



**BICYCLE  
NETWORK<sup>®</sup>**

*We've got your back*

# **SUPER SUNDAY RECREATIONAL COUNT**

Greater Shepparton

November 2025



# BICYCLE NETWORK®

Still *Super* keen on more transport data? Bicycle Network offers the following survey methods to compliment Super Counts.

## Custom Counts

Our custom counts are a fully customised manual active collection method for bicycle, pedestrian and intersection surveys. They can be tailored to gather robust demographic data across any required frequency or duration.

## Artificial Intelligence Road Surveys (AIRS)

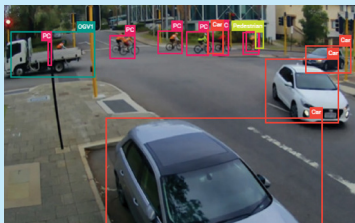
AIRS is an artificial intelligence-based survey service which autonomously detects and classifies road users and how they interact with road environments using cameras, sensors and smart software.



For more information, visit: [www.bicyclenetwork.com.au/automated-surveys](http://www.bicyclenetwork.com.au/automated-surveys)

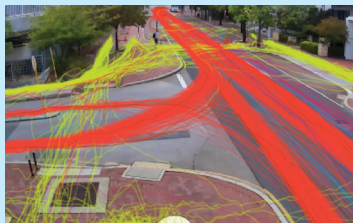
### 1. Road user counts

We can count all road users entering a camera's field of view and break this data down by time increment and user type.



### 2. User path tracing

We can track the paths of movement made by users ('path tracing'), which offers insights into traffic flow and directionality.



### 3. Speed analysis

We can measure user speeds, which is useful for congestion detection and shared path safety measures.



## What data can AIRS provide?

Once the AI-technology has identified and classified all users in the field of vision of the sensor or camera, Bicycle Network's analysts can provide reports on three key areas.

## Contact Us

Reach out to us to discuss how these surveys can collect the data for your specific needs. Contact us to set up a free trial using our camera/sensor technology.

[bikefutures@bicyclenetwork.com.au](mailto:bikefutures@bicyclenetwork.com.au)



# About Super Sunday

## Acknowledgement of Country

Bicycle Network recognises the counts were undertaken on the land of the Yorta Yorta people, and we pay our respects to Elders past and present, and recognise their ongoing connection to the land on which we ride.

## About the count

Bicycle Network's Super Counts are the world's biggest and longest running visual active transport counts.

Since 2007, Bicycle Network has conducted bicycle counts at key intersections and corridors selected by local governments.

Super Sunday collects reliable annual figures of bike riders and other active transport users (including walkers, runners, dog walkers, e-scooters, and e-bikes) and their movements on paths and roads.

This information is accurate, relevant, up-to-date, and provides a longitudinal reflection of active transport activity and trends.

The data is a critical tool for councils and other agencies to inform the provision and improvement of infrastructure, facilities, and programs for all active travellers.

## Aims and Purposes

Super Sunday is designed to provide insight into the users of key recreational intersections, namely:

- A tally of recreational users
- The direction of travel
- The type of activity
- The busiest hour

## Methodology

Super Sunday collects data from sites which are nominated by each participating council.

Volunteer counters monitor the movements through their chosen count site, recording the type of activity and direction of travel in every hour on a standardised count sheet.

Following the completion of the visual count, counters enter the data directly via a web link and email or text photos of their physical count sheets for validation. Counters also have the opportunity to provide qualitative observational comments on the site counted.

The submitted data is validated and analysed by Bicycle Network and then compiled into reports for participating councils and other agencies.

Bicycle Network donates \$120 per site counted to a local club, charity or organisation nominated by the volunteer counter.

## Historical Super Count Data

Super Count data has been collected for almost two decades and is available as open source data online. To see longitudinal data (2010-2024) for both the Super Tuesday Commuter counts and the Super Sunday Recreational Counts, visit our Data Dashboard, which can be found at: [www.bicyclenetwork.com.au/data-dashboard](http://www.bicyclenetwork.com.au/data-dashboard)

# Count Summary in Greater Shepparton

**Super  
Sunday  
9am-12pm**

**14  
LOCATIONS**

**702  
TOTAL TRIPS**

## COUNT IN 2025

The Super Sunday Recreational Count was conducted on Sunday 9th November 2025 between 9am and 12pm, and following Sundays where required to complete surveys at all of the nominated site locations.

Weather conditions for the count days can be found below, with temperatures and wind as of 9am, while rain is measured across the entire day.

Date	Rain mm	Temp °C	Wind km/hr
9/11	0	12.5	24
16/11	0	17.5	28
23/11	6.4	17.4	17
30/11	0	14.4	20

Victoria experienced higher than usual rainfall in November 2025, with colder conditions every Sunday of the month.

By participating in the count, volunteer counters can choose to donate \$120 to a local charity or community group. In this municipality, a total of \$1680 went back to the local community through donations

## COUNT SITES

14 sites were surveyed across the municipality.

Of these sites, 7 were surveyed in the previous Super Sunday count in 2024. A full overview of the location of sites can be found on pages 7 & 8.

## BUSIEST SITE

The busiest site was site 5145, with a total of 140 trips.

## COUNT RESULTS

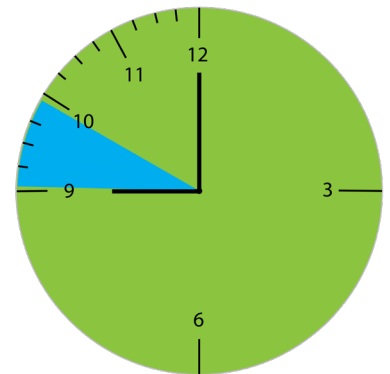
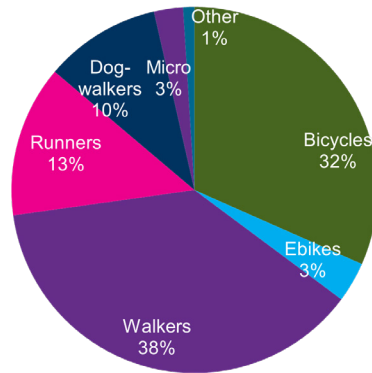
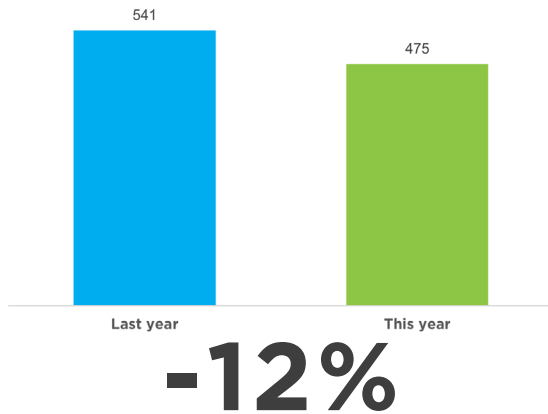
The summary data table and analysis on each site are included from page 16 in this report.

Data table in an Excel spreadsheet is supplied with this report.

## TRAFFIC FLOW

A total of 702 trips were recorded across all sites in this municipality over the three hour period. Of these trips, 35% were taken by bike (e-bike and push-bicycle riders combined).

An overview of the directional flows of riders in the council area can be found in the flow diagram included on pages 14 & 15 while site specific traffic flow can be found in the individual site reports from page 17 onwards.



## GROWTH

Overall, the number of users in the municipality changed by -12% since the last Super Sunday Count in 2024. There were 475 trips this year compared to 541 trips last count at the same 7 sites surveyed both years.

The site with the largest increase was site 8296 with an increase of 84%.

New sites were excluded from this comparison.

Victoria experienced higher than usual rainfall and colder temperatures in November 2025, which would have contributed to the decrease in active travel.

## USER TYPES

Walkers represented the highest proportion of users in the municipality, comprising 38% of all users.

### Micromobility

A total of 18 movements were made by micromobility riders across the municipality.

### E-Bikes

A total of 25 movements were made by e-bike riders across the municipality.

The breakdown of the proportion of different user types can be seen in the pie chart above.

## BUSIEST HOUR

The busiest hour was from 9:00-10:00 AM

The average volume every hour was:

- 9:00-10:00 AM: 272 trips
- 10:00-11:00 AM: 253 trips
- 11:00 AM-12:00 PM: 177 trips

# Super Sunday in 2025

## THE COUNT

The Super Sunday Recreational Count of 2025 was conducted on Sunday 9th November between 9am and 12pm\*.

If required, due to counter unavailability, some counts were conducted on subsequent Sundays in November during the same hours of the day.

308 sites were counted in the Super Sunday surveys in 2025, selected from 39 councils across Australia.

Our counters recorded nearly 110,000 movements across Australia.

## CHANGES

2025 national results reveal an 11% decrease in active travellers when compared with the same sites surveyed in November 2024.

This negative trend was largely driven by sites in Victoria, where there was some level of rainfall every Sunday in November in 2025.

## USER TYPES

The 2025 Super Sunday Count found that of the 109,869 people counted, 25% were bike riders (84% of which were push-bicycles and 16% were e-bikes).

53% of the users counted at the sites were walkers, 14% runners, 7% dog walkers, and 1% e-scooters.

## PEAK HOUR

The peak riding hour across all sites was between 9:00am and 10:00am, with 36% of users counted within this hour. 10:00am - 11:00am saw 33% of users and 11:00am-12:00pm saw the remaining 31%.

## RESULTS BY STATE

### VICTORIA

In Victoria, active transport activity has decreased by 22% when compared with the same sites measured in the last Super Sunday count across the state. In 2025, 28% of people counted in Victoria were riding bikes (of which 11% were e-bike riders and 89% push bicycles). The proportion of riders using e-bikes has increased by 7%.

### NEW SOUTH WALES

In New South Wales, active transport activity increased by 4% when compared with the same sites measured in the last Super Sunday count across the state. In 2025, 25% of people counted in New South Wales were riding bikes (of which 24% were e-bike riders and 76% push bicycles). The proportion of riders using e-bikes has increased by 20%.

### SOUTH AUSTRALIA

In South Australia, active transport activity has increased by 10% when compared with the same sites measured in the last Super Sunday count across the state. In 2025, 36%

of people counted in South Australia were riding bikes (of which 19% were e-bike riders and 81% push bicycles). The proportion of riders using e-bikes has increased by 15%.

