in mind that now is the optimum seasonal time for planting deciduous shade trees and also noting a dearth of appropriate deep-shading large canopy specimen trees throughout the popular lawned eastern surrounds of Victoria Lake, in the increasingly harsh summer days, could this opportunity be taken to arrest the apparent last decade of inaction in this respect?

Response

The trees for Victoria Park Lake are to be planted in line with the SAM Master Plan. Council is currently in the final stages of this year's planting program and is installing approximately 1500 new street and park trees across the municipality in accordance with Council's urban forest strategy as part of this program. Planting of trees at and adjacent to the SAM site are being coordinated with the building works.

7. COMMUNITY DIRECTORATE

7.1 Seniors Festival Grant 2019

Disclosures of conflicts of interest in relation to advice provided in this report

Under section 80C of the *Local Government Act 1989* officers and persons engaged under a contract providing advice to Council must disclose any conflicts of interests, including the type and nature of interest.

No Council officers or contractors who have provided advice in relation to this report have declared a conflict of interest regarding the matter under consideration.

Council Officers involved in producing this report

Author: Seniors Festival Co-ordinator

**Proof reader(s): Team Leader Assessment & Inclusion Services,
Manager Neighbourhoods**

Approved by: Director Community

Executive Summary

The Victorian Seniors Festival is now in its 37th year and is a wonderful opportunity to celebrate the contribution made by our seniors to our community.

This Festival is held annually in October each year and supported by the State Department of Health and Human Services in partnership with Local Government. The State annually contributes a grant of \$2700 to Greater Shepparton to use towards the preparation and delivery of activities and events aimed at older people living in our community.

Council offers a small grant round to community groups and organisations to assist in providing local seniors events and activities throughout the month of October that encourages participation of our older community. The remaining grant funds will be used to provide additional programs and events at a subsidised rate.

**Moved by Cr Giovanetti
Seconded by Cr Patterson**

That Council approves the funding of nine projects as detailed below to the value of \$4008.00 (inclusive of GST) representing the 2019 Seniors Festival Grants applications.

Organisation	Project	Allocation ex. GST	Allocation Inc. GST
Friends of the Australian Botanic Gardens Shepparton Inc.	Bus Trip to view the Botanic Gardens for community members who are physically unable to walk around the gardens.	\$235.00	\$235.00
Goulburn Valley University of the Third Age (U3A)	A day course with speakers with inspirational talks regarding the art and practice of growing old gracefully and on the benefits of keeping active, mentally and physically.	\$500.00	\$500.00
Murchison & District Neighbourhood hous	A day trip to a selected location to Shepparton.	\$500.00	\$550.00

7. COMMUNITY DIRECTORATE

7.1 Seniors Festival Grant 2019 (continued)

Organisation	Project	Allocation ex. GST	Allocation Inc. GST
Lions Club Toolamba	A social afternoon with entertainment, friendship and food.	\$500.00	\$500.00
Shepparton Brass & Wind	Brass band entertainment, singalong & dancing	\$200.00	\$200.00
Shepparton Italian Social Club	Dinner & entertainment a celebration of life well lived.	\$500.00	\$500.00
Shepparton Seniors Citizens Club	Lunch and entertainment, singalong and dancing.	\$500.00	\$500.00
Tatura Community House	Annual trivia afternoon with afternoon tea and prizes.	\$430.00	\$473.00
Tatura Community House auspicing Tatura Garden Club	Afternoon tea connecting to plants and share the love of gardening.	\$500.00	\$550.00
	Total	\$3865.00	\$4008.00

CARRIED UNOPPOSED.

Background

The Victorian Seniors Festival originally commenced in 1982 and was known as Senior Citizens Week. In 2002, the week was rebranded to Victorian Seniors Festival.

The theme for this year's festival is "Get into it" and Council Officers are working in collaboration with community organisations, services and clubs to develop a program that will give the senior members of our community the opportunity to participate in a range of activities, attend concerts and outings to enhance their social interaction, connection and current relationships.

The festival is targeted at all people aged 60 years and over, which in Greater Shepparton is 23.4% of the population (per census data 2016). Over 1000 events occur state-wide and many are planned locally with varying levels of support from Councils.

Greater Shepparton City Council offers a small grant to community groups to assist in providing events and activities throughout the month of October that encourages participation of older people in our community.

In 2018 nine projects were delivered throughout the municipality with a total approved budget of \$1800. These projects include entertainment, education/information sessions and social gatherings. All projects have been fully acquitted.

As part of the review process following the 2018 Festival, it was identified that the small Grant of a maximum \$200 per recipient to support local community groups was inadequate. The Grant had not increased for many years despite increased costs to community groups to run events. It was recommended through the 2019/20 budget process that Council increase the Grant funding to a maximum of \$500 per applicant with a total funding pool of \$5000.

7. COMMUNITY DIRECTORATE

7.1 Seniors Festival Grant 2019 (continued)

Greater Shepparton City Council received ten applications for this year's (2019) Seniors Festival Grant round. These applications were all considered by the internal grants review panel to assess the project against the eligibility requirements detailed in the Greater Shepparton Seniors Festival Grant Guidelines. The panel recommend that nine applicants receive the full amount of funding requested. The remaining grant funding will be utilised to provide additional programs and events throughout the month of October, and in most cases offers a subsidised rate for participants.

Council Plan/Key Strategic Activity

The endorsement of the Seniors Festival funding is intrinsically linked to the Council Plan 2017 – 2021. The applicants have identified that their project meets the Council Plan theme – Social.

Risk Management

Insignificant to low risks have been identified and will be addressed at the operational level. All grantees will be required to consult fully with Council representatives prior to, and during, their projects to identify any potential adverse consequences, and to devise a strategy to minimise any risks.

Policy Considerations

Approval of the Seniors Festival grants funding recommendations supports existing Council policies.

Financial Implications

Inclusive of the State Grant, Council has committed a total expense of \$14,890 in the draft 2019/2020 budget for the Greater Shepparton Seniors Festival which includes a maximum of \$5000.00 in community grants. It is recommended that \$4008.00 of this allocation is allocated to support the nine identified projects with the remaining grant funds used to provide additional programs and events at a subsidised rate.

	Approved Budget Estimate for this proposal ¹ \$	This Proposal GST Exclusive \$	Variance to Approved Budget Estimate \$	This Proposal GST Inclusive ² \$
Revenue	\$2700.00			DHS Grant
Expense		\$4008.00		Council community grants
Net Total		\$10,882		\$11,025 remaining to support additional programs and events throughout the Seniors Festival in October 2019 Including marketing, advertising & promotions.

¹ Budgets are GST exclusive

² For Contract Award reports the GST inclusive expense shall match the amount reported in the recommendation

7. COMMUNITY DIRECTORATE

7.1 Seniors Festival Grant 2019 (continued)

Legal/Statutory Implications

The Seniors Festival grants are consistent with the Local Government Act 1989 and the Victorian Charter of Human Rights and Responsibilities Act (2006).

Environmental/Sustainability Impacts

There are no environmental/sustainability impacts arising from this project

Social Implications

Projects recommended for approval came from community organisations that have been a part of the greater Shepparton community for up to 100 years. Each project provides opportunities for the community to engage in activities that will improve community connections and enhance the social capacity of individuals and families. The applications target older people from varying backgrounds and abilities including those who reside in our smaller rural communities. Four of the applications came from small towns in Greater Shepparton. The planning and implementation of a majority of these projects is made possible through a significant voluntary contribution from community members. All projects are community driven initiatives that will be implemented by groups in the community.

Economic Impacts

A number of the planned activities will support economic stimulus throughout the municipality through the purchasing of materials and supplies.

Consultation

Level of public participation	Promises to the public/stakeholders	Examples of techniques to use
Inform	Deliver information about the application process to relevant groups/clubs.	Mailing list compiled with past and prospective participants targeted. Advertising in local Seniors paper and GSCC website.
Consult	Speak with relevant groups and clubs about this year's event.	Speak with relevant groups and clubs about this year's event.
Involve	Provide assistance to groups and clubs.	Consult on a one on one basis.
Collaborate	Successful groups and clubs will be responsible for the implementation of their projects.	Successful applicants will drive their own community initiatives.
Empower	Whilst the decision making process regarding successful grant applications is made by Council, Community groups will be responsible for the delivery of the projects.	Community groups will drive the delivery of their projects.

Officers believe that appropriate consultation has occurred and the matter is now ready for Council consideration.

7. COMMUNITY DIRECTORATE

7.1 Seniors Festival Grant 2019 (continued)

Strategic Links

a) Greater Shepparton 2030 Strategy

Direction 2 – Community Life

b) Other strategic links

Council Plan 2017 – 2021

Theme: Social Objective 2.7 Greater Shepparton is valued for cultural celebrations, inclusion and engagement of our diverse communities.

Conclusion

The applications for funding through the 2019 Greater Shepparton Seniors Festival have been reviewed by an internal Grants Review Panel and they have recommended nine projects be funded. These nine projects meet eligibility requirements and all aim to build or strengthen senior person's participation and contribution in the Greater Shepparton community.

Attachments

Nil

7. COMMUNITY DIRECTORATE

7.2 Greater Shepparton Women's Charter Advisory Committee Membership Appointments

Disclosures of conflicts of interest in relation to advice provided in this report

Under section 80C of the *Local Government Act 1989* officers and persons engaged under a contract providing advice to Council must disclose any conflicts of interests, including the type and nature of interest.

No Council officers or contractors who have provided advice in relation to this report have declared a conflict of interest regarding the matter under consideration.

Council Officers involved in producing this report

Author: Project Administration Officer Neighbourhoods

Approved by: Manager Neighbourhoods, Director Community

Other: Acting Coordinator Community Development, People and Workforce Officer

Executive Summary

The Greater Shepparton Women's Charter Advisory Committee (GSWCAC) was established by Greater Shepparton City Council in 2011 to promote women in leadership at all levels of decision making in Greater Shepparton. Since this time the Committee has undertaken many activities to promote women's participation. The GSWCAC are seeking the endorsement of seven Committee members (four returning and three new) to fill its seven vacancies, as per the GSWCAC Terms of Reference.

Moved by Cr Abdullah

Seconded by Cr Sutton

That the Council:

1. endorse the Greater Shepparton Women's Charter Advisory Committee membership applications for the below for a two year term, effective from 16 July 2019 and expiring on 19 July 2021:
 - Sejal AMIN
 - Diane BAGLIN
 - Tracee SPIBY
 - Ronni DRUITT
 - Cindy HANSFORD
 - Andrea POGUE
 - Lauren BARKER
2. That Council thank Fran SMULLEN, Belinda WOOD and Angela MCLEOD for their significant contributions to the Greater Shepparton Women's Charter Advisory Committee.

CARRIED UNOPPOSED.

Background

The Women's Charter was first launched by the Women's Participation in Local Government Coalition in 1996. The Charter's three principles of gender equity, diversity and active citizenship are now supported by more than 60 local governments.

Greater Shepparton City Council officially endorsed its commitment to the Women's Charter in 2010 and an action plan followed. In 2011 an Advisory Committee was

7. COMMUNITY DIRECTORATE

7.2 Greater Shepparton Women's Charter Advisory Committee Membership Appointments (continued)

initiated and commenced with its first meeting being held on 4 November 2011. The Committee was officially endorsed by Council on 21 February 2012, and is now known as the Greater Shepparton Women's Charter Advisory Committee (GSWCAC).

