



**BICYCLE
NETWORK®**

We've got your back

SUPER SUNDAY RECREATION COUNT

Greater Shepparton

November 2024



**BICYCLE
NETWORK®**

Still Super keen on more transport data?
Bicycle Network offers the following survey
methods to compliment Super Counts.

Custom Counts

Our **custom counts** are a fully customised manual active collection method for bicycle, pedestrian and intersection surveys. They can be tailored to gather robust demographic data across any required frequency or duration.

Artificial Intelligence Road Surveys (AIRS)

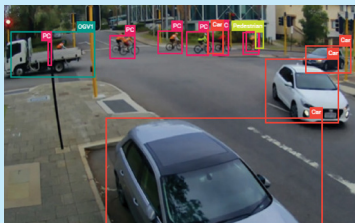
AIRS is an artificial intelligence-based survey service which autonomously detects and classifies road users and how they interact with road environments using cameras, sensors and smart software.



For more information, visit:
www.bicyclenetwork.com.au/automated-surveys

1. Road user counts

We can count all road users entering a camera's field of view and break this data down by time increment and user type.



2. User path tracing

We can track the paths of movement made by users ('path tracing'), which offers insights into traffic flow and directionality.



3. Speed analysis

We can measure user speeds, which is useful for congestion detection and shared path safety measures.



What data can AIRS provide?

Once the AI-technology has identified and classified all users in the field of vision of the sensor or camera, Bicycle Network's analysts can provide reports on three key areas.

Contact Us

Reach out to us to discuss how these surveys can collect the data for your specific needs. Contact us to set up a free trial using our camera/sensor technology.

bikefutures@bicyclenetwork.com.au



About Super Sunday

Acknowledgement of Country

Bicycle Network recognises the counts were undertaken on the land of the Yorta Yorta people, and we pay our respects to Elders past and present, and recognise their ongoing connection to the land on which we ride.

About the count

Bicycle Network's Super Counts are the world's biggest and longest running visual active transport counts.

Since 2007, Bicycle Network has conducted bicycle counts at key intersections and corridors that were selected by local governments.

Super Sunday collects reliable annual figures of bike riders and other active transport users (including walkers, runners, dog walkers, e-scooters, and e-bikes) and their movements on paths and roads.

This information is accurate, relevant, up-to-date, and provides a longitudinal reflection of active transport activity and trends.

The data is a critical tool for councils and other agencies to inform the provision and improvement of infrastructure, facilities, and programs for all activer travellers.

Aims and Purposes

Super Sunday is designed to provide insight into the users of key recreational intersections, namely:

- A tally of recreational users
- The direction of travel
- The type of activity
- The busiest hour

Methodology

Super Sunday collects data from sites which are nominated by each participating council.

Volunteer counters monitor the movements through their chosen count site, recording the type of activity and direction of travel in every hour on a standardised count sheet.

Following the completion of the visual count, counters enter the data directly via a web link, and have the opportunity to provide qualitative observational comments on the site counted.

The submitted data is validated and analysed by Bicycle Network and then compiled into reports for participating councils and other agencies.

Bicycle Network donates \$120 per site counted to a local club, charity or organisation nominated by the volunteer counter.

Historical Super Count Data

Super Count data has been collected for over a decade and has recently been made available online. To see longitudinal data (2010-2023) for both the Super Tuesday Commuter counts and the Super Sunday Recreational Counts, visit our Data Dashboard, which can be found at: www.bicyclenetwork.com.au/data-dashboard

Count Summary in Greater Shepparton



COUNT IN 2024

The Super Sunday Recreation Count was conducted on Sunday 10th November 2024 between 9am and 12pm, and following Sundays where required to complete surveys at all of the survey sites.

Weather conditions for the count days can be found below, with temperatures and wind as of 9am, while rain is measured across the entire day. Counts were either completely dry or only received a small amount of rain.

Date	Rain mm	Temp °C	Wind km/hr
10/11	0	16.6	11
24/11	0	21.9	19
1/12	22.8	20.6	15
8/12	0.4	16.8	26

By participating in the count, volunteer counters can choose to donate \$120 to a local charity or community group. In this municipality, a total of \$1560 went back to the local community through donations to nominated groups.

COUNT SITES

13 sites were surveyed across the municipality. Of these sites, 0 were surveyed in the previous Super Sunday count period. A full overview of the location of sites can be found on page 7.

BUSIEST SITE

The busiest site was site 8287, with a total of 216 trips.

COUNT RESULTS

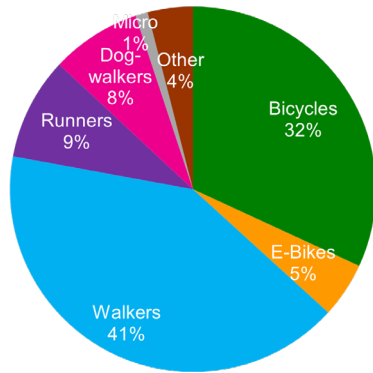
The summary data table and analysis on each site are included from page 12 in this report.

Data table in an Excel spreadsheet is supplied with this report.

TRAFFIC FLOW

A total of 1104 trips were recorded across all sites in this municipality over the three hour period. Of these trips, 37% were taken by bike (e-bike and push-bicycle riders combined).

An overview of the directional flows of riders in the council area can be found in the flow diagram included on page 11, while site specific traffic flow can be found in the individual site reports from page 13 onwards.



USER TYPES

Walkers represented the highest proportion of users in the municipality, comprising 41% of all users.

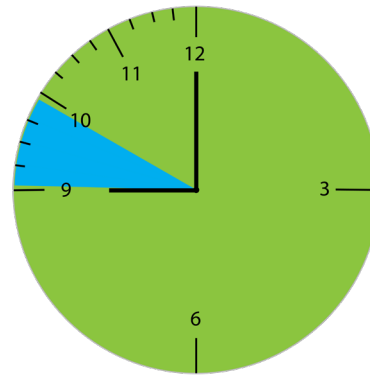
Micromobility

A total of 12 movements were made by micromobility riders across the municipality.

E-Bikes

A total of 54 movements were made by e-bike riders across the municipality.

The breakdown of the proportion of different user types can be seen in the pie chart above.



BUSIEST HOUR

The busiest hour was from 9:00-10:00 AM

The average volume every hour was:

- 9:00-10:00 AM: 392 trips
- 10:00-11:00 AM: 381 trips
- 11:00 AM-12:00 PM: 331 trips

Super Sunday in 2024

THE COUNT

The Super Sunday Recreation Count of 2024 was conducted on Sunday 10th November between 9am and 12pm*.

If required, due to bad weather or counter unavailability, some counts were conducted on subsequent Sundays in November and early December during the same hours of the day.

371 sites were counted in the Super Sunday surveys in 2024, selected from 44 councils across Australia.

Our counters recorded more than 128,000 movements across Australia.

GROWTH

2024 national results reveal a 8% increase in active travellers when compared with the same sites surveyed in November 2023.

This positive trend is similar to the 7% increase that was recorded in the 2023 Super Sunday count (when compared to the 2022 count),

USER TYPES

The 2024 Super Sunday Count found that of the 128,056 people counted, 36% were bike riders (including 31% push-bicycles and 5% e-bikes).

46% of the users counted at the sites were walkers, 10% runners, 7% dog walkers, and 1% e-scooters.

PEAK HOUR

The peak riding hour across all sites was between 10:00am and 11:00am, with 34% of users counted within this hour. The quietest hour was between 11:00am and 12:00pm, with 32% of users counted in this hour.

RESULTS BY STATES

VICTORIA

In Victoria, active transport activity has decreased by 4% when comparing the same sites measured in the last Super Sunday count across the state. In 2024, 43% of people counted in Victoria were riding bikes (6% which were e-bike riders and 37% push bicycles).

NEW SOUTH WALES

In New South Wales, active transport activity decreased by 6% when comparing the same sites measured in the last Super Sunday count across the state. In 2024, 28% of people counted in New South Wales were riding bikes (4% which were e-bike riders and 22% push bicycles).

SOUTH AUSTRALIA

In South Australia, active transport activity has increased by 14% when compared with the same sites measured in the last Super Sunday count across the state. In 2024, 45% of people counted in South Australia were riding bikes (4% which were e-bike riders and 41% push bicycles).