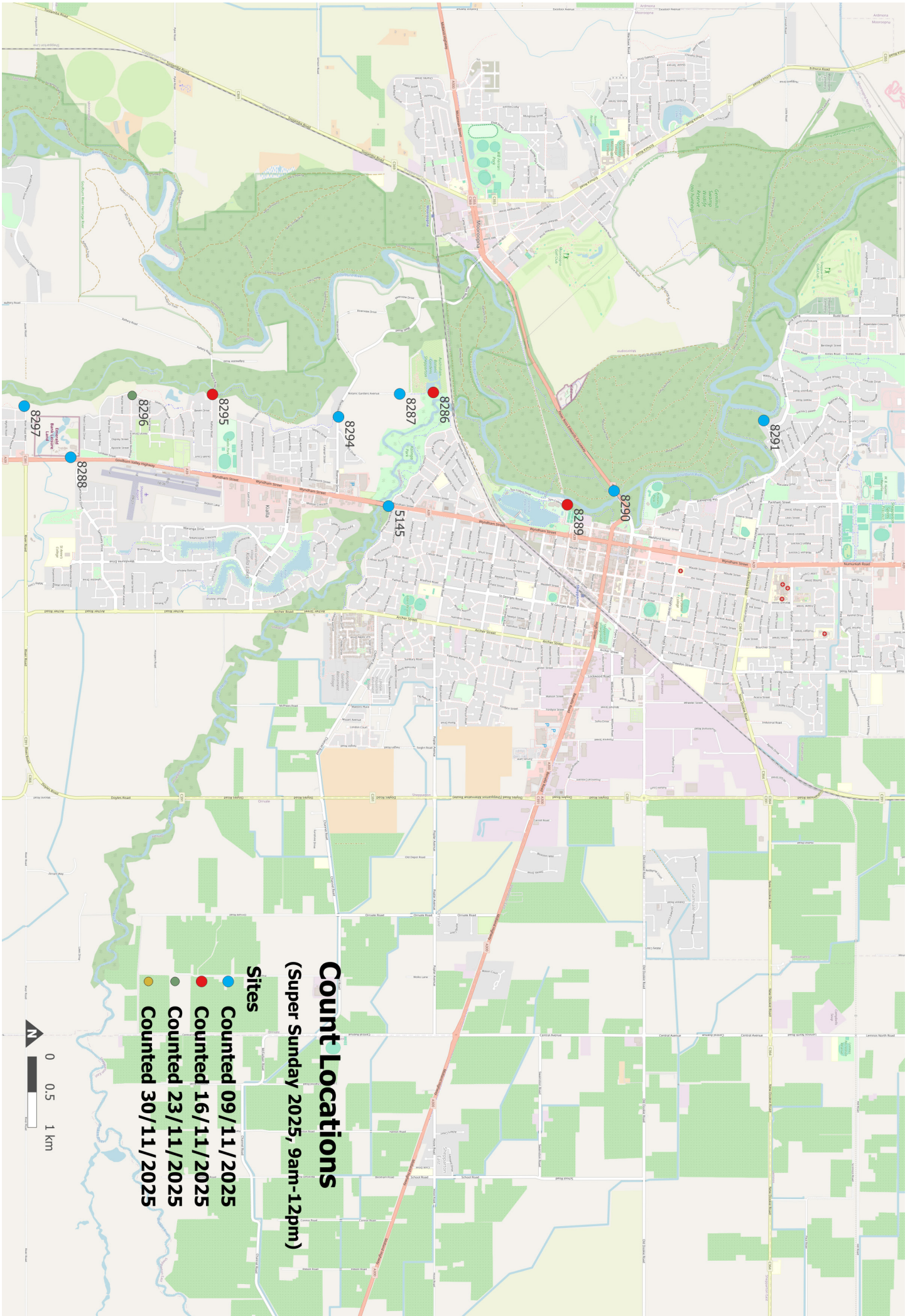
### WESTERN AUSTRALIA

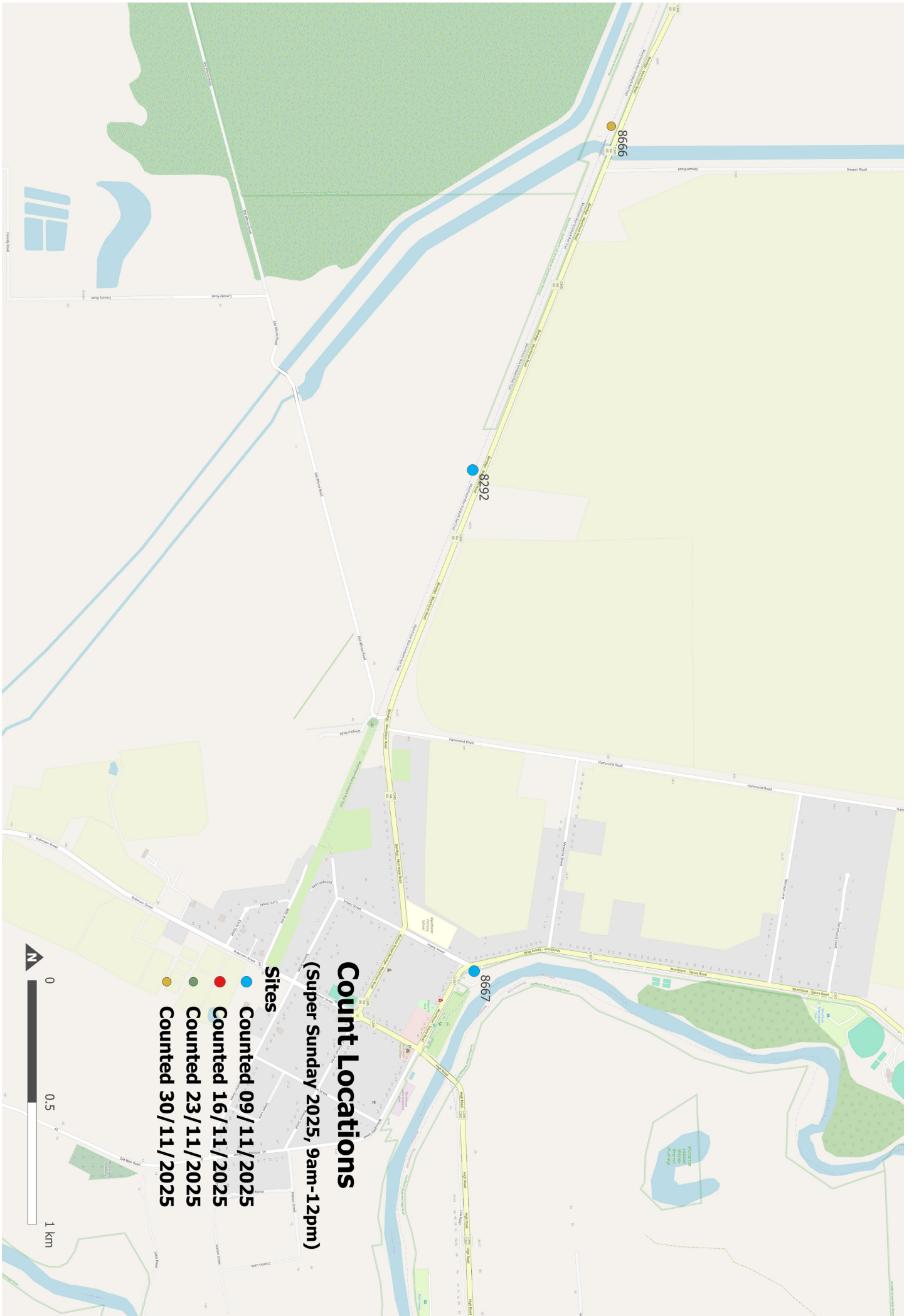
In Western Australia, active transport activity has decreased by 7% when compared with the same sites measured in the last Super Sunday count. In 2025, 28% of people counted in Western Australia were riding bikes (of which 14% were e-bike riders and 86% push bicycles). The proportion of riders using e-bikes has increased by 9%.

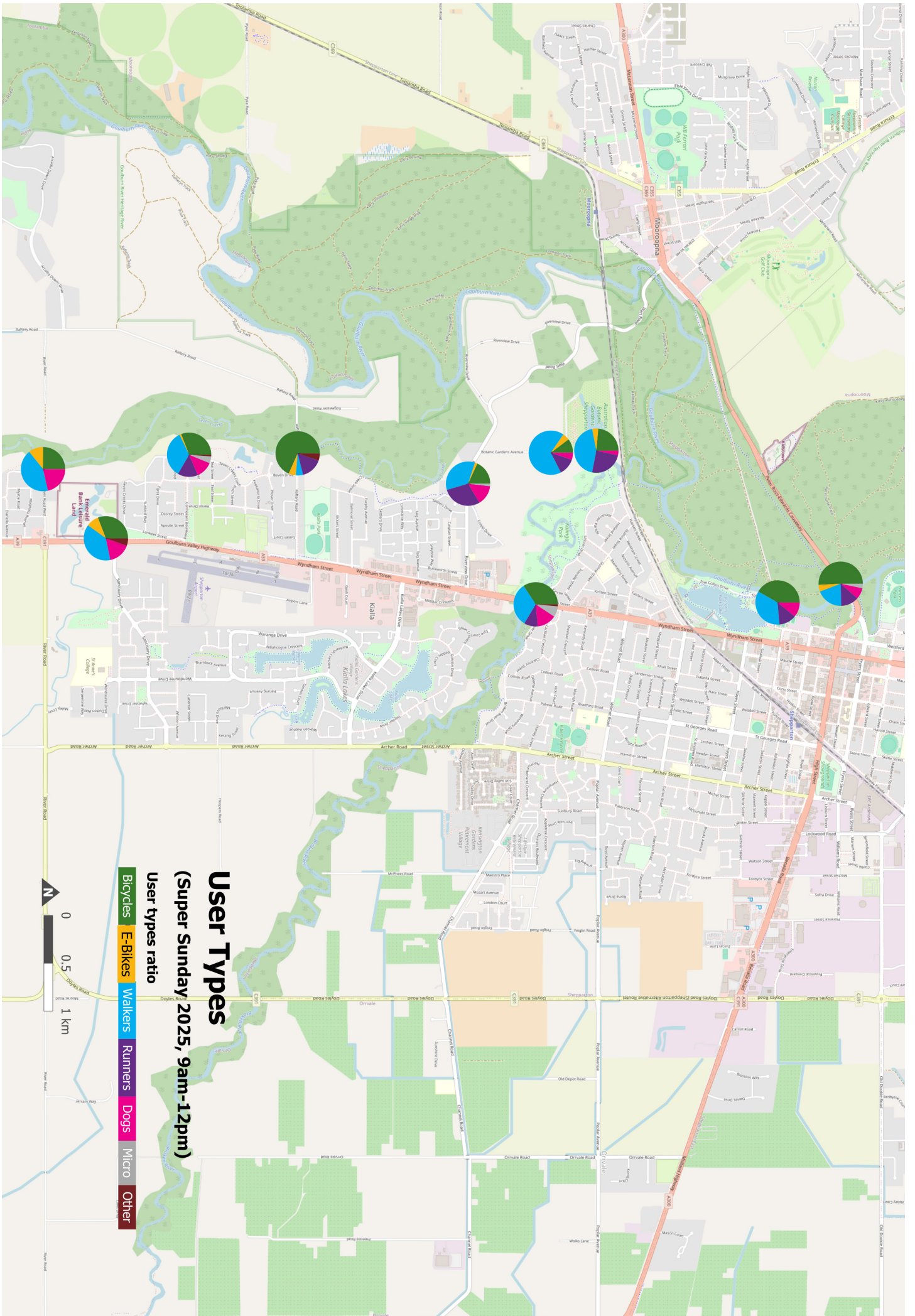
### TASMANIA

In Tasmania, active transport activity has increased by 25% when compared with the same sites measured in the last Super Sunday count. In 2025, 36% of people counted in Tasmania were riding bikes (of which 10% were e-bike riders and 90% push bicycles). The proportion of riders using e-bikes has increased by 7%.

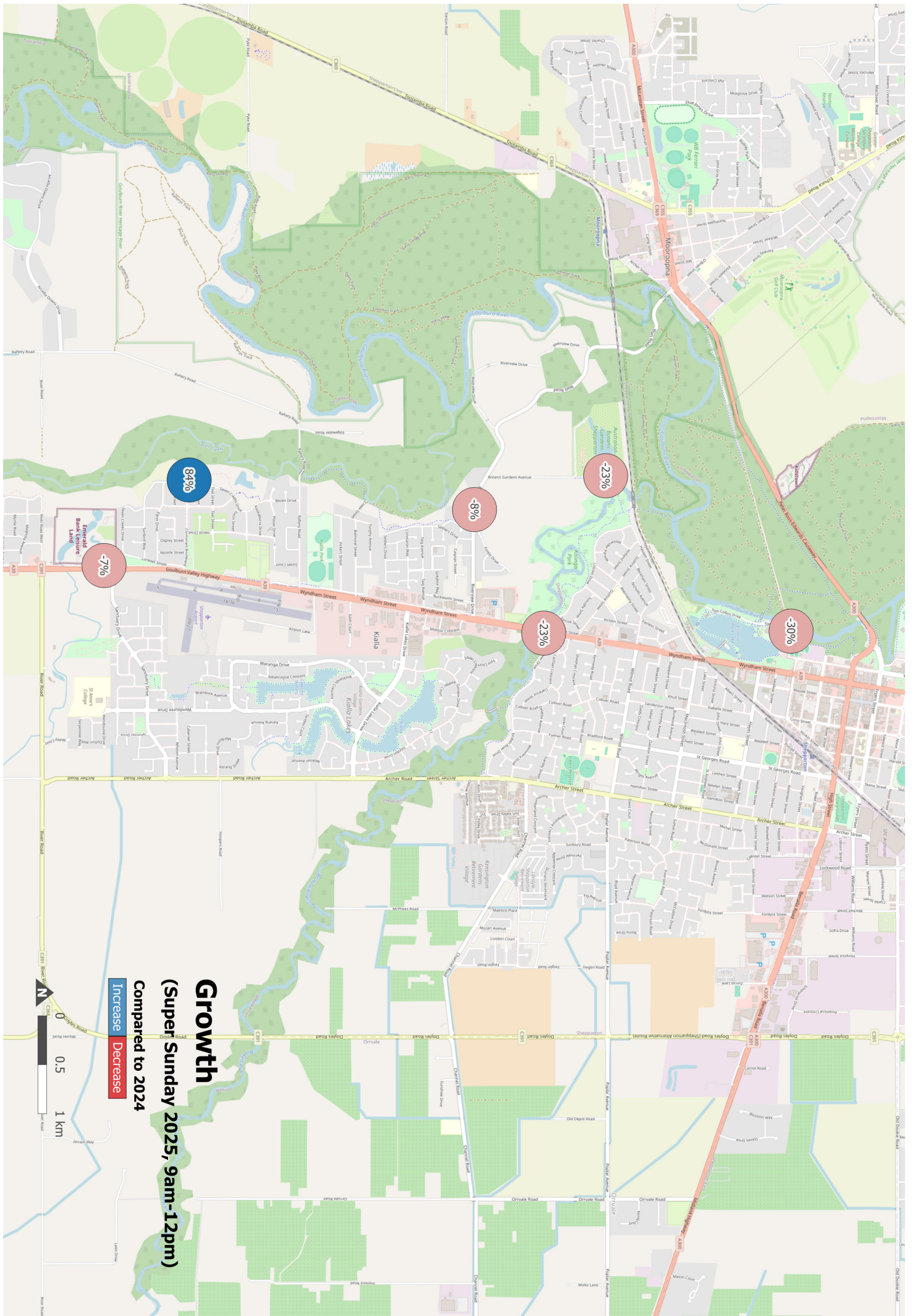
\* Counts were completed between 7am and 10am in Broome, Kingston and Sutherland Councils.