In line with the Terms of Reference, adopted by Resolution of Council on 19 June 2018, the Committee can include up to 14 community members, up to 3 Council staff and one Councillor as the Charter Champion, but shall not exceed 15 members in total.

As per the Terms of Reference a membership drive has been undertaken to fill seven vacancies. Two Council Officers reviewed and assessed the 18 applications using the assessment matrix and responses provided in the membership applications. Council officers recommend the appointment of Sejal AMIN, Diane BAGLIN, Tracee SPIBY, Ronni DRUITT, Cindy HANSFORD, Andrea POGUE and Lauren BARKER for a two year term effective immediately and concluding on 19 July 2021.

The GSWCAC also recommend Council thanks Fran SMULLEN, Belinda WOOD and Angela MCLEOD for their significant contributions to the Advisory Committee.

Council Plan/Key Strategic Activity

Council Plan

1.6 Gender equity and equality is embedded into Council policy and decision making and employment processes.

2.1 Greater Shepparton is a welcoming, inclusive and safe place for all.

2.4 Social, cultural, educational and employment opportunities are created to enable children, young people, individuals and families to actively participate in their community.

Risk Management

Officers have not identified any moderate to extreme risk associated with this report.

Policy Considerations

Officers have not identified any current policy implications associated with this report. However it may be noted that the aim of the Committee is to support and promote women in leadership roles and all levels of decision-making in Greater Shepparton, including business or workplace positions, community groups or boards of management.

Financial Implications

No financial implications have been identified associated with the Report.

Legal/Statutory Implications

Officers have not identified any Legal/Statutory implications associated with this report.

Environmental/Sustainability Impacts

Officers have not identified any environmental/sustainability implications associated with this report.

Social Implications

The aim of the Committee is to support and promote women in leadership roles and all levels of decision-making in Greater Shepparton, including business or workplace positions, community groups or boards of management. GSWCAC has adopted a three point action plan focusing on Diversity, Active Citizenship and Gender Equity to guide the key strategic objectives of this Committee. This focus is on addressing social disadvantage and increasing women's participation.

7. COMMUNITY DIRECTORATE

7.2 Greater Shepparton Women's Charter Advisory Committee Membership Appointments (continued)

Economic Impacts

The aim of the Committee is to support and promote women in leadership roles and all levels of decision-making in Greater Shepparton, including business or workplace positions. The GSWCAC will continue to deliver information to the community that is aimed at informing, educating and supporting women in their pursuits – including participation in the workforce.

Consultation

Memberships opened on 15 April and closed on 13 May 2019. Membership was advertised in the Shepparton News via public notice on 19 & 26 April and in the Advisor on 17 & 24 April. Membership was also advertised on Council's Facebook site, Council's website and shared via Council Staff and Committee members. Further promotion was gained by interviews with ABC Radio on 16 April and One FM on 26 April and a newspaper article in the Advisor on 24 April.

Officers believe that appropriate consultation has occurred and the matter is now ready for Council consideration. The Committee are aware that the membership drive resulted in 18 applications and that an appropriate process was undertaken to review and assess applications in line with the Terms of Reference.

Strategic Links

a) Greater Shepparton 2030 Strategy

Direction 2 – Community Life

b) Other strategic links

Greater Shepparton Women's Charter Alliance Advisory Committee 3x3 Action Plan 2018-2021

Conclusion

GSWCAC is encouraged by the calibre and quality of all applications and believe that the seven successful members will add further strength and capability to the Committee and support the achievement of its Action Plan moving forward.

Attachments

Nil

8. CORPORATE SERVICES DIRECTORATE

8.1 Extension of terms of Shepparton Show Me Committee Members

Disclosures of conflicts of interest in relation to advice provided in this report

Under section 80C of the *Local Government Act 1989* officers and persons engaged under a contract providing advice to Council must disclose any conflicts of interests, including the type and nature of interest.

No Council officers or contractors who have provided advice in relation to this report have declared a conflict of interest regarding the matter under consideration.

Council Officers involved in producing this report

Author: Manager Marketing and Communications

Proof reader(s): Marketing and Communications Team Leader

Approved by: Director Corporate Services

Other: Shepparton Show Me Marketing Co-ordinator

Executive Summary

The terms of five industry representatives of the Shepparton Show Me (SSM) Committee are due to expire on 16 July 2019.

It is requested that these terms are temporarily extended for a two month period to enable the next five year marketing strategy to be finalised and adopted.

In granting the extension this also enables the appointment of Committee members to take place at the SSM Annual General Meeting held in September where membership should be determined.

RECOMMENDATION

That Council extends the terms of the following Shepparton Show Committee members effective from 16 July 2019 and expiring on 30 September 2019:

- Andrew Pogue
- Kristina Marko
- Simon Quattrocchi
- Helen Sofra
- Olivia Smith

Moved by Cr Oroszvary

Seconded by Cr Adem

That Council extends the terms of the following Shepparton Show Committee members effective from 16 July 2019 and expiring on 30 September 2019:

- Andrew Pogue
- Kristina Marko
- Simon Quattrocchi
- Helen Sofra

CARRIED UNOPPOSED

8. CORPORATE SERVICES DIRECTORATE

8.1 Extension of terms of Shepparton Show Me Committee Members (continued)

Background

As per the Shepparton Show Me (SSM) Guidelines (6.2) the Committee is required to develop a five year marketing strategy including an annual marketing plan. The current marketing strategy is due to expire by 30 June 2019.

Via a competitive Expression of Interest Process, The Sparrowly Group was appointed to develop the next five year strategy.

The new Marketing Strategy (2019/2023) is currently in draft form and proposes a series of potential changes to the on-going delivery of the SSM program. The recommended changes still need to be considered by the Committee and Council.

A key recommendation of the strategy relates to how the SSM Committee should be structured and operates going forward. With the terms of several Committee members due to expire on 16 July 2019 it is recommended that their term be extended for a two month period while the outcomes of the marketing strategy are finalised by SSM and Council.

In light that there could be potential changes to the Committee's structure and function, any changes to the current composition is untimely and premature. As key decisions are yet to be made it is recommended that the terms of the following five industry representatives of the SSM Committee are extended until 30 September 2019:

- Andrew Pogue
- Kristina Marko
- Simon Quattrocchi
- Helen Sofra
- Olivia Smith

In extending the terms, this will also assist with aligning the timing of the nomination and election process with the SSM Annual General Meeting (AGM) where membership should be determined.

Council Plan/Key Strategic Activity

Economic – Build a thriving, resilient economy where Greater Shepparton is recognised as a competitive place to invest and grow a business.

3.1 The Greater Shepparton economy is prosperous, high value and a focus of choice for business, investment and employment.

3.3 Greater Shepparton is a major destination for events and tourism.

Risk Management

Not applicable.

Policy Considerations

Not applicable.

Financial Implications

Not applicable.

Legal/Statutory Implications

Not applicable.

8. CORPORATE SERVICES DIRECTORATE

8.1 Extension of terms of Shepparton Show Me Committee Members (continued)

Environmental/Sustainability Impacts

Not applicable.

Social Implications

Not applicable.

Economic Impacts

Not applicable.

Consultation

Structured consultation was undertaken to inform the marketing strategy.

Level of public participation	Promises to the public/stakeholders	Examples of techniques to use
Inform		
Consult	SSM Committee Shepparton Chamber of Commerce and Industry Tourism Greater Shepparton Committee for Greater Shepparton Selected sample of Shepparton business	Workshops Interviews Survey
Involve	A random sample of Shepparton businesses	Onsite visit

Officers believe that appropriate consultation has occurred and the matter is now ready for Council consideration.

Strategic Links

a) Greater Shepparton 2030 Strategy

Economic Development

Conclusion

With the 2019/2023 SSM Marketing Strategy there are significant recommendations that need to be considered by the Committee and Council. It is imperative to temporarily maintain the composition of the current Committee to make the final determination of what recommendations will be adopted. Having a change of membership does not make sense at this time and would not be helpful to the decision making process.

Attachments

Nil

8. CORPORATE SERVICES DIRECTORATE

8.2 Request to register for Municipal Association Victoria (MAV) - Contract MS4333-2017 Provision for Local Government Microsoft Licensing Solution Partner Panel.

Disclosures of conflicts of interest in relation to advice provided in this report

Under section 80C of the *Local Government Act 1989* officers and persons engaged under a contract providing advice to Council must disclose any conflicts of interests, including the type and nature of interest.

No Council officers or contractors who have provided advice in relation to this report have declared a conflict of interest regarding the matter under consideration.

Council Officers involved in producing this report

Author: Manager Information & Communication Technology

Proof reader(s): Manager Information & Communication Technology

Approved by: Director Corporate Services

Executive Summary

The purpose of this report is to provide information to ELT so they can make an informed decision to support the recommendation to purchase Microsoft Licensing through the MAV Panel. Council has been signed up to this service in the past under contract MS4333-2014, but that contract has expired. The new contract, MS4333-2017 (Provision for Victorian Local Government Microsoft Licensing Solution Partner Panel) is simply the replacement contract. This panel was established by the MAV as a preferred method of procurement and is specifically made available to Council under a standing Ministerial Exemption.

**Moved by Cr Giovanetti
Seconded by Cr Summer**

That the Council:

1. accept the Municipal Association Victorian Contract MS4333-2017 – Provision for Victorian Local Government Microsoft Licensing Solution Partner Panel for a total outlay not exceeding 1.1m (GST inclusive), over a term of three years;
2. authorise the Chief Executive Officer to sign and seal the contract documentation MS4333-2017.

CARRIED UNOPPOSED.

Background

Subscribing to this new contract is critical to the ongoing operation of Council. When our existing contract expires 31 July 2019, all Microsoft based systems become unsupported and in some cases would legally be required to be turned off. Moving away from Microsoft is simply not possible at this time so we must move onto the new contract.

Financial Implications

The Microsoft licensing contracts run for 3 years and in our current configuration have a value of around \$1M over the 3 year term. The pricing Microsoft have agreed with MAV is in-line with the Victorian Whole of Government pricing. Procurement outside of the contract system would be prohibitive.

8. CORPORATE SERVICES DIRECTORATE

8.2 Request to register for Municipal Association Victoria (MAV) - Contract MS4333-2017 Provision for Local Government Microsoft Licensing Solution Partner Panel. (continued)

Legal/Statutory Implications

These are State Government recognised panels specifically designed to streamline our ability to comply with our statutory obligations.

Environmental/Sustainability Impacts

No Environmental impacts are expected as a result of this contract

Social Implications

No Social implications are expected as a result of this contract

Economic Impacts

No Economic impacts are expected as a result of this contract

Consultation

Consultation was not required in to this matter

Strategic Links

a) Greater Shepparton 2030 Strategy

Not Applicable

b) Other strategic links

Using panels such as these supports elements of the Council Plan 2017 – 2011 such as objective 1.4 relating to Financial Management.

Conclusion

Both MAV and the State Government of Victoria have spent considerable time and effort setting up these panels in order to improve our efficiency. We have used them to good effect in the past and should continue to use them in the future. Council should sign up to the new MAV panel MS4333-2017 as recommended.