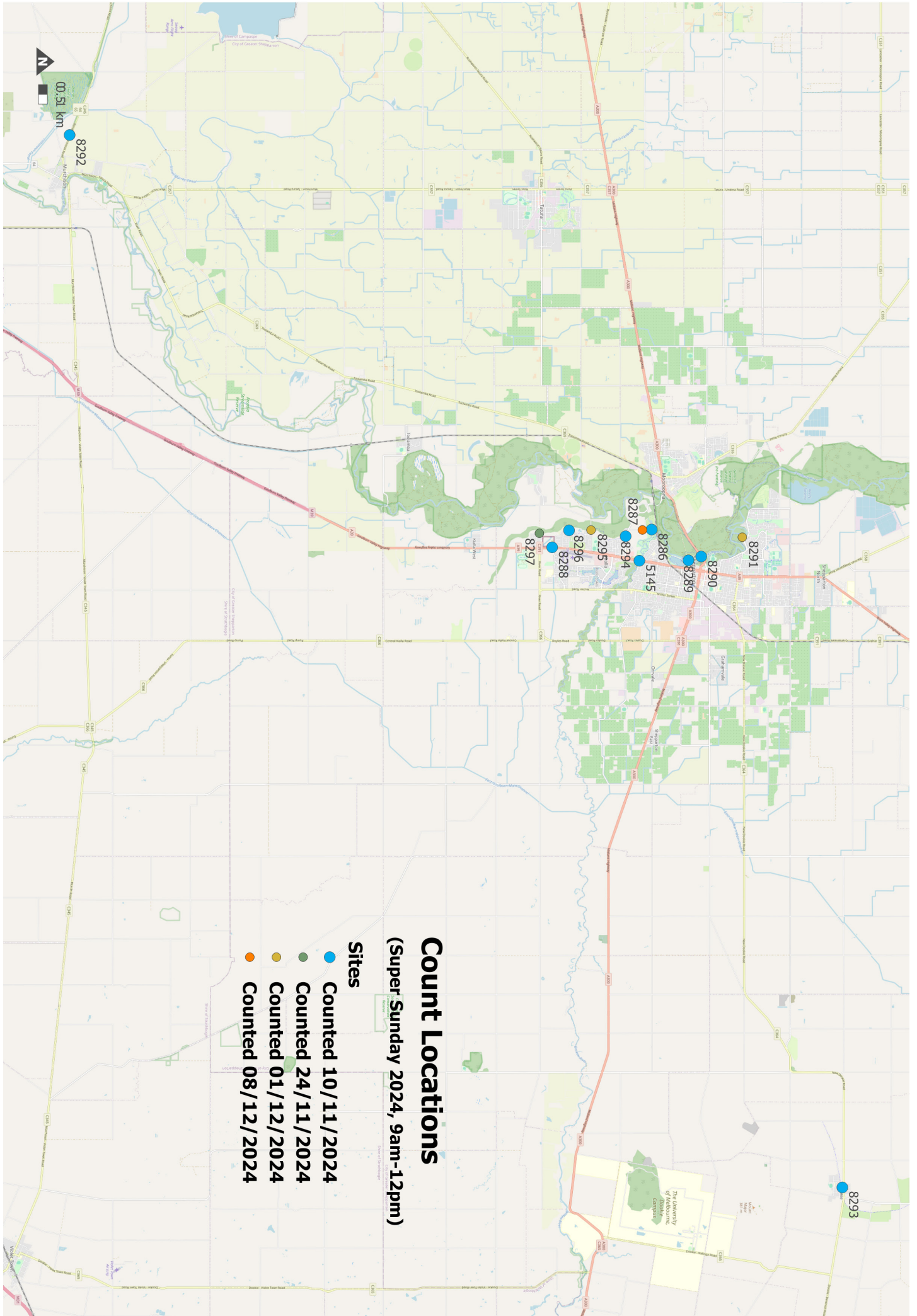
WESTERN AUSTRALIA

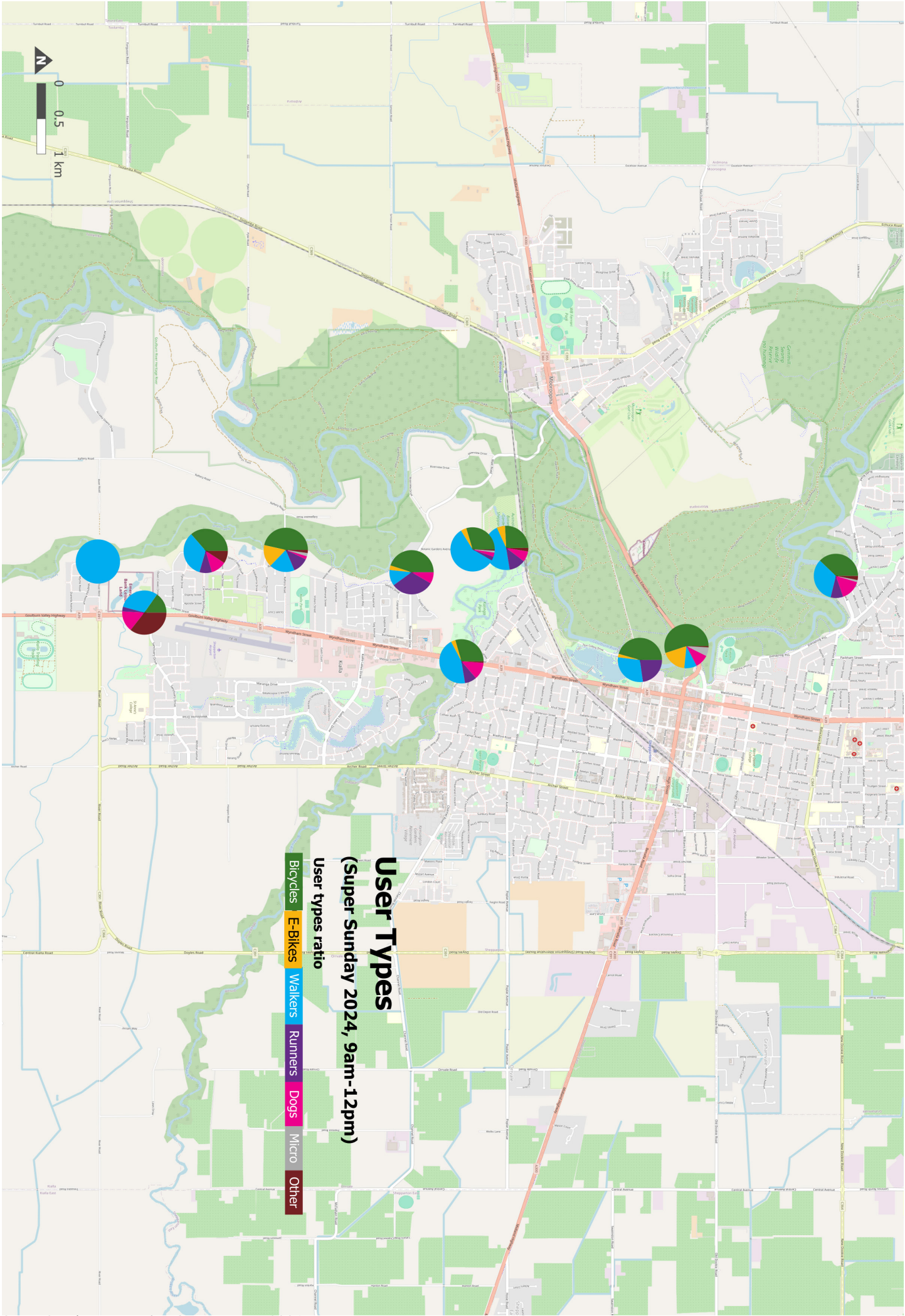
In Western Australia, active transport activity has increased by 10% when compared with the same sites measured in the last Super Sunday count. In 2024, 31% of people counted in Western Australia were riding bikes (5% which were e-bike riders and 26% push bicycles).

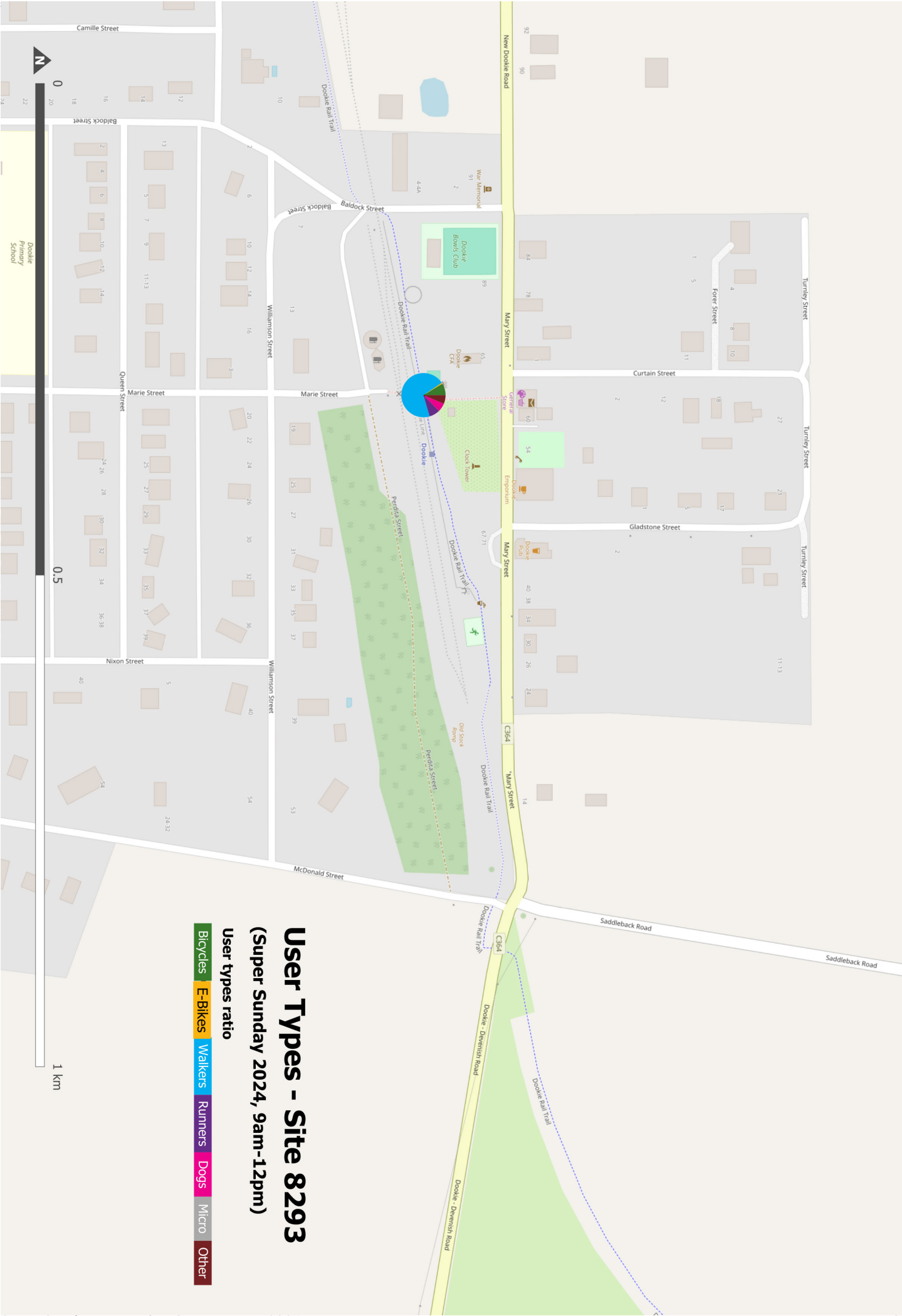
TASMANIA

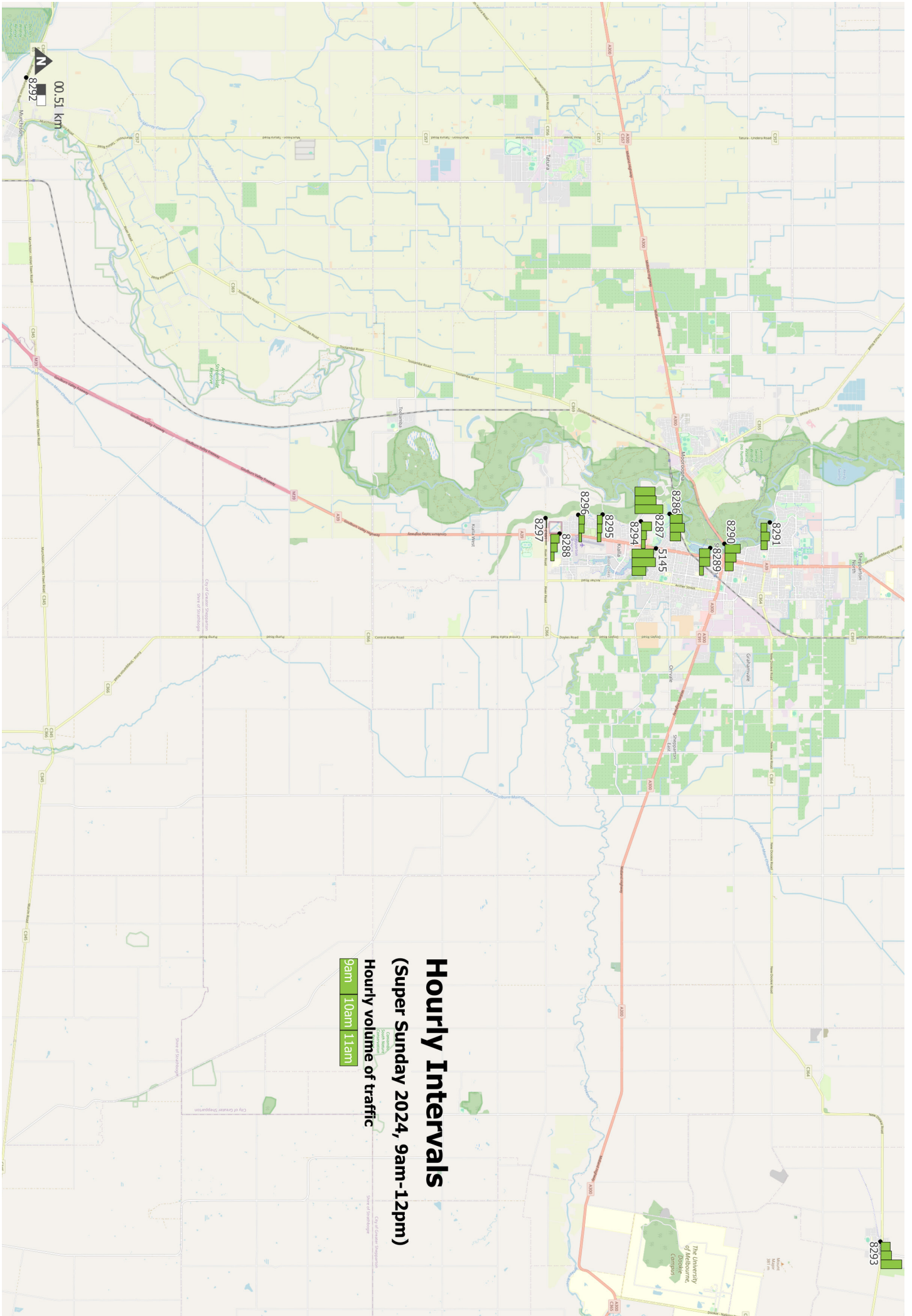
In Tasmania, active transport activity has increased by 17% when comparing the same sites measured in the last Super Sunday count. In 2024, 34% of people counted in Tasmania were riding bikes (including 3% e-bike riders and 31% push bicycle riders).