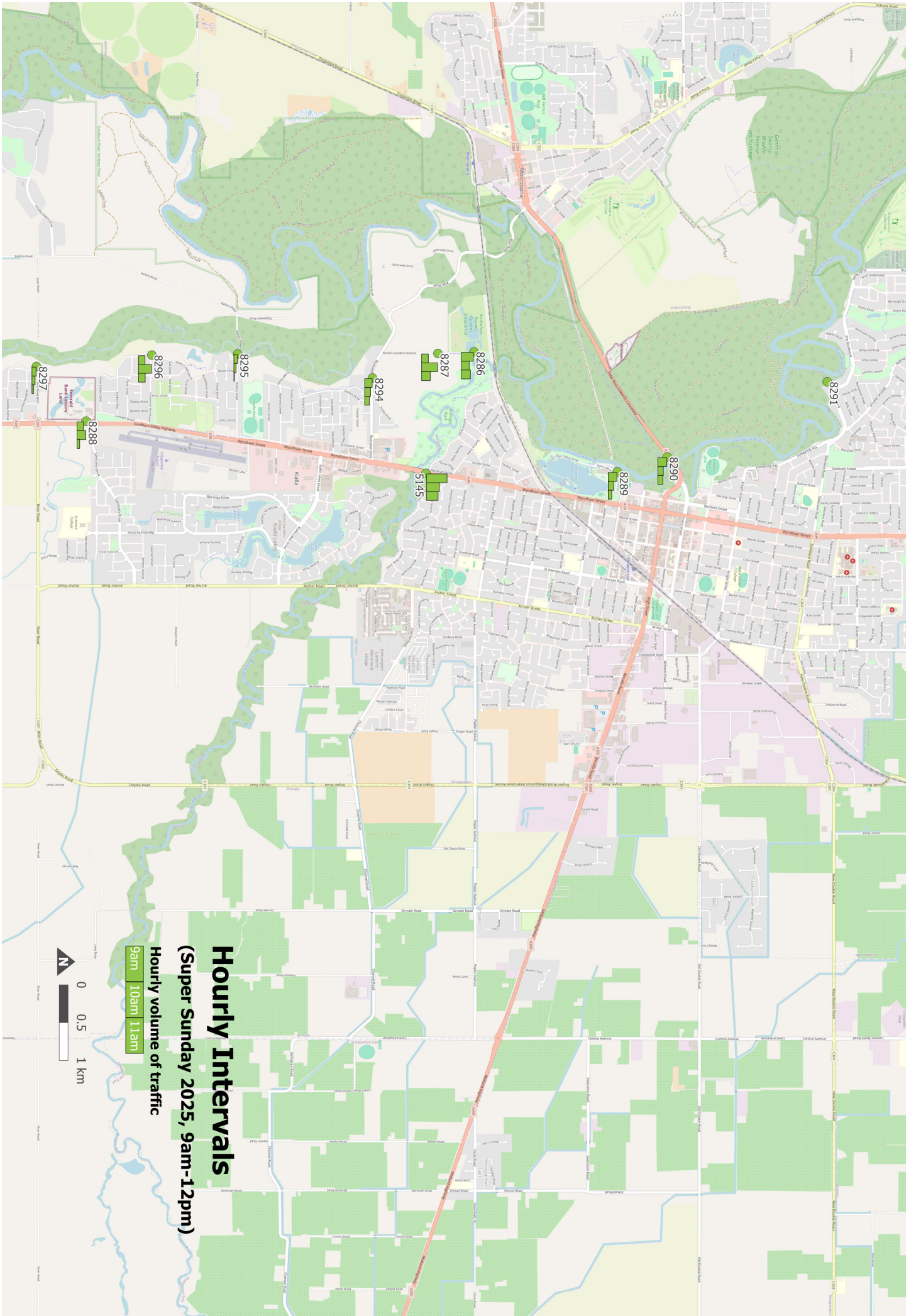




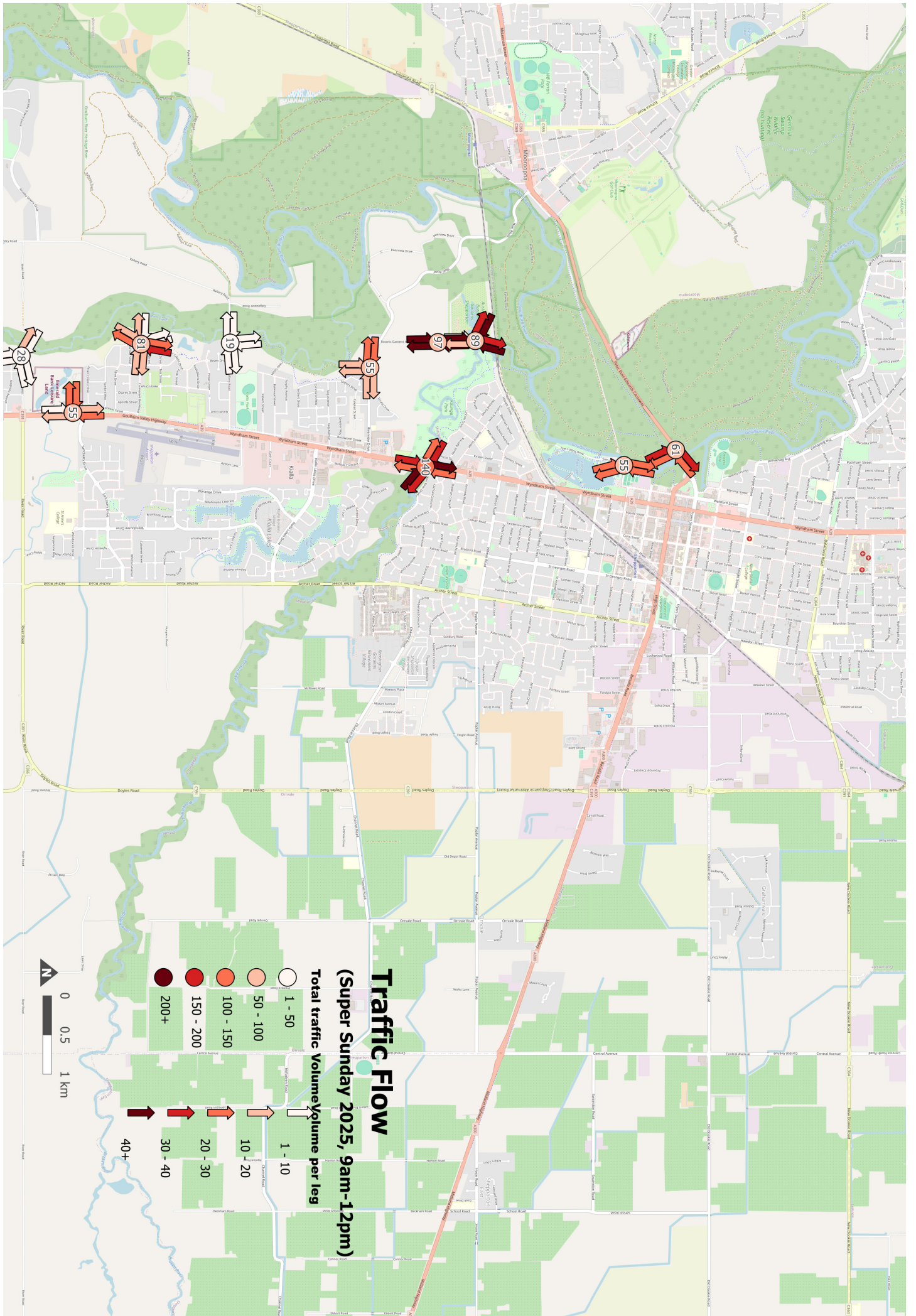


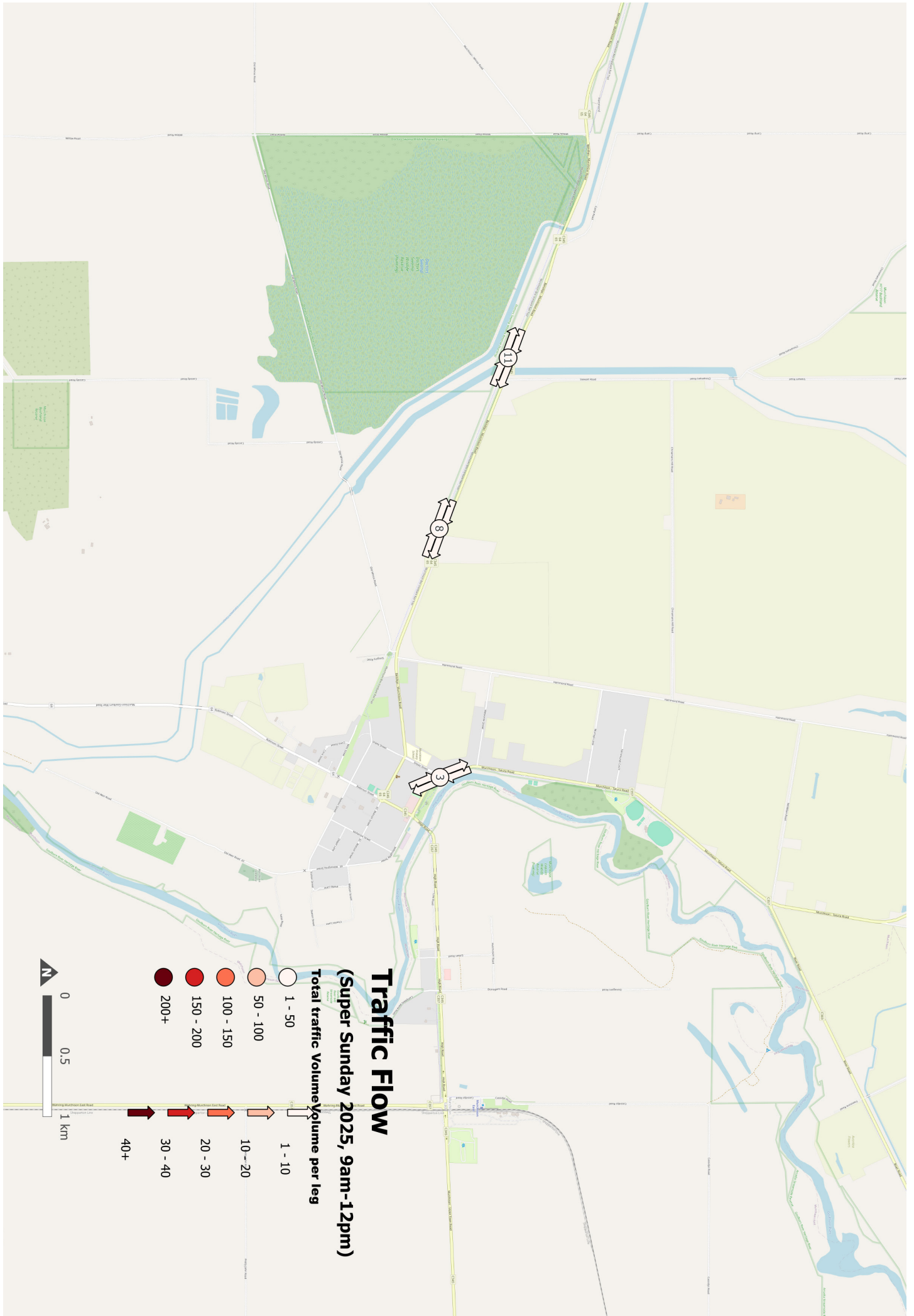












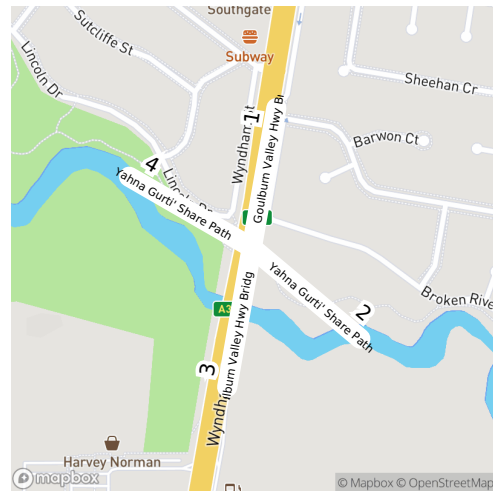
Site ID	Street names	Total Count									Hourly Volume			
		Bike Rider	E-Bike Rider	Walkers	Runners	Dog Walkers	E-scooter	Others	2025	2024	% Growth	9:00-10:00	10:00-11:00	11:00-12:00
5145	Goulburn Valley Hwy Bridge [N], Yahna Gurti' Share Path [SE], Goulburn Valley Hwy Bridge [S], Yahna Gurti' Share Path [NW]	48	0	45	14	20	11	2	140	183	-23%	64	40	36
8287	Kialla Tip Road [S], Kialla Tip Road [N]	10	5	65	12	5	0	0	97			21	49	27
8288	Goulburn Valley Hwy Shared Path [S], path towards MOVE [W], Goulburn Valley Hwy Shared Path [N]	17	5	21	0	9	0	3	55	59	-7%	20	27	8
8290	Bridge towards Shepparton - Midland Hwy [NE], Path heading south [SE]	31	3	12	8	5	2	0	61			28	17	16
8291	Jordan Place [E], Jordan's Bend Path [SE], Jordan's Bend Path [SW]	0	0	0	0	0	0	0	0			0	0	0
8292	Murchison-Rushworth Rail Trail [E], Murchison-Rushworth Rail Trail [W]	6	2	0	0	0	0	0	8	0		1	0	7
8294	Riverview Drive Path [E], path to south [S], Riverview Drive Path [W]	10	1	19	16	8	1	0	55	60	-8%	23	18	14
8297	River Rd W [E], Lomandra Drive Path to South [S], Path to NW [NW]	7	3	12	0	6	0	0	28			13	10	5
8667	Path parallel to River rd [SE], Path parallel to River rd [N]	0	0	3	0	0	0	0	3			3	0	0
8286	Path to Bridge over Broken River [N], Path to South [S], West Path [NW]	21	4	39	22	3	0	0	89	116	-23%	37	24	28
8289	path to north [N], path to Tom Collins Dr [S]	23	0	19	7	6	0	0	55	79	-30%	27	17	11
8295	Raftery Road Path [E], Raftery Road [W], path to north [N]	13	1	1	3	0	0	1	19			11	7	1
8296	Seven Creeks Drive [N], Cormorant Blvd [E], Seven Creeks Drive [SW], Path West [W], Path to NW [N]	25	1	28	12	10	4	1	81	44	84%	20	40	21
8666	Path to Bendigo-Murchison Rd [N], Stanhope North-Rushworth Rail Trail [E], Stanhope North-Rushworth Rail Trail [W]	11	0	0	0	0	0	0	11			4	4	3



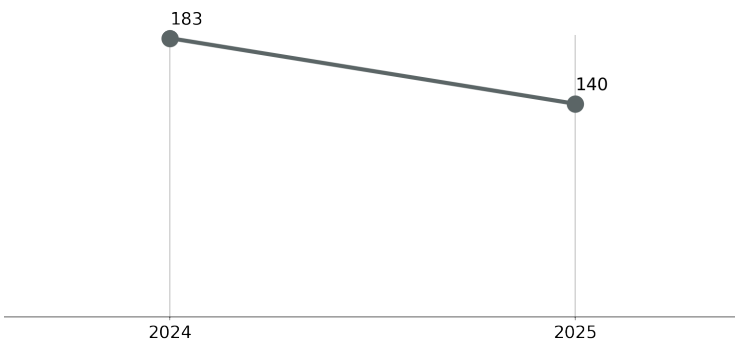