Attachments

Nil

8. CORPORATE SERVICES DIRECTORATE

8.3 Procurement Policy Review

Disclosures of conflicts of interest in relation to advice provided in this report

Under section 80C of the *Local Government Act 1989* officers and persons engaged under a contract providing advice to Council must disclose any conflicts of interests, including the type and nature of interest.

No Council officers or contractors who have provided advice in relation to this report have declared a conflict of interest regarding the matter under consideration.

Council Officers involved in producing this report

Author: Team Leader Contracts & Procurement

Proof reader(s): Manager Corporate Governance

Approved by: Director Corporate Services

Executive Summary

The Procurement Policy (Policy) has been reviewed in accordance with section 186A of the *Local Government Act 1989* (Act). The Act required the Procurement Policy to be reviewed every 12 months.

Moved by Cr Summer

Seconded by Cr Patterson

That the Council adopt version 5.0 of the Procurement Policy 13.POL1

CARRIED UNOPPOSED.

Background

The Policy was last adopted by Council at the July 2018 Ordinary Council Meeting. This policy is to provide direction to achieve best value outcomes and ensure high standards of probity and accountability in the procurement of good, services and works.

Section 186A (7) of the Act requires that each council review its *Procurement Policy* at least once each financial year.

The Policy review was conducted with consultation of internal stakeholders. Additionally, an external best practice peer review was sought from ArcBlue in line with the MAV Procurement (Municipal Association of Victoria) LEAP Program, of which the GVRCA member councils are all committed participants.

ArcBlue are a best practice organisation that provides procurement support, professional advice and guidance to local council's Australia wide.

The core document has remained constant with minor wording changes replacing the old Procurement Guidelines with the new Corporate Procurement Procedure. Additionally, the wording in section 4. Probity Plan and Probity Audits has been updated to align with the new procedures.

8. CORPORATE SERVICES DIRECTORATE

8.3 Procurement Policy Review (continued)

Council Plan/Key Strategic Activity

The proposed *Procurement Policy* is consistent with the principles, strategic goals and aims of the *Council Plan 2017/2021*, i.e.

- a) Leadership and Governance objective
 - 1.1 – Council demonstrates strong leadership and sound decision making in the best interests of the community; and
- b) Leadership and Governance objective
 - 1.2 – Financial management is responsible and effective in responding to challenges and constraints with a focus on the financial sustainability of the Council.

Risk Management

Risks	Likelihood	Consequence	Rating	Mitigation Action
Non-compliance with the procurement provisions of section 186 of the Act.	Possible	Details of non-complaint contracts have to be included in a public register.	Low	Improvement of reporting, better management of contract extensions and re-tendering.
Contracts expire without being extended by the due date or re-tendered.	Possible	The current contractor is engaged (if possible) on a short term basis with the potential for further non-compliance.	Moderate	Improvement of reporting, better management of contract extensions and re-tendering.
	Possible	The current contractor declines offer of a short term contract and Council is forced to engage another contractor or re-establish in-house service provision	High	Improvement of reporting, better management of contract extensions and re-tendering.
Exposure of non-compliant procurement activities as a result of a protected Disclosure, a freedom of information request, inspection of the public register or an inspection by the Local Government Investigations and Compliance Inspectorate.	Possible	Unfavourable reporting.	Moderate	Improvement of reporting and more frequent reporting to Executive, the Audit Committee and Council.

8. CORPORATE SERVICES DIRECTORATE

8.3 Procurement Policy Review (continued)

Policy Considerations

There are no conflicts with any other Council policy.

Financial Implications

There are no financial implications in adopting an updated *Procurement Policy*. This Policy is in place to put controls around spend across the organisation.

Legal/Statutory Implications

Council has a statutory requirement to adopt and annually review its *Procurement Policy*.

Environmental/Sustainability Impacts

There are no environmental/sustainability implications in adopting an updated *Procurement Policy*.

Social Implications

There are no social implications in adopting an updated *Procurement Policy*.

Economic Impacts

There are no economic implications in adopting an updated *Procurement Policy*.

Consultation

There was no statutory requirement for community consultation.

Level of public participation	Promises to the public/stakeholders	Examples of techniques to use
Inform	The Act requires that the <i>Procurement Policy</i> be publicly available.	The <i>Procurement Policy</i> is available at the Civic Centre and on the Council website.
	Local Government (Planning and Reporting) Regulations 2014 require that in their annual reports, Councils report on their procurement policy.	Inclusion of the required information in the Annual Report 2018/19.

Officers believe that appropriate consultation has occurred and the matter is now ready for Council consideration.

Strategic Links

a) Greater Shepparton 2030 Strategy

There are no direct links to the Greater Shepparton 2030 Strategy

b) Other strategic links

The proposed *Procurement Policy* is consistent with Council's GVRCA commitments

Conclusion

The proposed Procurement Policy is a statutory requirement.

The policy will again be reviewed in the 2019/20 financial year.

Attachments

Procurement Policy [↓](#) Page 54

8. CORPORATE SERVICES DIRECTORATE

8.4 Reappointment of the Chief Executive Officer

Disclosures of conflicts of interest in relation to advice provided in this report

Under section 80C of the *Local Government Act 1989* officers and persons engaged under a contract providing advice to Council must disclose any conflicts of interests, including the type and nature of interest.

No Council officers or contractors who have provided advice in relation to this report have declared a conflict of interest regarding the matter under consideration.

Council Officers involved in producing this report

Author: Manager People and Development

Proof Reader(s): Manager People and Development

Approved by: Director Corporate Services

Executive Summary

The Greater Shepparton City Council met and requested that the statutory process commence to reappoint the existing Chief Executive Officer (CEO). Council resolved to commence this process at its meeting on 18 June 2019 as required by the Local Government Act 1989 (The Act), which included a public notification process.

The required public notice was placed in the 28 June 2019 edition of the Shepparton News and on the Council Website.

The purpose of this report is to confirm Council's intention to reappoint Peter Harriott to the position of Chief Executive Officer (CEO) of Greater Shepparton City Council when his current contract of employment expires on 3 January 2020.

8. CORPORATE SERVICES DIRECTORATE

8.4 Reappointment of the Chief Executive Officer (continued)

Moved by Cr Hazelman
Seconded by Cr Adem

That the Council:

1. In accordance with the public notice published on Council's website and in the Shepparton News on 28 June 2019 and in pursuant to section 94(4) of the Local Government Act 1989, reappoints Peter Harriott as Council's Chief Executive Officer for the period of four (4) years in accordance with the contract of employment, effective 4 January 2020;
2. Authorise the Mayor and Deputy Mayor to sign the Chief Executive Officer's Contract of Employment on behalf of Council.

Cr Oroszvary was granted an extension of time to speak against the motion.

Cr Hazelman was granted an extension of time to speak to the motion.

The motion was put and carried.

Cr Hazelman called for a division

Those voting in favour of the motion: Cr O'keeffe, Cr Sutton, Cr Abdullah, Cr Adem, Cr Giovanetti, Cr Hazelman, Cr Oroszvary, Cr Patterson and Cr Summer.
Those voting against the motion: Nil.

The motion was Carried Unopposed.

Background

As part of the statutory process to reappoint the CEO, Council at its meeting on 18 June 2019 adopted the following resolution:

That the Council place a public notice in the Shepparton News on Friday 28 June 2019, outlining Councils intention to reappoint the Chief Executive Officer at the July 2019 Ordinary Council Meeting with a reappointment date of 4 January 2020.

Accordingly the required notice was placed in 28 June 2019 edition of the Shepparton News.

Councillors met on 2 July 2019 to review the CEO's Contract of Employment to be provided to Peter Harriott for signing.

The Council have negotiated the terms with the CEO in relation to his reappointment and the terms have been specified in the final contract to be signed by the Mayor and Deputy Mayor on behalf of Council.

8. CORPORATE SERVICES DIRECTORATE

8.4 Reappointment of the Chief Executive Officer (continued)

Council Plan/Key Strategic Activity

1.3 Council demonstrates strong leadership and sound decision making in the best interests of the community.

Risk Management

There are no risks associated with this proposal.

Policy Considerations

There are no Policy concerns associated with this proposal.

Financial Implications

There are no financial implications associated with this proposal.

Legal/Statutory Implications

In accordance with Section 94 (3) and (4) of the Act:

1. A Council may only appoint a person to be its Chief Executive Officer after it has invited applications for the position in a notice in a newspaper circulating generally throughout Victoria and has considered all applications received by it that comply with the conditions specified in the notice.
2. This does not apply if:
 - a) in the 6 months immediately before the person's contract as Chief Executive Officer is due to expire, the Council passes a resolution to reappoint that person as its Chief Executive Officer; and
 - b) at least 14 days before the resolution is passed, public notice was given of the intention to put the resolution; and
 - c) the public notice contained –
 - (i) a statement that the passing of the resolution would result in the reappointment of the Chief Executive Officer without the position being advertised; and
 - (ii) any other details required by the regulations.

Section 94(4A) subsection 6 requires:

If a Council passes a resolution to reappoint a person as its Chief executive Officer without advertising the position, the Council must make details of the person's proposed total remuneration as Chief Executive Officer under the new contract available for public inspection within 14 days after the passing of the resolution.

Environmental/Sustainability Impacts

There are no environmental impacts associated with this proposal.

Social Implications

There are no social impacts associated with this proposal.

Economic Impacts

There are no economic impacts associated with this proposal.

Consultation

Consultation was not required in relation to this matter.

8. CORPORATE SERVICES DIRECTORATE

8.4 Reappointment of the Chief Executive Officer (continued)

Strategic Links

a) Greater Shepparton 2030 Strategy

Nil.

Conclusion

The action taken by Greater Shepparton City Council in reappointing Peter Harriott to the position of Chief Executive Officer due to the impending expiration of his current contract has been undertaken in accordance with the requirements of the Act.

Attachments

Nil

8. CORPORATE SERVICES DIRECTORATE

8.5 Contracts Awarded Under Delegation and Contracts Advertised but yet to be Awarded

Disclosures of conflicts of interest in relation to advice provided in this report
Under section 80C of the *Local Government Act 1989* officers and persons engaged under a contract providing advice to Council must disclose any conflicts of interests, including the type and nature of interest.

No Council officers or contractors who have provided advice in relation to this report have declared a conflict of interest regarding the matter under consideration.

Council Officers involved in producing this report

Author: Team Leader Contracts and Procurement

Proof reader(s): Manager Corporate Governance

Approved by: Director Corporate Services

Executive Summary

To inform the Council of the status of requests for tenders that have been awarded under delegation and those that have been publicly advertised but are yet to be awarded.

Moved by Cr Summer
Seconded by Cr Giovanetti

That the Council note:

- tendered contracts awarded under delegated authority by the Chief Executive Officer;
- contracts awarded under delegated authority by a Director;
- requests for tenders advertised but not yet awarded.

CARRIED UNOPPOSED.