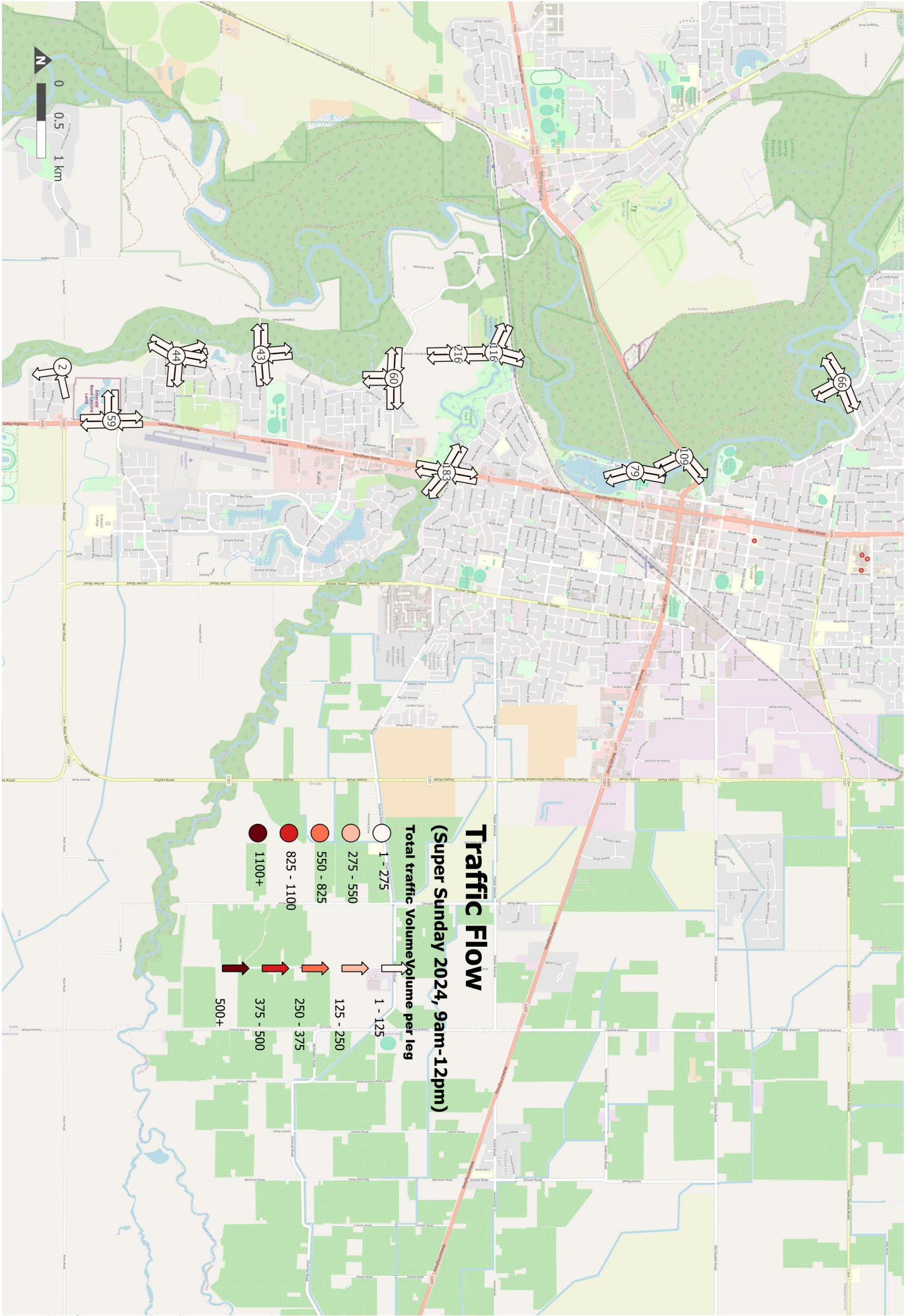
* Counts were completed between 7am and 10am in Bayside, Broome, Kingston and Sutherland Councils.

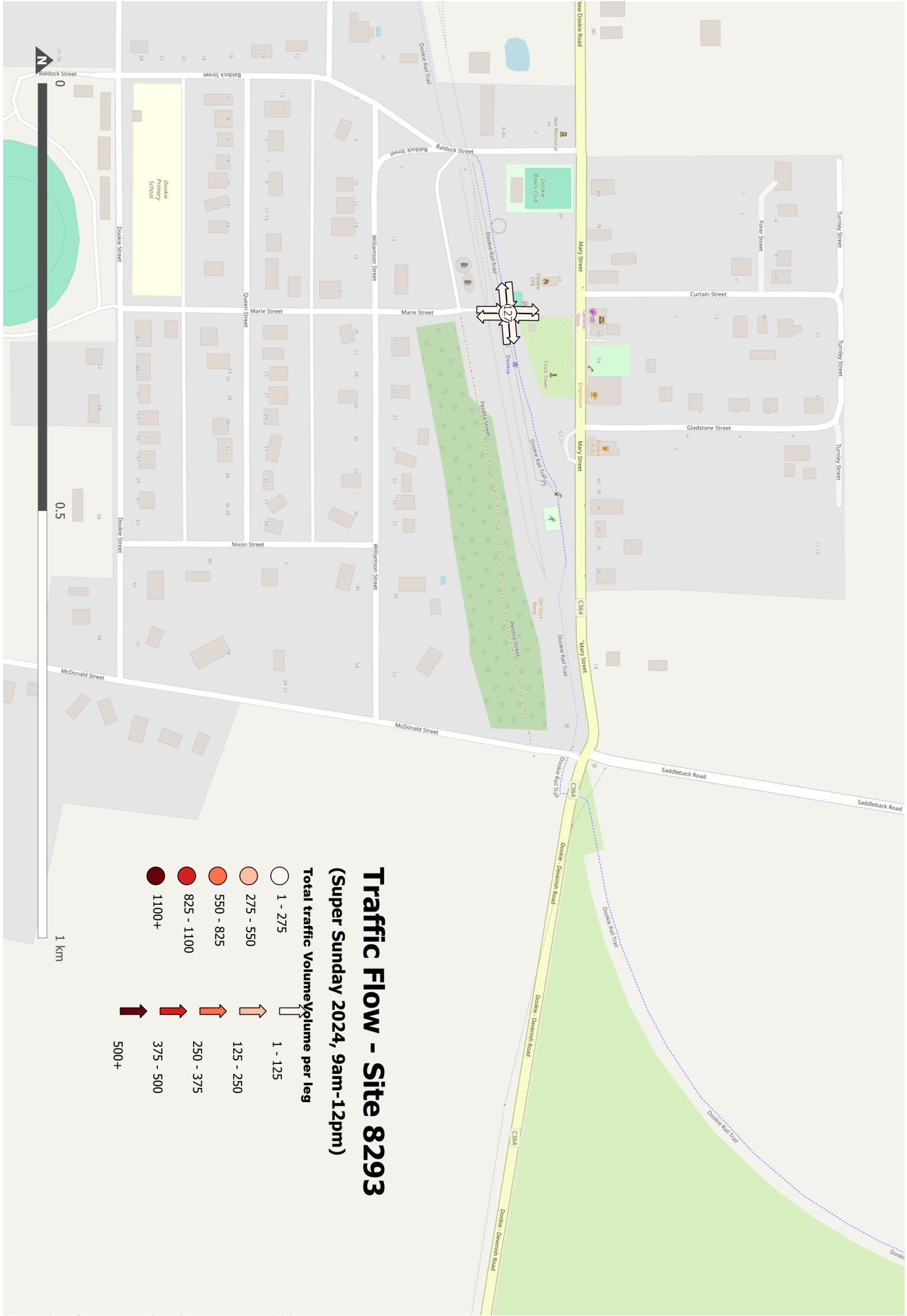












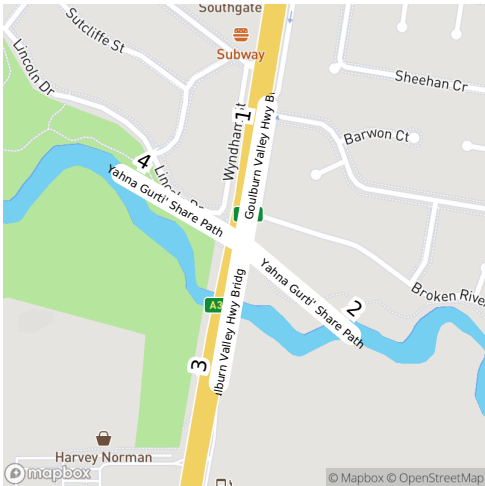
Site ID	Street names	Total Count									Hourly Volume			
		Bike Rider	E-Bike Rider	Walkers	Runners	Dog Walkers	E-scooter	Others	2024	2023	% Growth	9:00-10:00	10:00-11:00	11:00-12:00
5145	Goulburn Valley Hwy [N], Yahna Gurti' Share Path [SE], Hwy Bridge [S], Yahna Gurti' Share Path [NW]	54	6	82	16	23	0	2	183			67	73	43
8286	Bridge to north [N], Bridge to south/botanic gardens [NW]	30	7	53	14	9	0	3	116			38	45	33
8287	Kialla Tip Road [S], Kialla Tip Road [N]	64	9	125	6	7	3	2	216			63	66	87
8288	Goulburn Valley Hwy Shared Path [S], path towards MOVE [W], Goulburn Valley Hwy Shared Path [N]	9	0	18	2	9	0	21	59			27	21	11
8289	path to north [N], path to Tom Collins Dr [S]	36	2	23	18	0	0	0	79			33	33	13
8290	Bridge towards Shepparton - Midland Hwy [NE], Path heading south [SE]	60	20	10	0	11	7	1	109			48	35	26
8291	Jordan Place [E], Jordan's Bend Path [SE], Jordan's Bend Path [SW]	25	0	22	6	10	1	2	66			19	27	20
8292	Murchison-Rushworth Rail Trail [E], Murchison-Rushworth Rail Trail [W]	0	0	0	0	0	0	0	0			0	0	0
8293	Path to toilets/Gardens [N], Dookie Rail Trail [E], Path across tracks to south [S], Dookie Rail Trail [W]	11	1	89	10	8	0	8	127			29	33	65
8294	Riverview Drive Path [E], path to south [S], Riverview Drive Path [W]	27	2	7	19	5	0	0	60			32	16	12
8295	Raftery Road Path [E], Raftery Road [W], path to north [N]	20	7	8	5	1	1	1	43			16	15	12
8296	Seven Creeks Drive [N], Cormorant Blvd [E], Seven Creeks Drive [SW], Path to NW [N]	16	0	15	4	5	0	4	44			18	17	9
8297	River Rd W [E], Lomandra Drive Path to South [S], Path to NW [NW]	0	0	2	0	0	0	0	2			2	0	0