## Site 5145

**Goulburn Valley Hwy Bridge [N], Yahna Gurti' Share Path [SE], Goulburn Valley Hwy Bridge [S], Yahna Gurti' Share Path [NW]**

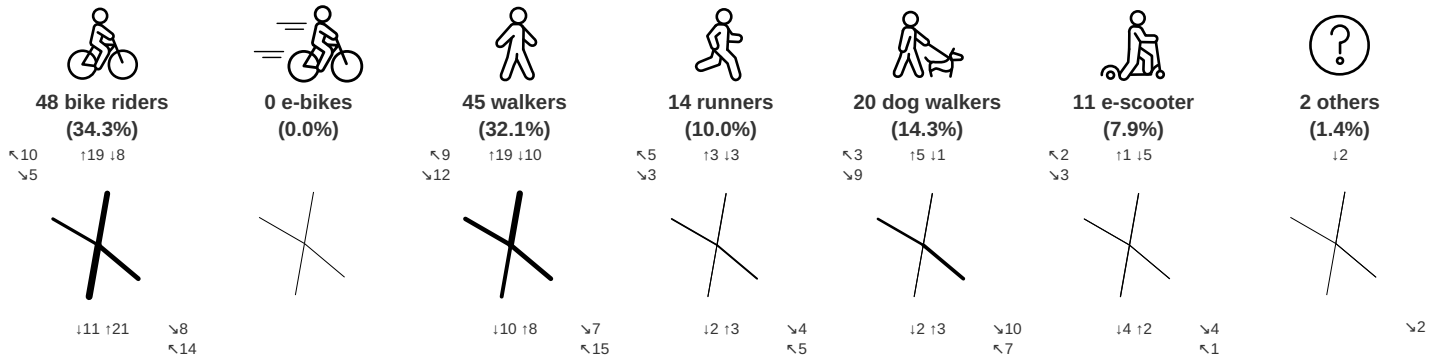
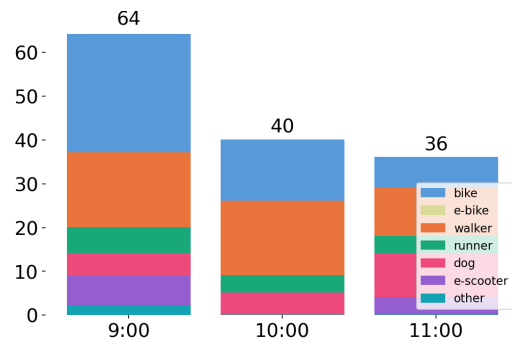
**140 users** were recorded at this location during the 3 hour survey. This is a **decrease of 23%** compared to 2024. **Bike Riders comprised 34.3%** and represented the majority of total users. The **peak period was 9:00-10:00** with 64 users.



### Usage trend



### Hourly usage



### Raw Data

Enter	1 Goulburn Valley Hwy Bridge			2 Yahna Gurti' Share Path			3 Goulburn Valley Hwy Bridge			4 Yahna Gurti' Share Path			Total
Exit	2	3	4	1	3	4	1	2	4	1	2	3	
Bike	1	6	1		5	9	18	3		1	4		48
E-Bike													
Walker	2	6	2	5	4	6	7		1	7	5		45
Runner	1	2				5	3				3		14
Dog	1			2	2	3	3				9		20
E-Scooter		4	1			1	1	1			3		11
Other	2												2
<b>Total</b>	<b>7</b>	<b>18</b>	<b>4</b>	<b>7</b>	<b>11</b>	<b>24</b>	<b>32</b>	<b>4</b>	<b>1</b>	<b>8</b>	<b>24</b>		<b>140</b>



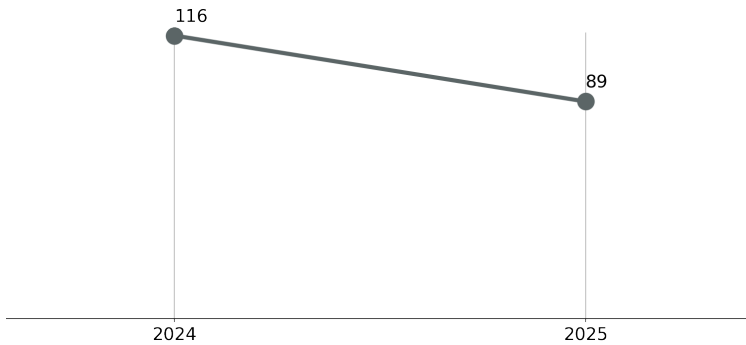
## Site 8286

### Path to Bridge over Broken River [N], Path to South [S], West Path [NW]

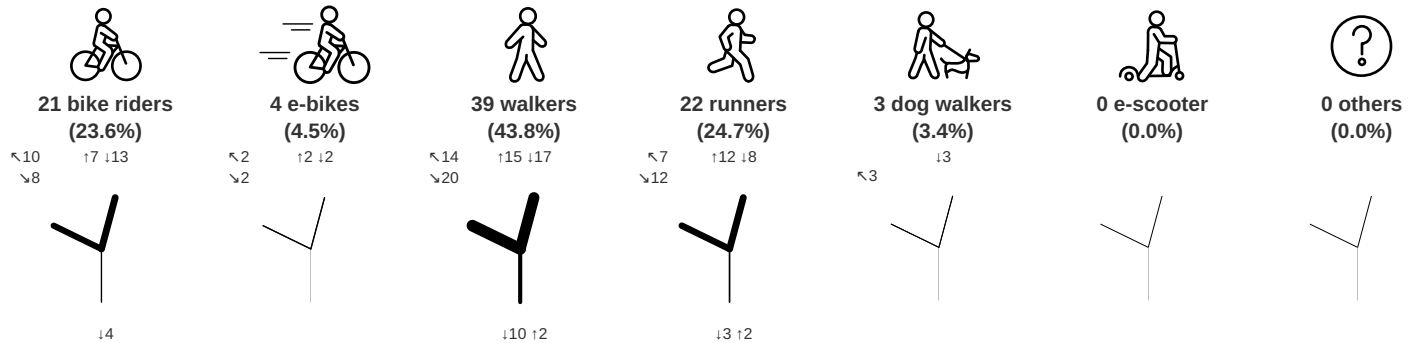
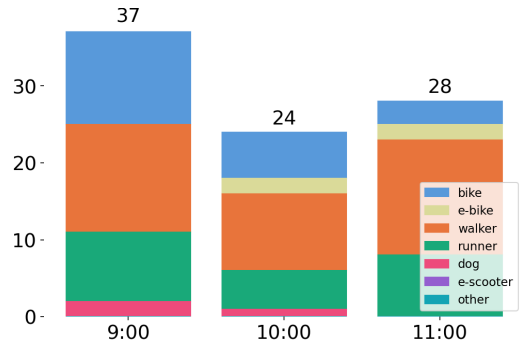
89 users were recorded at this location during the 3 hour survey. This is a **decrease of 23%** compared to 2024. **Walkers comprised 43.8%** and represented the majority of total users. The **peak period was 9:00-10:00** with 37 users.



### Usage trend



### Hourly usage



### Raw Data

Enter	1 Path to Bridge over Broken River		2 Path to South		3 West Path		Total
Exit	2	3	1	3	1	2	
Bike	3	10			7	1	21
E-Bike		2			2		4
Walker	3	14	2		13	7	39
Runner	2	6	1	1	11	1	22
Dog		3					3
E-Scooter							0
Other							0



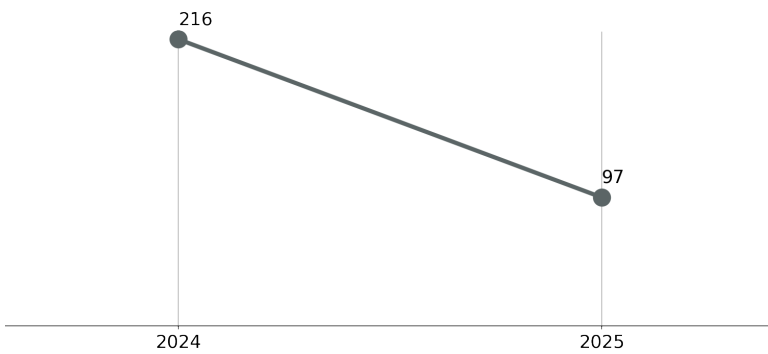
# Site 8287

## Kialla Tip Road [S], Kialla Tip Road [N]

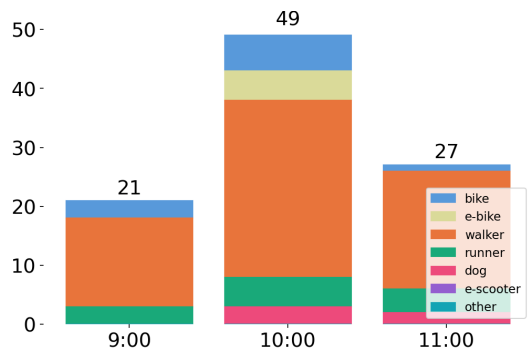
97 users were recorded at this location during the 3 hour survey. This is a **decrease of 55%** compared to 2024. **Walkers comprised 67.0%** and represented the majority of total users. The **peak period was 10:00-11:00** with 49 users.