Tendered Contracts Awarded under Delegated Authority by the CEO

Contract Number	Contract Name	Contract details, including terms and provisions for extensions	Value inclusive of GST	Awarded to
1901	Provision of Corporate Travel and Accommodation Booking Service	Schedule of Rates Contract for Corporate Travel and Accommodation Booking Service	\$360,000.00	JC Travel Professionals
1923	Provision of Crowd Control (Security Guard) Services - Panel of Suppliers	Schedule of Rates Contract for the Provision of Crowd Control (Security Guard) Services - Panel of Suppliers	\$312,400.00	Takeova Security Pty Ltd, StateGuard Protective Services Pty Ltd, MC Security Services Pty Ltd, Advent Security Services, Fastsec Security Pty Ltd

8. CORPORATE SERVICES DIRECTORATE

8.5 Contracts Awarded Under Delegation and Contracts Advertised but yet to be Awarded (continued)

Tendered Contracts Awarded under Delegated Authority by a Director

Contract Number	Contract Name	Contract details, including terms and provisions for extensions	Value inclusive of GST	Awarded to
1948	Provision of a Network Traffic Assessment (Traffic Impact Assessment), Intersection Concept Designs and Opinion of Probable Cost(Private)	Schedule of Rates Contract for the Provision of a Network Traffic Assessment (Traffic Impact Assessment), Intersection Concept Designs and Opinion of Probable Cost	\$147,100.00	GTA Consultants Pty Ltd
1949	Purchase of Aquatic Plants for Sevens Creek Wetlands	Lump Sum Contract for the Purchase of Aquatic Plants for Sevens Creek Wetlands	\$55,753.48	Sandy Creek Trees
1956	Quotation for Great Things Happen Here Tourism Research Project Consultant	Lump Sum Contract for the Great Things Happen Here Tourism Research Project Consultant	\$54,736.00	Sparrowly Group

Requests for Tenders advertised but not yet awarded

Contract No.	Contract Name	Contract detail, including terms and provisions for extensions	Status
1922	Design of the Maude Street Mall Precinct Redevelopment	Lumps Sum Contract for the Design of the Maude Street Mall Precinct Redevelopment	Tender closed 1 May 2019. Tender currently being evaluated.
1947	Provision of Cosgrove 2 Cell 4 Final Lift Clay Liner - Minor Construction Works (Select RFQ - Invitation only)(Private)	Select Request for Quotation (RFQ) - Provision of Cosgrove 2 Cell 4 Final Lift Clay Liner - Minor Construction Works (Select RFQ - Invitation only)(Private)	Tender scheduled to close 12 July 2019.
1950	GVW Main Replacements - Balaclava Road Section, Shepparton	Lump Sum Contract for the GVW Main Replacements - Balaclava Road Section, Shepparton	Tender closed on 12 June 2019. Tender currently being evaluated.

8. CORPORATE SERVICES DIRECTORATE

8.5 Contracts Awarded Under Delegation and Contracts Advertised but yet to be Awarded (continued)

Contract No.	Contract Name	Contract detail, including terms and provisions for extensions	Status
1951	GVW Main Replacements - New Dookie Road Section, Shepparton	Lump Sum Contract for the GVW Main Replacements - New Dookie Road Section, Shepparton	Tender closed on 12 June 2019. Tender currently being evaluated.
1955	Provision of Services for a Creative Director for the Shepparton Art Museum Opening Celebrations(Private)	Lump Sum Contract for the Provision of Services for a Creative Director for the Shepparton Art Museum Opening Celebrations	Tender scheduled to close 26 July 2019.
1969	RFQ - Supply and Delivery of Caretakers Residence at Victoria Lake Caravan Park (Re-advertised)	Select Request for Quotation (RFQ) - Supply and Delivery of Caretakers Residence at Victoria Lake Caravan Park (Re-advertised)	Tender closed 19 June 2019, No submissions received.
1972	Provision of Exhibition Curation Consultancy (Private Select Invitation only) (Private)	Select Request for Quotation (RFQ) - Provision of Exhibition Curation Consultancy (Private Select Invitation only) (Private)	Tender scheduled to close 9 July 2019.

Policy Considerations

Through the *Instrument of Delegation to the Chief Executive Officer* the Council has delegated authority to the Chief Executive Officer to award a contract up to the value of \$500,000 including GST.

The Council through the *Exercise of Delegations* Policy has delegated authority to the Director Corporate Services to approve a contract up to the value of \$500,000 and the Director Infrastructure, Director Community and Director Sustainable Development to approve a contract up to the value of \$150,000 for goods and services and \$200,000 for works.

Legal/Statutory Implications

Section 186 of the *Local Government Act 1989* (the Act) establishes the requirements for tendering and entering into contracts.

Section 186(1) of the Act requires that before Council enters into a contract for the purchase of goods or services to the value of \$150,000 or more, or for the carrying out of works to the value of \$200,000 or more, it must give public notice of the purpose of the contract and invite tenders or expressions of interest from any person wishing to undertake the contract.

8. CORPORATE SERVICES DIRECTORATE

8.5 Contracts Awarded Under Delegation and Contracts Advertised but yet to be Awarded (continued)

Conclusion

It is important that decisions and actions taken under delegation be properly documented and transparent in nature. The report details the publicly advertised contracts awarded by the Chief Executive Officer and Directors under delegated authority of the Council during the period 1 June 2019 to 30 June 2019.

Attachments

Nil

9. SUSTAINABLE DEVELOPMENT DIRECTORATE

9.1 Museum of Vehicle Evolution (MOVE) Shepparton

Disclosures of conflicts of interest in relation to advice provided in this report

Under section 80C of the *Local Government Act 1989* officers and persons engaged under a contract providing advice to Council must disclose any conflicts of interests, including the type and nature of interest.

No Council officers or contractors who have provided advice in relation to this report have declared a conflict of interest regarding the matter under consideration.

Council Officers involved in producing this report

Author: Team Leader Tourism and Major Events

Proof reader(s): Manager Economic Development

Approved by: Director Sustainable Development

Executive Summary

The Goulburn Valley has a long history of transport and movement. Since the early days when Sheppard's Town (now Shepparton) was settled due to the ability to cross the Goulburn River by punt in the early 1800s, through to today where we now produce and transport 25% of Australia's produce across the nation and to the world, transport has been at the heart of the region's prosperity.

Following the successful opening of the Shepparton Motor Museum in 2011, a group of trucking enthusiasts, local businesses and transport operators came together to form a Shepparton Truck and Transport Museum (STTM) working group. This group has worked with the previous Shepparton Motor Museum and Collectibles (SMMC) Board to develop a new concept for Shepparton to be known as the Museum of Vehicle Evolution (MOVE) Shepparton.

MOVE will include curated displays of transport related vehicles and memorabilia, the history of the food bowl in the Goulburn Valley along with 7,000 square metres of indoor space for exhibitions, dealer displays and multimedia presentations along with an approximate 3,000 square metres of additional outdoor undercover space capable of presenting larger scale events.

A business case has been developed by Urban Enterprise and it conservatively anticipates that the construction of the new MOVE will attract approximately 17,500 additional admissions per annum (in year 1) and it is anticipated that the number of paid admissions and event visitors will increase annually. Visitor markets will include truck and transport enthusiasts often made up of transport drivers, the large visiting friends and relatives market (VFR), special interest groups such as truck, motor, transport enthusiasts and registered clubs and associations, families, older couples and groups. It would allow a location for industry to showcase equipment to be introduced into the market as well as a dedicated training and conference area within the complex. It is estimated that the ongoing economic visitor output of the completed project will increase visitor spending by \$5.7M annually helping support 33 jobs.

The business case projected that the total project budget of \$6.25M will have a total economic impact of \$13.1M on the Greater Shepparton region creating 14 jobs during construction and a multiplier of an additional 22 jobs in the construction, hospitality and supporting industry sectors and an increase of an additional two new full time equivalent positions at MOVE on an ongoing basis.

9. SUSTAINABLE DEVELOPMENT DIRECTORATE

9.1 Museum of Vehicle Evolution (MOVE) Shepparton (continued)

At the October 2017 Ordinary Council Meeting (OCM) it was resolved that the Council would provide in-principle support to the STTM project, contingent on demonstration that:

1. All other funding had been secured from the Victorian Government, Federal Government and private industry;
2. The project had a business case approved by Council that demonstrates viability, compliance with Council's legal requirements, acceptable governance structures and warranted a financial contribution of up to \$1.375M including GST from Council.

Following the Ordinary Council Meeting, SMMC engaged Urban Enterprise to develop a business case. This was considered by Council at the February OCM 2019 at which the following was resolved:

1. Endorse the Business Case for Museum of Vehicle Evolution (MOVE) Shepparton.
2. Provide financial support of up to \$1.375M including GST subject to MOVE securing funding from the Victorian Government, Federal Government, and private industry, a formal funding agreement is signed by both parties and the project meeting all legal and planning requirements.

Council have now received formal written correspondence from MOVE noting that it would be unlikely to receive the proposed State Government funding of \$1.25M originally earmarked for environmental components of the project at this point in time. This environmental component can now be secured by other means. They have outlined that this proposed funding by the State Government is not essential to the actual construction and completion of the project.

They have requested that Council reconsider its decision and not require that the State Government funding be confirmed for Council to provide its funding commitment. This would then allow the project to commence to construction stage immediately and ensure funds received by the Federal Government as part of the Regional Jobs and Investment Package (RJIP) of \$2.5M can be delivered as per timings of grant funding guidelines.

The proposed financial model to develop MOVE would now see a number of stakeholders partner together to deliver this project, with investment from government and private donors. This model includes the confirmed grant of \$2.5M from the Federal Government as part of the RJIP announced in March 2018, \$1.25M from Council and a minimum \$1.25M from local donors.

MOVE is currently seeking funds from the State Government to assist with the relocation and display of both the Thomson Clothing Collection as well as the Cavalcade of Transport mural. The proposed financial contribution by Council could be delivered over 2-3 financial years.

9. SUSTAINABLE DEVELOPMENT DIRECTORATE

9.1 Museum of Vehicle Evolution (MOVE) Shepparton (continued)

Moved by Cr Giovanetti
Seconded by Cr Summer

That the Council:

1. Provide financial support for the Museum of Vehicle Evolution (MOVE) project of up to \$1.375M including GST subject to the project meeting all legal and planning requirements.
2. Authorise the Chief Executive Officer to sign a formal funding agreement with Museum of Vehicle Evolution (MOVE) which stipulates that Council funds must be utilised for infrastructure.

CARRIED UNOPPOSED.

Background

Shepparton has long been known as a drive destination - one of Australia's most productive transport logistic centres, home to the Driver Education Centre Australia (DECA) since 1974 along with having a significant level of collector car ownership.

The concept of the SMMC was first developed in 2010 by Mr Jim Andreadis as a way to safely and securely house his extensive collection of cars and present them for display to the community. The SMMC was purpose built and first opened in 2011 and has grown from a dedicated Motor Museum to include collectibles from around the Goulburn Valley region. The Museum operations are supported by a small team of paid staff (2 full time equivalents), including a Museum Manager/Curator, part time volunteer/marketing coordinator and part time museum assistant. SMMC also benefits from the support of over 100 dedicated volunteers with an interest in motoring, local history or are simply passionate about the Goulburn Valley. The SMMC successfully achieved Deductible Gift Recipient Status in 2016.

Concept of MOVE Shepparton

Greater Shepparton is a region of significant economic and social importance to the state and is a natural hub for road transport with nearly one-in-four of all of Victorian trucks registered here. It is strategically located at the intersection of two of the state's main highways – the Goulburn Valley Highway and Midland Highway and is only 60 kilometres from the Hume Freeway. The need to transport the region's premium produce to the markets of the world has meant that Shepparton has been established, grown and flourished through transportation.