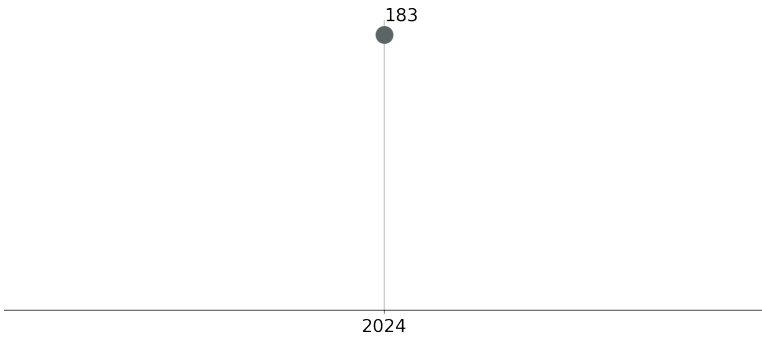
Site 5145

Goulburn Valley Hwy Bridge [N], Yahna Gurti' Share Path [SE], Goulburn Valley Hwy Bridge [S], Yahna Gurti' Share Path [NW]

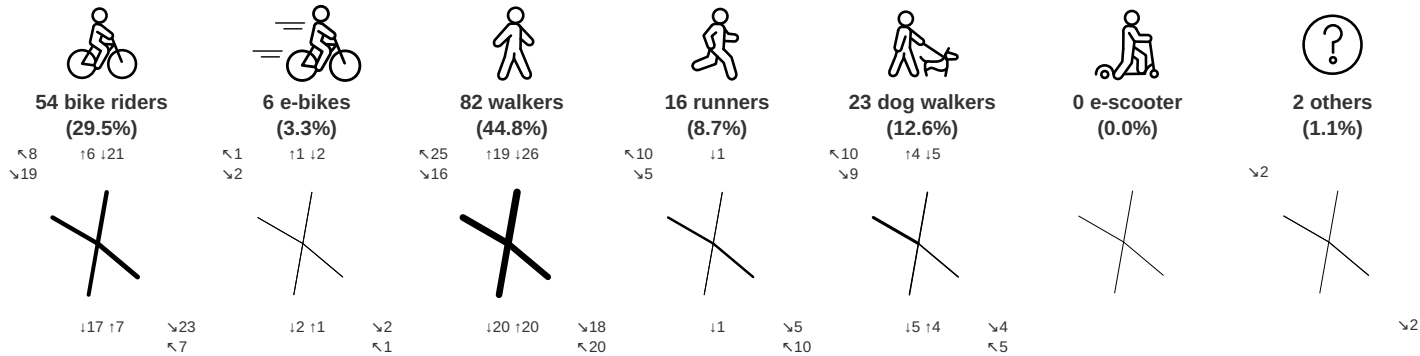
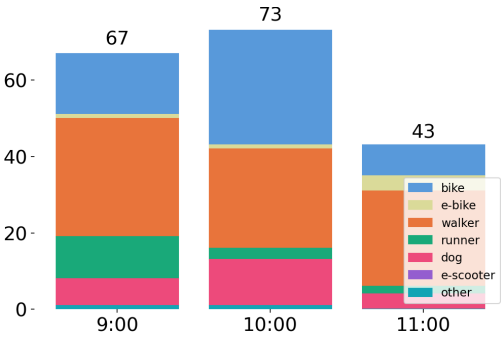
183 users were recorded at this location during the 3 hour survey. Walkers comprised 44.8% and represented the majority of total users. The peak period was 10:00-11:00 with 73 users.



Usage trend



Hourly usage



Raw Data

Enter	1 Goulburn Valley Hwy Bridge			2 Yahna Gurti' Share Path			3 Goulburn Valley Hwy Bridge			4 Yahna Gurti' Share Path			Total
Exit	2	3	4	1	3	4	1	2	4	1	2	3	
Bike	4	17				7	6		1		19		54
E-Bike		2				1	1				2		6
Walker	6	20		2		18	13		7	4	12		82
Runner		1				10					5		16
Dog	1	1	3		1	4	1		3	3	3	3	23
E-Scooter													
Other											2		2
Total	11	41	3	2	1	40	21		11	7	43	3	183



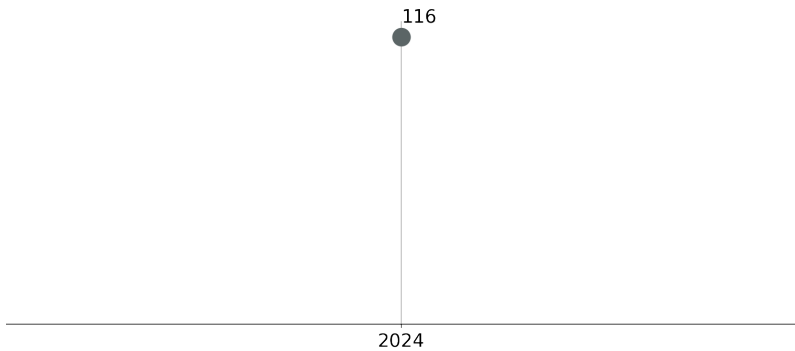
Site 8286

Bridge to north [N], Bridge to south/botanic gardens [NW]

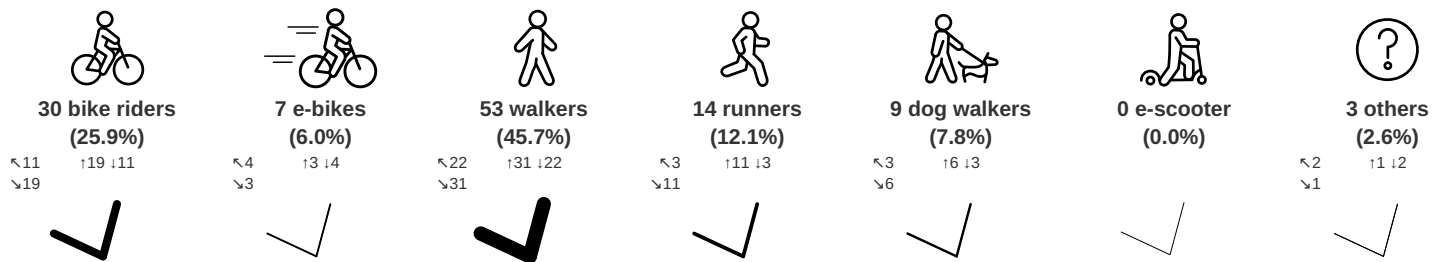
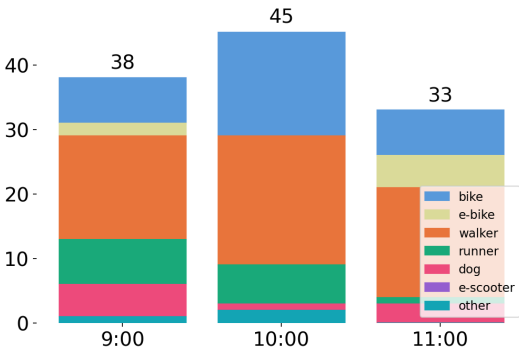
116 users were recorded at this location during the 3 hour survey. Walkers comprised 45.7% and represented the majority of total users. The peak period was 10:00-11:00 with 45 users.



Usage trend



Hourly usage



Raw Data

Enter	1 Bridge to north	2 Bridge to south/botanic gardens	
Exit	2	1	Total
Bike	11	19	30
E-Bike	4	3	7
Walker	22	31	53
Runner	3	11	14
Dog	3	6	9
E-Scooter			
Other	2	1	3
Total	45	71	116



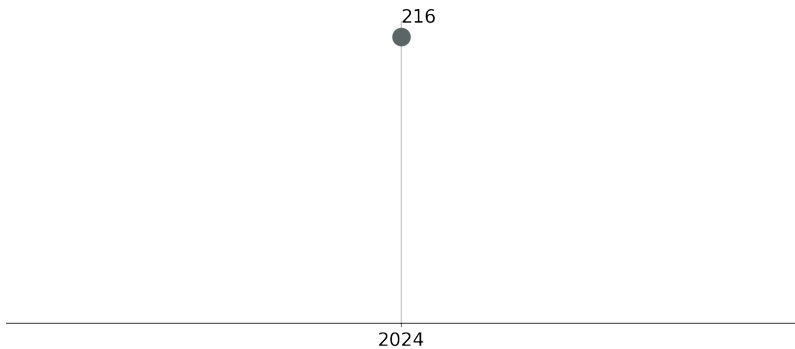
Site 8287

Kialla Tip Road [S], Kialla Tip Road [N]

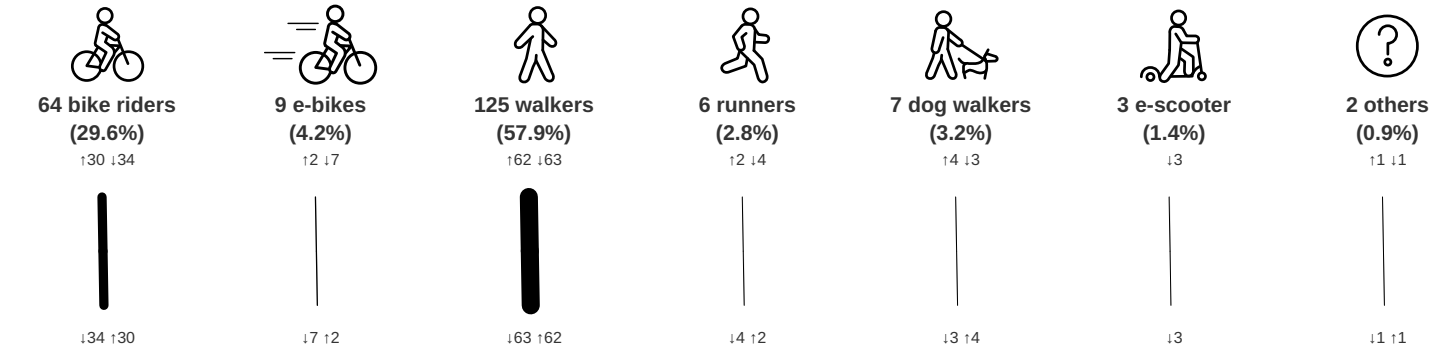
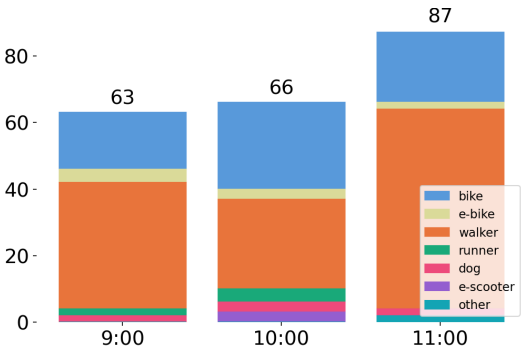
216 users were recorded at this location during the 3 hour survey. **Walkers comprised 57.9%** and represented the majority of total users. The **peak period was 11:00-12:00** with 87 users.