### Usage trend



### Hourly usage



**10 bike riders**  
(10.3%)  
16 14

**5 e-bikes**  
(5.2%)  
13 12

**65 walkers**  
(67.0%)  
138 127

**12 runners**  
(12.4%)  
16 16

**5 dog walkers**  
(5.2%)  
12 13

**0 e-scooter**  
(0.0%)

**0 others**  
(0.0%)



14 16



12 13



127 138



16 16



13 12

### Raw Data

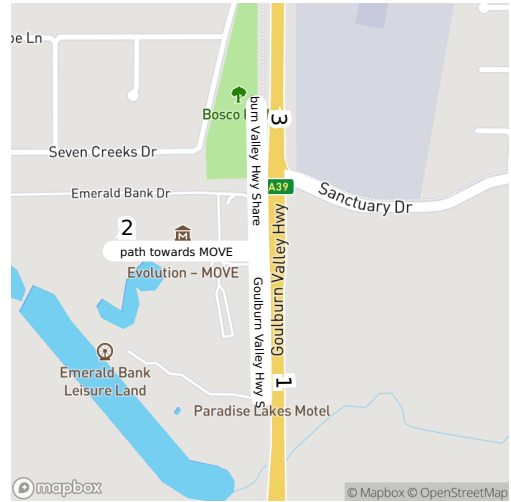
Enter	1 Kialla Tip Road	2 Kialla Tip Road	Total
Exit	2	1	
Bike	6	4	10
E-Bike	3	2	5
Walker	38	27	65
Runner	6	6	12
Dog	2	3	5
E-Scooter			
Other			
<b>Total</b>	<b>55</b>	<b>42</b>	<b>97</b>



## Site 8288

### Goulburn Valley Hwy Shared Path [S], path towards MOVE [W], Goulburn Valley Hwy Shared Path [N]

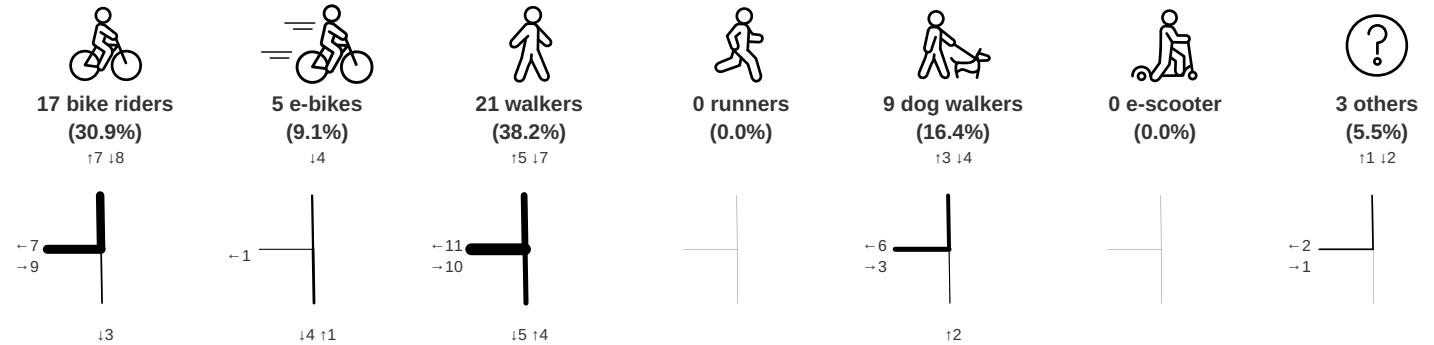
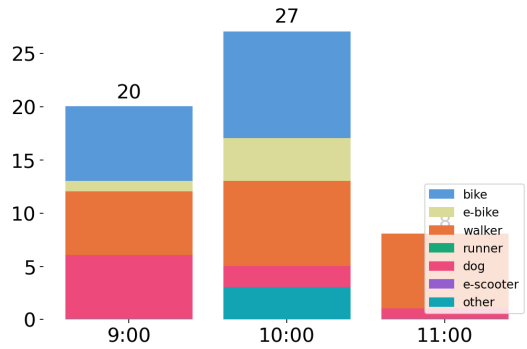
55 users were recorded at this location during the 3 hour survey. This is a **decrease of 7%** compared to 2024. **Walkers comprised 38.2%** and represented the majority of total users. The **peak period was 10:00-11:00** with 27 users.



### Usage trend



### Hourly usage



### Raw Data

Enter	1 Goulburn Valley Hwy Shared Path		2 path towards MOVE		3 Goulburn Valley Hwy Shared Path		Total
Exit	2	3	1	3	1	2	
Bike			2	7	1	7	17
E-Bike	1				4		5
Walker	4		5	5		7	21
Runner							
Dog	2			3		4	9
E-Scooter							
Other				1		2	3
<b>Total</b>	<b>7</b>		<b>7</b>	<b>16</b>	<b>5</b>	<b>20</b>	<b>55</b>



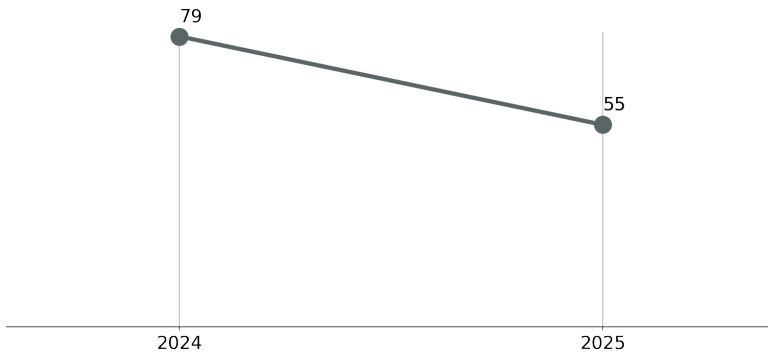
## Site 8289

path to north [N], path to Tom Collins Dr [S]

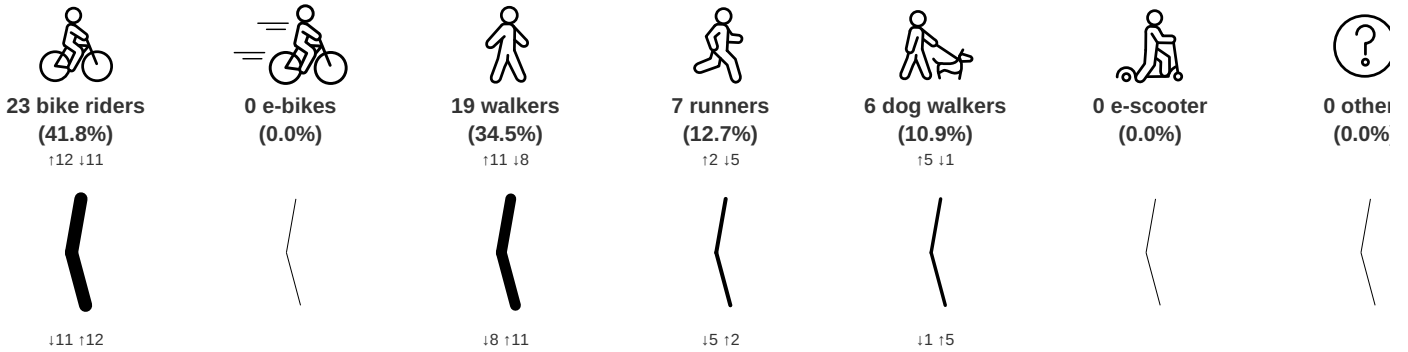
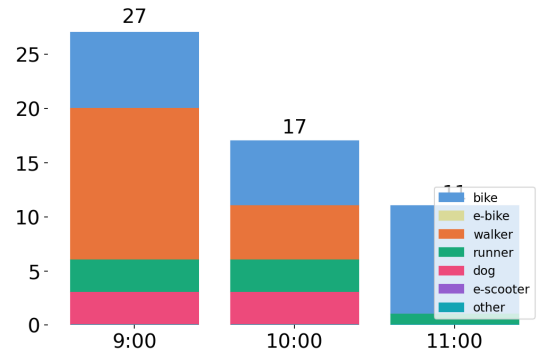
55 users were recorded at this location during the 3 hour survey. This is a decrease of 30% compared to 2024. Bike Riders comprised 41.8% and represented the majority of total users. The peak period was 9:00-10:00 with 27 users.



### Usage trend



### Hourly usage



### Raw Data

Enter	1 path to north	2 path to Tom Collins Dr	Total
Exit	2	1	
Bike	11	12	23
E-Bike			
Walker	8	11	19
Runner	5	2	7
Dog	1	5	6
E-Scooter			
Other			
<b>Total</b>	<b>25</b>	<b>30</b>	<b>55</b>



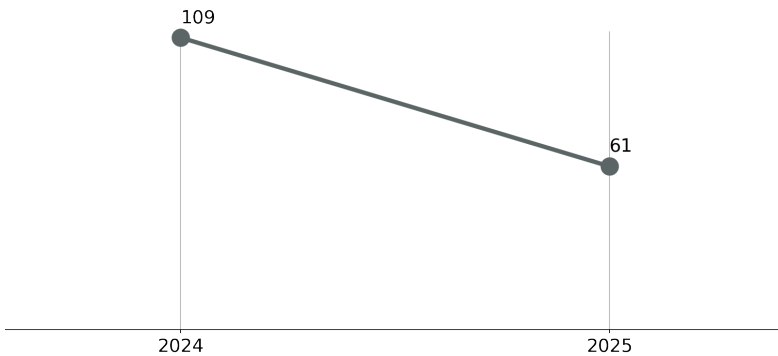
## Site 8290

### Bridge towards Shepparton - Midland Hwy [NE], Path heading south [SE]

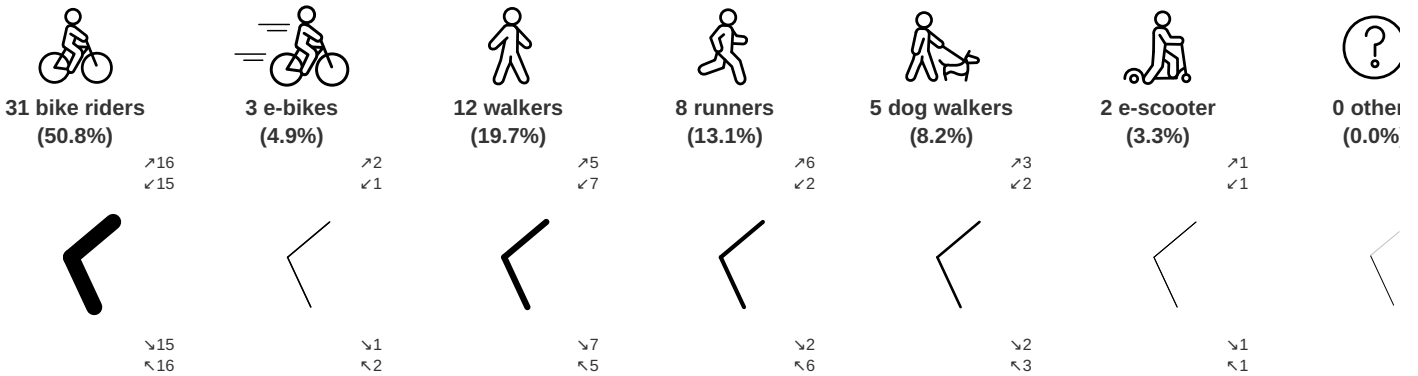
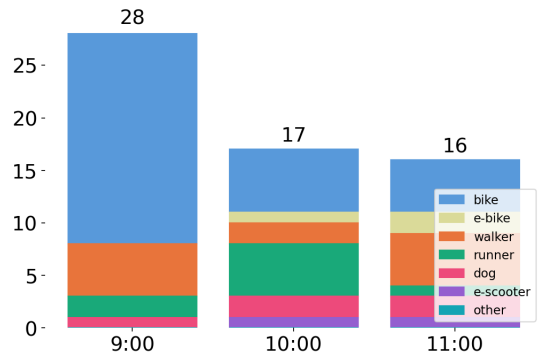
61 users were recorded at this location during the 3 hour survey. This is a decrease of 44% compared to 2024. **Bike Riders comprised 50.8%** and represented the majority of total users. The **peak period was 9:00-10:00** with 28 users.