The MOVE board consisting of a group of local business and industry people, who are passionate about the role that truck and transport has played in the development of the Goulburn Valley and are interested in telling the stories of the individuals and families that have shaped the region over the years. They also recognise the strong links to our food bowl story and the ability of the MOVE to showcase the role the region plays in growing and supplying the nation and world with premium quality products.

9. SUSTAINABLE DEVELOPMENT DIRECTORATE

9.1 Museum of Vehicle Evolution (MOVE) Shepparton (continued)

Target Markets

Currently the SMMC targets visitors to Shepparton, including the large visiting friends and relatives market (VFR), special interest groups (collectors, car clubs and motoring enthusiasts) families, older couples and groups as well as involvement of industry in showcasing new technologies and developments. It is expected that the key visitor markets to the MOVE will include those mentioned above and also visitors to Greater Shepparton visiting a museum or art gallery, a history or heritage site or attending an event. This visitor profile aligns well with the visitor profile that currently exists within Shepparton and the broader region.

Current Visitation

Visitation to the SMMC has consistently increased over the past three financial years. Since 2015, visitation has increased by 11% reaching 15,000 in 2017. This growth reflects the ongoing investment and improvements to SMMC including the development of an additional 900 square metres of exhibition and display space as well as the attraction of corporate and social functions and events.

Since the SMMC opened in November 2011 it has expanded its offering to include a dedicated café, using local ingredients and local suppliers, the Furphy Museum – celebrating the history and contribution to the region by the Furphy Foundry and J Furphy & Sons Family and a dedicated Museum Shop all linked to the exhibitions and collections of the Museum and it has increased its financial income through ticket sales, retail sales and corporate sponsorship.

It is open seven days per week from 10am until 4pm and is only closed on Good Friday, Christmas Day, Boxing Day and New Year's Day. Admission prices are \$14 per adult, \$10 concession, RACV members \$12 and \$35 for families.

The business model of the museum is built on relationships with local collectors, providing a safe and secure way to house collectibles providing the general public an opportunity and experience collections that would otherwise be locked away in private homes and businesses.

The Shepparton Farmers' Market was launched at Emerald Bank in November 2016 and is operated by the SMMC volunteers and staff. It was created to generate additional visitation to and awareness of the precinct and to generate additional funds to support the operation of the SMMC through donations and site fees. The Farmers Market has consistently attracted between 1,500 and 3,500 visitors each month depending on the weather. More recently SMMC has expanded its visitor base by offering the Museum space for corporate and special events, fundraisers and private functions with catering provided by the café and car rides provided in the collector and classic cars.

Governance model

As part of the business case a number of governance models were explored to progress the development of the new Museum. In line with the recommendations within the business case the following has now occurred;

- The governance structure of the existing SMMC has been modified to manage a combined Museum as one entity.
- Peter Hill has been appointed to the MOVE Shepparton Limited Board as a dedicated transport industry skills based representative to reflect the interests and expertise required on behalf of the transport industry.

9. SUSTAINABLE DEVELOPMENT DIRECTORATE

9.1 Museum of Vehicle Evolution (MOVE) Shepparton (continued)

- Additional skills and expertise will be harnessed through various steering committees reporting back through to the Board via nominated representatives.
- It was also formally agreed that a new entity be known as the Museum of Vehicle Evolution Shepparton Limited. This entity has now been endorsed by ASIC and confirmation has been received of the ongoing DGR status.

The SMMC Board formerly comprised:

Peter Bicknell (Chair), Cam Mangiameli, Darren Linton, Michelle Luscombe, Helen Moutafis, Jim O'Connor, Gerard Brunier, Ken Cuthbert, Jim Andreadis, and the Museum Manager and Curator.

The skills based board was supported by a range of operational committees focused on the finance, marketing, fundraising, events and collection management activities of the Museum.

An expression of interest was distributed seeking applicants to join the new MOVE Shepparton Limited Board.

Selection and confirmation has now taken place.

The new MOVE Board was formed and appointed on Wednesday 7th November 2018.

The previous SMMC Board has now been spilled.

The new board comprises Benjamin Goodall, Peter Hill, Carrie Donaldson, Darren Linton, Frank Papallo, Peter Bicknell, Ric Sofra, Tony Onley, Stan Lombrinos and Leanne Hulm.

It should be noted that the Australian Securities and Investment Commission (ASIC) has approved the transition of the entity from the Shepparton Motor Museum and Collectibles to the Museum of Vehicle Evolution Shepparton Limited and plans are underway to hand over the operations and ownership of the current Museum from Mr Jim Andreadis (operating as Tulljand Pty Ltd) to the Board of MOVE Shepparton Limited. In addition it is planned for the land to be gifted to MOVE.

The MOVE constitution outlines detail on what happens to the company in the case of MOVE winding up. More specifically detailing the following:

If:

- the company is wound up; or
- the endorsement of the company as a deductible gift recipient is revoked, any surplus money or other assets of the company must be transferred to a fund, authority or institution determined by the directors and which meets the following criteria:
 1. gifts to the chosen fund, authority or institution must be deductible under item 1 of the table in section 30-15 of the ITAA 97;
 2. the chosen fund, authority or institution is charitable at law; and
 3. the chosen fund, authority or institution must have objectives which benefit the community of Greater Shepparton.

9. SUSTAINABLE DEVELOPMENT DIRECTORATE

9.1 Museum of Vehicle Evolution (MOVE) Shepparton (continued)

The new board will also now develop how the proposed community trust will work for when the facility is operational.

Additional information on the governance model is included in the MOVE business case attached.

Council Plan/Key Strategic Activity

The concept aligns well with the 2017-2021 Greater Shepparton City Council Plan aspirations with specific alignment include:

3.1 The Greater Shepparton economy is prosperous, high value and a focus of choice for business, investment and employment.

3.3 Greater Shepparton is a major destination for events and tourism

4.3 Greater Shepparton's heritage places, cultural landscapes, and objects are protected and conserved for future generations.

5.5 Alternative energy sources with both environmental and economic gains promoted and encouraged.

Risk Management

Risks	Likelihood	Consequence	Rating	Mitigation Action
Funds not received by local government	Possible	Major	High	If funds not received, project does not proceed.
Project runs over budget	Possible	Major	High	MOVE to underwrite cost of construction
MOVE ongoing financial sustainability	Possible	Major	High	MOVE to underwrite costs of operations

Policy Considerations

This report does not contain any recommendations that contravene any Council policies.

Financial Implications

The proposed financial model of the MOVE would see a number of stakeholders partner together to deliver this project. This would see investment from government and private donors. In March 2018 the Federal Government announced a commitment of \$2.5M, \$1.25M from Council as per the February 19 2019 resolution and a minimum of \$1.25M from local donors. Fundraising for the local donors has commenced with pledges from top tier sponsors currently over \$1 million. The target for donors is now being increased from the original target of \$1.25M.

The proposed financial contribution by Council would be made over 2-3 financial years. Council's contribution will be allocated to the infrastructure build costs and not the ongoing operational costs of the Museum. Should Council proceed a formal funding agreement would be developed by both parties.

The MOVE project is estimated to cost \$6.25M to construct.

9. SUSTAINABLE DEVELOPMENT DIRECTORATE

9.1 Museum of Vehicle Evolution (MOVE) Shepparton (continued)

The following is the proposed Council contribution subject to the Council resolution on February 19 2019.

	Approved Budget Estimate for this proposal ¹ \$	This Proposal GST Exclusive \$	Variance to Approved Budget Estimate \$	This Proposal GST Inclusive ² \$
Revenue				
Expense	\$1,250,000	\$1,250,000		\$1,375,000
Net Total	\$1,250,000	\$1,250,000		\$1,375,000

¹ Budgets are GST exclusive

² For Contract Award reports the GST inclusive expense shall match the amount reported in the recommendation

Legal/Statutory Implications

The Planning Department have been involved in the project planning and will work with MOVE to progress the project through the appropriate planning process including relevant statutory approvals if the project receives appropriate funding. In addition the final location of the Museum is currently being worked through with the Planning Department to ensure compliance.

Council will also work with MOVE on relevant legal documentation to formalise support as required.

Environmental/Sustainability Impacts

The business model being utilised includes an aspiration of harnessing 1 megawatt of solar power, capable of generating power for 250-300 homes along with battery storage and vehicle charging stations.

Social Implications

Surplus funds raised through the sale of this solar power are proposed to go into a community fund type foundation to support projects in the Goulburn Valley. The project will also have some significant social implications for the community due to the historical links.

Economic Impacts

It is expected that the establishment of MOVE will attract a mix of both locals and visitors. The attraction of visitors to the region is anticipated to generate direct expenditure, which in turn provides flow-on economic benefit to the local economy. This project produces both short-term and ongoing impacts on the economy. Conservatively it is anticipated that the construction of the new MOVE will attract an average of 17,500 additional admissions per year, which is a 100% increase on visitation numbers to SMMC. It is also anticipated MOVE will accommodate an estimated 12 events within the dedicated outdoor event space per annum attracting an average of 500 visitors from outside the region.

In addition, the re-establishment of the annual Shepparton Truck Show, which has state wide significance, will be developed and is expected to attract at least 5,000 visitors (Euroa Show and Shine attracts 10,000 visitors and the Alexandra Truck Show 12,000 annually). It is also anticipated that the Museum will host at least two significant dealer conferences/truck related business events annually attracting around 200 attendees per event for a two day event. It is estimated that the ongoing economic visitor output of the completed project will increase visitor spending by \$5.7 million annually helping support 33 jobs.

9. SUSTAINABLE DEVELOPMENT DIRECTORATE

9.1 Museum of Vehicle Evolution (MOVE) Shepparton (continued)

Based on an estimated construction cost of \$6.25M, the short-term construction period is projected to generate a total economic output of \$13.1M, including \$6.25M direct and \$6.85M indirect impact, supporting 14 direct and 22 indirect jobs.

Once operational, the MOVE will support a level of direct employment within the facility, and will also generate flow-on economic benefit to the region. It is expected that an additional two new full time equivalent staff will be employed at the museum.

The business case provides an analysis of case study examples of existing transport and motor museums in Australia. This provides a valuable insight into the product offer and concept, visitation and financial performance and can be used as a benchmark of visitation and market capture for MOVE. Examples of this include the National Transport hall of Fame in Alice Springs NT which attracts 85,000 visitors annually, the National Motor Museum in Birdwood, SA attracts 75,000 annually and the Queensland Transport Museum in Gatton that attracts 6,000 annually.

Consultation

The MOVE working group have consulted with a number of groups and stakeholders in the development of this project concept. This has included the establishment of a membership of over 35 key organisations, many of them located within the Greater Shepparton region. They include representatives of the Trucking and Transport industries, Tourism organisations (Tourism Greater Shepparton), other national calibre museums and the Committee for Greater Shepparton. There has also been discussion with various government agencies at the Federal and State level to determine the interest in this project and canvass potential funding opportunities.

The proponents of the concept believe that appropriate consultation has occurred.

Strategic Links

a) Greater Shepparton 2030 Strategy

This strategy produced in 2006 makes reference to encourage tourism growth with strategy 1.1 stating support new tourism based enterprises to achieve and increase in bed stays and visits to the municipality.

b) Other strategic links

Economic Development, Tourism and Events Strategy 2017-2021

The Strategy is aimed at identifying opportunities that will lead to building and diversifying the local economy, assist in building on Council's events portfolio and boosting tourism and overnight stays within the region.