Usage trend



Hourly usage



Raw Data

Enter	1 Kialla Tip Road		2 Kialla Tip Road	
Exit	2		1	Total
Bike	30		34	64
E-Bike	2		7	9
Walker	62		63	125
Runner	2		4	6
Dog	4		3	7
E-Scooter			3	3
Other	1		1	2
Total	101		115	216



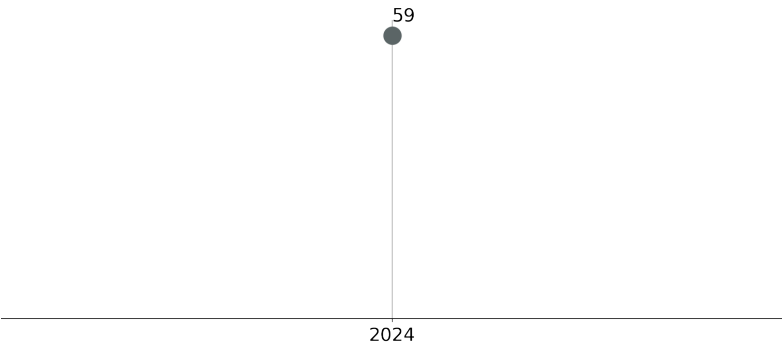
Site 8288

Goulburn Valley Hwy Shared Path [S], path towards MOVE [W], Goulburn Valley Hwy Shared Path [N]

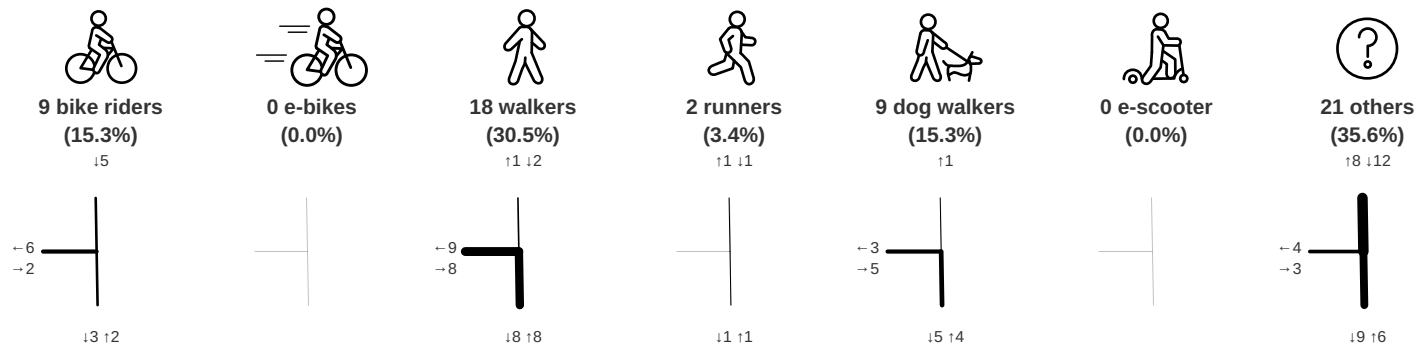
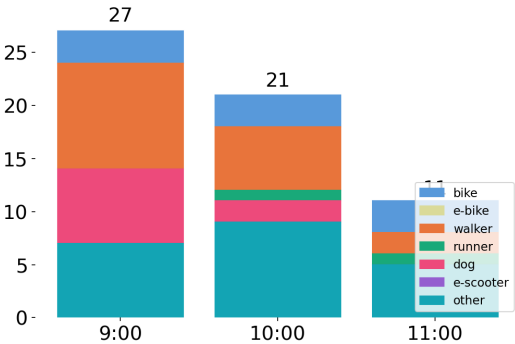
59 users were recorded at this location during the 3 hour survey. Others comprised 35.6% and represented the majority of total users. The peak period was 9:00-10:00 with 27 users.



Usage trend



Hourly usage



Raw Data

Enter	1 Goulburn Valley Hwy Shared Path		2 path towards MOVE		3 Goulburn Valley Hwy Shared Path		
Exit	2	3	1	3	1	2	Total
Bike	2		2		1	4	9
E-Bike							
Walker	7	1	8			2	18
Runner		1			1		2
Dog	3	1	5				9
E-Scooter							
Other	1	5		3	9	3	21
Total	13	8	15	3	11	9	59



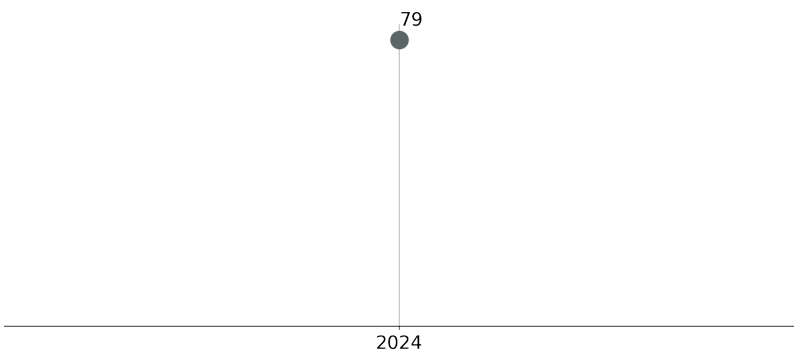
Site 8289

path to north [N], path to Tom Collins Dr [S]

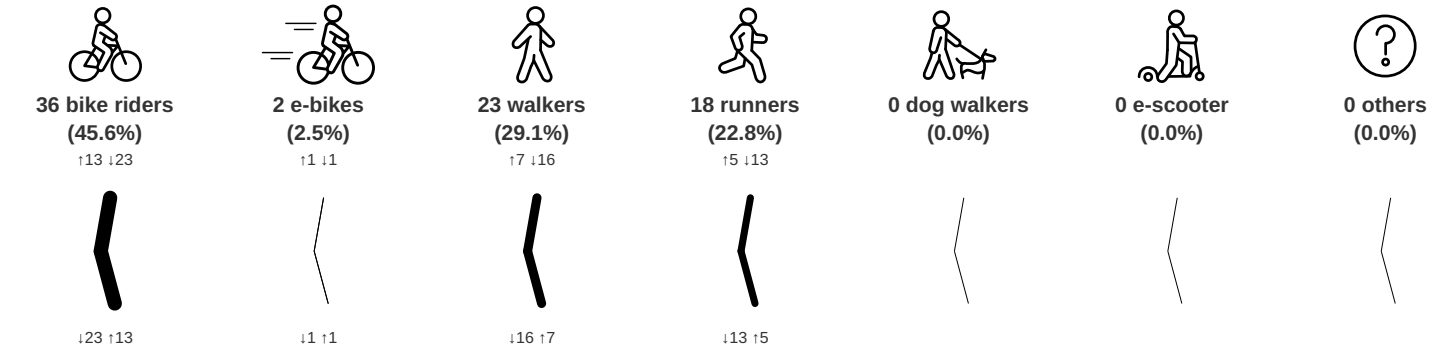
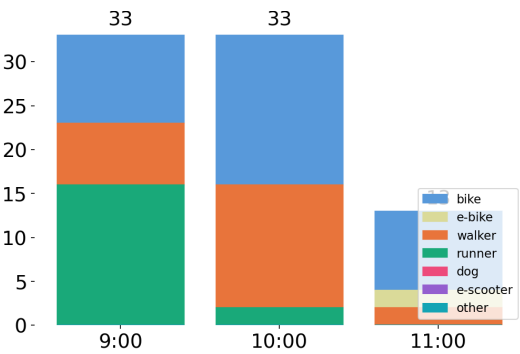
79 users were recorded at this location during the 3 hour survey. Bike Riders comprised 45.6% and represented the majority of total users. The peak period was 9:00-10:00 with 33 users.



Usage trend



Hourly usage



Raw Data

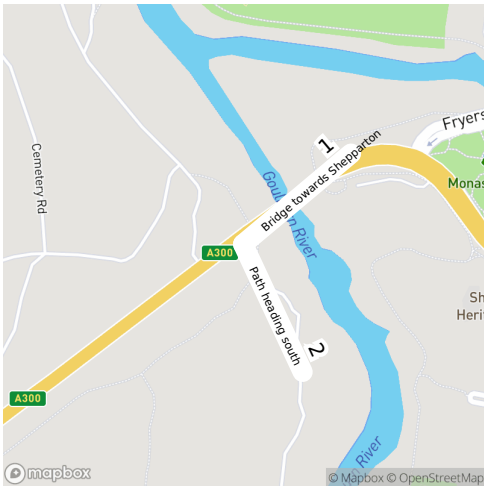
Enter	1 path to north	2 path to Tom Collins Dr	
Exit	2	1	Total
Bike	23	13	36
E-Bike	1	1	2
Walker	16	7	23
Runner	13	5	18
Dog			
E-Scooter			
Other			
Total	53	26	79



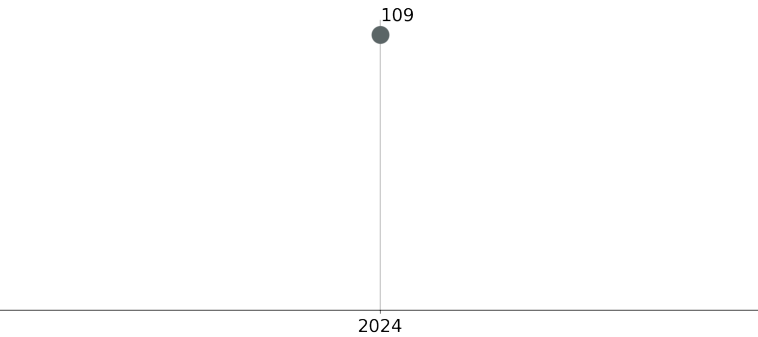
Site 8290

Bridge towards Shepparton - Midland Hwy [NE], Path heading south [SE]

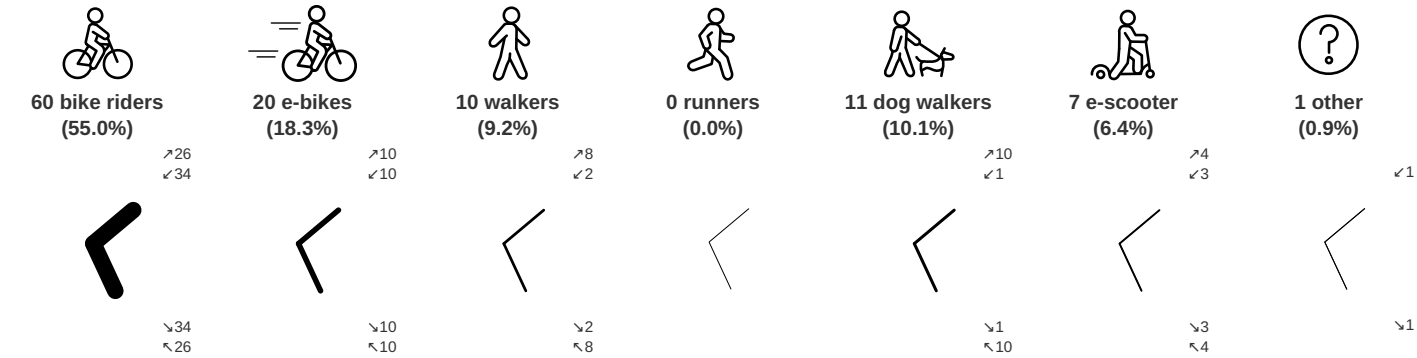
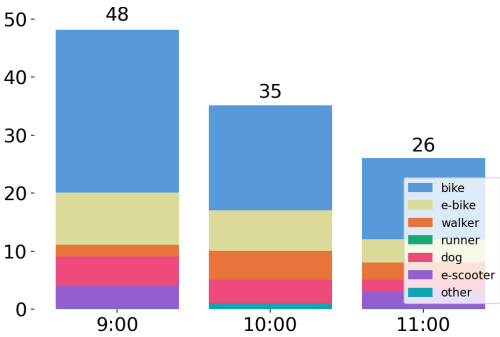
109 users were recorded at this location during the 3 hour survey. Bike Riders comprised 55.0% and represented the majority of total users. The peak period was 9:00-10:00 with 48 users.