### Usage trend



### Hourly usage



### Raw Data

Enter	1 Bridge towards Shepparton - Midland Hwy	2 Path heading south	Total
Exit	2	1	
Bike	15	16	31
E-Bike	1	2	3
Walker	7	5	12
Runner	2	6	8
Dog	2	3	5
E-Scooter	1	1	2
Other			
<b>Total</b>	<b>28</b>	<b>33</b>	<b>61</b>



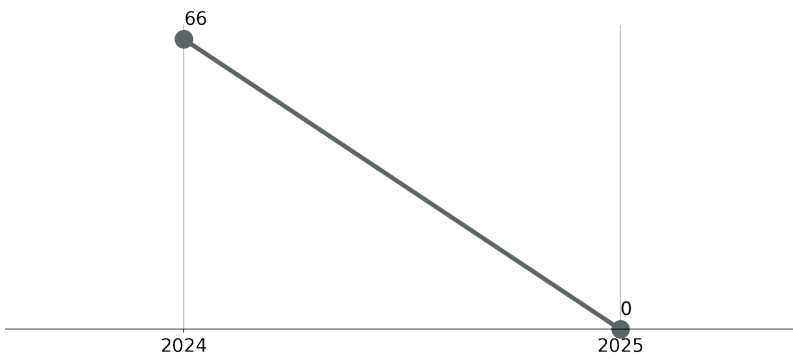
## Site 8291

Jordan Place [E], Jordan's Bend Path [SE],  
Jordan's Bend Path [SW]

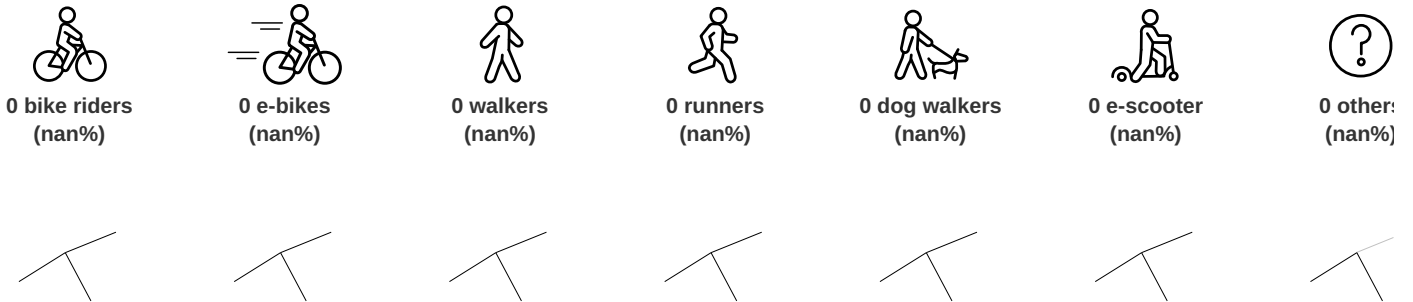
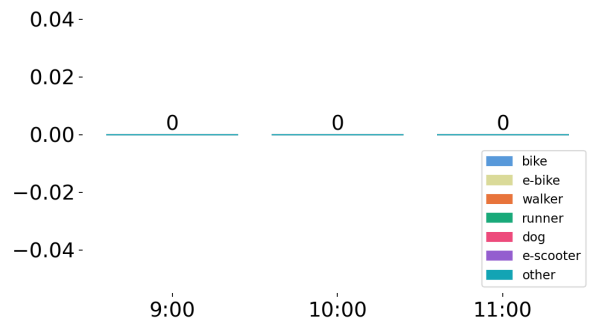
0 users were recorded at this location during the 3 hour survey. This is a **decrease of 100%** compared to 2024. **E-Bikes** comprised **nan%** and represented the majority of total users. The peak period was **9:00-10:00** with 0 users.



### Usage trend



### Hourly usage



### Raw Data

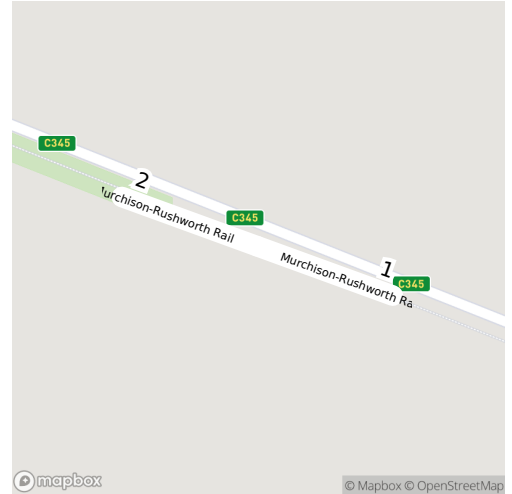
Enter	1 Jordan Place		2 Jordan's Bend Path		3 Jordan's Bend Path		Total
Exit	2	3	1	3	1	2	
Bike							
E-Bike							
Walker							
Runner							
Dog							
E-Scooter							
Other							
<b>Total</b>							



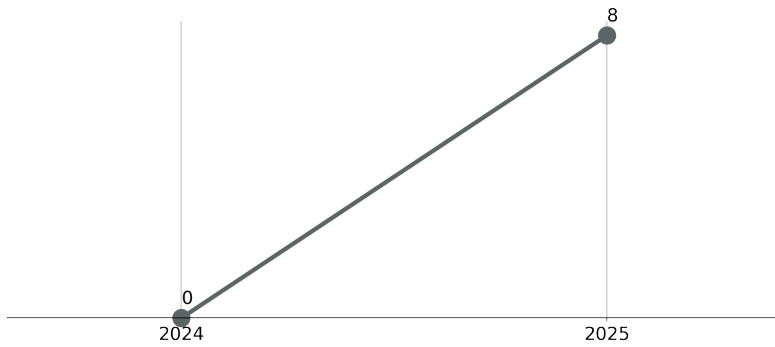
## Site 8292

### Murchison-Rushworth Rail Trail [E], Murchison-Rushworth Rail Trail [W]

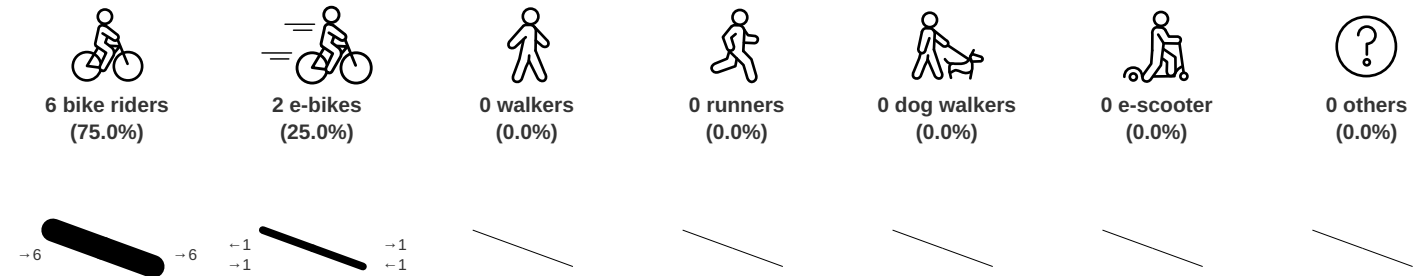
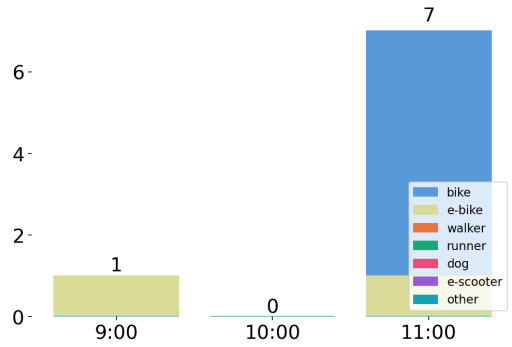
8 users were recorded at this location during the 3 hour survey. This is an increase of inf% compared to 2024. **Bike Riders** comprised 75.0% and represented the majority of total users. The **peak period** was 11:00-12:00 with 7 users.



### Usage trend



### Hourly usage



### Raw Data

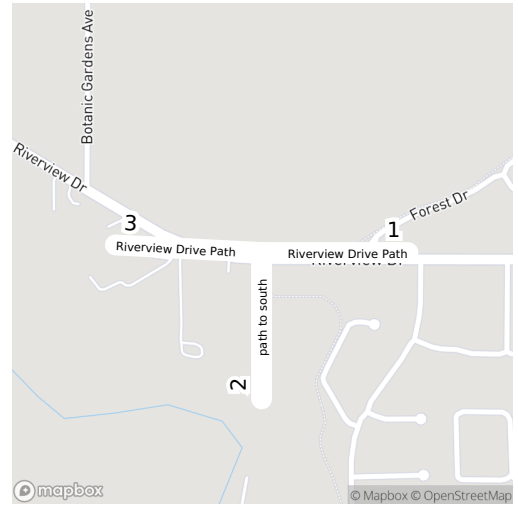
	Enter	1 Murchison-Rushworth Rail Trail	2 Murchison-Rushworth Rail Trail	Total
Exit		2	1	
Bike			6	6
E-Bike		1	1	2
Walker				
Runner				
Dog				
E-Scooter				
Other				
<b>Total</b>		<b>1</b>	<b>7</b>	<b>8</b>



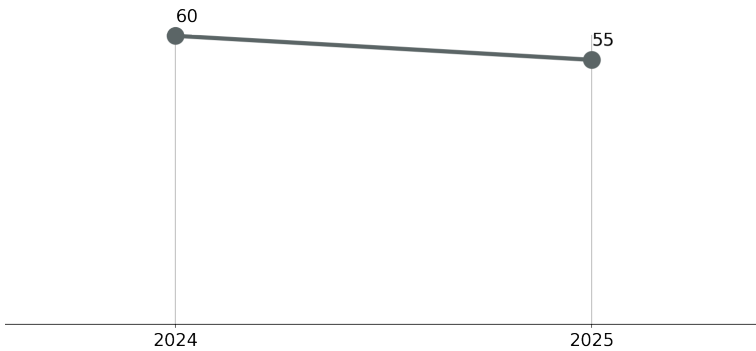
# Site 8294

## Riverview Drive Path [E], path to south [S], Riverview Drive Path [W]

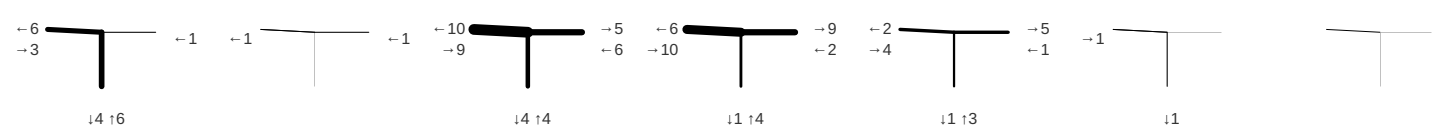
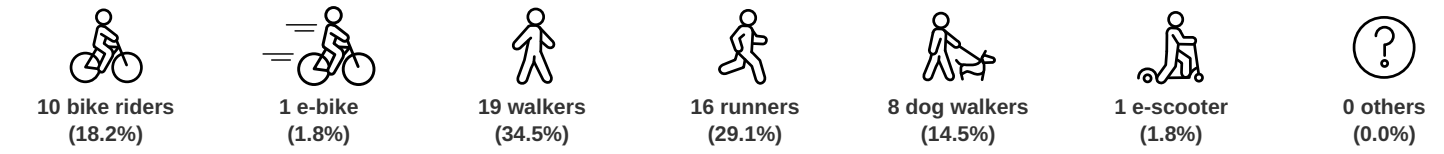
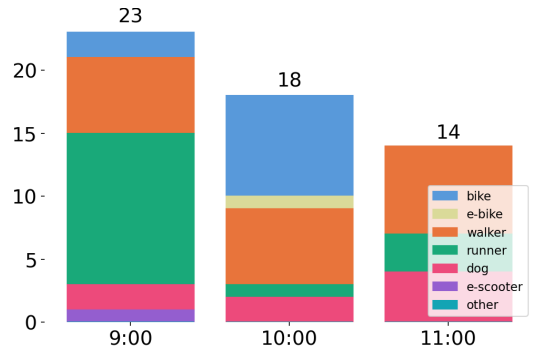
55 users were recorded at this location during the 3 hour survey. This is a decrease of 8% compared to 2024. Walkers comprised 34.5% and represented the majority of total users. The peak period was 9:00-10:00 with 23 users.