Goulburn River Valley Tourism Destination Management Plan

The Truck and Transport Museum will support the following Destination Management Plan key themes:

THEME 1: Delivering strategic development opportunities and catalyst projects - the development of existing product, such as the redevelopment of existing sites, products or destinations to improve or diversify the existing offer.

THEME 3: Supporting and delivering new events - new events which fill gaps in the events audit or events calendar identified as part of the product audit and stakeholder consultation. Events which match target markets such as cultural and family based events.

9. SUSTAINABLE DEVELOPMENT DIRECTORATE

9.1 Museum of Vehicle Evolution (MOVE) Shepparton (continued)

THEME 5: Destination positioning - building on local strengths including promoting product in destinations that builds on unique local strengths, such as history and heritage, arts and culture, the retail offer, sports and RV friendly facilities.

THEME 6: Defining new touring routes and linkages - history, heritage, military history, food, wine and local produce

Environmental Sustainability Strategy 2014-2020

Implementation of the Environmental Sustainability Strategy will facilitate the achievement of the following three visions:

3. Our community: Our environmentally conscious and well-informed community demonstrate that they value our environment by incorporating sustainability principles into their everyday activities and by their involvement in local environmental protection and enhancement activities.

Leading by example

3.3 Encourage and attract innovative renewable and alternative energy industries/businesses development within our municipality. Innovative renewable or alternative energy industries or businesses move to, or establish their operations in Greater Shepparton.

Conclusion

At the February 2019 Ordinary Council Meeting it was resolved that the Council approve the business case and provide financial support to the MOVE project.

Since that time Council has received a briefing from the proponents outlining that they would like to move ahead with the project and are not reliant on Victorian Government funding support to progress the project. If Council approves providing the funding without the previous clause of the Victorian Government having to commit funding first this would then allow the project to commence to construction stage immediately and ensure funds received by the Federal Government as part of the RJIP can be delivered as per timings of grant funding guidelines.

The project is expected to have an annual economic output of \$5.7M from increased visitor spending helping support 33 jobs and during construction is anticipated to have a total economic impact of \$13.1M on the Greater Shepparton region. The project will create 14 jobs during construction and a multiplier of an additional 22 jobs in the construction, hospitality and supporting industry sectors and an increase of an additional two new full time equivalent positions at MOVE on an ongoing basis.

Attachments

Shepparton Truck and Transport Museum Business Case [↓](#) Page 68

9. SUSTAINABLE DEVELOPMENT DIRECTORATE

9.2 Adoption of revised Heritage Grants Guidelines

Disclosures of conflicts of interest in relation to advice provided in this report

Under section 80C of the *Local Government Act 1989* officers and persons engaged under a contract providing advice to Council must disclose any conflicts of interests, including the type and nature of interest.

No Council officers or contractors who have provided advice in relation to this report have declared a conflict of interest regarding the matter under consideration.

Council Officers involved in producing this report

Author: Principal Strategic Planner

Proof reader(s): Team Leader Strategic Planning, Manager Building and Planning

Approved by: Director Sustainable Development

Executive Summary

Council resolved to endorse the Greater Shepparton Heritage Grants Program (the Program), adopt the *Heritage Grants Guidelines 2017*, and allocate \$25,000 in the 2017/2018 financial year to fund the Program at the Ordinary Council Meeting held on 21 March 2017.

The Program commenced in the 2017/2018 financial year as an initiative of the Greater Shepparton Heritage Advisory Committee.

The Program seeks to promote conservation works that improve the physical security or appearance of a place, whilst being respectful of the place's significance. The Program was exceptionally successful in the 2017/2018 financial year. As such, the program was expanded for the 2018/2019 financial year, with a budget allocation of \$50,000, and was equally successful.

Since its inception, the Program has assisted in seeing over \$150,000 of conservation works undertaken to places in the Heritage Overlay in Greater Shepparton.

The Heritage Advisory Committee has evaluated the Program and revised the Guidelines for the 2019/2020 financial year. This change will allow an increase in the amount of grant funding available to each project. It is recommended that the Council adopts the revised *Heritage Grants Guidelines 2019* (see *Attachment 1 – Heritage Grants Guidelines 2019*).

Moved by Cr Abdullah

Seconded by Cr Oroszvary

That the Council adopts the *Heritage Grants Guidelines 2019*.

CARRIED UNOPPOSED.

Background

At the Ordinary Council Meeting held on 17 January 2012, Council authorised the formation of the Greater Shepparton Heritage Advisory Committee (the Committee). The Committee, amongst other things, provides the best possible advice to Council on how to conserve and promote the unique cultural heritage of Greater Shepparton, and acts as an advocate for all cultural heritage matters within the municipality.

9. SUSTAINABLE DEVELOPMENT DIRECTORATE

9.2 Adoption of revised Heritage Grants Guidelines (continued)

At the February 2017 Committee meeting, the Committee agreed to request that Council resolve to support a Heritage Grants Program and to commence such a program in the 2017/2018 financial year.

The Committee prepared the *Heritage Grants Guidelines 2017* (the Guidelines) to provide an overarching framework to inform the Heritage Grants Program. The Guidelines have been prepared in accordance with Council's Grants Distribution Policy.

At the Ordinary Council Meeting held on 21 March 2017, Council resolved to endorse the Greater Shepparton Heritage Grants Program, adopt the *Heritage Grants Guidelines 2017*, and allocate \$25,000 in the 2017/2018 financial year to fund the Program. This was the first time such a program had been undertaken independently by a council in regional Victoria.

The objectives of the Heritage Grants Program are to:

- enhance, protect and conserve places and sites included in the Heritage Overlay;
- provide financial and advisory assistance for the repair, maintenance, or enhancement of heritage sites included in the Heritage Overlay that have a community benefit;
- promote cultural heritage conservation by providing financial assistance to those in the community who may otherwise not be able to afford to undertake conservation works;
- strengthen and foster a sense of community identity and community ownership in the long-term conservation of local heritage places; and
- increase public awareness and understanding of heritage places in the Municipality.

Eligible works for funding assistance are for conservation, restoration and/or reconstruction. This includes repair and conservation works that contribute to the significance of the place and ideally involve works that are visible from a public place or improve a building or structure's external appearance. The overall focus should be on the external appearance.

The Guidelines prepared in 2017 provided for grants of up to \$5,000 on a \$1 to \$1 matching funding basis.

The Heritage Advisory Committee has evaluated the Program and revised the Guidelines for the 2019/2020 financial year. This key change will be an increase in the amount of grant funding available to each project. Given the cost of works submitted the previous two heritage grant programs, this increase in possible funding will aid in the conservation of places of significance and ensure that a wide variety of possible conservation works could be supported in future programs. This would allow grants of up to \$15,000 on a \$1 for \$1 matching funding basis. It is recommended that the Council adopts the revised *Heritage Grants Guidelines 2019*.

Council Plan/Key Strategic Activity

The revised Guidelines are consistent with the *Greater Shepparton City Council, Council Plan 2017-2021* as follows:

Goal 4: Built

- Greater Shepparton's heritage places, cultural landscapes, and objects are protected and conserved for future generations.

9. SUSTAINABLE DEVELOPMENT DIRECTORATE

9.2 Adoption of revised Heritage Grants Guidelines (continued)

Risk Management

Adopting the revised Guidelines will not result in any increased risks to Council.

Policy Considerations

The recommendation does not conflict with any existing Council policy. The Guidelines were prepared in accordance with Council's Grants Distribution Policy.

Financial Implications

The recommendation will not result in any unforeseen financial implications. The 2018/2019 Budget includes an allocation of \$65,000 for the Program.

Legal/Statutory Implications

The recommendation will not result in any legal/statutory implications. The Heritage Grants Program accords with the *Victorian Charter of Human Rights and Responsibilities Act, 2006* and *Local Government Act, 1989*. No human rights were negatively impacted upon through the preparation of the *Heritage Grants Guidelines 2017*. The Heritage Grants Program is not foreseen to impact upon the rights of all individuals and groups with regard to freedom of expression, right to be heard, entitlement to participate in public life and property rights.

Environmental/Sustainability Impacts

The recommendation will not result in any environmental/sustainability impacts.

Social Implications

The recommendation will result in positive social outcomes for the community. The Program promotes conservation (maintenance, preservation, reconstruction or restoration) works that improve the physical security or appearance of a place, whilst being respectful of the place's significance. It is a critical way of promoting land owner participation in conserving places of cultural heritage significance, and provides improved opportunities for the community to appreciate cultural heritage.

Economic Impacts

The recommendation may result in positive economic impacts. The completion of works will assist in the conservation of places of heritage significance and this may result in positive flow-on effects regarding increased property values. There are no negative economic impacts associated with the Program.

Consultation

The Heritage Grants Program follows an extensive consultation process to ensure all relevant stakeholders are included and offered opportunity to be involved. The success of the Program in the previous two financial years demonstrates the success of the consultation undertaken.

The Heritage Advisory Committee has evaluated the Program and revised the Guidelines based on the knowledge and experience of its members. It is the Committee's role to provide the best possible advice to Council on how to conserve and promote the unique cultural heritage of Greater Shepparton.

Council officers believe that appropriate consultation has occurred and the matter is now ready for Council consideration.

9. SUSTAINABLE DEVELOPMENT DIRECTORATE

9.2 Adoption of revised Heritage Grants Guidelines (continued)

Strategic Links

a) Greater Shepparton 2030 Strategy 2006

The Program is consistent with the objectives, strategies and actions outlined in the Environment Section of the *Greater Shepparton 2030 Strategy 2006*, specifically:

- Direction 3: Environment: Conservation and enhancement of significant natural environments and cultural heritage.

b) Other strategic links

The Program will develop and implement the initiatives outlined in the *Greater Shepparton Heritage Study Stage IIB 2013*.

Conclusion

The Heritage Grants Program commenced in the 2017/2018 financial year as an initiative of the Greater Shepparton Heritage Advisory Committee.

The Program seeks to promote conservation works that improve the physical security or appearance of a place, whilst being respectful of the place's significance.

Since its inception, the Program has assisted in seeing over \$150,000 of conservation works undertaken to places in the Heritage Overlay in Greater Shepparton.

The Heritage Advisory Committee has evaluated the Program and revised the Guidelines for the 2019/2020 financial year. This change will allow an increase in the amount of grant funding available to each project. It is recommended that the Council adopts the revised *Heritage Grants Guidelines 2019*.

Attachments

Heritage Grants Guidelines 2019 [↓](#) Page 152

9. SUSTAINABLE DEVELOPMENT DIRECTORATE

9.3 Greater Shepparton Heritage Advisory Committee - Nomination of Community Representatives

Disclosures of conflicts of interest in relation to advice provided in this report

Under section 80C of the *Local Government Act 1989* officers and persons engaged under a contract providing advice to Council must disclose any conflicts of interests, including the type and nature of interest.

No Council officers or contractors who have provided advice in relation to this report have declared a conflict of interest regarding the matter under consideration.

Council Officers involved in producing this report

Author: Principal Strategic Planner

Proof reader(s): Team Leader Strategic Planning, Manager Building and Planning

Approved by: Director Sustainable Development

Executive Summary

Council authorised the formation of the Greater Shepparton Heritage Advisory Committee (the Committee) on 17 January 2012. The primary purpose of the Committee is to act as an advocate for all cultural heritage matters within the municipality.