Usage trend



Hourly usage



Raw Data

Enter	1 Bridge towards Shepparton - Midland Hwy	2 Path heading south	
Exit	2	1	Total
Bike	34	26	60
E-Bike	10	10	20
Walker	2	8	10
Runner			
Dog	1	10	11
E-Scooter	3	4	7
Other	1		1
Total	51	58	109



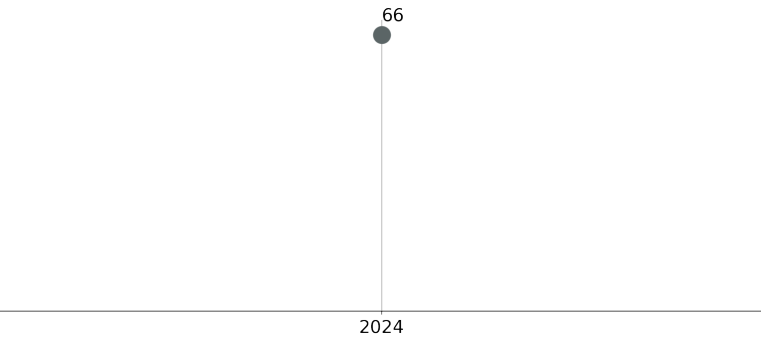
Site 8291

Jordan Place [E], Jordan's Bend Path [SE], Jordan's Bend Path [SW]

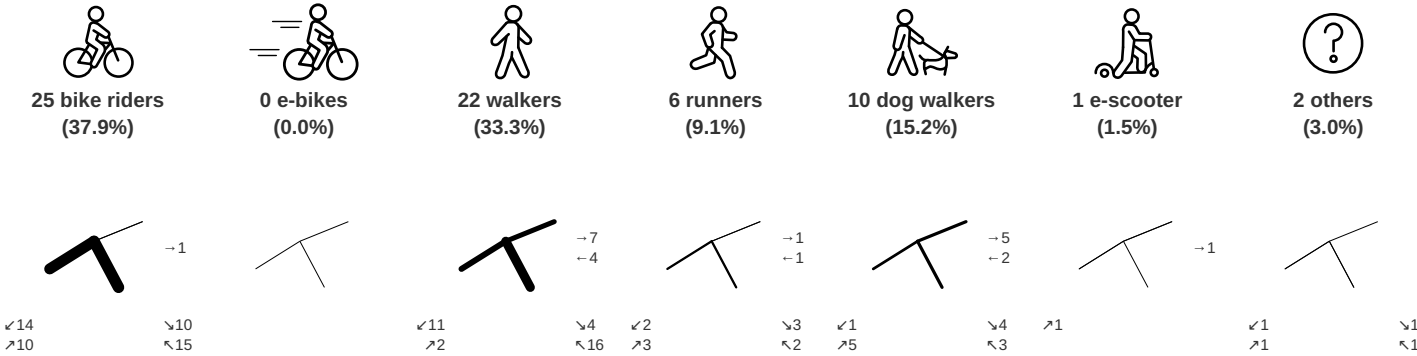
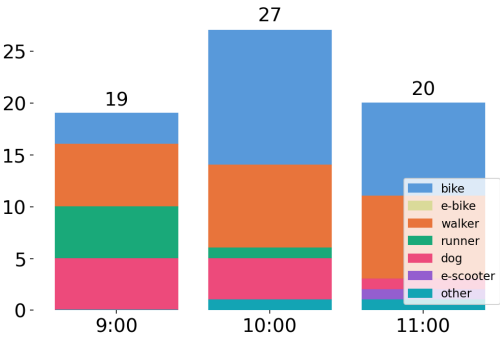
66 users were recorded at this location during the 3 hour survey. Bike Riders comprised 37.9% and represented the majority of total users. The peak period was 10:00-11:00 with 27 users.



Usage trend



Hourly usage



Raw Data

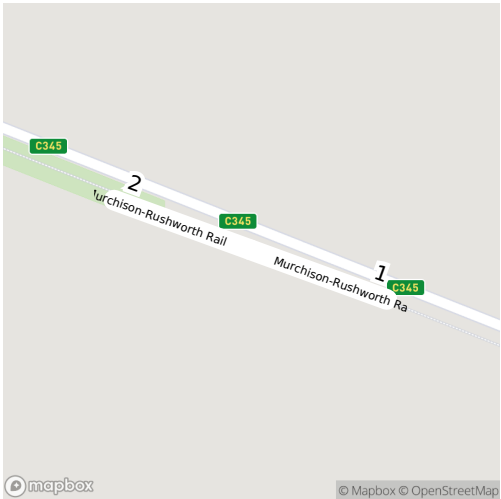
Enter	1 Jordan Place		2 Jordan's Bend Path		3 Jordan's Bend Path		Total
Exit	2	3	1	3	1	2	
Bike			1	14		10	25
E-Bike							
Walker	4		5	11	2		22
Runner		1	1	1		3	6
Dog	1	1	3		2	3	10
E-Scooter					1		1
Other				1		1	2
Total	5	2	10	27	5	17	66



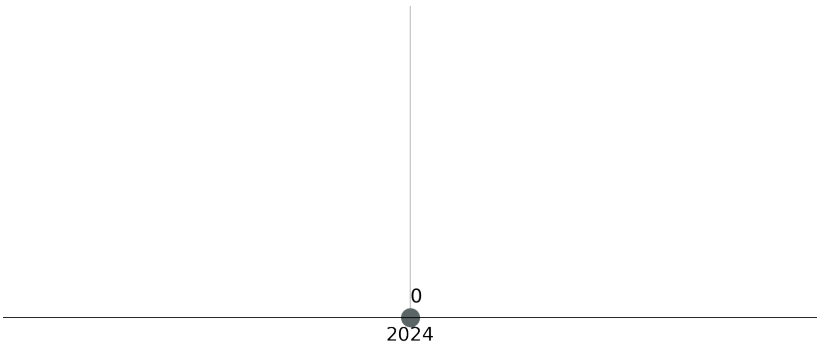
Site 8292

Murchison-Rushworth Rail Trail [E], Murchison-Rushworth Rail Trail [W]

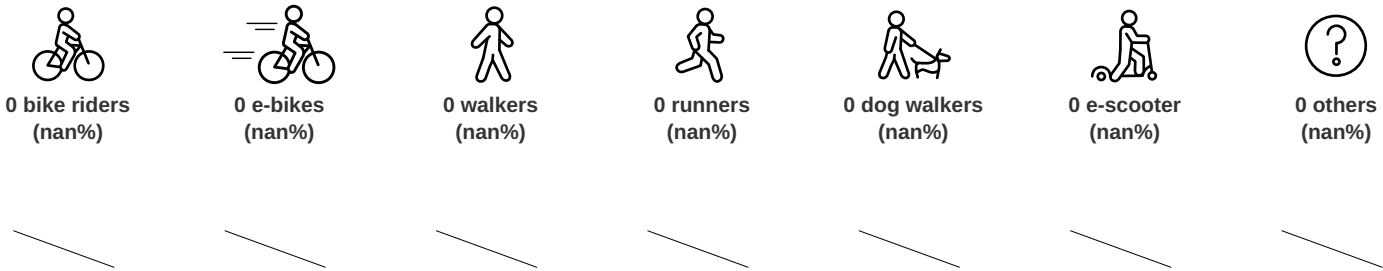
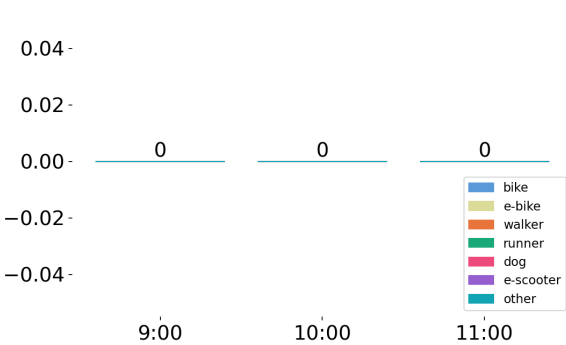
0 users were recorded at this location during the 3 hour survey. E-Bikes comprised nan% and represented the majority of total users. The peak period was 9:00-10:00 with 0 users.



Usage trend



Hourly usage



Raw Data

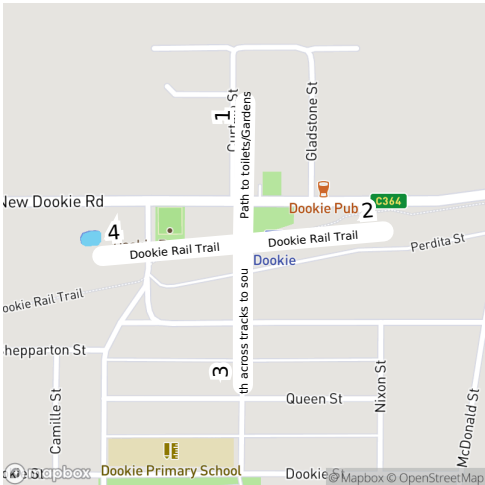
Enter	1 Murchison-Rushworth Rail Trail	2 Murchison-Rushworth Rail Trail	
Exit	2	1	Total
Bike			
E-Bike			
Walker			
Runner			
Dog			
E-Scooter			
Other			
Total			



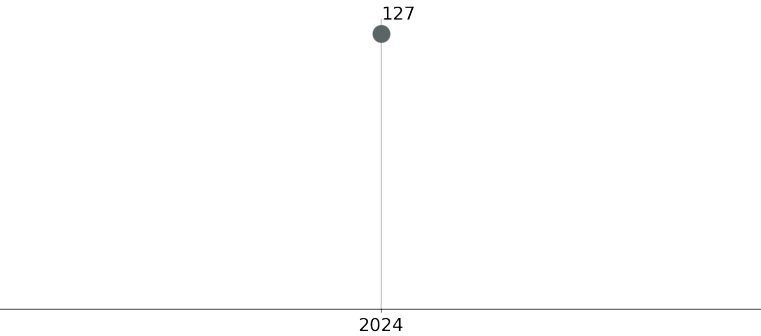
Site 8293

Path to toilets/Gardens [N], Dookie Rail Trail [E], Path across tracks to south [S], Dookie Rail Trail [W]

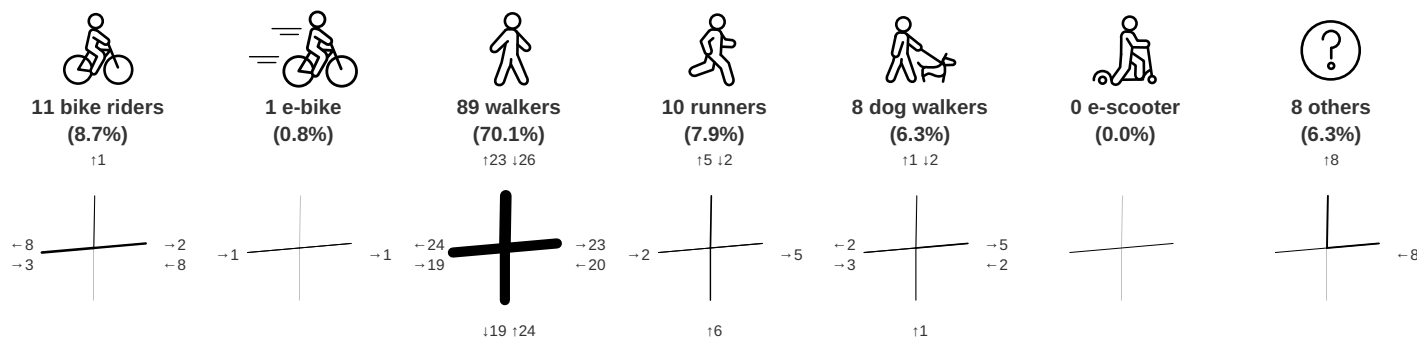
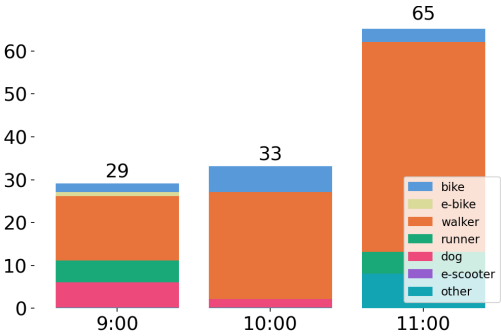
127 users were recorded at this location during the 3 hour survey. Walkers comprised 70.1% and represented the majority of total users. The peak period was 11:00-12:00 with 65 users.