### Usage trend



### Hourly usage



### Raw Data

Enter	1 Riverview Drive Path		2 path to south		3 Riverview Drive Path		
Exit	2	3	1	3	1	2	Total
Bike	1			6		3	10
E-Bike		1					1
Walker		6		4	5	4	19
Runner		2		4	9	1	16
Dog		1	2	1	3	1	8
E-Scooter						1	1
Other							
<b>Total</b>	<b>1</b>	<b>10</b>	<b>2</b>	<b>15</b>	<b>17</b>	<b>10</b>	<b>55</b>



## Site 8295

### Rafferty Road Path [E], Rafferty Road [W], path to north [N]

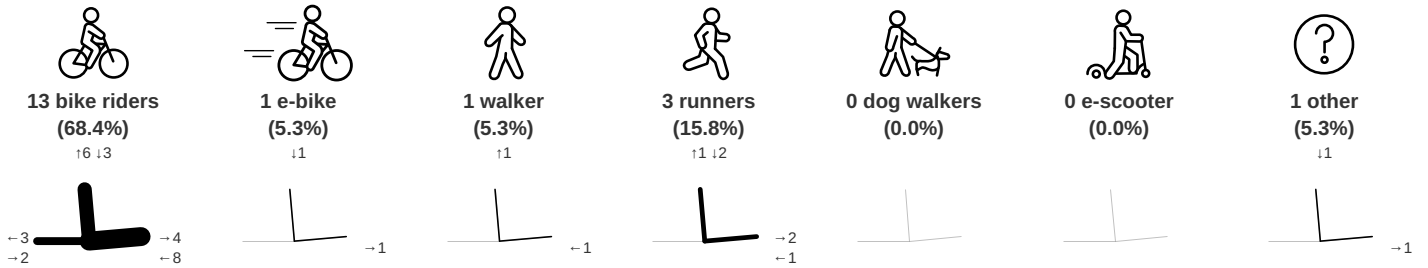
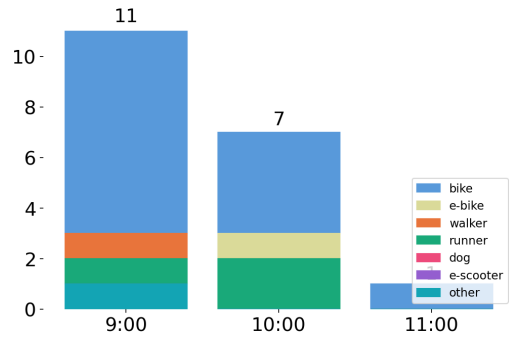
19 users were recorded at this location during the 3 hour survey. This is a decrease of 56% compared to 2024. Bike Riders comprised 68.4% and represented the majority of total users. The peak period was 9:00-10:00 with 11 users.



### Usage trend



### Hourly usage



### Raw Data

Enter	1 Rafferty Road Path		2 Rafferty Road		3 path to north		Total
Exit	2	3	1	3	1	2	
Bike	3	5	1	1	3		13
E-Bike					1		1
Walker		1					1
Runner		1			2		3
Dog							
E-Scooter							
Other					1		1
<b>Total</b>	<b>3</b>	<b>7</b>	<b>1</b>	<b>1</b>	<b>7</b>		<b>19</b>



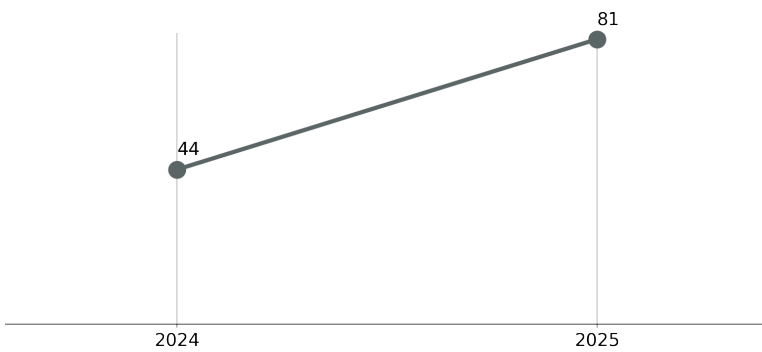
## Site 8296

**Seven Creeks Drive [N], Cormorant Blvd [E], Seven Creeks Drive [SW], Path West [W], Path to NW [N]**

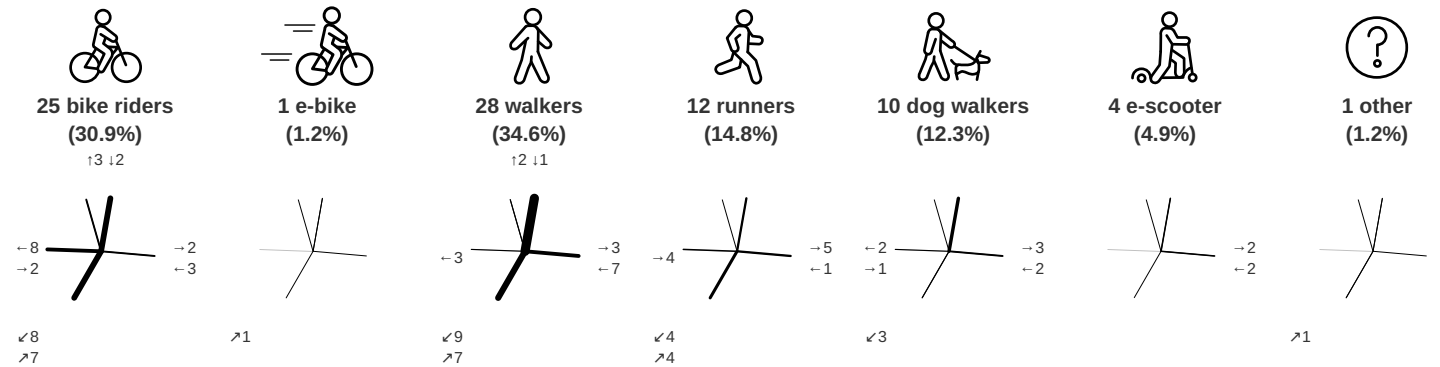
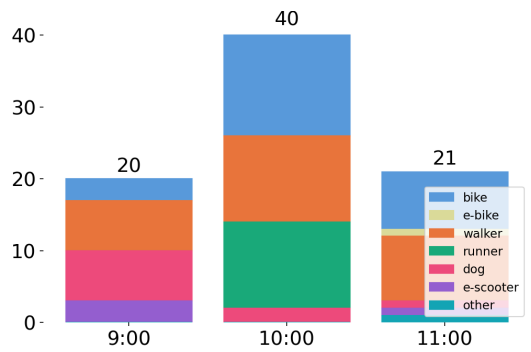
**81 users** were recorded at this location during the 3 hour survey. This is an **increase of 84%** compared to 2024. **Walkers comprised 34.6%** and represented the majority of total users. The **peak period was 10:00-11:00** with 40 users.



### Usage trend



### Hourly usage



### Raw Data

	Enter	1 Seven Creeks Drive				2 Cormorant Blvd				3 Seven Creeks Drive				4 Path West				5 Path to NW				Total
	Exit	2	3	4	5	1	3	4	5	1	2	4	5	1	2	3	5	1	2	3	4	
Bike		1	6	2	2	2	1			2		4	1		1	1					2	25
E-Bike										1												1
Walker		3	7	1	2	5	2			6		1									1	28
Runner			3			1				1	3			1	2	1						12
Dog		2	3	2		2								1								10
E-Scooter		2				2																4
Other										1												1
<b>Total</b>		<b>8</b>	<b>19</b>	<b>5</b>	<b>4</b>	<b>12</b>	<b>3</b>			<b>11</b>	<b>3</b>	<b>5</b>	<b>1</b>	<b>1</b>	<b>4</b>	<b>2</b>					<b>3</b>	<b>81</b>



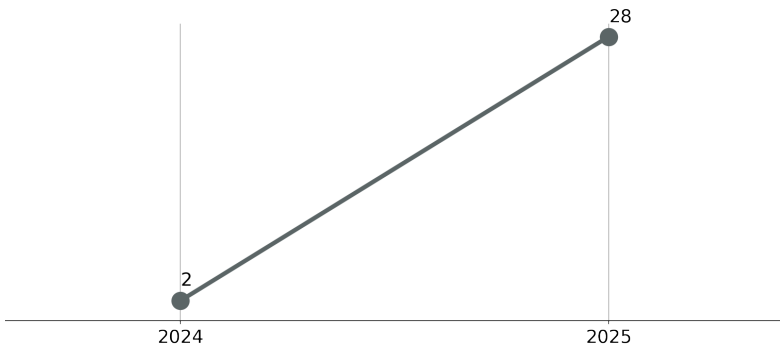
## Site 8297

### River Rd W [E], Lomandra Drive Path to South [S], Path to NW [NW]

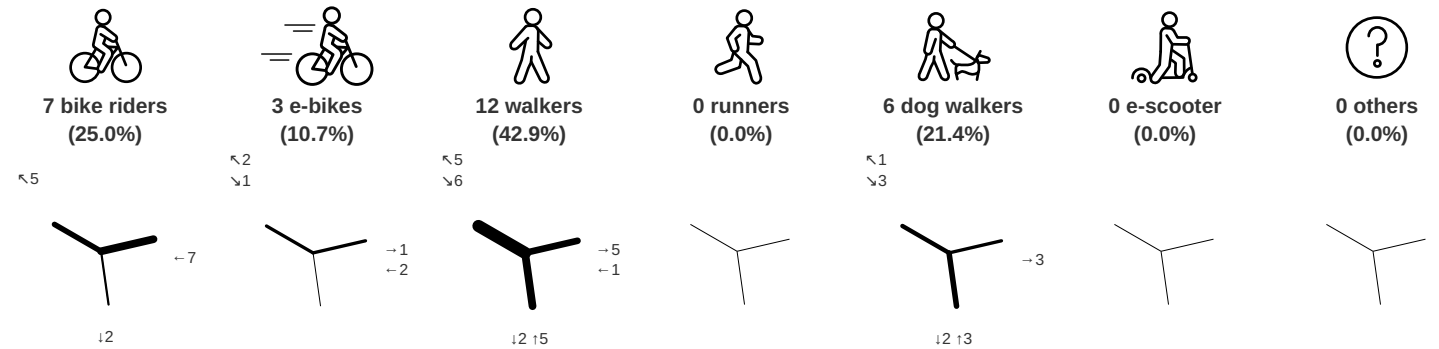
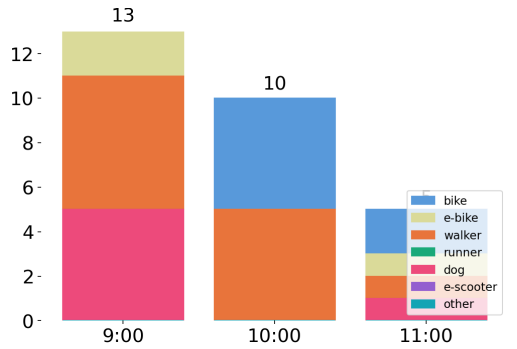
28 users were recorded at this location during the 3 hour survey. This is an increase of 1300% compared to 2024. Walkers comprised 42.9% and represented the majority of total users. The peak period was 9:00-10:00 with 13 users.