The Terms of Reference for the Committee (see *Attachment 1 – Heritage Advisory Committee Terms of Reference*) allow for a minimum of two and a maximum of six community representatives who are not associated with any of the historical groups and societies already represented on the Committee. These community representative positions have a two year term. The current community representative positions become vacant on 17 July 2019.

The call for community representative nominations for membership of the Committee commenced on Monday, 13 May 2019 and closed on Friday, 31 May 2019. Advertising was undertaken through the local newspapers, Council's website, media releases and social media. Seven nominations were received by Council.

On 1 July 2019, the Committee assessed all nominations against the six selection criteria outlined in the Terms of Reference. The Committee then agreed to request that Council appoint six new members for the next two year term, ending on 20 July 2021.

This report has been prepared to appoint the following representatives to the Committee:

- BYRNE, Leah;
- DONALDSON, Carrie;
- GAWNE, David;
- MAYNARD, Geoff;
- MORCOM, Andrew; and
- SLEE, Robyn.

9. SUSTAINABLE DEVELOPMENT DIRECTORATE

9.3 Greater Shepparton Heritage Advisory Committee - Nomination of Community Representatives (continued)

Moved by Cr Abdullah
Seconded by Cr Patterson

That the Council:

1. declare the community representative positions for the Heritage Advisory Committee vacant; and
2. having considered the nominations received for appointment to the Heritage Advisory Committee, resolve to appoint the following community representatives to the Heritage Advisory Committee for a term of two years commencing on 17 July 2019 and concluding on 20 July 2021:
 - BYRNE, Leah;
 - DONALDSON, Carrie;
 - GAWNE, David;
 - MAYNARD, Geoff;
 - MORCOM, Andrew; and
 - SLEE, Robyn.

CARRIED UNOPPOSED.

Background

Council authorised the formation of the Heritage Advisory Committee (the Committee) at the Ordinary Council Meeting held on the 17 January 2012. As part of the resolution, Council adopted Terms of Reference to guide the future operation of the Committee.

The Committee's membership consists of up to two Councillors, up to two members of Council's Strategic Planning Team, Council's Heritage Adviser, one voting member from each of the ten identified member organisations, and a minimum of two and a maximum of six community representatives unaffiliated with any of these organisations.

The tenure for the current community representative positions ends on 17 July 2019.

The call for community representative nominations for membership of the Committee commenced on Monday, 13 May 2019 and closed on Friday, 31 May 2019. Advertising was undertaken through the local newspapers, Council's website, media releases and social media. Seven nominations were received by Council.

On 1 July 2019, the Committee assessed all nominations against the six selection criteria included in the Committee's Terms of Reference:

- An awareness of, and an interest in, the cultural heritage of the Municipality, and a willingness to have an input into the issues relating to this heritage;
- A commitment to the preservation of cultural heritage sites within the Municipality;
- A knowledge of heritage conservation processes and a willingness to acquire further knowledge;
- The ability to access historical or conservation networks and stakeholder groups;
- The ability to promote heritage within the Municipality; and
- Experience in an area of building conservation.

9. SUSTAINABLE DEVELOPMENT DIRECTORATE

9.3 Greater Shepparton Heritage Advisory Committee - Nomination of Community Representatives (continued)

The Committee then agreed to request that Council appoint six new members for the next two year term, ending on 20 July 2021, as follows:

- BYRNE, Leah;
- DONALDSON, Carrie;
- GAWNE, David;
- MAYNARD, Geoff;
- MORCOM, Andrew; and
- SLEE, Robyn.

Council Plan/Key Strategic Activity

The operation of the Heritage Advisory Committee is consistent with the following goals and objectives outlined in the *Greater Shepparton City Council Council Plan 2017-2021*:

- Goal 2: Social
 - Volunteering is promoted and encouraged along with other measures to improve community resilience.
- Goal 4: Built
 - Greater Shepparton's heritage places, cultural landscapes, and objects are protected and conserved for future generations.

Risk Management

Council considerably reduces the governance risks associated with the operation of the Heritage Advisory Committee by ensuring that members are appointed and appointments are rescinded in accordance with the *Local Government Act 1989*.

Failure to appoint community representatives to the Heritage Advisory Committee would fail to meet Council's obligations under the *Local Government Act 1989*. It would also reduce the Committee's ability to promote community participation in and raise awareness of cultural heritage issues within the municipality.

Policy Considerations

Appointing community representatives to the Heritage Advisory Committee does not conflict with existing Council policies.

Financial Implications

There are no costs associated with the appointment of community representatives to the Heritage Advisory Committee.

The approved budget for the Heritage Advisory Committee is \$2,000 in the 2019/2020 financial year. This budget is allocated to meet the operating costs of the Committee within that financial year.

Legal/Statutory Implications

There are no legal or statutory implications associated with resolving to appoint community representatives to the Heritage Advisory Committee.

The appointment of members to the Heritage Advisory Committee accords with the *Victorian Charter of Human Rights and Responsibilities Act 2006*. No human rights were negatively impacted upon through the advertisement and consideration of the appointment of the community representative to the Heritage Advisory Committee. It is not foreseen that the appointment of community representatives will impact upon the

9. SUSTAINABLE DEVELOPMENT DIRECTORATE

9.3 Greater Shepparton Heritage Advisory Committee - Nomination of Community Representatives (continued)

rights of all individuals and groups with regard to freedom of expression, right to be heard, entitlement to participate in public life and property rights.

The Heritage Advisory Committee is not a Section 86 Committee under the *Local Government Act 1989*. This proposal is consistent with the provisions of the *Local Government Act 1989*.

The appointment of community representatives for the remainder of the vacant term is in accordance with the Committee's revised Terms of Reference, adopted by Council at the Ordinary Council Meeting held on 17 July 2018.

Environmental/Sustainability Impacts

There are no environmental or sustainability impacts associated with the appointment of community representatives to the Heritage Advisory Committee.

Social Implications

There are no direct social impacts associated with the appointment of community representatives to the Heritage Advisory Committee.

The operation of the Committee has positive social impacts. The Committee is seen as a critical way of raising awareness and promoting community participation of cultural heritage issues within the Municipality. The Committee will continue to raise awareness within the community of cultural heritage conservation.

Economic Impacts

There are no economic impacts associated with the appointment of community representative to the Heritage Advisory Committee.

Consultation

Council officers believe that appropriate consultation has occurred during both the formation and operation of the Committee, and the key activities it has been involved in since its formation by Council.

The call for community representative nominations for membership of the Committee commenced on Monday, 13 May 2019 and closed on Friday, 31 May 2019. Advertising was undertaken through the local newspapers, Council's website, media releases and social media.

Council officers believe that appropriate consultation has occurred and the matter is now ready for Council consideration.

Strategic Links

a) Greater Shepparton 2030 Strategy 2006

The appointment of community representatives to the Heritage Advisory Committee is consistent with the objectives, strategies and actions outlined in the Environment Section of the *Greater Shepparton 2030 Strategy 2006*.

b) Other strategic links

The appointment of new community representatives to the Heritage Advisory Committee will also develop and implement the initiatives outlined in Section 14.2 of the *Greater Shepparton Heritage Study Stage IIB 2013*.

9. SUSTAINABLE DEVELOPMENT DIRECTORATE

9.3 Greater Shepparton Heritage Advisory Committee - Nomination of Community Representatives (continued)

Conclusion

It is recommended that Council resolve to appoint Leah Byrne, Carrie Donaldson, David Gawne, Geoff Maynard, Andrew Morcom and Robyn Slee to the Heritage Advisory Committee for a two year term ending on 20 July 2021.

The Committee is a critical way of raising awareness of cultural heritage issues, as well as promoting community participation in cultural heritage issues within the Municipality.

By continuing to support the Greater Shepparton Heritage Advisory Committee, Council is continuing to embrace a cost-effective opportunity of raising awareness and promoting community participation of cultural heritage issues within the municipality.

Attachments

Heritage Advisory Committee Terms of Reference [↓](#) Page 157

9. SUSTAINABLE DEVELOPMENT DIRECTORATE

9.4 Draft Greater Shepparton Heritage Strategy 2019

Disclosures of conflicts of interest in relation to advice provided in this report

Under section 80C of the *Local Government Act 1989* officers and persons engaged under a contract providing advice to Council must disclose any conflicts of interests, including the type and nature of interest.

No Council officers or contractors who have provided advice in relation to this report have declared a conflict of interest regarding the matter under consideration.

Council Officers involved in producing this report

Author: Graduate Strategic Planner Projects

Proof reader(s): Team Leader Strategic Planning, Manager Building and Planning

Approved by: Director Sustainable Development

Executive Summary

Greater Shepparton contains a wide variety of cultural heritage places of local, regional and state significance owing to its richly-layered history, dating back over 40,000 years. Yet these places exist within a dynamic, evolving context as Greater Shepparton responds to the challenges of contemporary society and the ongoing necessity of development.

The *Draft Greater Shepparton Heritage Strategy 2019* therefore seeks to address the challenges of conserving and integrating significant reminders of our heritage, whilst meeting the diverse cultural, social, environmental and economic needs of current residents. It aims to provide direction for the ongoing work that is required to protect and manage the heritage places, cultural landscapes, and associated objects across the City of Greater Shepparton.

The Strategy has been developed in accordance with the Victorian Government's *Municipal Heritage Strategies: A Guide for Councils* and in consultation with the Greater Shepparton Heritage Advisory Committee. It has been set out in two parts:

- The first part provides an overview of the context in which heritage protection and management are undertaken. It includes a snapshot of Greater Shepparton's current context, and a brief overview of the regulatory and policy context that shapes heritage conservation practice. It provides guidance on understanding the significance of cultural heritage, and formulating an appropriate approach to the conservation and management of heritage places.
- The second part begins with a summary of the challenges and opportunities that exist in relation to the recognition and conservation of Greater Shepparton's places of cultural heritage significance. It is followed by the framework of Key Strategic Directions that guide and shape the strategy: knowing, protecting, supporting, communicating and promoting, and building capacity. The section concludes with the Action Plan 2019-2023, which provides a basis for future funding advocacy and wider community participation in heritage matters.

9. SUSTAINABLE DEVELOPMENT DIRECTORATE

9.4 Draft Greater Shepparton Heritage Strategy 2019 (continued)

Moved by Cr Summer
Seconded by Cr Abdullah

That the Council:

1. authorise for exhibition the *Draft Greater Shepparton Heritage Strategy 2019* for public comment for a period of five weeks beginning 19 July 2019 and concluding on 26 August 2019; and
2. note that Council officers will report on any feedback, comments and submissions received during the public consultation period prior to the consideration of any final strategy for adoption and implementation.

CARRIED UNOPPOSED.

Background

In late 2014, Council received grant funding from the Rural Council Planning Flying Squad to assist in the preparation of a heritage strategy, to support the fulfilment of its heritage obligations under the *Planning and Environment Act 1987*, the State Planning Policy Framework, and the *Aboriginal Heritage Act 2006*. Heritage Concepts Pty Ltd was engaged to produce a *Draft Greater Shepparton Heritage Strategy* (Draft Strategy), which was completed in 2015.