Usage trend



Hourly usage



Raw Data

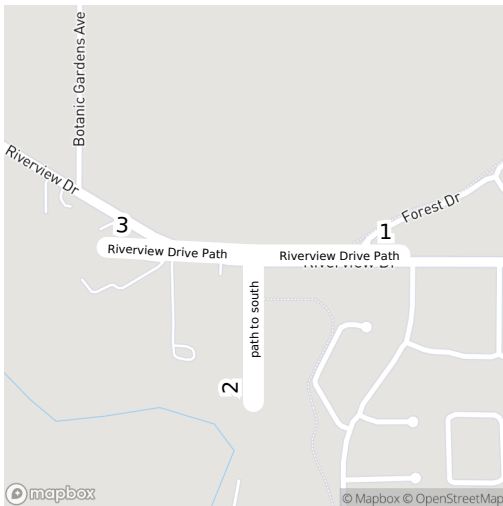
Enter	1 Path to toilets/Gardens			2 Dookie Rail Trail			3 Path across tracks to south			4 Dookie Rail Trail			Total
Exit	2	3	4	1	3	4	1	2	4	1	2	3	
Bike						8				1	2		11
E-Bike											1		1
Walker	8	17	1			20	21		3	2	15	2	89
Runner	2						5	1			2		10
Dog	2					2	1				3		8
E-Scooter													
Other				8									8
Total	12	17	1	8		30	27	1	3	3	23	2	127



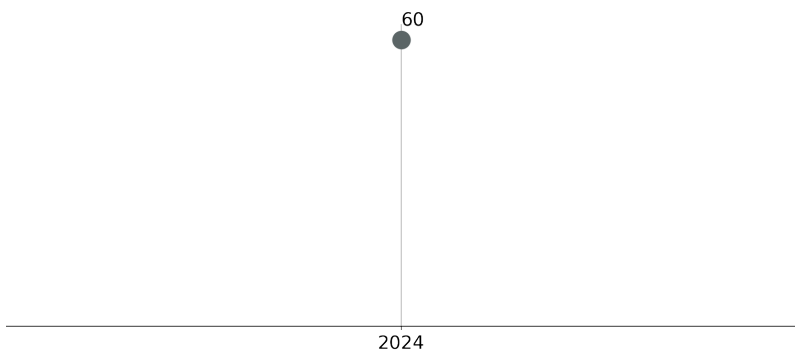
Site 8294

Riverview Drive Path [E], path to south [S], Riverview Drive Path [W]

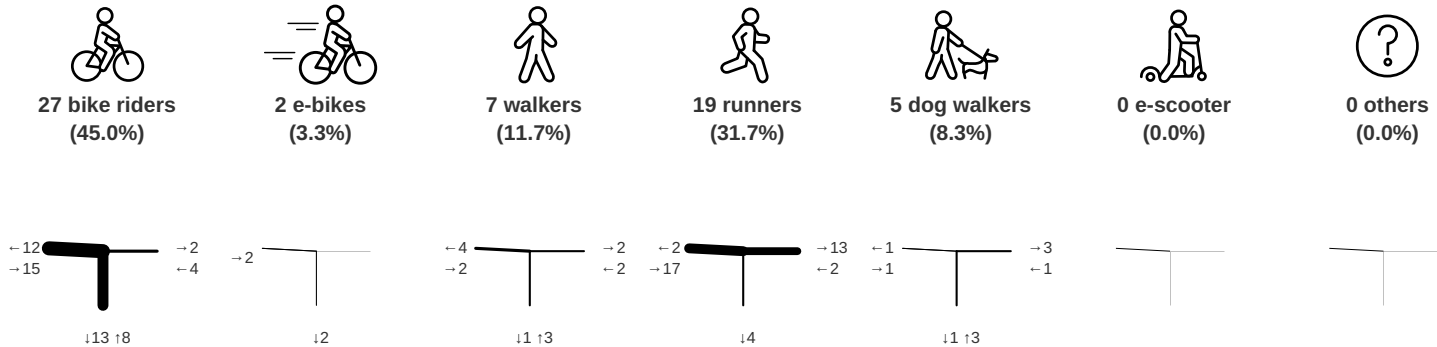
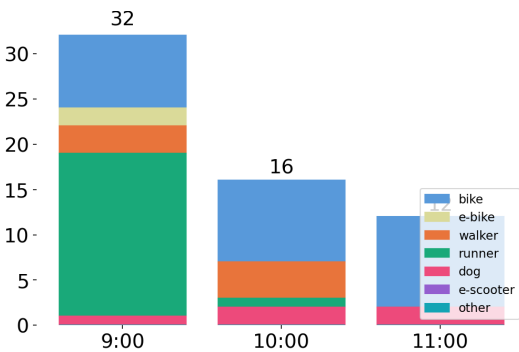
60 users were recorded at this location during the 3 hour survey. Bike Riders comprised 45.0% and represented the majority of total users. The peak period was 9:00-10:00 with 32 users.



Usage trend



Hourly usage



Raw Data

Enter	1 Riverview Drive Path		2 path to south		3 Riverview Drive Path		Total
Exit	2	3	1	3	1	2	Total
Bike		4		8	2	13	27
E-Bike						2	2
Walker		2	1	2	1	1	7
Runner		2			13	4	19
Dog	1		2	1	1		5
E-Scooter							
Other							
Total	1	8	3	11	17	20	60



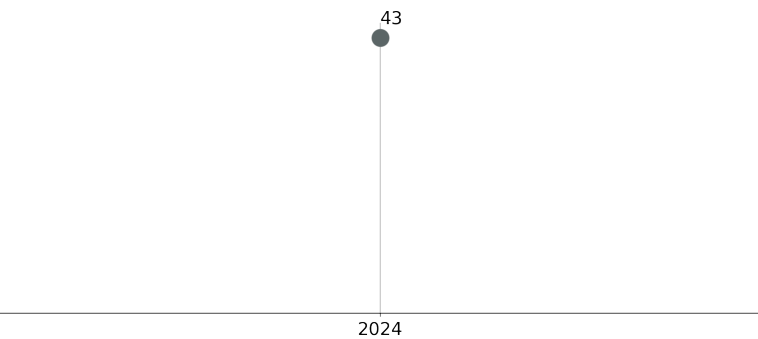
Site 8295

Raftery Road Path [E], Raftery Road [W], path to north [N]

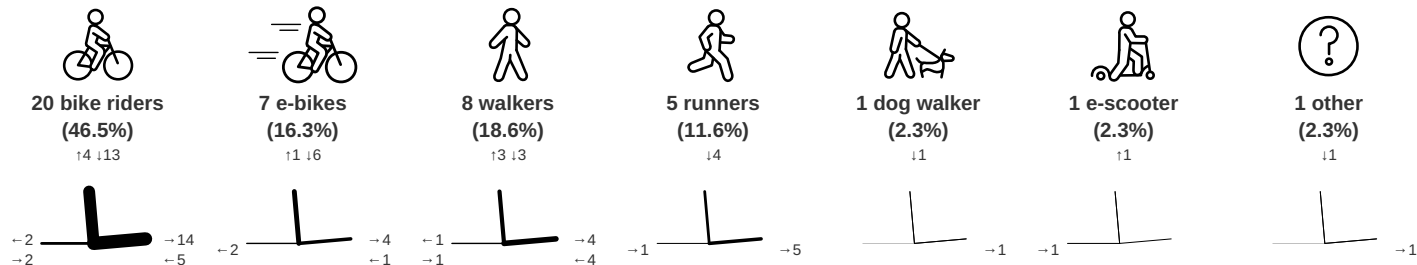
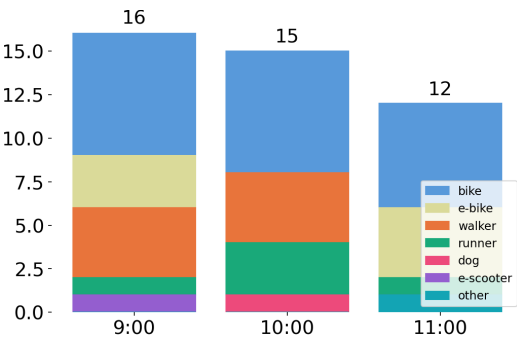
43 users were recorded at this location during the 3 hour survey. Bike Riders comprised 46.5% and represented the majority of total users. The peak period was 9:00-10:00 with 16 users.



Usage trend



Hourly usage



Raw Data

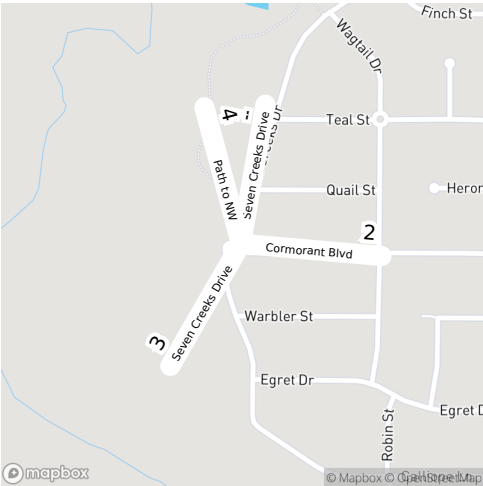
Enter	1 Raftery Road Path		2 Raftery Road		3 path to north		
Exit	2	3	1	3	1	2	Total
Bike	1	4	2		12	1	20
E-Bike		1			4	2	7
Walker	1	3	1		3		8
Runner			1		4		5
Dog					1		1
E-Scooter				1			1
Other					1		1
Total	2	8	4	1	25	3	43



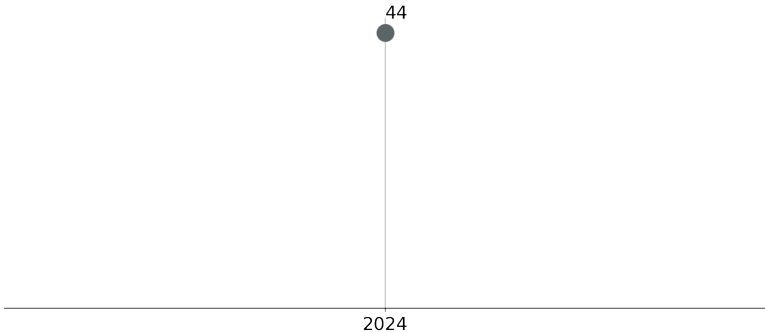
Site 8296

Seven Creeks Drive [N], Cormorant Blvd [E], Seven Creeks Drive [SW], Path to NW [N]

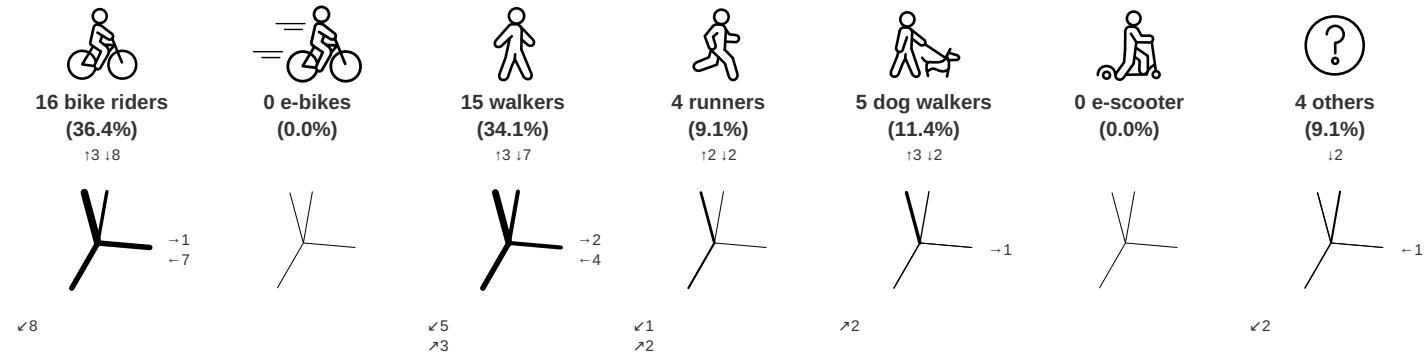
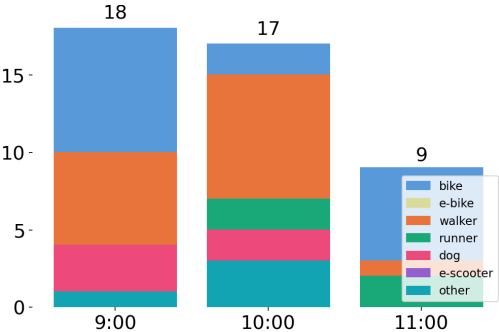
44 users were recorded at this location during the 3 hour survey. Bike Riders comprised 36.4% and represented the majority of total users. The peak period was 9:00-10:00 with 18 users.