### Usage trend



### Hourly usage



### Raw Data

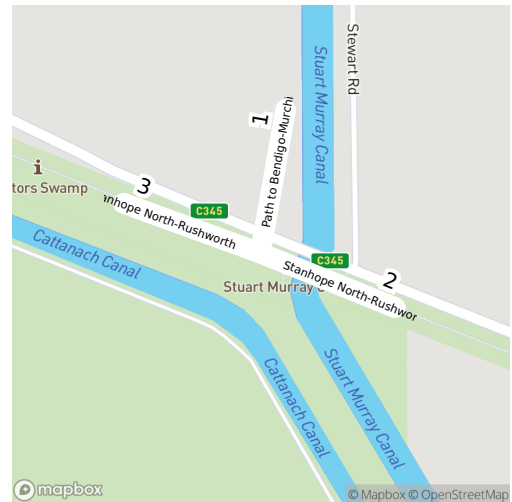
Enter	1 River Rd W	2 Lomandra Drive Path to South	3 Path to NW	Total
Exit	2	3	1	3
Bike	2	5		7
E-Bike		2	1	3
Walker		1	1	4
Runner				
Dog		2	1	3
E-Scooter				
Other				
Total	2	8	3	5

# Stanhope North-Rushworth Rail Trail

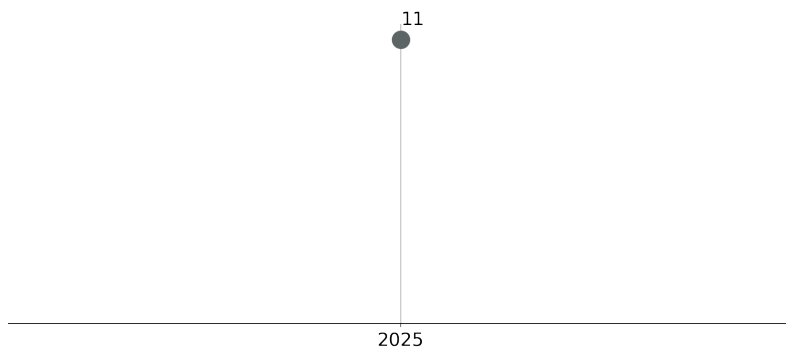
## Site 8666

Path to Bendigo-Murchison Rd [N], Stanhope North-Rushworth Rail Trail [E], Stanhope North-Rushworth Rail Trail [W]

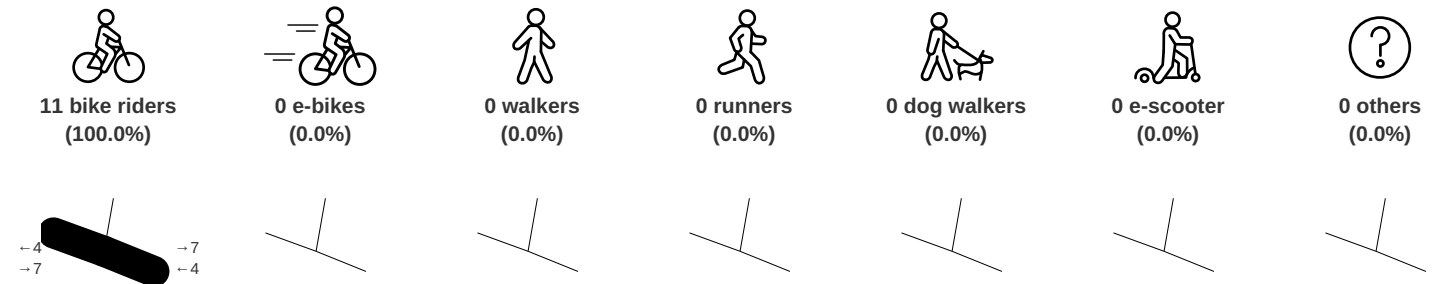
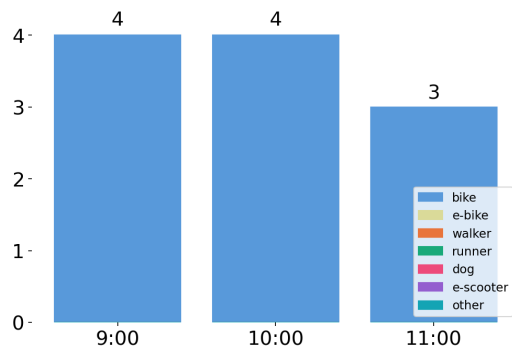
11 users were recorded at this location during the 3 hour survey. Bike Riders comprised 100.0% and represented the majority of total users. The peak period was 9:00-10:00 with 4 users.



### Usage trend



### Hourly usage



### Raw Data

Enter	1 Path to Bendigo-Murchison Rd	2 Stanhope North-Rushworth Rail Trail	3 Stanhope North-Rushworth Rail Trail	Total
Exit	2	3	1	3
Bike				4
E-Bike				7
Walker				11
Runner				
Dog				
E-Scooter				
Other				
<b>Total</b>				<b>4</b>
				<b>7</b>
				<b>11</b>

# Murchison Sports Reserve playground path

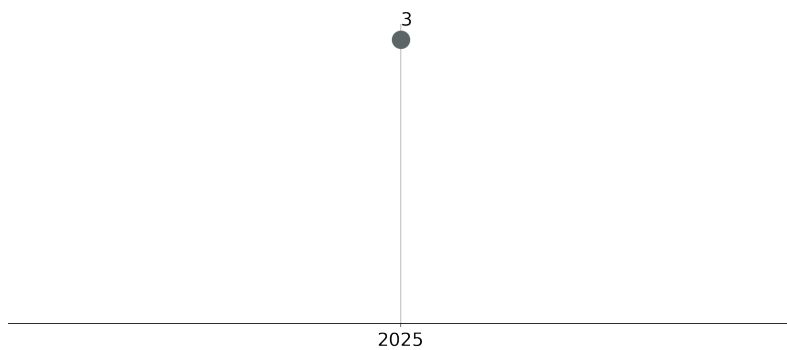
Site 8667

Path parallel to River rd [SE], Path parallel to River rd [N]

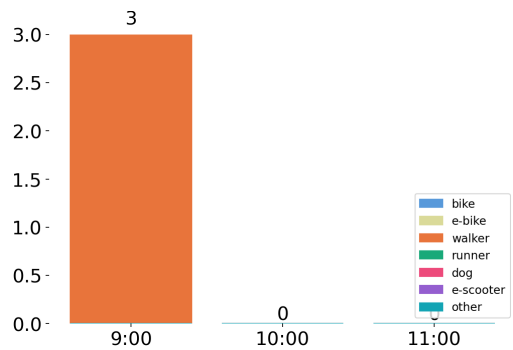
3 users were recorded at this location during the 3 hour survey. Walkers comprised 100.0% and represented the majority of total users. The peak period was 9:00-10:00 with 3 users.



## Usage trend



## Hourly usage



0 bike riders  
(0.0%)

0 e-bikes  
(0.0%)

3 walkers  
(100.0%)  
↑2 ↓1

0 runners  
(0.0%)

0 dog walkers  
(0.0%)

0 e-scooter  
(0.0%)

0 others  
(0.0%)



↘1  
↗2

## Raw Data

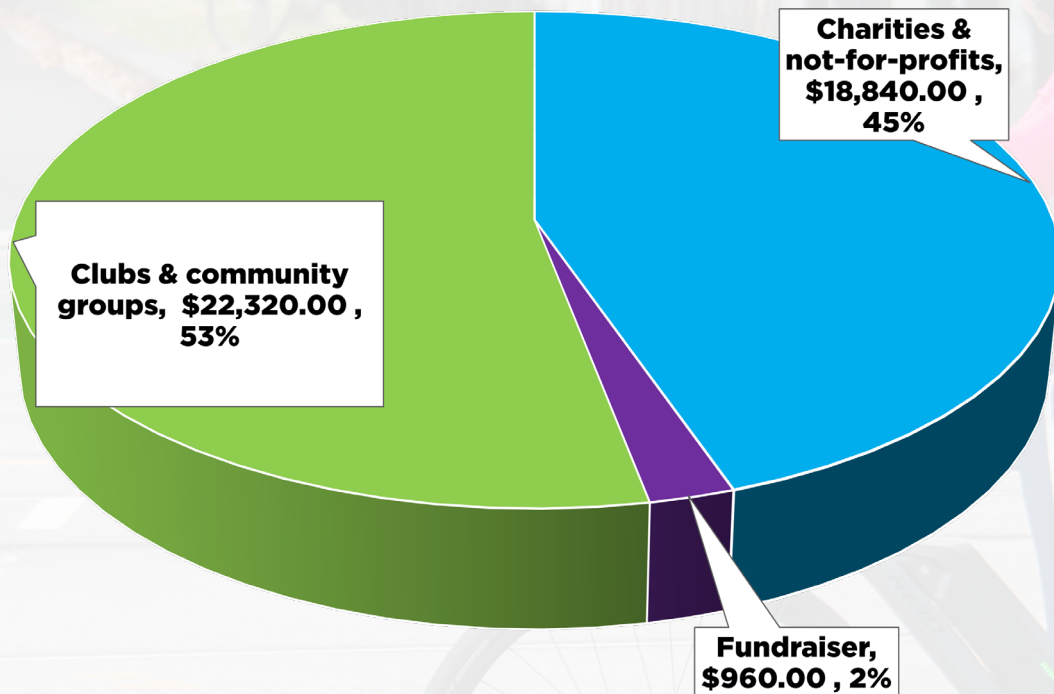
Enter	1 Path parallel to River rd	2 Path parallel to River rd	Total
Exit	2	1	
Bike			
E-Bike			
Walker	2	1	3
Runner			
Dog			
E-Scooter			
Other			
<b>Total</b>	<b>2</b>	<b>1</b>	<b>3</b>

## Contributions

### National contributions

The Super Sunday Bike Count is powered by local volunteers, who collect data at council-nominated locations across Australia. In return, volunteers nominate an organisation to receive a donation of \$120, or place this contribution toward a Bicycle Network membership.

The 2025 Super Sunday Count raised **\$42,120** in donations nationally, strengthening local communities and building better active transport outcomes.





## BICYCLE NETWORK®

With nearly 50,000 members, Bicycle Network is the largest member-based bike riding organisation in Australia. At Bicycle Network, we campaign for better conditions, infrastructure and policies that make it easier and more accessible for people of all ages and abilities to ride a bike. We work closely with all levels of government to improve conditions for all people who ride.

Did you know that at Bicycle network we also do:

### RIDE2SCHOOL

Our Ride2School team work collaboratively with schools, students and councils to help young people overcome the barriers preventing them from riding to school and getting active. Schools engaged in the year-long program report an active travel rate of 45 per cent, nearly double the national average. Other Ride2School initiatives include:

**MIND.BODY.PEDAL** – a one-day program aimed at empowering and inspiring secondary school aged females. It is designed to address the unique barriers holding teenage females back from being physically active.

**ACTIVE PATHS** – is a collaborative way-finding initiative, designed to make the journey to and from school as safe, fun and easy as possible!

Find out more by visiting [ride2school.com.au](http://ride2school.com.au) or contacting [ride2school@bicyclenetwork.com.au](mailto:ride2school@bicyclenetwork.com.au).

### ADVOCACY AND CAMPAIGNS

We work with government, stakeholders, and the community to improve the bike riding environment across Australia. We provide expert advice on transport planning, and campaign for policies that support people riding bikes.

If you want our help on a bike riding issue or active transport plan in your LGA, reach out to our Public Affairs team at [campaigns@bicyclenetwork.com.au](mailto:campaigns@bicyclenetwork.com.au)

**GET IN TOUCH** - If your council would like to explore opportunities to collaborate with Bicycle Network or our members in the future, please get in touch with via [bikefutures@bicyclenetwork.com.au](mailto:bikefutures@bicyclenetwork.com.au)

### BIKE PARKING

Bicycle Network are the bike parking experts – we design, quote, construct and install a wide range of bike parking and end-of-trip facilities for Council's and private developments.

For more information, visit [bicyclenetwork.com.au/bike-parking-experts](http://bicyclenetwork.com.au/bike-parking-experts) or email [parking@bicyclenetwork.com.au](mailto:parking@bicyclenetwork.com.au) (1300 727 563)

### PARKITEER - BIKE CAGES

We manage a network of 130 secure bike parking cages at public transport hubs across Melbourne and regional Victoria on behalf of the Department of Transport.

Learn more at [parkiteer.com.au](http://parkiteer.com.au) or by contacting [parkiteer@bicyclenetwork.com.au](mailto:parkiteer@bicyclenetwork.com.au)

### RIDES AND EVENTS

We run some of Australia's biggest bike rides, including The Great Vic Bike Ride (3,000+ riders), Around the Bay (10,000+ riders), the Great Outback Escape (NT), the iconic Peaks Challenge Falls Creek (VIC) and many more. We also coordinate regular social bike rides to help encourage riding and discuss the concerns of the riding public.

To organise events and social rides in you LGA, visit [bicyclenetwork.com.au/rides-and-events](http://bicyclenetwork.com.au/rides-and-events)

### CORPORATE MEMBERSHIPS

Sign up as a corporate member and your employees will be able to take advantage of our exclusive corporate membership offer. In addition to helping us improve bike riding conditions across Australia, our members are covered every time they ride with our bike riding insurance. Plus, they'll get access to a range of services and discount offers.

Contact us at [membership@bicyclenetwork.com.au](mailto:membership@bicyclenetwork.com.au)