The Draft Strategy consolidated Council's on-going commitment to heritage-related activities, which in previous years had included:

- the preparation of the *City of Greater Shepparton Heritage Study: Stage I (2001), Stage II (2004)* including the *Thematic Environmental History*, and *Stage IIB (2013)*;
- the implementation of planning scheme amendments in 2007 and 2012, which applied heritage controls to sites recommended in the studies and introduced the *Greater Shepparton Heritage Incorporated Plan 2013*;
- the establishment of the Heritage Advisory Committee (HAC) in 2011, whose membership encompasses representatives from a wide range of geographical areas within the municipality, and the Yorta Yorta Nation Aboriginal Corporation and Bangerang Cultural Centre; and
- the establishment of the biennial Greater Shepparton Cultural Heritage Awards.

It also identified a number of gaps in the management and protection of heritage places within the City of Greater Shepparton, which have since been addressed:

- completion of the *Greater Shepparton Heritage Study Stage IIC* in 2017;
- implementation of Planning Scheme Amendment C204 (2018), applying temporary heritage controls over sites identified in the study and updating the *Greater Shepparton Heritage Incorporated Plan 2018*;
- preparation of Planning Scheme Amendment C205, currently in progress to confirm permanent controls to these places;
- submission of Council's heritage data to Heritage Victoria's database, enabling wider dissemination and understanding; and
- establishment of the Heritage Advisory Service to assist residents with management of cultural heritage places.

With these foundations in place, Council officers and the Heritage Advisory Committee have revised the Draft Strategy in 2019, outlining the next stage of actions to enhance the protection of heritage sites in the City of Greater Shepparton over the next four years.

9. SUSTAINABLE DEVELOPMENT DIRECTORATE

9.4 Draft Greater Shepparton Heritage Strategy 2019 (continued)

The updates also reflect changes to the external policy context, such as those enacted in the Victoria Planning Provisions in 2018.

The *Greater Shepparton Heritage Strategy 2019* will provide a strong basis for funding, advocacy, and community awareness and participation in heritage matters.

Council Plan 2017-2021/Key Strategic Activity

Theme 4: Built – provide and support appealing relevant infrastructure that makes Greater Shepparton an attractive, liveable regional city.

Objective 4.3: Greater Shepparton's heritage places, cultural landscapes and objects are protected and conserved for future generations.

Risk Management

There are no adverse risks associated with releasing the *Draft Greater Shepparton Heritage Strategy 2019* for public consultation.

To date, Council and the HAC have completed a broad array of activities to protect and conserve Greater Shepparton's places of cultural heritage significance, however, without further funding, and wider awareness and participation from the community, there is a risk that places of cultural heritage significance may be lost.

Policy Considerations

All consultation associated with the *Draft Greater Shepparton Heritage Strategy 2019* will be undertaken in accordance with Council's *Community Engagement Strategy 2009*.

Financial Implications

The recommendation to release the *Draft Greater Shepparton Heritage Strategy 2019* for consultation does not have any financial or budgetary implications for Council.

Legal/Statutory Implications

All procedures associated with the *Draft Greater Shepparton Heritage Strategy 2019* comply with relevant legislative requirements, including the Act and guidelines set out by Heritage Victoria.

Environmental/Sustainability Impacts

The recommendation to release the *Draft Greater Shepparton Heritage Strategy 2019* for public comment will not result in any adverse environmental or sustainability impacts.

Social Implications

It is not expected that the recommendation to release the *Draft Greater Shepparton Heritage Strategy 2019* for public comment will have any adverse social impacts.

Economic Impacts

It is not expected that the recommendation to release the *Draft Greater Shepparton Heritage Strategy 2019* for public comment will have any adverse economic impacts.

Consultation

Council officers recommend that Council authorise for exhibition the *Draft Greater Shepparton Heritage Strategy 2019* for public feedback for five weeks beginning 19 July 2019 and concluding on 26 August 2019.

9. SUSTAINABLE DEVELOPMENT DIRECTORATE

9.4 Draft Greater Shepparton Heritage Strategy 2019 (continued)

The consultation associated with the *Draft Greater Shepparton Heritage Strategy 2019* will be undertaken in accordance with Council's *Community Engagement Strategy 2009*.

Strategic Links

a) Greater Shepparton 2030 Strategy 2006

Strategic Direction: Environment

For the environment it means renewed interest and attention to the conservation and enhancement of our significant natural environments and natural resources such as water, fostering the biodiversity of our region and protecting and conserving our cultural heritage.

Theme: Cultural Heritage – pre settlement

Objective 1: To conserve and protect identified sites of cultural heritage significance

Objective 2: To involve local indigenous communities in the collection, identification and promotion of places and items of cultural heritage significance.

Theme: Cultural Heritage – post settlement

Objective 1: To identify, protect and enhance sites and areas of recognised historic significance

Objective 2: To recognise efforts at restoration and re-use of sites of identified heritage significance.

Conclusion

The *Draft Greater Shepparton Heritage Strategy 2019* builds on extensive work by Council and the Heritage Advisory Committee in recent years, forming the basis for the next stage of funding, advocacy and community participation in protecting and preserving Greater Shepparton's unique and irreplaceable cultural heritage.

Attachments

Draft Greater Shepparton Heritage Strategy 2019 [↓](#) Page 162

10. REPORTS FROM COUNCILLORS

Nil Received

11. REPORTS FROM SPECIAL AND ADVISORY COMMITTEES

Nil Received

12. NOTICE OF MOTION, AMENDMENT OR RESCISSION

Nil Received

13. DOCUMENTS FOR SIGNING AND SEALING

13.1 Notice of Acquisition

Disclosures of conflicts of interest in relation to advice provided in this report

Under section 80C of the *Local Government Act 1989* officers and persons engaged under a contract providing advice to Council must disclose any conflicts of interests, including the type and nature of interest. No Council officers or contractors who have provided advice in relation to this report have declared a conflict of interest regarding the matter under consideration.

The following documents have been presented for signing and sealing:

- Notice of Acquisition for land within Public Acquisition Overlay 23 specifically:
 - 25 Hawkins Street, Shepparton, Victoria 3630
 - 50 Ford Road, Shepparton Victoria 3620; and
 - 221 Numurkah Road, Shepparton Victoria 3620.

Moved by Cr Giovanetti
Seconded by Cr Patterson

That the Council authorise the Chief Executive Officer to sign and seal the following documents:

- Notice of Acquisition for land within Public Acquisition Overlay 23 specifically:
 - 25 Hawkins Street, Shepparton, Victoria 3630
 - 50 Ford Road, Shepparton Victoria 3620; and
 - 221 Numurkah Road, Shepparton Victoria 3620.

CARRIED UNOPPOSED.

14. COUNCILLOR ACTIVITIES

14.1 Councillors Community Interaction and Briefing Program

Disclosures of conflicts of interest in relation to advice provided in this report

Under section 80C of the *Local Government Act 1989* officers and persons engaged under a contract providing advice to Council must disclose any conflicts of interests, including the type and nature of interest.

No Council officers or contractors who have provided advice in relation to this report have declared a conflict of interest regarding the matter under consideration.

Councillors' Community Interaction and Briefing Program

From 1 June 2019 to 30 June 2019, some or all of the Councillors have been involved in the following activities:

- Culture Corner - Philipino Community
- Heritage Advisory Committee Meeting
- MultiFaith Prayer Service
- 'Jan Fran' Event
- Shepparton Foodshare | 'Make A Meal of June'
- Small Town Meeting - Tallygaroopna
- Aerodrome Advisory Committee Meeting
- Sports Hall of Fame Advisory Committee
- Tatura Rotary Club | 'Opera of the Art' Show
- Shepparton Salvation Army & Noble Monks | Charity Event
- Softball Masters Championships
- GenesisCare | 'Sod Turning'
- Australian Botanic Gardens Shepparton | Celebration & Recognition - Section 86 Special Committee & Friends of the Gardens
- Disability Advisory Committee Meeting
- Greater Shepparton Positive Ageing Advisory Committee Meeting
- Development Hearing Panel
- Wilmot Road Primary School | Grade 3 & Grade 4 Students
- Tallygaroopna Hall Committee Function
- 2019 Local Government Mayoral Advisory Panel
- Audit and Risk Management Committee Meeting
- Launch | Refugee Week
- GV BRaIN | Joey Scandizzo
- GOTAFE | National Dairy Development Board Study Tour Dinner
- Regional Cities Victoria Meeting
- 'Green Day' at Goulburn Valley Grammar School
- Goulburn Valley Grammar School - ICCES Winter Tour | Opening Ceremony
- Shepparton Show Me Committee Meeting
- Murray Darling Basin Authority - Board Meeting – Canberra
- Goulburn Valley Waste and Resource Recovery Group Board Meeting
- Greater Shepparton Women's Charter Advisory Committee Meeting
- Citizenship Ceremony
- Goulburn Valley Grammar School - ICCES Winter Tour | Closing Ceremony
- Sidney Myer Fund | Australian Ceramic Award
- Visitor Economy Industry Luncheon 2019
- 'Hort Connections' | Pre-Dinner Drinks
- 'Hort Connections' | Gala Dinner
- La Trobe University | Bradford Shepparton Pathway Program

14. COUNCILLOR ACTIVITIES

14.1 Councillors Community Interaction and Briefing Program (continued)

- Verney Road Debutante Ball 2019
- Affordable Housing Stakeholder | Workshop
- Rail Freight Alliance Meeting
- Shepparton Christian College - Animal Shelter Donation
- Best Start Early Years Partnership Meeting

In accordance with section 80A of the *Local Government Act 1989* records of the Assemblies of Councillors are attached.

Moved by Cr Adem
Seconded by Cr Hazelman

That the summary of the Councillors' community interaction and briefing program be received, and record of Assemblies of Councillors be noted.

CARRIED UNOPPOSED.

Attachments

- | | | |
|-----|--|----------|
| 1. | Heritage Advisory Committee Meeting - 3 June, 2019 ↓ | Page 201 |
| 2. | Councillor Briefing Session - 4 June 2019 ↓ | Page 202 |
| 3. | CEO and Councillor Catch Up - 4 June 2019 ↓ | Page 204 |
| 4. | CEO and Councillor Catch Up - 11 June 2019 ↓ | Page 205 |
| 5. | Councillor Briefing Session - 11 June 2019 ↓ | Page 206 |
| 6. | Councillor Briefing Session - 18 June 2019 ↓ | Page 208 |
| 7. | Development Hearings Panel - 14 June 2019 ↓ | Page 209 |
| 8. | Chief Executive Officer and Councillor Catch Up - 18 June 2019 ↓ | Page 210 |
| 9. | Chief Executive Officer and Councillor Catch Up - 25 June 2019 ↓ | Page 212 |
| 10. | Councillor Briefing Session - 25 June 2019 ↓ | Page 213 |

15. URGENT BUSINESS NOT INCLUDED ON THE AGENDA

Nil Received

16. CONFIDENTIAL MANAGEMENT REPORTS

16.1 Designation of Confidentiality of Information

**Moved by Cr Patterson
Seconded by Cr Adem**

That pursuant to section 89(2)(d) of the *Local Government Act 1989* the Council meeting be closed to members of the public for consideration of a confidential item and declare the item confidential.

CARRIED UNOPPOSED.

16.2 Renewable Energy Power Purchasing Agreement - Business Case

16.3 Reopening of the Council Meeting to Members of the Public

Meeting Closed at 6.38pm