Usage trend



Hourly usage



Raw Data

Enter	1 Seven Creeks Drive			2 Cormorant Blvd			3 Seven Creeks Drive			4 Path to NW			Total
Exit	2	3	4	1	3	4	1	2	4	1	2	3	
Bike		1		4		3					1	7	16
E-Bike													
Walker		1		3		1		1	2	2	1	4	15
Runner									2	1		1	4
Dog			1						2	1	1		5
E-Scooter													
Other		1		1						1		1	4
Total		3	1	8		4		1	6	5	3	13	44



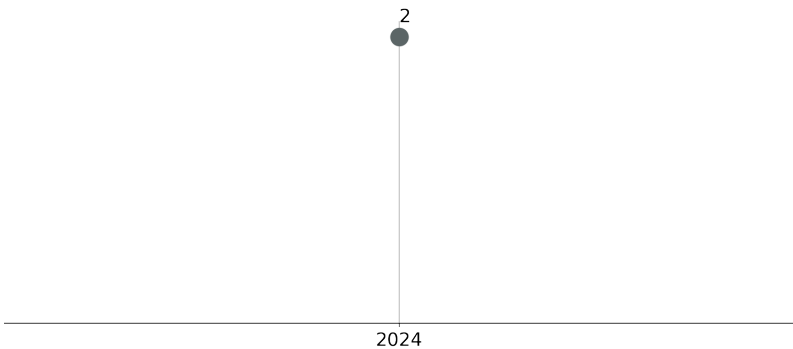
Site 8297

River Rd W [E], Lomandra Drive Path to South [S], Path to NW [NW]

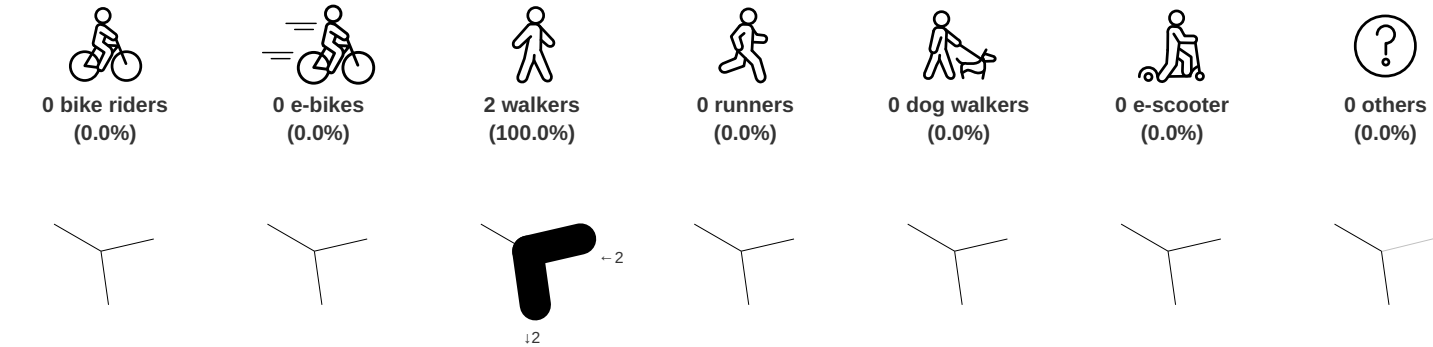
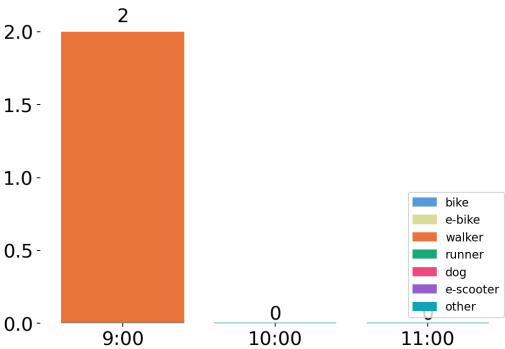
2 users were recorded at this location during the 3 hour survey. Walkers comprised 100.0% and represented the majority of total users. The peak period was 9:00-10:00 with 2 users.



Usage trend



Hourly usage



Raw Data

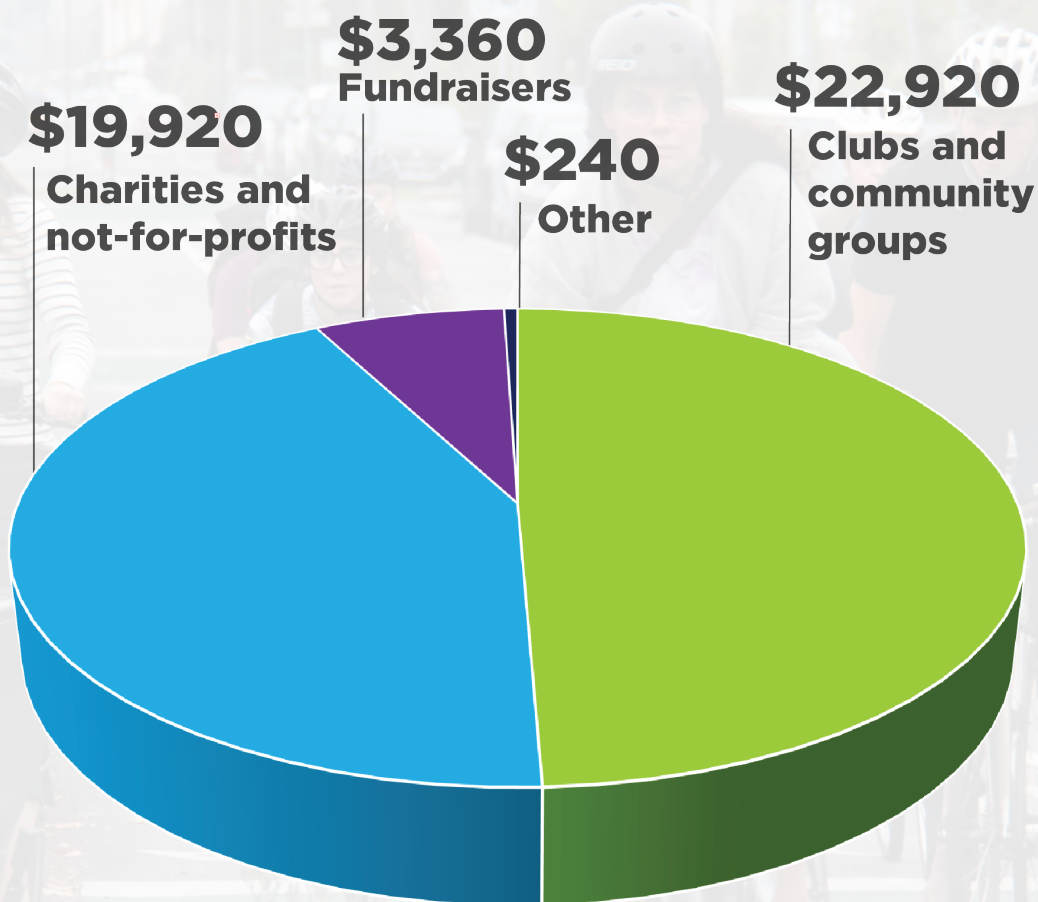
Enter	1 River Rd W		2 Lomandra Drive Path to South		3 Path to NW		
Exit	2	3	1	3	1	2	Total
Bike							
E-Bike							
Walker	2						2
Runner							
Dog							
E-Scooter							
Other							
Total	2						2

Contributions

National contributions

The Super Sunday Bike Count is powered by local volunteers, who collect data at council-nominated locations across Australia. In return, volunteers nominate an organisation to receive a donation of \$120, or place this contribution toward a Bicycle Network membership.

The 2024 Super Sunday Count raised **\$46,440** in donations nationally, strengthening local communities and building better active transport outcomes.





BICYCLE NETWORK®

With nearly 50,000 members, Bicycle Network is the largest member-based bike riding organisation in Australia. At Bicycle Network, we campaign for better conditions, infrastructure and policies that make it easier and more accessible for people of all ages and abilities to ride a bike. We work closely with all levels of government to improve conditions for all people who ride.

Did you know that at Bicycle network we also do:

RIDE2SCHOOL

Our Ride2School team work collaboratively with schools, students and councils to help young people overcome the barriers preventing them from riding to school and getting active. Schools engaged in the year-long program report an active travel rate of 45 per cent, nearly double the national average. Other Ride2School initiatives include:

MIND.BODY.PEDAL – a one-day program aimed at empowering and inspiring secondary school aged females. It is designed to address the unique barriers holding teenage females back from being physically active.

ACTIVE PATHS – is a collaborative way-finding initiative, designed to make the journey to and from school as safe, fun and easy as possible!

Find out more by visiting ride2school.com.au or contacting ride2school@bicyclenetwork.com.au.

ADVOCACY AND CAMPAIGNS

We work with government, stakeholders, and the community to improve the bike riding environment across Australia. We provide expert advice on transport planning, and campaign for policies that support people riding bikes.

If you want our help on a bike riding issue or active transport plan in your LGA, reach out to our Public Affairs team at campaigns@bicyclenetwork.com.au

GET IN TOUCH - If your council would like to explore opportunities to collaborate with Bicycle Network or our members in the future, please get in touch with via bikefutures@bicyclenetwork.com.au

BIKE PARKING

Bicycle Network are the bike parking experts – we design, quote, construct and install a wide range of bike parking and end-of-trip facilities for Council's and private developments.

For more information, visit bicyclenetwork.com.au/bike-parking-experts or email parking@bicyclenetwork.com.au (1300 727 563)

PARKITEER - BIKE CAGES

We manage a network of 130 secure bike parking cages at public transport hubs across Melbourne and regional Victoria on behalf of the Department of Transport.

Learn more at parkiteer.com.au or by contacting parkiteer@bicyclenetwork.com.au

RIDES AND EVENTS

We run some of Australia's biggest bike rides, including The Great Vic Bike Ride (3,000+ riders), Around the Bay (10,000+ riders), the Great Outback Escape (NT), the iconic Peaks Challenge Falls Creek (VIC) and many more. We also coordinate regular social bike rides to help encourage riding and discuss the concerns of the riding public.

To organise events and social rides in you LGA, visit bicyclenetwork.com.au/rides-and-events

CORPORATE MEMBERSHIPS

Sign up as a corporate member and your employees will be able to take advantage of our exclusive corporate membership offer. In addition to helping us improve bike riding conditions across Australia, our members are covered every time they ride with our bike riding insurance. Plus, they'll get access to a range of services and discount offers.

Contact us at membership@bicyclenetwork.com.au